

ROYAL AERONAUTICAL SOCIETY – CAREERS POLLING AMONG MILLENNIALS

Methodology: ComRes interviewed 424 GB adults aged 18–30 online between 28th and 29th June 2017. Data were weighted to be demographically representative of all GB adults aged 18–30 by age, gender, region and socio-economic grade. ComRes is a member of the British Polling Council and abides by its rules.

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18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 1
Q1. Before today, which of the following, if any, were you aware that a career in aerospace and aviation could involve? Were you aware that it could involve ...?
Base: All respondents

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
Flying aircraft (e.g. pilot)	282 66%	145 67%	137 66%	166 72%D	116 59%	56 63%	101 75%EH	62 69%	63 57%	239 65%	30 82%i	13 64%	44 76%m	132 62%	100 61%	139 72%n	238 65%	44 78%p	176 65%	106 68%
Air traffic control (e.g. managing aircraft during their flight)	246 58%	130 60%	117 56%	144 63%D	103 53%	49 55%	88 65%H	55 62%	54 49%	205 56%	27 75%l	14 67%	37 63%	113 53%	81 50%	125 64%N	207 56%	40 70%p	149 56%	97 63%
Designing, building and maintaining aircraft	241 57%	128 59%	113 55%	142 62%D	99 51%	52 59%	84 62%H	53 59%	52 47%	204 56%	27 74%i	10 48%	32 54%	115 54%	86 52%	120 62%	203 55%	38 68%	146 54%	95 61%
The military (e.g. joining the Royal Air Force)	239 56%	129 59%	110 53%	148 65%D	91 46%	52 58%H	91 67%H	50 56%	46 42%	202 55%	26 72%i	10 51%	36 63%	108 51%	75 46%	122 63%N	203 55%	36 63%	145 54%	94 61%
Working for an airline or at an airport (e.g. being part of a cabin crew, assisting passengers)	214 50%	117 54%	97 47%	128 56%D	86 44%	49 55%H	76 56%H	45 50%	44 40%	180 49%	24 66%i	10 48%	34 58%	99 47%	74 45%	105 54%	182 49%	32 56%	133 49%	81 52%
Space programmes (e.g. satellites and space vehicles)	214 50%	114 52%	100 48%	122 54%	91 47%	50 56%h	72 53%	45 51%	47 43%	178 49%	23 63%	12 61%	32 54%	105 50%	74 45%	108 55%n	179 49%	35 62%p	136 51%	77 50%
Academia (e.g. lecturer / researcher in aeronautical engineering in a university)	167 39%	87 40%	80 39%	106 46%D	62 31%	43 49%gH	66 48%gH	29 33%	29 26%	138 38%	19 53%i	9 45%	24 41%	77 37%	46 28%	91 47%N	136 37%	31 54%P	101 38%	66 42%
Other (please specify)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	45 11%	30 14%B	15 7%	16 7%	29 15%C	8 9%	10 8%	11 12%	16 14%	40 11%	2 6%	2 11%	4 6%	30 14%	21 13%	16 8%	43 12%Q	1 2%	34 13%S	11 7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s
*** small base; ** very small base (under 30) ineligible for sig testing**

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Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
Don't know	50	14	36	24	25	11	15	10	13	43	4	3	6	22	23	18	42	8	28	22
	12%	6%	17%A	11%	13%	13%	11%	11%	12%	12%	10%	16%	10%	10%	14%	9%	11%	14%	10%	14%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s
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18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 2
Q1. Before today, which of the following, if any, were you aware that a career in aerospace and aviation could involve? Were you aware that it could involve ...?
Base: All respondents

	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status			
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co habiting (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
Flying aircraft (e.g. pilot)	282 66%	213 69%b	69 59%	49 56%	231 71%C	194 69%	80 63%	3 50%
Air traffic control (e.g. managing aircraft during their flight)	246 58%	185 60%	61 52%	49 55%	196 60%	164 58%	73 58%	3 50%
Designing, building and maintaining aircraft	241 57%	184 60%b	57 49%	40 45%	197 60%C	165 59%	68 54%	3 50%
The military (e.g. joining the Royal Air Force)	239 56%	181 59%	58 50%	37 42%	199 61%C	161 58%	69 54%	3 50%
Working for an airline or at an airport (e.g. being part of a cabin crew, assisting passengers)	214 50%	167 54%B	47 40%	40 44%	173 53%	144 51%	61 48%	3 50%
Space programmes (e.g. satellites and space vehicles)	214 50%	160 52%	53 46%	35 39%	178 54%C	147 52%	61 48%	2 37%
Academia (e.g. lecturer / researcher in aeronautical engineering in a university)	167 39%	133 43%B	34 29%	29 32%	137 42%	118 42%	44 35%	3 50%
Other (please specify)	-	-	-	-	-	-	-	-
None of the above	45 11%	30 10%	15 13%	7 8%	32 10%	30 11%	12 9%	1 12%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

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Prepared by ComRes



18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 2
Q1. Before today, which of the following, if any, were you aware that a career in aerospace and aviation could involve? Were you aware that it could involve ...?
Base: All respondents

	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status			
	Total	Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co habit-ing (f)	Widowed/ separated/ divorced (g)
Weighted base	424	307	117*	89*	327	280	126	6**
Don't know	50	26	23	14	36	29	16	2
	12%	9%	20%A	16%	11%	10%	13%	38%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

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18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 3

Q2. Which of the following best describes how familiar you are, if at all, with a career in the aerospace and aviation sector?

Base: All respondents

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Knowledge	176	107	70	101	75	44	65	34	33	148	17	11	23	84	50	93	155	21	108	69
	42%	49%B	34%	44%	39%	50%H	48%H	38%	30%	40%	46%	55%	40%	40%	30%	48%N	42%	37%	40%	44%
I currently work in this sector	11	9	2	5	6	4	1	2	5	11	-	1	2	8	3	7	10	1	10	2
	3%	4%B	1%	2%	3%	4%F	1%	2%	4%f	3%	-	3%	3%	4%	2%	4%	3%	2%	4%	1%
I know a lot about careers in this sector	13	8	4	6	7	3	3	2	4	10	1	2	3	5	2	7	13	-	8	4
	3%	4%	2%	3%	3%	4%	2%	2%	4%	3%	3%	10%	6%	2%	1%	4%	3%	-	3%	3%
I know a fair amount about careers in this sector	35	22	14	19	16	9	14	3	9	28	3	4	8	16	11	18	31	5	24	12
	8%	10%	7%	8%	8%	10%g	10%g	3%	8%	8%	9%	19%	13%	8%	7%	9%	8%	8%	9%	7%
I know just a little about careers in this sector	117	67	50	70	47	28	47	27	15	100	13	4	11	55	33	61	102	16	66	51
	28%	31%	24%	31%	24%	31%H	35%H	31%H	13%	27%	35%	22%	18%	26%	20%	31%N	28%	27%	24%	33%r
NET: No knowledge	248	110	137	127	120	45	70	55	77	219	20	9	35	127	114	101	212	36	162	86
	58%	51%	66%A	56%	61%	50%	52%	62%	70%EF	60%	54%	45%	60%	60%	70%O	52%	58%	63%	60%	56%
I have heard of but know nothing about careers in this sector	180	84	96	99	82	30	57	43	50	160	15	6	28	90	79	80	153	27	118	63
	43%	39%	46%	43%	42%	34%	42%	48%e	45%	44%	40%	28%	48%	42%	48%	41%	42%	48%	44%	40%
I have never heard of careers in this sector	67	26	41	29	38	15	13	12	28	59	5	3	7	37	35	22	59	9	44	23
	16%	12%	20%A	13%	20%c	16%f	10%	14%	25%F	16%	14%	17%	12%	18%	21%O	11%	16%	15%	16%	15%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

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18-30 Year Old Careers Survey

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Absolutes/col percents

Table 4

Q2. Which of the following best describes how familiar you are, if at all, with a career in the aerospace and aviation sector?

Base: All respondents

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co-habiting (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Knowledge	176 42%	137 44%b	40 34%	30 34%	143 44%	123 44%	48 38%	1 12%
I currently work in this sector	11 3%	10 3%	2 1%	4 4%	8 2%	7 2%	2 1%	-
I know a lot about careers in this sector	13 3%	12 4%b	1 *	2 3%	10 3%	11 4%	2 1%	-
I know a fair amount about careers in this sector	35 8%	27 9%	8 7%	7 8%	27 8%	23 8%	13 10%	-
I know just a little about careers in this sector	117 28%	87 28%	30 25%	17 19%	98 30%c	82 29%	32 25%	1 12%
NET: No knowledge	248 58%	171 56%	77 66%a	59 66%	184 56%	158 56%	78 62%	5 88%
I have heard of but know nothing about careers in this sector	180 43%	129 42%	51 44%	38 43%	142 44%	119 43%	54 43%	5 79%
I have never heard of careers in this sector	67 16%	42 14%	26 22%A	21 23%D	41 13%	38 14%	25 19%	1 9%

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

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18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 5

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Summary table

		Attention to detail	Being good with your hands	Qualification(s)) in Science, Technology, Engineering or Mathematics (STEM)	Honesty and integrity	Ability to work as a team	Creativity and problem solving
Unweighted base		424	424	424	424	424	424
Weighted base		424	424	424	424	424	424
NET: Agree		367 87%	313 74%	347 82%	333 79%	366 86%	364 86%
Agree strongly	(4)	260 61%	114 27%	212 50%	157 37%	201 47%	193 45%
Tend to agree	(3)	107 25%	199 47%	135 32%	176 42%	165 39%	171 40%
Tend to disagree	(2)	13 3%	43 10%	18 4%	27 6%	9 2%	11 3%
Disagree strongly	(1)	3 1%	6 1%	7 2%	4 1%	2 *	2 *
NET: Disagree		16 4%	49 12%	25 6%	31 7%	11 3%	13 3%
Don't know		40 10%	61 14%	53 12%	60 14%	46 11%	47 11%
Mean		3.63	3.16	3.49	3.33	3.50	3.47
Standard deviation		0.59	0.69	0.68	0.66	0.57	0.58
Standard error		0.03	0.04	0.04	0.03	0.03	0.03

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ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 6

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Attention to detail

	Total	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status	
		Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Agree	367 87%	189 87%	178 86%	202 88%	165 85%	81 90%h	121 89%h	76 86%	89 81%	317 86%	32 89%	18 88%	51 87%	180 85%	136 83%	177 91%N	317 86%	51 90%	231 86%	137 88%
Agree strongly	(4) 61%	129 59%	131 63%	138 60%	122 63%	51 57%	91 67%e	57 64%	62 56%	228 62%	22 60%	10 51%	41 70%	122 58%	94 57%	130 67%n	222 60%	38 67%	163 60%	97 63%
Tend to agree	(3) 25%	61 28%	47 23%	64 28%	43 22%	30 34%F	30 22%	19 22%	28 25%	89 24%	10 28%	8 37%	10 17%	58 28%	42 26%	46 24%	95 26%	13 23%	68 25%	39 26%
Tend to disagree	(2) 3%	7 3%	6 3%	7 3%	6 3%	3 3%	6 5%g	- -	4 3%	13 3%	1 2%	- -	2 3%	7 3%	5 3%	7 4%	13 4%	- -	9 3%	4 3%
Disagree strongly	(1) 1%	3 1%	- -	2 1%	1 1%	- -	1 1%	2 2%	- -	3 1%	- -	- -	1 2%	2 1%	- -	3 2%	3 1%	- -	3 1%	- -
NET: Disagree	16 4%	11 5%	6 3%	9 4%	7 4%	3 3%	8 6%	2 2%	4 3%	16 4%	1 2%	- -	3 5%	9 4%	5 3%	10 5%	16 4%	- -	12 4%	4 3%
Don't know	40 10%	17 8%	23 11%	18 8%	23 12%	6 6%	7 5%	11 12%	17 16%EF	34 9%	4 10%	2 12%	5 8%	22 10%	22 14%O	8 4%	35 9%	6 10%	27 10%	14 9%
Mean	3.63	3.58	3.68a	3.60	3.66	3.57	3.63	3.68	3.62	3.63	3.65	3.58	3.68	3.59	3.63	3.63	3.61	3.75	3.61	3.66
Standard deviation	0.59	0.64	0.53	0.60	0.59	0.57	0.63	0.60	0.56	0.61	0.52	0.51	0.66	0.61	0.55	0.64	0.61	0.44	0.62	0.54
Standard error	0.03	0.05	0.04	0.04	0.05	0.05	0.05	0.09	0.07	0.03	0.09	0.13	0.09	0.05	0.05	0.05	0.03	0.06	0.04	0.04

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

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Absolutes/col percents

Table 7

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Attention to detail

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
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Agree strongly	(4) 260 61%	192 62%	68 58%	56 63%	202 62%	169 60%	83 66%	3 50%
Tend to agree	(3) 107 25%	86 28%b	22 19%	19 22%	86 26%	76 27%	26 20%	1 12%
Tend to disagree	(2) 13 3%	9 3%	4 4%	2 3%	11 3%	11 4%	2 2%	- -
Disagree strongly	(1) 3 1%	2 1%	1 1%	1 1%	2 1%	2 1%	1 1%	- -
NET: Disagree	16 4%	11 3%	6 5%	4 4%	12 4%	12 4%	4 3%	- -
Don't know	40 10%	19 6%	21 18%A	9 11%	26 8%	23 8%	14 11%	2 38%
Mean	3.63	3.62	3.64	3.65	3.63	3.60	3.69	3.80
Standard deviation	0.59	0.58	0.64	0.63	0.59	0.60	0.57	0.47
Standard error	0.03	0.03	0.07	0.07	0.03	0.04	0.05	0.27

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

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18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 8

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Being good with your hands

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
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Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Agree	313 74%	160 74%	154 74%	173 76%	141 72%	66 74%	102 75%	69 77%	77 70%	268 73%	28 78%	17 85%	42 71%	159 75%	121 74%	148 76%	267 73%	47 82%	200 74%	113 73%
Agree strongly (4)	114 27%	55 25%	60 29%	66 29%	48 25%	29 33%	35 25%	20 22%	31 28%	96 26%	9 25%	9 46%	12 21%	62 29%	43 26%	60 31%	99 27%	16 28%	74 28%	40 26%
Tend to agree (3)	199 47%	105 48%	94 45%	106 47%	93 47%	36 41%	68 50%	49 55%e	46 42%	172 47%	19 53%	8 39%	29 50%	97 46%	78 48%	88 45%	168 46%	31 54%	126 47%	73 47%
Tend to disagree (2)	43 10%	25 11%	19 9%	26 11%	18 9%	13 15%h	16 12%	6 7%	8 7%	39 11%	3 9%	1 3%	7 13%	18 9%	13 8%	24 12%	41 11%	3 4%	26 10%	18 11%
Disagree strongly (1)	6 1%	4 2%	2 1%	2 1%	4 2%	1 1%	3 2%	2 3%	- -	6 2%	- -	- -	- -	4 2%	- -	4 2% _n	5 1%	1 2%	4 1%	2 1%
NET: Disagree	49 12%	29 13%	20 10%	28 12%	22 11%	14 16% _H	19 14%	9 10%	8 7%	45 12%	3 9%	1 3%	7 13%	22 11%	13 8%	28 15% _n	46 12%	3 6%	30 11%	20 13%
Don't know	61 14%	28 13%	33 16%	28 12%	33 17%	9 11%	15 11%	12 13%	26 23% _{EF}	54 15%	5 13%	2 12%	9 16%	30 14%	30 18% _O	18 9%	55 15%	7 12%	39 15%	22 14%
Mean	3.16	3.11	3.22	3.19	3.14	3.18	3.11	3.12	3.27	3.14	3.19	3.49	3.10	3.20	3.23	3.16	3.15	3.23	3.18	3.14
Standard deviation	0.69	0.71	0.66	0.68	0.70	0.75	0.70	0.67	0.62	0.70	0.61	0.58	0.63	0.70	0.61	0.74	0.70	0.63	0.69	0.69
Standard error	0.04	0.06	0.05	0.05	0.06	0.07	0.06	0.10	0.08	0.04	0.11	0.15	0.09	0.05	0.05	0.05	0.04	0.09	0.05	0.06

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 9

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Being good with your hands

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Agree	313 74%	234 76%	80 68%	68 77%	243 74%	214 76%	89 71%	2 37%
Agree strongly	(4) 114 27%	78 25%	37 32%	27 30%	88 27%	78 28%	33 26%	- -
Tend to agree	(3) 199 47%	156 51%B	43 37%	42 47%	155 47%	136 48%	56 45%	2 37%
Tend to disagree	(2) 43 10%	32 10%	12 10%	6 7%	37 11%	29 10%	11 9%	2 25%
Disagree strongly	(1) 6 1%	5 2%	1 1%	1 1%	5 1%	1 *	5 4%E	- -
NET: Disagree	49 12%	37 12%	13 11%	7 8%	41 13%	30 11%	16 13%	2 25%
Don't know	61 14%	37 12%	24 21%A	14 16%	43 13%	37 13%	21 16%	2 38%
Mean	3.16	3.13	3.25	3.25	3.15	3.19	3.11	2.60
Standard deviation	0.69	0.68	0.71	0.65	0.70	0.64	0.78	0.57
Standard error	0.04	0.04	0.08	0.08	0.04	0.04	0.07	0.33

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 10

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Qualification(s) in Science, Technology, Engineering or Mathematics (STEM)

	Total	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status	
		Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Agree	347 82%	175 81%	172 83%	193 84%	153 79%	75 84% ^H	124 91% ^{eGH}	69 78%	78 71%	300 82%	30 83%	16 77%	49 84%	170 81%	126 77%	171 88% ^N	299 81%	47 83%	219 81%	128 83%
Agree strongly	(4) 212 50%	102 47%	110 53%	121 53%	91 46%	47 52% ^h	77 57% ^H	45 51%	43 39%	188 51%	19 51%	5 27%	32 55%	97 46%	69 42%	115 59% ^N	182 50%	30 53%	129 48%	83 53%
Tend to agree	(3) 135 32%	73 34%	61 30%	72 31%	63 32%	28 32%	47 34%	24 27%	35 32%	113 31%	12 32%	10 50%	17 29%	72 34%	57 35%	56 29%	117 32%	17 30%	89 33%	45 29%
Tend to disagree	(2) 18 4%	12 6%	6 3%	14 6% ^D	4 2%	5 6% ^F	2 1%	5 6%	5 5%	15 4%	1 2%	2 11%	3 5%	10 5%	4 2%	11 6%	15 4%	2 4%	13 5%	5 3%
Disagree strongly	(1) 7 2%	6 3%	1 1%	1 *	6 3% ^C	1 1%	1 1%	2 3%	3 3%	7 2%	- -	- -	1 1%	2 1%	2 2%	2 1%	7 2%	- -	3 1%	4 3%
NET: Disagree	25 6%	18 8% ^B	7 3%	15 6%	10 5%	6 7% ^F	3 2%	7 8% ^F	9 8% ^F	22 6%	1 2%	2 11%	3 6%	12 6%	6 4%	13 7%	23 6%	2 4%	15 6%	9 6%
Don't know	53 12%	24 11%	28 14%	21 9%	32 16% ^C	8 9%	9 7%	12 14%	23 21% ^{EF}	45 12%	6 15%	2 12%	6 10%	29 14%	32 19% ^O	10 5%	46 12%	7 13%	35 13%	18 12%
Mean	3.49	3.41	3.57 ^A	3.51	3.45	3.50	3.59 ^H	3.46	3.36	3.49	3.59	3.18	3.54	3.46	3.46	3.54	3.47	3.57	3.47	3.51
Standard deviation	0.68	0.74	0.59	0.64	0.73	0.66	0.56	0.75	0.77	0.69	0.54	0.65	0.66	0.66	0.65	0.67	0.69	0.58	0.66	0.72
Standard error	0.04	0.06	0.04	0.04	0.06	0.06	0.05	0.11	0.09	0.04	0.10	0.16	0.09	0.05	0.06	0.05	0.04	0.08	0.04	0.06

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 11

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Qualification(s) in Science, Technology, Engineering or Mathematics (STEM)

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Agree	347 82%	268 87%B	78 67%	71 80%	272 83%	229 82%	105 83%	4 62%
Agree strongly	(4) 212 50%	160 52%	52 45%	42 47%	170 52%	144 52%	60 47%	3 50%
Tend to agree	(3) 135 32%	109 35%B	26 22%	29 33%	102 31%	85 30%	46 36%	1 12%
Tend to disagree	(2) 18 4%	14 4%	4 3%	4 4%	14 4%	13 5%	3 3%	- -
Disagree strongly	(1) 7 2%	2 1%	5 4%A	- -	7 2%	7 3%f	- -	- -
NET: Disagree	25 6%	16 5%	9 7%	4 4%	21 6%	20 7%f	3 3%	- -
Don't know	53 12%	23 7%	30 26%A	14 16%	34 10%	30 11%	18 14%	2 38%
Mean	3.49	3.50	3.44	3.51	3.49	3.47	3.52	3.80
Standard deviation	0.68	0.63	0.82	0.60	0.70	0.73	0.56	0.47
Standard error	0.04	0.04	0.09	0.07	0.04	0.05	0.05	0.27

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 12

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Honesty and integrity

	Total	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status	
		Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Agree	333 79%	165 76%	168 81%	180 79%	153 78%	68 77%	119 87%EH	72 81%h	74 67%	287 78%	30 83%	16 77%	49 84%	164 78%	117 72%	170 88%N	287 78%	46 81%	213 79%	120 78%
Agree strongly (4)	157 37%	79 37%	77 37%	82 36%	74 38%	32 36%	51 37%	38 43%	36 33%	133 36%	15 42%	9 44%	21 36%	78 37%	46 28%	88 45%N	131 36%	26 46%	100 37%	57 37%
Tend to agree (3)	176 42%	86 39%	91 44%	98 43%	79 40%	37 41%	68 50%H	34 38%	38 34%	155 42%	15 42%	7 33%	28 48%	85 40%	72 44%	82 42%	156 43%	20 35%	113 42%	63 41%
Tend to disagree (2)	27 6%	19 9%b	8 4%	19 8%d	8 4%	7 8%	5 4%	8 9%	7 6%	25 7%	1 3%	1 6%	4 6%	12 6%	13 8%	7 4%	26 7%	1 2%	15 6%	12 7%
Disagree strongly (1)	4 1%	2 1%	2 1%	2 1%	2 1%	2 3%h	1 1%	- -	- -	4 1%	- -	- -	1 2%	2 1%	2 1%	2 1%	3 1%	1 1%	3 1%	1 *
NET: Disagree	31 7%	21 10%b	10 5%	21 9%	10 5%	10 11%f	7 5%	8 9%	7 6%	29 8%	1 3%	1 6%	4 8%	14 7%	14 9%	10 5%	29 8%	2 3%	19 7%	12 8%
Don't know	60 14%	31 14%	29 14%	27 12%	33 17%	11 12%	10 8%	9 10%	30 27%EFG	51 14%	5 14%	4 17%	5 8%	33 16%	32 19%O	14 7%	51 14%	9 16%	38 14%	22 14%
Mean	3.33	3.30	3.37	3.29	3.39	3.25	3.34	3.38	3.37	3.32	3.45	3.46	3.30	3.35	3.22	3.42N	3.31	3.50p	3.34	3.33
Standard deviation	0.66	0.69	0.63	0.68	0.64	0.75	0.62	0.66	0.64	0.67	0.57	0.64	0.67	0.66	0.67	0.63	0.67	0.61	0.66	0.66
Standard error	0.03	0.06	0.04	0.05	0.05	0.07	0.05	0.09	0.08	0.04	0.10	0.17	0.09	0.05	0.06	0.05	0.04	0.09	0.04	0.06

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 13

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Honesty and integrity

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co habiting (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Agree	333 79%	252 82%B	81 69%	74 83%	256 78%	220 79%	101 80%	4 62%
Agree strongly	(4) 157 37%	111 36%	46 39%	30 34%	125 38%	106 38%	45 35%	3 50%
Tend to agree	(3) 176 42%	141 46%B	35 30%	44 49%	131 40%	115 41%	56 44%	1 12%
Tend to disagree	(2) 27 6%	18 6%	9 8%	1 1%	26 8%C	24 8%F	3 3%	- -
Disagree strongly	(1) 4 1%	3 1%	1 1%	1 1%	3 1%	2 1%	1 1%	- -
NET: Disagree	31 7%	21 7%	10 9%	2 2%	29 9%C	26 9%f	5 4%	- -
Don't know	60 14%	34 11%	25 22%A	13 15%	41 13%	34 12%	21 16%	2 38%
Mean	3.33	3.32	3.38	3.37	3.32	3.31	3.36	3.80
Standard deviation	0.66	0.65	0.70	0.56	0.69	0.68	0.62	0.47
Standard error	0.03	0.04	0.08	0.06	0.04	0.04	0.06	0.27

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 14

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Ability to work as a team

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Agree	366 86%	189 87%	178 86%	205 90% ^d	162 83%	79 89% ^H	122 90% ^H	80 90% ^h	85 77%	316 86%	33 90%	18 88%	52 89%	183 87%	138 84%	178 92% ⁿ	316 86%	51 90%	235 87%	132 85%
Agree strongly	(4) 47%	99 46%	102 49%	105 46%	96 49%	45 50% ^H	68 50% ^H	51 57% ^H	38 35%	168 46%	22 60%	11 54%	30 52%	90 43%	70 42%	99 51%	169 46%	32 56%	121 45%	80 52%
Tend to agree	(3) 39%	89 41%	76 37%	100 44% ^d	66 34%	35 39%	54 40%	29 33%	47 43%	147 40%	11 31%	7 34%	21 36%	93 44%	69 42%	79 40%	147 40%	19 33%	114 42% ^s	51 33%
Tend to disagree	(2) 2%	9 3%	7 3%	4 2%	5 3%	3 3%	3 2%	-	3 3%	9 3%	-	-	1 1%	5 2%	1 1%	4 2%	9 3%	-	5 2%	4 3%
Disagree strongly	(1) *	2 1%	-	-	2 1%	-	-	-	2 2%	2 *	-	-	-	-	2 1%	-	2 *	-	-	2 1% ^r
NET: Disagree	11 3%	8 4%	3 1%	4 2%	7 3%	3 3%	3 2%	-	5 4%	11 3%	-	-	1 1%	5 2%	3 2%	4 2%	11 3%	-	5 2%	6 4%
Don't know	46 11%	20 9%	26 13%	20 9%	27 14%	7 8%	11 8%	9 10%	20 18% ^{EF}	40 11%	4 10%	2 12%	6 10%	23 11%	22 14% ^O	12 6%	41 11%	6 10%	29 11%	17 11%
Mean	3.50	3.45	3.55	3.48	3.52	3.51 ^h	3.51 ^h	3.63 ^H	3.35	3.48	3.66	3.61	3.57	3.46	3.46	3.52	3.48	3.63	3.48	3.53
Standard deviation	0.57	0.61	0.53	0.54	0.61	0.57	0.55	0.48	0.65	0.58	0.48	0.50	0.53	0.55	0.59	0.55	0.58	0.49	0.54	0.62
Standard error	0.03	0.05	0.04	0.04	0.05	0.05	0.05	0.07	0.08	0.03	0.08	0.13	0.07	0.04	0.05	0.04	0.03	0.07	0.04	0.05

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 15

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Ability to work as a team

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co-habiting (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Agree	366 86%	279 91%B	88 75%	75 85%	288 88%	247 88%	107 85%	3 50%
Agree strongly	(4) 201 47%	151 49%	50 43%	45 51%	155 47%	133 48%	60 48%	3 50%
Tend to agree	(3) 165 39%	128 42%b	37 32%	30 34%	134 41%	114 41%	47 37%	- -
Tend to disagree	(2) 9 2%	6 2%	4 3%	2 2%	7 2%	5 2%	2 2%	1 12%
Disagree strongly	(1) 2 *	- -	2 1%A	- -	2 1%	2 1%	- -	- -
NET: Disagree	11 3%	6 2%	5 5%	2 2%	9 3%	7 3%	2 2%	1 12%
Don't know	46 11%	23 7%	24 20%A	12 13%	30 9%	26 9%	17 13%	2 38%
Mean	3.50	3.51	3.47	3.56	3.49	3.49	3.53	3.60
Standard deviation	0.57	0.54	0.66	0.54	0.58	0.58	0.54	0.93
Standard error	0.03	0.03	0.07	0.06	0.03	0.04	0.05	0.54

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 16

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Creativity and problem solving

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status			
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)	
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166	
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155	
NET: Agree	364 86%	188 87%	176 85%	202 88%	162 83%	78 87%h	124 92%h	76 86%	85 77%	316 86%	31 85%	17 83%	49 84%	181 86%	131 80%	179 92%N	313 85%	50 89%	231 86%	133 86%	
Agree strongly	(4) 45%	193 46%	101 45%	92 49%	111 42%	82 49%	43 47%	63 48%	42 40%	44 45%	167 40%	14 40%	12 57%	26 44%	97 46%	65 40%	103 53%N	162 44%	30 53%	122 45%	70 46%
Tend to agree	(3) 40%	171 40%	87 40%	83 40%	91 40%	80 41%	34 39%	61 45%	34 38%	42 38%	149 41%	16 45%	5 26%	23 40%	85 40%	66 40%	76 39%	151 41%	20 35%	108 40%	63 40%
Tend to disagree	(2) 3%	11 4%B	10 4%B	2 1%	5 2%	6 3%	3 4%	3 2%	2 3%	3 2%	11 3%	- -	- -	4 6%m	3 2%	6 3%	5 2%	11 3%	- -	7 3%	4 3%
Disagree strongly	(1) *	2 1%	1 1%	1 *	2 1%	- -	1 1%	- -	- -	1 1%	2 1%	- -	- -	2 1%	- -	2 1%	1 *	1 1%	2 1%	2 1%	- -
NET: Disagree	13 3%	11 5%B	2 1%	7 3%	6 3%	4 4%	3 2%	2 3%	4 4%	13 4%	- -	- -	4 6%	5 2%	6 3%	7 3%	13 3%	1 1%	9 3%	4 3%	
Don't know	47 11%	18 8%	29 14%a	20 9%	27 14%	8 9%	8 6%	10 12%	21 19%EF	38 10%	6 15%	4 17%	5 9%	24 12%	27 17%O	8 4%	41 11%	6 10%	30 11%	18 11%	
Mean	3.47	3.44	3.50	3.49	3.45	3.48	3.47	3.51	3.43	3.46	3.47	3.69	3.42	3.48	3.44	3.51	3.46	3.58	3.47	3.48	
Standard deviation	0.58	0.62	0.54	0.60	0.57	0.61	0.55	0.56	0.63	0.59	0.51	0.48	0.62	0.59	0.57	0.60	0.59	0.56	0.60	0.56	
Standard error	0.03	0.05	0.04	0.04	0.05	0.06	0.05	0.08	0.08	0.03	0.09	0.12	0.08	0.04	0.05	0.04	0.03	0.08	0.04	0.05	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 17

Q3. Thinking about a career in aerospace and aviation, to what extent do you agree or disagree that each of the following are important in being able to work in aerospace and aviation?

Base: All respondents

Creativity and problem solving

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Agree	364 86%	274 89%B	90 77%	73 82%	288 88%	243 87%	107 85%	4 62%
Agree strongly (4)	193 45%	141 46%	51 44%	41 47%	149 46%	131 47%	55 43%	2 37%
Tend to agree (3)	171 40%	132 43%b	39 33%	31 35%	138 42%	112 40%	52 41%	2 25%
Tend to disagree (2)	11 3%	6 2%	5 4%	1 1%	10 3%	9 3%	2 2%	- -
Disagree strongly (1)	2 *	2 1%	- -	1 1%	1 *	1 *	1 *	- -
NET: Disagree	13 3%	8 3%	5 4%	2 2%	11 3%	10 4%	3 2%	- -
Don't know	47 11%	26 8%	22 19%A	15 16%D	28 8%	27 9%	17 13%	2 38%
Mean	3.47	3.47	3.49	3.52	3.46	3.47	3.47	3.60
Standard deviation	0.58	0.58	0.60	0.58	0.59	0.60	0.57	0.57
Standard error	0.03	0.03	0.06	0.07	0.03	0.04	0.05	0.33

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 18

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

Summary table

		You need to be academic to work in aerospace and aviation	Apprenticeships are a route into the aerospace and aviation sector	Unless you want to be a pilot, there are few other careers in aerospace and aviation	I would not consider a career in aerospace and aviation as I do not know enough about it	Working in aerospace and aviation is a career for men	Aerospace and aviation companies have a reputation for being ethnically diverse	Unless you want to be an engineer, there are few other careers in aerospace and aviation
Unweighted base		424	424	424	424	424	424	424
Weighted base		424	424	424	424	424	424	424
NET: Agree		204 48%	245 58%	78 18%	252 59%	98 23%	159 37%	112 26%
Agree strongly	(4)	65 15%	58 14%	16 4%	106 25%	14 3%	26 6%	14 3%
Tend to agree	(3)	138 33%	187 44%	63 15%	146 34%	84 20%	133 31%	98 23%
Tend to disagree	(2)	106 25%	38 9%	136 32%	83 20%	106 25%	53 13%	138 33%
Disagree strongly	(1)	31 7%	7 2%	130 31%	33 8%	162 38%	15 4%	81 19%
NET: Disagree		138 32%	45 11%	266 63%	117 28%	268 63%	68 16%	219 52%
Don't know		83 20%	134 32%	80 19%	55 13%	58 14%	197 46%	93 22%
Mean		2.70	3.02	1.90	2.88	1.86	2.75	2.14
Standard deviation		0.88	0.65	0.86	0.93	0.90	0.74	0.83
Standard error		0.05	0.04	0.05	0.05	0.05	0.05	0.05

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 19

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

You need to be academic to work in aerospace and aviation

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Agree	204 48%	97 45%	107 52%	111 49%	92 47%	48 54%	62 46%	44 49%	50 45%	179 49%	15 41%	10 49%	25 44%	108 51%	79 48%	100 51%	180 49%	24 42%	133 49%	70 45%
Agree strongly	(4) 65 15%	32 15%	33 16%	32 14%	33 17%	13 15%	15 11%	21 23%F	17 15%	56 15%	2 5%	7 35%	11 19%	39 18%	19 11%	37 19% _n	57 16%	8 14%	50 19% _S	15 10%
Tend to agree	(3) 138 33%	65 30%	73 35%	79 35%	59 30%	35 39% _g	48 35%	23 26%	33 30%	122 33%	13 36%	3 14%	14 24%	69 33%	60 37%	63 32%	123 33%	16 27%	83 31%	55 36%
Tend to disagree	(2) 106 25%	66 31% _B	40 19%	66 29% _d	41 21%	23 26%	44 32% _{Gh}	16 18%	24 21%	92 25%	10 26%	5 25%	18 31% _m	41 20%	31 19%	53 27% _n	89 24%	17 30%	59 22%	47 30% _r
Disagree strongly	(1) 31 7%	19 9%	12 6%	17 7%	14 7%	7 7%	16 12% _H	6 6%	3 3%	24 6%	5 13%	3 14%	4 7%	15 7%	6 4%	19 10% _N	29 8%	2 4%	19 7%	12 8%
NET: Disagree	138 32%	85 39% _B	52 25%	83 36%	55 28%	29 33%	60 44% _{eGH}	22 24%	26 24%	115 31%	14 39%	8 39%	22 39%	56 27%	37 23%	73 37% _N	119 32%	19 34%	79 29%	59 38% _r
Don't know	83 20%	35 16%	48 23% _a	35 15%	48 25% _C	11 13%	13 10%	24 27% _{EF}	34 31% _{EF}	73 20%	7 20%	2 12%	10 18%	47 22%	47 29% _O	22 11%	69 19%	14 25%	57 21%	26 17%
Mean	2.70	2.60	2.80 _A	2.65	2.75	2.70 _f	2.50	2.90 _F	2.84 _F	2.72	2.41	2.79	2.68	2.80	2.79	2.68	2.70	2.69	2.77 _S	2.57
Standard deviation	0.88	0.89	0.86	0.86	0.91	0.85	0.87	0.96	0.81	0.87	0.84	1.16	0.94	0.91	0.78	0.93	0.89	0.84	0.91	0.82
Standard error	0.05	0.07	0.06	0.06	0.08	0.08	0.07	0.15	0.11	0.05	0.16	0.29	0.13	0.07	0.07	0.07	0.05	0.13	0.06	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 20

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

You need to be academic to work in aerospace and aviation

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co habit-ing (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Agree	204 48%	159 52%B	44 38%	45 50%	158 48%	137 49%	60 47%	2 25%
Agree strongly (4)	65 15%	57 19%B	8 7%	14 15%	51 16%	52 19%F	12 10%	1 12%
Tend to agree (3)	138 33%	102 33%	36 31%	31 35%	106 32%	85 30%	47 38%	1 12%
Tend to disagree (2)	106 25%	74 24%	33 28%	19 21%	87 27%	75 27%	30 24%	- -
Disagree strongly (1)	31 7%	21 7%	10 8%	2 2%	28 8% ^c	23 8% ^f	4 4%	2 37%
NET: Disagree	138 32%	95 31%	43 37%	21 23%	115 35% ^C	98 35%	34 27%	2 37%
Don't know	83 20%	53 17%	30 26% ^a	23 26% ^d	54 17%	45 16%	32 26% ^E	2 38%
Mean	2.70	2.77 ^B	2.49	2.86	2.67	2.70	2.72	2.00
Standard deviation	0.88	0.89	0.81	0.79	0.90	0.92	0.75	1.47
Standard error	0.05	0.05	0.09	0.10	0.05	0.06	0.08	0.85

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 21

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

Apprenticeships are a route into the aerospace and aviation sector

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Agree	245 58%	144 66%B	101 49%	136 60%	109 56%	61 69%H	86 64%H	52 59%h	45 41%	212 58%	20 55%	13 63%	35 60%	126 60%	85 52%	126 65%N	214 58%	31 55%	161 60%	84 54%
Agree strongly	(4) 58 14%	32 15%	27 13%	39 17%d	20 10%	14 16%	25 18%H	9 10%	10 9%	49 13%	4 11%	5 25%	13 22%m	25 12%	19 12%	31 16%	48 13%	10 18%	38 14%	20 13%
Tend to agree	(3) 187 44%	112 52%B	75 36%	98 43%	89 46%	47 53%H	61 45%h	43 48%h	36 32%	163 44%	16 43%	8 39%	22 38%	101 48%	66 40%	95 49%	166 45%	21 37%	123 46%	64 41%
Tend to disagree	(2) 38 9%	12 6%	26 12%A	27 12%D	11 6%	6 7%	13 9%	6 7%	13 12%	33 9%	3 9%	2 12%	5 9%	11 5%	14 9%	19 10%	33 9%	5 9%	16 6%	22 14%R
Disagree strongly	(1) 7 2%	2 1%	4 2%	5 2%	1 1%	1 1%	3 2%	- -	3 3%	5 1%	1 3%	- -	2 3%	2 1%	1 1%	4 2%	5 1%	1 2%	3 1%	3 2%
NET: Disagree	45 11%	15 7%	30 14%A	32 14%D	12 6%	7 8%	15 11%	6 7%	17 15%	38 10%	4 12%	2 12%	7 11%	12 6%	15 9%	22 12%	39 11%	6 11%	19 7%	26 17%R
Don't know	134 32%	58 27%	76 37%A	60 26%	74 38%C	21 23%	34 25%	31 35%	48 44%EF	117 32%	12 34%	5 25%	17 29%	72 34%	63 39%O	46 24%	114 31%	20 35%	89 33%	45 29%
Mean	3.02	3.09b	2.94	3.01	3.05	3.10H	3.07h	3.06	2.83	3.02	2.95	3.17	3.12	3.08	3.03	3.04	3.02	3.08	3.09S	2.92
Standard deviation	0.65	0.58	0.72	0.72	0.54	0.58	0.68	0.51	0.76	0.64	0.70	0.70	0.77	0.55	0.62	0.66	0.64	0.72	0.60	0.71
Standard error	0.04	0.05	0.06	0.05	0.05	0.06	0.06	0.09	0.11	0.04	0.15	0.19	0.12	0.05	0.06	0.05	0.04	0.12	0.04	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 22

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

Apprenticeships are a route into the aerospace and aviation sector

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co habiting (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Agree	245 58%	195 63%B	51 44%	57 64%	185 57%	159 57%	78 61%	3 50%
Agree strongly (4)	58 14%	47 15%	12 10%	10 12%	47 14%	42 15%	15 12%	- -
Tend to agree (3)	187 44%	148 48%B	39 34%	47 53%	139 42%	117 42%	62 49%	3 50%
Tend to disagree (2)	38 9%	25 8%	14 12%	5 6%	33 10%	32 11%f	6 5%	- -
Disagree strongly (1)	7 2%	3 1%	4 3%	- -	7 2%	6 2%	1 1%	- -
NET: Disagree	45 11%	27 9%	17 15%	5 6%	40 12%c	38 13%F	7 6%	- -
Don't know	134 32%	86 28%	49 42%A	27 30%	102 31%	84 30%	42 33%	3 50%
Mean	3.02	3.07B	2.86	3.09	3.00	2.99	3.09	3.00
Standard deviation	0.65	0.61	0.76	0.49	0.69	0.70	0.54	0.00
Standard error	0.04	0.04	0.10	0.06	0.05	0.05	0.06	0.00

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 23

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

Unless you want to be a pilot, there are few other careers in aerospace and aviation

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Agree	78 18%	42 19%	37 18%	49 21%	30 15%	19 22%f	18 13%	18 20%	23 21%	70 19%	4 10%	4 21%	12 21%	42 20%	31 19%	42 22%	72 20%	7 12%	55 20%	24 15%
Agree strongly (4)	16 4%	9 4%	7 3%	13 6%D	3 1%	6 6%F	1 1%	2 2%	6 6%f	13 3%	1 2%	2 10%	4 7%	7 4%	3 2%	11 6%n	14 4%	2 3%	11 4%	4 3%
Tend to agree (3)	63 15%	32 15%	30 15%	36 16%	27 14%	14 15%	16 12%	16 18%	17 15%	58 16%	3 8%	2 11%	9 15%	35 16%	28 17%	31 16%	58 16%	5 9%	43 16%	20 13%
Tend to disagree (2)	136 32%	76 35%	60 29%	76 33%	60 31%	33 37%	42 31%	25 28%	37 34%	119 32%	11 30%	6 31%	20 34%	65 31%	41 25%	74 38%N	112 31%	24 42%p	85 32%	51 33%
Disagree strongly (1)	130 31%	68 32%	61 30%	70 31%	59 30%	29 33%H	56 42%GH	23 25%	22 20%	106 29%	17 47%I	6 30%	18 31%	59 28%	45 27%	58 30%	115 31%	15 26%	77 29%	53 34%
NET: Disagree	266 63%	144 67%	121 59%	146 64%	119 61%	62 69%GH	98 72%GH	47 53%	59 53%	225 61%	28 77%i	12 61%	38 65%	124 59%	86 53%	133 68%N	227 62%	39 68%	162 60%	104 67%
Don't know	80 19%	31 14%	49 24%A	34 15%	46 24%C	8 9%	20 15%	23 26%Ef	28 25%Ef	72 20%	4 12%	4 18%	8 14%	44 21%	47 29%O	20 10%	68 19%	11 20%	53 20%	27 18%
Mean	1.90	1.90	1.89	1.95	1.82	1.95F	1.68	1.97F	2.10F	1.92	1.61	2.02	1.97	1.94	1.90	1.97	1.90	1.87	1.95	1.81
Standard deviation	0.86	0.86	0.86	0.90	0.79	0.90	0.76	0.85	0.88	0.85	0.77	1.03	0.92	0.86	0.84	0.88	0.87	0.76	0.87	0.82
Standard error	0.05	0.07	0.06	0.06	0.07	0.08	0.07	0.13	0.11	0.05	0.14	0.27	0.13	0.07	0.08	0.07	0.05	0.11	0.06	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 24

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

Unless you want to be a pilot, there are few other careers in aerospace and aviation

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co habit-ing (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Agree	78 18%	67 22%B	11 10%	21 23%	57 17%	54 19%	21 16%	1 12%
Agree strongly (4)	16 4%	12 4%	3 3%	4 4%	12 4%	12 4%	3 3%	- -
Tend to agree (3)	63 15%	55 18%B	8 7%	17 19%	45 14%	42 15%	17 14%	1 12%
Tend to disagree (2)	136 32%	99 32%	37 32%	21 24%	113 34% _c	91 32%	40 32%	2 37%
Disagree strongly (1)	130 31%	95 31%	35 30%	25 28%	105 32%	87 31%	40 32%	1 12%
NET: Disagree	266 63%	193 63%	72 62%	46 52%	217 67% _C	178 64%	80 64%	3 50%
Don't know	80 19%	47 15%	33 28% _A	22 25% _d	53 16%	48 17%	25 20%	2 38%
Mean	1.90	1.94	1.76	1.99	1.87	1.91	1.84	2.00
Standard deviation	0.86	0.87	0.79	0.92	0.84	0.87	0.83	0.74
Standard error	0.05	0.05	0.09	0.11	0.05	0.06	0.08	0.42

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 25

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I would not consider a career in aerospace and aviation as I do not know enough about it

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Agree	252 59%	120 55%	132 64%a	139 61%	113 58%	48 53%	84 62%	49 55%	72 65%e	223 61%	17 46%	12 59%	30 52%	125 59%	110 67%o	110 57%	215 59%	37 65%	156 58%	96 62%
Agree strongly	(4) 25%	106 19%	41 32%A	66 23%	53 27%	20 23%	33 24%	22 25%	31 28%	94 25%	7 20%	6 28%	13 22%	50 24%	52 32%	46 24%	91 25%	15 27%	63 23%	44 28%
Tend to agree	(3) 34%	146 37%	79 32%	66 38%	86 30%	27 31%	51 37%	27 30%	41 37%	130 35%	10 27%	6 30%	18 31%	75 36%	58 35%	64 33%	124 34%	21 38%	93 35%	53 34%
Tend to disagree	(2) 20%	83 22%	49 17%	35 21%	48 18%	21 23%h	37 27%GH	11 13%	14 13%	71 19%	12 32%i	1 3%	17 29%M	36 17%	19 11%	48 25%N	77 21%	7 12%	53 20%	31 20%
Disagree strongly	(1) 8%	33 10%	21 6%	13 7%	16 9%	11 12%F	7 5%	9 11%	6 6%	24 7%	3 8%	7 32%	5 9%	21 10%	7 4%	21 11%N	30 8%	4 7%	26 10% _s	7 5%
NET: Disagree	117 28%	70 32%b	47 23%	64 28%	53 27%	31 35%H	44 33%H	21 23%	21 19%	95 26%	14 40%	7 35%	23 39% _m	56 27%	25 16%	70 36%N	106 29%	11 19%	79 29%	38 25%
Don't know	55 13%	28 13%	27 13%	26 11%	29 15%	10 12%f	8 6%	19 21%F	18 16%F	49 13%	5 14%	1 6%	5 9%	30 14%	29 17%O	15 8%	46 12%	9 17%	35 13%	20 13%
Mean	2.88	2.74	3.03A	2.87	2.89	2.72	2.86	2.88	3.05E	2.92	2.68	2.58	2.71	2.85	3.14O	2.75	2.86	3.02	2.82	2.99
Standard deviation	0.93	0.92	0.92	0.89	0.98	1.00	0.87	1.01	0.88	0.90	0.94	1.27	0.95	0.95	0.84	0.97	0.93	0.90	0.95	0.88
Standard error	0.05	0.07	0.06	0.06	0.08	0.09	0.07	0.15	0.10	0.05	0.17	0.31	0.13	0.07	0.07	0.07	0.05	0.13	0.06	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 26

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I would not consider a career in aerospace and aviation as I do not know enough about it

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co habit-ing (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Agree	252 59%	184 60%	68 58%	52 59%	198 61%	164 58%	78 62%	3 50%
Agree strongly (4)	106 25%	71 23%	36 31%	25 28%	81 25%	70 25%	33 26%	- -
Tend to agree (3)	146 34%	113 37%	32 28%	27 31%	117 36%	93 33%	46 36%	3 50%
Tend to disagree (2)	83 20%	63 21%	20 17%	17 19%	65 20%	60 22%	22 17%	1 12%
Disagree strongly (1)	33 8%	28 9%	5 4%	10 11%	24 7%	22 8%	11 9%	- -
NET: Disagree	117 28%	92 30%	25 22%	26 30%	89 27%	82 29%	33 26%	1 12%
Don't know	55 13%	32 10%	23 20%A	10 12%	40 12%	34 12%	15 12%	2 38%
Mean	2.88	2.82	3.06A	2.86	2.89	2.86	2.91	2.80
Standard deviation	0.93	0.93	0.91	1.01	0.91	0.93	0.94	0.47
Standard error	0.05	0.06	0.10	0.11	0.05	0.06	0.09	0.27

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 27

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

Working in aerospace and aviation is a career for men

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Agree	98 23%	57 26%	41 20%	55 24%	43 22%	24 27%	28 21%	20 22%	26 24%	87 24%j	4 10%	8 38%	13 22%	50 24%	34 21%	48 25%	88 24%	10 18%	63 23%	35 23%
Agree strongly (4)	14 3%	5 2%	9 5%	7 3%	7 4%	4 5%	4 3%	3 3%	3 3%	14 4%	1 2%	- -	2 4%	7 3%	5 3%	7 4%	13 4%	1 2%	9 4%	5 3%
Tend to agree (3)	84 20%	51 24%B	32 16%	48 21%	35 18%	20 22%	24 18%	17 19%	23 21%	73 20%	3 8%	8 38%	11 18%	43 20%	29 18%	41 21%	74 20%	9 16%	53 20%	30 20%
Tend to disagree (2)	106 25%	65 30%B	41 20%	49 22%	57 29%	24 27%g	43 32%G	14 15%	26 23%	100 27%	6 17%	- -	17 30%	58 28%	35 21%	58 30%n	89 24%	17 30%	76 28% _s	30 20%
Disagree strongly (1)	162 38%	68 31%	94 46%A	100 44%D	62 32%	35 39%	56 41%	37 41%	35 31%	131 36%	21 57%l	10 51%	24 40%	70 33%	61 37%	76 39%	144 39%	18 31%	94 35%	68 44% _r
NET: Disagree	268 63%	133 61%	135 65%	150 65%	118 61%	59 66%	99 73%GH	50 57%	60 55%	231 63%	27 74%	10 51%	41 70%	129 61%	96 58%	134 69%n	233 63%	35 61%	170 63%	98 64%
Don't know	58 14%	27 13%	31 15%	23 10%	35 18%C	6 7%	9 7%	19 21%EF	24 22%EF	50 14%	6 16%	2 12%	5 8%	32 15%	34 21%O	13 7%	47 13%	11 20%	37 14%	21 14%
Mean	1.86	1.97B	1.75	1.82	1.93	1.92	1.82	1.79	1.94	1.90	1.47	1.85	1.83	1.93	1.83	1.88	1.86	1.87	1.91	1.79
Standard deviation	0.90	0.86	0.93	0.91	0.88	0.93	0.86	0.94	0.91	0.90	0.78	1.02	0.88	0.89	0.90	0.89	0.91	0.84	0.89	0.92
Standard error	0.05	0.07	0.06	0.06	0.07	0.08	0.07	0.14	0.11	0.05	0.14	0.25	0.12	0.07	0.08	0.06	0.05	0.12	0.06	0.08

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 28

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

Working in aerospace and aviation is a career for men

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co habit-ing (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Agree	98 23%	77 25%	21 18%	21 23%	76 23%	69 25%	25 20%	-
Agree strongly	(4) 14 3%	11 3%	4 3%	5 6%	9 3%	7 3%	6 5%	-
Tend to agree	(3) 84 20%	66 21%	18 15%	15 17%	67 21%	62 22%	19 15%	-
Tend to disagree	(2) 106 25%	79 26%	27 23%	16 18%	89 27% ^c	72 26%	31 24%	2 25%
Disagree strongly	(1) 162 38%	119 39%	43 37%	38 43%	123 38%	107 38%	49 39%	2 37%
NET: Disagree	268 63%	198 65%	70 60%	54 61%	212 65%	180 64%	80 63%	4 62%
Don't know	58 14%	33 11%	25 22% ^A	15 16%	38 12%	31 11%	21 17%	2 38%
Mean	1.86	1.88	1.81	1.84	1.87	1.87	1.84	1.40
Standard deviation	0.90	0.90	0.90	0.99	0.88	0.89	0.93	0.57
Standard error	0.05	0.05	0.10	0.11	0.05	0.06	0.09	0.33

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 29

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

Aerospace and aviation companies have a reputation for being ethnically diverse

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Agree	159 37%	87 40%	72 35%	81 35%	78 40%	38 43%h	46 34%	41 46%h	33 30%	135 37%	12 34%	11 54%	25 43%	92 43%	54 33%	86 44%N	140 38%	19 33%	117 43%S	42 27%
Agree strongly (4)	26 6%	11 5%	15 7%	17 8%	9 4%	5 5%	8 6%	5 6%	9 8%	21 6%	1 2%	4 21%	4 8%	14 7%	6 4%	16 8%	23 6%	3 5%	19 7%	7 5%
Tend to agree (3)	133 31%	75 35%	57 28%	63 28%	69 35%	34 38%fH	38 28%	36 41%H	24 22%	114 31%	12 33%	7 33%	21 35%	77 37%	48 29%	70 36%	117 32%	16 28%	98 36%S	35 22%
Tend to disagree (2)	53 13%	32 15%	22 11%	32 14%	21 11%	13 14%	24 17%H	8 9%	9 8%	49 13%	3 9%	1 5%	9 16%	24 11%	14 9%	29 15%	51 14%q	3 4%	33 12%	21 13%
Disagree strongly (1)	15 4%	9 4%	6 3%	7 3%	8 4%	5 5%	7 5%	1 2%	2 2%	13 4%	2 6%	- -	2 4%	7 3%	2 1%	9 5%	15 4%	- -	9 3%	6 4%
NET: Disagree	68 16%	41 19%	27 13%	39 17%	29 15%	17 19%h	30 22%gH	10 11%	11 10%	62 17%	5 14%	1 5%	11 19%	31 15%	17 10%	38 19%N	66 18%Q	3 4%	42 16%	27 17%
Don't know	197 46%	89 41%	108 52%A	108 47%	88 45%	33 37%	59 44%	38 43%	66 60%EFg	170 46%	19 51%	8 40%	22 38%	89 42%	93 57%O	71 36%	161 44%	36 63%P	111 41%	86 56%R
Mean	2.75	2.70	2.81	2.76	2.74	2.69	2.62	2.88	2.88	2.73	2.61	3.26	2.75	2.81	2.82	2.75	2.72	3.01	2.80	2.63
Standard deviation	0.74	0.74	0.75	0.77	0.71	0.75	0.79	0.60	0.79	0.74	0.76	0.64	0.76	0.71	0.63	0.77	0.76	0.51	0.72	0.79
Standard error	0.05	0.07	0.07	0.07	0.07	0.09	0.09	0.11	0.13	0.05	0.18	0.19	0.12	0.07	0.08	0.07	0.05	0.11	0.06	0.09

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 30

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

Aerospace and aviation companies have a reputation for being ethnically diverse

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Agree	159 37%	126 41%B	33 28%	38 42%	118 36%	95 34%	57 45%E	3 50%
Agree strongly	(4) 26 6%	16 5%	10 9%	4 4%	22 7%	17 6%	9 7%	- -
Tend to agree	(3) 133 31%	110 36%B	23 19%	34 38%	96 29%	77 28%	49 38%E	3 50%
Tend to disagree	(2) 53 13%	39 13%	14 12%	8 10%	45 14%	42 15%f	11 8%	1 12%
Disagree strongly	(1) 15 4%	11 4%	4 3%	5 5%	10 3%	8 3%	6 5%	- -
NET: Disagree	68 16%	51 17%	18 15%	13 15%	55 17%	50 18%	17 13%	1 12%
Don't know	197 46%	131 43%	66 57%A	38 43%	153 47%	136 48%	52 41%	2 38%
Mean	2.75	2.74	2.78	2.73	2.75	2.72	2.81	2.80
Standard deviation	0.74	0.71	0.86	0.74	0.75	0.74	0.75	0.47
Standard error	0.05	0.05	0.12	0.10	0.06	0.06	0.09	0.27

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 31

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

Unless you want to be an engineer, there are few other careers in aerospace and aviation

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
NET: Agree	112 26%	64 30%	48 23%	57 25%	55 28%	26 29%f	26 19%	23 26%	37 33%F	99 27%	6 17%	7 33%	15 26%	63 30%	41 25%	57 29%	99 27%	12 22%	78 29%	34 22%
Agree strongly	(4) 14 3%	6 3%	8 4%	9 4%	5 2%	4 5%	2 2%	1 1%	6 6%f	13 4%	1 2%	- -	2 4%	6 3%	2 1%	11 6%n	13 4%	1 2%	8 3%	6 4%
Tend to agree	(3) 98 23%	58 27%b	39 19%	47 21%	50 26%	22 24%	24 18%	22 25%	30 27%f	86 23%	5 15%	7 33%	13 22%	56 27%	39 24%	46 24%	86 24%	11 20%	69 26%	29 18%
Tend to disagree	(2) 138 33%	69 32%	69 33%	86 38%D	52 27%	36 40%h	47 35%	24 27%	31 28%	116 32%	17 46%i	5 26%	24 41%	60 29%	47 29%	74 38%n	118 32%	20 35%	84 31%	54 35%
Disagree strongly	(1) 81 19%	45 21%	36 17%	44 19%	36 19%	16 18%	35 26%H	16 18%	14 12%	67 18%	9 25%	5 25%	8 14%	39 19%	27 16%	36 19%	71 19%	10 18%	47 18%	33 21%
NET: Disagree	219 52%	114 53%	105 51%	130 57%D	89 45%	52 58%H	82 61%gH	41 46%	44 40%	182 50%	26 71%l	10 51%	32 55%	100 47%	74 45%	110 56%N	189 51%	30 52%	131 49%	87 56%
Don't know	93 22%	39 18%	55 26%A	42 18%	52 26%c	11 13%	27 20%	25 28%E	29 27%E	86 23%	4 12%	3 16%	11 19%	49 23%	49 30%O	28 14%	79 21%	15 26%	60 22%	33 21%
Mean	2.14	2.14	2.13	2.12	2.16	2.18F	1.94	2.13	2.36F	2.16	1.93	2.10	2.20	2.18	2.15	2.19	2.15	2.08	2.19	2.05
Standard deviation	0.83	0.83	0.83	0.82	0.85	0.82	0.79	0.82	0.86	0.84	0.75	0.85	0.79	0.84	0.80	0.85	0.84	0.78	0.83	0.83
Standard error	0.05	0.07	0.06	0.06	0.07	0.08	0.07	0.13	0.11	0.05	0.13	0.22	0.11	0.07	0.08	0.06	0.05	0.12	0.06	0.07

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 32

Q4. Based on your impressions when thinking about a career in aerospace and aviation, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

Unless you want to be an engineer, there are few other careers in aerospace and aviation

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co habit-ing (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
NET: Agree	112 26%	92 30%B	20 17%	28 31%	82 25%	76 27%	31 25%	-
Agree strongly	(4) 14 3%	11 4%	3 3%	5 5%	10 3%	11 4%	3 2%	-
Tend to agree	(3) 98 23%	81 26%B	17 15%	23 26%	72 22%	65 23%	29 23%	-
Tend to disagree	(2) 138 33%	105 34%	33 28%	23 25%	114 35%	94 34%	40 31%	3 50%
Disagree strongly	(1) 81 19%	55 18%	26 22%	17 19%	64 20%	49 18%	29 23%	-
NET: Disagree	219 52%	160 52%	59 50%	39 44%	178 55% ^c	144 51%	69 55%	3 50%
Don't know	93 22%	56 18%	38 32%A	22 25%	67 20%	60 21%	26 20%	3 50%
Mean	2.14	2.19 ^b	1.97	2.24	2.11	2.17	2.05	2.00
Standard deviation	0.83	0.83	0.84	0.91	0.81	0.84	0.83	0.00
Standard error	0.05	0.05	0.10	0.11	0.05	0.06	0.08	0.00

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 33

Q5. Which of the following, if any, do you think are most important in providing careers advice for young people? Please rank in order with 1 being the most important, 2 being the second most important and so on.

Base: All respondents

Summary table

		Teachers and schools	Friends and family	Businesses / employers	Government / local authority (e.g. National Careers Service, Job Centre Plus)	Organisations that represent an industry or profession
Unweighted base		424	424	424	424	424
Weighted base		424	424	424	424	424
Most important	(1)	149 35%	80 19%	44 10%	62 15%	57 13%
2nd most important	(2)	98 23%	65 15%	73 17%	84 20%	73 17%
3rd most important	(3)	49 12%	45 11%	87 20%	97 23%	114 27%
4th most important	(4)	63 15%	83 20%	104 25%	64 15%	77 18%
5th most important	(5)	32 8%	118 28%	85 20%	84 20%	72 17%
NET: Top 3 most important		296 70%	190 45%	203 48%	243 57%	243 57%
No answer/ None of the above		32 8%	32 8%	32 8%	32 8%	32 8%
Mean		2.32	3.24	3.29	3.06	3.09
Standard deviation		1.34	1.53	1.30	1.37	1.30
Standard error		0.07	0.08	0.06	0.07	0.07

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 34

Q5. Which of the following, if any, do you think are most important in providing careers advice for young people? Please rank in order with 1 being the most important, 2 being the second most important and so on.

Base: All respondents

Teachers and schools

	Total	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status	
		Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
Most important	(1) 149 35%	64 30%	85 41%A	82 36%	67 34%	34 38%	53 39%	27 30%	35 32%	126 34%	14 39%	9 44%	19 33%	64 30%	59 36%	66 34%	127 35%	22 39%	83 31%	66 42%R
2nd most important	(2) 98 23%	48 22%	50 24%	59 26%	39 20%	20 22%	32 23%	22 25%	24 22%	87 24%	10 27%	1 6%	14 24%	50 24%	33 20%	51 26%	85 23%	13 23%	64 24%	34 22%
3rd most important	(3) 49 12%	24 11%	25 12%	24 11%	25 13%	12 13%	13 10%	12 13%	12 11%	41 11%	6 16%	2 11%	4 7%	29 14%	21 13%	23 12%	41 11%	8 14%	34 12%	16 10%
4th most important	(4) 63 15%	40 18%b	24 11%	34 15%	29 15%	16 18%	19 14%	12 14%	16 14%	55 15%	4 10%	5 24%	14 24% m	28 13%	25 15%	32 17%	57 16%	6 11%	42 15%	22 14%
5th most important	(5) 32 8%	21 9%	12 6%	17 7%	16 8%	5 6%	14 11%	5 6%	8 7%	29 8%	3 8%	1 3%	6 10%	16 7%	11 7%	12 6%	28 8%	4 7%	22 8%	11 7%
NET: Top 3 most important	296 70%	137 63%	159 77%A	166 72%	130 67%	65 73%	99 73%	61 68%	71 65%	254 69%	30 82%	13 62%	37 64%	144 68%	113 69%	140 72%	253 69%	43 75%	181 67%	115 74%
No answer/ None of the above	32 8%	20 9%	12 6%	12 5%	20 10% c	2 3%	4 3%	11 12% EF	15 14% EF	30 8% j	-	2 12%	1 1% L	24 11% L	14 9%	10 5%	29 8%	4 6%	25 9%	7 5%
Mean	2.32	2.51B	2.12	2.28	2.36	2.30	2.31	2.32	2.33	2.33	2.22	2.27	2.55	2.36	2.31	2.31	2.34	2.19	2.40	2.17
Standard deviation	1.34	1.39	1.26	1.32	1.37	1.32	1.41	1.28	1.34	1.35	1.30	1.43	1.44	1.31	1.35	1.30	1.35	1.31	1.34	1.33
Standard error	0.07	0.11	0.08	0.09	0.11	0.12	0.12	0.18	0.15	0.07	0.22	0.36	0.19	0.10	0.11	0.09	0.07	0.18	0.09	0.11

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 35

Q5. Which of the following, if any, do you think are most important in providing careers advice for young people? Please rank in order with 1 being the most important, 2 being the second most important and so on.

Base: All respondents

Teachers and schools

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co-habiting (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
Most important	(1) 149 35%	112 36%	37 32%	27 30%	121 37%	108 39%	37 30%	1 17%
2nd most important	(2) 98 23%	78 25%	20 17%	19 22%	78 24%	62 22%	32 25%	3 50%
3rd most important	(3) 49 12%	33 11%	16 13%	16 18%D	31 10%	29 10%	17 14%	1 9%
4th most important	(4) 63 15%	45 15%	18 16%	14 15%	50 15%	45 16%	17 14%	2 25%
5th most important	(5) 32 8%	17 6%	15 13%A	11 13%D	18 5%	16 6%	13 10%	- -
NET: Top 3 most important	296 70%	223 72%b	73 63%	63 71%	230 70%	198 71%	86 68%	5 75%
No answer/ None of the above	32 8%	22 7%	10 8%	1 1%	29 9%C	21 8%	10 8%	- -
Mean	2.32	2.22	2.57A	2.57D	2.22	2.22	2.46	2.42
Standard deviation	1.34	1.28	1.47	1.40	1.30	1.31	1.37	1.13
Standard error	0.07	0.07	0.15	0.15	0.07	0.08	0.13	0.46

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 36

Q5. Which of the following, if any, do you think are most important in providing careers advice for young people? Please rank in order with 1 being the most important, 2 being the second most important and so on.

Base: All respondents

Friends and family

	Total	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status	
		Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
Most important	(1) 80 19%	47 22%	34 16%	46 20%	34 17%	13 14%	25 18%	20 23%	22 20%	75 21%	5 14%	- -	11 19%	41 19%	30 19%	39 20%	71 19%	10 17%	52 19%	29 18%
2nd most important	(2) 65 15%	33 15%	32 15%	35 15%	29 15%	15 17%	23 17%	13 14%	14 13%	54 15%	7 19%	4 19%	9 16%	30 14%	23 14%	30 16%	57 15%	8 14%	39 14%	26 17%
3rd most important	(3) 45 11%	21 10%	24 12%	25 11%	20 10%	14 15%Gh	19 14%g	4 5%	8 7%	39 11%	4 12%	2 8%	8 14%	23 11%	13 8%	25 13%	36 10%	9 15%	31 12%	14 9%
4th most important	(4) 83 20%	49 22%	35 17%	39 17%	44 23%	16 19%	30 22%	14 16%	23 21%	74 20%	6 17%	3 17%	9 15%	46 22%	38 23%o	30 16%	73 20%	11 19%	55 20%	29 18%
5th most important	(5) 118 28%	48 22%	70 34%A	71 31%	47 24%	29 32%	36 27%	27 30%	27 24%	96 26%	14 38%	9 45%	21 35%m	47 22%	45 27%	60 31%	102 28%	16 29%	68 25%	51 33%
NET: Top 3 most important	190 45%	101 46%	90 43%	106 46%	84 43%	42 47%	67 49%	37 42%	45 40%	168 46%	16 45%	5 27%	28 49%	94 44%	67 41%	94 49%	164 45%	26 46%	122 45%	68 44%
No answer/ None of the above	32 8%	20 9%	12 6%	12 5%	20 10%c	2 3%	4 3%	11 12%EF	15 14%EF	30 8%j	- -	2 12%	1 1%	24 11%L	14 9%	10 5%	29 8%	4 6%	25 9%	7 5%
Mean	3.24	3.09	3.39a	3.25	3.24	3.38	3.22	3.19	3.19	3.18	3.45	3.99	3.32	3.15	3.29	3.22	3.23	3.32	3.19	3.32
Standard deviation	1.53	1.53	1.53	1.57	1.49	1.47	1.49	1.66	1.57	1.54	1.51	1.24	1.56	1.51	1.53	1.56	1.54	1.50	1.52	1.56
Standard error	0.08	0.12	0.10	0.10	0.12	0.13	0.12	0.23	0.18	0.08	0.26	0.31	0.20	0.11	0.13	0.11	0.08	0.20	0.10	0.12

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 37

Q5. Which of the following, if any, do you think are most important in providing careers advice for young people? Please rank in order with 1 being the most important, 2 being the second most important and so on.

Base: All respondents

Friends and family

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
Most important	(1) 80 19%	58 19%	23 19%	19 21%	60 18%	52 19%	26 20%	- -
2nd most important	(2) 65 15%	44 14%	20 17%	12 14%	52 16%	47 17%	16 12%	1 9%
3rd most important	(3) 45 11%	37 12%	8 7%	12 13%	33 10%	24 9%	18 14% ^e	2 29%
4th most important	(4) 83 20%	58 19%	26 22%	19 21%	60 18%	54 19%	25 20%	1 12%
5th most important	(5) 118 28%	88 29%	30 26%	26 30%	92 28%	81 29%	32 26%	3 50%
NET: Top 3 most important	190 45%	139 45%	51 44%	43 48%	145 44%	124 44%	60 47%	2 38%
No answer/ None of the above	32 8%	22 7%	10 8%	1 1%	29 9% ^C	21 8%	10 8%	- -
Mean	3.24	3.26	3.19	3.25	3.25	3.25	3.19	4.03
Standard deviation	1.53	1.53	1.55	1.54	1.54	1.55	1.52	1.17
Standard error	0.08	0.09	0.15	0.17	0.09	0.09	0.14	0.48

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 38

Q5. Which of the following, if any, do you think are most important in providing careers advice for young people? Please rank in order with 1 being the most important, 2 being the second most important and so on.

Base: All respondents

Businesses / employers

	Total	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status	
		Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
Most important	(1) 44 10%	25 11%	19 9%	24 11%	19 10%	14 16%fh	12 9%	8 9%	9 8%	37 10%	3 7%	4 21%	7 13%	27 13%	14 9%	25 13%	35 9%	9 15%	35 13%S	9 6%
2nd most important	(2) 73 17%	39 18%	33 16%	34 15%	39 20%	15 16%	26 19%	12 13%	21 19%	61 17%	8 23%	3 17%	10 17%	33 16%	31 19%	30 15%	66 18%	7 12%	43 16%	30 19%
3rd most important	(3) 87 20%	41 19%	46 22%	47 21%	39 20%	21 23%g	37 27%Gh	10 11%	19 17%	78 21%	8 21%	2 7%	10 17%	40 19%	36 22%	36 18%	78 21%	8 14%	50 19%	37 24%
4th most important	(4) 104 25%	49 23%	55 27%	59 26%	45 23%	20 23%	35 26%	21 23%	28 25%	87 24%	12 34%	5 24%	18 30%	48 23%	40 25%	50 26%	87 24%	18 31%	65 24%	39 25%
5th most important	(5) 85 20%	43 20%	42 20%	52 23%	33 17%	17 19%	21 16%	28 31%eFh	19 17%	75 20%	6 15%	4 19%	13 22%	38 18%	27 16%	44 23%	73 20%	12 21%	51 19%	33 21%
NET: Top 3 most important	203 48%	105 48%	98 47%	105 46%	97 50%	50 56%Gh	75 56%Gh	30 33%	48 43%	175 48%	18 50%	9 45%	27 46%	100 48%	82 50%	90 47%	179 49%	24 42%	127 47%	75 49%
No answer/ None of the above	32 8%	20 9%	12 6%	12 5%	20 10%c	2 3%	4 3%	11 12%EF	15 14%EF	30 8%j	- -	2 12%	1 1%	24 11%L	14 9%	10 5%	29 8%	4 6%	25 9%	7 5%
Mean	3.29	3.23	3.35	3.37	3.19	3.12	3.21	3.62Ef	3.29	3.31	3.28	3.03	3.33	3.20	3.23	3.32	3.29	3.31	3.23	3.39
Standard deviation	1.30	1.33	1.26	1.31	1.28	1.36	1.21	1.37	1.27	1.29	1.19	1.56	1.34	1.35	1.24	1.35	1.28	1.39	1.34	1.21
Standard error	0.06	0.10	0.08	0.08	0.10	0.12	0.10	0.19	0.15	0.07	0.20	0.39	0.17	0.10	0.10	0.10	0.07	0.19	0.09	0.10

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 39

Q5. Which of the following, if any, do you think are most important in providing careers advice for young people? Please rank in order with 1 being the most important, 2 being the second most important and so on.

Base: All respondents

Businesses / employers

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
Most important (1)	44 10%	34 11%	10 8%	12 13%	31 9%	27 10%	15 12%	1 9%
2nd most important (2)	73 17%	47 15%	26 22%	19 22%	52 16%	47 17%	21 16%	2 29%
3rd most important (3)	87 20%	58 19%	28 24%	18 20%	66 20%	61 22%	21 16%	3 50%
4th most important (4)	104 25%	79 26%	25 21%	27 30%	77 24%	65 23%	36 28%	- -
5th most important (5)	85 20%	67 22%	18 15%	12 13%	72 22% ^c	58 21%	25 20%	1 12%
NET: Top 3 most important	203 48%	139 45%	64 55% ^a	49 55%	148 45%	135 48%	56 44%	5 88%
No answer/ None of the above	32 8%	22 7%	10 8%	1 1%	29 9% ^C	21 8%	10 8%	- -
Mean	3.29	3.35	3.14	3.09	3.36 ^c	3.31	3.30	2.78
Standard deviation	1.30	1.32	1.22	1.26	1.30	1.29	1.33	1.14
Standard error	0.06	0.08	0.12	0.14	0.07	0.08	0.12	0.47

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 40

Q5. Which of the following, if any, do you think are most important in providing careers advice for young people? Please rank in order with 1 being the most important, 2 being the second most important and so on.

Base: All respondents

Government / local authority (e.g. National Careers Service, Job Centre Plus)

	Total	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
		Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)	
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166	
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155	
Most important	(1)	62 15%	29 13%	33 16%	34 15%	28 14%	13 14%	17 12%	14 16%	19 17%	51 14%	7 19%	4 20%	9 16%	28 13%	27 17%	26 13%	54 15%	9 15%	37 14%	25 16%
2nd most important	(2)	84 20%	42 19%	42 20%	46 20%	38 19%	16 18%	33 24%	17 19%	17 16%	72 20%	9 24%	3 17%	14 24%	38 18%	36 22%	33 17%	69 19%	15 26%	53 20%	31 20%
3rd most important	(3)	97 23%	50 23%	47 23%	60 26% ^d	37 19%	17 19%	28 21%	22 24%	30 27%	78 21%	13 36% ⁱ	6 27%	14 24%	41 19%	34 21%	54 28%	84 23%	13 22%	55 20%	42 27%
4th most important	(4)	64 15%	27 12%	37 18%	34 15%	30 15%	18 20% ^{fH}	17 12%	18 20%	11 10%	59 16%	3 8%	2 7%	9 15%	30 14%	17 11%	35 18% ⁿ	57 15%	8 13%	39 14%	25 16%
5th most important	(5)	84 20%	49 22%	36 17%	41 18%	43 22%	22 25% ^{Gh}	37 28% ^{GH}	8 9%	17 15%	77 21%	4 12%	3 17%	11 19%	50 23%	34 21%	37 19%	75 20%	10 17%	61 23% ^s	24 15%
NET: Top 3 most important		243 57%	121 56%	122 59%	141 62% ^d	103 52%	46 52%	78 58%	52 59%	66 60%	201 55%	29 80% ^l	13 64%	37 64%	107 51%	98 60%	112 58%	207 56%	36 64%	145 54%	99 64% ^r
No answer/ None of the above		32 8%	20 9%	12 6%	12 5%	20 10% ^c	2 3%	4 3%	11 12% ^{EF}	15 14% ^{EF}	30 8% ^j	- -	2 12%	1 1%	24 11% ^L	14 9%	10 5%	29 8%	4 6%	25 9%	7 5%
Mean		3.06	3.12	3.00	3.01	3.13	3.24 ^{gh}	3.19	2.85	2.90	3.11	2.70	2.83	2.99	3.18	2.96	3.14	3.09	2.89	3.14	2.94
Standard deviation		1.37	1.39	1.35	1.33	1.42	1.41	1.41	1.25	1.35	1.38	1.23	1.43	1.36	1.42	1.42	1.31	1.37	1.35	1.40	1.31
Standard error		0.07	0.11	0.09	0.09	0.11	0.13	0.12	0.18	0.16	0.07	0.21	0.36	0.18	0.11	0.12	0.09	0.07	0.18	0.09	0.10

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 41

Q5. Which of the following, if any, do you think are most important in providing careers advice for young people? Please rank in order with 1 being the most important, 2 being the second most important and so on.

Base: All respondents

Government / local authority (e.g. National Careers Service, Job Centre Plus)

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co-habiting (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
Most important (1)	62 15%	41 13%	21 18%	15 17%	45 14%	40 14%	19 15%	1 12%
2nd most important (2)	84 20%	59 19%	25 22%	21 23%	61 19%	50 18%	31 25%	- -
3rd most important (3)	97 23%	74 24%	23 20%	17 20%	78 24%	68 24%	28 22%	1 12%
4th most important (4)	64 15%	50 16%	14 12%	11 12%	52 16%	44 16%	14 11%	4 63%
5th most important (5)	84 20%	62 20%	23 20%	24 27%	61 19%	57 20%	25 20%	1 12%
NET: Top 3 most important	243 57%	174 57%	70 60%	53 60%	184 56%	158 56%	78 62%	2 25%
No answer/ None of the above	32 8%	22 7%	10 8%	1 1%	29 9% ^C	21 8%	10 8%	- -
Mean	3.06	3.11	2.93	3.08	3.08	3.11	2.96	3.63
Standard deviation	1.37	1.35	1.43	1.47	1.34	1.36	1.38	1.21
Standard error	0.07	0.08	0.14	0.16	0.08	0.08	0.13	0.49

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 42

Q5. Which of the following, if any, do you think are most important in providing careers advice for young people? Please rank in order with 1 being the most important, 2 being the second most important and so on.

Base: All respondents

Organisations that represent an industry or profession

	Total	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
		Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)	
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166	
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155	
Most important	(1)	57 13%	32 15%	24 12%	29 13%	27 14%	13 15%	24 18%h	9 10%	10 9%	48 13%	8 21%	1 3%	11 19%	26 12%	18 11%	28 15%	53 14%	4 7%	37 14%	19 12%
2nd most important	(2)	73 17%	35 16%	37 18%	42 18%	31 16%	21 23%F	19 14%	15 16%	18 17%	64 18%	2 7%	6 30%	11 18%	36 17%	26 16%	41 21%	62 17%	11 19%	46 17%	26 17%
3rd most important	(3)	114 27%	60 28%	54 26%	60 26%	54 28%	23 26%	34 25%	31 34%	26 23%	101 28%	5 15%	7 35%	21 36%	54 25%	44 27%	47 24%	98 27%	16 28%	75 28%	39 25%
4th most important	(4)	77 18%	33 15%	44 21%	49 22% ^d	27 14%	16 18%	31 23%	13 14%	16 15%	62 17%	11 30% ⁱ	3 17%	8 14%	35 17%	29 17%	37 19%	66 18%	11 19%	43 16%	33 21%
5th most important	(5)	72 17%	37 17%	36 17%	36 16%	36 18%	14 15%	23 17%	11 12%	24 22%	61 17%	10 27%	1 4%	7 12%	36 17%	32 20%	31 16%	61 16%	12 20%	43 16%	29 19%
NET: Top 3 most important		243 57%	128 59%	115 56%	131 57%	112 57%	57 64% ^H	78 57%	54 61%	54 49%	214 58%	16 43%	14 67%	43 73% ^M	115 55%	88 54%	117 60%	212 58%	31 54%	158 59%	85 55%
No answer/ None of the above		32 8%	20 9%	12 6%	12 5%	20 10% ^c	2 3%	4 3%	11 12% ^{EF}	15 14% ^{EF}	30 8% ^j	- -	2 12%	1 1%	24 11% ^L	14 9%	10 5%	29 8%	4 6%	25 9%	7 5%
Mean	3.09	3.03	3.15	3.10	3.08	2.95	3.07	3.02	3.29 ^e	3.07	3.35	2.88	2.81	3.10	3.21	3.01	3.06	3.29	3.03	3.18	
Standard deviation	1.30	1.32	1.28	1.28	1.33	1.29	1.35	1.18	1.32	1.29	1.50	0.95	1.24	1.31	1.30	1.31	1.31	1.23	1.30	1.30	
Standard error	0.07	0.10	0.08	0.08	0.11	0.12	0.11	0.17	0.15	0.07	0.25	0.24	0.16	0.10	0.11	0.09	0.07	0.17	0.08	0.10	

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 43

Q5. Which of the following, if any, do you think are most important in providing careers advice for young people? Please rank in order with 1 being the most important, 2 being the second most important and so on.

Base: All respondents

Organisations that represent an industry or profession

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partnership/ co-habiting (f)	Widowed/ separated/ divorced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
Most important (1)	57 13%	41 13%	16 14%	15 17%	41 13%	32 11%	20 16%	4 62%
2nd most important (2)	73 17%	58 19%	15 13%	16 18%	55 17%	53 19%	18 14%	1 12%
3rd most important (3)	114 27%	82 27%	32 27%	24 27%	88 27%	76 27%	33 26%	- -
4th most important (4)	77 18%	53 17%	23 20%	18 20%	57 18%	50 18%	25 20%	- -
5th most important (5)	72 17%	51 17%	21 18%	15 16%	55 17%	47 17%	21 17%	2 26%
NET: Top 3 most important	243 57%	181 59%	62 53%	55 62%	185 57%	161 58%	70 55%	5 74%
No answer/ None of the above	32 8%	22 7%	10 8%	1 1%	29 9% ^C	21 8%	10 8%	- -
Mean	3.09	3.06	3.18	3.01	3.10	3.11	3.09	2.15
Standard deviation	1.30	1.29	1.32	1.33	1.29	1.27	1.34	1.86
Standard error	0.07	0.08	0.13	0.14	0.07	0.08	0.12	0.76

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 44

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Summary table

		Talks by aerospace and aviation businesses in schools	Practical workshops in schools that provide real-life experience of working in aerospace and aviation	Events for young people about aerospace and aviation (e.g. conferences, seminars and careers / recruitment fairs)	Work experience in aerospace and aviation companies	Visits to aerospace and aviation companies / organisations	Reading case studies about people already working in aerospace and aviation	Websites
Unweighted base		424	424	424	424	424	424	424
Weighted base		424	424	424	424	424	424	424
Most helpful	(1)	52 12%	72 17%	53 12%	76 18%	55 13%	19 5%	42 10%
2nd most helpful	(2)	46 11%	62 15%	59 14%	79 19%	74 17%	27 6%	22 5%
3rd most helpful	(3)	48 11%	67 16%	50 12%	68 16%	70 17%	30 7%	35 8%
4th most helpful	(4)	50 12%	62 15%	71 17%	51 12%	68 16%	44 10%	23 5%
5th most helpful	(5)	80 19%	55 13%	54 13%	38 9%	49 12%	56 13%	36 8%
6th most helpful	(6)	57 13%	29 7%	52 12%	36 9%	32 7%	98 23%	65 15%
7th most helpful	(7)	36 9%	22 5%	29 7%	20 5%	20 5%	95 22%	146 34%
NET: Top 3 most helpful		145 34%	201 47%	162 38%	223 52%	199 47%	76 18%	99 23%
No answer/ None of the above		56 13%	56 13%	56 13%	56 13%	56 13%	56 13%	56 13%
Mean		4.02	3.38	3.78	3.24	3.43	5.08	5.08
Standard deviation		1.90	1.80	1.86	1.82	1.73	1.80	2.14
Standard error		0.10	0.09	0.10	0.09	0.09	0.09	0.11

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 45

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Talks by aerospace and aviation businesses in schools

	Total	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status	
		Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
Most helpful	(1) 52 12%	28 13%	24 12%	31 14%	20 10%	10 11%	19 14%	9 10%	15 13%	42 11%	8 22%i	2 7%	9 15%	30 14%	17 10%	28 14%	42 11%	10 17%	38 14%	14 9%
2nd most helpful	(2) 46 11%	20 9%	25 12%	22 10%	24 12%	14 16%G	16 12%g	3 4%	12 11%	37 10%	4 11%	5 22%	4 7%	24 11%	18 11%	23 12%	38 10%	7 13%	28 10%	17 11%
3rd most helpful	(3) 48 11%	24 11%	24 12%	31 14%	17 9%	13 14%	14 10%	11 12%	11 10%	43 12%j	1 2%	4 21%	10 17% <i>m</i>	18 9%	12 7%	27 14% <i>n</i>	45 12%	3 6%	28 11%	20 13%
4th most helpful	(4) 50 12%	27 13%	23 11%	29 13%	21 11%	13 14%	13 10%	9 10%	16 14%	41 11%	7 19%	2 11%	7 13%	19 9%	20 12%	17 9%	45 12%	5 9%	27 10%	24 15%
5th most helpful	(5) 80 19%	35 16%	44 21%	42 18%	38 19%	12 13%	31 23%E	17 19%	20 18%	68 19%	8 22%	4 17%	16 27%M	26 12%	41 25% <i>o</i>	33 17%	68 18%	12 21%	42 16%	38 25% <i>R</i>
6th most helpful	(6) 57 13%	32 15%	25 12%	26 11%	30 16%	13 15%	14 10%	17 19%	13 12%	52 14%	4 12%	- -	6 10%	33 15%	21 13%	27 14%	50 14%	7 12%	39 14%	18 12%
7th most helpful	(7) 36 9%	16 7%	21 10%	21 9%	15 8%	9 10%	11 8%	11 13%	6 5%	32 9%	3 8%	2 9%	4 7%	26 12%	11 6%	19 10%	31 8%	6 10%	29 11% <i>S</i>	7 4%
NET: Top 3 most helpful	145 34%	72 33%	74 36%	84 37%	61 31%	37 41% <i>G</i>	48 36%	23 25%	38 34%	122 33%	13 35%	10 51%	23 39%	72 34%	47 29%	77 40% <i>N</i>	125 34%	21 36%	95 35%	51 33%
No answer/ None of the above	56 13%	35 16% <i>b</i>	21 10%	26 11%	30 15%	6 7%	19 14% <i>e</i>	13 14%	18 16% <i>e</i>	52 14%	1 4%	2 12%	3 5%	35 17% <i>L</i>	24 15%	22 11%	49 13%	7 12%	38 14%	18 11%
Mean	4.02	3.99	4.05	3.95	4.11	3.92	3.91	4.54 <i>efH</i>	3.82	4.08	3.78	3.50	3.90	4.08	4.12	3.93	4.04	3.90	4.03	4.00
Standard deviation	1.90	1.90	1.90	1.91	1.89	1.92	1.92	1.88	1.84	1.90	2.03	1.74	1.80	2.09	1.81	1.99	1.88	2.07	2.03	1.68
Standard error	0.10	0.15	0.13	0.13	0.15	0.18	0.17	0.27	0.22	0.11	0.35	0.43	0.24	0.16	0.16	0.15	0.10	0.29	0.13	0.14

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 46

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Talks by aerospace and aviation businesses in schools

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
Most helpful (1)	52 12%	43 14%b	9 7%	7 8%	44 14%	33 12%	19 15%	- -
2nd most helpful (2)	46 11%	38 12%	8 7%	11 13%	34 10%	27 9%	15 12%	3 41%
3rd most helpful (3)	48 11%	33 11%	15 13%	6 7%	42 13%	37 13%	10 8%	- -
4th most helpful (4)	50 12%	36 12%	14 12%	19 21%D	32 10%	31 11%	15 12%	1 9%
5th most helpful (5)	80 19%	53 17%	27 23%	27 30%D	53 16%	50 18%	30 23%	- -
6th most helpful (6)	57 13%	36 12%	21 18%	10 11%	44 13%	35 13%	13 10%	3 50%
7th most helpful (7)	36 9%	33 11%B	4 3%	7 8%	29 9%	26 9%	10 8%	- -
NET: Top 3 most helpful	145 34%	114 37%b	32 27%	24 27%	120 37%	97 35%	44 35%	3 41%
No answer/ None of the above	56 13%	37 12%	19 16%	3 3%	48 15%C	41 15%	14 11%	- -
Mean	4.02	3.94	4.25	4.19	3.95	4.03	3.92	4.16
Standard deviation	1.90	1.98	1.65	1.68	1.96	1.90	1.93	2.08
Standard error	0.10	0.12	0.17	0.18	0.12	0.12	0.18	0.85

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 47

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Practical workshops in schools that provide real-life experience of working in aerospace and aviation

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status			
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)	
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166	
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155	
Most helpful	(1)	72 17%	36 17%	36 17%	40 18%	32 16%	21 23%	23 17%	12 14%	16 15%	62 17%	7 18%	4 19%	11 19%	29 14%	26 16%	38 20%	64 17%	8 14%	40 15%	32 21%
2nd most helpful	(2)	62 15%	23 11%	39 19%A	34 15%	27 14%	12 13%	22 16%	10 12%	18 16%	54 15%	4 11%	4 20%	7 12%	33 16%	25 15%	28 15%	54 15%	8 14%	40 15%	22 14%
3rd most helpful	(3)	67 16%	36 17%	31 15%	30 13%	38 19% c	12 13%	28 21% H	20 22% H	8 7%	56 15%	10 28% i	1 3%	12 20%	35 16%	26 16%	30 15%	55 15%	13 22%	46 17%	21 14%
4th most helpful	(4)	62 15%	26 12%	36 17%	38 17%	23 12%	13 15%	21 15%	13 15%	14 13%	53 14%	6 16%	4 18%	11 19%	23 11%	21 13%	32 16%	51 14%	11 19%	34 13%	27 18%
5th most helpful	(5)	55 13%	30 14%	25 12%	32 14%	23 12%	11 13%	16 12%	8 9%	20 18%	48 13%	5 14%	2 9%	5 8%	32 15%	24 15%	21 11%	47 13%	8 14%	37 14%	18 12%
6th most helpful	(6)	29 7%	16 7%	13 6%	15 7%	14 7%	10 11% F	5 4%	5 6%	9 8%	26 7%	3 8%	- -	5 9%	13 6%	7 4%	16 8%	27 7%	2 3%	18 7%	11 7%
7th most helpful	(7)	22 5%	14 7%	7 3%	13 6%	9 4%	3 4%	3 2%	8 9% F	7 6%	17 5%	1 2%	4 19%	4 8%	11 5%	12 7%	7 3%	21 6%	1 2%	15 6%	6 4%
NET: Top 3 most helpful		201 47%	95 44%	106 51%	104 46%	97 49%	44 50%	73 54% H	42 47%	42 38%	172 47%	21 57%	9 42%	30 51%	97 46%	77 47%	97 50%	173 47%	28 50%	126 47%	75 48%
No answer/ None of the above		56 13%	35 16% b	21 10%	26 11%	30 15%	6 7%	19 14% e	13 14%	18 16% e	52 14%	1 4%	2 12%	3 5%	35 17% L	24 15%	22 11%	49 13%	7 12%	38 14%	18 11%
Mean		3.38	3.53	3.23	3.41	3.34	3.33	3.10	3.56	3.64 F	3.38	3.27	3.63	3.46	3.45	3.42	3.26	3.40	3.23	3.45	3.26
Standard deviation		1.80	1.88	1.71	1.82	1.77	1.89	1.57	1.85	1.91	1.79	1.61	2.25	1.86	1.78	1.84	1.77	1.84	1.51	1.80	1.79
Standard error		0.09	0.15	0.12	0.12	0.14	0.17	0.14	0.26	0.22	0.10	0.28	0.56	0.25	0.14	0.16	0.13	0.10	0.21	0.12	0.15

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s
*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 48

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Practical workshops in schools that provide real-life experience of working in aerospace and aviation

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
Most helpful	(1) 72 17%	55 18%	17 15%	17 20%	53 16%	48 17%	20 16%	2 25%
2nd most helpful	(2) 62 15%	44 14%	17 15%	13 15%	47 14%	46 17%	13 10%	- -
3rd most helpful	(3) 67 16%	49 16%	18 16%	19 21%	49 15%	37 13%	23 18%	5 75%
4th most helpful	(4) 62 15%	42 14%	20 17%	10 11%	52 16%	43 15%	18 14%	- -
5th most helpful	(5) 55 13%	39 13%	16 14%	13 15%	42 13%	35 12%	19 15%	- -
6th most helpful	(6) 29 7%	25 8%	4 4%	6 7%	22 7%	13 5%	15 12%E	- -
7th most helpful	(7) 22 5%	17 5%	5 4%	8 9%	14 4%	15 5%	5 4%	- -
NET: Top 3 most helpful	201 47%	149 48%	52 45%	49 55%	149 45%	132 47%	56 44%	6 100%
No answer/ None of the above	56 13%	37 12%	19 16%	3 3%	48 15%C	41 15%	14 11%	- -
Mean	3.38	3.39	3.34	3.44	3.37	3.30	3.58	2.50
Standard deviation	1.80	1.84	1.68	1.90	1.76	1.79	1.80	0.94
Standard error	0.09	0.11	0.18	0.21	0.10	0.11	0.17	0.39

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 49

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Events for young people about aerospace and aviation (e.g. conferences, seminars and careers / recruitment fairs)

	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status			
	Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)	
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166	
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155	
Most helpful	(1)	53 12%	18 8%	34 17%A	32 14%	21 11%	11 12%	15 11%	16 18%	11 10%	47 13%	4 10%	2 11%	7 12%	27 13%	24 15%	21 11%	44 12%	9 15%	35 13%	18 12%
2nd most helpful	(2)	59 14%	34 16%	25 12%	36 16%	23 12%	16 18%	15 11%	17 19%	11 10%	51 14%	8 22%	- -	12 21%M	21 10%	24 15%	26 13%	51 14%	8 15%	33 12%	26 17%
3rd most helpful	(3)	50 12%	24 11%	26 12%	30 13%	20 10%	8 9%	20 14%	8 9%	15 14%	47 13%	3 9%	- -	6 10%	24 11%	23 14%	17 9%	44 12%	6 11%	30 11%	21 13%
4th most helpful	(4)	71 17%	36 17%	35 17%	37 16%	35 18%	18 20%	23 17%	13 15%	17 15%	60 16%	5 14%	6 28%	9 16%	36 17%	27 16%	36 19%	63 17%	9 15%	45 17%	26 17%
5th most helpful	(5)	54 13%	22 10%	32 16%	28 12%	27 14%	14 15%	18 13%	12 13%	11 10%	41 11%	8 23%l	5 24%	7 12%	33 16%	13 8%	30 15%n	47 13%	7 13%	40 15%	14 9%
6th most helpful	(6)	52 12%	31 14%	20 10%	31 14%	20 10%	12 13%	17 12%	8 9%	15 14%	43 12%	5 14%	4 19%	9 16%	20 10%	15 9%	31 16%	43 12%	8 14%	29 11%	23 15%
7th most helpful	(7)	29 7%	15 7%	14 7%	9 4%	20 10%C	5 5%	10 7%	4 4%	12 10%	26 7%	2 5%	1 6%	5 8%	15 7%	14 8%	11 6%	27 7%	3 5%	19 7%	10 6%
NET: Top 3 most helpful		162 38%	77 36%	85 41%	98 43%d	64 33%	35 39%	49 36%	40 45%	38 34%	145 39%	15 40%	2 11%	26 44%	72 34%	71 43%o	65 33%	139 38%	23 41%	97 36%	64 42%
No answer/ None of the above		56 13%	35 16%b	21 10%	26 11%	30 15%	6 7%	19 14%e	13 14%	18 16%e	52 14%	1 4%	2 12%	3 5%	35 17%L	24 15%	22 11%	49 13%	7 12%	38 14%	18 11%
Mean		3.78	3.91	3.66	3.61	3.99c	3.74	3.88g	3.35	4.05g	3.73	3.85	4.51	3.76	3.83	3.60	3.95	3.80	3.66	3.81	3.73
Standard deviation		1.86	1.84	1.87	1.81	1.89	1.80	1.82	1.86	1.92	1.87	1.80	1.67	1.92	1.85	1.92	1.82	1.85	1.90	1.86	1.86
Standard error		0.10	0.15	0.13	0.12	0.15	0.17	0.16	0.27	0.22	0.10	0.31	0.42	0.25	0.14	0.17	0.13	0.10	0.27	0.12	0.15

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s
 * small base; ** very small base (under 30) ineligible for sig testing

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 50

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Events for young people about aerospace and aviation (e.g. conferences, seminars and careers / recruitment fairs)

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
Most helpful	(1) 53 12%	38 12%	14 12%	10 11%	43 13%	36 13%	16 12%	- -
2nd most helpful	(2) 59 14%	46 15%	13 11%	15 17%	44 14%	40 14%	17 13%	- -
3rd most helpful	(3) 50 12%	37 12%	13 11%	11 12%	39 12%	29 10%	19 15%	- -
4th most helpful	(4) 71 17%	50 16%	21 18%	20 23%	50 15%	41 15%	26 21%	2 37%
5th most helpful	(5) 54 13%	43 14%	11 10%	11 13%	41 13%	32 12%	17 14%	1 21%
6th most helpful	(6) 52 12%	37 12%	14 12%	10 12%	41 13%	41 14% ^f	10 8%	2 25%
7th most helpful	(7) 29 7%	19 6%	11 9%	9 10%	19 6%	19 7%	8 6%	1 17%
NET: Top 3 most helpful	162 38%	121 39%	41 35%	35 40%	127 39%	106 38%	51 41%	- -
No answer/ None of the above	56 13%	37 12%	19 16%	3 3%	48 15% ^C	41 15%	14 11%	- -
Mean	3.78	3.74	3.89	3.89	3.73	3.80	3.64	5.21
Standard deviation	1.86	1.84	1.92	1.85	1.86	1.91	1.74	1.22
Standard error	0.10	0.11	0.20	0.20	0.11	0.12	0.16	0.50

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 51

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Work experience in aerospace and aviation companies

		Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
		Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base		424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base		424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
Most helpful	(1)	76 18%	35 16%	40 20%	44 19%	32 16%	15 17%	31 23%h	15 17%	15 13%	61 17%	8 21%	8 37%	13 23%	34 16%	29 18%	35 18%	67 18%	9 15%	48 18%	28 18%
2nd most helpful	(2)	79 19%	31 14%	48 23%A	38 17%	41 21%	10 11%	22 17%	21 24%E	26 23%E	70 19%	7 19%	3 13%	11 18%	34 16%	33 20%	33 17%	68 18%	11 20%	45 17%	34 22%
3rd most helpful	(3)	68 16%	33 15%	35 17%	37 16%	31 16%	17 19%	18 13%	17 19%	16 14%	62 17%	6 17%	- -	9 16%	31 15%	23 14%	34 18%	61 17%	7 12%	40 15%	28 18%
4th most helpful	(4)	51 12%	27 12%	24 12%	34 15%d	17 9%	9 11%	21 15%	7 8%	14 13%	48 13%	3 8%	- -	6 10%	30 14%	15 9%	31 16%n	42 11%	10 17%	36 13%	15 10%
5th most helpful	(5)	38 9%	26 12%B	12 6%	23 10%	16 8%	16 18%FH	7 5%	8 9%	7 6%	32 9%	2 5%	5 24%	8 13%	17 8%	14 8%	17 9%	31 8%	7 13%	25 9%	13 9%
6th most helpful	(6)	36 9%	22 10%	15 7%	17 7%	20 10%	7 8%	12 9%	5 6%	12 11%	27 7%	7 19%l	2 11%	9 15%	16 8%	18 11%O	10 5%	31 9%	5 9%	25 9%	12 7%
7th most helpful	(7)	20 5%	9 4%	12 6%	11 5%	9 5%	8 9%fh	5 4%	4 5%	3 3%	16 4%	3 9%	1 3%	- -	13 6%l	7 5%	13 7%	18 5%	2 3%	13 5%	7 4%
NET: Top 3 most helpful		223 52%	99 46%	123 60%A	119 52%	104 53%	42 47%	72 53%	53 59%	56 51%	192 52%	20 56%	10 51%	33 57%	99 47%	86 52%	102 53%	196 53%	27 47%	132 49%	91 58%r
No answer/ None of the above		56 13%	35 16%b	21 10%	26 11%	30 15%	6 7%	19 14%e	13 14%	18 16%e	52 14%	1 4%	2 12%	3 5%	35 17%L	24 15%	22 11%	49 13%	7 12%	38 14%	18 11%
Mean		3.24	3.42b	3.06	3.22	3.25	3.67Fg	3.05	3.04	3.24	3.22	3.50	3.05	3.19	3.36	3.25	3.24	3.22	3.34	3.32	3.09
Standard deviation		1.82	1.83	1.80	1.79	1.86	1.91	1.82	1.74	1.76	1.77	2.10	2.21	1.81	1.86	1.89	1.79	1.83	1.75	1.85	1.77
Standard error		0.09	0.15	0.12	0.12	0.15	0.18	0.16	0.25	0.21	0.10	0.36	0.55	0.24	0.14	0.16	0.13	0.10	0.25	0.12	0.15

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 52

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Work experience in aerospace and aviation companies

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
Most helpful	(1) 76 18%	49 16%	26 23%	27 31%D	48 15%	44 16%	26 21%	2 37%
2nd most helpful	(2) 79 19%	52 17%	27 23%	23 26%d	55 17%	45 16%	30 23%e	1 9%
3rd most helpful	(3) 68 16%	58 19%B	9 8%	13 15%	53 16%	46 16%	20 16%	- -
4th most helpful	(4) 51 12%	38 13%	13 11%	5 6%	46 14%c	37 13%	12 10%	1 12%
5th most helpful	(5) 38 9%	28 9%	10 9%	5 5%	33 10%	31 11%f	6 5%	1 17%
6th most helpful	(6) 36 9%	28 9%	9 8%	12 13%	25 8%	24 8%	12 9%	- -
7th most helpful	(7) 20 5%	17 6%	3 3%	1 1%	19 6%	12 4%	5 4%	2 25%
NET: Top 3 most helpful	223 52%	159 52%	63 54%	63 71%D	155 48%	135 48%	76 61%E	3 46%
No answer/ None of the above	56 13%	37 12%	19 16%	3 3%	48 15%C	41 15%	14 11%	- -
Mean	3.24	3.35b	2.91	2.74	3.40C	3.36f	2.98	3.62
Standard deviation	1.82	1.82	1.80	1.80	1.81	1.79	1.80	2.66
Standard error	0.09	0.11	0.19	0.20	0.11	0.11	0.17	1.09

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 53

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Visits to aerospace and aviation companies / organisations

		Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
		Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base		424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base		424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
Most helpful	(1)	55 13%	27 12%	28 13%	25 11%	30 15%	14 16%	18 13%	9 10%	14 13%	51 14%	4 11%	-	9 16%	28 13%	17 11%	28 14%	49 13%	6 10%	37 14%	18 12%
2nd most helpful	(2)	74 17%	44 20%	30 14%	46 20%	28 14%	23 25%GH	26 19%	11 12%	14 13%	60 16%	10 29%i	3 16%	10 17%	40 19%	24 14%	37 19%	65 18%	9 17%	50 18%	24 16%
3rd most helpful	(3)	70 17%	30 14%	41 20%	41 18%	30 15%	17 19%	24 18%	14 16%	15 14%	58 16%	3 10%	9 44%	8 14%	33 15%	29 18%	34 18%	59 16%	11 20%	41 15%	30 19%
4th most helpful	(4)	68 16%	33 15%	34 17%	31 13%	37 19%	12 14%	19 14%	21 24%	15 14%	56 15%	7 20%	5 22%	13 23%	29 14%	32 20%	26 13%	57 16%	11 19%	42 16%	25 16%
5th most helpful	(5)	49 12%	26 12%	24 11%	32 14%	17 9%	8 9%	16 12%	12 13%	14 13%	44 12%	5 13%	1 5%	10 17%	21 10%	20 12%	25 13%	43 12%	6 11%	31 11%	19 12%
6th most helpful	(6)	32 7%	9 4%	22 11%A	17 8%	14 7%	3 3%	8 6%	9 10%	12 11%E	28 8%	4 11%	-	1 2%	21 10%l	15 9%	10 5%	26 7%	6 10%	22 8%	9 6%
7th most helpful	(7)	20 5%	13 6%	8 4%	11 5%	9 5%	5 6%	6 4%	1 1%	8 7%	19 5%	1 3%	-	3 6%	5 2%	3 2%	13 7%n	19 5%	1 2%	8 3%	12 8%R
NET: Top 3 most helpful		199 47%	101 46%	99 48%	112 49%	88 45%	54 60%GH	69 51%	34 38%	43 39%	169 46%	18 50%	12 61%	28 48%	100 47%	70 43%	99 51%	173 47%	27 47%	128 47%	72 46%
No answer/ None of the above		56 13%	35 16%b	21 10%	26 11%	30 15%	6 7%	19 14%e	13 14%	18 16%e	52 14%	1 4%	2 12%	3 5%	35 17%L	24 15%	22 11%	49 13%	7 12%	38 14%	18 11%
Mean		3.43	3.36	3.50	3.47	3.38	3.09	3.30	3.62e	3.74E	3.45	3.40	3.19	3.39	3.33	3.50	3.38	3.43	3.45	3.35	3.57
Standard deviation		1.73	1.74	1.72	1.71	1.76	1.70	1.69	1.55	1.89	1.77	1.71	0.83	1.70	1.71	1.59	1.78	1.75	1.60	1.70	1.77
Standard error		0.09	0.14	0.12	0.11	0.14	0.16	0.15	0.22	0.22	0.10	0.29	0.21	0.22	0.13	0.14	0.13	0.10	0.23	0.11	0.15

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s
 * small base; ** very small base (under 30) ineligible for sig testing

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 54

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Visits to aerospace and aviation companies / organisations

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
Most helpful	(1) 55 13%	40 13%	15 13%	11 12%	44 13%	35 13%	19 15%	1 9%
2nd most helpful	(2) 74 17%	57 18%	18 15%	15 16%	60 18%	50 18%	19 15%	3 50%
3rd most helpful	(3) 70 17%	48 16%	22 19%	22 25%D	47 14%	44 16%	25 20%	- -
4th most helpful	(4) 68 16%	54 18%	14 12%	17 19%	51 16%	43 15%	21 16%	3 41%
5th most helpful	(5) 49 12%	36 12%	13 11%	6 7%	42 13%	35 12%	13 10%	- -
6th most helpful	(6) 32 7%	26 8%	6 5%	10 12%	21 6%	20 7%	11 9%	- -
7th most helpful	(7) 20 5%	10 3%	10 9%A	5 5%	14 4%	12 4%	5 4%	- -
NET: Top 3 most helpful	199 47%	145 47%	55 47%	48 54%	150 46%	130 46%	63 50%	4 59%
No answer/ None of the above	56 13%	37 12%	19 16%	3 3%	48 15%C	41 15%	14 11%	- -
Mean	3.43	3.40	3.52	3.50	3.38	3.41	3.37	2.74
Standard deviation	1.73	1.69	1.85	1.71	1.72	1.71	1.72	1.20
Standard error	0.09	0.10	0.19	0.19	0.10	0.11	0.16	0.49

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 55

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Reading case studies about people already working in aerospace and aviation

	Total	Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status	
		Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base	424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base	424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
Most helpful	(1) 19 5%	11 5%	8 4%	8 4%	11 6%	4 4%	3 2%	10 12%eFH	2 2%	16 4%	1 3%	2 10%	4 6%	9 4%	7 4%	8 4%	14 4%	5 9%p	13 5%	6 4%
2nd most helpful	(2) 27 6%	15 7%	11 6%	9 4%	18 9%C	4 4%	7 5%	9 10%	8 7%	25 7%	1 4%	- -	5 9%	17 8%	10 6%	14 7%	22 6%	5 9%	22 8%S	5 3%
3rd most helpful	(3) 30 7%	14 6%	16 8%	14 6%	16 8%	6 7%	6 4%	3 3%	15 14%FG	22 6%	6 17%I	1 5%	5 8%	13 6%	11 7%	14 7%	26 7%	4 7%	17 6%	12 8%
4th most helpful	(4) 44 10%	18 8%	26 12%	23 10%	21 11%	10 11%	11 8%	12 14%	10 9%	40 11%	3 9%	1 3%	5 8%	27 13%	16 10%	19 10%	42 12%q	2 3%	32 12%	12 8%
5th most helpful	(5) 56 13%	26 12%	30 14%	29 13%	27 14%	14 15%	19 14%	9 10%	15 13%	50 14%	3 9%	2 9%	7 11%	24 11%	17 10%	30 16%	51 14%	5 9%	31 11%	25 16%
6th most helpful	(6) 98 23%	48 22%	50 24%	54 23%	45 23%	24 27%H	39 29%H	20 23%	15 14%	85 23%	6 15%	8 38%	16 28%	48 23%	40 25%	48 25%	82 22%	16 28%	65 24%	33 22%
7th most helpful	(7) 95 22%	49 23%	46 22%	66 29%D	29 15%	22 24%	33 24%	13 15%	28 25%	76 21%	14 39%I	5 23%	14 24%	37 18%	38 23%	39 20%	81 22%	14 24%	51 19%	44 28%R
NET: Top 3 most helpful	76 18%	41 19%	35 17%	31 13%	45 23%C	13 15%	16 12%	22 24%F	25 22%F	64 17%	9 24%	3 16%	14 24%	39 18%	28 17%	36 19%	62 17%	14 25%	53 20%	23 15%
No answer/ None of the above	56 13%	35 16%b	21 10%	26 11%	30 15%	6 7%	19 14%e	13 14%	18 16%e	52 14%	1 4%	2 12%	3 5%	35 17%L	24 15%	22 11%	49 13%	7 12%	38 14%	18 11%
Mean	5.08	5.05	5.10	5.38D	4.71	5.23G	5.42Gh	4.51	4.99	5.04	5.27	5.32	4.99	4.90	5.14	5.02	5.10	4.97	4.92	5.34R
Standard deviation	1.80	1.87	1.72	1.69	1.86	1.69	1.59	2.06	1.80	1.79	1.86	1.93	1.94	1.81	1.80	1.77	1.75	2.10	1.84	1.70
Standard error	0.09	0.15	0.12	0.11	0.15	0.15	0.14	0.29	0.21	0.10	0.32	0.48	0.26	0.14	0.16	0.13	0.10	0.30	0.12	0.14

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s
*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 56

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Reading case studies about people already working in aerospace and aviation

		Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status			
		Total	Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base		424	315	109	88	330	281	126	6
Weighted base		424	307	117*	89*	327	280	126	6**
Most helpful	(1)	19 5%	14 5%	5 4%	7 8%	12 4%	10 3%	7 5%	1 17%
2nd most helpful	(2)	27 6%	18 6%	9 8%	7 8%	20 6%	15 5%	12 9%	- -
3rd most helpful	(3)	30 7%	21 7%	9 8%	9 10%	21 6%	20 7%	9 7%	1 12%
4th most helpful	(4)	44 10%	35 12%	8 7%	10 12%	31 9%	28 10%	12 9%	- -
5th most helpful	(5)	56 13%	43 14%	13 11%	14 16%	41 13%	37 13%	13 10%	4 62%
6th most helpful	(6)	98 23%	72 23%	26 22%	23 25%	76 23%	60 22%	35 28%	- -
7th most helpful	(7)	95 22%	67 22%	28 24%	16 18%	77 24%	68 24%	25 20%	1 9%
NET: Top 3 most helpful		76 18%	53 17%	23 19%	23 25% ^d	53 16%	45 16%	27 21%	2 29%
No answer/ None of the above		56 13%	37 12%	19 16%	3 3%	48 15% ^C	41 15%	14 11%	- -
Mean		5.08	5.07	5.10	4.76	5.18 ^c	5.18	4.97	4.26
Standard deviation		1.80	1.77	1.87	1.87	1.77	1.75	1.88	1.89
Standard error		0.09	0.11	0.20	0.20	0.10	0.11	0.18	0.77

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 57

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Websites

		Gender		Age		Social Grade				Region			Employment Sector		Education Level		Local Area		Working Status		
		Total	Male (a)	Female (b)	18-24 (c)	25-30 (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	England (i)	Scotland (j)	Wales (k)	Public (l)	Private (m)	Primary/Secondary (n)	University or above (o)	Urban (p)	Rural (q)	Working (r)	Not working (s)
Unweighted base		424	180	244	249	175	129	152	56	87	371	35	18	60	198	153	202	367	57	258	166
Weighted base		424	217	207	229	195	89	136	89*	110*	367	36*	20**	58*	211	164	194	367	57*	269	155
Most helpful	(1)	42 10%	26 12%	16 8%	23 10%	20 10%	8 9%	9 6%	6 7%	19 18%eFg	38 10%	4 11%	1 3%	2 4%	18 9%	20 12%	14 7%	39 11%	4 6%	21 8%	21 14%r
2nd most helpful	(2)	22 5%	14 6%	8 4%	17 8%D	5 2%	5 6%	8 6%	5 6%	3 3%	18 5%	1 2%	3 16%	6 10%m	7 3%	6 4%	12 6%	21 6%	1 1%	13 5%	9 6%
3rd most helpful	(3)	35 8%	21 10%	14 7%	20 9%	15 8%	10 12%f	7 5%	5 6%	13 11%	27 7%	5 14%	3 14%	6 10%	23 11%	16 10%	16 8%	29 8%	6 11%	29 11%S	6 4%
4th most helpful	(4)	23 5%	14 6%	9 4%	11 5%	12 6%	6 7%g	9 7%	1 2%	5 5%	18 5%	4 11%	1 6%	4 7%	11 5%	8 5%	11 6%	19 5%	4 7%	15 6%	8 5%
5th most helpful	(5)	36 8%	17 8%	19 9%	17 8%	19 10%	8 9%	10 8%	11 13%	6 6%	33 9%	3 9%	-	4 7%	22 10%	12 7%	18 9%	31 9%	5 8%	26 10%	10 6%
6th most helpful	(6)	65 15%	23 11%	42 20%A	42 18%d	23 12%	14 16%	22 16%	13 15%	16 14%	54 15%	7 18%	4 20%	9 15%	25 12%	24 14%	31 16%	58 16%	7 12%	34 12%	31 20%R
7th most helpful	(7)	146 34%	66 31%	79 38%	71 31%	74 38%	31 35%	51 38%h	34 38%	29 27%	128 35%	11 31%	6 28%	25 43%	69 33%	55 33%	71 37%	121 33%	24 42%	94 35%	52 33%
NET: Top 3 most helpful		99 23%	61 28%B	38 18%	60 26%	39 20%	23 26%	24 18%	16 18%	35 32%Fg	83 23%	10 27%	7 33%	14 24%	49 23%	41 25%	41 21%	89 24%	10 18%	63 23%	37 24%
No answer/ None of the above		56 13%	35 16%b	21 10%	26 11%	30 15%	6 7%	19 14%e	13 14%	18 16%e	52 14%	1 4%	2 12%	3 5%	35 17%L	24 15%	22 11%	49 13%	7 12%	38 14%	18 11%
Mean		5.08	4.75	5.40A	4.96	5.22	5.03	5.34H	5.38H	4.53	5.11	4.92	4.80	5.31	5.05	4.97	5.24	5.02	5.45	5.11	5.01
Standard deviation		2.14	2.25	1.97	2.16	2.11	2.09	2.00	2.02	2.36	2.15	2.07	2.16	2.01	2.09	2.22	2.02	2.16	1.94	2.07	2.26
Standard error		0.11	0.18	0.13	0.14	0.17	0.19	0.17	0.29	0.28	0.12	0.36	0.54	0.27	0.16	0.19	0.15	0.12	0.27	0.14	0.19

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g/h - i/j/k - l/m - n/o - p/q - r/s
 * small base; ** very small base (under 30) ineligible for sig testing

18-30 Year Old Careers Survey

ONLINE Fieldwork: 28th-29th June 2017

Absolutes/col percents

Table 58

Q6. Thinking back to when you were at school, which of the following, if any, do you think would have been most helpful in informing you about a career in aerospace and aviation? Please rank in order with 1 being the most likely to be helpful, 2 being the second most likely to be helpful and so on.

Base: All respondents

Websites

	Total	Foreign holiday in the last 3 years		Children aged 18 and under		Marital Status		
		Yes (a)	No (b)	Yes (c)	No (d)	Single (e)	Married/ Civil partner-ship/ co habit-ing (f)	Widowed/ separ-ated/ divor-ced (g)
Unweighted base	424	315	109	88	330	281	126	6
Weighted base	424	307	117*	89*	327	280	126	6**
Most helpful	(1) 42 10%	30 10%	12 10%	7 7%	34 10%	33 12%F	5 4%	1 12%
2nd most helpful	(2) 22 5%	17 5%	5 5%	3 3%	19 6%	14 5%	8 6%	- -
3rd most helpful	(3) 35 8%	24 8%	11 9%	7 8%	28 8%	25 9%	7 5%	1 12%
4th most helpful	(4) 23 5%	15 5%	8 7%	5 6%	18 5%	15 5%	8 6%	- -
5th most helpful	(5) 36 8%	29 9%	7 6%	9 11%	25 8%	20 7%	14 11%	- -
6th most helpful	(6) 65 15%	47 15%	17 15%	15 17%	49 15%	45 16%	17 14%	2 26%
7th most helpful	(7) 146 34%	108 35%	38 32%	40 45%D	105 32%	87 31%	53 42%E	3 50%
NET: Top 3 most helpful	99 23%	71 23%	28 24%	16 18%	80 25%	72 26%F	19 15%	2 25%
No answer/ None of the above	56 13%	37 12%	19 16%	3 3%	48 15%C	41 15%	14 11%	- -
Mean	5.08	5.11	4.99	5.48d	4.98	4.92	5.53E	5.51
Standard deviation	2.14	2.13	2.18	1.94	2.17	2.21	1.86	2.31
Standard error	0.11	0.13	0.23	0.21	0.13	0.14	0.18	0.94

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d - e/f/g

*** small base; ** very small base (under 30) ineligible for sig testing**