

ITN, COVID-19 Vaccine Poll – 23 November 2020

Savanta ComRes interviewed 2,090 UK adults aged 18+ online between 20 and 22 November 2020. Data were weighted to be demographically representative of UK adults 18+ by age, gender, region, and other socio-economic characteristics including social grade. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com.

All press releases or other publications must be checked with Savanta ComRes before use. Savanta ComRes requires 48-hours to check a press release unless otherwise agreed.

For information about commissioning research please contact info@comresglobal.com or call +44 (0)20 7871 8660

To register for Pollwatch, featuring commentary and insight from the Savanta ComRes team, please email: pollwatch@comresglobal.com

Page: i
Table of Contents

| | |
|--|----|
| Q1. To what extent are you keen or reluctant to receive a COVID-19 vaccine, once it has been approved in the UK by the appropriate regulatory bodies? | 1 |
| BASE: All respondents | |
| Q2. Summary: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances? | 4 |
| BASE: All respondents | |
| Q2_1. If it is voluntary to receive the vaccine: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances? | 5 |
| BASE: All respondents | |
| Q2_2. If it is mandatory to receive the vaccine, with no legal penalty: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances? | 8 |
| BASE: All respondents | |
| Q2_3. If it is mandatory to receive the vaccine, with legal penalty: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances? | 11 |
| BASE: All respondents | |
| Q3. You said that you are reluctant to receive a COVID-19 vaccine once it has been approved in the UK by the appropriate regulatory bodies. Why are you reluctant? | 14 |
| BASE: All respondents reluctant for vaccine | |
| Q4. Which sources of information do you use to learn specifically about COVID-19? | 20 |
| BASE: All respondents | |
| Q5. Summary: To what extent do you trust or distrust each of the following? | 26 |
| BASE: All respondents | |
| Q5_1. The government: To what extent do you trust or distrust each of the following? | 27 |
| BASE: All respondents | |
| Q5_2. Mainstream media: To what extent do you trust or distrust each of the following? | 30 |
| BASE: All respondents | |
| Q5_3. Pharmaceutical companies: To what extent do you trust or distrust each of the following? | 33 |
| BASE: All respondents | |
| Q5_4. The NHS: To what extent do you trust or distrust each of the following? | 36 |
| BASE: All respondents | |
| Q5_5. The UK's drug approval agency: To what extent do you trust or distrust each of the following? | 39 |
| BASE: All respondents | |
| Q5_6. A COVID-19 vaccine, once it is approved for use: To what extent do you trust or distrust each of the following? | 42 |
| BASE: All respondents | |
| Q5_7. A COVID-19 vaccine, at this moment before approval: To what extent do you trust or distrust each of the following? | 45 |
| BASE: All respondents | |
| Q6. Summary: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic? | 48 |
| BASE: All respondents | |
| Q6_1. The government: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic? | 49 |
| BASE: All respondents | |
| Q6_2. Mainstream media: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic? | 52 |
| BASE: All respondents | |
| Q6_3. Pharmaceutical companies: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic? | 55 |
| BASE: All respondents | |
| Q6_4. The NHS: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic? | 58 |
| BASE: All respondents | |
| Q7. Due to the urgency of the COVID-19 pandemic, developing the COVID-19 vaccine has been a priority for the healthcare sector. Despite still passing through all the regular checks and approvals, it is likely to be developed and distributed faster than a traditional vaccine. To what extent are you comfortable or uncomfortable with the COVID-19 vaccine having been developed, checked and distributed at a faster pace than normal? | 61 |
| BASE: All respondents | |

Page: ii
Table of Contents

Q8. Why are you uncomfortable with the COVID-19 vaccine having been developed, checked and distributed at a faster pace than normal? 64
BASE: All respondents uncomfortable

ITN COVID Vaccine Poll

Q1. To what extent are you keen or reluctant to receive a COVID-19 vaccine, once it has been approved in the UK by the appropriate regulatory bodies?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|-------------------------|--------|------|--------|-------|-------|-------|-------|--------|----------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Very keen | 666 | 346 | 320 | 39 | 72 | 68 | 109 | 125 | 253 | 111 | 177 | 378 |
| | 32% | 34% | 30% | 17% | 20% | 20% | 29% | 41% | 52% | 19% | 25% | 48% |
| | | b | | | | | abcg | abcdgh | abcdegh | | abg | abcdegh |
| Somewhat keen | 430 | 212 | 217 | 54 | 84 | 78 | 72 | 39 | 103 | 138 | 149 | 142 |
| | 21% | 21% | 20% | 23% | 23% | 23% | 19% | 13% | 21% | 23% | 21% | 18% |
| | | | | e | ei | e | e | | e | ei | e | e |
| Somewhere in the middle | 534 | 244 | 289 | 74 | 115 | 101 | 109 | 75 | 60 | 189 | 210 | 135 |
| | 26% | 24% | 27% | 32% | 32% | 30% | 29% | 24% | 12% | 32% | 30% | 17% |
| | | | | efi | efi | fi | fi | fi | | efi | fi | |
| Somewhat reluctant | 195 | 96 | 99 | 35 | 41 | 42 | 22 | 26 | 29 | 76 | 64 | 56 |
| | 9% | 9% | 9% | 15% | 11% | 12% | 6% | 9% | 6% | 13% | 9% | 7% |
| | | | | defhi | dfi | dfi | | | | defhi | | |
| Very reluctant | 164 | 77 | 87 | 16 | 24 | 30 | 38 | 28 | 28 | 40 | 68 | 57 |
| | 8% | 8% | 8% | 7% | 7% | 9% | 10% | 9% | 6% | 7% | 10% | 7% |
| | | | | | | | g | | | | g | |
| Don't know | 101 | 43 | 58 | 14 | 26 | 16 | 20 | 15 | 10 | 40 | 36 | 25 |
| | 5% | 4% | 5% | 6% | 7% | 5% | 5% | 5% | 2% | 7% | 5% | 3% |
| | | | | fi | fi | | f | | | fi | f | |
| Sum: Keen | 1096 | 559 | 537 | 93 | 156 | 145 | 181 | 165 | 356 | 249 | 326 | 521 |
| | 52% | 55% | 50% | 40% | 43% | 43% | 49% | 53% | 74% | 42% | 46% | 66% |
| | | b | | | | | ag | abcgh | abcdeghi | | a | abcdegh |
| Sum: Reluctant | 359 | 173 | 186 | 50 | 65 | 71 | 60 | 55 | 58 | 115 | 132 | 112 |
| | 17% | 17% | 17% | 22% | 18% | 21% | 16% | 18% | 12% | 19% | 19% | 14% |
| | | | | fi | f | fi | | | | fi | fi | |

ITN COVID Vaccine Poll

Q1. To what extent are you keen or reluctant to receive a COVID-19 vaccine, once it has been approved in the UK by the appropriate regulatory bodies?

BASE: All respondents

| | Total | Regions | | | | | | | | | | | | Social grade | | Ethnicity | | |
|-------------------------|-------------|------------------|-----------------------|-----------------|--------------------------|--------------------------|----------------|---------------------|---------------------|----------------|----------------------|----------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| | | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Very keen | 666 32% | 25 40% e | 79 45% cegijklm | 63 27% e | 31 37% e | 38 22% e | 37 37% e | 51 28% cegilm | 58 39% cegilm | 60 33% e | 83 29% e | 58 30% e | 82 30% e | 525 30% e | 357 31% e | 309 33% e | 608 35% b | 54 18% b |
| Somewhat keen | 430 21% | 9 14% | 19 11% | 42 18% | 17 20% abcdghijklm | 53 31% b | 22 21% b | 34 19% b | 29 19% b | 37 20% b | 59 21% b | 39 20% b | 71 26% bc | 380 22% b | 253 22% b | 176 19% b | 348 20% a | 77 25% a |
| Somewhere in the middle | 534 26% | 16 25% | 42 24% | 66 28% | 20 24% | 43 25% | 28 28% | 49 27% | 36 24% | 49 27% | 80 28% | 39 20% | 65 24% | 447 26% | 310 27% | 224 24% | 433 25% | 93 31% a |
| Somewhat reluctant | 195 9% | 1 2% | 16 9% | 22 9% | 5 6% | 15 9% | 6 5% | 23 13% fl | 11 8% | 14 8% | 39 14% adfhilm | 24 13% adfhilm | 19 7% | 172 10% | 113 10% | 82 9% | 157 9% | 36 12% a |
| Very reluctant | 164 8% | 9 14% hj | 14 8% hj | 26 11% hj | 7 8% | 10 6% | 6 6% | 16 9% j | 7 4% | 13 7% | 13 5% | 24 12% hj | 20 7% | 136 8% | 79 7% | 85 9% | 136 8% | 20 7% a |
| Don't know | 101 5% | 3 4% | 6 3% | 15 6% | 4 5% | 11 7% | 3 3% | 8 4% | 7 5% | 9 5% | 10 4% | 9 5% | 16 6% | 90 5% | 45 4% | 56 6% a | 68 4% | 22 7% a |
| Sum: Keen | 1096 52% | 34 54% | 98 56% c | 105 45% c | 48 57% c | 91 53% c | 59 58% c | 85 47% cg | 87 59% cg | 97 54% | 141 50% | 97 50% | 153 56% cg | 905 52% | 610 53% | 486 52% | 956 55% b | 131 43% b |
| Sum: Reluctant | 359 17% | 10 16% | 30 17% | 48 20% fh | 13 15% fh | 25 15% fh | 11 11% | 39 21% fhl | 18 12% fhl | 26 15% | 52 18% efhilm | 48 25% efhilm | 39 14% | 308 18% | 193 17% | 167 18% | 292 17% | 56 19% a |

ITN COVID Vaccine Poll

Q1. To what extent are you keen or reluctant to receive a COVID-19 vaccine, once it has been approved in the UK by the appropriate regulatory bodies?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|-------------------------|--------------------|------------------|------------------|----------------|-----------------|-------------------|----------------------|-----------------|----------------------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Very keen | 666 32% | 64 27% h | 47 31% ch | 39 20% h | 125 24% h | 26 28% h | 577 37% acdegh | 68 29% ch | 11 10% |
| Somewhat keen | 430 21% | 46 20% h | 43 29% ah | 47 25% h | 116 23% h | 20 21% h | 351 23% h | 56 24% h | 6 5% |
| Somewhere in the middle | 534 26% | 82 35% bef | 33 22% g | 63 33% g | 163 32% g | 23 24% g | 358 23% g | 65 27% g | 34 30% |
| Somewhat reluctant | 195 9% | 23 10% | 16 10% | 21 11% | 58 11% f | 9 10% | 121 8% | 27 11% | 13 12% |
| Very reluctant | 164 8% | 13 5% | 4 2% | 15 8% b | 32 6% b | 12 13% abdf | 96 6% b | 20 8% b | 24 21% abcdfg |
| Don't know | 101 5% | 6 3% | 8 6% g | 6 3% g | 21 4% g | 3 3% | 53 3% g | 2 1% | 24 22% abcdefg |
| Sum: Keen | 1096 52% | 110 47% h | 90 60% acd | 86 45% h | 241 47% h | 46 49% h | 928 60% acdegh | 124 52% h | 17 15% |
| Sum: Reluctant | 359 17% | 36 15% | 19 13% | 36 19% | 90 17% f | 22 23% bf | 217 14% | 47 20% f | 37 33% abcdfg |

ITN COVID Vaccine Poll

Q2. Summary: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances?

BASE: All respondents

| | Total | Not at all likely | Not very likely | Quite likely | Very likely | Don't know | Sum: Likely | Sum: Not likely |
|--|-------|-------------------|-----------------|--------------|-------------|------------|-------------|-----------------|
| | | *b | *c | *d | *e | *f | *g | *h |
| Significance Level: 95% | | | | | | | | |
| If it is voluntary to receive the vaccine | 2090 | 206 | 278 | 516 | 889 | 201 | 1405 | 484 |
| | 100% | 10% | 13% | 25% | 43% | 10% | 67% | 23% |
| If it is mandatory to receive the vaccine, with no legal penalty | 2090 | 191 | 304 | 512 | 841 | 241 | 1353 | 495 |
| | 100% | 9% | 15% | 25% | 40% | 12% | 65% | 24% |
| If it is mandatory to receive the vaccine, with legal penalty | 2090 | 199 | 313 | 481 | 873 | 224 | 1353 | 512 |
| | 100% | 10% | 15% | 23% | 42% | 11% | 65% | 25% |

ITN COVID Vaccine Poll

Q2_1. If it is voluntary to receive the vaccine: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|-------------------------|--------|------|--------|-------|-------|-------|-------|--------|---------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Not at all likely | 206 | 100 | 107 | 24 | 43 | 38 | 47 | 30 | 24 | 67 | 85 | 54 |
| | 10% | 10% | 10% | 10% | 12% | 11% | 13% | 10% | 5% | 11% | 12% | 7% |
| | | | | f | fi | fi | fi | f | | fi | fi | |
| Not very likely | 278 | 158 | 119 | 44 | 72 | 59 | 48 | 28 | 26 | 116 | 107 | 54 |
| | 13% | 16% | 11% | 19% | 20% | 18% | 13% | 9% | 5% | 20% | 15% | 7% |
| | | b | | defi | defhi | efi | fi | | | defhi | efi | |
| Quite likely | 516 | 225 | 291 | 77 | 111 | 109 | 76 | 56 | 87 | 188 | 185 | 143 |
| | 25% | 22% | 27% | 33% | 31% | 33% | 21% | 18% | 18% | 32% | 26% | 18% |
| | | | a | defhi | defi | defhi | | | | defhi | defi | |
| Very likely | 889 | 469 | 420 | 64 | 101 | 85 | 159 | 160 | 320 | 166 | 244 | 479 |
| | 43% | 46% | 39% | 28% | 28% | 25% | 43% | 52% | 66% | 28% | 35% | 61% |
| | | b | | | | | abcgh | abcdgh | abcdegh | | abcbg | abcdegh |
| Don't know | 201 | 68 | 133 | 22 | 35 | 44 | 39 | 36 | 26 | 57 | 82 | 61 |
| | 10% | 7% | 12% | 10% | 10% | 13% | 10% | 12% | 5% | 10% | 12% | 8% |
| | | | a | | f | fi | f | f | | f | fi | |
| Sum: Likely | 1405 | 694 | 711 | 141 | 212 | 194 | 235 | 215 | 407 | 353 | 430 | 622 |
| | 67% | 68% | 66% | 61% | 59% | 58% | 64% | 70% | 84% | 60% | 61% | 79% |
| | | | | | | | | abcgh | abcdegh | | | abcdegh |
| Sum: Not likely | 484 | 258 | 226 | 68 | 115 | 97 | 96 | 58 | 50 | 183 | 193 | 109 |
| | 23% | 25% | 21% | 29% | 32% | 29% | 26% | 19% | 10% | 31% | 27% | 14% |
| | | b | | efi | efi | efi | efi | fi | | efi | efi | |

ITN COVID Vaccine Poll

Q2_1. If it is voluntary to receive the vaccine: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|-------------------------|-------------|----------------------|---------------------|------------------|----------------|--------------------------|----------------|----------------|-------------------|------------------|----------------|----------------|------------------|-----------------|------------|------------|------------------|----------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Not at all likely | 206 10% | 5 8% | 11 6% | 33 14% bjl | 10 12% | 22 13% | 8 8% | 21 12% | 12 8% | 16 9% | 22 8% | 24 12% | 22 8% | 182 10% | 111 10% | 96 10% | 165 9% | 34 11% |
| Not very likely | 278 13% | 1 2% | 22 12% | 33 14% a | 8 9% | 17 10% | 10 10% | 29 16% a | 19 13% a | 30 17% a | 40 14% a | 21 11% | 47 17% ade | 245 14% a | 163 14% | 114 12% | 214 12% | 58 19% a |
| Quite likely | 516 25% | 17 27% | 44 25% | 50 22% h | 25 30% | 39 23% | 28 28% | 47 26% | 27 18% | 42 23% | 78 28% h | 42 22% | 76 28% h | 426 24% | 287 25% | 229 25% | 410 23% | 97 32% a |
| Very likely | 889 43% | 35 56% cgj | 88 50% cgjm | 88 38% | 36 43% | 70 41% | 43 42% | 67 37% | 75 51% cgjm | 78 43% | 110 39% | 84 43% | 114 42% | 723 41% | 492 42% | 397 43% | 799 46% b | 88 29% |
| Don't know | 201 10% | 4 6% | 11 6% | 29 12% l | 6 7% | 22 13% bl | 12 12% l | 16 9% | 14 10% | 14 8% | 33 11% l | 24 12% l | 15 5% l | 173 10% l | 105 9% | 96 10% | 161 9% | 23 8% |
| Sum: Likely | 1405 67% | 52 84% cegijkm | 132 75% cegjm | 138 59% c | 62 73% c | 109 64% | 71 70% | 114 63% | 102 69% c | 120 66% | 189 66% | 126 65% | 190 69% c | 1149 66% | 779 67% | 626 67% | 1209 69% b | 186 62% |
| Sum: Not likely | 484 23% | 6 10% | 33 19% | 66 28% abf | 17 21% | 39 23% | 18 18% | 50 28% | 32 21% | 46 26% abf | 63 22% | 45 23% | 69 25% a | 427 24% a | 274 24% | 210 23% | 380 22% | 93 31% a |

ITN COVID Vaccine Poll

Q2_1. If it is voluntary to receive the vaccine: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|-------------------------|--------------------|----------|---------|---------|--------------|---------------|---------|----------|--------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Not at all likely | 206 | 22 | 15 | 20 | 46 | 20 | 115 | 26 | 25 |
| | 10% | 9% | 10% | 11% | 9% | 21% | 7% | 11% | 22% |
| | | | | | | abcdfg | | | abcdfg |
| Not very likely | 278 | 52 | 24 | 42 | 107 | 19 | 180 | 42 | 9 |
| | 13% | 22% | 16% | 22% | 21% | 20% | 12% | 18% | 8% |
| | | fh | | fh | fh | fh | | fh | |
| Quite likely | 516 | 72 | 43 | 61 | 166 | 21 | 371 | 70 | 21 |
| | 25% | 31% | 28% | 32% | 32% | 22% | 24% | 29% | 19% |
| | | fh | | fh | efh | | | h | |
| Very likely | 889 | 70 | 62 | 56 | 156 | 28 | 770 | 86 | 19 |
| | 43% | 30% | 41% | 29% | 30% | 30% | 49% | 36% | 17% |
| | | h | acd | h | h | h | abcdegh | h | |
| Don't know | 201 | 18 | 6 | 13 | 40 | 6 | 121 | 14 | 37 |
| | 10% | 7% | 4% | 7% | 8% | 6% | 8% | 6% | 33% |
| | | | | | | | | | abcde |
| Sum: Likely | 1405 | 142 | 104 | 117 | 322 | 49 | 1141 | 155 | 40 |
| | 67% | 61% | 70% | 61% | 62% | 53% | 73% | 65% | 36% |
| | | h | eh | h | eh | h | acdegh | eh | |
| Sum: Not likely | 484 | 74 | 40 | 62 | 154 | 38 | 295 | 68 | 34 |
| | 23% | 32% | 26% | 32% | 30% | 41% | 19% | 29% | 30% |
| | | f | f | f | f | bd | | f | f |

ITN COVID Vaccine Poll

Q2_2. If it is mandatory to receive the vaccine, with no legal penalty: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|-------------------------|-------------|-----------------|-----------------|--------------------|--------------------|---------------------|-------------------|----------------------|----------------------|---------------------|-------------------|----------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Not at all likely | 191 9% | 89 9% | 102 10% | 25 11% f | 30 8% | 29 9% | 48 13% bfi | 34 11% f | 24 5% | 56 9% f | 77 11% fi | 59 7% |
| Not very likely | 304 15% | 177 17% b | 127 12% | 46 20% defhi | 69 19% defi | 54 16% ei | 51 14% | 28 9% | 56 12% | 115 19% defhi | 105 15% ei | 84 11% |
| Quite likely | 512 25% | 243 24% | 270 25% | 75 32% defhi | 105 29% defi | 108 32% defhi | 79 21% | 58 19% | 86 18% | 180 30% defi | 187 27% efi | 145 18% |
| Very likely | 841 40% | 427 42% | 414 39% | 56 24% | 119 33% a | 93 28% | 143 39% acg | 154 50% abcdgh | 276 57% abcdgh | 176 30% | 236 34% a | 429 54% abcdgh |
| Don't know | 241 12% | 85 8% | 157 15% a | 29 13% | 38 10% | 50 15% fi | 49 13% | 35 11% | 41 8% | 67 11% | 99 14% fi | 76 10% |
| Sum: Likely | 1353 65% | 669 66% | 684 64% | 132 57% | 224 62% | 201 60% | 223 60% | 212 69% acdgh | 362 75% abcdgh | 356 60% | 424 60% | 574 72% abcdgh |
| Sum: Not likely | 495 24% | 266 26% b | 229 21% | 71 31% efi | 100 28% efi | 84 25% fi | 99 27% fi | 62 20% | 80 17% | 171 29% efi | 182 26% efi | 142 18% |

ITN COVID Vaccine Poll

Q2_2. If it is mandatory to receive the vaccine, with no legal penalty: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|-------------------------|-------------|------------------|---------------------|-----------------|--------------------|--------------------------|-----------|----------------|-------------------|-----------------|-------------------|----------------|----------------|-----------------|------------|------------|------------------|----------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Not at all likely | 191 9% | 6 9% | 14 8% | 30 13% j | 7 8% | 16 10% | 6 6% | 17 9% | 14 9% | 19 10% | 18 6% | 22 11% | 23 9% | 165 9% | 101 9% | 90 10% | 154 9% | 32 10% |
| Not very likely | 304 15% | 9 15% | 23 13% | 36 16% j | 8 10% | 20 12% | 17 17% | 31 17% | 18 12% | 34 19% d | 36 13% | 21 11% | 50 18% d | 255 15% | 182 16% | 122 13% | 239 14% | 63 21% a |
| Quite likely | 512 25% | 13 21% | 41 23% | 61 26% | 23 27% | 41 24% | 25 25% | 45 25% | 32 22% | 37 20% | 81 29% i | 39 20% | 75 27% | 433 25% | 276 24% | 236 25% | 409 23% | 97 32% a |
| Very likely | 841 40% | 30 48% | 88 50% cgilm | 83 36% | 41 48% cjl | 68 40% | 41 41% | 66 37% | 69 47% cgjl | 72 40% | 103 36% | 83 43% | 97 35% | 681 39% | 476 41% | 365 39% | 755 43% b | 81 27% |
| Don't know | 241 12% | 4 6% | 11 6% | 23 10% | 7 8% | 25 15% b | 12 12% | 22 12% | 14 10% | 19 11% | 46 16% bcdl | 30 15% b | 29 10% | 214 12% b | 122 11% | 119 13% | 193 11% | 28 9% |
| Sum: Likely | 1353 65% | 43 69% | 129 73% cgilm | 144 62% | 63 75% cgilm | 109 64% | 66 66% | 111 61% | 102 69% | 108 60% | 184 65% | 122 63% | 172 63% | 1115 64% | 752 65% | 601 64% | 1164 67% b | 178 59% |
| Sum: Not likely | 495 24% | 15 24% | 36 21% | 67 29% dj | 15 18% | 36 21% | 23 23% | 48 26% j | 32 22% | 53 29% dj | 54 19% | 43 22% | 73 27% j | 421 24% | 283 24% | 212 23% | 393 22% | 95 32% a |

ITN COVID Vaccine Poll

Q2_2. If it is mandatory to receive the vaccine, with no legal penalty: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|-------------------------|--------------------|-------------------|--------------------|-----------------|--------------------|-------------------|----------------------|-------------------|----------------------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Not at all likely | 191 9% | 24 10% | 14 10% | 22 11% f | 47 9% | 13 14% f | 118 8% | 28 12% f | 17 15% f |
| Not very likely | 304 15% | 45 19% f | 21 14% | 37 19% f | 90 17% f | 22 24% bfg | 208 13% | 36 15% | 20 18% |
| Quite likely | 512 25% | 79 34% efgh | 41 27% | 63 33% fh | 177 34% efgh | 22 24% | 355 23% | 59 25% | 20 18% |
| Very likely | 841 40% | 68 29% h | 63 42% acdeh | 50 26% h | 149 29% h | 29 31% h | 732 47% acdegh | 94 40% acdh | 15 14% |
| Don't know | 241 12% | 18 8% | 11 7% | 20 10% | 52 10% | 7 7% | 144 9% | 21 9% | 40 36% abcdefg |
| Sum: Likely | 1353 65% | 147 63% h | 104 69% ceh | 113 59% h | 326 63% h | 51 55% h | 1087 70% acdeh | 154 65% h | 35 32% |
| Sum: Not likely | 495 24% | 69 29% f | 35 23% | 59 31% f | 137 27% f | 35 38% bdfg | 326 21% | 63 27% f | 37 33% f |

ITN COVID Vaccine Poll

Q2_3. If it is mandatory to receive the vaccine, with legal penalty: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|-------------------------|--------|------|--------|-------|-------|-------|-------|--------|--------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Not at all likely | 199 | 107 | 92 | 20 | 35 | 39 | 37 | 35 | 33 | 55 | 76 | 68 |
| | 10% | 11% | 9% | 9% | 10% | 12% | 10% | 11% | 7% | 9% | 11% | 9% |
| Not very likely | 313 | 174 | 139 | 51 | 75 | 58 | 52 | 32 | 46 | 126 | 110 | 78 |
| | 15% | 17% | 13% | 22% | 21% | 17% | 14% | 10% | 10% | 21% | 16% | 10% |
| | | b | | defhi | defhi | efi | | | | defhi | efi | |
| Quite likely | 481 | 227 | 253 | 71 | 109 | 95 | 80 | 48 | 78 | 181 | 175 | 125 |
| | 23% | 22% | 24% | 31% | 30% | 28% | 22% | 15% | 16% | 30% | 25% | 16% |
| | | | | defhi | defhi | defi | ei | | | defhi | efi | |
| Very likely | 873 | 429 | 443 | 69 | 105 | 101 | 161 | 159 | 278 | 173 | 262 | 437 |
| | 42% | 42% | 41% | 30% | 29% | 30% | 44% | 51% | 58% | 29% | 37% | 55% |
| | | | | | | | abcgh | abcdgh | abcdgh | | abcg | abcdgh |
| Don't know | 224 | 82 | 142 | 21 | 38 | 42 | 40 | 36 | 47 | 59 | 82 | 83 |
| | 11% | 8% | 13% | 9% | 10% | 13% | 11% | 12% | 10% | 10% | 12% | 10% |
| | | | a | | | | | | | | | |
| Sum: Likely | 1353 | 657 | 697 | 140 | 214 | 195 | 241 | 207 | 356 | 354 | 436 | 563 |
| | 65% | 64% | 65% | 60% | 59% | 58% | 65% | 67% | 74% | 60% | 62% | 71% |
| | | | | | | | | bcg | abcdgh | | | abcgh |
| Sum: Not likely | 512 | 281 | 231 | 71 | 110 | 97 | 89 | 67 | 80 | 181 | 185 | 146 |
| | 25% | 28% | 22% | 31% | 30% | 29% | 24% | 22% | 16% | 30% | 26% | 18% |
| | | b | | efi | defi | efi | fi | | | defi | fi | |

ITN COVID Vaccine Poll

Q2_3. If it is mandatory to receive the vaccine, with legal penalty: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|-------------------------|---------|------------------|----------|------------|------------|--------------------------|-------|---------------|---------------|------------|------------|---------|--------|--------------|------|-----------|-------|------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Not at all likely | 199 | 7 | 10 | 31 | 13 | 14 | 10 | 13 | 16 | 22 | 22 | 15 | 26 | 172 | 111 | 88 | 166 | 28 |
| | 10% | 11% | 6% | 13% | 15% | 8% | 9% | 7% | 11% | 12% | 8% | 8% | 10% | 10% | 10% | 9% | 9% | 9% |
| | | | | bg | bgj | | | | | | | | | | | | | |
| Not very likely | 313 | 6 | 36 | 39 | 7 | 24 | 14 | 29 | 18 | 32 | 44 | 19 | 46 | 259 | 181 | 133 | 246 | 62 |
| | 15% | 9% | 20% | 17% | 9% | 14% | 13% | 16% | 12% | 18% | 15% | 10% | 17% | 15% | 16% | 14% | 14% | 21% |
| | | | dk | | | | | | | dk | | | dk | | | | a | |
| Quite likely | 481 | 16 | 25 | 57 | 20 | 38 | 27 | 54 | 26 | 30 | 75 | 42 | 71 | 413 | 269 | 212 | 381 | 93 |
| | 23% | 26% | 14% | 25% | 23% | 22% | 27% | 30% | 18% | 16% | 26% | 22% | 26% | 24% | 23% | 23% | 22% | 31% |
| | | | bi | | | | bi | bhim | | | bhi | | bhi | bi | | | a | |
| Very likely | 873 | 30 | 98 | 82 | 39 | 73 | 35 | 63 | 72 | 81 | 102 | 95 | 104 | 710 | 490 | 383 | 778 | 89 |
| | 42% | 48% | 55% | 35% | 46% | 43% | 35% | 35% | 49% | 45% | 36% | 49% | 38% | 41% | 42% | 41% | 44% | 29% |
| | | | cefgilm | | | | | | cfjil | g | | cfjil | | | | | b | |
| Don't know | 224 | 4 | 8 | 24 | 6 | 21 | 16 | 21 | 17 | 16 | 42 | 24 | 26 | 196 | 108 | 117 | 178 | 30 |
| | 11% | 7% | 5% | 10% | 7% | 12% | 15% | 11% | 11% | 9% | 15% | 12% | 10% | 11% | 9% | 13% | 10% | 10% |
| | | | | | b | b | b | b | b | | b | b | | b | | a | | |
| Sum: Likely | 1353 | 46 | 122 | 139 | 58 | 111 | 63 | 117 | 98 | 110 | 176 | 137 | 175 | 1122 | 759 | 595 | 1160 | 182 |
| | 65% | 73% | 69% | 60% | 69% | 65% | 62% | 65% | 66% | 61% | 62% | 70% | 64% | 64% | 66% | 64% | 66% | 60% |
| | | | | | | | | | | | c | | | | | | b | |
| Sum: Not likely | 512 | 12 | 46 | 70 | 21 | 39 | 23 | 43 | 33 | 54 | 66 | 34 | 72 | 431 | 292 | 221 | 412 | 90 |
| | 25% | 20% | 26% | 30% | 24% | 23% | 23% | 24% | 23% | 30% | 23% | 17% | 26% | 25% | 25% | 24% | 24% | 30% |
| | | | | k | | | | | | k | | | k | | | | a | |

ITN COVID Vaccine Poll

Q2_3. If it is mandatory to receive the vaccine, with legal penalty: Once a COVID-19 vaccine has been approved in the UK by the appropriate regulatory bodies, how likely do you think you would be to receive the vaccine in each of the following circumstances?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|-------------------------|--------------------|----------|---------|---------|--------------|---------------|---------|----------|---------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Not at all likely | 199 | 25 | 20 | 30 | 54 | 20 | 128 | 27 | 16 |
| | 10% | 11% | 13% | 16% | 11% | 21% | 8% | 11% | 15% |
| | | | f | df | | adfg | | | f |
| Not very likely | 313 | 34 | 31 | 44 | 100 | 19 | 223 | 33 | 11 |
| | 15% | 14% | 21% | 23% | 19% | 20% | 14% | 14% | 10% |
| | | | fh | afgh | fh | h | | | |
| Quite likely | 481 | 87 | 33 | 58 | 161 | 23 | 327 | 71 | 29 |
| | 23% | 37% | 22% | 31% | 31% | 25% | 21% | 30% | 26% |
| | | befh | | f | bf | | | f | |
| Very likely | 873 | 71 | 56 | 39 | 153 | 26 | 741 | 87 | 20 |
| | 42% | 30% | 37% | 21% | 30% | 28% | 48% | 36% | 18% |
| | | ch | ch | | ch | | abcdegh | ch | |
| Don't know | 224 | 18 | 10 | 19 | 49 | 5 | 138 | 20 | 36 |
| | 11% | 8% | 7% | 10% | 9% | 5% | 9% | 9% | 32% |
| | | | | | | | | | abcdefg |
| Sum: Likely | 1353 | 157 | 89 | 98 | 313 | 50 | 1068 | 157 | 49 |
| | 65% | 67% | 59% | 51% | 61% | 53% | 69% | 66% | 43% |
| | | ceh | h | | ch | | bcdeh | ceh | |
| Sum: Not likely | 512 | 59 | 51 | 74 | 154 | 39 | 351 | 60 | 27 |
| | 25% | 25% | 34% | 39% | 30% | 41% | 23% | 25% | 25% |
| | | | afg | adfg | f | adfg | | | |

ITN COVID Vaccine Poll

Q3. You said that you are reluctant to receive a COVID-19 vaccine once it has been approved in the UK by the appropriate regulatory bodies. Why are you reluctant?

BASE: All respondents reluctant for vaccine

| | Gender | | Age | | | | | | | | | |
|--|--------|------|--------|-------|-------|-------|-------|-------|------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| | | a | b | a | b | c | d | e | f | g | h | i |
| Significance Level: 95% | | | | | | | | | | | | |
| Unweighted Total | 396 | 182 | 214 | 74 | 92 | 81 | 61 | 61 | 27 | 166 | 142 | 88 |
| Total | 359 | 173 | 186 | 50 | 65 | 71 | 60 | 55 | 58 | 115 | 132 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Scared of potential side-effects | 158 | 61 | 98 | 14 | 19 | 22 | 39 | 32 | 32 | 33 | 61 | 64 |
| | 44% | 35% | 53% | 27% | 30% | 31% | 64% | 58% | 56% | 29% | 46% | 57% |
| | | | a | | | | abcgh | abcg | | | abcg | abcg |
| Don't trust pharmaceutical companies | 111 | 55 | 56 | 9 | 13 | 24 | 19 | 23 | 22 | 23 | 44 | 45 |
| | 31% | 32% | 30% | 19% | 21% | 34% | 32% | 42% | 38% | 20% | 33% | 40% |
| | | | | | | abg | | abg | | | abg | abg |
| Don't trust government | 107 | 50 | 57 | 9 | 17 | 22 | 25 | 20 | 14 | 26 | 47 | 34 |
| | 30% | 29% | 31% | 18% | 26% | 31% | 41% | 37% | 24% | 23% | 35% | 30% |
| | | | | | | | ag | ag | | | ag | |
| Don't trust regulatory bodies | 80 | 40 | 40 | 10 | 8 | 19 | 13 | 12 | 18 | 18 | 33 | 30 |
| | 22% | 23% | 21% | 19% | 13% | 27% | 22% | 22% | 31% | 15% | 25% | 26% |
| | | | | | | bg | | | | | bg | bg |
| Avoid vaccinations altogether | 68 | 31 | 37 | 2 | 12 | 12 | 15 | 5 | 22 | 15 | 26 | 28 |
| | 19% | 18% | 20% | 4% | 19% | 16% | 24% | 9% | 39% | 13% | 20% | 25% |
| | | | | | a | a | aeg | | | a | a | aeg |
| Scared of needles | 59 | 27 | 32 | 9 | 12 | 11 | 6 | 6 | 14 | 21 | 18 | 21 |
| | 17% | 16% | 17% | 17% | 19% | 16% | 10% | 12% | 25% | 18% | 13% | 19% |
| Personal beliefs | 50 | 27 | 23 | 9 | 8 | 17 | 7 | 6 | 3 | 17 | 24 | 9 |
| | 14% | 15% | 13% | 19% | 12% | 24% | 12% | 11% | 6% | 15% | 18% | 8% |
| | | | | | | bi | | | | | i | |
| Believe vaccinations contain microchips or other devices | 43 | 22 | 22 | 7 | 11 | 11 | 7 | 2 | 4 | 18 | 18 | 6 |
| | 12% | 12% | 12% | 14% | 18% | 15% | 12% | 3% | 8% | 16% | 14% | 6% |
| | | | | e | ei | ei | | | | ei | ei | |
| Believe COVID-19 is a hoax | 38 | 24 | 14 | 9 | 4 | 15 | 3 | 6 | 1 | 13 | 18 | 7 |
| | 10% | 14% | 7% | 18% | 7% | 20% | 5% | 11% | 2% | 11% | 13% | 6% |
| | | b | | bdi | | bdi | | | | | | |
| Religious beliefs | 21 | 17 | 4 | 7 | 6 | 6 | 2 | 1 | - | 12 | 7 | 1 |
| | 6% | 10% | 2% | 14% | 9% | 8% | 3% | 2% | - | 11% | 6% | 1% |
| | | b | | dehi | i | i | | | | ei | | |
| Medical exemptions | 18 | 10 | 9 | 4 | 7 | 3 | 3 | 1 | 1 | 11 | 6 | 2 |
| | 5% | 6% | 5% | 7% | 11% | 4% | 5% | 2% | 2% | 9% | 4% | 2% |
| | | | | | ehi | | | | | i | | |
| Other | 24 | 9 | 14 | 1 | 1 | 1 | 5 | 10 | 5 | 2 | 7 | 15 |
| | 7% | 5% | 8% | 1% | 2% | 2% | 9% | 18% | 9% | 2% | 5% | 13% |
| | | | | | | | abcg | abcgh | | | | abcgh |
| Don't know | 6 | 2 | 4 | 1 | 1 | 2 | 3 | - | - | 2 | 4 | - |
| | 2% | 1% | 2% | 1% | 2% | 2% | 5% | - | - | 2% | 3% | - |
| | | | | | | | i | | | | | |

ITN COVID Vaccine Poll

Q3. You said that you are reluctant to receive a COVID-19 vaccine once it has been approved in the UK by the appropriate regulatory bodies. Why are you reluctant?

BASE: All respondents reluctant for vaccine

Significance Level: 95%

Unweighted Total

Total

None of these

| | Gender | | Age | | | | | | | | | |
|------------------|--------|------|--------|-------|-------|-------|-------|-------|------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| | | a | b | a | b | c | d | e | *f | g | h | i |
| Unweighted Total | 396 | 182 | 214 | 74 | 92 | 81 | 61 | 61 | 27 | 166 | 142 | 88 |
| Total | 359 | 173 | 186 | 50 | 65 | 71 | 60 | 55 | 58 | 115 | 132 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| None of these | 14 | 7 | 7 | 2 | 1 | - | 3 | 2 | 6 | 3 | 3 | 8 |
| | 4% | 4% | 4% | 4% | 2% | - | 5% | 3% | 10% | 3% | 2% | 7% |
| | | | | | | | c | | | | | c |

ITN COVID Vaccine Poll

Q3. You said that you are reluctant to receive a COVID-19 vaccine once it has been approved in the UK by the appropriate regulatory bodies. Why are you reluctant?

BASE: All respondents reluctant for vaccine

| | Total | Regions | | | | | | | | | | | | Social grade | | Ethnicity | | |
|--|------------|------------------|-----------|------------|------------|--------------------------|----------|---------------|---------------|------------|------------|-----------|-----------|--------------|-----------|-----------|------------|-----------|
| | | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | | *a | b | c | *d | *e | *f | g | *h | *i | j | k | l | m | a | b | a | b |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 396 | 8 | 30 | 53 | 21 | 28 | 16 | 59 | 25 | 25 | 47 | 31 | 53 | 342 | 208 | 188 | 310 | 72 |
| Total | 359 | 10 | 30 | 48 | 13 | 25 | 11 | 39 | 18 | 26 | 52 | 48 | 39 | 308 | 193 | 167 | 292 | 56 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Scared of potential side-effects | 158 44% | 4 38% | 14 48% | 23 49% | 7 54% | 11 44% | 4 38% | 17 45% | 6 34% | 15 59% | 23 44% | 22 46% | 11 27% | 136 44% | 83 43% | 75 45% | 138 47% | 16 29% |
| Don't trust pharmaceutical companies | 111 31% | 3 27% | 10 35% | 15 32% | 4 33% | 7 27% | 2 18% | 8 21% | 3 18% | 11 43% | 25 47% | 16 34% | 6 16% | 96 31% | 61 32% | 50 30% | 99 34% | 11 20% |
| Don't trust government | 107 30% | 2 19% | 6 19% | 22 46% | 4 31% | 10 40% | 3 29% | 13 34% | 8 44% | 13 49% | 12 24% | 6 12% | 8 20% | 96 31% | 43 22% | 64 39% | 95 33% | 9 16% |
| Don't trust regulatory bodies | 80 22% | 3 25% | 3 11% | 9 20% | 3 26% | 9 34% | 3 30% | 11 28% | 3 14% | 7 26% | 13 25% | 9 19% | 7 18% | 71 23% | 41 21% | 39 24% | 73 25% | 7 12% |
| Avoid vaccinations altogether | 68 19% | - - | 4 13% | 6 13% | 1 12% | 5 19% | 2 19% | 9 23% | 4 24% | 9 33% | 4 8% | 18 38% | 5 13% | 62 20% | 32 17% | 37 22% | 60 21% | 7 13% |
| Scared of needles | 59 17% | 2 20% | 7 25% | 3 7% | 1 5% | 7 26% | 1 11% | 5 14% | 3 20% | 8 32% | 4 8% | 7 15% | 10 26% | 49 16% | 29 15% | 30 18% | 48 16% | 11 20% |
| Personal beliefs | 50 14% | 3 27% | 7 23% | 6 12% | 2 17% | 4 17% | 1 7% | 5 12% | 3 17% | 4 16% | 6 11% | 5 10% | 5 12% | 40 13% | 29 15% | 21 13% | 44 15% | 5 9% |
| Believe vaccinations contain microchips or other devices | 43 12% | 3 25% | 2 7% | 9 18% | 2 13% | 5 21% | 1 9% | 9 22% | 1 5% | 1 4% | 5 9% | 2 3% | 5 12% | 38 12% | 19 10% | 24 15% | 34 11% | 8 14% |
| Believe COVID-19 is a hoax | 38 10% | - - | 4 12% | 6 14% | 2 14% | 3 14% | 2 14% | 7 19% | 1 7% | 3 11% | 5 10% | - - | 4 11% | 32 11% | 16 8% | 22 13% | 28 10% | 9 16% |
| Religious beliefs | 21 6% | 1 13% | - - | 2 4% | 1 10% | 1 3% | - - | 5 13% | 1 5% | 1 5% | 3 5% | 3 5% | 3 8% | 19 6% | 12 6% | 9 5% | 13 4% | 7 13% |
| Medical exemptions | 18 5% | - - | 2 8% | 3 6% | - - | 1 3% | * 4% | 3 9% | 2 11% | 1 3% | 2 3% | 1 2% | 3 7% | 16 5% | 9 5% | 9 6% | 14 5% | 4 7% |
| Other | 24 7% | - - | 4 13% | 6 13% | 1 6% | 2 7% | - - | - - | 1 8% | - - | 2 5% | 6 13% | 1 2% | 20 6% | 14 7% | 9 5% | 22 8% | 1 2% |

ITN COVID Vaccine Poll

Q3. You said that you are reluctant to receive a COVID-19 vaccine once it has been approved in the UK by the appropriate regulatory bodies. Why are you reluctant?

BASE: All respondents reluctant for vaccine

Significance Level: 95%

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|------------------|------------------|----------|------------|------------|--------------------------|-------|---------------|---------------|------------|------------|---------|--------|--------------|--------------|------|-----------|------|------|
| | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME | |
| Total | *a | b | c | *d | *e | *f | g | *h | *i | j | k | l | m | a | b | a | b | |
| Unweighted Total | 396 | 8 | 30 | 53 | 21 | 28 | 16 | 59 | 25 | 25 | 47 | 31 | 53 | 342 | 208 | 188 | 310 | 72 |
| Total | 359 | 10 | 30 | 48 | 13 | 25 | 11 | 39 | 18 | 26 | 52 | 48 | 39 | 308 | 193 | 167 | 292 | 56 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Don't know | 6 | - | - | 3 | 1 | - | - | 1 | - | - | - | 2 | - | 6 | 5 | 1 | 5 | 1 |
| | 2% | - | - | 6% | 8% | - | - | 2% | - | - | - | 4% | - | 2% | 3% | 1% | 2% | 2% |
| None of these | 14 | - | 1 | 2 | - | 1 | - | * | - | * | - | 3 | 5 | 12 | 3 | 11 | 13 | 1 |
| | 4% | - | 5% | 5% | - | 4% | - | 1% | - | 2% | - | 6% | 13% | 4% | 2% | 7% | 4% | 2% |
| | | | | | | | | | | | | gjm | | | a | | | |

ITN COVID Vaccine Poll

Q3. You said that you are reluctant to receive a COVID-19 vaccine once it has been approved in the UK by the appropriate regulatory bodies. Why are you reluctant?

BASE: All respondents reluctant for vaccine

| | COVID info sources | | | | | | | | |
|--|--------------------|----------|---------|---------|--------------|---------------|------|----------|------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| Significance Level: 95% | | a | *b | c | d | *e | f | g | h |
| Unweighted Total | 396 | 48 | 24 | 41 | 115 | 26 | 243 | 51 | 36 |
| Total | 359 | 36 | 19 | 36 | 90 | 22 | 217 | 47 | 37 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Scared of potential side-effects | 158 | 14 | 8 | 16 | 32 | 4 | 105 | 22 | 14 |
| | 44% | 40% | 42% | 45% | 36% | 20% | 48% | 46% | 38% |
| | | | | | | | d | | |
| Don't trust pharmaceutical companies | 111 | 14 | 3 | 14 | 28 | 13 | 64 | 22 | 11 |
| | 31% | 38% | 16% | 38% | 31% | 58% | 30% | 47% | 30% |
| | | | | | | | f | | |
| Don't trust government | 107 | 11 | 3 | 10 | 23 | 7 | 58 | 13 | 14 |
| | 30% | 31% | 15% | 29% | 26% | 35% | 27% | 28% | 38% |
| Don't trust regulatory bodies | 80 | 10 | 5 | 9 | 23 | 5 | 35 | 17 | 11 |
| | 22% | 28% | 27% | 27% | 26% | 24% | 16% | 36% | 30% |
| | | f | f | f | f | f | f | f | f |
| Avoid vaccinations altogether | 68 | 6 | 7 | 10 | 21 | 4 | 40 | 6 | 12 |
| | 19% | 18% | 38% | 28% | 24% | 20% | 18% | 14% | 32% |
| | | | | | | | | | g |
| Scared of needles | 59 | 9 | 6 | 8 | 22 | 1 | 36 | 4 | 8 |
| | 17% | 25% | 33% | 23% | 24% | 5% | 17% | 9% | 22% |
| | | g | | g | g | | | | |
| Personal beliefs | 50 | 6 | 1 | 8 | 15 | 5 | 29 | 8 | 4 |
| | 14% | 17% | 7% | 22% | 17% | 25% | 13% | 17% | 12% |
| Believe vaccinations contain microchips or other devices | 43 | 8 | 3 | 4 | 18 | 5 | 25 | 10 | 3 |
| | 12% | 22% | 17% | 12% | 21% | 24% | 12% | 20% | 8% |
| | | | | | f | | | | |
| Believe COVID-19 is a hoax | 38 | 4 | 2 | 4 | 12 | 4 | 15 | 4 | 6 |
| | 10% | 11% | 13% | 10% | 14% | 18% | 7% | 10% | 17% |
| | | | | | f | | | | f |
| Religious beliefs | 21 | 8 | 1 | 6 | 14 | 3 | 12 | 2 | - |
| | 6% | 22% | 6% | 15% | 16% | 13% | 5% | 4% | - |
| | | fgh | | fgh | fgh | | | | |
| Medical exemptions | 18 | 1 | 3 | 2 | 6 | 2 | 8 | 3 | 3 |
| | 5% | 4% | 17% | 5% | 7% | 11% | 3% | 5% | 7% |
| Other | 24 | - | 1 | 1 | 2 | * | 16 | - | 2 |
| | 7% | - | 6% | 4% | 3% | 2% | 7% | - | 6% |
| | | | | | | | g | | |
| Don't know | 6 | 1 | 1 | - | 2 | - | 4 | - | 2 |
| | 2% | 4% | 4% | - | 2% | - | 2% | - | 5% |

ITN COVID Vaccine Poll

Q3. You said that you are reluctant to receive a COVID-19 vaccine once it has been approved in the UK by the appropriate regulatory bodies. Why are you reluctant?

BASE: All respondents reluctant for vaccine

Significance Level: 95%

Unweighted Total

Total

None of these

| | COVID info sources | | | | | | | | |
|------------------|--------------------|----------|---------|---------|--------------|---------------|------|----------|------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | *b | c | d | *e | f | g | h |
| Unweighted Total | 396 | 48 | 24 | 41 | 115 | 26 | 243 | 51 | 36 |
| Total | 359 | 36 | 19 | 36 | 90 | 22 | 217 | 47 | 37 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| None of these | 14 | * | 1 | - | 1 | 1 | 13 | - | * |
| | 4% | 1% | 4% | - | 1% | 6% | 6% | - | 1% |

ITN COVID Vaccine Poll

Q4. Which sources of information do you use to learn specifically about COVID-19?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|--------------------------|--------|------|--------|--------|--------|-------|-------|--------|---------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| | | a | b | a | b | c | d | e | f | g | h | i |
| Significance Level: 95% | | | | | | | | | | | | |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| BBC News | 1067 | 525 | 543 | 95 | 117 | 136 | 179 | 195 | 345 | 212 | 315 | 540 |
| | 51% | 51% | 51% | 41% | 32% | 41% | 49% | 63% | 71% | 36% | 45% | 68% |
| | | | | b | | b | abcg | abcdgh | abcdegh | | bg | abcdgh |
| ITV News | 606 | 273 | 333 | 49 | 77 | 69 | 123 | 107 | 181 | 126 | 191 | 288 |
| | 29% | 27% | 31% | 21% | 21% | 21% | 33% | 35% | 38% | 21% | 27% | 36% |
| | | | a | | | | abcgh | abcgh | abcgh | | abcg | abcgh |
| Government briefings | 601 | 297 | 303 | 44 | 84 | 62 | 123 | 113 | 175 | 128 | 185 | 288 |
| | 29% | 29% | 28% | 19% | 23% | 19% | 33% | 37% | 36% | 22% | 26% | 36% |
| | | | | | | | abcgh | abcgh | abcgh | | acg | abcgh |
| Mainstream news (online) | 403 | 194 | 209 | 43 | 66 | 52 | 72 | 74 | 96 | 109 | 125 | 170 |
| | 19% | 19% | 20% | 18% | 18% | 16% | 20% | 24% | 20% | 18% | 18% | 21% |
| | | | | | | | | cgh | | | | c |
| Other TV News | 383 | 186 | 197 | 26 | 48 | 49 | 70 | 67 | 122 | 74 | 119 | 189 |
| | 18% | 18% | 18% | 11% | 13% | 15% | 19% | 22% | 25% | 13% | 17% | 24% |
| | | | | | | | abg | abcg | abcgh | | ag | abcgh |
| Government publications | 358 | 161 | 197 | 33 | 66 | 67 | 57 | 68 | 66 | 99 | 124 | 135 |
| | 17% | 16% | 18% | 14% | 18% | 20% | 15% | 22% | 14% | 17% | 18% | 17% |
| | | | | | | af | | adfg | | | | |
| Channel 4 News | 297 | 164 | 133 | 31 | 50 | 44 | 55 | 35 | 82 | 81 | 99 | 117 |
| | 14% | 16% | 12% | 13% | 14% | 13% | 15% | 11% | 17% | 14% | 14% | 15% |
| | | b | | | | | | | e | | | |
| Family | 252 | 102 | 150 | 37 | 62 | 45 | 37 | 31 | 40 | 99 | 82 | 71 |
| | 12% | 10% | 14% | 16% | 17% | 13% | 10% | 10% | 8% | 17% | 12% | 9% |
| | | | a | defi | defhi | fi | | | | defhi | | |
| TV Documentaries | 243 | 116 | 128 | 14 | 45 | 27 | 47 | 40 | 70 | 60 | 74 | 110 |
| | 12% | 11% | 12% | 6% | 13% | 8% | 13% | 13% | 15% | 10% | 10% | 14% |
| | | | | | ac | | ac | ac | ac | a | a | acg |
| Mainstream news (print) | 239 | 137 | 102 | 18 | 49 | 24 | 28 | 26 | 95 | 66 | 52 | 122 |
| | 11% | 13% | 10% | 8% | 13% | 7% | 8% | 9% | 20% | 11% | 7% | 15% |
| | | b | | | acdeh | | | | abcdegh | ch | | acdegh |
| Facebook | 234 | 111 | 123 | 37 | 65 | 53 | 45 | 18 | 16 | 102 | 98 | 34 |
| | 11% | 11% | 11% | 16% | 18% | 16% | 12% | 6% | 3% | 17% | 14% | 4% |
| | | | | efi | defi | efi | efi | | | defi | efi | |
| YouTube | 191 | 117 | 75 | 41 | 61 | 42 | 28 | 16 | 4 | 102 | 69 | 20 |
| | 9% | 11% | 7% | 18% | 17% | 12% | 7% | 5% | 1% | 17% | 10% | 3% |
| | | b | | cdefhi | defhi | defi | fi | fi | | cdefhi | efi | |
| Friends | 181 | 82 | 99 | 33 | 50 | 23 | 31 | 17 | 28 | 83 | 54 | 45 |
| | 9% | 8% | 9% | 14% | 14% | 7% | 8% | 6% | 6% | 14% | 8% | 6% |
| | | | | cdefhi | cdefhi | | | | | cdefhi | | |

ITN COVID Vaccine Poll

Q4. Which sources of information do you use to learn specifically about COVID-19?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|--|--------|------|--------|--------|--------|-------|-------|-------|-------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Alternative news (online) | 158 | 87 | 70 | 17 | 34 | 29 | 27 | 17 | 33 | 51 | 56 | 50 |
| | 8% | 9% | 7% | 7% | 9% | 9% | 7% | 5% | 7% | 9% | 8% | 6% |
| | | | | | e | | | | | | | |
| Twitter | 150 | 86 | 64 | 32 | 47 | 27 | 27 | 5 | 11 | 79 | 54 | 17 |
| | 7% | 8% | 6% | 14% | 13% | 8% | 7% | 2% | 2% | 13% | 8% | 2% |
| | | b | | cdefhi | cdefhi | efi | efi | | | cdefhi | efi | |
| Other social media | 127 | 53 | 74 | 29 | 38 | 32 | 20 | 5 | 4 | 66 | 52 | 9 |
| | 6% | 5% | 7% | 12% | 10% | 9% | 5% | 2% | 1% | 11% | 7% | 1% |
| | | | | defhi | defi | defi | efi | | | defhi | efi | |
| Alternative news (print) | 106 | 56 | 50 | 21 | 30 | 22 | 6 | 9 | 18 | 51 | 28 | 27 |
| | 5% | 6% | 5% | 9% | 8% | 7% | 2% | 3% | 4% | 9% | 4% | 3% |
| | | | | defhi | defhi | dei | | | | defhi | | |
| Online forums | 93 | 51 | 43 | 15 | 37 | 25 | 6 | 2 | 8 | 52 | 31 | 10 |
| | 4% | 5% | 4% | 7% | 10% | 7% | 2% | 1% | 2% | 9% | 4% | 1% |
| | | | | defi | defhi | defhi | | | | defhi | dei | |
| Other | 47 | 24 | 23 | 1 | 1 | 2 | 9 | 12 | 21 | 2 | 12 | 33 |
| | 2% | 2% | 2% | * | * | 1% | 2% | 4% | 4% | * | 2% | 4% |
| | | | | | | | abg | abcgh | abcgh | | bg | abcgh |
| Don't know | 23 | 13 | 11 | 5 | 6 | 6 | 2 | 5 | - | 11 | 7 | 5 |
| | 1% | 1% | 1% | 2% | 2% | 2% | * | 2% | - | 2% | 1% | 1% |
| | | | | dfi | f | f | | f | | f | | |
| I do not use any sources to learn about COVID-19 | 112 | 45 | 67 | 16 | 22 | 16 | 28 | 13 | 18 | 37 | 43 | 31 |
| | 5% | 4% | 6% | 7% | 6% | 5% | 8% | 4% | 4% | 6% | 6% | 4% |
| | | | | i | | | i | | | | | |

ITN COVID Vaccine Poll

Q4. Which sources of information do you use to learn specifically about COVID-19?

BASE: All respondents

| | Total | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | |
|--------------------------|-------|------------------|----------|------------|------------|--------------------------|--------|---------------|---------------|------------|------------|---------|----------|--------------|--------------|------|-----------|------|
| | | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| BBC News | 1067 | 39 | 101 | 119 | 45 | 93 | 54 | 80 | 76 | 103 | 142 | 92 | 125 | 873 | 561 | 506 | 947 | 108 |
| | 51% | 63% | 57% | 51% | 53% | 55% | 53% | 44% | 52% | 57% | 50% | 47% | 46% | 50% | 48% | 54% | 54% | 36% |
| | | gl | gl | | g | | | | gl | | | | | | a | | b | |
| ITV News | 606 | 28 | 52 | 71 | 30 | 48 | 22 | 48 | 37 | 61 | 88 | 62 | 58 | 503 | 303 | 303 | 535 | 64 |
| | 29% | 45% | 29% | 31% | 35% | 28% | 22% | 27% | 25% | 34% | 31% | 32% | 21% | 29% | 26% | 32% | 31% | 21% |
| | | efghlm | | l | fl | | | | fl | l | l | l | l | l | a | | b | |
| Government briefings | 601 | 20 | 66 | 53 | 29 | 39 | 27 | 48 | 55 | 56 | 88 | 52 | 69 | 487 | 349 | 252 | 537 | 54 |
| | 29% | 32% | 37% | 23% | 34% | 23% | 27% | 26% | 37% | 31% | 31% | 27% | 25% | 28% | 30% | 27% | 31% | 18% |
| | | | ceglm | | ce | | | | ceglm | | c | | | | b | | b | |
| Mainstream news (online) | 403 | 10 | 36 | 47 | 14 | 27 | 17 | 33 | 40 | 34 | 57 | 25 | 63 | 341 | 242 | 162 | 346 | 53 |
| | 19% | 16% | 20% | 20% | 16% | 16% | 17% | 18% | 27% | 19% | 20% | 13% | 23% | 19% | 21% | 17% | 20% | 18% |
| | | | | | | | | | degkm | | | k | | | b | | | |
| Other TV News | 383 | 16 | 40 | 42 | 22 | 38 | 15 | 30 | 18 | 38 | 54 | 25 | 44 | 311 | 200 | 182 | 327 | 47 |
| | 18% | 26% | 23% | 18% | 26% | 22% | 15% | 17% | 12% | 21% | 19% | 13% | 16% | 18% | 17% | 20% | 19% | 16% |
| | | h | hk | | fghklm | hk | | | | h | | | | | | | | |
| Government publications | 358 | 13 | 43 | 33 | 13 | 19 | 19 | 31 | 35 | 27 | 49 | 26 | 50 | 284 | 207 | 152 | 303 | 50 |
| | 17% | 21% | 24% | 14% | 16% | 11% | 19% | 17% | 23% | 15% | 17% | 13% | 18% | 16% | 18% | 16% | 17% | 17% |
| | | | ceikm | | | | | | ceikm | | e | | | | | | | |
| Channel 4 News | 297 | 8 | 24 | 28 | 11 | 22 | 7 | 20 | 25 | 37 | 45 | 26 | 44 | 257 | 159 | 139 | 245 | 46 |
| | 14% | 13% | 14% | 12% | 14% | 13% | 7% | 11% | 17% | 20% | 16% | 13% | 16% | 15% | 14% | 15% | 14% | 15% |
| | | | | | | | | | f | cfgm | f | f | f | f | | | | |
| Family | 252 | 11 | 14 | 28 | 13 | 24 | 8 | 25 | 14 | 22 | 34 | 23 | 35 | 219 | 128 | 124 | 195 | 56 |
| | 12% | 18% | 8% | 12% | 15% | 14% | 8% | 14% | 10% | 12% | 12% | 12% | 13% | 13% | 11% | 13% | 11% | 19% |
| | | | | | | | | | | | | | | | a | | | |
| TV Documentaries | 243 | 4 | 23 | 30 | 13 | 14 | 12 | 14 | 18 | 28 | 32 | 20 | 35 | 204 | 129 | 115 | 209 | 31 |
| | 12% | 7% | 13% | 13% | 15% | 8% | 12% | 8% | 12% | 15% | 11% | 10% | 13% | 12% | 11% | 12% | 12% | 10% |
| | | | | | g | | | | | eg | | | | | | | | |
| Mainstream news (print) | 239 | 5 | 24 | 22 | 14 | 18 | 12 | 19 | 10 | 29 | 41 | 13 | 33 | 198 | 125 | 114 | 203 | 33 |
| | 11% | 8% | 14% | 10% | 16% | 10% | 12% | 10% | 7% | 16% | 14% | 7% | 12% | 11% | 11% | 12% | 12% | 11% |
| | | | | | hk | | | | | chk | hk | | | | | | | |
| Facebook | 234 | 13 | 22 | 19 | 7 | 17 | 18 | 27 | 13 | 19 | 23 | 17 | 38 | 181 | 136 | 98 | 186 | 46 |
| | 11% | 21% | 13% | 8% | 9% | 10% | 17% | 15% | 9% | 11% | 8% | 9% | 14% | 10% | 12% | 11% | 11% | 15% |
| | | chijkm | | | | | chijkm | cjm | | | | cj | | | | | a | |
| YouTube | 191 | 6 | 9 | 16 | 5 | 20 | 7 | 12 | 14 | 26 | 24 | 9 | 43 | 169 | 114 | 77 | 125 | 62 |
| | 9% | 10% | 5% | 7% | 6% | 12% | 7% | 7% | 9% | 14% | 9% | 4% | 16% | 10% | 10% | 8% | 7% | 21% |
| | | | | | | bk | | | | bcdgkm | | | bcdfgjkm | k | | | a | |

ITN COVID Vaccine Poll

Q4. Which sources of information do you use to learn specifically about COVID-19?

BASE: All respondents

| | Regions | | | | | | | | | | | | | | Social grade | | Ethnicity | |
|--|-----------|------------------|----------|------------|------------|--------------------------|----------|---------------|---------------|------------|------------|-----------|-----------|--------------|--------------|----------|-----------|-----------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Friends | 181 9% | 8 12% | 17 9% | 18 8% | 8 10% | 11 7% | 5 5% | 18 10% | 10 7% | 19 11% | 26 9% | 8 4% | 33 12% | 152 9% | 102 9% | 80 9% | 142 8% | 38 13% |
| | | | | | | | | | | k | | | fk | | | | | a |
| Alternative news (online) | 158 8% | 10 15% | 10 6% | 14 6% | 7 8% | 10 6% | 6 6% | 17 9% | 9 6% | 18 10% | 26 9% | 15 8% | 17 6% | 132 8% | 96 8% | 61 7% | 131 7% | 23 8% |
| | | | bcel | | | | | | | | | | | | | | | |
| Twitter | 150 7% | 4 6% | 11 6% | 15 7% | 7 9% | 15 9% | 6 5% | 7 4% | 8 5% | 22 12% | 12 4% | 9 5% | 33 12% | 130 7% | 95 8% | 55 6% | 109 6% | 39 13% |
| | | | | | gi | | | | | cghjkm | | | cghjkm | | b | | | a |
| Other social media | 127 6% | 6 9% | 11 6% | 15 6% | 7 8% | 11 6% | 9 8% | 12 7% | 7 5% | 11 6% | 9 3% | 7 3% | 23 8% | 102 6% | 77 7% | 50 5% | 95 5% | 31 10% |
| | | | | j | | | j | | | | | | j | | | | | a |
| Alternative news (print) | 106 5% | 2 3% | 5 3% | 15 7% | 2 2% | 9 5% | 10 9% | 7 4% | 7 5% | 14 8% | 13 4% | 5 3% | 18 6% | 89 5% | 63 5% | 43 5% | 78 4% | 26 9% |
| | | | | | | | bdgk | | | | | | | | | | | a |
| Online forums | 93 4% | - | 9 5% | 7 3% | 7 8% | 8 4% | 5 5% | 8 4% | 5 3% | 4 2% | 15 5% | 3 1% | 23 9% | 79 5% | 63 5% | 30 3% | 64 4% | 29 10% |
| | | | | cik | | | | | | | | | chikm | | b | | | a |
| Other | 47 2% | - | 1 * | 5 2% | 1 1% | 4 2% | 1 1% | 1 * | 3 2% | 9 5% | 15 5% | 6 3% | 2 1% | 46 3% | 29 2% | 18 2% | 44 3% | 2 1% |
| | | | | | | | | | bgl | bfglm | | g | | g | | | b | |
| Don't know | 23 1% | 1 1% | 3 2% | 6 2% | - | * * | - | 3 2% | 1 1% | * * | 3 1% | 2 1% | 3 1% | 19 1% | 10 1% | 14 1% | 18 1% | 3 1% |
| I do not use any sources to learn about COVID-19 | 112 5% | 1 2% | 5 3% | 16 7% | 6 7% | 8 5% | 4 4% | 8 4% | 8 5% | 7 4% | 8 3% | 24 12% | 17 6% | 101 6% | 57 5% | 54 6% | 92 5% | 10 3% |
| | | | | j | | | | | | | befghijlm | | j | | | | | |

ITN COVID Vaccine Poll

Q4. Which sources of information do you use to learn specifically about COVID-19?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|--------------------------|--------------------|----------|---------|---------|--------------|---------------|---------|----------|------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| BBC News | 1067 | 100 | 69 | 80 | 200 | 31 | 1067 | 95 | - |
| | 51% | 43% | 46% | 42% | 39% | 34% | 69% | 40% | - |
| | | h | eh | h | h | h | abcdegh | h | |
| ITV News | 606 | 83 | 48 | 62 | 148 | 23 | 606 | 68 | - |
| | 29% | 35% | 32% | 32% | 29% | 25% | 39% | 29% | - |
| | | deh | h | h | h | h | degh | h | |
| Government briefings | 601 | 57 | 43 | 39 | 106 | 26 | 510 | 76 | - |
| | 29% | 24% | 29% | 20% | 21% | 28% | 33% | 32% | - |
| | | h | dh | h | h | h | acd | cdh | |
| Mainstream news (online) | 403 | 56 | 42 | 44 | 115 | 31 | 403 | 64 | - |
| | 19% | 24% | 28% | 23% | 22% | 34% | 26% | 27% | - |
| | | h | h | h | h | acd | h | h | |
| Other TV News | 383 | 41 | 28 | 30 | 86 | 19 | 383 | 47 | - |
| | 18% | 18% | 18% | 16% | 17% | 20% | 25% | 20% | - |
| | | h | h | h | h | h | acd | h | |
| Government publications | 358 | 43 | 36 | 35 | 85 | 28 | 292 | 63 | - |
| | 17% | 19% | 24% | 18% | 17% | 30% | 19% | 26% | - |
| | | h | dh | h | h | acd | h | acd | |
| Channel 4 News | 297 | 50 | 40 | 42 | 96 | 26 | 297 | 59 | - |
| | 14% | 21% | 27% | 22% | 19% | 27% | 19% | 25% | - |
| | | h | d | h | h | d | h | d | |
| Family | 252 | 67 | 44 | 50 | 113 | 18 | 182 | 45 | - |
| | 12% | 29% | 30% | 26% | 22% | 20% | 12% | 19% | - |
| | | d | d | f | f | f | h | f | |
| TV Documentaries | 243 | 43 | 27 | 34 | 76 | 19 | 214 | 39 | - |
| | 12% | 18% | 18% | 18% | 15% | 20% | 14% | 17% | - |
| | | h | h | h | h | h | h | h | |
| Mainstream news (print) | 239 | 34 | 28 | 24 | 71 | 20 | 239 | 40 | - |
| | 11% | 15% | 18% | 12% | 14% | 22% | 15% | 17% | - |
| | | h | h | h | h | cd | h | h | |
| Facebook | 234 | 234 | 46 | 59 | 234 | 25 | 156 | 42 | - |
| | 11% | 100% | 31% | 31% | 45% | 27% | 10% | 17% | - |
| | | bcd | f | f | bcd | f | h | f | |
| YouTube | 191 | 59 | 42 | 191 | 191 | 22 | 129 | 35 | - |
| | 9% | 25% | 28% | 100% | 37% | 23% | 8% | 15% | - |
| | | f | f | ab | ab | f | h | f | |
| Friends | 181 | 60 | 35 | 41 | 95 | 20 | 133 | 31 | - |
| | 9% | 26% | 23% | 22% | 18% | 21% | 9% | 13% | - |
| | | d | f | f | f | f | h | f | |

ITN COVID Vaccine Poll

Q4. Which sources of information do you use to learn specifically about COVID-19?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|--|--------------------|----------|---------|---------|--------------|---------------|------|----------|---------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Alternative news (online) | 158 | 32 | 26 | 21 | 60 | 21 | 116 | 158 | - |
| | 8% | 14% | 17% | 11% | 12% | 23% | 7% | 66% | - |
| | | fh | fh | fh | fh | acdfh | h | abcdefh | |
| Twitter | 150 | 46 | 150 | 42 | 150 | 22 | 113 | 39 | - |
| | 7% | 20% | 100% | 22% | 29% | 23% | 7% | 16% | - |
| | | fh | acdefgh | fh | acfgh | fh | h | fh | |
| Other social media | 127 | 45 | 25 | 27 | 127 | 22 | 85 | 30 | - |
| | 6% | 19% | 17% | 14% | 25% | 24% | 5% | 13% | - |
| | | fgh | fh | fh | bcfgh | cfgh | h | fh | |
| Alternative news (print) | 106 | 22 | 20 | 23 | 47 | 22 | 75 | 106 | - |
| | 5% | 9% | 13% | 12% | 9% | 24% | 5% | 45% | - |
| | | fh | fh | fh | fh | abcdfh | h | abcdfh | |
| Online forums | 93 | 25 | 22 | 22 | 51 | 93 | 63 | 33 | - |
| | 4% | 11% | 14% | 11% | 10% | 100% | 4% | 14% | - |
| | | fh | fh | fh | fh | abcdfgh | h | fh | |
| Other | 47 | 2 | - | 1 | 3 | 1 | 19 | 5 | - |
| | 2% | 1% | - | * | 1% | 1% | 1% | 2% | - |
| Don't know | 23 | - | - | - | - | - | - | - | - |
| | 1% | - | - | - | - | - | - | - | - |
| I do not use any sources to learn about COVID-19 | 112 | - | - | - | - | - | - | - | 112 |
| | 5% | - | - | - | - | - | - | - | 100% |
| | | | | | | | | | abcdefg |

ITN COVID Vaccine Poll

Q5. Summary: To what extent do you trust or distrust each of the following?

BASE: All respondents

Significance Level: 95%

| | Total | Strongly distrust | Somewhat distrust | Neither trust nor distrust | Somewhat trust | Strongly trust | Don't know | Sum: Trust | Sum: Distrust |
|--|-------|-------------------|-------------------|----------------------------|----------------|----------------|------------|------------|---------------|
| | | *b | *c | *d | *e | *f | *g | *h | *i |
| The government | 2090 | 337 | 373 | 542 | 553 | 216 | 69 | 769 | 710 |
| | 100% | 16% | 18% | 26% | 26% | 10% | 3% | 37% | 34% |
| Mainstream media | 2090 | 237 | 395 | 692 | 531 | 166 | 71 | 697 | 631 |
| | 100% | 11% | 19% | 33% | 25% | 8% | 3% | 33% | 30% |
| Pharmaceutical companies | 2090 | 157 | 254 | 575 | 721 | 305 | 78 | 1026 | 411 |
| | 100% | 7% | 12% | 28% | 34% | 15% | 4% | 49% | 20% |
| The NHS | 2090 | 65 | 135 | 317 | 557 | 952 | 63 | 1510 | 200 |
| | 100% | 3% | 6% | 15% | 27% | 46% | 3% | 72% | 10% |
| The UK's drug approval agency | 2090 | 111 | 204 | 564 | 682 | 415 | 114 | 1097 | 315 |
| | 100% | 5% | 10% | 27% | 33% | 20% | 5% | 52% | 15% |
| A COVID-19 vaccine, once it is approved for use | 2090 | 123 | 214 | 470 | 656 | 536 | 91 | 1192 | 338 |
| | 100% | 6% | 10% | 22% | 31% | 26% | 4% | 57% | 16% |
| A COVID-19 vaccine, at this moment before approval | 2090 | 217 | 316 | 646 | 531 | 285 | 94 | 817 | 533 |
| | 100% | 10% | 15% | 31% | 25% | 14% | 5% | 39% | 26% |

ITN COVID Vaccine Poll

Q5_1. The government: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|---------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 337 | 189 | 148 | 31 | 53 | 58 | 53 | 65 | 76 | 84 | 112 | 142 |
| | 16% | 18% | 14% | 13% | 15% | 17% | 14% | 21% | 16% | 14% | 16% | 18% |
| | | b | | | | | | abdg | | | | |
| Somewhat distrust | 373 | 166 | 207 | 52 | 64 | 69 | 65 | 59 | 65 | 115 | 134 | 124 |
| | 18% | 16% | 19% | 22% | 18% | 21% | 17% | 19% | 13% | 19% | 19% | 16% |
| | | | | fi | | f | | | | f | | |
| Neither trust nor distrust | 542 | 261 | 282 | 62 | 106 | 94 | 111 | 64 | 106 | 167 | 205 | 170 |
| | 26% | 26% | 26% | 27% | 29% | 28% | 30% | 21% | 22% | 28% | 29% | 21% |
| | | | | | efi | ei | efi | | | ei | efi | |
| Somewhat trust | 553 | 242 | 311 | 53 | 85 | 66 | 100 | 74 | 175 | 137 | 166 | 249 |
| | 26% | 24% | 29% | 23% | 23% | 20% | 27% | 24% | 36% | 23% | 24% | 31% |
| | | | a | | | | c | | abcdegh | | | abcegh |
| Strongly trust | 216 | 128 | 88 | 22 | 39 | 35 | 29 | 41 | 50 | 61 | 64 | 91 |
| | 10% | 13% | 8% | 10% | 11% | 10% | 8% | 13% | 10% | 10% | 9% | 12% |
| | | b | | | | | | dh | | | | |
| Don't know | 69 | 34 | 35 | 12 | 16 | 12 | 12 | 6 | 10 | 29 | 24 | 16 |
| | 3% | 3% | 3% | 5% | 5% | 4% | 3% | 2% | 2% | 5% | 3% | 2% |
| | | | | ei | ei | | | | | ei | | |
| Sum: Trust | 769 | 371 | 398 | 75 | 123 | 101 | 129 | 115 | 225 | 198 | 230 | 341 |
| | 37% | 36% | 37% | 32% | 34% | 30% | 35% | 37% | 47% | 33% | 33% | 43% |
| | | | | | | | | | abcdegh | | | abcdgh |
| Sum: Distrust | 710 | 355 | 355 | 83 | 116 | 127 | 118 | 125 | 141 | 199 | 245 | 266 |
| | 34% | 35% | 33% | 36% | 32% | 38% | 32% | 40% | 29% | 34% | 35% | 34% |
| | | | | | | f | | bdgfi | | | | |

ITN COVID Vaccine Poll

Q5_1. The government: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|----------------------------|------------|------------------|----------------|--------------------|------------------|--------------------------|------------------|-----------------|-----------------|----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|----------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 337 16% | 12 19% | 25 14% | 50 22% hilm | 13 15% | 40 23% bghilm | 17 17% | 28 16% | 19 13% | 24 13% | 48 17% | 32 16% | 30 11% | 284 16% | 167 14% | 170 18% a | 302 17% b | 28 9% |
| Somewhat distrust | 373 18% | 8 13% | 32 18% | 45 19% | 11 13% | 29 17% | 11 11% | 28 16% | 27 18% | 30 17% | 59 21% f | 42 22% f | 51 18% | 321 18% | 236 20% b | 137 15% | 313 18% | 57 19% |
| Neither trust nor distrust | 542 26% | 22 36% ei | 53 30% i | 60 26% | 22 26% | 35 20% | 23 23% | 45 25% | 36 24% | 34 19% | 71 25% | 58 30% i | 83 30% ei | 444 25% i | 314 27% | 228 24% | 442 25% | 88 29% |
| Somewhat trust | 553 26% | 16 26% | 44 25% | 51 22% | 23 27% | 41 24% | 33 33% ck | 57 31% ck | 44 30% | 63 35% cejklm | 69 24% | 38 20% | 73 27% | 459 26% | 289 25% | 264 28% | 475 27% | 72 24% |
| Strongly trust | 216 10% | 4 6% | 19 11% | 20 8% | 14 16% cgk | 16 10% | 13 13% | 15 8% | 16 11% | 24 13% k | 33 12% | 11 6% | 32 12% | 181 10% | 123 11% | 93 10% | 173 10% | 42 14% a |
| Don't know | 69 3% | - - | 3 2% | 8 3% | 3 4% | 9 5% j | 4 4% | 7 4% j | 6 4% j | 5 3% | 3 1% | 13 7% bjl | 7 2% | 61 4% j | 29 3% | 40 4% a | 45 3% | 14 5% a |
| Sum: Trust | 769 37% | 20 32% | 63 36% | 70 30% | 36 43% ck | 57 34% ck | 46 46% cek | 71 40% ck | 60 40% ck | 87 48% bcejklm | 103 36% k | 50 26% k | 105 38% k | 640 37% k | 411 36% | 358 38% | 647 37% | 114 38% |
| Sum: Distrust | 710 34% | 20 32% | 57 32% | 95 41% dfgil | 23 27% | 69 40% dfil | 28 28% | 57 31% | 46 31% | 54 30% | 107 38% l | 74 38% | 80 29% | 605 35% | 403 35% | 307 33% | 615 35% b | 86 28% |

ITN COVID Vaccine Poll

Q5_1. The government: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|----------------------------|--------------------|-----------|------------|----------|--------------|---------------|-------------|-----------|----------------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 337 | 27 | 35 | 31 | 83 | 14 | 243 | 42 | 25 |
| | 16% | 11% | 23% adf | 16% | 16% | 15% | 16% | 18% a | 22% a |
| Somewhat distrust | 373 | 53 | 24 | 38 | 103 | 19 | 290 | 42 | 14 |
| | 18% | 22% h | 16% | 20% | 20% | 21% | 19% | 18% | 12% |
| Neither trust nor distrust | 542 | 61 | 36 | 52 | 134 | 24 | 366 | 53 | 40 |
| | 26% | 26% | 24% | 27% | 26% | 26% | 23% | 22% | 36% bdfg |
| Somewhat trust | 553 | 62 | 29 | 35 | 125 | 20 | 452 | 61 | 15 |
| | 26% | 26% ch | 19% | 18% | 24% h | 21% | 29% bcdh | 26% ch | 13% |
| Strongly trust | 216 | 27 | 21 | 27 | 55 | 14 | 169 | 33 | 3 |
| | 10% | 12% h | 14% h | 14% h | 11% h | 15% h | 11% h | 14% h | 2% |
| Don't know | 69 | 4 | 5 | 9 | 16 | 1 | 38 | 6 | 15 |
| | 3% | 2% | 3% | 4% | 3% | 1% | 2% | 2% | 14% abcdefg |
| Sum: Trust | 769 | 89 | 50 | 62 | 179 | 34 | 621 | 95 | 17 |
| | 37% | 38% h | 33% h | 32% h | 35% h | 37% h | 40% cdh | 40% h | 16% |
| Sum: Distrust | 710 | 79 | 59 | 69 | 186 | 34 | 533 | 84 | 39 |
| | 34% | 34% | 39% | 36% | 36% | 36% | 34% | 36% | 35% |

ITN COVID Vaccine Poll

Q5_2. Mainstream media: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|----------------------------|--------|------|--------|--------|-------|-------|--------|-------|--------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 237 | 118 | 118 | 20 | 35 | 49 | 36 | 45 | 52 | 55 | 85 | 97 |
| | 11% | 12% | 11% | 9% | 10% | 15% | 10% | 14% | 11% | 9% | 12% | 12% |
| | | | | | | abg | | abg | | | | |
| Somewhat distrust | 395 | 191 | 204 | 43 | 68 | 59 | 67 | 62 | 95 | 111 | 126 | 158 |
| | 19% | 19% | 19% | 18% | 19% | 18% | 18% | 20% | 20% | 19% | 18% | 20% |
| Neither trust nor distrust | 692 | 330 | 361 | 72 | 115 | 102 | 151 | 108 | 146 | 186 | 252 | 253 |
| | 33% | 32% | 34% | 31% | 32% | 30% | 41% | 35% | 30% | 31% | 36% | 32% |
| | | | | | | | abcfgi | | | | | |
| Somewhat trust | 531 | 256 | 275 | 50 | 83 | 88 | 81 | 73 | 154 | 133 | 170 | 228 |
| | 25% | 25% | 26% | 22% | 23% | 26% | 22% | 24% | 32% | 22% | 24% | 29% |
| | | | | | | | | | abdegh | | | abdg |
| Strongly trust | 166 | 93 | 73 | 32 | 39 | 26 | 22 | 16 | 32 | 70 | 48 | 48 |
| | 8% | 9% | 7% | 14% | 11% | 8% | 6% | 5% | 7% | 12% | 7% | 6% |
| | | b | | cdefhi | dehi | | | | | cdefhi | | |
| Don't know | 71 | 32 | 39 | 15 | 22 | 12 | 13 | 6 | 3 | 37 | 25 | 9 |
| | 3% | 3% | 4% | 7% | 6% | 3% | 4% | 2% | 1% | 6% | 3% | 1% |
| | | | | efhi | efhi | fi | fi | | | cefhi | fi | |
| Sum: Trust | 697 | 349 | 348 | 82 | 122 | 114 | 103 | 89 | 186 | 204 | 217 | 276 |
| | 33% | 34% | 32% | 35% | 34% | 34% | 28% | 29% | 39% | 34% | 31% | 35% |
| | | | | d | | | | | deh | d | | d |
| Sum: Distrust | 631 | 309 | 322 | 63 | 103 | 107 | 103 | 107 | 148 | 166 | 210 | 254 |
| | 30% | 30% | 30% | 27% | 29% | 32% | 28% | 35% | 31% | 28% | 30% | 32% |
| | | | | | | | | ag | | | | |

ITN COVID Vaccine Poll

Q5_2. Mainstream media: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|----------------------------|------------|------------------|----------------|-----------------------|-----------------------|--------------------------|------------------------|-----------------------|----------------------|-----------------------|-----------------------|----------------------|------------------------|------------------------|------------|------------|-----------------|-----------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 237 11% | 4 6% | 16 9% | 33 14% el | 11 13% | 10 6% | 12 12% | 23 13% e | 18 12% e | 22 12% e | 38 13% el | 27 14% e | 22 8% | 205 12% e | 126 11% | 111 12% | 212 12% b | 19 6% |
| Somewhat distrust | 395 19% | 9 15% | 28 16% | 41 18% | 11 13% | 38 22% | 18 17% | 37 21% | 35 24% dl | 37 20% | 57 20% | 41 21% | 43 16% | 340 19% | 227 20% | 168 18% | 338 19% | 54 18% |
| Neither trust nor distrust | 692 33% | 24 38% | 61 34% | 88 38% d | 21 24% | 54 32% | 36 36% | 64 36% d | 44 30% | 52 29% | 92 32% | 68 35% | 88 32% | 571 33% | 373 32% | 319 34% | 580 33% | 102 34% |
| Somewhat trust | 531 25% | 21 33% f | 47 26% k | 49 21% cghijklm | 25 29% f | 48 28% f | 17 17% ceghijklm | 39 21% f | 38 26% f | 51 28% f | 75 26% f | 43 22% cf | 78 29% f | 446 25% f | 306 26% | 225 24% | 445 25% | 79 26% |
| Strongly trust | 166 8% | 5 8% | 19 11% k | 14 6% cghijklm | 13 15% cghijklm | 13 8% ceghijklm | 15 15% ceghijklm | 11 6% ceghijklm | 7 5% ceghijklm | 11 6% ceghijklm | 17 6% ceghijklm | 8 4% ceghijklm | 32 12% ceghijklm | 127 7% ceghijklm | 94 8% | 72 8% | 126 7% | 37 12% a |
| Don't know | 71 3% | - - | 6 4% | 9 4% j | 5 6% j | 7 4% j | 3 3% j | 6 3% j | 5 3% j | 7 4% j | 5 2% j | 7 4% j | 11 4% j | 62 4% j | 32 3% | 38 4% | 47 3% | 10 3% |
| Sum: Trust | 697 33% | 26 41% | 66 37% c | 63 27% cghijklm | 37 44% cghijklm | 61 36% c | 32 32% c | 50 28% c | 46 31% c | 63 35% c | 92 32% c | 52 26% cghkm | 110 40% cghkm | 573 33% cghkm | 400 35% | 296 32% | 571 33% | 116 38% a |
| Sum: Distrust | 631 30% | 13 21% | 44 25% | 74 32% l | 22 26% l | 48 28% l | 30 29% l | 60 33% l | 53 36% bl | 59 33% l | 95 33% l | 69 35% l | 65 24% l | 544 31% l | 352 30% | 279 30% | 550 31% b | 73 24% b |

ITN COVID Vaccine Poll

Q5_2. Mainstream media: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|----------------------------|--------------------|----------|---------|---------|--------------|---------------|------|----------|---------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 237 | 24 | 21 | 25 | 61 | 10 | 131 | 36 | 28 |
| | 11% | 10% | 14% | 13% | 12% | 11% | 8% | 15% | 25% |
| | | | f | f | f | | | f | abcdefg |
| Somewhat distrust | 395 | 42 | 23 | 33 | 93 | 16 | 299 | 46 | 22 |
| | 19% | 18% | 16% | 17% | 18% | 17% | 19% | 19% | 19% |
| Neither trust nor distrust | 692 | 69 | 46 | 56 | 151 | 30 | 531 | 69 | 31 |
| | 33% | 29% | 31% | 29% | 29% | 32% | 34% | 29% | 27% |
| | | | | | | | d | | |
| Somewhat trust | 531 | 61 | 36 | 49 | 132 | 23 | 433 | 59 | 13 |
| | 25% | 26% | 24% | 25% | 26% | 24% | 28% | 25% | 11% |
| | | h | h | h | h | h | h | h | |
| Strongly trust | 166 | 34 | 19 | 22 | 61 | 13 | 128 | 24 | 3 |
| | 8% | 15% | 13% | 11% | 12% | 14% | 8% | 10% | 3% |
| | | fh | fh | h | fh | fh | h | h | |
| Don't know | 71 | 4 | 5 | 6 | 18 | 1 | 34 | 4 | 16 |
| | 3% | 2% | 3% | 3% | 3% | 1% | 2% | 2% | 14% |
| | | | | | | | | | abcdefg |
| Sum: Trust | 697 | 95 | 55 | 70 | 193 | 36 | 561 | 83 | 16 |
| | 33% | 41% | 37% | 37% | 37% | 38% | 36% | 35% | 14% |
| | | h | h | h | h | h | h | h | |
| Sum: Distrust | 631 | 66 | 44 | 58 | 154 | 27 | 431 | 82 | 49 |
| | 30% | 28% | 29% | 30% | 30% | 29% | 28% | 35% | 44% |
| | | | | | | | | f | abcdef |

ITN COVID Vaccine Poll

Q5_3. Pharmaceutical companies: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|----------------------------|--------|------|--------|---------|-------|----------|-------|-------|---------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 157 | 89 | 67 | 12 | 29 | 49 | 24 | 28 | 13 | 41 | 73 | 42 |
| | 7% | 9% | 6% | 5% | 8% | 15% | 7% | 9% | 3% | 7% | 10% | 5% |
| | | b | | | f | abdefghi | f | afi | | f | adfgi | |
| Somewhat distrust | 254 | 114 | 141 | 29 | 51 | 47 | 37 | 34 | 55 | 80 | 85 | 90 |
| | 12% | 11% | 13% | 12% | 14% | 14% | 10% | 11% | 11% | 13% | 12% | 11% |
| Neither trust nor distrust | 575 | 272 | 303 | 75 | 103 | 101 | 111 | 80 | 106 | 178 | 212 | 185 |
| | 28% | 27% | 28% | 32% | 28% | 30% | 30% | 26% | 22% | 30% | 30% | 23% |
| | | | | fi | | fi | fi | | | fi | fi | |
| Somewhat trust | 721 | 340 | 381 | 53 | 106 | 87 | 139 | 111 | 224 | 159 | 227 | 335 |
| | 34% | 33% | 36% | 23% | 29% | 26% | 38% | 36% | 46% | 27% | 32% | 42% |
| | | | | | a | | abcg | acg | abcdegh | | acg | abcgh |
| Strongly trust | 305 | 172 | 133 | 43 | 55 | 36 | 42 | 51 | 79 | 98 | 78 | 130 |
| | 15% | 17% | 12% | 19% | 15% | 11% | 11% | 16% | 16% | 16% | 11% | 16% |
| | | b | | cdh | h | | | ch | ch | cdh | | cdh |
| Don't know | 78 | 33 | 45 | 19 | 18 | 13 | 16 | 5 | 6 | 37 | 30 | 11 |
| | 4% | 3% | 4% | 8% | 5% | 4% | 4% | 2% | 1% | 6% | 4% | 1% |
| | | | | bcdefhi | efi | fi | efi | | | efi | efi | |
| Sum: Trust | 1026 | 512 | 514 | 97 | 161 | 123 | 181 | 162 | 302 | 257 | 304 | 464 |
| | 49% | 50% | 48% | 42% | 44% | 37% | 49% | 52% | 63% | 43% | 43% | 59% |
| | | | | | c | | ac | abcgh | abcdegh | c | c | abcdgh |
| Sum: Distrust | 411 | 203 | 208 | 41 | 81 | 97 | 61 | 63 | 69 | 121 | 158 | 131 |
| | 20% | 20% | 19% | 18% | 22% | 29% | 17% | 20% | 14% | 20% | 22% | 17% |
| | | | | | dfi | abdefghi | | | | f | dfi | |

ITN COVID Vaccine Poll

Q5_3. Pharmaceutical companies: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|----------------------------|-------------|------------------|------------|-------------|------------|--------------------------|-----------|---------------|---------------|------------|------------|-----------|------------|--------------|------------|------------|------------|------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 157 7% | 1 2% | 15 8% | 30 13% | 3 3% | 11 7% | 8 8% | 11 6% | 9 6% | 11 6% | 24 8% | 15 8% | 18 6% | 132 8% | 86 7% | 71 8% | 128 7% | 25 8% |
| | | | | deghilm | | | | | | | | | | | | | | |
| Somewhat distrust | 254 12% | 4 7% | 19 11% | 40 17% | 9 11% | 15 9% | 9 9% | 21 11% | 14 9% | 20 11% | 33 12% | 35 18% | 35 13% | 222 13% | 161 14% | 93 10% | 200 11% | 54 18% |
| | | | | eh | | | | | | | | eh | | | b | | a | |
| Neither trust nor distrust | 575 28% | 16 26% | 30 17% | 66 28% | 20 24% | 45 27% | 21 21% | 56 31% | 45 30% | 35 19% | 92 33% | 64 33% | 85 31% | 508 29% | 326 28% | 249 27% | 474 27% | 90 30% |
| | | | | bi | | b | | bi | bi | | bfi | bfi | bi | bi | | | | |
| Somewhat trust | 721 34% | 22 35% | 76 43% | 59 25% | 31 37% | 59 35% | 38 37% | 67 37% | 62 42% | 75 41% | 95 33% | 54 28% | 84 31% | 586 33% | 389 34% | 332 36% | 639 37% | 76 25% |
| | | | cklm | c | c | c | c | cklm | cklm | c | | | c | | | | b | |
| Strongly trust | 305 15% | 19 30% | 31 18% | 30 13% | 19 22% | 33 19% | 19 18% | 16 9% | 14 10% | 30 17% | 34 12% | 19 10% | 42 15% | 237 14% | 152 13% | 153 16% | 255 15% | 45 15% |
| | | cghijklm | gh | | cghijklm | ghijklm | gh | | | g | | | g | g | | a | | |
| Don't know | 78 4% | - | 6 3% | 9 4% | 3 3% | 7 4% | 6 6% | 10 5% | 5 3% | 9 5% | 5 2% | 9 4% | 10 4% | 66 4% | 44 4% | 34 4% | 53 3% | 12 4% |
| | | | | | | | | j | | | | | | | | | | |
| Sum: Trust | 1026 49% | 41 65% | 107 61% | 89 38% | 50 59% | 92 54% | 56 56% | 82 46% | 76 51% | 105 58% | 129 45% | 73 37% | 126 46% | 822 47% | 541 47% | 485 52% | 894 51% | 121 40% |
| | | cgijklm | cgijklm | | cgijklm | ck | ck | | ck | cgijklm | | | ck | | | a | b | |
| Sum: Distrust | 411 20% | 6 9% | 34 19% | 70 30% | 12 14% | 27 16% | 18 18% | 32 18% | 22 15% | 31 17% | 57 20% | 49 25% | 53 19% | 353 20% | 247 21% | 164 18% | 327 19% | 79 26% |
| | | | | abdefghijlm | | | | | | | | adeh | | | b | | a | |

ITN COVID Vaccine Poll

Q5_3. Pharmaceutical companies: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|----------------------------|--------------------|----------------------|-----------------|-----------------|-----------------|----------------|---------------------|-----------------|----------------------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 157 7% | 19 8% | 17 11% f | 26 13% f | 48 9% f | 10 11% f | 92 6% | 27 11% f | 12 11% f |
| Somewhat distrust | 254 12% | 23 10% | 21 14% | 30 15% a | 70 14% | 14 15% | 177 11% | 37 16% a | 22 19% af |
| Neither trust nor distrust | 575 28% | 55 23% | 38 25% | 44 23% | 128 25% | 25 27% | 411 26% | 57 24% | 37 33% ac |
| Somewhat trust | 721 34% | 99 42% bcdegh | 47 31% h | 56 29% h | 182 35% h | 29 31% h | 590 38% ch | 77 32% h | 18 16% |
| Strongly trust | 305 15% | 36 15% h | 21 14% h | 31 16% h | 70 14% h | 13 14% h | 251 16% h | 34 14% h | 4 4% |
| Don't know | 78 4% | 3 1% | 6 4% | 6 3% | 18 3% | 2 2% | 36 2% | 5 2% | 19 17% abcdefg |
| Sum: Trust | 1026 49% | 135 58% bcdegh | 68 45% h | 86 45% h | 252 49% h | 42 45% h | 841 54% bcdgh | 111 47% h | 22 20% |
| Sum: Distrust | 411 20% | 41 18% | 38 26% af | 55 29% af | 118 23% f | 24 26% f | 270 17% | 64 27% af | 34 30% af |

ITN COVID Vaccine Poll

Q5_4. The NHS: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|----------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 65 3% | 46 5% | 19 2% | 10 4% | 16 4% | 18 5% | 5 1% | 12 4% | 5 1% | 26 4% | 23 3% | 17 2% |
| | | b | | df | df | dfi | | df | | dfi | | |
| Somewhat distrust | 135 6% | 72 7% | 63 6% | 24 11% | 42 12% | 31 9% | 22 6% | 9 3% | 7 1% | 66 11% | 53 8% | 16 2% |
| | | | | defi | defhi | efi | fi | | | defhi | efi | |
| Neither trust nor distrust | 317 15% | 162 16% | 155 14% | 57 25% | 73 20% | 62 19% | 59 16% | 23 7% | 43 9% | 130 22% | 121 17% | 67 8% |
| | | | | cdefhi | efi | efi | efi | | | defhi | efi | |
| Somewhat trust | 557 27% | 237 23% | 320 30% | 55 24% | 97 27% | 100 30% | 106 29% | 84 27% | 116 24% | 152 26% | 205 29% | 200 25% |
| | | | a | | | | | | | | | |
| Strongly trust | 952 46% | 477 47% | 475 44% | 71 31% | 119 33% | 116 35% | 166 45% | 174 56% | 306 63% | 190 32% | 282 40% | 480 61% |
| | | | | | | | abcg | abcdgh | abcdgh | | abg | abcdgh |
| Don't know | 63 3% | 25 2% | 38 4% | 14 6% | 16 4% | 8 2% | 13 3% | 6 2% | 6 1% | 30 5% | 20 3% | 12 2% |
| | | | | cefhi | fi | | | | | cefhi | | |
| Sum: Trust | 1510 72% | 714 70% | 795 74% | 126 54% | 216 60% | 216 65% | 271 73% | 259 84% | 422 87% | 342 58% | 487 69% | 680 86% |
| | | | a | | | ag | abcg | abcdgh | abcdgh | | abg | abcdgh |
| Sum: Distrust | 200 10% | 118 12% | 82 8% | 34 15% | 57 16% | 48 14% | 27 7% | 21 7% | 12 2% | 92 15% | 76 11% | 33 4% |
| | | b | | defi | defhi | defi | fi | f | | defhi | efi | |

ITN COVID Vaccine Poll

Q5_4. The NHS: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Regions | | | | | | | | | | | | | | Social grade | | Ethnicity | |
|----------------------------|-------------|------------------|------------------------|------------------|------------------|--------------------------|----------------|-----------------------------|-------------------|-------------------|--------------------|-------------------|--------------------|------------------|-----------------|-----------------|------------------|-----------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 65 3% | 2 4% | 2 1% | 11 5% | 2 2% | 4 3% | 5 5% | 5 3% | 5 3% | 8 5% | 6 2% | 2 1% | 13 5% | 56 3% | 37 3% | 29 3% | 47 3% | 18 6% a |
| Somewhat distrust | 135 6% | 3 6% | 6 3% | 13 6% | 6 7% | 9 5% | 5 5% | 8 4% | 8 5% | 13 7% | 19 7% | 18 9% bg | 27 10% bg | 120 7% | 88 8% b | 47 5% | 83 5% | 50 17% a |
| Neither trust nor distrust | 317 15% | 11 17% | 15 9% | 33 14% | 10 12% | 21 12% | 10 10% | 34 19% bf | 26 17% b | 23 13% | 50 18% b | 34 17% b | 50 18% b | 281 16% b | 179 15% | 138 15% | 238 14% | 66 22% a |
| Somewhat trust | 557 27% | 9 15% | 44 25% | 57 24% | 19 23% | 51 30% | 29 29% | 63 35% acd <h>ikm</h> | 34 23% | 38 21% | 84 30% i | 46 24% | 84 31% ai | 475 27% | 318 27% | 240 26% | 470 27% | 81 27% |
| Strongly trust | 952 46% | 35 56% gl | 105 59% cefgjklm | 112 48% gl | 45 53% gjl | 82 48% gl | 47 46% l | 67 37% gl | 72 49% gilm | 93 52% gilm | 116 41% gilm | 83 43% gilm | 95 35% gilm | 765 44% l | 502 43% l | 450 48% a | 867 50% b | 78 26% b |
| Don't know | 63 3% | 1 2% | 4 2% | 7 3% | 3 4% | 3 2% | 5 5% | 5 3% | 4 2% | 6 3% | 8 3% | 10 5% | 6 2% | 52 3% | 34 3% | 29 3% | 44 2% | 9 3% |
| Sum: Trust | 1510 72% | 45 71% | 149 85% cghijklm | 168 72% l | 64 76% l | 133 78% klm | 76 75% | 129 72% | 106 71% | 131 72% | 200 71% | 129 66% | 178 65% | 1240 71% l | 820 71% | 690 74% | 1337 76% b | 159 53% b |
| Sum: Distrust | 200 10% | 6 9% | 8 5% | 24 10% | 8 9% | 13 8% | 9 9% | 12 7% | 13 9% | 21 12% b | 25 9% | 21 11% | 40 15% begjm | 177 10% b | 124 11% b | 76 8% | 130 7% | 68 22% a |

ITN COVID Vaccine Poll

Q5_4. The NHS: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|----------------------------|--------------------|------------------|--------------------|-----------------|------------------|-----------------|------------------------|------------------|----------------------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| Significance Level: 95% | | a | b | c | d | e | f | g | h |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 65 3% | 14 6% f | 4 3% f | 8 4% f | 21 4% f | 5 6% f | 35 2% f | 10 4% f | 7 6% f |
| Somewhat distrust | 135 6% | 23 10% f | 18 12% f | 23 12% fh | 56 11% f | 13 14% fh | 80 5% f | 23 10% f | 6 5% f |
| Neither trust nor distrust | 317 15% | 35 15% f | 24 16% f | 42 22% af | 97 19% f | 21 23% f | 171 11% f | 41 17% f | 33 29% abdfg |
| Somewhat trust | 557 27% | 76 32% b | 33 22% b | 65 34% bf | 155 30% b | 30 32% b | 424 27% b | 66 28% b | 29 26% b |
| Strongly trust | 952 46% | 82 35% ceh | 68 45% acdeh | 49 26% ch | 173 34% ch | 23 25% ch | 817 52% acdegh | 93 39% ceh | 21 18% ceh |
| Don't know | 63 3% | 5 2% | 3 2% | 4 2% | 13 3% | 1 1% | 30 2% | 5 2% | 17 15% abcdefg |
| Sum: Trust | 1510 72% | 158 67% eh | 101 67% h | 114 60% h | 328 64% h | 53 57% h | 1241 80% abcdegh | 159 67% h | 50 44% h |
| Sum: Distrust | 200 10% | 36 15% f | 22 15% f | 31 16% f | 77 15% f | 18 20% f | 115 7% f | 33 14% f | 13 12% f |

ITN COVID Vaccine Poll

Q5_5. The UK's drug approval agency: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|----------------------------|-------------|-----------------|-----------------|------------------|-------------------|-------------------|---------------------|---------------------|-----------------------|-------------------|-------------------|-----------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 111 5% | 58 6% | 53 5% | 15 6% f | 19 5% f | 26 8% fi | 21 6% f | 21 7% f | 10 2% | 34 6% f | 47 7% fi | 31 4% |
| Somewhat distrust | 204 10% | 97 10% | 106 10% | 27 12% df | 47 13% dfi | 41 12% dfi | 25 7% | 31 10% | 32 7% | 74 12% dfi | 67 9% | 63 8% |
| Neither trust nor distrust | 564 27% | 268 26% | 296 28% | 74 32% efi | 115 32% efi | 111 33% efi | 101 27% fi | 72 23% | 91 19% | 189 32% efi | 212 30% efi | 163 21% |
| Somewhat trust | 682 33% | 306 30% | 376 35% a | 59 25% | 97 27% | 92 27% | 141 38% abcg | 96 31% | 198 41% abcegh | 156 26% abg | 232 33% abg | 294 37% abcg |
| Strongly trust | 415 20% | 249 24% b | 166 16% | 40 17% | 58 16% | 44 13% | 63 17% abcdgh | 79 26% abcdgh | 130 27% abcdgh | 98 17% | 107 15% | 209 26% abcdgh |
| Don't know | 114 5% | 41 4% | 73 7% a | 17 7% ei | 25 7% e | 21 6% | 18 5% | 10 3% | 23 5% | 42 7% ei | 39 6% | 33 4% |
| Sum: Trust | 1097 52% | 555 54% | 542 51% | 99 43% | 156 43% | 135 41% | 204 55% abcgh | 175 57% abcgh | 327 68% abcdegh | 255 43% cg | 339 48% cg | 503 63% abcdegh |
| Sum: Distrust | 315 15% | 156 15% | 159 15% | 42 18% dfi | 66 18% dfi | 67 20% dfi | 47 13% | 52 17% fi | 42 9% | 108 18% dfi | 114 16% fi | 93 12% |

ITN COVID Vaccine Poll

Q5_5. The UK's drug approval agency: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Regions | | | | | | | | | | | | | | Social grade | | Ethnicity | |
|----------------------------|-------------|------------------|-------------|------------|------------|--------------------------|-----------|---------------|---------------|------------|------------|-----------|------------|--------------|--------------|------------|------------|------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 111 5% | 1 2% | 6 3% | 22 9% | 3 4% | 8 4% | 4 4% | 15 8% | 7 5% | 12 7% | 13 4% | 10 5% | 11 4% | 101 6% | 58 5% | 53 6% | 91 5% | 16 5% |
| | | | | bjlm | | | | l | | | | | | | | | | |
| Somewhat distrust | 204 10% | 3 6% | 20 11% | 35 15% | 4 4% | 18 11% | 7 7% | 14 8% | 7 5% | 14 8% | 30 11% | 23 12% | 29 10% | 173 10% | 132 11% | 72 8% | 160 9% | 42 14% |
| | | | dh | dfghim | | h | | | | h | dh | h | h | h | b | | a | |
| Neither trust nor distrust | 564 27% | 21 34% | 27 15% | 62 27% | 20 23% | 48 28% | 24 24% | 53 29% | 38 26% | 52 29% | 85 30% | 62 32% | 72 26% | 492 28% | 299 26% | 265 28% | 460 26% | 94 31% |
| | | b | | b | | b | | b | b | b | b | b | b | b | | | | |
| Somewhat trust | 682 33% | 18 29% | 75 42% | 62 27% | 32 38% | 55 32% | 37 37% | 64 36% | 52 35% | 57 32% | 81 29% | 52 27% | 95 35% | 552 32% | 391 34% | 292 31% | 593 34% | 84 28% |
| | | | cijkm | | c | | | c | | | | | | | | | b | |
| Strongly trust | 415 20% | 18 29% | 42 24% | 44 19% | 24 28% | 29 17% | 21 21% | 24 13% | 35 23% | 37 21% | 58 21% | 29 15% | 55 20% | 334 19% | 222 19% | 193 21% | 356 20% | 54 18% |
| | | gk | g | | egkm | | | g | g | g | g | | g | g | | | | |
| Don't know | 114 5% | - | 8 4% | 9 4% | 2 3% | 12 7% | 8 7% | 10 6% | 10 6% | 8 5% | 17 6% | 18 9% | 13 5% | 99 6% | 57 5% | 57 6% | 89 5% | 11 4% |
| | | | | | | | | | | | acd | | | | | | | |
| Sum: Trust | 1097 52% | 36 58% | 117 66% | 106 45% | 56 66% | 84 49% | 59 58% | 88 49% | 87 59% | 95 52% | 140 49% | 81 42% | 149 55% | 885 51% | 612 53% | 485 52% | 950 54% | 138 46% |
| | | | cegiijklm | | cegiijklm | | ck | | ck | | | ck | k | | | | b | |
| Sum: Distrust | 315 15% | 5 8% | 26 15% | 56 24% | 7 8% | 26 15% | 11 11% | 29 16% | 14 9% | 26 14% | 42 15% | 33 17% | 40 15% | 273 16% | 190 16% | 125 13% | 251 14% | 58 19% |
| | | | abdefghijlm | | | | d | | | | dh | dh | dh | | | | a | |

ITN COVID Vaccine Poll

Q5_5. The UK's drug approval agency: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|----------------------------|--------------------|----------|---------|---------|--------------|---------------|------|----------|---------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| Significance Level: 95% | | a | b | c | d | e | f | g | h |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 111 | 15 | 7 | 18 | 34 | 4 | 58 | 14 | 10 |
| | 5% | 7% | 4% | 9% | 7% | 5% | 4% | 6% | 9% |
| | | f | | f | f | | | | f |
| Somewhat distrust | 204 | 30 | 17 | 38 | 76 | 13 | 133 | 33 | 16 |
| | 10% | 13% | 12% | 20% | 15% | 14% | 9% | 14% | 14% |
| | | f | | abf | f | f | | f | f |
| Neither trust nor distrust | 564 | 66 | 41 | 54 | 149 | 24 | 388 | 60 | 41 |
| | 27% | 28% | 27% | 28% | 29% | 25% | 25% | 25% | 37% |
| | | | | | | | | | fg |
| Somewhat trust | 682 | 74 | 46 | 42 | 147 | 30 | 554 | 70 | 16 |
| | 33% | 32% | 31% | 22% | 29% | 32% | 36% | 29% | 14% |
| | | ch | ch | | h | ch | cdh | h | |
| Strongly trust | 415 | 43 | 32 | 33 | 91 | 21 | 355 | 54 | 6 |
| | 20% | 18% | 21% | 17% | 18% | 22% | 23% | 23% | 6% |
| | | h | h | h | h | h | dh | h | |
| Don't know | 114 | 6 | 7 | 6 | 18 | 2 | 68 | 6 | 23 |
| | 5% | 2% | 4% | 3% | 3% | 2% | 4% | 2% | 20% |
| | | | | | | | | | abcdefg |
| Sum: Trust | 1097 | 117 | 78 | 75 | 239 | 50 | 910 | 124 | 22 |
| | 52% | 50% | 52% | 39% | 46% | 54% | 58% | 52% | 20% |
| | | ch | ch | h | h | ch | acd | ch | |
| Sum: Distrust | 315 | 45 | 24 | 56 | 110 | 18 | 192 | 47 | 26 |
| | 15% | 19% | 16% | 29% | 21% | 19% | 12% | 20% | 23% |
| | | f | | abdefg | f | f | | f | f |

ITN COVID Vaccine Poll

Q5_6. A COVID-19 vaccine, once it is approved for use: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|----------------------------|-------------|-----------------|-----------------|---------------------|------------------|-------------------|-------------------|----------------------|-----------------------|-------------------|------------------|-----------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | | | | | | | | | | | |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 123 6% | 58 6% | 65 6% | 16 7% f | 24 7% f | 23 7% f | 27 7% fi | 20 6% f | 13 3% | 40 7% fi | 50 7% fi | 33 4% |
| Somewhat distrust | 214 10% | 93 9% | 121 11% | 30 13% dfi | 48 13% dfi | 52 15% defi | 30 8% | 30 10% | 26 5% | 77 13% dfi | 81 12% fi | 56 7% |
| Neither trust nor distrust | 470 22% | 240 24% | 230 21% | 73 31% bdefhi | 87 24% fi | 88 26% fi | 91 25% fi | 63 21% | 68 14% | 160 27% efi | 179 25% fi | 131 17% |
| Somewhat trust | 656 31% | 285 28% | 371 35% a | 54 23% | 120 33% ae | 107 32% a | 131 35% aeg | 79 26% | 165 34% ae | 174 29% a | 238 34% ae | 244 31% a |
| Strongly trust | 536 26% | 310 30% b | 226 21% | 44 19% | 66 18% | 47 14% | 76 20% c | 103 33% abcdgh | 200 41% abcdegh | 111 19% | 123 17% | 302 38% abcdgh |
| Don't know | 91 4% | 34 3% | 57 5% a | 15 7% fi | 16 4% | 18 5% | 16 4% | 14 5% | 11 2% | 31 5% | 34 5% | 25 3% |
| Sum: Trust | 1192 57% | 595 58% | 597 56% | 99 42% | 186 52% a | 154 46% | 207 56% acg | 182 59% abcgh | 365 76% abcdegh | 285 48% | 361 51% a | 546 69% abcdegh |
| Sum: Distrust | 338 16% | 151 15% | 186 17% | 46 20% fi | 72 20% fi | 74 22% defi | 57 15% f | 50 16% fi | 39 8% | 118 20% fi | 131 19% fi | 89 11% |

ITN COVID Vaccine Poll

Q5_6. A COVID-19 vaccine, once it is approved for use: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|----------------------------|-------------|----------------------|--------------------|----------------------|-----------------|--------------------------|----------------|------------------|----------------|------------------|-------------------|------------------|------------------|-------------------|-----------------|------------|------------------|-----------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 123 6% | 3 4% | 6 4% | 19 8% j | 5 6% | 6 3% | 7 6% | 13 7% j | 8 5% | 11 6% | 9 3% | 16 8% j | 21 8% j | 108 6% j | 61 5% | 62 7% | 97 6% | 22 7% |
| Somewhat distrust | 214 10% | 2 3% | 22 13% | 35 15% afim | 6 7% | 18 11% | 7 7% | 20 11% | 13 9% | 19 10% | 28 10% | 19 10% | 25 9% | 183 10% | 142 12% b | 73 8% | 168 10% | 42 14% a |
| Neither trust nor distrust | 470 22% | 12 19% | 32 18% | 45 19% | 14 16% | 45 26% | 21 20% | 38 21% | 35 24% | 41 23% | 81 28% bcdl | 48 25% | 58 21% | 405 23% | 248 21% | 222 24% | 376 21% | 87 29% a |
| Somewhat trust | 656 31% | 19 30% | 48 27% | 58 25% | 30 36% | 57 33% | 34 33% | 68 38% bci | 46 31% | 47 26% | 95 33% c | 56 29% | 99 36% ci | 556 32% c | 368 32% | 288 31% | 562 32% | 86 29% |
| Strongly trust | 536 26% | 27 43% cegiklm | 60 34% egilm | 62 27% g | 25 30% g | 35 21% g | 28 28% g | 35 19% g | 42 28% g | 54 30% egj | 60 21% egj | 46 23% egj | 61 22% egj | 421 24% egj | 291 25% | 245 26% | 480 27% b | 54 18% |
| Don't know | 91 4% | - - | 8 4% | 14 6% | 4 5% | 10 6% | 5 5% | 6 4% | 4 3% | 9 5% | 11 4% | 10 5% | 10 4% | 78 4% | 48 4% | 43 5% | 67 4% | 11 4% |
| Sum: Trust | 1192 57% | 46 73% ceijkm | 108 61% | 121 52% ck | 56 65% ck | 92 54% | 62 61% | 103 57% | 88 60% | 100 56% | 155 55% | 102 52% | 160 59% | 977 56% | 659 57% | 533 57% | 1042 60% b | 140 46% b |
| Sum: Distrust | 338 16% | 5 8% | 29 16% | 54 23% adefhjm | 11 13% | 24 14% | 14 13% | 33 18% | 21 14% | 30 17% | 37 13% | 35 18% | 46 17% | 291 17% | 203 18% | 135 14% | 265 15% | 64 21% a |

ITN COVID Vaccine Poll

Q5_6. A COVID-19 vaccine, once it is approved for use: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|----------------------------|--------------------|----------|---------|---------|--------------|---------------|--------|----------|---------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 123 | 21 | 10 | 17 | 44 | 8 | 60 | 19 | 16 |
| | 6% | 9% | 7% | 9% | 8% | 8% | 4% | 8% | 15% |
| | | f | | f | f | f | | f | bdf |
| Somewhat distrust | 214 | 26 | 16 | 29 | 68 | 12 | 137 | 38 | 14 |
| | 10% | 11% | 11% | 15% | 13% | 13% | 9% | 16% | 13% |
| | | | | f | f | | | f | |
| Neither trust nor distrust | 470 | 58 | 31 | 50 | 132 | 23 | 316 | 43 | 32 |
| | 22% | 25% | 21% | 26% | 26% | 25% | 20% | 18% | 29% |
| | | | | g | fg | | | | fg |
| Somewhat trust | 656 | 84 | 48 | 57 | 165 | 30 | 534 | 76 | 17 |
| | 31% | 36% | 32% | 30% | 32% | 33% | 34% | 32% | 15% |
| | | h | h | h | h | h | h | h | |
| Strongly trust | 536 | 39 | 38 | 30 | 90 | 18 | 461 | 56 | 10 |
| | 26% | 17% | 25% | 16% | 17% | 19% | 30% | 24% | 9% |
| | | | acdh | | h | h | acdeh | acdh | |
| Don't know | 91 | 6 | 7 | 8 | 17 | 2 | 49 | 4 | 21 |
| | 4% | 3% | 4% | 4% | 3% | 2% | 3% | 2% | 19% |
| | | | | | | | | | abcdefg |
| Sum: Trust | 1192 | 123 | 86 | 88 | 255 | 49 | 995 | 132 | 27 |
| | 57% | 53% | 57% | 46% | 50% | 52% | 64% | 56% | 24% |
| | | h | ch | h | h | h | acdegh | ch | |
| Sum: Distrust | 338 | 47 | 26 | 46 | 112 | 20 | 197 | 58 | 31 |
| | 16% | 20% | 18% | 24% | 22% | 21% | 13% | 24% | 28% |
| | | f | | f | f | f | | f | bf |

ITN COVID Vaccine Poll

Q5_7. A COVID-19 vaccine, at this moment before approval: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 217 | 95 | 122 | 20 | 41 | 39 | 43 | 42 | 32 | 61 | 83 | 74 |
| | 10% | 9% | 11% | 9% | 11% | 12% | 12% | 14% | 7% | 10% | 12% | 9% |
| | | | | | f | f | f | af | | | f | |
| Somewhat distrust | 316 | 134 | 182 | 36 | 61 | 50 | 49 | 52 | 69 | 96 | 99 | 121 |
| | 15% | 13% | 17% | 15% | 17% | 15% | 13% | 17% | 14% | 16% | 14% | 15% |
| | | | a | | | | | | | | | |
| Neither trust nor distrust | 646 | 318 | 327 | 72 | 104 | 97 | 136 | 89 | 147 | 177 | 234 | 235 |
| | 31% | 31% | 31% | 31% | 29% | 29% | 37% | 29% | 30% | 30% | 33% | 30% |
| | | | | | | | bcegi | | | | | |
| Somewhat trust | 531 | 276 | 256 | 54 | 89 | 92 | 85 | 73 | 138 | 144 | 177 | 211 |
| | 25% | 27% | 24% | 23% | 25% | 27% | 23% | 24% | 29% | 24% | 25% | 27% |
| Strongly trust | 285 | 159 | 126 | 35 | 48 | 41 | 38 | 42 | 81 | 84 | 79 | 123 |
| | 14% | 16% | 12% | 15% | 13% | 12% | 10% | 14% | 17% | 14% | 11% | 16% |
| | | b | | | | | | | dh | | | dh |
| Don't know | 94 | 37 | 57 | 14 | 19 | 16 | 18 | 12 | 17 | 33 | 33 | 28 |
| | 5% | 4% | 5% | 6% | 5% | 5% | 5% | 4% | 3% | 5% | 5% | 4% |
| Sum: Trust | 817 | 435 | 382 | 90 | 137 | 132 | 123 | 115 | 219 | 227 | 256 | 334 |
| | 39% | 43% | 36% | 39% | 38% | 40% | 33% | 37% | 45% | 38% | 36% | 42% |
| | | b | | | | | | | dh | | | dh |
| Sum: Distrust | 533 | 230 | 304 | 56 | 101 | 89 | 93 | 93 | 101 | 157 | 182 | 195 |
| | 26% | 23% | 28% | 24% | 28% | 27% | 25% | 30% | 21% | 26% | 26% | 25% |
| | | | a | | f | | | f | | | | |

ITN COVID Vaccine Poll

Q5_7. A COVID-19 vaccine, at this moment before approval: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|----------------------------|------------|-------------------------|------------------|---------------------|----------------|--------------------------|---------------------|-----------------|------------------|-----------------|------------------|-----------------|-----------------|------------------|-----------------|-----------------|------------|------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 217 10% | 3 6% | 18 10% | 31 13% j | 5 6% | 19 11% | 10 10% | 23 13% j | 16 11% | 16 9% | 18 6% | 31 16% dj | 26 9% | 185 11% j | 107 9% | 110 12% | 183 10% | 27 9% |
| Somewhat distrust | 316 15% | 9 14% | 26 15% | 44 19% g | 13 15% | 22 13% | 21 20% g | 21 11% g | 17 12% | 31 17% | 51 18% g | 25 13% | 38 14% | 260 15% b | 199 17% | 117 13% | 264 15% | 49 16% |
| Neither trust nor distrust | 646 31% | 18 29% | 42 24% | 76 33% | 25 29% | 55 33% | 23 23% | 59 33% | 47 32% | 57 31% | 100 35% bf | 59 30% | 85 31% | 562 32% bf | 333 29% | 313 34% a | 545 31% | 95 32% |
| Somewhat trust | 531 25% | 14 22% | 56 32% cfi | 51 22% | 26 31% i | 43 25% | 20 19% | 54 30% fi | 35 24% | 37 20% | 70 25% | 52 27% | 74 27% | 442 25% c | 305 26% | 227 24% | 451 26% | 74 25% |
| Strongly trust | 285 14% | 19 30% bcdegijklm | 26 14% | 21 9% | 12 15% | 19 11% | 21 21% cegklm | 18 10% | 27 18% cgk | 29 16% ck | 37 13% | 16 8% | 41 15% c | 220 13% | 170 15% | 116 12% | 237 14% | 44 14% |
| Don't know | 94 5% | - | 7 4% | 9 4% | 3 4% | 12 7% j | 7 7% | 7 4% | 6 4% | 11 6% | 9 3% | 12 6% | 10 4% | 80 5% | 45 4% | 49 5% | 70 4% | 13 4% |
| Sum: Trust | 817 39% | 32 51% c | 82 46% cm | 73 31% c | 39 45% c | 62 36% | 41 40% | 72 40% | 62 42% c | 66 36% | 107 38% | 68 35% | 115 42% c | 662 38% c | 474 41% b | 343 37% | 688 39% | 118 39% |
| Sum: Distrust | 533 26% | 12 20% | 45 25% | 76 32% dghilm | 18 21% | 40 24% | 31 30% | 43 24% | 33 22% | 47 26% | 69 24% | 56 29% | 64 23% | 446 25% | 306 26% | 227 24% | 447 26% | 76 25% |

ITN COVID Vaccine Poll

Q5_7. A COVID-19 vaccine, at this moment before approval: To what extent do you trust or distrust each of the following?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|----------------------------|--------------------|----------|---------|---------|--------------|---------------|------|----------|---------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Strongly distrust | 217 | 23 | 17 | 30 | 57 | 11 | 133 | 32 | 26 |
| | 10% | 10% | 11% | 16% | 11% | 12% | 9% | 13% | 23% |
| | | | | f | | | | f | abdefg |
| Somewhat distrust | 316 | 41 | 21 | 36 | 90 | 10 | 248 | 37 | 9 |
| | 15% | 18% | 14% | 19% | 17% | 11% | 16% | 16% | 8% |
| | | h | | h | h | | h | h | |
| Neither trust nor distrust | 646 | 70 | 43 | 49 | 148 | 33 | 471 | 75 | 35 |
| | 31% | 30% | 28% | 26% | 29% | 35% | 30% | 32% | 31% |
| Somewhat trust | 531 | 64 | 43 | 37 | 129 | 21 | 424 | 52 | 15 |
| | 25% | 27% | 28% | 19% | 25% | 22% | 27% | 22% | 13% |
| | | ch | ch | | h | | ch | | |
| Strongly trust | 285 | 33 | 22 | 34 | 78 | 16 | 226 | 38 | 9 |
| | 14% | 14% | 15% | 18% | 15% | 17% | 14% | 16% | 8% |
| | | | | h | h | h | h | h | |
| Don't know | 94 | 3 | 5 | 6 | 14 | 2 | 56 | 4 | 19 |
| | 5% | 1% | 3% | 3% | 3% | 2% | 4% | 2% | 17% |
| | | | | | | | | | abcdefg |
| Sum: Trust | 817 | 97 | 65 | 71 | 207 | 37 | 650 | 89 | 24 |
| | 39% | 41% | 43% | 37% | 40% | 39% | 42% | 38% | 21% |
| | | h | h | h | h | h | h | h | |
| Sum: Distrust | 533 | 64 | 37 | 66 | 147 | 22 | 381 | 69 | 35 |
| | 26% | 28% | 25% | 34% | 28% | 23% | 24% | 29% | 31% |
| | | | | bef | | | | | |

ITN COVID Vaccine Poll

Q6. Summary: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

Significance Level: 95%

| | Total | Trust much less | Trust a bit less | Trust the same | Trust a bit more | Trust much more | Don't know | Sum: Trust more | Sum: Trust less |
|--------------------------|-------|-----------------|------------------|----------------|------------------|-----------------|------------|-----------------|-----------------|
| | | *b | *c | *d | *e | *f | *g | *h | *i |
| The government | 2090 | 378 | 429 | 775 | 266 | 150 | 93 | 416 | 806 |
| | 100% | 18% | 21% | 37% | 13% | 7% | 4% | 20% | 39% |
| Mainstream media | 2090 | 253 | 373 | 1010 | 246 | 89 | 120 | 335 | 626 |
| | 100% | 12% | 18% | 48% | 12% | 4% | 6% | 16% | 30% |
| Pharmaceutical companies | 2090 | 137 | 231 | 1023 | 413 | 164 | 122 | 577 | 368 |
| | 100% | 7% | 11% | 49% | 20% | 8% | 6% | 28% | 18% |
| The NHS | 2090 | 84 | 111 | 809 | 410 | 589 | 87 | 999 | 194 |
| | 100% | 4% | 5% | 39% | 20% | 28% | 4% | 48% | 9% |

ITN COVID Vaccine Poll

Q6_1. The government: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|-------------------------|--------|------|--------|--------|-------|-------|-------|-------|------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| | | a | b | a | b | c | d | e | f | g | h | i |
| Significance Level: 95% | | | | | | | | | | | | |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Trust much less | 378 | 197 | 181 | 35 | 67 | 56 | 61 | 77 | 81 | 102 | 118 | 158 |
| | 18% | 19% | 17% | 15% | 19% | 17% | 17% | 25% | 17% | 17% | 17% | 20% |
| | | | | | | | | abcd | gh | | | |
| Trust a bit less | 429 | 195 | 234 | 54 | 72 | 55 | 79 | 58 | 111 | 126 | 135 | 168 |
| | 21% | 19% | 22% | 23% | 20% | 17% | 21% | 19% | 23% | 21% | 19% | 21% |
| | | | | c | | | | | | | | |
| Trust the same | 775 | 386 | 389 | 65 | 111 | 132 | 164 | 115 | 187 | 177 | 296 | 302 |
| | 37% | 38% | 36% | 28% | 31% | 39% | 44% | 37% | 39% | 30% | 42% | 38% |
| | | | | | | abg | abg | ag | abg | | abg | abg |
| Trust a bit more | 266 | 128 | 138 | 26 | 53 | 46 | 37 | 32 | 71 | 80 | 83 | 103 |
| | 13% | 13% | 13% | 11% | 15% | 14% | 10% | 10% | 15% | 13% | 12% | 13% |
| | | | | | d | | | | | | | |
| Trust much more | 150 | 80 | 70 | 31 | 35 | 25 | 16 | 20 | 23 | 66 | 41 | 43 |
| | 7% | 8% | 7% | 13% | 10% | 7% | 4% | 7% | 5% | 11% | 6% | 5% |
| | | | | cdefhi | dfhi | | | | | cdefhi | | |
| Don't know | 93 | 35 | 57 | 20 | 23 | 20 | 13 | 7 | 10 | 43 | 32 | 17 |
| | 4% | 3% | 5% | 9% | 6% | 6% | 3% | 2% | 2% | 7% | 5% | 2% |
| | | | a | defhi | efi | efi | | | | defhi | i | |
| Sum: Trust more | 416 | 208 | 209 | 57 | 89 | 71 | 53 | 52 | 95 | 146 | 124 | 147 |
| | 20% | 20% | 19% | 25% | 24% | 21% | 14% | 17% | 20% | 25% | 18% | 19% |
| | | | | dehi | dehi | d | | | | dehi | | |
| Sum: Trust less | 806 | 391 | 415 | 89 | 139 | 112 | 140 | 135 | 191 | 228 | 252 | 326 |
| | 39% | 38% | 39% | 39% | 38% | 33% | 38% | 44% | 40% | 38% | 36% | 41% |
| | | | | | | | | ch | | | | c |

ITN COVID Vaccine Poll

Q6_1. The government: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|-------------------------|------------|------------------|-----------|------------|------------|--------------------------|-----------|---------------|---------------|------------|------------|-----------|------------|--------------|------------|------------|------------|------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Trust much less | 378 18% | 10 16% | 34 20% | 56 24% | 16 18% | 37 22% | 19 19% | 31 17% | 16 11% | 28 16% | 49 17% | 37 19% | 45 16% | 314 18% | 197 17% | 181 19% | 331 19% | 39 13% |
| | | | h | hilm | | h | | | | | | h | | h | | | b | |
| Trust a bit less | 429 21% | 12 19% | 44 25% | 47 20% | 9 10% | 32 19% | 19 18% | 30 17% | 42 29% | 29 16% | 64 23% | 50 26% | 51 19% | 354 20% | 243 21% | 186 20% | 371 21% | 56 19% |
| | | | d | d | | | | | degilm | | d | dgi | | d | | | | |
| Trust the same | 775 37% | 25 40% | 71 40% | 88 38% | 35 41% | 62 37% | 30 29% | 73 40% | 42 28% | 71 39% | 100 35% | 63 32% | 116 42% | 650 37% | 446 39% | 329 35% | 658 38% | 107 36% |
| | | | h | h | h | | | fh | | h | | fh | h | h | | | | |
| Trust a bit more | 266 13% | 13 21% | 13 7% | 23 10% | 12 15% | 18 11% | 18 18% | 24 13% | 27 18% | 27 15% | 33 12% | 26 13% | 30 11% | 221 13% | 146 13% | 120 13% | 216 12% | 47 16% |
| | | bc | | | | | bc | | bcelm | b | | | | | | | | |
| Trust much more | 150 7% | 1 1% | 7 4% | 10 4% | 7 8% | 12 7% | 10 9% | 17 9% | 14 9% | 17 10% | 29 10% | 4 2% | 23 9% | 133 8% | 88 8% | 62 7% | 112 6% | 35 12% |
| | | | | | k | k | k | bck | ck | bck | bck | | ck | k | | | a | |
| Don't know | 93 4% | 1 2% | 8 4% | 10 4% | 7 8% | 9 5% | 6 6% | 5 3% | 7 5% | 8 5% | 10 3% | 14 7% | 9 3% | 77 4% | 38 3% | 55 6% | 61 3% | 18 6% |
| | | | | gl | | | | | | | g | | | | a | | a | |
| Sum: Trust more | 416 20% | 14 22% | 20 11% | 33 14% | 19 23% | 31 18% | 28 27% | 41 23% | 41 28% | 44 25% | 62 22% | 30 16% | 53 19% | 355 20% | 234 20% | 182 20% | 328 19% | 81 27% |
| | | | | b | | bck | bc | bckelm | bck | bc | | b | bc | | | | a | |
| Sum: Trust less | 806 39% | 22 36% | 78 44% | 102 44% | 25 29% | 69 40% | 38 37% | 61 34% | 58 39% | 57 32% | 112 40% | 88 45% | 96 35% | 668 38% | 440 38% | 366 39% | 702 40% | 95 32% |
| | | | dgi | dgil | | | | | | | dgil | | | | | | b | |

ITN COVID Vaccine Poll

Q6_1. The government: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|-------------------------|--------------------|-----------------|-----------------|------------------|------------------|-----------------|------------------|-----------------|----------------------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Trust much less | 378 18% | 30 13% | 29 19% | 30 16% | 81 16% | 17 18% | 283 18% a | 42 18% | 22 19% |
| Trust a bit less | 429 21% | 49 21% | 29 19% | 29 15% | 97 19% | 17 18% | 331 21% c | 41 17% | 18 16% |
| Trust the same | 775 37% | 82 35% | 43 29% | 60 32% | 174 34% | 34 36% | 591 38% b | 77 32% | 41 37% |
| Trust a bit more | 266 13% | 41 17% h | 26 18% h | 41 21% efh | 91 18% fh | 10 11% h | 204 13% h | 41 17% h | 4 4% |
| Trust much more | 150 7% | 27 11% fh | 20 13% fh | 24 12% fh | 55 11% fh | 14 14% fh | 107 7% h | 32 13% fh | 1 1% |
| Don't know | 93 4% | 5 2% | 3 2% | 8 4% | 17 3% | 2 2% | 42 3% | 5 2% | 26 23% abcdefg |
| Sum: Trust more | 416 20% | 67 29% fh | 46 31% fh | 64 34% fh | 146 28% fh | 24 25% h | 311 20% h | 72 30% fh | 6 5% |
| Sum: Trust less | 806 39% | 79 34% | 58 39% | 58 31% | 178 35% | 34 36% | 614 39% cd | 83 35% | 39 35% |

ITN COVID Vaccine Poll

Q6_2. Mainstream media: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|-------------------------|-------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Trust much less | 253 12% | 128 13% | 125 12% | 25 11% | 35 10% | 36 11% | 37 10% | 53 17% | 69 14% | 59 10% | 72 10% | 121 15% |
| | | | | | | | | abcdgh | | | | abcdgh |
| Trust a bit less | 373 18% | 185 18% | 187 18% | 45 19% | 75 21% | 45 13% | 53 14% | 64 21% | 91 19% | 120 20% | 98 14% | 155 20% |
| | | | | ch | cdh | | | cdh | | cdh | | cdh |
| Trust the same | 1010 48% | 489 48% | 521 49% | 72 31% | 147 41% | 170 51% | 209 57% | 160 52% | 250 52% | 219 37% | 380 54% | 410 52% |
| | | | | | a | abg | abg | abg | abg | | abg | abg |
| Trust a bit more | 246 12% | 137 13% | 108 10% | 41 18% | 60 17% | 47 14% | 30 8% | 16 5% | 51 11% | 101 17% | 77 11% | 68 9% |
| | | b | | defhi | defhi | dei | | e | e | defhi | e | |
| Trust much more | 89 4% | 35 3% | 55 5% | 23 10% | 19 5% | 17 5% | 17 5% | 4 1% | 8 2% | 42 7% | 35 5% | 12 2% |
| | | | | bdefghi | efi | efi | ei | | | efi | efi | |
| Don't know | 120 6% | 45 4% | 75 7% | 26 11% | 26 7% | 20 6% | 24 6% | 12 4% | 13 3% | 52 9% | 43 6% | 25 3% |
| | | | a | cdefhi | efi | i | fi | | | efi | fi | |
| Sum: Trust more | 335 16% | 172 17% | 163 15% | 64 28% | 79 22% | 64 19% | 47 13% | 20 7% | 60 12% | 143 24% | 111 16% | 80 10% |
| | | | | cdefhi | defhi | defi | e | | e | defhi | ei | |
| Sum: Trust less | 626 30% | 314 31% | 312 29% | 70 30% | 109 30% | 80 24% | 90 24% | 117 38% | 160 33% | 179 30% | 170 24% | 277 35% |
| | | | | h | ch | | | abcdgh | cdh | cdh | | cdh |

ITN COVID Vaccine Poll

Q6_2. Mainstream media: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|-------------------------|-------------|------------------|------------|------------|------------|--------------------------|-----------|---------------|---------------|------------|------------|-----------|------------|--------------|------------|------------|------------|------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Trust much less | 253 12% | 6 10% | 12 7% | 31 13% | 7 8% | 19 11% | 10 10% | 29 16% | 15 10% | 22 12% | 34 12% | 34 18% | 33 12% | 225 13% | 119 10% | 134 14% | 218 12% | 28 9% |
| Trust a bit less | 373 18% | 7 10% | 20 11% | 41 18% | 11 13% | 31 18% | 23 23% | 34 19% | 31 21% | 30 17% | 67 24% | 31 16% | 47 17% | 323 18% | 197 17% | 176 19% | 303 17% | 69 23% |
| Trust the same | 1010 48% | 32 51% | 108 61% | 123 53% | 40 47% | 71 42% | 42 42% | 88 49% | 72 49% | 92 51% | 125 44% | 89 46% | 127 46% | 827 47% | 562 49% | 448 48% | 890 51% | 112 37% |
| Trust a bit more | 246 12% | 16 25% | 22 12% | 15 7% | 13 15% | 27 16% | 11 11% | 16 9% | 16 11% | 22 12% | 34 12% | 19 10% | 36 13% | 197 11% | 168 15% | 78 8% | 190 11% | 52 17% |
| Trust much more | 89 4% | 1 1% | 3 2% | 9 4% | 6 7% | 11 7% | 7 7% | 5 3% | 6 4% | 7 4% | 9 3% | 12 6% | 14 5% | 79 4% | 54 5% | 35 4% | 62 4% | 24 8% |
| Don't know | 120 6% | 1 2% | 12 7% | 14 6% | 8 10% | 11 6% | 8 8% | 7 4% | 8 6% | 7 4% | 16 6% | 10 5% | 17 6% | 99 6% | 58 5% | 62 7% | 87 5% | 17 6% |
| Sum: Trust more | 335 16% | 16 26% | 25 14% | 24 10% | 19 22% | 38 22% | 18 18% | 21 12% | 22 15% | 29 16% | 42 15% | 31 16% | 50 18% | 276 16% | 222 19% | 113 12% | 252 14% | 75 25% |
| Sum: Trust less | 626 30% | 13 21% | 32 18% | 72 31% | 18 21% | 50 29% | 33 32% | 64 35% | 46 31% | 52 29% | 101 35% | 65 33% | 80 29% | 548 31% | 316 27% | 310 33% | 521 30% | 97 32% |

ITN COVID Vaccine Poll

Q6_2. Mainstream media: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|-------------------------|--------------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------------|-----------------|----------------------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Trust much less | 253 12% | 23 10% | 19 12% | 22 12% | 57 11% | 10 11% | 141 9% | 34 14% f | 29 26% abcdefg |
| Trust a bit less | 373 18% | 48 20% h | 23 15% | 43 22% h | 94 18% h | 22 24% h | 288 18% h | 54 23% h | 12 11% |
| Trust the same | 1010 48% | 93 40% | 60 40% | 71 37% | 211 41% | 33 35% | 822 53% abcdegh | 91 38% | 38 34% |
| Trust a bit more | 246 12% | 44 19% fh | 28 19% fh | 36 19% fh | 93 18% fh | 17 18% h | 189 12% h | 33 14% h | 5 4% |
| Trust much more | 89 4% | 18 8% fh | 13 9% fh | 12 6% h | 35 7% fh | 9 9% fh | 60 4% fh | 19 8% fh | 1 1% |
| Don't know | 120 6% | 8 3% | 7 4% | 7 4% | 25 5% | 3 3% | 58 4% | 7 3% | 27 24% abcdefg |
| Sum: Trust more | 335 16% | 63 27% fh | 42 28% fh | 48 25% fh | 129 25% fh | 26 27% fh | 249 16% h | 52 22% fh | 6 5% |
| Sum: Trust less | 626 30% | 71 30% | 42 28% | 65 34% f | 151 29% | 32 35% | 428 28% | 87 37% df | 41 37% f |

ITN COVID Vaccine Poll

Q6_3. Pharmaceutical companies: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|-------------------------|-------------|-----------------|---------------|----------------------|-------------------|-------------------|--------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Trust much less | 137 7% | 80 8% b | 57 5% | 15 7% f | 28 8% f | 31 9% fi | 23 6% f | 28 9% fi | 13 3% | 43 7% f | 53 8% f | 41 5% |
| Trust a bit less | 231 11% | 101 10% | 130 12% | 27 12% d | 52 15% deh | 40 12% d | 26 7% | 27 9% | 58 12% d | 80 13% deh | 66 9% | 85 11% |
| Trust the same | 1023 49% | 494 48% | 530 49% | 86 37% | 150 41% | 162 48% abg | 207 56% abcg | 157 51% abg | 261 54% abg | 236 40% | 369 52% abg | 418 53% abg |
| Trust a bit more | 413 20% | 229 22% b | 184 17% | 48 21% | 77 21% h | 54 16% | 59 16% | 65 21% | 109 23% cdh | 126 21% cdh | 113 16% | 174 22% cdh |
| Trust much more | 164 8% | 73 7% | 91 9% | 27 12% ehi | 30 8% | 25 8% | 31 8% | 16 5% | 34 7% | 58 10% ei | 56 8% | 50 6% |
| Don't know | 122 6% | 44 4% | 78 7% a | 27 12% bcdefhi | 24 7% fi | 23 7% fi | 23 6% fi | 16 5% f | 8 2% | 52 9% fi | 46 7% fi | 25 3% |
| Sum: Trust more | 577 28% | 302 30% b | 275 26% | 76 33% cdh | 107 30% h | 80 24% | 90 24% | 81 26% | 144 30% cdh | 183 31% cdh | 170 24% | 224 28% |
| Sum: Trust less | 368 18% | 181 18% | 187 17% | 43 18% | 80 22% dfhi | 70 21% dfi | 49 13% | 55 18% | 70 15% | 123 21% dfi | 120 17% | 125 16% |

ITN COVID Vaccine Poll

Q6_3. Pharmaceutical companies: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|-------------------------|-------------|----------------------|----------------|------------------|------------|--------------------------|---------------------|----------------|------------------|-----------------|-----------------|----------------|-----------------|------------------|------------|------------|-----------------|----------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Trust much less | 137 7% | 1 2% | 12 7% | 21 9% | 3 3% | 9 5% | 3 3% | 14 8% | 9 6% | 15 8% | 15 5% | 11 6% | 24 9% | 120 7% | 72 6% | 65 7% | 101 6% | 32 11% a |
| Trust a bit less | 231 11% | 2 3% | 17 10% | 32 14% | 6 7% | 18 10% | 12 11% | 19 11% | 13 9% | 18 10% | 35 12% | 25 13% | 34 12% | 200 11% | 136 12% | 95 10% | 179 10% | 49 16% a |
| Trust the same | 1023 49% | 32 52% | 87 49% | 116 50% | 46 54% | 78 46% | 41 41% | 87 48% | 67 45% | 90 50% | 151 53% f | 100 52% | 129 47% | 863 49% | 566 49% | 457 49% | 895 51% b | 115 38% |
| Trust a bit more | 413 20% | 22 35% cgijklm | 43 24% c | 37 16% | 16 19% | 38 22% | 24 23% | 32 18% | 37 25% cim | 29 16% | 49 17% | 34 17% | 52 19% | 325 19% | 223 19% | 190 20% | 353 20% | 57 19% |
| Trust much more | 164 8% | 4 6% | 9 5% | 17 7% | 6 8% | 16 10% | 9 8% | 13 7% | 13 9% | 22 12% bk | 23 8% | 10 5% | 21 8% | 142 8% | 95 8% | 69 7% | 126 7% | 35 12% a |
| Don't know | 122 6% | 1 2% | 8 5% | 11 5% | 7 9% | 12 7% | 13 12% bcijlm | 15 8% ij | 10 7% | 6 4% | 11 4% | 14 7% | 14 5% | 100 6% | 66 6% | 56 6% | 94 5% | 13 4% |
| Sum: Trust more | 577 28% | 25 40% ck | 52 30% | 54 23% | 23 27% | 54 32% | 32 32% | 46 25% | 50 34% ck | 51 29% | 73 26% | 44 22% | 73 27% | 467 27% | 318 27% | 259 28% | 480 27% | 92 31% |
| Sum: Trust less | 368 18% | 3 6% | 29 16% | 53 23% adh | 9 11% | 27 16% | 15 15% | 33 18% a | 21 14% | 33 18% | 50 17% | 37 19% a | 58 21% ad | 320 18% ad | 208 18% | 160 17% | 280 16% | 81 27% a |

ITN COVID Vaccine Poll

Q6_3. Pharmaceutical companies: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|-------------------------|--------------------|--------------------|-----------------|------------------|------------------|----------------|--------------------|-----------------|----------------------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Trust much less | 137 7% | 14 6% | 11 7% | 19 10% f | 41 8% f | 10 11% f | 73 5% | 23 10% f | 9 8% |
| Trust a bit less | 231 11% | 24 10% | 19 13% | 24 13% | 58 11% | 7 7% | 162 10% | 34 14% e | 13 11% |
| Trust the same | 1023 49% | 90 39% | 75 50% ac | 69 36% | 218 42% | 42 45% | 820 53% acdh | 109 46% c | 44 39% |
| Trust a bit more | 413 20% | 64 27% bfg | 27 18% h | 43 22% h | 116 23% h | 23 24% h | 330 21% h | 41 17% h | 10 9% |
| Trust much more | 164 8% | 34 15% fh | 13 9% | 26 14% fh | 58 11% fh | 9 10% | 115 7% | 25 10% | 5 5% |
| Don't know | 122 6% | 7 3% | 5 4% | 10 5% | 24 5% | 2 2% | 58 4% | 5 2% | 30 27% abcdefg |
| Sum: Trust more | 577 28% | 98 42% bdfgh | 40 26% h | 69 36% bfh | 174 34% fh | 32 34% h | 445 29% h | 66 28% h | 16 14% |
| Sum: Trust less | 368 18% | 38 16% | 30 20% | 43 23% f | 99 19% f | 17 18% | 235 15% | 57 24% af | 22 20% |

ITN COVID Vaccine Poll

Q6_4. The NHS: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|-------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | | | | | | | | | | | |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Trust much less | 84 4% | 56 6% | 28 3% | 11 5% | 22 6% | 25 8% | 7 2% | 10 3% | 9 2% | 33 6% | 32 5% | 18 2% |
| | | b | | di | dfi | defhi | | | | dfi | di | |
| Trust a bit less | 111 5% | 59 6% | 52 5% | 27 12% | 29 8% | 20 6% | 7 2% | 13 4% | 15 3% | 56 9% | 27 4% | 28 3% |
| | | | | cdefhi | defhi | d | | | | defhi | | |
| Trust the same | 809 39% | 374 37% | 435 41% | 60 26% | 128 35% | 126 38% | 183 49% | 122 39% | 190 39% | 188 32% | 309 44% | 312 39% |
| | | | | | a | ag | abcefgi | ag | ag | a | abg | ag |
| Trust a bit more | 410 20% | 189 19% | 221 21% | 59 25% | 80 22% | 66 20% | 64 17% | 55 18% | 85 18% | 139 23% | 131 19% | 140 18% |
| | | | | defhi | | | | | | dehi | | |
| Trust much more | 589 28% | 305 30% | 284 27% | 54 23% | 79 22% | 78 23% | 95 26% | 102 33% | 181 37% | 133 22% | 172 24% | 283 36% |
| | | | | | | | | abcdgh | abcdgh | | | abcdgh |
| Don't know | 87 4% | 37 4% | 50 5% | 20 9% | 23 6% | 18 5% | 14 4% | 8 3% | 3 1% | 44 7% | 32 5% | 11 1% |
| | | | | defhi | efi | fi | fi | | | defhi | fi | |
| Sum: Trust more | 999 48% | 494 48% | 506 47% | 113 49% | 160 44% | 144 43% | 159 43% | 157 51% | 266 55% | 273 46% | 303 43% | 423 53% |
| | | | | | | | | cdh | bcdgh | | | bcdgh |
| Sum: Trust less | 194 9% | 115 11% | 80 7% | 38 16% | 51 14% | 46 14% | 14 4% | 22 7% | 24 5% | 89 15% | 59 8% | 46 6% |
| | | b | | defhi | defhi | defhi | | d | | defhi | d | |

ITN COVID Vaccine Poll

Q6_4. The NHS: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|-------------------------|------------|------------------|----------------|-----------------|-----------------|--------------------------|--------------------|------------------------|---------------------|-----------------|------------------|----------------|---------------------|------------------|-----------------|-----------------|-----------------|----------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Trust much less | 84 4% | 2 4% | 3 2% | 15 7% bg | 2 2% | 6 3% | 5 4% | 3 2% | 6 4% | 11 6% | 9 3% | 6 3% | 16 6% | 74 4% | 44 4% | 40 4% | 56 3% | 27 9% a |
| Trust a bit less | 111 5% | 3 4% | 4 2% | 8 4% | 1 1% | 10 6% d | 4 4% | 13 7% bd | 8 6% | 9 5% | 16 6% | 10 5% | 25 9% bcdm | 100 6% d | 67 6% | 44 5% | 79 5% | 31 10% a |
| Trust the same | 809 39% | 22 35% | 78 44% h | 92 39% h | 41 48% fh | 67 39% h | 34 34% | 69 38% h | 40 27% | 73 40% h | 113 40% h | 78 40% h | 102 37% h | 674 39% h | 463 40% | 346 37% | 702 40% b | 95 32% |
| Trust a bit more | 410 20% | 12 19% | 32 18% | 48 20% d | 8 10% | 31 18% | 28 28% deikm | 43 24% dik | 33 22% dk | 26 15% | 63 22% dik | 25 13% | 60 22% dik | 338 19% d | 246 21% b | 165 18% | 330 19% | 76 25% a |
| Trust much more | 589 28% | 22 36% l | 53 30% l | 61 26% | 27 32% l | 51 30% l | 24 23% | 45 25% | 55 37% cfgjlm | 54 30% | 73 26% | 66 34% l | 59 21% l | 490 28% l | 293 25% | 296 32% a | 524 30% b | 60 20% |
| Don't know | 87 4% | 1 2% | 5 3% | 9 4% | 5 6% | 6 4% | 6 6% | 7 4% | 6 4% | 7 4% | 10 3% | 10 5% | 12 4% | 74 4% | 46 4% | 41 4% | 58 3% | 12 4% |
| Sum: Trust more | 999 48% | 34 54% | 86 49% | 108 46% | 36 42% | 81 48% | 52 51% | 88 49% cdegijklm | 88 59% | 80 45% | 136 48% | 91 47% | 119 43% | 828 47% | 538 46% | 461 49% | 854 49% | 137 45% |
| Sum: Trust less | 194 9% | 5 8% | 7 4% | 24 10% bd | 3 3% | 16 10% | 9 9% | 16 9% | 14 10% | 20 11% bd | 25 9% | 15 8% | 40 15% bdgjkm | 174 10% bd | 110 10% | 84 9% | 136 8% | 57 19% a |

ITN COVID Vaccine Poll

Q6_4. The NHS: For each of the following institutions, do you trust them more or less now than you did before the COVID-19 pandemic?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|-------------------------|--------------------|-----------------|-----------------|------------------|-----------------|----------------|--------------------|-----------------|----------------------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| Significance Level: 95% | | a | b | c | d | e | f | g | h |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Trust much less | 84 4% | 17 7% f | 7 5% | 18 10% f | 36 7% f | 6 6% | 47 3% | 18 8% f | 8 7% f |
| Trust a bit less | 111 5% | 18 7% fh | 7 5% | 16 8% fh | 39 8% fh | 9 9% fh | 61 4% | 12 5% | 3 2% |
| Trust the same | 809 39% | 79 34% | 67 44% ac | 62 33% | 191 37% | 33 35% | 603 39% | 90 38% | 43 38% |
| Trust a bit more | 410 20% | 57 24% h | 27 18% | 42 22% h | 119 23% h | 17 19% | 320 21% h | 52 22% h | 13 11% |
| Trust much more | 589 28% | 59 25% | 37 25% | 44 23% | 114 22% | 26 28% h | 491 32% acdh | 64 27% h | 19 17% |
| Don't know | 87 4% | 5 2% | 5 3% | 8 4% g | 18 3% g | 2 3% | 36 2% | 2 1% | 27 24% abcdefg |
| Sum: Trust more | 999 48% | 116 49% h | 64 43% h | 87 45% h | 232 45% h | 43 47% h | 810 52% bdh | 116 49% h | 31 28% |
| Sum: Trust less | 194 9% | 34 15% f | 14 10% | 34 18% bfh | 74 14% f | 14 15% f | 108 7% | 30 13% f | 11 10% |

ITN COVID Vaccine Poll

Q7. Due to the urgency of the COVID-19 pandemic, developing the COVID-19 vaccine has been a priority for the healthcare sector. Despite still passing through all the regular checks and approvals, it is likely to be developed and distributed faster than a traditional vaccine. To what extent are you comfortable or uncomfortable with the COVID-19 vaccine having been developed, checked and distributed at a faster pace than normal?

BASE: All respondents

| | Gender | | Age | | | | | | | | | |
|---------------------------------------|------------|-----------------|-----------------|------------------|-------------------|-------------------|--------------------|--------------------|-----------------------|-------------------|-------------------|-----------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 2090 | 973 | 1117 | 371 | 460 | 366 | 340 | 317 | 236 | 831 | 706 | 553 |
| Total | 2090 | 1020 | 1070 | 232 | 362 | 334 | 370 | 309 | 483 | 594 | 704 | 792 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Very comfortable | 371 18% | 232 23% b | 139 13% | 26 11% | 63 17% adh | 44 13% | 39 11% | 68 22% acdgh | 130 27% abcdgh | 89 15% | 84 12% | 198 25% abcdgh |
| Somewhat comfortable | 617 30% | 326 32% b | 290 27% | 69 30% | 95 26% | 95 28% | 116 31% | 81 26% | 161 33% b | 164 28% | 211 30% | 242 31% |
| Neither comfortable nor uncomfortable | 504 24% | 246 24% | 259 24% | 72 31% efi | 109 30% efi | 101 30% efi | 97 26% efi | 48 16% | 77 16% | 181 30% efi | 198 28% efi | 125 16% |
| Somewhat uncomfortable | 298 14% | 108 11% | 190 18% a | 35 15% | 50 14% | 47 14% | 55 15% | 46 15% | 65 13% | 84 14% | 102 14% | 111 14% |
| Very uncomfortable | 193 9% | 74 7% | 119 11% a | 11 5% | 25 7% | 31 9% ag | 46 13% abfg | 50 16% abcfg | 30 6% | 35 6% | 77 11% abfg | 80 10% ag |
| Don't know | 108 5% | 35 3% | 74 7% a | 19 8% dhi | 21 6% | 16 5% | 16 4% | 15 5% | 20 4% | 40 7% | 33 5% | 36 4% |
| Sum: Comfortable | 987 47% | 558 55% b | 429 40% | 95 41% | 157 44% | 139 42% | 155 42% | 149 48% | 291 60% abcdegh | 253 43% | 294 42% | 440 56% abcdegh |
| Sum: Uncomfortable | 490 23% | 181 18% | 309 29% a | 45 20% | 74 21% | 78 23% | 101 27% abfg | 97 31% abcfg | 95 20% | 120 20% | 179 25% ag | 191 24% |

ITN COVID Vaccine Poll

Q7. Due to the urgency of the COVID-19 pandemic, developing the COVID-19 vaccine has been a priority for the healthcare sector. Despite still passing through all the regular checks and approvals, it is likely to be developed and distributed faster than a traditional vaccine. To what extent are you comfortable or uncomfortable with the COVID-19 vaccine having been developed, checked and distributed at a faster pace than normal?

BASE: All respondents

| | Regions | | | | | | | | | | | | | Social grade | | Ethnicity | | |
|---------------------------------------|------------|------------------|-----------|------------|------------|--------------------------|-----------|---------------|---------------|------------|------------|-----------|------------|--------------|------------|------------|------------|------------|
| | Total | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | a | b | c | d | e | f | g | h | i | j | k | l | m | a | b | a | b | |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 2090 | 39 | 139 | 229 | 100 | 184 | 109 | 237 | 157 | 185 | 273 | 132 | 306 | 1803 | 1138 | 952 | 1674 | 365 |
| Total | 2090 | 63 | 176 | 233 | 85 | 170 | 101 | 180 | 148 | 180 | 284 | 195 | 274 | 1750 | 1158 | 932 | 1750 | 301 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Very comfortable | 371 18% | 19 31% | 36 20% | 40 17% | 22 26% | 18 11% | 19 19% | 25 14% | 36 24% | 42 24% | 35 12% | 23 12% | 54 20% | 296 17% | 187 16% | 184 20% | 328 19% | 39 13% |
| | | cegjkm | ej | | egjkm | | e | | egjkm | egjkm | | | ejk | e | | a | b | |
| Somewhat comfortable | 617 30% | 20 32% | 58 33% | 54 23% | 20 23% | 55 33% | 23 23% | 52 29% | 32 22% | 57 32% | 92 33% | 58 30% | 95 35% | 516 29% | 372 32% | 245 26% | 516 30% | 98 32% |
| | | | ch | | ch | | | | | ch | ch | | cdfh | ch | b | | | |
| Neither comfortable nor uncomfortable | 504 24% | 14 22% | 38 21% | 61 26% | 19 22% | 46 27% | 32 31% | 48 26% | 38 26% | 35 19% | 64 22% | 49 25% | 61 22% | 421 24% | 265 23% | 239 26% | 412 24% | 86 29% |
| | | | | | | | i | | | | | | | | | | a | |
| Somewhat uncomfortable | 298 14% | 5 8% | 19 11% | 27 11% | 16 18% | 26 15% | 16 15% | 26 14% | 22 15% | 23 13% | 58 20% | 26 13% | 35 13% | 258 15% | 176 15% | 122 13% | 248 14% | 42 14% |
| | | | | | | | | | | | bcilm | | | | | | | |
| Very uncomfortable | 193 9% | 4 6% | 21 12% | 33 14% | 6 7% | 14 8% | 6 6% | 22 12% | 14 9% | 13 7% | 21 7% | 26 14% | 12 4% | 161 9% | 108 9% | 84 9% | 164 9% | 24 8% |
| | | | l | fijlm | | | | l | l | | | jl | | l | | | | |
| Don't know | 108 5% | 1 1% | 5 3% | 19 8% | 3 3% | 11 6% | 6 6% | 7 4% | 6 4% | 10 6% | 13 5% | 11 6% | 17 6% | 97 6% | 50 4% | 58 6% | 81 5% | 13 4% |
| | | | | b | | | | | | | | | | | a | | | |
| Sum: Comfortable | 987 47% | 39 62% | 94 53% | 94 40% | 42 49% | 73 43% | 42 42% | 77 43% | 68 46% | 100 55% | 128 45% | 82 42% | 148 54% | 812 46% | 559 48% | 428 46% | 844 48% | 137 45% |
| | | cefgjkm | c | | | | | | | cefgjkm | | cefgjkm | | | | | | |
| Sum: Uncomfortable | 490 23% | 9 14% | 40 23% | 60 26% | 22 26% | 40 23% | 22 21% | 48 27% | 35 24% | 36 20% | 79 28% | 52 27% | 47 17% | 419 24% | 284 25% | 206 22% | 413 24% | 66 22% |
| | | | | l | | | | l | | | il | l | l | | | | | |

ITN COVID Vaccine Poll

Q7. Due to the urgency of the COVID-19 pandemic, developing the COVID-19 vaccine has been a priority for the healthcare sector. Despite still passing through all the regular checks and approvals, it is likely to be developed and distributed faster than a traditional vaccine. To what extent are you comfortable or uncomfortable with the COVID-19 vaccine having been developed, checked and distributed at a faster pace than normal?

BASE: All respondents

| | COVID info sources | | | | | | | | |
|---------------------------------------|--------------------|-----------------|----------------|----------------|-------------------|----------------|------------------|-----------------|----------------------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| | | a | b | c | d | e | f | g | h |
| Significance Level: 95% | | | | | | | | | |
| Unweighted Total | 2090 | 280 | 172 | 231 | 613 | 123 | 1498 | 246 | 119 |
| Total | 2090 | 234 | 150 | 191 | 516 | 93 | 1557 | 238 | 112 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Very comfortable | 371 18% | 45 19% h | 33 22% h | 44 23% h | 91 18% h | 18 19% h | 310 20% h | 43 18% h | 7 6% |
| Somewhat comfortable | 617 30% | 72 31% h | 49 33% h | 47 24% h | 152 29% h | 29 32% h | 501 32% ch | 77 33% ch | 12 11% |
| Neither comfortable nor uncomfortable | 504 24% | 60 26% | 30 20% | 52 27% | 147 28% bfg | 26 28% | 338 22% | 50 21% | 38 34% bfg |
| Somewhat uncomfortable | 298 14% | 36 15% h | 26 17% h | 26 14% h | 69 13% h | 10 11% | 232 15% h | 43 18% h | 6 6% |
| Very uncomfortable | 193 9% | 15 6% | 7 4% | 16 8% | 37 7% | 9 9% | 124 8% | 19 8% | 15 13% abdf |
| Don't know | 108 5% | 6 3% | 5 4% | 7 4% | 20 4% | 2 2% | 54 3% | 6 2% | 34 30% abcdefg |
| Sum: Comfortable | 987 47% | 117 50% h | 82 55% h | 91 47% h | 242 47% h | 47 51% h | 811 52% dh | 120 51% h | 19 17% |
| Sum: Uncomfortable | 490 23% | 51 22% | 33 22% | 42 22% | 106 21% | 19 20% | 355 23% | 62 26% | 21 19% |

ITN COVID Vaccine Poll

Q8. Why are you uncomfortable with the COVID-19 vaccine having been developed, checked and distributed at a faster pace than normal?

BASE: All respondents uncomfortable

| | Gender | | Age | | | | | | | | | |
|---|--------|------|--------|-------|--------|--------|-------|-------|------|------------|------------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NET: 18-34 | NET: 35-54 | NET: 55+ |
| Significance Level: 95% | | a | b | a | b | c | d | e | f | g | h | i |
| Unweighted Total | 481 | 189 | 292 | 70 | 91 | 84 | 92 | 99 | 45 | 161 | 176 | 144 |
| Total | 490 | 181 | 309 | 45 | 74 | 78 | 101 | 97 | 95 | 120 | 179 | 191 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Working faster may mean mistakes were made | 320 | 104 | 215 | 22 | 36 | 44 | 76 | 68 | 73 | 58 | 121 | 141 |
| | 65% | 58% | 70% | 49% | 48% | 57% | 76% | 71% | 77% | 48% | 68% | 74% |
| | | | a | | | | abcg | abg | abcg | | abg | abcg |
| People have insufficient information prior to vaccination | 249 | 72 | 177 | 17 | 33 | 39 | 55 | 45 | 62 | 50 | 94 | 106 |
| | 51% | 40% | 57% | 37% | 44% | 50% | 54% | 46% | 65% | 41% | 52% | 55% |
| | | | a | | | | a | | abeg | | ag | ag |
| Unfair prioritisation over other health issues | 89 | 40 | 48 | 17 | 14 | 14 | 12 | 12 | 20 | 31 | 26 | 32 |
| | 18% | 22% | 16% | 37% | 19% | 18% | 11% | 12% | 21% | 26% | 14% | 17% |
| | | | bcdghi | | | | | | | deh | | |
| Other | 24 | 14 | 10 | - | 1 | 2 | 7 | 6 | 8 | 1 | 9 | 14 |
| | 5% | 8% | 3% | - | 2% | 2% | 7% | 7% | 8% | 1% | 5% | 7% |
| | | b | | | | | ag | ag | ag | | g | ag |
| Don't know | 25 | 16 | 9 | 4 | 4 | 11 | 4 | 1 | - | 8 | 16 | 1 |
| | 5% | 9% | 3% | 8% | 6% | 14% | 4% | 1% | - | 7% | 9% | 1% |
| | | b | | ei | i | bdefgi | | | | i | efi | |
| None of these | 15 | 11 | 4 | * | 7 | 5 | * | 2 | - | 7 | 6 | 2 |
| | 3% | 6% | 1% | 1% | 9% | 7% | * | 2% | - | 6% | 3% | 1% |
| | | b | | | adehfi | di | | | | di | | |

ITN COVID Vaccine Poll

Q8. Why are you uncomfortable with the COVID-19 vaccine having been developed, checked and distributed at a faster pace than normal?

BASE: All respondents uncomfortable

| | Total | Regions | | | | | | | | | | | | Social grade | | Ethnicity | | |
|---|-------|------------------|----------|------------|------------|--------------------------|-------|---------------|---------------|------------|------------|---------|--------|--------------|------|-----------|-------|------|
| | | Northern Ireland | Scotland | North-West | North-East | Yorkshire and the Humber | Wales | West Midlands | East Midlands | South-West | South-East | Eastern | London | NET: England | ABC1 | C2DE | White | BAME |
| | | *a | b | c | *d | e | *f | g | h | i | j | k | l | m | a | b | a | b |
| Significance Level: 95% | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 481 | 7 | 30 | 57 | 28 | 37 | 22 | 63 | 40 | 34 | 68 | 36 | 59 | 422 | 266 | 215 | 391 | 78 |
| Total | 490 | 9 | 40 | 60 | 22 | 40 | 22 | 48 | 35 | 36 | 79 | 52 | 47 | 419 | 284 | 206 | 413 | 66 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Working faster may mean mistakes were made | 320 | 5 | 21 | 38 | 14 | 24 | 17 | 30 | 22 | 29 | 50 | 37 | 33 | 277 | 190 | 130 | 288 | 26 |
| | 65% | 54% | 52% | 64% | 63% | 61% | 80% | 61% | 63% | 83% | 63% | 70% | 70% | 66% | 67% | 63% | 70% | 40% |
| | | | | | | | | | | bgjm | | | | | | | b | |
| People have insufficient information prior to vaccination | 249 | 4 | 25 | 32 | 10 | 23 | 10 | 21 | 17 | 20 | 34 | 27 | 26 | 210 | 130 | 119 | 225 | 22 |
| | 51% | 51% | 62% | 54% | 48% | 57% | 45% | 45% | 48% | 56% | 43% | 52% | 54% | 50% | 46% | 58% | 55% | 34% |
| | | | | | | | | | | | | | | | a | | b | |
| Unfair prioritisation over other health issues | 89 | 3 | 7 | 11 | 4 | 2 | 3 | 13 | 6 | 10 | 8 | 15 | 7 | 76 | 58 | 30 | 70 | 18 |
| | 18% | 37% | 18% | 18% | 17% | 5% | 12% | 27% | 18% | 27% | 10% | 28% | 16% | 18% | 21% | 15% | 17% | 27% |
| | | | | | | | | ej | | ej | | ej | | e | | | a | |
| Other | 24 | - | 2 | 6 | - | 2 | - | 3 | 1 | 2 | 3 | 6 | - | 23 | 13 | 11 | 20 | 5 |
| | 5% | - | 5% | 9% | - | 4% | - | 6% | 4% | 6% | 4% | 11% | - | 5% | 5% | 6% | 5% | 7% |
| | | | | l | | | | | | | | l | | | | | | |
| Don't know | 25 | 1 | 5 | 2 | 2 | 2 | 1 | 3 | 1 | * | 5 | * | 2 | 17 | 13 | 12 | 16 | 7 |
| | 5% | 10% | 13% | 3% | 11% | 5% | 6% | 6% | 3% | 1% | 6% | 1% | 3% | 4% | 5% | 6% | 4% | 11% |
| | | | km | | | | | | | | | | | | | | a | |
| None of these | 15 | 2 | - | 2 | 1 | - | 1 | 3 | 1 | - | * | 3 | 2 | 13 | 9 | 7 | 7 | 5 |
| | 3% | 22% | - | 3% | 3% | - | 3% | 6% | 4% | - | * | 6% | 5% | 3% | 3% | 3% | 2% | 7% |
| | | | | | | | | | | | | | | | | | a | |

ITN COVID Vaccine Poll

Q8. Why are you uncomfortable with the COVID-19 vaccine having been developed, checked and distributed at a faster pace than normal?

BASE: All respondents uncomfortable

| | COVID info sources | | | | | | | | |
|---|--------------------|----------|---------|---------|--------------|---------------|------|----------|------|
| | Total | Facebook | Twitter | YouTube | Social media | Online forums | MSM | Alt news | None |
| Significance Level: 95% | | a | b | c | d | *e | f | g | *h |
| Unweighted Total | 481 | 58 | 36 | 47 | 127 | 25 | 345 | 58 | 23 |
| Total | 490 | 51 | 33 | 42 | 106 | 19 | 355 | 62 | 21 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Working faster may mean mistakes were made | 320 | 33 | 19 | 23 | 66 | 10 | 237 | 43 | 17 |
| | 65% | 65% | 58% | 55% | 62% | 54% | 67% | 69% | 80% |
| People have insufficient information prior to vaccination | 249 | 28 | 21 | 21 | 53 | 10 | 193 | 29 | 16 |
| | 51% | 56% | 64% | 50% | 50% | 54% | 54% | 47% | 73% |
| Unfair prioritisation over other health issues | 89 | 7 | 10 | 11 | 26 | 9 | 48 | 16 | 8 |
| | 18% | 14% | 31% | 27% | 24% | 49% | 13% | 26% | 38% |
| | | | af | f | f | | | f | |
| Other | 24 | - | 1 | - | 1 | - | 16 | - | 5 |
| | 5% | - | 3% | - | 1% | - | 4% | - | 22% |
| Don't know | 25 | 3 | 1 | 1 | 6 | - | 17 | 1 | 1 |
| | 5% | 7% | 4% | 2% | 5% | - | 5% | 1% | 7% |
| None of these | 15 | - | * | 2 | 2 | * | 5 | 7 | 1 |
| | 3% | - | 1% | 4% | 2% | 2% | 1% | 11% | 7% |
| | | | | | | | | adf | |