

## **Samaritan's Purse UK, Christmas during COVID19 survey** **22 October 2020**

*Methodology: Savanta ComRes interviewed 2,123 UK adults online from the 9th to 12th October 2020. Data were weighted to be demographically representative of UK adults. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at [www.comresglobal.com](http://www.comresglobal.com)*

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## Samaritan's Purse: Gift-giving at Christmas Survey

### Q1. Summary: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?

BASE: All respondents

Significance Level: 95%

	Total	Scale						
		Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know	Net: Agree	Net: Disagree
		*a	*b	*c	*d	*e	*f	*g
I believe all children should receive at least one present at Christmas despite their circumstances	2123 100%	1043 49%	642 30%	191 9%	104 5%	142 7%	1685 79%	296 14%
I will buy most Christmas gifts online this year due to COVID19 restrictions	2123 100%	586 28%	725 34%	332 16%	236 11%	243 11%	1312 62%	569 27%
It is even more important to me to send Christmas gifts to friends and family because we are not able to see each other in person during COVID19	2123 100%	390 18%	793 37%	456 21%	247 12%	236 11%	1183 56%	704 33%
COVID19 makes me want to help someone in need this Christmas instead of spending money on gifts	2123 100%	253 12%	727 34%	512 24%	246 12%	386 18%	979 46%	758 36%
I will spend more money than usual on giving gifts this Christmas because of COVID19 preventing me from seeing people	2123 100%	173 8%	432 20%	692 33%	596 28%	230 11%	605 28%	1288 61%

## Samaritan's Purse: Gift-giving at Christmas Survey

### Q1. Agree Summary: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2123	1028	1095	369	437	365	320	376	256	806	685	632
Total	2123	1036	1087	236	367	340	376	314	490	603	715	805
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I believe all children should receive at least one present at Christmas despite their circumstances	1685	781	904	157	255	271	312	262	428	412	583	690
	79%	75%	83%	67%	69%	80%	83%	83%	87%	68%	82%	86%
			a			abg	abg	abg	abcgh		abg	abcgh
I will buy most Christmas gifts online this year due to COVID19 restrictions	1312	568	743	142	250	231	222	192	275	392	453	467
	62%	55%	68%	60%	68%	68%	59%	61%	56%	65%	63%	58%
			a		ade fi	ade fi				fi	f	
It is even more important to me to send Christmas gifts to friends and family because we are not able to see each other in person during COVID19	1183	516	667	141	218	204	201	163	256	359	405	419
	56%	50%	61%	60%	59%	60%	54%	52%	52%	60%	57%	52%
			a	ei	ei	ei				efi		
COVID19 makes me want to help someone in need this Christmas instead of spending money on gifts	979	438	541	118	206	187	162	125	181	324	350	306
	46%	42%	50%	50%	56%	55%	43%	40%	37%	54%	49%	38%
			a	efi	defhi	defi				defi	efi	
I will spend more money than usual on giving gifts this Christmas because of COVID19 preventing me from seeing people	605	305	300	99	154	124	97	47	84	253	221	131
	28%	29%	28%	42%	42%	37%	26%	15%	17%	42%	31%	16%
				defhi	defhi	defi	efi			defhi	efi	

## Samaritan's Purse: Gift-giving at Christmas Survey

### Q1. Agree Summary: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2123	39	170	243	108	199	96	218	165	179	269	133	304	1818	1087	1036
Total	2123	64	179	237	86	173	103	183	150	183	288	198	278	1777	1176	947
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I believe all children should receive at least one present at Christmas despite their circumstances	1685 79%	56 88% l	156 87% cegln	183 77% l	75 87% celm	127 74% l	84 81% l	144 79% l	125 83% el	146 80% l	239 83% el	157 79% l	194 70% l	1390 78% l	943 80%	742 78%
I will buy most Christmas gifts online this year due to COVID19 restrictions	1312 62%	49 77% cegklm	118 66% gk	142 60% l	57 66% k	103 60% l	67 65% l	100 54% l	115 76% bcefgijklm	117 64% k	179 62% l	104 52% l	161 58% l	1077 61% l	779 66% b	533 56% b
It is even more important to me to send Christmas gifts to friends and family because we are not able to see each other in person during COVID19	1183 56%	41 64% l	97 54% l	116 49% l	54 62% ce	87 50% l	51 49% l	107 58% c	100 67% bcefgjkm	107 58% l	157 55% l	101 51% l	166 60% ce	995 56% c	681 58% b	503 53% b
COVID19 makes me want to help someone in need this Christmas instead of spending money on gifts	979 46%	43 68% cdefgijklm	98 55% cfgijklm	98 41% l	39 45% l	78 45% l	43 42% l	73 40% l	83 55% cfgijklm	80 44% l	122 42% l	76 39% l	145 52% cgijklm	795 45% l	584 50% b	395 42% b
I will spend more money than usual on giving gifts this Christmas because of COVID19 preventing me from seeing people	605 28%	24 37% ik	46 26% l	61 26% l	31 35% gik	50 29% l	28 27% l	44 24% l	44 29% i	36 20% l	92 32% ik	40 20% l	109 39% bcefgghikm	507 29% ik	386 33% b	219 23% b

## Samaritan's Purse: Gift-giving at Christmas Survey

### Q1. Agree Summary: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?

BASE: All respondents

	Total	Religion						None
		Christian	Muslim	Hindu	Jewish	Sikh	Buddhist	
		a	b	c	d	e	f	g
Significance Level: 95%								
Unweighted Total	2123	951	104	39	36	28	38	825
Total	2123	1044	88	31	40	25	33	767
	100%	100%	100%	100%	100%	100%	100%	100%
I believe all children should receive at least one present at Christmas despite their circumstances	1685	862	57	23	27	13	16	616
	79%	83%	64%	75%	66%	51%	48%	80%
		bdf		f				bdf
I will buy most Christmas gifts online this year due to COVID19 restrictions	1312	659	53	20	30	12	18	464
	62%	63%	60%	65%	73%	46%	53%	60%
It is even more important to me to send Christmas gifts to friends and family because we are not able to see each other in person during COVID19	1183	627	53	23	16	13	15	386
	56%	60%	60%	73%	40%	54%	45%	50%
		dg	d	dfg				
COVID19 makes me want to help someone in need this Christmas instead of spending money on gifts	979	508	51	22	16	11	15	314
	46%	49%	58%	69%	39%	43%	46%	41%
		g	dg	adfg				
I will spend more money than usual on giving gifts this Christmas because of COVID19 preventing me from seeing people	605	313	39	14	16	9	10	177
	28%	30%	44%	45%	39%	36%	30%	23%
		g	ag	ag	g			

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_1. It is even more important to me to send Christmas gifts to friends and family because we are not able to see each other in person during COVID19: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2123	1028	1095	369	437	365	320	376	256	806	685	632
Total	2123	1036	1087	236	367	340	376	314	490	603	715	805
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	390 18%	166 16%	224 21% a	52 22% efi	67 18%	78 23% efi	68 18%	48 15%	77 16%	119 20% i	145 20% ei	125 16%
Somewhat agree	793 37%	350 34%	443 41% a	89 38%	151 41%	126 37%	133 36%	114 36%	180 37%	240 40%	260 36%	294 37%
Somewhat disagree	456 21%	255 25% b	201 18%	49 21%	74 20%	68 20%	74 20%	70 22%	120 25%	123 20%	142 20%	191 24%
Strongly disagree	247 12%	134 13%	114 10%	14 6%	42 12% a	37 11% a	52 14% ag	48 15% ag	53 11% a	57 9%	90 13% a	101 13% a
Don't know	236 11%	131 13% b	105 10%	30 13%	33 9%	30 9%	48 13%	33 11%	60 12%	64 11%	78 11%	94 12%
Net: Agree	1183 56%	516 50%	667 61% a	141 60% ei	218 59% ei	204 60% ei	201 54%	163 52%	256 52%	359 60% efi	405 57%	419 52%
Net: Disagree	704 33%	389 38% b	314 29%	64 27%	116 32%	106 31%	126 34%	118 38% ag	174 35% a	180 30%	232 32%	292 36% ag

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_1. It is even more important to me to send Christmas gifts to friends and family because we are not able to see each other in person during COVID19: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Significance Level: 95%																
Unweighted Total	2123	39	170	243	108	199	96	218	165	179	269	133	304	1818	1087	1036
Total	2123	64	179	237	86	173	103	183	150	183	288	198	278	1777	1176	947
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	390 18%	14 22%	32 18%	43 18%	21 24%	28 16%	13 13%	23 13%	42 28%	30 16%	44 15%	36 18%	63 23%	331 19%	212 18%	178 19%
					fgj				bcefgjkm				fgj	g		
Somewhat agree	793 37%	27 42%	65 36%	73 31%	33 38%	59 34%	37 36%	83 45%	58 39%	77 42%	113 39%	65 33%	102 37%	664 37%	469 40%	325 34%
								ceklm		c					b	
Somewhat disagree	456 21%	4 6%	39 22%	55 23%	17 19%	42 24%	32 31%	37 20%	27 18%	30 16%	72 25%	48 24%	55 20%	381 21%	254 22%	202 21%
			a	a	a	a	aghilm	a		ai	a	a	a	a		
Strongly disagree	247 12%	9 14%	23 13%	31 13%	9 11%	22 13%	11 10%	25 14%	11 7%	22 12%	36 13%	19 9%	30 11%	205 12%	124 11%	123 13%
								h								
Don't know	236 11%	10 16%	20 11%	35 15%	6 7%	22 13%	10 9%	15 8%	13 8%	24 13%	23 8%	30 15%	28 10%	196 11%	117 10%	119 13%
				gj								gj				
Net: Agree	1183 56%	41 64%	97 54%	116 49%	54 62%	87 50%	51 49%	107 58%	100 67%	107 58%	157 55%	101 51%	166 60%	995 56%	681 58%	503 53%
					ce			c	bcefgjkm				ce	c	b	
Net: Disagree	704 33%	13 20%	62 35%	86 36%	26 30%	64 37%	43 41%	62 34%	37 25%	52 29%	108 37%	67 34%	84 30%	586 33%	378 32%	325 34%
			h	ah		ah	ahil				ah			h		



## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_1. It is even more important to me to send Christmas gifts to friends and family because we are not able to see each other in person during COVID19: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Religion							
	Total	Christian	Muslim	Hindu	Jewish	Sikh	Buddhist	None
		a	b	c	d	e	f	g
Significance Level: 95%								
Unweighted Total	2123	951	104	39	36	28	38	825
Total	2123	1044	88	31	40	25	33	767
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	390 18%	210 20% g	17 19%	12 39% abdg	3 8%	3 11%	8 23%	113 15%
Somewhat agree	793 37%	416 40% f	36 41% f	11 34%	13 32%	11 43%	7 21%	274 36%
Somewhat disagree	456 21%	216 21%	16 18%	4 12%	15 36% abcg	7 28%	11 32% c	168 22%
Strongly disagree	247 12%	95 9%	10 12%	4 13%	10 24% a	5 18%	6 18%	107 14% a
Don't know	236 11%	107 10% d	9 10%	1 3%	- -	- -	2 5%	105 14% acd
Net: Agree	1183 56%	627 60% dg	53 60% d	23 73% dfg	16 40%	13 54%	15 45%	386 50%
Net: Disagree	704 33%	310 30%	27 30%	8 24%	24 60% abcg	11 46%	17 50% abc	275 36% a

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_2. I will spend more money than usual on giving gifts this Christmas because of COVID19 preventing me from seeing people: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2123	1028	1095	369	437	365	320	376	256	806	685	632
Total	2123	1036	1087	236	367	340	376	314	490	603	715	805
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	173 8%	85 8%	88 8%	31 13% defhi	55 15% defhi	36 11% efi	26 7% fi	12 4% efi	13 3% defhi	87 14% defhi	62 9% efi	25 3% efi
Somewhat agree	432 20%	220 21%	212 20%	68 29% defhi	99 27% defi	88 26% defi	71 19% ei	35 11% efi	72 15% efi	167 28% defhi	159 22% efi	106 13% efi
Somewhat disagree	692 33%	336 32%	356 33%	66 28%	93 25%	100 29%	121 32% bg	121 38% abcgh	191 39% abcgh	158 26% efi	221 31% bg	312 39% abcdgh
Strongly disagree	596 28%	276 27%	320 29%	37 15%	86 23% a	80 23% a	123 33% abcg	116 37% abcgh	156 32% abcg	122 20% efi	202 28% ag	271 34% abcgh
Don't know	230 11%	119 11%	111 10%	35 15% bdeh	34 9%	36 11%	36 10%	31 10%	59 12%	69 11%	72 10%	90 11%
Net: Agree	605 28%	305 29%	300 28%	99 42% defhi	154 42% defhi	124 37% defi	97 26% efi	47 15% efi	84 17% efi	253 42% defhi	221 31% efi	131 16% efi
Net: Disagree	1288 61%	612 59%	676 62%	102 43%	179 49%	180 53% ag	243 65% abcg	237 75% abcdgh	347 71% abcgh	281 47% efi	423 59% abg	584 73% abcdgh

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_2. I will spend more money than usual on giving gifts this Christmas because of COVID19 preventing me from seeing people: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	2123	39	170	243	108	199	96	218	165	179	269	133	304	1818	1087	1036
Total	2123	64	179	237	86	173	103	183	150	183	288	198	278	1777	1176	947
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	173 8%	9 15% fi	14 8%	17 7%	7 8%	15 8%	4 4%	11 6%	15 10%	9 5%	25 9%	16 8%	31 11% i	145 8%	108 9%	65 7%
Somewhat agree	432 20%	14 22%	32 18%	44 19%	23 27% gik	36 21%	24 23% k	33 18%	29 19%	27 15%	67 23% ik	24 12%	78 28% bcghikm	361 20% k	278 24% b	154 16%
Somewhat disagree	692 33%	23 36%	59 33%	71 30%	21 25%	52 30%	38 37%	66 36% dl	50 34%	68 37% dl	81 28%	86 44% cdeijlm	76 27%	572 32%	360 31%	332 35% a
Strongly disagree	596 28%	13 20%	58 33% l	69 29%	27 31%	47 27%	27 26%	61 33% l	41 27%	50 27%	87 30% l	54 27%	62 22%	498 28% l	313 27%	283 30%
Don't know	230 11%	4 7%	15 8%	36 15% bg	8 9%	23 14% g	10 10%	13 7%	14 10%	30 16% bgikm	28 10%	17 9%	32 11%	201 11%	118 10%	113 12%
Net: Agree	605 28%	24 37% ik	46 26%	61 26%	31 35% gik	50 29% i	28 27%	44 24%	44 29% i	36 20%	92 32% ik	40 20%	109 39% bcefgihkm	507 29% ik	386 33% b	219 23%
Net: Disagree	1288 61%	36 56%	118 66% l	140 59% l	48 56%	99 57%	65 63%	126 69% cdeijlm	92 61% l	117 64% l	168 58% l	140 71% cdeijlm	138 50%	1069 60% l	672 57%	615 65% a

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_2. I will spend more money than usual on giving gifts this Christmas because of COVID19 preventing me from seeing people: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Religion							
	Total	Christian	Muslim	Hindu	Jewish	Sikh	Buddhist	None
		a	b	c	d	e	f	g
Significance Level: 95%								
Unweighted Total	2123	951	104	39	36	28	38	825
Total	2123	1044	88	31	40	25	33	767
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	173 8%	80 8%	15 17% ag	6 18% ag	3 6%	2 7%	3 9%	53 7%
Somewhat agree	432 20%	233 22% g	24 27% g	8 27%	13 33% g	7 28%	7 20%	124 16%
Somewhat disagree	692 33%	351 34%	22 25%	7 23%	9 21%	9 37%	11 33%	257 34%
Strongly disagree	596 28%	277 27%	18 20%	7 24%	15 37% b	6 26%	12 36%	231 30% b
Don't know	230 11%	103 10%	9 11%	3 9%	1 2%	1 2%	1 2%	101 13% af
Net: Agree	605 28%	313 30% g	39 44% ag	14 45% ag	16 39% g	9 36%	10 30%	177 23%
Net: Disagree	1288 61%	628 60% b	40 45%	14 46%	24 58%	16 62%	23 68% b	488 64% bc

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_3. COVID19 makes me want to help someone in need this Christmas instead of spending money on gifts: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2123	1028	1095	369	437	365	320	376	256	806	685	632
Total	2123	1036	1087	236	367	340	376	314	490	603	715	805
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	253 12%	104 10%	149 14% a	35 15% defi	66 18% defhi	54 16% defi	35 9%	26 8%	37 8%	101 17% defhi	89 12% efi	63 8%
Somewhat agree	727 34%	334 32%	392 36%	83 35%	140 38% fi	133 39% efi	128 34%	99 32%	144 29%	222 37% fi	261 36% fi	243 30%
Somewhat disagree	512 24%	268 26%	243 22%	57 24%	89 24%	78 23%	85 23%	80 26%	122 25%	147 24%	163 23%	202 25%
Strongly disagree	246 12%	144 14% b	103 9%	22 9%	34 9%	34 10%	41 11%	56 18% abcdgh	60 12%	55 9%	75 11% bcgh	116 14% abgh
Don't know	386 18%	186 18%	200 18%	39 17% b	38 10%	40 12%	88 23% abcegh	53 17% bc	128 26% abcegh	77 13%	127 18% bcg	181 22% abcegh
Net: Agree	979 46%	438 42%	541 50% a	118 50% efi	206 56% defhi	187 55% defi	162 43%	125 40%	181 37%	324 54% defi	350 49% efi	306 38%
Net: Disagree	758 36%	412 40% b	346 32%	79 33%	123 34%	112 33%	126 34%	136 43% abcdgh	182 37%	202 33%	238 33%	318 40% bcgh

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_3. COVID19 makes me want to help someone in need this Christmas instead of spending money on gifts: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2123	39	170	243	108	199	96	218	165	179	269	133	304	1818	1087	1036
Total	2123	64	179	237	86	173	103	183	150	183	288	198	278	1777	1176	947
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	253 12%	14 22%	17 10%	24 10%	9 11%	29 17%	11 11%	20 11%	32 21%	18 10%	18 6%	14 7%	45 16%	210 12%	143 12%	110 12%
		bcijkm				bcjkm			bcdfgijkm				cjkm	j		
Somewhat agree	727 34%	29 46%	81 45%	74 31%	30 34%	49 28%	32 31%	52 29%	51 34%	62 34%	104 36%	62 32%	100 36%	585 33%	441 38%	285 30%
		eg	cefgihiklm												b	
Somewhat disagree	512 24%	3 5%	38 21%	55 23%	29 33%	41 24%	30 29%	45 25%	25 17%	45 25%	77 27%	62 31%	61 22%	440 25%	306 26%	206 22%
			a	a	abhlm	a	ah	a		a	ah	abhl	a	ah	b	
Strongly disagree	246 12%	3 4%	15 8%	30 13%	8 9%	22 12%	10 10%	32 18%	16 10%	24 13%	34 12%	25 13%	29 10%	218 12%	110 9%	136 14%
								abdhlm							a	
Don't know	386 18%	15 23%	28 15%	54 23%	11 13%	33 19%	19 19%	33 18%	27 18%	34 18%	55 19%	34 17%	44 16%	324 18%	176 15%	210 22%
				dl											a	
Net: Agree	979 46%	43 68%	98 55%	98 41%	39 45%	78 45%	43 42%	73 40%	83 55%	80 44%	122 42%	76 39%	145 52%	795 45%	584 50%	395 42%
		cdefgijkm	cfgijkm						cfgijkm				cgijkm		b	
Net: Disagree	758 36%	6 9%	53 30%	85 36%	37 42%	62 36%	40 39%	77 42%	41 27%	69 38%	111 38%	87 44%	89 32%	659 37%	416 35%	342 36%
			a	a	abh	a	ah	abhl	a	ah	ah	abhl	a	ah		

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_3. COVID19 makes me want to help someone in need this Christmas instead of spending money on gifts: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Religion							
	Total	Christian	Muslim	Hindu	Jewish	Sikh	Buddhist	None
		a	b	c	d	e	f	g
Significance Level: 95%								
Unweighted Total	2123	951	104	39	36	28	38	825
Total	2123	1044	88	31	40	25	33	767
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	253 12%	132 13% g	21 23% ag	10 31% afg	5 12%	7 26%	3 10%	63 8%
Somewhat agree	727 34%	376 36%	31 35%	12 38%	11 26%	4 16%	12 37%	251 33%
Somewhat disagree	512 24%	245 24%	16 18%	5 15%	23 57% abcfg	8 31%	10 29%	183 24%
Strongly disagree	246 12%	104 10%	9 10%	4 14%	1 4%	3 12%	4 12%	110 14% a
Don't know	386 18%	186 18% cd	13 15% cd	* 1%	* 1%	4 14%	5 14% cd	160 21% cd
Net: Agree	979 46%	508 49% g	51 58% dg	22 69% adfg	16 39%	11 43%	15 46%	314 41%
Net: Disagree	758 36%	350 34%	24 27%	9 29%	24 61% abcg	11 43%	13 40%	292 38% ab

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_4. I will buy most Christmas gifts online this year due to COVID19 restrictions: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2123	1028	1095	369	437	365	320	376	256	806	685	632
Total	2123	1036	1087	236	367	340	376	314	490	603	715	805
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	586 28%	232 22%	354 33% a	56 24%	107 29%	104 30% af	106 28%	105 33% afgi	110 22%	163 27%	209 29% af	214 27%
Somewhat agree	725 34%	336 32%	389 36%	86 37% e	143 39% dei	128 38% ei	116 31%	87 28%	165 34%	229 38% dei	243 34% e	253 31%
Somewhat disagree	332 16%	194 19% b	138 13%	45 19% d	61 17% d	67 20% dei	43 12%	44 14%	71 15%	106 18% d	111 15%	115 14%
Strongly disagree	236 11%	139 13% b	97 9%	24 10% bc	20 5% 5%	16 5% 5%	59 16% abcgh	40 13% bcg	77 16% abcgh	44 7% 7%	75 11% bcg	117 15% abcgh
Don't know	243 11%	134 13% b	108 10%	25 11%	36 10%	25 7%	51 14% c	38 12% c	67 14% c	61 10%	77 11%	105 13% c
Net: Agree	1312 62%	568 55%	743 68% a	142 60%	250 68% ade fi	231 68% ade fi	222 59%	192 61%	275 56%	392 65% fi	453 63% f	467 58%
Net: Disagree	569 27%	333 32% b	235 22%	69 29% b	81 22%	83 25%	103 27%	84 27%	149 30% b	150 25%	186 26%	233 29% b



## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_4. I will buy most Christmas gifts online this year due to COVID19 restrictions: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2123	39	170	243	108	199	96	218	165	179	269	133	304	1818	1087	1036
Total	2123	64	179	237	86	173	103	183	150	183	288	198	278	1777	1176	947
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	586 28%	30 47%	53 29%	46 19%	34 39%	44 25%	30 29%	43 24%	55 37%	50 27%	86 30%	53 27%	63 23%	474 27%	352 30%	234 25%
		bcefgijklm	c		cegiklm				ceglm		c			c	b	
Somewhat agree	725 34%	19 30%	66 37%	96 40%	23 27%	59 34%	37 36%	57 31%	60 40%	67 37%	93 32%	51 26%	98 35%	604 34%	427 36%	299 32%
			k	dgkm				dk	dk	k					b	
Somewhat disagree	332 16%	6 9%	26 15%	43 18%	15 18%	22 12%	18 17%	35 19%	16 11%	24 13%	42 15%	34 17%	50 18%	282 16%	187 16%	146 15%
				h				h					h			
Strongly disagree	236 11%	1 2%	19 11%	26 11%	7 8%	20 12%	9 9%	23 12%	10 7%	21 12%	32 11%	38 19%	30 11%	207 12%	108 9%	129 14%
								a				abcdehijlm			a	
Don't know	243 11%	8 12%	16 9%	25 11%	7 8%	28 16%	9 9%	26 14%	9 6%	21 11%	34 12%	21 11%	37 13%	210 12%	103 9%	140 15%
						bh		h			h		h	h		a
Net: Agree	1312 62%	49 77%	118 66%	142 60%	57 66%	103 60%	67 65%	100 54%	115 76%	117 64%	179 62%	104 52%	161 58%	1077 61%	779 66%	533 56%
		cegklm	gk		k			bcefgijklm		k					b	
Net: Disagree	569 27%	7 11%	45 25%	70 29%	22 26%	42 24%	27 26%	58 31%	26 18%	45 25%	74 26%	72 37%	80 29%	490 28%	295 25%	274 29%
				ah				ah			ah	abehijm	ah	ah		a

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_4. I will buy most Christmas gifts online this year due to COVID19 restrictions: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Religion							
	Total	Christian	Muslim	Hindu	Jewish	Sikh	Buddhist	None
		a	b	c	d	e	f	g
Significance Level: 95%								
Unweighted Total	2123	951	104	39	36	28	38	825
Total	2123	1044	88	31	40	25	33	767
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	586 28%	282 27%	22 25%	10 31%	11 27%	3 11%	6 17%	217 28%
Somewhat agree	725 34%	377 36%	30 34%	11 34%	19 46%	9 35%	12 35%	246 32%
Somewhat disagree	332 16%	160 15%	13 15%	5 17%	8 20%	6 24%	9 28% ag	114 15%
Strongly disagree	236 11%	119 11%	11 13%	5 15%	2 5%	5 21%	5 15%	78 10%
Don't know	243 11%	106 10%	11 12%	1 3%	1 1%	2 8%	2 5%	111 14% ad
Net: Agree	1312 62%	659 63%	53 60%	20 65%	30 73%	12 46%	18 53%	464 60%
Net: Disagree	569 27%	279 27%	25 28%	10 32%	10 25%	11 45%	14 42% ag	192 25%

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_5. I believe all children should receive at least one present at Christmas despite their circumstances: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2123	1028	1095	369	437	365	320	376	256	806	685	632
Total	2123	1036	1087	236	367	340	376	314	490	603	715	805
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	1043 49%	430 42%	613 56% a	81 34%	133 36%	168 49% abg	208 55% abg	173 55% abg	281 57% abg	214 36%	375 52% abg	454 56% abcg
Somewhat agree	642 30%	351 34% b	291 27%	76 32%	121 33%	104 31%	104 28%	89 28%	147 30%	197 33%	208 29%	237 29%
Somewhat disagree	191 9%	113 11% b	78 7%	39 17% cdefhi	61 17% cdefhi	34 10% efi	27 7% ei	12 4%	18 4%	100 17% cdefhi	61 9% efi	30 4%
Strongly disagree	104 5%	55 5%	49 5%	18 8% fi	23 6% f	16 5%	18 5%	17 6%	13 3%	41 7% fi	33 5%	30 4%
Don't know	142 7%	87 8% b	55 5%	22 9% dh	29 8%	19 6%	19 5%	23 7%	31 6%	50 8% h	38 5%	54 7%
Net: Agree	1685 79%	781 75%	904 83% a	157 67%	255 69%	271 80% abg	312 83% abg	262 83% abg	428 87% abcgh	412 68%	583 82% abg	690 86% abcgh
Net: Disagree	296 14%	168 16% b	127 12%	57 24% cdefhi	84 23% cdefhi	49 14% efi	45 12% fi	29 9%	31 6%	141 23% cdefhi	94 13% fi	61 8%

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_5. I believe all children should receive at least one present at Christmas despite their circumstances: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	2123	39	170	243	108	199	96	218	165	179	269	133	304	1818	1087	1036
Total	2123	64	179	237	86	173	103	183	150	183	288	198	278	1777	1176	947
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	1043 49%	40 63% eil	101 56% eilm	124 52% l	47 54% l	74 43% l	49 48% l	89 49% l	84 56% eilm	78 43% l	149 52% l	97 49% l	111 40% l	853 48% l	545 46% a	498 53% a
Somewhat agree	642 30%	16 25%	55 31%	60 25%	28 33%	53 31%	34 33%	55 30%	40 27%	68 37% ch	90 31%	60 30%	83 30%	537 30%	398 34% b	244 26%
Somewhat disagree	191 9%	5 8%	16 9%	23 10%	3 4%	13 7%	13 12% d	21 12% d	10 7%	12 6%	23 8%	14 7%	37 13% dehijm	158 9%	116 10%	75 8%
Strongly disagree	104 5%	1 2%	3 2%	12 5%	3 3%	14 8% bh	3 3%	11 6% b	4 2%	8 5%	14 5%	15 8% bh	17 6% b	97 5% b	55 5%	49 5%
Don't know	142 7%	2 2%	5 3%	18 8% b	6 6%	18 11% bfgj	4 4%	7 4%	12 8% b	17 10% bgj	12 4%	12 6%	30 11% bfgjm	132 7% bj	62 5%	80 8% a
Net: Agree	1685 79%	56 88% l	156 87% ceglm	183 77% l	75 87% celm	127 74%	84 81% l	144 79% l	125 83% el	146 80% l	239 83% el	157 79% l	194 70% l	1390 78% l	943 80%	742 78%
Net: Disagree	296 14%	6 9%	19 11%	35 15% d	6 7%	27 16% d	15 15%	32 17% dh	14 9%	20 11%	38 13%	29 15% d	55 20% bdhijm	255 14% d	171 15%	124 13%

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q1\_5. I believe all children should receive at least one present at Christmas despite their circumstances: To what extent, if at all, do you agree or disagree with the following statements about gift-giving this Christmas?**

BASE: All respondents

	Religion							
	Total	Christian	Muslim	Hindu	Jewish	Sikh	Buddhist	None
Significance Level: 95%		a	b	c	d	e	f	g
Unweighted Total	2123	951	104	39	36	28	38	825
Total	2123	1044	88	31	40	25	33	767
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	1043 49%	562 54% bdfg	20 23%	13 41% b	11 28%	5 20%	7 21%	367 48% bdf
Somewhat agree	642 30%	300 29%	36 41% a	10 33%	15 38%	8 31%	9 27%	249 32%
Somewhat disagree	191 9%	92 9% g	17 19% ag	6 19% ag	4 9%	7 30%	9 28% adg	46 6%
Strongly disagree	104 5%	36 3%	7 7% a	1 4%	8 21% abcg	4 16%	7 22% abcg	36 5%
Don't know	142 7%	54 5%	8 9%	1 2%	2 4%	1 3%	1 2%	69 9% a
Net: Agree	1685 79%	862 83% bdf	57 64%	23 75% f	27 66%	13 51%	16 48%	616 80% bdf
Net: Disagree	296 14%	128 12%	24 27% ag	7 23% ag	12 30% ag	11 46%	17 50% abcg	81 11%

## Samaritan's Purse: Gift-giving at Christmas Survey

### Q2. Summary: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?

BASE: All respondents

Significance Level: 95%

	Total	Scale						
		Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know	Net: Agree	Net: Disagree
		*a	*b	*c	*d	*e	*f	*g
Children need to feel loved this Christmas more than ever because of COVID19	2123 100%	717 34%	866 41%	249 12%	104 5%	188 9%	1582 75%	353 17%
I feel concerned for children in the toughest of circumstances all over the world during the COVID19 crisis	2123 100%	633 30%	868 41%	281 13%	145 7%	196 9%	1500 71%	426 20%
I am planning to spend Christmas without seeing my family this year due to COVID19	2123 100%	355 17%	550 26%	448 21%	357 17%	412 19%	905 43%	806 38%
I plan to donate to an overseas charity this Christmas due to the impact of COVID19	2123 100%	155 7%	397 19%	460 22%	712 34%	400 19%	551 26%	1171 55%

## Samaritan's Purse: Gift-giving at Christmas Survey

### Q2. Agree Summary: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
		a	b	a	b	c	d	e	f	g	h	i
Significance Level: 95%												
Unweighted Total	2123	1028	1095	369	437	365	320	376	256	806	685	632
Total	2123	1036	1087	236	367	340	376	314	490	603	715	805
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Children need to feel loved this Christmas more than ever because of COVID19	1582	725	858	150	251	255	278	237	412	401	533	649
	75%	70%	79%	64%	68%	75%	74%	75%	84%	66%	74%	81%
			a			abg	ag	abg	abcdegh		abg	abcdegh
I feel concerned for children in the toughest of circumstances all over the world during the COVID19 crisis	1500	657	843	146	258	250	267	219	362	404	516	580
	71%	63%	78%	62%	70%	73%	71%	70%	74%	67%	72%	72%
			a		a	ag	a	a	ag		ag	ag
I am planning to spend Christmas without seeing my family this year due to COVID19	905	447	458	85	167	170	156	135	192	252	326	327
	43%	43%	42%	36%	45%	50%	42%	43%	39%	42%	46%	41%
					a	adfgi					a	
I plan to donate to an overseas charity this Christmas due to the impact of COVID19	551	274	278	87	151	120	79	37	76	238	199	114
	26%	26%	26%	37%	41%	35%	21%	12%	16%	40%	28%	14%
				defhi	defhi	defhi	ei			defhi	defi	

## Samaritan's Purse: Gift-giving at Christmas Survey

### Q2. Agree Summary: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	2123	39	170	243	108	199	96	218	165	179	269	133	304	1818	1087	1036
Total	2123	64	179	237	86	173	103	183	150	183	288	198	278	1777	1176	947
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Children need to feel loved this Christmas more than ever because of COVID19	1582	52	133	183	70	122	72	138	115	137	218	143	198	1325	855	727
	75%	81%	74%	77%	81% el	70%	70%	76%	76%	75%	76%	72%	71%	75%	73%	77% a
I feel concerned for children in the toughest of circumstances all over the world during the COVID19 crisis	1500	48	138	170	69	112	72	131	113	128	210	133	178	1243	853	648
	71%	75%	77% el	72%	79% eklm	64%	70%	72%	75% el	70%	73% l	67%	64%	70% l	73% b	68%
I am planning to spend Christmas without seeing my family this year due to COVID19	905	23	78	94	33	72	50	83	71	74	128	65	134	755	515	390
	43%	36%	43%	40%	38%	42%	48% k	45% k	47% k	40%	44% k	33%	48% ck	42% k	44%	41%
I plan to donate to an overseas charity this Christmas due to the impact of COVID19	551	16	45	54	24	52	22	48	46	42	61	26	115	469	347	204
	26%	25%	25% k	23% k	28% k	30% jk	21%	26% k	31% jk	23% k	21%	13% abcdefghijklm	41% k	26% k	30% b	22%



## Samaritan's Purse: Gift-giving at Christmas Survey

### Q2. Agree Summary: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?

BASE: All respondents

	Total	Religion						None
		Christian	Muslim	Hindu	Jewish	Sikh	Buddhist	
Significance Level: 95%		a	b	c	d	e	f	g
Unweighted Total	2123	951	104	39	36	28	38	825
Total	2123	1044	88	31	40	25	33	767
	100%	100%	100%	100%	100%	100%	100%	100%
Children need to feel loved this Christmas more than ever because of COVID19	1582	849	59	24	20	13	19	531
	75%	81%	67%	76%	49%	52%	56%	69%
		bdfg		d				d
I feel concerned for children in the toughest of circumstances all over the world during the COVID19 crisis	1500	770	58	21	24	16	19	523
	71%	74%	65%	67%	60%	65%	56%	68%
		fg						
I am planning to spend Christmas without seeing my family this year due to COVID19	905	475	45	19	12	11	19	284
	43%	46%	51%	62%	29%	42%	56%	37%
		g	dg	adg			dg	
I plan to donate to an overseas charity this Christmas due to the impact of COVID19	551	276	46	19	14	7	14	149
	26%	26%	52%	60%	35%	29%	43%	19%
		g	ag	adg	g		ag	

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q2\_1. I am planning to spend Christmas without seeing my family this year due to COVID19: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?**

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2123	1028	1095	369	437	365	320	376	256	806	685	632
Total	2123	1036	1087	236	367	340	376	314	490	603	715	805
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	355 17%	165 16%	190 17%	26 11%	59 16% a	61 18% a	75 20% ag	56 18% a	78 16%	84 14%	136 19% ag	134 17% a
Somewhat agree	550 26%	282 27%	268 25%	60 25%	108 29% di	109 32% adefi	81 22%	79 25%	113 23%	168 28% d	190 27%	192 24%
Somewhat disagree	448 21%	232 22%	217 20%	60 25% ei	90 24% ei	72 21%	77 21%	56 18%	93 19%	149 25% ei	150 21%	149 19%
Strongly disagree	357 17%	169 16%	189 17%	51 22% cfhi	60 16%	49 14%	65 17%	61 19%	72 15%	110 18%	114 16%	133 17%
Don't know	412 19%	188 18%	224 21%	40 17%	51 14%	48 14%	77 20% bcg	62 20% bcg	134 27% abcegh	91 15%	125 18%	196 24% abcgh
Net: Agree	905 43%	447 43%	458 42%	85 36%	167 45% a	170 50% adfgi	156 42%	135 43%	192 39%	252 42%	326 46% a	327 41%
Net: Disagree	806 38%	400 39%	405 37%	110 47% cdefhi	149 41%	121 36%	142 38%	117 37%	165 34%	260 43% cfhi	264 37%	282 35%

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q2\_1. I am planning to spend Christmas without seeing my family this year due to COVID19: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?**

BASE: All respondents

	Total	Regions												Social grade		
		Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%		a	b	c	d	e	f	g	h	i	j	k	l	m	a	b
Unweighted Total	2123	39	170	243	108	199	96	218	165	179	269	133	304	1818	1087	1036
Total	2123	64	179	237	86	173	103	183	150	183	288	198	278	1777	1176	947
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	355 17%	8 13%	25 14%	42 18%	14 17%	33 19%	20 19%	26 14%	25 17%	33 18%	44 15%	22 11%	62 22%	301 17%	198 17%	156 17%
Somewhat agree	550 26%	15 23%	52 29%	52 22%	18 21%	39 23%	30 29%	57 31%	46 31%	41 22%	84 29%	43 22%	73 26%	453 26%	317 27%	233 25%
Somewhat disagree	448 21%	6 10%	42 24%	39 16%	17 20%	31 18%	22 22%	43 24%	32 21%	39 22%	69 24%	51 26%	55 20%	378 21%	251 21%	198 21%
Strongly disagree	357 17%	18 29%	27 15%	48 20%	24 28%	28 16%	10 10%	27 15%	19 13%	31 17%	34 12%	43 22%	48 17%	302 17%	201 17%	157 17%
Don't know	412 19%	16 25%	33 18%	56 24%	13 15%	42 24%	21 20%	30 16%	28 18%	39 21%	57 20%	38 19%	40 14%	343 19%	210 18%	202 21%
Net: Agree	905 43%	23 36%	78 43%	94 40%	33 38%	72 42%	50 48%	83 45%	71 47%	74 40%	128 44%	65 33%	134 48%	755 42%	515 44%	390 41%
Net: Disagree	806 38%	25 39%	69 38%	87 37%	41 48%	59 34%	33 32%	70 38%	52 34%	70 38%	103 36%	94 48%	103 37%	680 38%	451 38%	355 37%

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q2\_1. I am planning to spend Christmas without seeing my family this year due to COVID19: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?**

BASE: All respondents

	Religion							
	Total	Christian	Muslim	Hindu	Jewish	Sikh	Buddhist	None
Significance Level: 95%		a	b	c	d	e	f	g
Unweighted Total	2123	951	104	39	36	28	38	825
Total	2123	1044	88	31	40	25	33	767
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	355 17%	178 17% b	8 9% b	12 38% abdg	3 7% d	2 8% e	10 29% bdg	119 16% g
Somewhat agree	550 26%	297 28% g	36 41% adg	7 23% c	9 22% d	9 34% e	9 28% f	166 22% g
Somewhat disagree	448 21%	192 18% g	20 23% adg	8 24% c	17 42% abg	5 18% e	7 21% f	187 24% a
Strongly disagree	357 17%	181 17% g	13 15% b	3 10% c	6 14% d	4 17% e	4 11% f	126 16% g
Don't know	412 19%	195 19% c	10 12% b	1 4% c	6 15% d	5 22% e	4 12% f	169 22% bc
Net: Agree	905 43%	475 46% g	45 51% dg	19 62% adg	12 29% d	11 42% e	19 56% dg	284 37% g
Net: Disagree	806 38%	373 36% g	33 38% b	11 34% c	23 56% d	9 36% e	10 31% f	313 41% a

## Samaritan's Purse: Gift-giving at Christmas Survey

### Q2\_2. I plan to donate to an overseas charity this Christmas due to the impact of COVID19: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2123	1028	1095	369	437	365	320	376	256	806	685	632
Total	2123	1036	1087	236	367	340	376	314	490	603	715	805
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	155 7%	69 7%	85 8%	27 12% defi	45 12% defhi	34 10% efi	24 6% efi	9 3%	14 3%	72 12% defhi	59 8% efi	24 3%
Somewhat agree	397 19%	204 20%	193 18%	60 25% defhi	106 29% defhi	86 25% defhi	55 15% e	28 9%	62 13%	166 28% defhi	141 20% efi	90 11%
Somewhat disagree	460 22%	237 23%	223 20%	52 22%	83 23%	77 23%	82 22%	64 20%	101 21%	135 22%	159 22%	165 21%
Strongly disagree	712 34%	358 35%	354 33%	36 15%	73 20%	88 26% abg	147 39% abcg	166 53% abcdfghi	201 41% abcgh	110 18%	235 33% abcg	367 46% abcgh
Don't know	400 19%	168 16%	232 21% a	60 26% bcdeghi	59 16%	55 16%	67 18%	46 15%	112 23% bceh	120 20% e	122 17%	159 20% e
Net: Agree	551 26%	274 26%	278 26%	87 37% defhi	151 41% defhi	120 35% defhi	79 21% ei	37 12%	76 16%	238 40% defhi	199 28% defi	114 14%
Net: Disagree	1171 55%	595 57% b	577 53%	88 38%	156 43%	165 49% ag	229 61% abcg	230 73% abcdfghi	302 62% abcg	245 41%	394 55% abcg	533 66% abcgh

## Samaritan's Purse: Gift-giving at Christmas Survey

### Q2\_2. I plan to donate to an overseas charity this Christmas due to the impact of COVID19: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	2123	39	170	243	108	199	96	218	165	179	269	133	304	1818	1087	1036
Total	2123	64	179	237	86	173	103	183	150	183	288	198	278	1777	1176	947
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	155 7%	4 7%	15 9%	16 7%	9 10%	13 8%	6 6%	18 10%	14 9%	9 5%	13 5%	5 2%	31 11%	129 7%	100 8%	55 6%
			k		jk	k		jk	k				ijkm	k	b	
Somewhat agree	397 19%	12 18%	30 17%	37 16%	15 18%	39 23%	16 15%	30 16%	32 22%	33 18%	48 17%	22 11%	84 30%	340 19%	247 21%	150 16%
					k			k					bcdhghijkm	k	b	
Somewhat disagree	460 22%	11 18%	35 19%	39 16%	16 19%	31 18%	26 25%	43 24%	29 19%	33 18%	81 28%	62 31%	51 18%	387 22%	256 22%	203 21%
											bcehilm	bcdhilm				
Strongly disagree	712 34%	20 31%	69 39%	86 36%	24 28%	50 29%	33 32%	68 37%	51 34%	63 34%	104 36%	77 39%	66 24%	589 33%	344 29%	368 39%
			l	l				l	l	l	l	l		l		a
Don't know	400 19%	17 26%	30 17%	58 24%	22 25%	39 23%	21 21%	23 13%	24 16%	45 25%	43 15%	33 17%	46 16%	332 19%	229 19%	171 18%
		g		ghjlm	gjl	gj				ghjl				g		
Net: Agree	551 26%	16 25%	45 25%	54 23%	24 28%	52 30%	22 21%	48 26%	46 31%	42 23%	61 21%	26 13%	115 41%	469 26%	347 30%	204 22%
			k	k	k	jk		k	jk	k			abcdehghijkm	k	b	
Net: Disagree	1171 55%	31 49%	104 58%	125 53%	41 47%	82 47%	60 58%	112 61%	80 53%	96 53%	185 64%	139 70%	117 42%	976 55%	600 51%	571 60%
			el	l			l	del	l	l	cdehilm	abcdehilm		el		a

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q2\_2. I plan to donate to an overseas charity this Christmas due to the impact of COVID19: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?**

BASE: All respondents

	Religion							
	Total	Christian	Muslim	Hindu	Jewish	Sikh	Buddhist	None
Significance Level: 95%		a	b	c	d	e	f	g
Unweighted Total	2123	951	104	39	36	28	38	825
Total	2123	1044	88	31	40	25	33	767
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	155 7%	75 7% g	14 16% ag	10 31% adfg	4 11%	3 10%	3 9%	36 5%
Somewhat agree	397 19%	201 19% g	32 36% ag	9 29% g	10 24%	5 19%	11 33% ag	114 15%
Somewhat disagree	460 22%	218 21%	12 13%	9 29% b	10 24%	12 46%	9 28% b	168 22% b
Strongly disagree	712 34%	361 35% bcf	16 18%	3 9%	13 32% c	3 14%	6 18%	285 37% bcf
Don't know	400 19%	188 18% c	14 16% c	1 3%	4 10%	3 11%	4 12%	164 21% c
Net: Agree	551 26%	276 26% g	46 52% ag	19 60% adg	14 35% g	7 29%	14 43% ag	149 19%
Net: Disagree	1171 55%	580 56% bc	28 32%	12 38%	22 55% b	15 60%	15 46%	453 59% bc

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q2\_3. I feel concerned for children in the toughest of circumstances all over the world during the COVID19 crisis: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?**

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2123	1028	1095	369	437	365	320	376	256	806	685	632
Total	2123	1036	1087	236	367	340	376	314	490	603	715	805
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	633	244	388	74	115	116	104	88	135	189	220	223
	30%	24%	36%	31%	31%	34%	28%	28%	28%	31%	31%	28%
			a			i						
Somewhat agree	868	413	455	72	143	133	163	130	226	215	296	357
	41%	40%	42%	30%	39%	39%	43%	42%	46%	36%	41%	44%
					a	a	ag	a	ag		ag	ag
Somewhat disagree	281	165	116	40	56	50	47	35	52	97	97	88
	13%	16%	11%	17%	15%	15%	12%	11%	11%	16%	14%	11%
		b		efi	i					efi		
Strongly disagree	145	97	48	19	23	17	30	30	26	42	47	56
	7%	9%	4%	8%	6%	5%	8%	9%	5%	7%	7%	7%
		b						c				
Don't know	196	116	80	31	29	22	32	31	50	60	55	81
	9%	11%	7%	13%	8%	7%	9%	10%	10%	10%	8%	10%
		b		bch								
Net: Agree	1500	657	843	146	258	250	267	219	362	404	516	580
	71%	63%	78%	62%	70%	73%	71%	70%	74%	67%	72%	72%
			a		a	ag	a	a	ag		ag	ag
Net: Disagree	426	262	164	59	80	68	77	65	78	139	144	143
	20%	25%	15%	25%	22%	20%	20%	21%	16%	23%	20%	18%
		b		fi						fi		



## Samaritan's Purse: Gift-giving at Christmas Survey

**Q2\_3. I feel concerned for children in the toughest of circumstances all over the world during the COVID19 crisis: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?**

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	2123	39	170	243	108	199	96	218	165	179	269	133	304	1818	1087	1036
Total	2123	64	179	237	86	173	103	183	150	183	288	198	278	1777	1176	947
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	633 30%	23 37%	61 34% k	73 31%	30 34%	52 30%	37 36% k	52 28%	50 33%	47 26%	81 28%	46 23%	80 29%	511 29%	352 30%	281 30%
Somewhat agree	868 41%	24 38%	77 43%	97 41%	39 45%	59 34%	35 34%	79 43%	63 42%	81 44% el	129 45% el	87 44%	97 35%	732 41% l	501 43%	367 39%
Somewhat disagree	281 13%	2 4%	21 12%	23 10%	11 13%	23 13%	17 17% a	23 12%	14 10%	23 13%	42 14%	32 16% a	50 18% achm	241 14%	166 14%	115 12%
Strongly disagree	145 7%	5 7% d	12 7% d	21 9% df	1 1%	18 10% df	2 2%	11 6% d	8 5%	15 8% df	18 6% d	14 7% d	23 8% df	127 7% df	65 6%	80 8% a
Don't know	196 9%	9 14% b	9 5%	23 10%	6 7%	21 12% bj	12 12% b	18 10%	15 10%	17 9%	19 7%	18 9%	28 10% b	166 9% b	92 8%	104 11% a
Net: Agree	1500 71%	48 75%	138 77% el	170 72%	69 79% eklm	112 64%	72 70%	131 72%	113 75% el	128 70%	210 73% l	133 67%	178 64%	1243 70% l	853 73% b	648 68%
Net: Disagree	426 20%	7 11%	33 18%	44 18%	12 13%	41 24% dh	19 18%	34 18%	22 15%	38 21%	60 21%	46 23%	73 26% acdghm	368 21%	232 20%	195 21%

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q2\_3. I feel concerned for children in the toughest of circumstances all over the world during the COVID19 crisis: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?**

BASE: All respondents

	Religion							
	Total	Christian	Muslim	Hindu	Jewish	Sikh	Buddhist	None
		a	b	c	d	e	f	g
Significance Level: 95%								
Unweighted Total	2123	951	104	39	36	28	38	825
Total	2123	1044	88	31	40	25	33	767
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	633 30%	314 30% df	31 35% df	13 41% df	4 9%	4 17%	3 10%	222 29% df
Somewhat agree	868 41%	456 44% bc	26 30%	8 26%	20 50% bc	12 48%	15 46%	300 39%
Somewhat disagree	281 13%	126 12%	14 15%	8 24% ag	14 35% abg	6 23%	8 25% ag	96 13%
Strongly disagree	145 7%	65 6%	9 10%	2 7%	2 4%	1 3%	4 11%	56 7%
Don't know	196 9%	82 8%	8 10%	1 2%	1 1%	2 8%	3 8%	91 12% ac
Net: Agree	1500 71%	770 74% fg	58 65%	21 67%	24 60%	16 65%	19 56%	523 68%
Net: Disagree	426 20%	191 18%	22 25%	10 31% a	16 39% ag	7 26%	12 35% ag	153 20%

## Samaritan's Purse: Gift-giving at Christmas Survey

### Q2\_4. Children need to feel loved this Christmas more than ever because of COVID19: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?

BASE: All respondents

	Gender		Age									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	NET: 18-34	NET: 35-54	NET: 55+
Significance Level: 95%		a	b	a	b	c	d	e	f	g	h	i
Unweighted Total	2123	1028	1095	369	437	365	320	376	256	806	685	632
Total	2123	1036	1087	236	367	340	376	314	490	603	715	805
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	717 34%	284 27%	433 40% a	69 29%	114 31%	109 32%	133 35%	112 36%	180 37% a	183 30%	242 34%	292 36% ag
Somewhat agree	866 41%	441 43%	425 39%	81 35%	136 37%	146 43% ag	145 39%	124 39%	232 47% abdeg	218 36%	291 41%	356 44% abg
Somewhat disagree	249 12%	144 14% b	105 10%	39 17% efi	63 17% efi	49 14% efi	46 12% fi	30 10% f	22 4%	102 17% efi	95 13% fi	52 6%
Strongly disagree	104 5%	56 5%	48 4%	14 6%	25 7% fi	16 5%	19 5%	14 4%	15 3%	40 7% fi	36 5%	28 4%
Don't know	188 9%	112 11% b	76 7%	32 13% bcdhi	29 8%	19 6%	33 9%	33 11% c	42 9%	61 10% c	52 7%	76 9% c
Net: Agree	1582 75%	725 70%	858 79% a	150 64%	251 68%	255 75% abg	278 74% ag	237 75% abg	412 84% abcdegh	401 66%	533 74% abg	649 81% abcdegh
Net: Disagree	353 17%	200 19% b	153 14%	54 23% efi	88 24% defhi	65 19% fi	65 17% fi	44 14% fi	36 7%	142 23% defhi	131 18% fi	80 10%

## Samaritan's Purse: Gift-giving at Christmas Survey

### Q2\_4. Children need to feel loved this Christmas more than ever because of COVID19: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?

BASE: All respondents

	Regions													Social grade		
	Total	Northern Ireland	Scotland	North-West	North-East	Yorkshire and the Humber	Wales	West Midlands	East Midlands	South-West	South-East	Eastern	London	NET: England	ABC1	C2DE
Significance Level: 95%																
Unweighted Total	2123	39	170	243	108	199	96	218	165	179	269	133	304	1818	1087	1036
Total	2123	64	179	237	86	173	103	183	150	183	288	198	278	1777	1176	947
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	717 34%	31 49% eiklm	59 33%	84 35%	38 44% eiklm	50 29%	34 33%	61 33%	56 37%	57 31%	99 34%	55 28%	92 33%	592 33%	386 33%	331 35%
Somewhat agree	866 41%	21 32%	74 41%	99 42%	32 37%	72 41%	38 37%	77 42%	59 39%	80 44%	120 41%	88 44%	107 38%	733 41%	469 40%	396 42%
Somewhat disagree	249 12%	3 5%	33 18% acegjm	23 10%	9 10%	17 10%	15 14%	15 8%	17 11%	22 12%	29 10%	26 13%	42 15% cgm	199 11%	160 14% b	89 9%
Strongly disagree	104 5%	3 5% d	4 2%	11 5% d	- - bdhm	14 8%	6 6% d	14 8% bd	5 3%	7 4% d	12 4% d	15 7% bd	12 4% d	90 5% d	58 5%	46 5%
Don't know	188 9%	6 9%	10 5%	20 9%	7 8%	20 12% b	9 9%	16 9%	14 9%	17 9%	29 10%	14 7%	25 9%	164 9%	103 9%	85 9%
Net: Agree	1582 75%	52 81%	133 74%	183 77%	70 81% el	122 70%	72 70%	138 76%	115 76%	137 75%	218 76%	143 72%	198 71%	1325 75%	855 73%	727 77% a
Net: Disagree	353 17%	6 10%	36 20% d	34 14%	9 10%	31 18%	21 21% d	29 16%	21 14%	29 16%	41 14%	41 21% d	54 19% d	289 16%	218 19% b	135 14%

## Samaritan's Purse: Gift-giving at Christmas Survey

**Q2\_4. Children need to feel loved this Christmas more than ever because of COVID19: To what extent, if at all, do you agree or disagree with the following statements about Christmas this year?**

BASE: All respondents

	Religion							
	Total	Christian	Muslim	Hindu	Jewish	Sikh	Buddhist	None
Significance Level: 95%		a	b	c	d	*e	f	g
Unweighted Total	2123	951	104	39	36	28	38	825
Total	2123	1044	88	31	40	25	33	767
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	717 34%	368 35%	28 31%	12 38%	9 23%	4 15%	7 22%	251 33%
Somewhat agree	866 41%	481 46%	31 35%	12 37%	11 26%	9 36%	11 34%	280 37%
		bdg						
Somewhat disagree	249 12%	84 8%	17 19%	6 20%	16 39%	5 19%	13 38%	97 13%
			a	a	abg		abg	a
Strongly disagree	104 5%	45 4%	3 3%	1 4%	2 4%	6 23%	* 1%	36 5%
Don't know	188 9%	65 6%	10 11%	- -	3 7%	2 7%	2 5%	103 13%
			c					ac
Net: Agree	1582 75%	849 81%	59 67%	24 76%	20 49%	13 52%	19 56%	531 69%
		bdfg		d				d
Net: Disagree	353 17%	129 12%	19 22%	8 24%	18 44%	10 41%	13 39%	133 17%
			a	a	abg		abg	a