

Eurogroup for Animals, Wolf Protection Research – Italy February, 2020

Methodology: Savanta ComRes interviewed 1,007 adults in Italy aged 18+ online between 11th and 17th February 2020. Data were weighted to be nationally representative of adults aged 18+ by age, gender and region. Savanta ComRes is a member of the British Polling Council and abides by its rules. Full tables at www.comresglobal.com

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Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2 Summary: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	NET: Agree	NET: Disagree
Unweighted Total	-	-	-	-	-	-	-	-
Wolves have a right to exist in the wild	1007	735	243	15	3	11	978	18
	100%	73%	24%	2%	*	1%	97%	2%
Wolves belong to our natural environment just like foxes, deer or hares	1007	630	313	32	11	21	943	43
	100%	63%	31%	3%	1%	2%	94%	4%
Wolves should be strictly protected	1007	570	359	38	10	31	928	48
	100%	57%	36%	4%	1%	3%	92%	5%
Wolves should be accepted to live in the country	1007	526	364	38	31	48	890	68
	100%	52%	36%	4%	3%	5%	88%	7%
The return of wolves is beneficial for the natural environment and biodiversity of the country	1007	455	414	48	12	78	869	60
	100%	45%	41%	5%	1%	8%	86%	6%
Wolves should be allowed to roam freely without human intervention	1007	192	338	290	113	74	530	403
	100%	19%	34%	29%	11%	7%	53%	40%
Wolves pose a risk to people	1007	87	312	353	173	82	399	526
	100%	9%	31%	35%	17%	8%	40%	52%
I would know how to behave if I were to encounter a wolf	1007	66	164	309	321	146	231	630
	100%	7%	16%	31%	32%	15%	23%	63%

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Italy regions					Gender		Age						Age			
	Total	Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wolves have a right to exist in the wild	978 97%	261 98%	186 96%	192 98%	229 97%	110 97%	469 98%	510 97%	77 94%	130 95%	173 98%	189 97%	153 98%	257 99% ab	207 95%	362 97%	410 98% a
Wolves belong to our natural environment just like foxes, deer or hares	943 94%	255 95%	181 93%	185 94%	217 92%	106 94%	453 94%	490 93%	71 86%	126 93%	159 90%	186 95%	154 98% a abc	247 95% ac	197 90%	345 93%	401 96% ab
Wolves should be strictly protected	928 92%	243 91%	174 90%	188 96% ab	221 93%	102 91%	435 91%	494 94%	76 92%	127 93%	162 92%	179 92%	150 96% f	234 90%	203 93%	342 92%	384 92%
Wolves should be accepted to live in the country	890 88%	240 90%	172 89%	173 88%	206 87%	100 89%	440 92% b	451 85%	71 86%	118 86%	152 86%	176 90%	143 91%	232 89%	188 86%	327 88%	375 90%
The return of wolves is beneficial for the natural environment and biodiversity of the country	869 86%	240 90% d	169 87%	171 87%	196 83%	93 83%	425 89%	445 84%	71 86%	114 83%	150 85%	167 85%	144 92% bc	225 87%	184 84%	316 85%	369 89%
Wolves should be allowed to roam freely without human intervention	530 53%	143 54%	99 51%	106 54%	128 54%	54 48%	267 56%	263 50%	46 55%	77 56% f	91 52%	100 51%	98 63% cdf	118 45%	123 56%	191 51%	216 52%
Wolves pose a risk to people	399 40%	103 39%	83 43%	71 36%	98 41%	44 39%	189 39%	210 40%	40 48% e	60 44% e	74 42%	69 35%	51 33%	105 40%	100 46% c	143 39%	156 37%
I would know how to behave if I were to encounter a wolf	231 23%	62 23%	43 22%	47 24%	51 21%	27 24%	140 29% b	90 17%	14 17%	42 31% af	46 26%	41 21%	38 24%	50 19%	56 25%	87 23%	88 21%

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Wolves have a right to exist in the wild	978 97%	810 97%	148 96%	72 100%	22 96%	21 87%	25 95%	8 100%
Wolves belong to our natural environment just like foxes, deer or hares	943 94%	776 93%	148 97%	71 99%	22 96%	24 96%	26 100%	6 74%
Wolves should be strictly protected	928 92%	767 92%	145 95%	70 97%	21 91%	22 89%	25 95%	8 100%
Wolves should be accepted to live in the country	890 88%	734 88%	138 90%	66 92%	21 92%	22 88%	22 85%	7 87%
The return of wolves is beneficial for the natural environment and biodiversity of the country	869 86%	715 86%	137 90%	62 87%	20 86%	24 96%	25 96%	7 87%
Wolves should be allowed to roam freely without human intervention	530 53%	429 52%	91 59%	37 52%	13 54%	18 73%	18 69%	5 62%
Wolves pose a risk to people	399 40%	328 39%	60 39%	33 47%	10 42%	5 20%	9 34%	3 38%
I would know how to behave if I were to encounter a wolf	231 23%	181 22%	48 31%	21 30%	6 25%	7 27%	11 42%	3 37%

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Italy regions					Gender		Age						Age			
	Total	Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The return of wolves is beneficial for the natural environment and biodiversity of the country	60 6%	12 4%	13 7%	18 9% a	13 5%	5 4%	29 6%	31 6%	8 9% e	10 7% e	15 8% e	9 5%	3 2%	15 6% e	18 8% c	24 6%	18 4%
Wolves belong to our natural environment just like foxes, deer or hares	43 4%	8 3%	10 5%	9 5%	13 6%	3 3%	21 4%	22 4%	6 7% e	8 6% e	14 8% def	5 3%	1 1%	9 3%	14 7% c	20 5% c	10 2%
Wolves should be accepted to live in the country	68 7%	18 7%	14 7%	16 8%	15 7%	6 5%	27 6%	42 8%	8 9%	11 8%	17 10% d	8 4%	9 6%	15 6%	19 9%	25 7%	24 6%
Wolves have a right to exist in the wild	18 2%	2 1%	4 2%	3 2%	6 2%	3 3%	9 2%	9 2%	4 5% ef	6 4% ef	3 2%	3 1%	1 1%	2 1%	10 5% bc	6 1%	3 1%
Wolves pose a risk to people	526 52%	141 53%	101 52%	110 56%	118 50%	57 50%	265 55%	261 50%	37 45%	67 49%	89 50%	108 55%	96 61% abcf	129 50%	104 48%	197 53%	225 54%
Wolves should be strictly protected	48 5%	13 5%	10 5%	8 4%	10 4%	7 6%	32 7% b	16 3%	6 7% e	7 5%	11 6% e	7 3%	3 2%	15 6% e	12 6%	18 5%	18 4%
I would know how to behave if I were to encounter a wolf	630 63%	171 64%	125 64%	121 62%	153 65% e	60 54%	278 58%	352 67% a	59 72% e	85 62%	106 60%	131 67%	89 57%	160 62%	144 66%	237 64%	249 60%
Wolves should be allowed to roam freely without human intervention	403 40%	106 40%	83 43%	75 38%	90 38%	48 43%	183 38%	220 42%	35 42%	51 37%	74 42%	77 39%	51 33%	115 44% e	85 39%	151 41%	166 40%

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
The return of wolves is beneficial for the natural environment and biodiversity of the country	60 6%	53 6%	6 4%	4 6%	- -	1 4%	- -	1 13%
Wolves belong to our natural environment just like foxes, deer or hares	43 4%	39 5%	3 2%	1 1%	1 4%	- -	- -	1 13%
Wolves should be accepted to live in the country	68 7%	60 7%	9 6%	3 4%	1 4%	1 4%	3 10%	1 13%
Wolves have a right to exist in the wild	18 2%	13 2%	5 3%	- -	- -	3 13%	1 5%	- -
Wolves pose a risk to people	526 52%	439 53%	81 53%	31 43%	11 49%	17 70%	17 66%	4 51%
Wolves should be strictly protected	48 5%	40 5%	6 4%	- -	2 9%	3 11%	1 5%	- -
I would know how to behave if I were to encounter a wolf	630 63%	524 63%	88 57%	41 57%	16 71%	14 56%	12 47%	4 50%
Wolves should be allowed to roam freely without human intervention	403 40%	343 41%	49 32%	26 36%	8 34%	5 21%	7 26%	3 38%
		b						

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2_1. The return of wolves is beneficial for the natural environment and biodiversity of the country: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%																		
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	455	123	77	88	119	219	236	38	63	85	87	84	98	101	173	182	
		45%	46%	40%	45%	50%	46%	45%	46%	46%	48%	45%	54%	38%	46%	46%	44%	
					b						f		f					
Tend to agree	(3.0)	414	117	92	84	77	206	208	33	51	64	79	60	126	84	144	187	
		41%	44%	47%	43%	32%	43%	39%	40%	37%	36%	41%	39%	49%	38%	39%	45%	
			d	d	d								bce					
Tend to disagree	(2.0)	48	11	8	13	12	23	25	7	10	10	6	3	11	17	17	14	
		5%	4%	4%	7%	5%	5%	5%	8%	7%	6%	3%	2%	4%	8%	5%	3%	
							e	e	e	e	e	e	e	e	c			
Strongly disagree	(1.0)	12	1	4	5	1	6	6	1	-	5	3	-	4	1	7	4	
		1%	*	2%	2%	*	1%	1%	1%	-	3%	1%	-	1%	*	2%	1%	
					a						e							
Don't know		78	16	12	8	28	26	52	4	13	12	20	10	20	17	32	30	
		8%	6%	6%	4%	12%	6%	10%	5%	9%	7%	10%	6%	8%	8%	9%	7%	
					ac	ac		a										
NET: Agree		869	240	169	171	196	425	445	71	114	150	167	144	225	184	316	369	
		86%	90%	87%	87%	83%	89%	84%	86%	83%	85%	85%	92%	87%	84%	85%	89%	
			d										bc					
NET: Disagree		60	12	13	18	13	29	31	8	10	15	9	3	15	18	24	18	
		6%	4%	7%	9%	5%	6%	6%	9%	7%	8%	5%	2%	6%	8%	6%	4%	
					a				e	e	e	e	e	e	c			
Base for stats		929	252	182	189	209	453	476	79	124	165	176	147	240	202	340	387	
Mean Score		3.41	3.44	3.33	3.34	3.51	3.41	3.42	3.37	3.42	3.40	3.43	3.55	3.33	3.40	3.42	3.42	
					bc								acf					
Standard Deviation		.650	.597	.680	.717	.625	.648	.653	.701	.642	.732	.640	.536	.641	.664	.685	.612	
Standard Error		.021	.037	.052	.050	.044	.030	.030	.079	.056	.056	.056	.043	.040	.046	.039	.030	
Error variance		*	*	*	*	*	*	*	.01	*	*	*	*	*	*	*	*	

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2_1. The return of wolves is beneficial for the natural environment and biodiversity of the country: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	455 45%	363 44%	82 53% a	33 46%	12 52%	15 60%	17 65%	5 63%
Tend to agree (3.0)	414 41%	352 42%	56 36%	29 41%	8 34%	9 36%	8 31%	2 24%
Tend to disagree (2.0)	48 5%	41 5%	6 4%	4 6%	- -	1 4%	- -	1 13%
Strongly disagree (1.0)	12 1%	12 1%	- -	- -	- -	- -	- -	- -
Don't know	78 8%	65 8%	10 6%	5 8%	3 14%	- -	1 4%	- -
NET: Agree	869 86%	715 86%	137 90%	62 87%	20 86%	24 96%	25 96%	7 87%
NET: Disagree	60 6%	53 6%	6 4%	4 6%	- -	1 4%	- -	1 13%
Base for stats	929	767	143	66	20	25	25	8
Mean Score	3.41	3.39	3.53 a	3.44	3.61	3.56	3.68	3.50
Standard Deviation	.650	.662	.580	.612	.502	.585	.476	.765
Standard Error	.021	.024	.048	.075	.112	.119	.095	.270
Error variance	*	*	*	.01	.01	.01	.01	.07

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2_2. Wolves belong to our natural environment just like foxes, deer or hares: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c	
Significance Level: 95%																		
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	630	166	122	126	148	68	295	334	47	82	107	123	110	161	129	229	271
		63%	62%	63%	64%	63%	60%	62%	63%	57%	60%	60%	63%	70%	62%	59%	62%	65%
													a					
Tend to agree	(3.0)	313	88	59	59	68	38	157	156	24	44	52	63	44	86	68	115	130
		31%	33%	30%	30%	29%	34%	33%	30%	30%	32%	29%	32%	28%	33%	31%	31%	31%
Tend to disagree	(2.0)	32	8	6	7	9	1	15	18	6	7	9	3	1	6	13	12	7
		3%	3%	3%	4%	4%	1%	3%	3%	7%	5%	5%	1%	1%	2%	6%	3%	2%
										def	e	e			c			
Strongly disagree	(1.0)	11	-	4	2	4	2	7	5	-	1	5	3	-	3	1	8	3
		1%	-	2%	1%	2%	2%	1%	1%	-	1%	3%	1%	-	1%	*	2%	1%
				a		a	a					e						
Don't know		21	4	3	3	7	4	6	15	5	2	4	4	2	4	7	8	6
		2%	2%	2%	1%	3%	3%	1%	3%	6%	1%	2%	2%	1%	1%	3%	2%	1%
										ef								
NET: Agree		943	255	181	185	217	106	453	490	71	126	159	186	154	247	197	345	401
		94%	95%	93%	94%	92%	94%	94%	93%	86%	93%	90%	95%	98%	95%	90%	93%	96%
												a	abc	ac			ab	
NET: Disagree		43	8	10	9	13	3	21	22	6	8	14	5	1	9	14	20	10
		4%	3%	5%	5%	6%	3%	4%	4%	7%	6%	8%	3%	1%	3%	7%	5%	2%
										e	e	def			c	c		
Base for stats		986	263	191	194	230	109	474	512	77	134	173	191	155	256	212	364	411
Mean Score		3.58	3.60	3.56	3.59	3.57	3.58	3.56	3.60	3.53	3.55	3.51	3.60	3.70	3.58	3.54	3.56	3.63
														abcf				
Standard Deviation		.615	.552	.663	.608	.653	.607	.627	.603	.642	.631	.729	.595	.471	.598	.633	.663	.556
Standard Error		.020	.034	.049	.042	.044	.058	.029	.027	.073	.053	.054	.049	.037	.036	.043	.037	.027
Error variance		*	*	*	*	*	*	*	*	.01	*	*	*	*	*	*	*	*

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2_2. Wolves belong to our natural environment just like foxes, deer or hares: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	*e	*f	*g	
Significance Level: 95%									
Unweighted Total	1007	833	153	72	23	24	26	8	
Total	1007	833	153	72	23	25	26	8	
	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	630	509	106	52	10	21	18	5
		63%	61%	69%	73%	42%	84%	70%	63%
Tend to agree	(3.0)	313	266	42	19	12	3	8	1
		31%	32%	28%	26%	54%	12%	30%	11%
Tend to disagree	(2.0)	32	30	2	1	1	-	-	-
		3%	4%	1%	1%	4%	-	-	-
Strongly disagree	(1.0)	11	9	1	-	-	-	-	1
		1%	1%	1%	-	-	-	-	13%
Don't know		21	17	2	-	-	1	-	1
		2%	2%	1%	-	-	4%	-	13%
NET: Agree		943	776	148	71	22	24	26	6
		94%	93%	97%	99%	96%	96%	100%	74%
NET: Disagree		43	39	3	1	1	-	-	1
		4%	5%	2%	1%	4%	-	-	13%
Base for stats		986	815	151	72	23	24	26	7
Mean Score		3.58	3.57	3.67	3.71	3.38	3.88	3.70	3.42
			a	a	a				
Standard Deviation		.615	.624	.537	.485	.579	.335	.465	1.168
Standard Error		.020	.022	.044	.057	.121	.070	.091	.441
Error variance		*	*	*	*	.01	*	.01	.19

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2_3. Wolves should be accepted to live in the country: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age		
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	526	141	101	104	126	257	269	44	74	96	99	90	123	117	195	213
		52%	53%	52%	53%	53%	54%	51%	53%	54%	54%	51%	58%	47%	54%	53%	51%
Tend to agree	(3.0)	364	99	71	69	80	183	182	27	44	55	77	52	109	71	132	161
		36%	37%	37%	35%	34%	38%	34%	33%	32%	31%	39%	33%	42%	32%	35%	39%
Tend to disagree	(2.0)	38	6	6	10	12	17	21	5	5	10	4	4	10	10	14	13
		4%	2%	3%	5%	5%	4%	4%	6%	4%	6%	2%	2%	4%	5%	4%	3%
Strongly disagree	(1.0)	31	12	7	6	4	10	21	3	6	7	4	6	5	9	11	11
		3%	4%	4%	3%	2%	2%	4%	4%	4%	4%	2%	4%	2%	4%	3%	3%
Don't know		48	9	8	8	15	13	35	4	8	8	12	5	12	12	20	17
		5%	3%	4%	4%	6%	3%	7%	5%	6%	4%	6%	3%	5%	5%	5%	4%
NET: Agree		890	240	172	173	206	440	451	71	118	152	176	143	232	188	327	375
		88%	90%	89%	88%	87%	92%	85%	86%	86%	86%	90%	91%	89%	86%	88%	90%
NET: Disagree		68	18	14	16	15	27	42	8	11	17	8	9	15	19	25	24
		7%	7%	7%	8%	7%	6%	8%	9%	8%	10%	4%	6%	6%	9%	7%	6%
Base for stats		959	258	186	188	222	467	492	79	129	169	184	152	247	207	352	399
Mean Score		3.45	3.43	3.43	3.44	3.48	3.47	3.42	3.42	3.44	3.43	3.48	3.50	3.41	3.43	3.45	3.45
Standard Deviation		.719	.752	.741	.735	.681	.669	.764	.775	.778	.783	.648	.724	.674	.775	.715	.694
Standard Error		.023	.046	.056	.051	.047	.031	.035	.087	.066	.059	.055	.057	.041	.053	.040	.034
Error variance		*	*	*	*	*	*	*	.01	*	*	*	*	*	*	*	*

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Q2_3. Wolves should be accepted to live in the country: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		Total	a	b	c	*d	*e	*f	*g
Significance Level: 95%									
Unweighted Total		1007	833	153	72	23	24	26	8
Total		1007	833	153	72	23	25	26	8
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	526 52%	432 52%	82 54%	33 46%	11 47%	16 65%	17 63%	6 74%
Tend to agree	(3.0)	364 36%	301 36%	55 36%	33 46%	10 44%	6 23%	6 22%	1 13%
Tend to disagree	(2.0)	38 4%	32 4%	6 4%	2 3%	-	-	3 10%	1 13%
Strongly disagree	(1.0)	31 3%	27 3%	3 2%	1 2%	1 4%	1 4%	-	-
Don't know		48 5%	39 5%	7 4%	3 4%	1 5%	2 8%	1 4%	-
NET: Agree		890 88%	734 88%	138 90%	66 92%	21 92%	22 88%	22 85%	7 87%
NET: Disagree		68 7%	60 7%	9 6%	3 4%	1 4%	1 4%	3 10%	1 13%
Base for stats		959	793	146	69	22	23	25	8
Mean Score		3.45	3.44	3.48	3.42	3.41	3.62	3.55	3.61
Standard Deviation		.719	.731	.679	.642	.717	.732	.695	.761
Standard Error		.023	.026	.056	.077	.153	.156	.139	.269
Error variance		*	*	*	.01	.02	.02	.02	.07

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Q2_4. Wolves have a right to exist in the wild: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age		
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	735 73%	203 76%	144 74%	138 70%	173 73%	77 69%	354 74%	381 72%	62 75%	100 73%	130 73%	145 74%	121 77%	178 68%	162 74%	275 74%	298 72%
Tend to agree (3.0)	243 24%	58 22%	43 22%	54 27%	56 24%	33 29%	114 24%	129 24%	15 19%	30 22%	43 25%	44 22%	32 21%	79 30%	45 21%	87 23%	111 27%
Tend to disagree (2.0)	15 2%	2 1%	4 2%	3 1%	5 2%	2 2%	6 1%	9 2%	3 4%	6 4%	2 1%	3 1%	1 1%	1 *	9 4%	5 1%	2 *
Strongly disagree (1.0)	3 *	- -	- -	1 *	1 *	1 1%	3 1%	- -	1 1%	- -	1 1%	- -	- -	1 *	1 *	1 *	1 *
Don't know	11 1%	4 2%	3 2%	1 *	2 1%	- -	2 *	8 2%	1 1%	1 1%	1 *	4 2%	3 2%	1 *	2 1%	5 1%	4 1%
NET: Agree	978 97%	261 98%	186 96%	192 98%	229 97%	110 97%	469 98%	510 97%	77 94%	130 95%	173 98%	189 97%	153 98%	257 99%	207 95%	362 97%	410 98%
NET: Disagree	18 2%	2 1%	4 2%	3 2%	6 2%	3 3%	9 2%	9 2%	4 5%	6 4%	3 2%	3 1%	1 1%	2 1%	10 5%	6 1%	3 1%
Base for stats	996	263	191	196	234	113	478	519	82	135	176	191	154	259	217	367	412
Mean Score	3.72	3.76	3.73	3.69	3.71	3.65	3.72	3.72	3.69	3.70	3.72	3.74	3.78	3.68	3.70	3.73	3.72
Standard Deviation	.501	.442	.490	.518	.526	.560	.515	.489	.611	.544	.509	.469	.429	.497	.569	.488	.475
Standard Error	.016	.027	.036	.036	.035	.053	.023	.022	.067	.045	.037	.039	.033	.030	.038	.027	.023
Error variance	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

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Q2_4. Wolves have a right to exist in the wild: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	735 73%	603 72%	116 76%	57 79%	13 58%	19 75%	20 78%	7 87%
Tend to agree (3.0)	243 24%	207 25%	32 21%	15 21%	9 38%	3 12%	4 17%	1 13%
Tend to disagree (2.0)	15 2%	11 1%	5 3%	-	-	3 13%	1 5%	-
Strongly disagree (1.0)	3 *	3 *	-	-	-	-	-	-
Don't know	11 1%	9 1%	1 1%	-	1 4%	-	-	-
NET: Agree	978 97%	810 97%	148 96%	72 100%	22 96%	21 87%	25 95%	8 100%
NET: Disagree	18 2%	13 2%	5 3%	-	-	3 13%	1 5%	-
Base for stats	996	824	152	72	22	25	26	8
Mean Score	3.72	3.71	3.73	3.79	3.61	3.62	3.73	3.87
Standard Deviation	.501	.502	.508	.409	.500	.719	.560	.364
Standard Error	.016	.017	.041	.048	.107	.147	.110	.129
Error variance	*	*	*	*	.01	.02	.01	.02

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Q2_5. Wolves pose a risk to people: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c	
Significance Level: 95%																		
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	87	26	16	17	19	9	40	47	8	18	23	11	10	18	26	33	28
		9%	10%	8%	9%	8%	8%	8%	9%	10%	13%	13%	5%	7%	7%	12%	9%	7%
											df	def			c			
Tend to agree	(3.0)	312	77	67	54	79	35	149	164	32	43	52	58	41	87	74	110	128
		31%	29%	35%	27%	33%	31%	31%	31%	39%	31%	29%	30%	26%	33%	34%	30%	31%
										e								
Tend to disagree	(2.0)	353	94	70	77	73	39	185	168	28	44	54	67	67	94	72	121	160
		35%	35%	36%	39%	31%	34%	38%	32%	34%	32%	30%	34%	42%	36%	33%	32%	39%
								b					c					
Strongly disagree	(1.0)	173	46	31	33	45	18	80	93	9	23	35	41	30	35	33	76	65
		17%	17%	16%	17%	19%	16%	17%	18%	11%	17%	20%	21%	19%	13%	15%	20%	16%
												f						
Don't know		82	23	10	16	21	12	26	56	6	9	13	18	9	26	15	32	35
		8%	9%	5%	8%	9%	10%	5%	11%	7%	6%	7%	9%	6%	10%	7%	9%	8%
								a										
NET: Agree		399	103	83	71	98	44	189	210	40	60	74	69	51	105	100	143	156
		40%	39%	43%	36%	41%	39%	39%	40%	48%	44%	42%	35%	33%	40%	46%	39%	37%
								e		e					c			
NET: Disagree		526	141	101	110	118	57	265	261	37	67	89	108	96	129	104	197	225
		52%	53%	52%	56%	50%	50%	55%	50%	45%	49%	50%	55%	61%	50%	48%	53%	54%
													abcf					
Base for stats		925	244	184	181	215	101	454	471	77	127	163	177	147	233	204	340	381
Mean Score	2.34	2.34	2.37	2.30	2.33	2.35	2.33	2.35	2.50	2.43	2.38	2.22	2.21	2.38	2.46	2.30	2.31	
									de	e								
Standard Deviation	.887	.904	.868	.875	.902	.885	.868	.906	.838	.947	.973	.871	.846	.830	.906	.924	.839	
Standard Error	.029	.057	.066	.062	.063	.088	.041	.042	.095	.081	.074	.075	.067	.053	.062	.053	.042	
Error variance	*	*	*	*	*	.01	*	*	.01	.01	.01	.01	*	*	*	*	*	

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Q2_5. Wolves pose a risk to people: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		Total	a	b	c	*d	*e	*f	*g
Significance Level: 95%									
Unweighted Total		1007	833	153	72	23	24	26	8
Total		1007	833	153	72	23	25	26	8
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	87 9%	67 8%	15 10%	5 7%	4 17%	2 8%	4 14%	1 13%
Tend to agree	(3.0)	312 31%	261 31%	44 29%	29 40%	6 25%	3 12%	5 20%	2 24%
Tend to disagree	(2.0)	353 35%	299 36%	48 31%	22 31%	6 26%	12 47%	6 24%	2 26%
Strongly disagree	(1.0)	173 17%	140 17%	32 21%	9 12%	5 23%	6 23%	11 42%	2 26%
Don't know		82 8%	66 8%	13 8%	8 11%	2 9%	2 10%	- -	1 11%
NET: Agree		399 40%	328 39%	60 39%	33 47%	10 42%	5 20%	9 34%	3 38%
NET: Disagree		526 52%	439 53%	81 53%	31 43%	11 49%	17 70%	17 66%	4 51%
Base for stats		925	767	140	64	21	22	26	7
Mean Score		2.34	2.33	2.30	2.46	2.40	2.06	2.06	2.28
Standard Deviation		.887	.873	.948	.821	1.081	.884	1.107	1.124
Standard Error		.029	.032	.080	.102	.236	.189	.217	.425
Error variance		*	*	.01	.01	.06	.04	.05	.18

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Q2_6. Wolves should be strictly protected: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age		
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	570	155	99	116	142	253	317	45	86	108	102	104	125	131	209	230
		57%	58%	51%	59%	60%	53%	60%	54%	63%	61%	52%	67%	48%	60%	56%	55%
								a		f	f		df				
Tend to agree	(3.0)	359	88	75	72	79	182	176	31	41	55	78	46	109	72	132	154
		36%	33%	39%	37%	33%	38%	33%	38%	30%	31%	40%	29%	42%	33%	36%	37%
											e		bce				
Tend to disagree	(2.0)	38	12	9	6	5	25	13	5	7	8	3	3	13	11	11	16
		4%	5%	5%	3%	2%	5%	2%	6%	5%	5%	1%	2%	5%	5%	3%	4%
							b										
Strongly disagree	(1.0)	10	1	1	2	5	7	2	1	-	3	4	-	2	1	7	2
		1%	*	1%	1%	2%	2%	*	1%	-	2%	2%	-	1%	*	2%	*
Don't know		31	10	10	1	6	13	18	1	3	3	9	4	10	4	13	14
		3%	4%	5%	*	3%	3%	3%	1%	2%	2%	5%	2%	4%	2%	3%	3%
			c	c													
NET: Agree		928	243	174	188	221	435	494	76	127	162	179	150	234	203	342	384
		92%	91%	90%	96%	93%	91%	94%	92%	93%	92%	92%	96%	90%	93%	92%	92%
					ab								f				
NET: Disagree		48	13	10	8	10	32	16	6	7	11	7	3	15	12	18	18
		5%	5%	5%	4%	4%	7%	3%	7%	5%	6%	3%	2%	6%	6%	5%	4%
							b		e		e		e				
Base for stats		976	257	184	196	230	467	509	81	133	173	186	153	249	215	360	402
Mean Score		3.52	3.55	3.47	3.55	3.45	3.46	3.59	3.47	3.60	3.54	3.49	3.66	3.43	3.55	3.51	3.52
							a			f		adf					
Standard Deviation		.623	.606	.627	.602	.645	.671	.568	.657	.586	.667	.642	.511	.631	.616	.654	.598
Standard Error		.020	.037	.047	.041	.044	.031	.025	.073	.049	.049	.054	.040	.039	.041	.036	.029
Error variance		*	*	*	*	*	*	*	.01	*	*	*	*	*	*	*	*

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Q2_6. Wolves should be strictly protected: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	*e	*f	*g	
Significance Level: 95%									
Unweighted Total		1007	833	153	72	23	24	26	8
Total		1007	833	153	72	23	25	26	8
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	570	471	90	37	15	15	17	7
		57%	57%	59%	52%	65%	60%	63%	87%
Tend to agree	(3.0)	359	297	55	33	6	7	8	1
		36%	36%	36%	45%	27%	29%	31%	13%
Tend to disagree	(2.0)	38	32	5	-	2	3	-	-
		4%	4%	3%	-	9%	11%	-	-
Strongly disagree	(1.0)	10	8	1	-	-	-	1	-
		1%	1%	1%	-	-	-	5%	-
Don't know		31	25	2	2	-	-	-	-
		3%	3%	1%	3%	-	-	-	-
NET: Agree		928	767	145	70	21	22	25	8
		92%	92%	95%	97%	91%	89%	95%	100%
NET: Disagree		48	40	6	-	2	3	1	-
		5%	5%	4%	-	9%	11%	5%	-
Base for stats		976	807	151	70	23	25	26	8
Mean Score		3.52	3.52	3.55	3.53	3.56	3.49	3.53	3.87
Standard Deviation		.623	.624	.606	.503	.660	.704	.764	.364
Standard Error		.020	.022	.049	.060	.138	.144	.150	.129
Error variance		*	*	*	*	.02	.02	.02	.02

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Q2_7. I would know how to behave if I were to encounter a wolf: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c	
Significance Level: 95%																		
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	66	15	12	8	21	10	37	30	6	16	10	12	8	13	22	22	22
		7%	6%	6%	4%	9%	9%	8%	6%	7%	12%	6%	6%	5%	5%	10%	6%	5%
					c						ef				c			
Tend to agree	(3.0)	164	47	32	39	29	17	104	60	8	26	36	29	30	36	34	65	66
		16%	17%	16%	20%	12%	15%	22%	11%	10%	19%	20%	15%	19%	14%	15%	17%	16%
					d			b			a							
Tend to disagree	(2.0)	309	81	63	58	74	33	159	150	26	43	47	69	51	73	69	116	124
		31%	30%	33%	29%	31%	30%	33%	29%	31%	32%	27%	35%	32%	28%	32%	31%	30%
Strongly disagree	(1.0)	321	90	61	63	80	27	119	202	34	41	59	62	38	87	75	121	125
		32%	34%	32%	32%	34%	24%	25%	38%	41%	30%	34%	32%	24%	33%	34%	33%	30%
								a		e				e				
Don't know		146	35	26	28	33	25	62	85	9	10	24	24	30	50	19	48	80
		15%	13%	13%	14%	14%	22%	13%	16%	11%	7%	14%	12%	19%	19%	9%	13%	19%
						ab							b	b			ab	
NET: Agree		231	62	43	47	51	27	140	90	14	42	46	41	38	50	56	87	88
		23%	23%	22%	24%	21%	24%	29%	17%	17%	31%	26%	21%	24%	19%	25%	23%	21%
								b			af							
NET: Disagree		630	171	125	121	153	60	278	352	59	85	106	131	89	160	144	237	249
		63%	64%	64%	62%	65%	54%	58%	67%	72%	62%	60%	67%	57%	62%	66%	64%	60%
						e		a		e								
Base for stats		861	232	168	168	204	87	418	442	73	127	153	172	127	210	200	324	336
Mean Score		1.97	1.94	1.96	1.96	1.96	2.11	2.14	1.81	1.81	2.13	1.98	1.95	2.07	1.89	2.02	1.96	1.96
								b			af							
Standard Deviation		.934	.921	.912	.900	.978	.977	.931	.911	.929	1.019	.950	.899	.895	.912	.997	.922	.908
Standard Error		.032	.060	.072	.067	.070	.105	.045	.043	.108	.088	.075	.079	.077	.061	.069	.054	.048
Error variance		*	*	.01	*	*	.01	*	*	.01	.01	.01	.01	.01	*	*	*	*

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2_7. I would know how to behave if I were to encounter a wolf: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	66 7%	49 6%	17 11% a	5 7%	4 17%	1 4%	5 20%	2 26%
Tend to agree (3.0)	164 16%	132 16%	30 20%	16 23%	2 8%	6 23%	6 22%	1 11%
Tend to disagree (2.0)	309 31%	257 31%	45 29%	17 24%	6 26%	11 43%	7 28%	4 50%
Strongly disagree (1.0)	321 32%	268 32%	43 28%	24 33%	10 45%	3 12%	5 20%	- -
Don't know	146 15%	127 15%	18 12%	9 13%	1 4%	4 17%	3 11%	1 13%
NET: Agree	231 23%	181 22%	48 31% a	21 30%	6 25%	7 27%	11 42%	3 37%
NET: Disagree	630 63%	524 63%	88 57%	41 57%	16 71%	14 56%	12 47%	4 50%
Base for stats	861	705	135	63	22	20	23	7
Mean Score	1.97	1.95	2.16 a	2.04	1.97	2.22	2.47	2.72
Standard Deviation	.934	.918	1.015 a	.991	1.149	.776	1.093	.967
Standard Error	.032	.035	.087	.125	.245	.174	.228	.366
Error variance	*	*	.01	.02	.06	.03	.05	.13

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2_8. Wolves should be allowed to roam freely without human intervention: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age		
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	192	43	37	44	53	16	104	16	39	36	34	28	40	54	70	68
		19%	16%	19%	22%	22%	14%	18%	20%	19%	28%	20%	17%	18%	25%	19%	16%
											def				c		
Tend to agree	(3.0)	338	100	63	62	75	38	179	159	30	38	55	66	70	68	122	148
		34%	38%	32%	32%	32%	34%	37%	30%	37%	28%	31%	34%	45%	31%	33%	36%
								b					bcd				
Tend to disagree	(2.0)	290	73	62	50	66	38	135	155	23	39	48	60	36	62	108	120
		29%	27%	32%	25%	28%	34%	28%	29%	28%	28%	27%	31%	23%	28%	29%	29%
													e				
Strongly disagree	(1.0)	113	33	22	25	23	10	48	65	11	12	26	17	15	24	43	46
		11%	12%	11%	13%	10%	9%	10%	12%	14%	9%	15%	9%	10%	11%	12%	11%
Don't know		74	18	11	15	19	11	30	44	2	9	11	18	8	11	30	34
		7%	7%	6%	8%	8%	10%	6%	8%	3%	6%	6%	9%	5%	5%	8%	8%
														ae			
NET: Agree		530	143	99	106	128	54	267	263	46	77	91	100	98	123	191	216
		53%	54%	51%	54%	54%	48%	56%	50%	55%	56%	52%	51%	63%	56%	51%	52%
											f		cdf				
NET: Disagree		403	106	83	75	90	48	183	220	35	51	74	77	51	85	151	166
		40%	40%	43%	38%	38%	43%	38%	42%	42%	37%	42%	39%	33%	39%	41%	40%
														e			
Base for stats		933	249	183	181	218	102	450	483	80	128	165	177	149	208	342	382
Mean Score		2.65	2.62	2.62	2.69	2.72	2.58	2.68	2.63	2.62	2.81	2.61	2.66	2.74	2.74	2.64	2.62
											f			f			
Standard Deviation		.939	.920	.938	.991	.952	.868	.908	.967	.959	.979	.998	.898	.876	.973	.947	.912
Standard Error		.031	.057	.071	.070	.066	.086	.043	.044	.107	.084	.076	.078	.069	.066	.054	.045
Error variance		*	*	.01	*	*	.01	*	*	.01	.01	.01	.01	*	*	*	*

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q2_8. Wolves should be allowed to roam freely without human intervention: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	192 19%	150 18%	40 26% a	13 18%	5 21%	8 33%	11 41%	3 39%
Tend to agree (3.0)	338 34%	279 34%	51 33%	24 33%	8 33%	10 41%	7 29%	2 23%
Tend to disagree (2.0)	290 29%	249 30%	34 22%	17 24%	5 22%	3 14%	7 26%	2 24%
Strongly disagree (1.0)	113 11%	95 11%	15 10%	9 12%	3 13%	2 8%	- -	1 13%
Don't know	74 7%	60 7%	14 9%	8 12%	3 11%	1 6%	1 4%	- -
NET: Agree	530 53%	429 52%	91 59%	37 52%	13 54%	18 73%	18 69%	5 62%
NET: Disagree	403 40%	343 41% b	49 32%	26 36%	8 34%	5 21%	7 26%	3 38%
Base for stats	933	773	140	63	20	23	25	8
Mean Score	2.65	2.63	2.83 a	2.66	2.71	3.04	3.15	2.88
Standard Deviation	.939	.932	.963 a	.967	1.008	.919	.841	1.149
Standard Error	.031	.034	.081	.121	.220	.192	.168	.406
Error variance	*	*	.01	.01	.05	.04	.03	.17

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q3 Summary: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	NET: Agree	NET: Disagree
Unweighted Total	-	-	-	-	-	-	-	-
Farmers and people living in rural areas should use non-lethal methods to keep wolves away	1007 100%	573 57%	351 35%	36 4%	17 2%	30 3%	924 92%	53 5%
The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks	1007 100%	536 53%	368 37%	43 4%	11 1%	48 5%	904 90%	54 5%
Humans should find a way to coexist with wolves	1007 100%	485 48%	372 37%	73 7%	22 2%	55 5%	857 85%	95 9%
Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them	1007 100%	404 40%	452 45%	75 7%	22 2%	54 5%	856 85%	97 10%
Farmers and people living in rural areas should accept the presence of wolves and other wild animals	1007 100%	400 40%	442 44%	88 9%	25 3%	53 5%	842 84%	113 11%
Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary	1007 100%	429 43%	336 33%	102 10%	79 8%	61 6%	765 76%	181 18%

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q3 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Italy regions					Gender		Age						Age			
	Total	Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Farmers and people living in rural areas should use non-lethal methods to keep wolves away	924 92%	244 91%	172 89%	186 95%	220 93%	102 90%	443 92%	481 91%	76 92%	120 88%	155 88%	178 91%	151 97%	243 94%	196 89%	333 90%	395 95%
				b									bcd	bc			ab
The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks	904 90%	248 93%	180 93%	174 88%	211 89%	92 82%	437 91%	468 89%	71 86%	119 88%	156 88%	170 87%	148 95%	240 92%	190 87%	326 88%	388 93%
		e	e										abcd				ab
Humans should find a way to coexist with wolves	857 85%	230 86%	165 85%	167 85%	203 86%	92 82%	416 87%	441 84%	66 80%	115 85%	147 83%	168 86%	142 91%	220 85%	181 83%	314 84%	362 87%
													ac				
Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them	856 85%	224 84%	158 81%	166 84%	209 88%	99 88%	410 85%	446 85%	68 82%	119 87%	152 86%	169 86%	144 92%	205 79%	186 85%	321 86%	348 84%
										f	f		af				
Farmers and people living in rural areas should accept the presence of wolves and other wild animals	842 84%	224 84%	146 75%	172 88%	206 87%	94 83%	412 86%	430 82%	71 86%	118 86%	141 80%	164 84%	142 91%	206 79%	189 86%	305 82%	348 84%
		b		b	b								cf				
Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary	765 76%	212 80%	147 76%	155 79%	176 74%	75 66%	389 81%	376 71%	50 61%	96 71%	132 75%	149 76%	119 76%	218 84%	146 67%	281 75%	338 81%
		e		e			b				a	a	a	abcde		a	a

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q3 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Diet								
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexetarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	*e	*f	*g	
Significance Level: 95%									
Unweighted Total	1007	833	153	72	23	24	26	8	
Total	1007	833	153	72	23	25	26	8	
	100%	100%	100%	100%	100%	100%	100%	100%	
Farmers and people living in rural areas should use non-lethal methods to keep wolves away	924 92%	767 92%	138 90%	66 92%	21 92%	22 90%	21 81%	8 100%	
The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks	904 90%	748 90%	136 89%	65 90%	19 82%	20 83%	26 100%	6 74%	
Humans should find a way to coexist with wolves	857 85%	701 84%	139 91%	67 93%	18 78%	24 97%	24 91%	7 89%	
			a	a					
Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them	856 85%	702 84%	135 88%	61 86%	21 92%	23 92%	22 85%	8 100%	
Farmers and people living in rural areas should accept the presence of wolves and other wild animals	842 84%	691 83%	136 89%	62 86%	20 87%	23 92%	24 91%	8 100%	
Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary	765 76%	634 76%	114 74%	60 84%	15 67%	17 67%	17 65%	5 61%	

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q3 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Italy regions					Gender		Age						Age			
	Total	Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them	97 10%	25 9%	26 14%	20 10%	17 7%	8 7%	43 9%	54 10%	13 16%	12 9%	16 9%	16 8%	7 4%	34 13%	25 11%	32 9%	40 10%
Farmers and people living in rural areas should accept the presence of wolves and other wild animals	113 11%	28 10%	35 18%	21 11%	15 6%	14 12%	49 10%	63 12%	6 7%	17 12%	23 13%	24 12%	6 4%	37 14%	23 10%	47 13%	43 10%
Farmers and people living in rural areas should use non-lethal methods to keep wolves away	53 5%	11 4%	15 8%	9 5%	10 4%	8 7%	25 5%	28 5%	6 7%	11 8%	17 10%	9 5%	1 1%	9 3%	17 8%	27 7%	9 2%
The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks	54 5%	8 3%	9 4%	14 7%	11 4%	13 12%	29 6%	26 5%	10 12%	10 8%	13 7%	9 5%	7 4%	6 2%	20 9%	22 6%	12 3%
Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary	181 18%	39 14%	37 19%	30 15%	46 20%	30 27%	72 15%	109 21%	28 34%	36 27%	33 19%	29 15%	28 18%	26 10%	65 30%	63 17%	54 13%
Humans should find a way to coexist with wolves	95 9%	27 10%	21 11%	22 11%	19 8%	7 6%	47 10%	48 9%	14 17%	15 11%	19 11%	19 9%	7 5%	21 8%	29 13%	38 10%	28 7%

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Q3 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them	97 10%	81 10%	14 9%	6 9%	2 8%	2 8%	4 15%	- -
Farmers and people living in rural areas should accept the presence of wolves and other wild animals	113 11%	95 11%	14 9%	7 10%	3 13%	2 8%	1 5%	- -
Farmers and people living in rural areas should use non-lethal methods to keep wolves away	53 5%	42 5%	11 7%	3 4%	1 4%	1 6%	5 19%	- -
The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks	54 5%	44 5%	11 7%	3 4%	2 8%	4 17%	- -	2 26%
Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary	181 18%	151 18%	27 18%	5 6%	7 29%	7 27%	6 24%	3 39%
		c	c					
Humans should find a way to coexist with wolves	95 9%	83 10%	10 7%	4 5%	2 8%	1 3%	2 9%	1 11%

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Q3_1. Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age		
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	404 40%	117 44%	76 39%	76 39%	89 38%	45 40%	184 38%	220 42%	40 48%	71 52%	66 37%	73 37%	76 49%	78 30%	111 51%	139 37%	154 37%
Tend to agree (3.0)	452 45%	107 40%	82 42%	90 46%	120 51%	54 48%	226 47%	226 43%	28 34%	47 35%	86 49%	96 49%	67 43%	127 49%	75 34%	182 49%	194 47%
Tend to disagree (2.0)	75 7%	22 8%	21 11%	15 8%	13 5%	5 5%	31 6%	44 8%	9 11%	10 8%	12 7%	9 5%	5 3%	30 11%	19 9%	21 6%	34 8%
Strongly disagree (1.0)	22 2%	3 1%	5 3%	5 3%	5 2%	3 3%	12 3%	9 2%	4 5%	2 1%	4 2%	7 3%	2 1%	4 1%	6 3%	10 3%	6 1%
Don't know	54 5%	18 7%	10 5%	10 5%	11 5%	6 5%	27 6%	28 5%	2 2%	6 4%	9 5%	11 5%	6 4%	21 8%	8 3%	19 5%	28 7%
NET: Agree	856 85%	224 84%	158 81%	166 84%	209 88%	99 88%	410 85%	446 85%	68 82%	119 87%	152 86%	169 86%	144 92%	205 79%	186 85%	321 86%	348 84%
NET: Disagree	97 10%	25 9%	26 14%	20 10%	17 7%	8 7%	43 9%	54 10%	13 16%	12 9%	16 9%	16 8%	7 4%	34 13%	25 11%	32 9%	40 10%
Base for stats	953	249	184	186	226	107	453	499	81	131	168	185	150	238	211	353	388
Mean Score	3.30	3.36	3.24	3.27	3.30	3.32	3.28	3.31	3.28	3.44 cdf	3.28	3.27	3.45 cdf	3.17	3.38	3.27	3.28
Standard Deviation	.711	.696	.768	.732	.670	.690	.711	.711	.854	.699	.693	.719	.623	.699	.764	.706	.684
Standard Error	.023	.044	.058	.052	.046	.067	.033	.032	.095	.059	.052	.061	.049	.044	.052	.040	.034
Error variance	*	*	*	*	*	*	*	*	.01	*	*	*	*	*	*	*	*

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Q3_1. Farmers and people living in rural areas should coexist with wolves and other wild animals without harming them: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	404 40%	322 39%	75 49% a	29 40%	8 36%	15 61%	16 63%	6 76%
Tend to agree (3.0)	452 45%	380 46%	61 40%	32 45%	13 56%	8 31%	6 23%	2 24%
Tend to disagree (2.0)	75 7%	61 7%	13 8%	6 9%	2 8%	2 8%	2 9%	- -
Strongly disagree (1.0)	22 2%	20 2%	1 1%	- -	- -	- -	1 5%	- -
Don't know	54 5%	50 6%	4 2%	4 5%	- -	- -	- -	- -
NET: Agree	856 85%	702 84%	135 88%	61 86%	21 92%	23 92%	22 85%	8 100%
NET: Disagree	97 10%	81 10%	14 9%	6 9%	2 8%	2 8%	4 15%	- -
Base for stats	953	783	150	68	23	25	26	8
Mean Score	3.30	3.28	3.40	3.33	3.27	3.54	3.43	3.76
Standard Deviation	.711	.717	.684	.647	.616	.651	.879	.459
Standard Error	.023	.026	.056	.078	.128	.133	.172	.162
Error variance	*	*	*	.01	.02	.02	.03	.03

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Q3_2. Farmers and people living in rural areas should accept the presence of wolves and other wild animals: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%																		
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	400	114	73	74	94	44	189	211	36	61	67	73	74	90	97	139	164
		40%	43%	38%	38%	40%	39%	40%	43%	45%	38%	37%	47%	35%	44%	37%	39%	
Tend to agree	(3.0)	442	110	73	98	112	50	223	219	36	57	75	91	68	116	92	166	184
		44%	41%	37%	50%	47%	44%	46%	42%	43%	41%	42%	47%	43%	45%	42%	45%	44%
Tend to disagree	(2.0)	88	22	28	13	14	12	37	51	2	12	19	17	5	32	14	37	37
		9%	8%	14%	6%	6%	10%	8%	10%	3%	9%	11%	9%	3%	12%	7%	10%	9%
Strongly disagree	(1.0)	25	6	7	8	1	2	13	12	4	5	4	7	2	5	8	10	6
		3%	2%	4%	4%	*	2%	3%	2%	5%	3%	2%	3%	1%	2%	4%	3%	2%
Don't know		53	15	13	3	16	5	19	34	5	2	12	8	9	17	7	20	25
		5%	6%	7%	2%	7%	5%	4%	6%	6%	1%	7%	4%	5%	6%	3%	5%	6%
NET: Agree		842	224	146	172	206	94	412	430	71	118	141	164	142	206	189	305	348
		84%	84%	75%	88%	87%	83%	86%	82%	86%	86%	80%	84%	91%	79%	86%	82%	84%
NET: Disagree		113	28	35	21	15	14	49	63	6	17	23	24	6	37	23	47	43
		11%	10%	18%	11%	6%	12%	10%	12%	7%	12%	13%	12%	4%	14%	10%	13%	10%
Base for stats		954	252	181	193	221	107	461	493	77	134	165	187	148	243	211	352	391
Mean Score	3.27	3.32	3.17	3.23	3.35	3.27	3.28	3.27	3.33	3.30	3.24	3.23	3.44	3.20	3.31	3.23	3.29	
Standard Deviation	.736	.736	.835	.757	.622	.725	.725	.747	.768	.773	.747	.755	.619	.737	.769	.750	.704	
Standard Error	.024	.046	.064	.052	.043	.070	.034	.034	.087	.065	.057	.063	.049	.046	.052	.042	.034	
Error variance	*	*	*	*	*	*	*	*	.01	*	*	*	*	*	*	*	*	

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Q3_2. Farmers and people living in rural areas should accept the presence of wolves and other wild animals: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexetarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	*e	*f	*g	
Significance Level: 95%									
Unweighted Total		1007	833	153	72	23	24	26	8
Total		1007	833	153	72	23	25	26	8
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	400 40%	319 38%	73 47% a	28 40%	10 42%	13 53%	16 59%	6 76%
Tend to agree	(3.0)	442 44%	372 45%	63 41%	33 46%	10 45%	9 39%	8 31%	2 24%
Tend to disagree	(2.0)	88 9%	72 9%	11 7%	6 8%	2 9%	2 8%	1 5%	- -
Strongly disagree	(1.0)	25 3%	23 3%	2 1%	1 2%	1 4%	- -	- -	- -
Don't know		53 5%	47 6%	4 3%	3 4%	- -	- -	1 4%	- -
NET: Agree		842 84%	691 83%	136 89%	62 86%	20 87%	23 92%	24 91%	8 100%
NET: Disagree		113 11%	95 11%	14 9%	7 10%	3 13%	2 8%	1 5%	- -
Base for stats		954	786	149	69	23	25	25	8
Mean Score		3.27	3.26	3.38	3.28	3.26	3.45	3.57	3.76
Standard Deviation		.736	.742	.694	.709	.792	.656	.607	.459
Standard Error		.024	.026	.057	.085	.165	.134	.121	.162
Error variance		*	*	*	.01	.03	.02	.01	.03

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q3_3. Farmers and people living in rural areas should use non-lethal methods to keep wolves away: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	573	170	101	105	133	64	276	297	46	75	102	98	109	144	121	200	253
		57%	64%	52%	53%	56%	57%	58%	56%	55%	55%	58%	50%	70%	55%	55%	54%	61%
			bc										abcdf				b	
Tend to agree	(3.0)	351	74	72	81	86	38	167	184	30	45	54	80	42	100	75	134	142
		35%	28%	37%	41%	36%	34%	35%	35%	36%	33%	30%	41%	27%	39%	34%	36%	34%
				a	a	a							ce	e				
Tend to disagree	(2.0)	36	8	12	5	8	4	17	19	4	7	13	5	1	6	11	19	7
		4%	3%	6%	3%	3%	3%	4%	4%	5%	5%	8%	3%	1%	2%	5%	5%	2%
										e	e	ef				c	c	
Strongly disagree	(1.0)	17	4	3	4	2	4	8	9	2	5	4	4	-	3	6	8	3
		2%	1%	2%	2%	1%	4%	2%	2%	2%	3%	2%	2%	-	1%	3%	2%	1%
											e				c			
Don't know		30	11	6	2	8	3	12	19	1	5	4	8	5	7	6	12	12
		3%	4%	3%	1%	3%	3%	2%	4%	1%	4%	2%	4%	3%	3%	3%	3%	3%
			c															
NET: Agree		924	244	172	186	220	102	443	481	76	120	155	178	151	243	196	333	395
		92%	91%	89%	95%	93%	90%	92%	91%	92%	88%	88%	91%	97%	94%	89%	90%	95%
					b									bcd	bc		ab	
NET: Disagree		53	11	15	9	10	8	25	28	6	11	17	9	1	9	17	27	9
		5%	4%	8%	5%	4%	7%	5%	5%	7%	8%	10%	5%	1%	3%	8%	7%	2%
										e	ef	ef	e			c	c	
Base for stats		977	256	187	195	229	110	468	509	82	131	172	187	152	252	213	360	404
Mean Score		3.51	3.61	3.44	3.47	3.53	3.47	3.52	3.51	3.47	3.45	3.47	3.45	3.71	3.52	3.46	3.46	3.59
			bc										abcdf					ab
Standard Deviation		.655	.623	.694	.649	.608	.744	.654	.657	.698	.751	.734	.659	.466	.604	.729	.695	.563
Standard Error		.021	.038	.052	.045	.041	.071	.030	.029	.077	.063	.054	.055	.037	.037	.049	.039	.027
Error variance		*	*	*	*	*	.01	*	*	.01	*	*	*	*	*	*	*	*

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Q3_3. Farmers and people living in rural areas should use non-lethal methods to keep wolves away: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		Total	a	b	c	*d	*e	*f	*g
Significance Level: 95%									
Unweighted Total		1007	833	153	72	23	24	26	8
Total		1007	833	153	72	23	25	26	8
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	573 57%	465 56%	95 62%	42 58%	14 59%	17 69%	16 60%	7 89%
Tend to agree	(3.0)	351 35%	302 36%	44 29%	25 34%	8 33%	5 22%	6 21%	1 11%
Tend to disagree	(2.0)	36 4%	27 3%	8 5%	3 4%	- -	1 6%	3 12%	- -
Strongly disagree	(1.0)	17 2%	14 2%	3 2%	- -	1 4%	- -	2 7%	- -
Don't know		30 3%	24 3%	4 3%	2 3%	1 4%	1 4%	- -	- -
NET: Agree		924 92%	767 92%	138 90%	66 92%	21 92%	22 90%	21 81%	8 100%
NET: Disagree		53 5%	42 5%	11 7%	3 4%	1 4%	1 6%	5 19%	- -
Base for stats		977	809	149	69	22	24	26	8
Mean Score		3.51	3.51	3.55	3.55	3.53	3.66	3.33	3.89
Standard Deviation		.655	.651	.685	.587	.726	.595	.965	.334
Standard Error		.021	.023	.056	.070	.155	.124	.189	.118
Error variance		*	*	*	*	.02	.02	.04	.01

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q3_4. The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	536	152	114	91	120	58	273	263	35	66	92	91	94	157	101	184	251
		53%	57%	59%	47%	51%	52%	57%	50%	42%	49%	52%	47%	60%	61%	46%	49%	60%
			c	c				b					abd	abd			ab	
Tend to agree	(3.0)	368	96	65	82	90	34	164	204	36	53	63	79	54	83	89	142	137
		37%	36%	34%	42%	38%	30%	34%	39%	44%	39%	36%	40%	35%	32%	41%	38%	33%
					e										c			
Tend to disagree	(2.0)	43	7	7	11	7	10	24	19	9	7	11	7	5	6	15	18	10
		4%	3%	3%	6%	3%	9%	5%	4%	10%	5%	6%	3%	3%	2%	7%	5%	2%
						abd				def		f			c			
Strongly disagree	(1.0)	11	1	2	2	3	3	5	6	1	4	2	3	2	-	5	4	2
		1%	*	1%	1%	1%	3%	1%	1%	1%	3%	1%	1%	1%	-	2%	1%	*
											f				c			
Don't know		48	11	5	9	16	7	14	34	2	6	8	16	2	14	9	24	16
		5%	4%	3%	5%	7%	6%	3%	6%	3%	5%	4%	8%	1%	5%	4%	6%	4%
									a				e		e			
NET: Agree		904	248	180	174	211	92	437	468	71	119	156	170	148	240	190	326	388
		90%	93%	93%	88%	89%	82%	91%	89%	86%	88%	88%	87%	95%	92%	87%	88%	93%
			e	e									abcd				ab	
NET: Disagree		54	8	9	14	11	13	29	26	10	10	13	9	7	6	20	22	12
		5%	3%	4%	7%	4%	12%	6%	5%	12%	8%	7%	5%	4%	2%	9%	6%	3%
						abd				ef	f	f			c	c		
Base for stats		959	256	189	187	221	106	466	493	80	130	169	180	155	246	210	348	400
Mean Score		3.49	3.56	3.55	3.40	3.48	3.40	3.51	3.47	3.30	3.40	3.46	3.44	3.55	3.62	3.36	3.45	3.59
			ce	c									ab	abcd			ab	
Standard Deviation		.641	.573	.620	.658	.639	.777	.645	.637	.713	.725	.669	.641	.619	.532	.720	.654	.567
Standard Error		.021	.035	.046	.046	.044	.076	.030	.029	.079	.062	.050	.055	.048	.033	.049	.037	.027
Error variance		*	*	*	*	*	.01	*	*	.01	*	*	*	*	*	*	*	*

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Q3_4. The Government and European Union should fund and equip farmers with the tools to protect farm animals from wolf attacks: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		Total	a	b	c	*d	*e	*f	*g
Significance Level: 95%									
Unweighted Total		1007	833	153	72	23	24	26	8
Total		1007	833	153	72	23	25	26	8
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	536 53%	443 53%	83 54%	38 52%	12 51%	16 65%	15 57%	3 39%
Tend to agree	(3.0)	368 37%	305 37%	53 34%	27 38%	7 31%	4 17%	11 43%	3 35%
Tend to disagree	(2.0)	43 4%	35 4%	8 5%	3 4%	1 4%	3 13%	-	1 13%
Strongly disagree	(1.0)	11 1%	8 1%	3 2%	-	1 4%	1 4%	-	1 13%
Don't know		48 5%	41 5%	7 4%	4 6%	2 10%	-	-	-
NET: Agree		904 90%	748 90%	136 89%	65 90%	19 82%	20 83%	26 100%	6 74%
NET: Disagree		54 5%	44 5%	11 7%	3 4%	2 8%	4 17%	-	2 26%
Base for stats		959	792	147	67	21	25	26	8
Mean Score		3.49	3.49	3.47	3.51	3.43	3.44	3.57	2.99
Standard Deviation		.641	.635	.693	.582	.793	.886	.504	1.093
Standard Error		.021	.023	.057	.071	.173	.181	.099	.386
Error variance		*	*	*	*	.03	.03	.01	.15

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q3_5. Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age		
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	429 43%	126 47%	89 46%	82 42%	95 40%	37 33%	220 46%	209 40%	25 30%	49 36%	66 38%	86 44%	75 48%	129 50%	73 34%	152 41%	203 49%
		e	e									a	ab	abc			ab
Tend to agree (3.0)	336 33%	86 32%	58 30%	72 37%	81 34%	38 33%	169 35%	167 32%	25 31%	48 35%	66 37%	63 32%	45 29%	90 35%	73 33%	129 35%	134 32%
Tend to disagree (2.0)	102 10%	26 10%	21 11%	16 8%	25 11%	14 13%	44 9%	58 11%	12 15%	19 14%	20 11%	15 8%	19 12%	17 7%	31 14%	35 9%	36 9%
									f	f			f		c		
Strongly disagree (1.0)	79 8%	13 5%	16 8%	14 7%	21 9%	16 14%	28 6%	51 10%	16 20%	17 13%	13 7%	15 8%	8 5%	9 4%	33 15%	28 7%	18 4%
						ac		a	cdef	ef					bc		
Don't know	61 6%	16 6%	10 5%	12 6%	15 6%	8 7%	19 4%	42 8%	4 5%	4 3%	11 6%	17 9%	9 6%	15 6%	8 4%	29 8%	24 6%
							a					b			a		
NET: Agree	765 76%	212 80%	147 76%	155 79%	176 74%	75 66%	389 81%	376 71%	50 61%	96 71%	132 75%	149 76%	119 76%	218 84%	146 67%	281 75%	338 81%
		e		e			b				a	a	a	abcde		a	a
NET: Disagree	181 18%	39 14%	37 19%	30 15%	46 20%	30 27%	72 15%	109 21%	28 34%	36 27%	33 19%	29 15%	28 18%	26 10%	65 30%	63 17%	54 13%
						ac		a	cdef	df	f		f		bc		
Base for stats	946	251	184	184	222	105	461	485	78	133	165	178	147	245	211	343	392
Mean Score	3.18	3.30	3.19	3.21	3.12	2.92	3.26	3.10	2.75	2.96	3.12	3.23	3.26	3.38	2.88	3.18	3.34
		de	e	e			b				a	ab	ab	abc		a	ab
Standard Deviation	.930	.851	.955	.886	.951	1.046	.865	.982	1.118	1.019	.912	.918	.897	.777	1.059	.916	.825
Standard Error	.030	.053	.072	.063	.065	.103	.040	.045	.126	.086	.069	.079	.071	.048	.071	.052	.040
Error variance	*	*	.01	*	*	.01	*	*	.02	.01	*	.01	.01	*	.01	*	*

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Q3_5. Only authorities should have the authority to permit the killing of wolves to protect farm animals when necessary: To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexetarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	*e	*f	*g	
Significance Level: 95%									
Unweighted Total		833	153	72	23	24	26	8	
Total		833	153	72	23	25	26	8	
		100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	429	62	32	7	8	10	5	
		43%	40%	45%	30%	33%	37%	61%	
Tend to agree	(3.0)	336	52	28	9	8	7	-	
		33%	34%	39%	37%	34%	28%	-	
Tend to disagree	(2.0)	102	14	3	4	3	4	-	
		10%	9%	4%	17%	12%	17%	-	
Strongly disagree	(1.0)	79	13	1	3	4	2	3	
		8%	8%	2%	12%	16%	7%	39%	
Don't know		61	12	7	1	1	3	-	
		6%	8%	10%	4%	6%	11%	-	
NET: Agree		765	114	60	15	17	17	5	
		76%	74%	84%	67%	67%	65%	61%	
NET: Disagree		181	27	5	7	7	6	3	
		18%	18%	6%	29%	27%	24%	39%	
		c	c						
Base for stats		946	141	65	22	23	23	8	
Mean Score		3.18	3.16	3.41	2.89	2.89	3.07	2.83	
Standard Deviation		.930	.941	.687	1.010	1.083	.983	1.568	
Standard Error		.030	.079	.085	.215	.226	.205	.554	
Error variance		*	.01	.01	.05	.05	.04	.31	

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Q3_6. Humans should find a way to coexist with wolves: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	485 48%	135 50%	96 49%	99 50%	112 47%	44 39%	246 51%	239 45%	36 43%	70 52%	81 46%	103 52%	92 58%	104 40%	106 49%	184 49%	196 47%
		e							f		f		acf					
Tend to agree	(3.0)	372 37%	96 36%	69 36%	68 35%	91 39%	47 42%	170 35%	202 38%	30 36%	45 33%	66 37%	65 33%	50 32%	116 45%	75 34%	131 35%	167 40%
													bde					
Tend to disagree	(2.0)	73 7%	19 7%	15 8%	16 8%	17 7%	5 5%	39 8%	34 6%	13 16%	13 9%	14 8%	13 7%	5 3%	15 6%	26 12%	27 7%	20 5%
										cdef	e				c			
Strongly disagree	(1.0)	22 2%	8 3%	6 3%	5 3%	1 *	2 2%	8 2%	13 3%	1 1%	3 2%	6 3%	5 3%	2 1%	6 2%	4 2%	11 3%	7 2%
			d	d														
Don't know		55 5%	10 4%	8 4%	8 4%	15 6%	14 12%	16 3%	39 7%	3 4%	6 4%	11 6%	9 5%	8 5%	19 7%	9 4%	20 5%	26 6%
						abc		a										
NET: Agree		857 85%	230 86%	165 85%	167 85%	203 86%	92 82%	416 87%	441 84%	66 80%	115 85%	147 83%	168 86%	142 91%	220 85%	181 83%	314 84%	362 87%
													ac					
NET: Disagree		95 9%	27 10%	21 11%	22 11%	19 8%	7 6%	47 10%	48 9%	14 17%	15 11%	19 11%	19 9%	7 5%	21 8%	29 13%	38 10%	28 7%
										ef	e	e			c			
Base for stats		952	257	185	189	222	99	463	489	80	131	166	186	149	241	210	352	390
Mean Score	3.39	3.39	3.37	3.38	3.42	3.36	3.41	3.37	3.26	3.40	3.34	3.42	3.55	3.32	3.35	3.38	3.41	
													acf					
Standard Deviation	.727	.754	.764	.765	.657	.674	.721	.733	.778	.749	.770	.748	.629	.696	.761	.759	.680	
Standard Error	.024	.046	.058	.053	.045	.068	.033	.033	.087	.064	.058	.063	.050	.043	.051	.043	.033	
Error variance	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q3_6. Humans should find a way to coexist with wolves: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	485 48%	384 46%	92 60% a	37 51%	12 52%	20 81%	18 68%	6 76%
Tend to agree (3.0)	372 37%	317 38%	47 31%	30 42%	6 26%	4 16%	6 23%	1 13%
Tend to disagree (2.0)	73 7%	62 7%	9 6%	4 5%	1 5%	1 3%	2 9%	1 11%
Strongly disagree (1.0)	22 2%	21 3%	1 1%	- -	1 4%	- -	- -	- -
Don't know	55 5%	49 6%	4 3%	1 1%	3 14%	- -	- -	- -
NET: Agree	857 85%	701 84%	139 91% a	67 93% a	18 78%	24 97%	24 91%	7 89%
NET: Disagree	95 9%	83 10%	10 7%	4 5%	2 8%	1 3%	2 9%	1 11%
Base for stats	952	784	149	71	20	25	26	8
Mean Score	3.39	3.36	3.54 a	3.46	3.45	3.77	3.59	3.65
Standard Deviation	.727	.741	.640 a	.604	.813	.505	.668	.716
Standard Error	.024	.026	.052	.072	.182	.103	.131	.253
Error variance	*	*	*	.01	.03	.01	.02	.06

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q4 Summary: To what extent do you believe each of the following are acceptable?

BASE: All respondents

	Total	Always acceptable	Sometimes acceptable	Rarely acceptable	Never acceptable	Don't know	NET: At least sometimes acceptable	NET: Rarely/never acceptable
Unweighted Total	-	-	-	-	-	-	-	-
Killing wolves that have attacked farm animals	1007	43	242	354	320	48	285	674
	100%	4%	24%	35%	32%	5%	28%	67%
Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares)	1007	31	249	325	320	82	280	645
	100%	3%	25%	32%	32%	8%	28%	64%
Killing wolves to control their population size	1007	30	219	267	422	69	249	689
	100%	3%	22%	26%	42%	7%	25%	68%
Killing wolves for leisure	1007	19	25	46	906	12	43	952
	100%	2%	2%	5%	90%	1%	4%	95%
Killing wolves for their fur	1007	17	26	67	876	21	42	944
	100%	2%	3%	7%	87%	2%	4%	94%

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q4 Nets summary (At least sometimes acceptable): To what extent do you believe each of the following are acceptable?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age		
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Killing wolves that have attacked farm animals	285	78	64	58	59	25	156	129	21	40	42	50	37	95	61	92	132
	28%	29%	33%	30%	25%	22%	32%	25%	26%	29%	24%	26%	23%	37%	28%	25%	32%
			e				b							cde			b
Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares)	280	75	73	54	60	18	169	112	17	38	36	55	49	85	55	91	135
	28%	28%	37%	27%	25%	16%	35%	21%	20%	28%	20%	28%	31%	33%	25%	24%	32%
		e	acde	e			b					c	ac				b
Killing wolves to control their population size	249	66	68	49	48	18	156	93	13	32	38	48	41	77	45	86	117
	25%	25%	35%	25%	20%	16%	33%	18%	16%	24%	22%	24%	26%	30%	21%	23%	28%
			acde				b						a				a
Killing wolves for leisure	43	12	4	11	11	5	23	20	4	11	6	13	6	3	15	20	9
	4%	5%	2%	5%	5%	5%	5%	4%	5%	8%	4%	7%	4%	1%	7%	5%	2%
									f	f		f			c	c	
Killing wolves for their fur	42	13	3	9	14	3	29	14	9	9	7	9	5	3	18	16	8
	4%	5%	2%	5%	6%	3%	6%	3%	11%	7%	4%	5%	3%	1%	8%	4%	2%
					b		b		cef	f		f			bc		

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q4 Nets summary (At least sometimes acceptable): To what extent do you believe each of the following are acceptable?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Killing wolves that have attacked farm animals	285 28%	237 28%	43 28%	21 29%	7 31%	8 31%	5 20%	2 24%
Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares)	280 28%	238 29%	35 23%	17 24%	6 25%	6 25%	4 17%	2 24%
Killing wolves to control their population size	249 25%	214 26%	30 19%	15 21%	5 22%	4 17%	4 17%	1 11%
Killing wolves for leisure	43 4%	33 4%	11 7%	3 4%	2 8%	3 14%	2 8%	- -
Killing wolves for their fur	42 4%	29 4%	13 9%	2 3%	3 13%	4 17%	2 7%	2 24%
			a					

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q4 Nets summary (Rarely/never acceptable): To what extent do you believe each of the following are acceptable?

BASE: All respondents

	Italy regions					Gender		Age						Age			
	Total	Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Killing wolves for leisure	952	253	188	185	219	106	451	501	75	121	168	181	150	256	197	349	406
	95%	95%	97%	94%	93%	95%	94%	95%	91%	89%	95%	93%	96%	99%	90%	94%	98%
										b			b	abcd			ab
Killing wolves to control their population size	689	181	116	135	171	85	300	389	62	96	127	135	106	162	159	262	268
	68%	68%	60%	69%	72%	76%	62%	74%	75%	71%	72%	69%	68%	62%	72%	70%	65%
					b	b		a	f		f				c		
Killing wolves that have attacked farm animals	674	176	124	135	159	80	300	374	58	91	127	129	115	153	150	256	268
	67%	66%	64%	69%	67%	71%	62%	71%	70%	67%	72%	66%	73%	59%	68%	69%	64%
								a			f		f				
Killing wolves for their fur	944	248	189	186	213	107	440	503	68	125	166	181	149	254	193	347	403
	94%	93%	97%	95%	90%	95%	92%	95%	83%	92%	94%	93%	95%	98%	88%	93%	97%
			ad	d				a		a	a	a	a	abcd		a	ab
Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares)	645	174	110	127	158	77	281	364	60	89	127	120	94	154	149	247	249
	64%	65%	57%	64%	67%	68%	59%	69%	73%	65%	72%	61%	60%	60%	68%	66%	60%
					b	b		a	ef		def				c		

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q4 Nets summary (Rarely/never acceptable): To what extent do you believe each of the following are acceptable?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Killing wolves for leisure	952	791	139	69	20	19	24	8
	95%	95%	91%	96%	86%	79%	92%	100%
		b						
Killing wolves to control their population size	689	561	113	49	16	20	22	7
	68%	67%	74%	68%	68%	83%	83%	89%
Killing wolves that have attacked farm animals	674	555	105	47	14	17	21	6
	67%	67%	69%	65%	63%	69%	80%	76%
Killing wolves for their fur	944	785	137	68	19	20	24	6
	94%	94%	90%	95%	82%	83%	93%	76%
		b						
Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares)	645	527	109	49	16	17	21	6
	64%	63%	71%	68%	69%	71%	79%	76%

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q4_1. Killing wolves for leisure: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age		
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable	(4.0)	19	6	2	3	6	2	9	2	4	2	5	4	2	6	7	6
		2%	2%	1%	1%	2%	2%	2%	2%	3%	1%	3%	2%	1%	3%	2%	1%
Sometimes acceptable	(3.0)	25	6	2	8	5	13	11	2	7	5	8	2	1	9	12	3
		2%	2%	1%	4%	2%	3%	2%	2%	5%	3%	4%	1%	*	4%	3%	1%
										ef	f	f			c	c	
Rarely acceptable	(2.0)	46	10	10	8	11	25	20	8	8	8	7	6	9	16	14	15
		5%	4%	5%	4%	5%	5%	4%	10%	6%	4%	3%	4%	4%	7%	4%	4%
									f						c		
Never acceptable	(1.0)	906	243	178	177	208	426	480	68	113	160	174	145	246	180	335	391
		90%	91%	92%	90%	88%	89%	91%	82%	83%	91%	89%	92%	95%	82%	90%	94%
										ab		ab	abd		a	ab	
Don't know		12	2	2	1	7	6	6	3	4	2	1	1	1	7	3	2
		1%	1%	1%	*	3%	1%	1%	4%	3%	1%	1%	1%	*	3%	1%	*
									ef	f					bc		
NET: At least sometimes acceptable		43	12	4	11	11	23	20	4	11	6	13	6	3	15	20	9
		4%	5%	2%	5%	5%	5%	4%	5%	8%	4%	7%	4%	1%	7%	5%	2%
									f	f		f			c	c	
NET: Rarely/never acceptable		952	253	188	185	219	451	501	75	121	168	181	150	256	197	349	406
		95%	95%	97%	94%	93%	94%	95%	91%	89%	95%	93%	96%	99%	90%	94%	98%
										b		b	abcd			ab	
Base for stats	995	265	192	196	230	112	474	521	79	132	175	194	156	259	212	369	414
Mean Score	1.15	1.16	1.10	1.16	1.17	1.17	1.17	1.13	1.22	1.26	1.13	1.20	1.13	1.07	1.25	1.16	1.09
									f	cf		f			c	c	
Standard Deviation	.538	.567	.420	.544	.580	.554	.567	.511	.606	.694	.479	.638	.533	.336	.661	.569	.422
Standard Error	.017	.034	.031	.037	.039	.053	.026	.022	.068	.058	.035	.053	.041	.020	.044	.031	.020
Error variance	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q4_1. Killing wolves for leisure: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

		Diet							
		Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g	
Significance Level: 95%									
Unweighted Total		1007	833	153	72	23	24	26	8
Total		1007	833	153	72	23	25	26	8
		100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable	(4.0)	19	15	4	1	1	1	-	-
		2%	2%	2%	2%	4%	6%	-	-
Sometimes acceptable	(3.0)	25	18	7	2	1	2	2	-
		2%	2%	5%	2%	4%	8%	8%	-
Rarely acceptable	(2.0)	46	38	7	3	1	-	1	2
		5%	5%	5%	4%	4%	-	4%	24%
Never acceptable	(1.0)	906	753	132	65	19	19	23	6
		90%	90%	86%	91%	82%	79%	87%	76%
Don't know		12	9	3	-	1	2	-	-
		1%	1%	2%	-	6%	8%	-	-
NET: At least sometimes acceptable		43	33	11	3	2	3	2	-
		4%	4%	7%	4%	8%	14%	8%	-
NET: Rarely/never acceptable		952	791	139	69	20	19	24	8
		95%	95%	91%	96%	86%	79%	92%	100%
Base for stats		995	824	150	72	22	23	26	8
Mean Score		1.15	1.14	1.21	1.15	1.27	1.36	1.21	1.24
Standard Deviation		.538	.524	.640	.541	.765	.894	.590	.457
Standard Error		.017	.018	.052	.064	.163	.191	.116	.162
Error variance		*	*	*	*	.03	.04	.01	.03

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Q4_2. Killing wolves to control their population size: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Always acceptable	(4.0)	30	7	12	5	4	1	21	9	2	8	7	1	4	8	10	8	11
		3%	3%	6%	3%	2%	1%	4%	2%	2%	6%	4%	1%	2%	3%	5%	2%	3%
				de				b			d							
Sometimes acceptable	(3.0)	219	59	55	44	44	17	135	84	11	24	32	46	37	69	35	78	106
		22%	22%	28%	22%	19%	15%	28%	16%	13%	18%	18%	24%	24%	27%	16%	21%	25%
				de				b						abc			a	
Rarely acceptable	(2.0)	267	74	51	61	52	29	131	135	22	27	45	59	49	65	49	105	114
		26%	28%	26%	31%	22%	25%	27%	26%	26%	20%	26%	30%	31%	25%	22%	28%	27%
					d							b	b					
Never acceptable	(1.0)	422	107	65	74	119	57	168	254	41	69	82	75	58	97	110	157	155
		42%	40%	34%	38%	50%	50%	35%	48%	49%	51%	46%	39%	37%	37%	50%	42%	37%
					abc	bc		a			def				c			
Don't know		69	20	10	13	18	9	24	45	7	8	11	13	9	21	15	24	30
		7%	8%	5%	6%	7%	8%	5%	9%	9%	6%	6%	7%	6%	8%	7%	7%	7%
								a										
NET: At least sometimes acceptable		249	66	68	49	48	18	156	93	13	32	38	48	41	77	45	86	117
		25%	25%	35%	25%	20%	16%	33%	18%	16%	24%	22%	24%	26%	30%	21%	23%	28%
				acde				b						a			a	
NET: Rarely/never acceptable		689	181	116	135	171	85	300	389	62	96	127	135	106	162	159	262	268
		68%	68%	60%	69%	72%	76%	62%	74%	75%	71%	72%	69%	68%	62%	72%	70%	65%
					b	b		a		f		f			c			
Base for stats		938	247	184	184	219	104	455	482	75	129	165	183	147	239	204	348	386
Mean Score		1.85	1.86	2.08	1.89	1.69	1.64	2.02	1.68	1.66	1.78	1.78	1.86	1.91	1.95	1.73	1.82	1.93
			de	ade	de			b					a	a			a	
Standard Deviation		.888	.880	.962	.862	.852	.790	.923	.821	.828	.971	.896	.824	.862	.908	.921	.859	.890
Standard Error		.029	.055	.073	.061	.059	.078	.043	.038	.095	.083	.068	.070	.069	.057	.063	.049	.044
Error variance		*	*	.01	*	*	.01	*	*	.01	.01	*	*	*	*	*	*	*

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q4_2. Killing wolves to control their population size: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	*e	*f	*g	
Total									
Significance Level: 95%									
Unweighted Total		1007	833	153	72	23	24	26	8
Total		1007	833	153	72	23	25	26	8
		100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable	(4.0)	30	23	7	4	-	1	1	1
		3%	3%	4%	5%	-	4%	3%	11%
Sometimes acceptable	(3.0)	219	191	23	11	5	3	4	-
		22%	23%	15%	16%	22%	13%	14%	-
Rarely acceptable	(2.0)	267	219	40	22	5	7	3	3
		26%	26%	26%	30%	20%	30%	12%	39%
Never acceptable	(1.0)	422	342	73	27	11	13	19	4
		42%	41%	48%	37%	48%	53%	71%	50%
Don't know		69	57	10	8	2	-	-	-
		7%	7%	7%	11%	10%	-	-	-
NET: At least sometimes acceptable		249	214	30	15	5	4	4	1
		25%	26%	19%	21%	22%	17%	17%	11%
NET: Rarely/never acceptable		689	561	113	49	16	20	22	7
		68%	67%	74%	68%	68%	83%	83%	89%
Base for stats		938	775	143	64	21	25	26	8
Mean Score		1.85	1.86	1.74	1.88	1.72	1.69	1.49	1.72
Standard Deviation		.888	.889	.893	.915	.858	.870	.862	.993
Standard Error		.029	.032	.075	.114	.187	.178	.169	.351
Error variance		*	*	.01	.01	.04	.03	.03	.12

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Q4_3. Killing wolves that have attacked farm animals: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c	
Significance Level: 95%																		
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Always acceptable	(4.0)	43	9	11	8	9	6	22	21	5	10	6	7	6	8	15	13	14
		4%	3%	6%	4%	4%	5%	5%	4%	6%	8%	4%	3%	4%	3%	7%	4%	3%
											f				c			
Sometimes acceptable	(3.0)	242	70	53	51	50	19	134	108	16	30	35	44	31	87	46	79	117
		24%	26%	27%	26%	21%	17%	28%	21%	20%	22%	20%	22%	20%	33%	21%	21%	28%
			e	e			b							abcde			ab	
Rarely acceptable	(2.0)	354	98	71	73	76	37	171	183	33	40	65	71	59	87	72	137	146
		35%	37%	36%	37%	32%	32%	36%	35%	39%	29%	37%	36%	38%	34%	33%	37%	35%
Never acceptable	(1.0)	320	78	53	62	83	44	129	191	26	52	62	58	56	66	77	120	122
		32%	29%	28%	31%	35%	39%	27%	36%	31%	38%	35%	30%	36%	25%	35%	32%	29%
						b	a			f	f		f					
Don't know		48	13	6	3	19	7	25	24	3	5	8	16	5	11	8	24	16
		5%	5%	3%	2%	8%	7%	5%	4%	4%	3%	4%	8%	3%	4%	4%	6%	4%
					bc	c						e						
NET: At least sometimes acceptable		285	78	64	58	59	25	156	129	21	40	42	50	37	95	61	92	132
		28%	29%	33%	30%	25%	22%	32%	25%	26%	29%	24%	26%	23%	37%	28%	25%	32%
				e			b							cde			b	
NET: Rarely/never acceptable		674	176	124	135	159	80	300	374	58	91	127	129	115	153	150	256	268
		67%	66%	64%	69%	67%	71%	62%	71%	70%	67%	72%	66%	73%	59%	68%	69%	64%
							a				f		f					
Base for stats		959	254	188	193	218	105	455	504	79	132	169	180	152	248	211	348	400
Mean Score		2.01	2.03	2.11	2.02	1.94	1.88	2.11	1.92	2.01	1.99	1.92	2.00	1.91	2.15	2.00	1.96	2.06
				e			b							ce				
Standard Deviation		.874	.849	.888	.862	.882	.905	.870	.869	.887	.970	.851	.849	.851	.855	.938	.850	.861
Standard Error		.028	.052	.067	.059	.061	.088	.041	.039	.099	.082	.064	.073	.067	.053	.063	.048	.042
Error variance		*	*	*	*	*	.01	*	*	.01	.01	*	.01	*	*	*	*	*

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Q4_3. Killing wolves that have attacked farm animals: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable (4.0)	43 4%	33 4%	9 6%	3 4%	3 13%	- -	1 4%	2 24%
Sometimes acceptable (3.0)	242 24%	204 24%	34 22%	18 26%	4 19%	8 31%	4 16%	- -
Rarely acceptable (2.0)	354 35%	302 36%	46 30%	24 34%	8 33%	3 12%	10 37%	2 26%
Never acceptable (1.0)	320 32%	253 30%	59 38%	22 31%	7 30%	14 58%	11 44%	4 50%
Don't know	48 5%	40 5%	5 4%	4 6%	1 6%	- -	- -	- -
NET: At least sometimes acceptable	285 28%	237 28%	43 28%	21 29%	7 31%	8 31%	5 20%	2 24%
NET: Rarely/never acceptable	674 67%	555 67%	105 69%	47 65%	14 63%	17 69%	21 80%	6 76%
Base for stats	959	792	148	68	22	25	26	8
Mean Score	2.01	2.02	1.95	2.02	2.15	1.73	1.80	1.98
Standard Deviation	.874	.863	.929	.879	1.037	.919	.863	1.293
Standard Error	.028	.031	.076	.107	.221	.188	.169	.457
Error variance	*	*	.01	.01	.05	.04	.03	.21

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Q4_4. Killing wolves for their fur: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c	
Significance Level: 95%																		
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Always acceptable	(4.0)	17	3	2	5	5	2	11	6	3	6	2	3	3	1	9	4	4
		2%	1%	1%	2%	2%	2%	2%	1%	4%	4%	1%	1%	2%	*	4%	1%	1%
										f	f				bc			
Sometimes acceptable	(3.0)	26	10	1	5	9	1	18	8	6	4	5	7	3	2	10	11	5
		3%	4%	1%	2%	4%	1%	4%	2%	7%	3%	3%	3%	2%	1%	4%	3%	1%
			b		b			b		ef			f		c	c		
Rarely acceptable	(2.0)	67	14	15	17	12	10	37	30	5	16	13	11	9	14	21	24	23
		7%	5%	8%	9%	5%	9%	8%	6%	6%	12%	7%	5%	6%	5%	9%	6%	6%
										f								
Never acceptable	(1.0)	876	235	174	169	201	97	403	473	64	109	153	170	140	240	173	323	380
		87%	88%	90%	86%	85%	87%	84%	90%	77%	80%	87%	87%	89%	92%	79%	87%	91%
								a					ab	abc	a	ab		
Don't know		21	6	2	1	10	2	11	10	5	2	4	5	2	3	7	9	5
		2%	2%	1%	*	4%	2%	2%	2%	6%	1%	2%	3%	1%	1%	3%	2%	1%
					c					bef								
NET: At least sometimes acceptable		42	13	3	9	14	3	29	14	9	9	7	9	5	3	18	16	8
		4%	5%	2%	5%	6%	3%	6%	3%	11%	7%	4%	5%	3%	1%	8%	4%	2%
					b			b		cef	f		f		bc			
NET: Rarely/never acceptable		944	248	189	186	213	107	440	503	68	125	166	181	149	254	193	347	403
		94%	93%	97%	95%	90%	95%	92%	95%	83%	92%	94%	93%	95%	98%	88%	93%	97%
			ad	d				a		a	a	a	a	abcd	a	a	ab	
Base for stats		986	261	192	196	227	110	469	517	77	134	173	190	155	257	212	363	411
Mean Score		1.17	1.16	1.12	1.21	1.20	1.16	1.23	1.12	1.33	1.30	1.16	1.17	1.15	1.08	1.31	1.17	1.11
								b		cef	ef	f	f		bc			
Standard Deviation		.544	.527	.426	.595	.619	.510	.625	.454	.789	.718	.509	.540	.516	.334	.743	.525	.413
Standard Error		.017	.032	.032	.041	.042	.049	.029	.020	.089	.060	.038	.045	.040	.020	.050	.029	.020
Error variance		*	*	*	*	*	*	*	*	.01	*	*	*	*	*	*	*	*

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Q4_4. Killing wolves for their fur: To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
Significance Level: 95%		a	b	c	*d	*e	*f	*g	
Unweighted Total		833	153	72	23	24	26	8	
Total		1007	153	72	23	25	26	8	
		100%	100%	100%	100%	100%	100%	100%	
Always acceptable	(4.0)	17 2%	9 1%	8 5% a	1 1%	2 8%	2 7%	2 7%	1 13%
Sometimes acceptable	(3.0)	26 3%	20 2%	6 4%	1 2%	1 4%	2 10%	- -	1 11%
Rarely acceptable	(2.0)	67 7%	57 7%	8 5%	5 7%	- -	1 4%	2 9%	- -
Never acceptable	(1.0)	876 87%	728 87%	129 84%	63 88%	19 82%	19 79%	22 84%	6 76%
Don't know		21 2%	18 2%	3 2%	1 2%	1 6%	- -	- -	- -
NET: At least sometimes acceptable		42 4%	29 4%	13 9% a	2 3%	3 13%	4 17%	2 7%	2 24%
NET: Rarely/never acceptable		944 94%	785 94% b	137 90%	68 95%	19 82%	20 83%	24 93%	6 76%
Base for stats		986	814	151	70	22	25	26	8
Mean Score		1.17	1.15	1.28 a	1.15	1.36	1.46	1.31	1.61
Standard Deviation		.544	.496	.763	.497	.945	.963	.825	1.190
Standard Error		.017	.017	.062	.059	.201	.197	.162	.421
Error variance		*	*	*	*	.04	.04	.03	.18

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Q4_5. Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares): To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Always acceptable	(4.0)	31	10	11	3	4	3	17	14	3	7	4	5	5	7	10	9	11
		3%	4%	6%	2%	2%	3%	4%	3%	4%	5%	2%	3%	3%	3%	5%	2%	3%
				cd														
Sometimes acceptable	(3.0)	249	66	62	50	56	15	151	98	14	31	32	49	45	79	45	81	123
		25%	25%	32%	26%	24%	14%	31%	19%	17%	23%	18%	25%	28%	30%	20%	22%	30%
			e	e	e	e		b					ac	ac			ab	
Rarely acceptable	(2.0)	325	95	57	75	69	30	149	176	31	35	65	59	48	87	66	124	135
		32%	35%	29%	38%	29%	27%	31%	33%	38%	25%	37%	30%	31%	33%	30%	33%	33%
					e					b		b						
Never acceptable	(1.0)	320	79	53	52	89	47	132	189	29	54	62	61	46	68	83	123	113
		32%	30%	27%	27%	38%	41%	27%	36%	35%	40%	35%	31%	29%	26%	38%	33%	27%
					bc	abc		a		ef	f				c			
Don't know		82	18	11	16	19	17	31	51	5	9	13	21	13	20	15	34	33
		8%	7%	6%	8%	8%	15%	6%	10%	6%	7%	8%	11%	8%	8%	7%	9%	8%
						abcd		a										
NET: At least sometimes acceptable		280	75	73	54	60	18	169	112	17	38	36	55	49	85	55	91	135
		28%	28%	37%	27%	25%	16%	35%	21%	20%	28%	20%	28%	31%	33%	25%	24%	32%
			e	acde	e			b					c	ac			b	
NET: Rarely/never acceptable		645	174	110	127	158	77	281	364	60	89	127	120	94	154	149	247	249
		64%	65%	57%	64%	67%	68%	59%	69%	73%	65%	72%	61%	60%	60%	68%	66%	60%
					b	b		a		ef	def				c			
Base for stats		925	249	183	181	218	95	449	476	77	127	163	175	143	240	204	338	383
Mean Score		1.99	2.02	2.16	2.03	1.89	1.73	2.12	1.87	1.88	1.93	1.86	2.00	2.06	2.10	1.91	1.93	2.08
			e	de	e			b					c	ac			ab	
Standard Deviation		.866	.859	.918	.804	.858	.843	.878	.837	.841	.952	.810	.871	.874	.845	.909	.844	.855
Standard Error		.028	.054	.070	.057	.060	.086	.041	.038	.095	.082	.062	.076	.070	.053	.062	.048	.042
Error variance		*	*	*	*	*	.01	*	*	.01	.01	*	.01	*	*	*	*	*

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Q4_5. Killing wolves to decrease the pressure on populations of other animals lower down the food chain (e.g. deer or hares): To what extent do you believe each of the following are acceptable or not?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	*e	*f	*g	
Significance Level: 95%									
Unweighted Total		1007	833	153	72	23	24	26	8
Total		1007	833	153	72	23	25	26	8
		100%	100%	100%	100%	100%	100%	100%	100%
Always acceptable	(4.0)	31	26	4	2	-	1	1	-
		3%	3%	2%	2%	-	4%	3%	-
Sometimes acceptable	(3.0)	249	211	32	15	6	5	4	2
		25%	25%	21%	21%	25%	21%	14%	24%
Rarely acceptable	(2.0)	325	269	51	25	8	7	9	1
		32%	32%	33%	35%	36%	30%	35%	13%
Never acceptable	(1.0)	320	258	57	23	8	10	11	5
		32%	31%	37%	33%	33%	41%	44%	63%
Don't know		82	68	9	6	1	1	1	-
		8%	8%	6%	8%	6%	4%	4%	-
NET: At least sometimes acceptable		280	238	35	17	6	6	4	2
		28%	29%	23%	24%	25%	25%	17%	24%
NET: Rarely/never acceptable		645	527	109	49	16	17	21	6
		64%	63%	71%	68%	69%	71%	79%	76%
Base for stats		925	764	144	66	22	24	25	8
Mean Score		1.99	2.01	1.87	1.93	1.91	1.88	1.76	1.61
Standard Deviation		.866	.868	.842	.838	.798	.914	.837	.907
Standard Error		.028	.031	.070	.103	.170	.191	.167	.321
Error variance		*	*	*	.01	.03	.04	.03	.10

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Q5 Summary: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Strongly agree	Tend to agree	Tend to disagree	Strongly disagree	Don't know	NET: Agree	NET: Disagree
Unweighted Total	-	-	-	-	-	-	-	-
Wolves are beneficial to the ecosystem in which they live	1007 100%	407 40%	447 44%	49 5%	17 2%	87 9%	854 85%	66 7%
Wolves help to control populations of animals lower down the food chain (e.g. deer or hares)	1007 100%	264 26%	456 45%	100 10%	36 4%	152 15%	720 71%	136 13%
Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares)	1007 100%	261 26%	443 44%	110 11%	27 3%	166 16%	704 70%	137 14%
Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old	1007 100%	247 25%	404 40%	120 12%	49 5%	187 19%	650 65%	169 17%
Wolves in the wild are an opportunity for tourism in rural and natural areas	1007 100%	169 17%	382 38%	232 23%	105 10%	119 12%	551 55%	337 33%

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Q5 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Italy regions					Gender		Age						Age			
	Total	Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wolves are beneficial to the ecosystem in which they live	854 85%	224 84%	164 85%	172 88%	199 84%	95 85%	420 88% b	434 82%	64 77%	117 86%	154 87% a	160 82%	140 89% a	220 85%	181 83%	313 84%	360 86%
Wolves help to control populations of animals lower down the food chain (e.g. deer or hares)	720 71%	195 73% e	149 77% e	145 74% e	164 69%	67 59%	376 78% b	343 65%	51 62%	92 68%	127 72%	139 71%	124 79% ab	187 72%	143 66%	266 71%	310 75% a
Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares)	704 70%	190 71%	128 66%	147 75%	166 70%	74 65%	364 76% b	340 65%	54 65%	90 66%	129 73%	140 71%	122 78% abf	171 66%	143 65%	269 72%	292 70%
Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old	650 65%	176 66%	135 70% e	124 63% e	150 63%	65 58%	339 71% b	312 59%	44 53%	86 63%	103 58%	125 64%	116 74% abc	176 68% ac	130 59%	229 61%	292 70% ab
Wolves in the wild are an opportunity for tourism in rural and natural areas	551 55%	129 48%	99 51%	108 55%	155 65% abc	62 55%	292 61% b	259 49%	44 53%	78 57%	93 53%	111 57%	95 61% f	130 50%	122 56%	204 55%	225 54%

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Q5 Nets summary (Agree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Wolves are beneficial to the ecosystem in which they live	854 85%	703 84%	136 88%	64 89%	20 86%	21 87%	23 87%	8 100%
Wolves help to control populations of animals lower down the food chain (e.g. deer or hares)	720 71%	587 70%	118 77%	51 70%	18 78%	21 83%	22 83%	7 88%
Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares)	704 70%	576 69%	114 74%	53 74%	16 69%	20 80%	19 72%	7 88%
Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old	650 65%	534 64%	102 67%	43 60%	17 74%	19 76%	18 68%	6 74%
Wolves in the wild are an opportunity for tourism in rural and natural areas	551 55%	448 54%	91 59%	36 50%	12 52%	16 63%	21 80%	7 88%

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Q5 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Italy regions					Gender		Age						Age			
	Total	Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wolves are beneficial to the ecosystem in which they live	66 7%	17 6%	16 8%	15 8%	12 5%	6 5%	34 7%	32 6%	12 14%	9 7%	11 6%	12 6%	3 2%	19 7%	21 10%	23 6%	22 5%
									cdef	e	e	e	e	e	c		
Wolves help to control populations of animals lower down the food chain (e.g. deer or hares)	136 13%	33 12%	28 15%	25 13%	27 12%	22 20%	62 13%	73 14%	23 27%	27 20%	27 15%	22 11%	8 5%	28 11%	50 23%	50 13%	36 9%
						d			cdef	ef	e	e	e	e	bc	c	
Wolves in the wild are an opportunity for tourism in rural and natural areas	337 33%	106 40%	77 40%	69 35%	51 21%	34 30%	146 30%	190 36%	31 37%	47 34%	59 33%	62 32%	40 26%	98 38%	78 35%	121 32%	138 33%
		d	d	d										e			
Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares)	137 14%	35 13%	41 21%	21 11%	23 10%	17 15%	59 12%	78 15%	19 23%	27 20%	22 12%	25 13%	8 5%	36 14%	46 21%	47 13%	44 11%
			acd						cdef	e	e	e	e	e	bc		
Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old	169 17%	40 15%	32 16%	42 21%	35 15%	21 19%	79 16%	90 17%	24 29%	29 21%	39 22%	31 16%	13 8%	33 13%	53 24%	70 19%	46 11%
									def	ef	ef	e			c	c	

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Q5 Nets summary (Disagree): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Diet							
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Wolves are beneficial to the ecosystem in which they live	66 7%	55 7%	7 5%	4 6%	- -	2 10%	1 4%	- -
Wolves help to control populations of animals lower down the food chain (e.g. deer or hares)	136 13%	113 14%	19 12%	12 16%	2 9%	3 12%	2 8%	- -
Wolves in the wild are an opportunity for tourism in rural and natural areas	337 33%	280 34%	50 32%	29 40%	9 38%	8 31%	4 16%	- -
Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares)	137 14%	116 14%	17 11%	8 11%	3 13%	3 12%	3 11%	- -
Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old	169 17%	141 17%	26 17%	13 18%	3 13%	3 12%	6 23%	1 13%

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Q5_1. Wolves are beneficial to the ecosystem in which they live: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c	
Significance Level: 95%																		
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	407	109	81	80	98	40	201	206	32	49	80	72	84	91	81	152	175
		40%	41%	42%	41%	41%	35%	42%	39%	39%	36%	45%	37%	54%	35%	37%	41%	42%
											f		abdf					
Tend to agree	(3.0)	447	114	84	92	101	55	219	228	32	68	74	87	56	129	100	161	185
		44%	43%	43%	47%	43%	49%	46%	43%	39%	50%	42%	45%	36%	50%	46%	43%	44%
											e		e					
Tend to disagree	(2.0)	49	14	11	9	10	4	25	24	11	7	6	8	3	14	18	14	17
		5%	5%	6%	5%	4%	4%	5%	5%	13%	5%	4%	4%	2%	5%	8%	4%	4%
										bcd	ef				bc			
Strongly disagree	(1.0)	17	3	4	5	2	2	9	8	1	3	5	4	-	5	4	9	5
		2%	1%	2%	3%	1%	2%	2%	1%	1%	2%	3%	2%	-	2%	2%	2%	1%
											e							
Don't know		87	27	14	10	26	11	26	61	7	10	12	24	14	21	17	36	35
		9%	10%	7%	5%	11%	10%	5%	12%	8%	7%	7%	12%	9%	8%	8%	10%	8%
			c		c			a										
NET: Agree		854	224	164	172	199	95	420	434	64	117	154	160	140	220	181	313	360
		85%	84%	85%	88%	84%	85%	88%	82%	77%	86%	87%	82%	89%	85%	83%	84%	86%
								b			a		a					
NET: Disagree		66	17	16	15	12	6	34	32	12	9	11	12	3	19	21	23	22
		7%	6%	8%	8%	5%	5%	7%	6%	14%	7%	6%	6%	2%	7%	10%	6%	5%
										cdef	e	e	e		e	c		
Base for stats		920	241	180	187	211	101	454	466	76	127	165	171	143	239	202	336	381
Mean Score		3.35	3.37	3.34	3.32	3.39	3.31	3.35	3.36	3.25	3.29	3.39	3.33	3.57	3.28	3.28	3.36	3.39
													abcdf				a	
Standard Deviation		.667	.650	.707	.704	.632	.643	.676	.659	.748	.665	.696	.674	.534	.664	.696	.684	.634
Standard Error		.022	.041	.054	.049	.045	.064	.032	.031	.086	.057	.053	.059	.043	.042	.048	.039	.031
Error variance		*	*	*	*	*	*	*	*	.01	*	*	*	*	*	*	*	*

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Q5_1. Wolves are beneficial to the ecosystem in which they live: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexetarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	407 40%	327 39%	76 50% a	35 49%	8 33%	14 57%	15 56%	5 63%
Tend to agree (3.0)	447 44%	376 45%	59 39%	29 41%	12 54%	7 29%	8 30%	3 37%
Tend to disagree (2.0)	49 5%	38 5%	7 5%	4 6%	- -	2 10%	1 4%	- -
Strongly disagree (1.0)	17 2%	17 2%	- -	- -	- -	- -	- -	- -
Don't know	87 9%	75 9%	10 7%	4 5%	3 14%	1 4%	2 9%	- -
NET: Agree	854 85%	703 84%	136 88%	64 89%	20 86%	21 87%	23 87%	8 100%
NET: Disagree	66 7%	55 7%	7 5%	4 6%	- -	2 10%	1 4%	- -
Base for stats	920	758	143	68	20	24	24	8
Mean Score	3.35	3.34	3.48 a	3.45	3.38	3.50	3.58	3.63
Standard Deviation	.667	.677	.597	.609	.497	.685	.592	.517
Standard Error	.022	.025	.050 a	.074	.111	.143	.121	.183
Error variance	*	*	*	.01	.01	.02	.01	.03

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Q5_2. Wolves help to control populations of animals lower down the food chain (e.g. deer or hares): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age		
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	264 26%	75 28% e	51 26% e	55 28% e	64 27% e	19 17%	149 31% b	115 22%	18 21%	29 21%	39 22%	54 28%	54 35% abc	70 27%	47 21%	93 25%	124 30% a
Tend to agree (3.0)	456 45%	120 45%	98 50%	90 46%	99 42%	48 42%	227 47%	228 43%	34 41%	63 46%	88 50%	85 43%	70 45%	117 45%	97 44%	172 46%	187 45%
Tend to disagree (2.0)	100 10%	24 9%	23 12%	17 9%	22 9%	13 12%	45 9%	55 10%	15 18% def	20 15% ef	21 12% e	16 8%	7 4%	22 8%	35 16% bc	36 10%	28 7%
Strongly disagree (1.0)	36 4%	9 3%	5 3%	8 4%	5 2%	9 8% abd	17 4%	19 4%	8 9% ef	7 5% e	7 4%	7 3%	2 1%	7 3%	14 7% c	13 4%	8 2%
Don't know	152 15%	39 15%	17 9%	27 14%	46 19% b	24 21% b	41 9%	111 21% a	9 11%	17 13%	22 13%	34 18%	24 16%	45 17%	26 12%	57 15%	69 17%
NET: Agree	720 71%	195 73% e	149 77% e	145 74% e	164 69%	67 59%	376 78% b	343 65%	51 62%	92 68%	127 72%	139 71%	124 79% ab	187 72%	143 66%	266 71%	310 75% a
NET: Disagree	136 13%	33 12%	28 15%	25 13%	27 12%	22 20% d	62 13%	73 14%	23 27% cdef	27 20% ef	27 15% e	22 11% e	8 5%	28 11% e	50 23% bc	50 13% c	36 9%
Base for stats	855	228	177	170	191	89	439	417	74	119	154	161	132	215	193	315	347
Mean Score	3.11	3.14 e	3.10 e	3.13 e	3.17 e	2.86	3.16 b	3.05	2.83	2.96	3.03	3.15 a	3.33 abcdf	3.16 ab	2.91	3.10 a	3.23 ab
Standard Deviation	.763	.754	.731	.768	.733	.869	.759	.765	.917	.800	.753	.758	.637	.723	.847	.757	.695
Standard Error	.026	.049	.056	.056	.054	.093	.036	.037	.107	.071	.059	.069	.053	.048	.060	.045	.036
Error variance	*	*	*	*	*	.01	*	*	.01	.01	*	*	*	*	*	*	*

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Q5_2. Wolves help to control populations of animals lower down the food chain (e.g. deer or hares): To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexetarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		a	b	c	*d	*e	*f	*g	
Significance Level: 95%									
Unweighted Total		1007	833	153	72	23	24	26	8
Total		1007	833	153	72	23	25	26	8
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	264 26%	216 26%	46 30%	18 25%	7 29%	8 33%	9 34%	5 63%
Tend to agree	(3.0)	456 45%	371 45%	71 47%	33 46%	11 49%	12 50%	13 49%	2 24%
Tend to disagree	(2.0)	100 10%	83 10%	14 9%	10 14%	- -	3 12%	1 4%	- -
Strongly disagree	(1.0)	36 4%	31 4%	4 3%	1 2%	2 9%	- -	1 4%	- -
Don't know		152 15%	133 16%	17 11%	9 13%	3 14%	1 4%	2 9%	1 12%
NET: Agree		720 71%	587 70%	118 77%	51 70%	18 78%	21 83%	22 83%	7 88%
NET: Disagree		136 13%	113 14%	19 12%	12 16%	2 9%	3 12%	2 8%	- -
Base for stats		855	700	136	62	20	24	24	7
Mean Score		3.11	3.10	3.17	3.07	3.13	3.22	3.25	3.72
Standard Deviation		.763	.769	.738	.734	.864	.668	.737	.485
Standard Error		.026	.029	.063	.093	.193	.139	.150	.183
Error variance		*	*	*	.01	.04	.02	.02	.03

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Q5_3. Wolves in the wild are an opportunity for tourism in rural and natural areas: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c	
Significance Level: 95%																		
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree	(4.0)	169	45	30	38	43	13	80	13	28	30	29	33	36	41	59	69	
		17%	17%	15%	19%	18%	12%	19%	15%	16%	21%	17%	15%	21%	19%	16%	17%	
													f					
Tend to agree	(3.0)	382	83	69	69	112	49	203	179	31	50	63	82	62	94	81	145	156
		38%	31%	36%	35%	47%	43%	42%	34%	37%	37%	36%	42%	39%	36%	37%	39%	37%
					abc	a	b											
Tend to disagree	(2.0)	232	73	51	50	37	22	110	122	22	28	41	42	31	68	50	83	99
		23%	27%	26%	25%	15%	20%	23%	23%	27%	21%	23%	22%	20%	26%	23%	22%	24%
			d	d	d													
Strongly disagree	(1.0)	105	33	27	19	14	11	36	69	9	19	18	20	10	30	27	38	40
		10%	13%	14%	10%	6%	10%	8%	13%	11%	14%	10%	10%	6%	12%	13%	10%	10%
			d	d				a			e							
Don't know		119	32	18	20	31	18	42	77	8	11	25	23	21	31	19	47	53
		12%	12%	9%	10%	13%	16%	9%	15%	10%	8%	14%	12%	14%	12%	9%	13%	13%
								a										
NET: Agree		551	129	99	108	155	62	292	259	44	78	93	111	95	130	122	204	225
		55%	48%	51%	55%	65%	55%	61%	49%	53%	57%	53%	57%	61%	50%	56%	55%	54%
					abc			b					f					
NET: Disagree		337	106	77	69	51	34	146	190	31	47	59	62	40	98	78	121	138
		33%	40%	40%	35%	21%	30%	30%	36%	37%	34%	33%	32%	26%	38%	35%	32%	33%
			d	d	d									e				
Base for stats		888	235	176	176	205	95	438	450	75	125	152	173	135	228	199	325	363
Mean Score		2.69	2.60	2.58	2.72	2.89	2.67	2.79	2.60	2.64	2.70	2.70	2.69	2.88	2.59	2.68	2.69	2.70
					abe			b					f					
Standard Deviation		.911	.957	.944	.925	.810	.860	.861	.950	.906	.982	.922	.884	.863	.907	.952	.900	.900
Standard Error		.031	.062	.073	.067	.058	.089	.041	.045	.105	.085	.073	.077	.072	.058	.066	.053	.046
Error variance		*	*	.01	*	*	.01	*	*	.01	.01	.01	.01	.01	*	*	*	*

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Q5_3. Wolves in the wild are an opportunity for tourism in rural and natural areas: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	169 17%	138 17%	29 19% c	6 9%	6 25%	3 13%	10 38%	4 50%
Tend to agree (3.0)	382 38%	309 37%	62 41%	30 41%	6 27%	12 51%	11 42%	3 37%
Tend to disagree (2.0)	232 23%	189 23%	38 25%	24 33% a	6 26%	7 27%	2 7%	- -
Strongly disagree (1.0)	105 10%	91 11%	11 7%	5 7%	3 12%	1 4%	2 9%	- -
Don't know	119 12%	105 13%	13 8%	7 10%	2 10%	1 6%	1 4%	1 12%
NET: Agree	551 55%	448 54%	91 59%	36 50%	12 52%	16 63%	21 80%	7 88%
NET: Disagree	337 33%	280 34%	50 32%	29 40%	9 38%	8 31%	4 16%	- -
Base for stats	888	728	141	65	21	23	25	7
Mean Score	2.69	2.68	2.77	2.56	2.72	2.76	3.14	3.57
Standard Deviation	.911	.922	.869	.782	1.034	.750	.922	.536
Standard Error	.031	.034	.073	.097	.226	.156	.184	.203
Error variance	*	*	.01	.01	.05	.02	.03	.04

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Q5_4. Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares): To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age			
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	
Significance Level: 95%																		
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445	
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Strongly agree (4.0)	261 26%	72 27%	54 28%	54 27%	65 27%	17 15%	143 30%	119 23%	20 24%	33 24%	46 26%	51 26%	53 34%	59 23%	53 24%	97 26%	111 27%	
Tend to agree (3.0)	443 44%	118 44%	74 38%	93 47%	101 43%	57 51%	221 46%	222 42%	34 41%	57 42%	83 47%	89 45%	69 44%	112 43%	90 41%	172 46%	181 43%	
Tend to disagree (2.0)	110 11%	30 11%	34 18%	14 7%	22 9%	10 9%	45 9%	65 12%	14 17%	22 16%	16 9%	23 12%	6 4%	29 11%	36 17%	39 10%	35 8%	
Strongly disagree (1.0)	27 3%	6 2%	6 3%	7 4%	1 *	7 6%	14 3%	13 2%	5 6%	5 3%	6 3%	3 1%	3 2%	6 2%	10 4%	8 2%	9 2%	
Don't know	166 16%	42 16%	26 13%	29 15%	47 20%	22 20%	57 12%	109 21%	10 12%	20 15%	26 15%	31 16%	26 17%	53 20%	30 14%	57 15%	80 19%	
NET: Agree	704 70%	190 71%	128 66%	147 75%	166 70%	74 65%	364 76%	340 65%	54 65%	90 66%	129 73%	140 71%	122 78%	171 66%	143 65%	269 72%	292 70%	
NET: Disagree	137 14%	35 13%	41 21%	21 11%	23 10%	17 15%	59 12%	78 15%	19 23%	27 20%	22 12%	25 13%	8 5%	36 14%	46 21%	47 13%	44 11%	
Base for stats	841	225	168	168	189	90	423	418	73	116	150	165	130	206	189	315	337	
Mean Score	3.12	3.14	3.04	3.15	3.21	2.93	3.16	3.07	2.95	3.01	3.12	3.14	3.32	3.08	2.99	3.13	3.17	
Standard Deviation	.746	.730	.825	.744	.663	.770	.744	.746	.859	.801	.742	.702	.659	.739	.822	.720	.718	
Standard Error	.026	.048	.065	.055	.050	.082	.036	.037	.101	.072	.059	.063	.056	.050	.059	.043	.038	
Error variance	*	*	*	*	*	.01	*	*	.01	.01	*	*	*	*	*	*	*	

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Q5_4. Wolves help to improve the genetic diversity of animals lower down the food chain (e.g. deer or hares): To what extent do you agree or disagree with the following statements?

BASE: All respondents

		Diet							
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexetarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	
		Total	a	b	c	*d	*e	*f	*g
Significance Level: 95%									
Unweighted Total		1007	833	153	72	23	24	26	8
Total		1007	833	153	72	23	25	26	8
		100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	261 26%	218 26%	41 27%	15 20%	7 29%	6 24%	9 33%	5 63%
Tend to agree	(3.0)	443 44%	358 43%	73 48%	38 53%	9 40%	14 56%	10 39%	2 24%
Tend to disagree	(2.0)	110 11%	93 11%	14 9%	6 9%	3 13%	2 8%	3 11%	- -
Strongly disagree	(1.0)	27 3%	24 3%	2 1%	1 2%	- -	1 4%	- -	- -
Don't know		166 16%	140 17%	23 15%	11 16%	4 18%	2 8%	4 17%	1 12%
NET: Agree		704 70%	576 69%	114 74%	53 74%	16 69%	20 80%	19 72%	7 88%
NET: Disagree		137 14%	116 14%	17 11%	8 11%	3 13%	3 12%	3 11%	- -
Base for stats		841	692	131	61	19	23	22	7
Mean Score		3.12	3.11	3.17	3.10	3.20	3.08	3.26	3.72
Standard Deviation		.746	.757	.682	.653	.702	.737	.697	.485
Standard Error		.026	.029	.060	.084	.161	.157	.149	.183
Error variance		*	*	*	.01	.03	.02	.02	.03

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Q5_5. Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Italy regions					Gender		Age						Age		
		Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree	(4.0)	247	74	45	47	63	141	105	14	36	29	50	45	73	50	79	118
	25%	28%	23%	24%	27%	17%	29%	20%	17%	26%	16%	26%	29%	28%	23%	21%	28%
		e			e		b			c		c	ac	ac			b
Tend to agree	(3.0)	404	102	90	78	87	197	206	30	50	74	75	71	103	80	150	174
	40%	38%	47%	40%	37%	41%	41%	39%	36%	37%	42%	39%	45%	40%	37%	40%	42%
			d														
Tend to disagree	(2.0)	120	30	23	30	24	55	65	17	20	29	22	8	24	37	52	32
	12%	11%	12%	15%	10%	12%	12%	12%	21%	15%	17%	11%	5%	9%	17%	14%	8%
									ef	e	ef	e			c	c	
Strongly disagree	(1.0)	49	11	9	12	11	24	25	7	9	9	9	5	9	17	18	14
	5%	4%	4%	6%	4%	7%	5%	5%	9%	7%	5%	5%	3%	4%	8%	5%	3%
															c		
Don't know		187	51	27	30	52	62	125	15	21	35	39	28	50	36	73	78
	19%	19%	14%	15%	22%	24%	13%	24%	18%	15%	20%	20%	18%	19%	16%	20%	19%
					b	b		a									
NET: Agree		650	176	135	124	150	339	312	44	86	103	125	116	176	130	229	292
	65%	66%	70%	63%	63%	58%	71%	59%	53%	63%	58%	64%	74%	68%	59%	61%	70%
			e				b					abc	ac			ab	
NET: Disagree		169	40	32	42	35	79	90	24	29	39	31	13	33	53	70	46
	17%	15%	16%	21%	15%	19%	16%	17%	29%	21%	22%	16%	8%	13%	24%	19%	11%
									def	ef	ef	e			c	c	
Base for stats		820	216	166	166	185	418	402	68	115	142	157	128	209	183	299	338
Mean Score	3.03	3.11	3.03	2.96	3.09	2.89	3.09	2.97	2.75	2.97	2.87	3.06	3.21	3.15	2.89	2.97	3.17
		e					b				a	abc	ac			ab	
Standard Deviation	.829	.816	.784	.864	.832	.853	.830	.823	.909	.903	.814	.832	.718	.789	.909	.828	.762
Standard Error	.029	.055	.062	.064	.063	.093	.041	.041	.110	.081	.066	.076	.061	.053	.066	.050	.040
Error variance	*	*	*	*	*	.01	*	*	.01	.01	*	.01	*	*	*	*	*

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Q5_5. Wolves improve the overall health of populations of animals lower down the food chain (e.g. deer or hares) by killing off those that are diseased, weak or old: To what extent do you agree or disagree with the following statements?

BASE: All respondents

	Total	Diet						
		Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan
		a	b	c	*d	*e	*f	*g
Significance Level: 95%								
Unweighted Total	1007	833	153	72	23	24	26	8
Total	1007	833	153	72	23	25	26	8
	100%	100%	100%	100%	100%	100%	100%	100%
Strongly agree (4.0)	247 25%	198 24%	47 31%	20 28%	9 37%	7 29%	5 21%	6 74%
Tend to agree (3.0)	404 40%	336 40%	55 36%	23 32%	9 37%	12 47%	12 47%	- -
Tend to disagree (2.0)	120 12%	100 12%	20 13%	12 16%	1 4%	2 8%	4 16%	1 13%
Strongly disagree (1.0)	49 5%	42 5%	6 4%	1 2%	2 9%	1 4%	2 8%	- -
Don't know	187 19%	157 19%	25 16%	16 22%	3 14%	3 12%	2 9%	1 12%
NET: Agree	650 65%	534 64%	102 67%	43 60%	17 74%	19 76%	18 68%	6 74%
NET: Disagree	169 17%	141 17%	26 17%	13 18%	3 13%	3 12%	6 23%	1 13%
Base for stats	820	675	128	56	20	22	24	7
Mean Score	3.03	3.02	3.12	3.11	3.18	3.15	2.89	3.70
Standard Deviation	.829	.829	.841	.814	.937	.782	.868	.777
Standard Error	.029	.032	.074	.109	.210	.171	.177	.294
Error variance	*	*	.01	.01	.04	.03	.03	.09

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Gender

BASE: All respondents

	Italy regions					Gender		Age						Age			
	Total	Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	480	125	101	96	113	46	480	-	35	53	76	95	78	144	88	170	222
	48%	47%	52%	49%	48%	41%	100%	-	42%	39%	43%	48%	50%	55%	40%	46%	53%
							b							abc			ab
Female	527	142	93	101	124	67	-	527	48	83	101	101	79	116	131	202	194
	52%	53%	48%	51%	52%	59%	-	100%	58%	61%	57%	52%	50%	45%	60%	54%	47%
							a		f	f	f			c	c		
Non-binary	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
In some other way	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Gender

BASE: All respondents

Significance Level: 95%

	Diet							Awareness of 'new category meat'				Likelihood of trying 'new category meat'		
	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	NET: Heard of	Heard of and understands	Heard of, but doesn't understand	Not heard of	NET: Likely	NET: Unlikely	
Total	a	b	c	*d	*e	*f	*g	a	b	c	d	a	b	
Unweighted Total	1007	833	153	72	23	24	26	8	527	236	291	454	596	284
Total	1007	833	153	72	23	25	26	8	528	236	292	452	595	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	480	404	63	33	10	8	8	4	276	124	152	191	301	131
	48%	49%	41%	46%	45%	33%	30%	50%	52% d	53% d	52% d	42%	51%	46%
Female	527	428	90	39	13	17	18	4	252	111	140	261	294	154
	52%	51%	59%	54%	55%	67%	70%	50%	48%	47%	48%	58% abc	49%	54%
Non-binary	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
In some other way	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Age

BASE: All respondents

	Italy regions					Gender		Age						Age			
	Total	Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
18-24	83	10	11	18	33	11	35	48	83	-	-	-	-	-	83	-	-
	8%	4%	6%	9%	14%	10%	7%	9%	100%	-	-	-	-	-	38%	-	-
				a	ab	a			bcdef						bc		
25-34	136	34	29	25	32	16	53	83	-	136	-	-	-	-	136	-	-
	14%	13%	15%	13%	13%	14%	11%	16%	-	100%	-	-	-	-	62%	-	-
								a		acdef					bc		
35-44	177	45	28	41	38	25	76	101	-	-	177	-	-	-	-	177	-
	18%	17%	14%	21%	16%	22%	16%	19%	-	-	100%	-	-	-	-	47%	-
											abdef				ac		
45-54	196	49	34	51	42	19	95	101	-	-	-	196	-	-	-	196	-
	19%	19%	18%	26%	18%	17%	20%	19%	-	-	-	100%	-	-	-	53%	-
				abd								abcef			ac		
55-64	157	50	26	34	26	21	78	79	-	-	-	-	157	-	-	-	157
	16%	19%	13%	17%	11%	19%	16%	15%	-	-	-	-	100%	-	-	-	38%
		d											abcdf				ab
65+	260	80	66	28	66	21	144	116	-	-	-	-	-	260	-	-	260
	26%	30%	34%	14%	28%	18%	30%	22%	-	-	-	-	-	100%	-	-	62%
		ce	ce		c		b							abcde			ab
NET: 18-34	219	43	40	43	65	27	88	131	83	136	-	-	-	-	219	-	-
	22%	16%	21%	22%	27%	24%	18%	25%	100%	100%	-	-	-	-	100%	-	-
					a			a	cdef	cdef					bc		
NET: 35-54	372	94	62	92	80	44	170	202	-	-	177	196	-	-	-	372	-
	37%	35%	32%	47%	34%	39%	35%	38%	-	-	100%	100%	-	-	-	100%	-
				abd							abef	abef			ac		
NET: 55+	416	129	92	61	92	41	222	194	-	-	-	-	157	260	-	-	416
	41%	48%	48%	31%	39%	37%	46%	37%	-	-	-	-	100%	100%	-	-	100%
		cde	c				b						abcd	abcd			ab
Base for stats	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
Mean Score	49.20	51.72	51.75	46.81	47.38	46.80	51.22	47.35	21.00	29.57	39.32	49.02	59.19	69.30	26.34	44.42	65.49
		cde	cde				b			a	ab	abc	abcd	abcde	a	a	ab
Standard Deviation	16.242	15.143	17.001	14.803	17.443	15.978	16.198	16.076	1.801	2.861	2.893	3.154	2.809	3.714	4.863	5.719	5.965
Standard Error	.512	.915	1.253	1.014	1.165	1.510	.737	.702	.198	.238	.212	.259	.217	.223	.322	.313	.283
Error variance	.26	.84	1.57	1.03	1.36	2.28	.54	.49	.04	.06	.05	.07	.05	.05	.10	.10	.08

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Age

BASE: All respondents

	Diet								Awareness of 'new category meat'				Likelihood of trying 'new category meat'	
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	NET: Heard of	Heard of and understands	Heard of, but doesn't understand	Not heard of	NET: Likely	NET: Unlikely
	a	b	c	*d	*e	*f	*g	a	b	c	d	a	b	
Significance Level: 95%														
Unweighted Total	1007	833	153	72	23	24	26	8	527	236	291	454	596	284
Total	1007	833	153	72	23	25	26	8	528	236	292	452	595	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
18-24	83 8%	73 9%	7 5%	1 1%	2 9%	- -	2 8%	2 24%	50 9%	26 11%	23 8%	31 7%	65 11%	15 5%
		c											b	
25-34	136 14%	109 13%	26 17%	6 9%	7 29%	6 23%	6 22%	2 24%	78 15%	41 17%	37 13%	57 13%	90 15%	34 12%
35-44	177 18%	146 18%	26 17%	12 17%	3 13%	3 13%	6 22%	2 27%	97 18%	44 19%	53 18%	72 16%	114 19%	42 15%
45-54	196 19%	164 20%	28 18%	13 18%	4 17%	5 22%	5 20%	- -	101 19%	40 17%	61 21%	85 19%	117 20%	52 18%
55-64	157 16%	132 16%	21 13%	10 14%	3 11%	4 15%	3 11%	1 12%	88 17%	38 16%	50 17%	65 14%	89 15%	48 17%
65+	260 26%	208 25%	45 30%	29 40%	5 20%	7 27%	5 17%	1 13%	115 22%	47 20%	68 23%	142 31%	121 20%	93 33%
				a								abc		a
NET: 18-34	219 22%	182 22%	33 22%	7 10%	9 38%	6 23%	8 30%	4 48%	127 24%	67 28%	60 21%	88 19%	155 26%	49 17%
		c	c							cd			b	
NET: 35-54	372 37%	310 37%	54 35%	25 35%	7 30%	9 35%	11 42%	2 27%	198 37%	83 35%	114 39%	157 35%	231 39%	95 33%
NET: 55+	416 41%	341 41%	66 43%	39 54%	7 32%	10 42%	7 28%	2 25%	203 38%	85 36%	117 40%	207 46%	209 35%	141 50%
				a								ab		a
Base for stats	1007	833	153	72	23	25	26	8	528	236	292	452	595	285
Mean Score	49.20	49.07	49.93	54.65	44.45	50.90	44.44	38.03	47.81	46.47	48.90	50.99	46.63	52.33
				ab								ab		a
Standard Deviation	16.242	16.309	16.023	14.131	16.603	15.990	16.332	17.041	16.139	16.580	15.719	16.349	16.120	16.225
Standard Error	.512	.565	1.295	1.665	3.462	3.264	3.203	6.025	.703	1.079	.921	.767	.660	.963
Error variance	.26	.32	1.68	2.77	11.99	10.65	10.26	36.30	.49	1.16	.85	.59	.44	.93

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Region: Italy. Which one of these regions do you live in?

BASE: Italy

	Italy regions					Gender		Age						Age			
	Total	Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Significance Level: 95%																	
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Nord-Ovest	267	267	-	-	-	-	125	142	10	34	45	49	50	80	43	94	129
	27%	100%	-	-	-	-	26%	27%	12%	25%	25%	25%	32%	31%	20%	25%	31%
		bcd								a	a	a	a	a			a
Nord-Est	194	-	194	-	-	-	101	93	11	29	28	34	26	66	40	62	92
	19%	-	100%	-	-	-	21%	18%	13%	21%	16%	17%	17%	25%	18%	17%	22%
			acd											ace			
Centro Regione	197	-	-	197	-	-	96	101	18	25	41	51	34	28	43	92	61
	20%	-	-	100%	-	-	20%	19%	22%	19%	23%	26%	22%	11%	20%	25%	15%
				abde					f	f	f	f	f			c	
Sud	237	-	-	-	237	-	113	124	33	32	38	42	26	66	65	80	92
	24%	-	-	-	100%	-	24%	23%	40%	23%	22%	22%	17%	25%	30%	22%	22%
					abce				bcd	ef			e	bc			
Isole	113	-	-	-	-	113	46	67	11	16	25	19	21	21	27	44	41
	11%	-	-	-	-	100%	10%	13%	13%	12%	14%	10%	13%	8%	12%	12%	10%
						abcd					f						

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

Region: Italy. Which one of these regions do you live in?

BASE: Italy

	Diet							Awareness of 'new category meat'				Likelihood of trying 'new category meat'		
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	NET: Heard of	Heard of and understands	Heard of, but doesn't understand	Not heard of	NET: Likely	NET: Unlikely
	a	b	c	*d	*e	*f	*g	a	b	c	d	a	b	
Significance Level: 95%														
Unweighted Total	1007	833	153	72	23	24	26	8	527	236	291	454	596	284
Total	1007	833	153	72	23	25	26	8	528	236	292	452	595	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Nord-Ovest	267 27%	226 27%	34 22%	21 29%	5 20%	4 17%	5 17%	- -	133 25%	65 28%	68 23%	126 28%	156 26%	78 27%
Nord-Est	194 19%	152 18%	34 22%	17 24%	1 4%	8 34%	5 21%	2 26%	102 19%	41 17%	61 21%	89 20%	99 17%	74 26%
Centro Regione	197 20%	170 20%	24 16%	10 14%	4 16%	3 10%	6 22%	2 22%	107 20%	40 17%	68 23%	86 19%	136 23%	38 13%
Sud	237 24%	201 24%	34 22%	10 14%	10 41%	5 22%	6 25%	2 26%	127 24%	63 27%	64 22%	100 22%	134 22%	71 25%
Isole	113 11%	83 10%	27 18%	13 18%	4 18%	4 17%	4 15%	2 25%	58 11%	28 12%	30 10%	51 11%	70 12%	25 9%
			a	a										

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

D4. Which of the following best describes your diet?

BASE: All respondents

	Italy regions					Gender		Age						Age			
	Total	Nord-Ovest	Nord-Est	Centro Regione	Sud	Isole	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+
Significance Level: 95%		a	b	c	d	e	a	b	a	b	c	d	e	f	a	b	c
Unweighted Total	1007	274	184	213	224	112	483	524	83	145	186	148	168	277	228	334	445
Total	1007	267	194	197	237	113	480	527	83	136	177	196	157	260	219	372	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I eat meat, fish, dairy and/or other animal products	833	226	152	170	201	83	404	428	73	109	146	164	132	208	182	310	341
	83%	85%	79%	86%	85%	74%	84%	81%	89%	80%	83%	84%	84%	80%	83%	83%	82%
		e		be	e												
Flexitarian or reducetarian (I do not eat meat or fish for at least half of my meals)	72	21	17	10	10	13	33	39	1	6	12	13	10	29	7	25	39
	7%	8%	9%	5%	4%	12%	7%	7%	1%	5%	7%	7%	7%	11%	3%	7%	9%
						cd								ab			a
Dairy-free (I do not eat dairy)	23	5	1	4	10	4	10	13	2	7	3	4	3	5	9	7	7
	2%	2%	1%	2%	4%	4%	2%	2%	3%	5%	2%	2%	2%	2%	4%	2%	2%
					b	b											
Pescatarian (I do not eat fish)	25	4	8	3	5	4	8	17	-	6	3	5	4	7	6	9	10
	2%	2%	4%	1%	2%	4%	2%	3%	-	4%	2%	3%	2%	3%	3%	2%	2%
Vegetarian (I do not eat meat or fish)	26	5	5	6	6	4	8	18	2	6	6	5	3	5	8	11	7
	3%	2%	3%	3%	3%	3%	2%	3%	3%	4%	3%	3%	2%	2%	4%	3%	2%
Vegan (I do not eat meat, fish, dairy or other animal products)	8	-	2	2	2	2	4	4	2	2	2	-	1	1	4	2	2
	1%	-	1%	1%	1%	2%	1%	1%	2%	1%	1%	-	1%	*	2%	1%	*
						a											
Other	21	7	7	3	2	2	12	9	2	1	5	4	4	6	3	9	10
	2%	3%	4%	1%	1%	2%	3%	2%	3%	1%	3%	2%	2%	2%	1%	2%	2%
			d														
NET: Reduced intake of animal products	153	34	34	24	34	27	63	90	7	26	26	28	21	45	33	54	66
	15%	13%	18%	12%	14%	24%	13%	17%	9%	19%	15%	14%	13%	18%	15%	14%	16%
						acd					a						

Public perceptions on wolf protection - Italy - Fieldwork Conducted 11th to the 17th of Feb 2020

D4. Which of the following best describes your diet?

BASE: All respondents

	Diet							Awareness of 'new category meat'				Likelihood of trying 'new category meat'		
	Total	Eat meat, fish, dairy and/or other animal products	NET: Reduced intake of animal products	Flexitarian/reducetarian	Dairy-free	Pescatarian	Vegetarian	Vegan	NET: Heard of	Heard of and understands	Heard of, but doesn't understand	Not heard of	NET: Likely	NET: Unlikely
	a	b	c	*d	*e	*f	*g	a	b	c	d	a	b	
Significance Level: 95%														
Unweighted Total	1007	833	153	72	23	24	26	8	527	236	291	454	596	284
Total	1007	833	153	72	23	25	26	8	528	236	292	452	595	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I eat meat, fish, dairy and/or other animal products	833	833	-	-	-	-	-	-	427	183	245	382	491	233
	83%	100%	-	-	-	-	-	-	81%	78%	84%	84%	82%	82%
		bc									b			
Flexitarian or reducetarian (I do not eat meat or fish for at least half of my meals)	72	-	72	72	-	-	-	-	43	20	22	26	51	13
	7%	-	47%	100%	-	-	-	-	8%	9%	8%	6%	9%	5%
			a	ab									b	
Dairy-free (I do not eat dairy)	23	-	23	-	23	-	-	-	12	5	7	11	15	5
	2%	-	15%	-	100%	-	-	-	2%	2%	2%	2%	2%	2%
			ac											
Pescatarian (I do not eat fish)	25	-	25	-	-	25	-	-	15	8	7	9	10	12
	2%	-	16%	-	-	100%	-	-	3%	4%	2%	2%	2%	4%
			ac											a
Vegetarian (I do not eat meat or fish)	26	-	26	-	-	-	26	-	17	11	6	9	14	9
	3%	-	17%	-	-	-	100%	-	3%	5%	2%	2%	2%	3%
			ac							d				
Vegan (I do not eat meat, fish, dairy or other animal products)	8	-	8	-	-	-	-	8	7	6	1	-	3	5
	1%	-	5%	-	-	-	-	100%	1%	2%	*	-	*	2%
			a						d	cd				
Other	21	-	-	-	-	-	-	-	6	2	4	15	11	8
	2%	-	-	-	-	-	-	-	1%	1%	1%	3%	2%	3%
											ab			
NET: Reduced intake of animal products	153	-	153	72	23	25	26	8	94	51	43	55	93	45
	15%	-	100%	100%	100%	100%	100%	100%	18%	22%	15%	12%	16%	16%
			a	a					d	cd				