



CHARITY FINANCE GROUP – SURVEY OF GB ADULTS ON BREXIT

Methodology: ComRes interviewed 2,038 GB adults online between 31st May and 1st June 2017. Data were weighted to be demographically representative of all GB adults and by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

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REPUTATION | COMMUNICATIONS | PUBLIC POLICY

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Brexit Survey
ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 1

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Summary**Base: All respondents**

| | Issues | | | | | | | |
|---------------------------------|---|---|--|---------------------------------|-------------------------|-------------------|---|--|
| | Protecting the interests of large UK businesses | Protecting the interests of small UK businesses | Protecting the interests of the British public | Developing new trade agreements | Controlling immigration | Improving the NHS | Protecting employment rights and opportunities for UK workers | Supporting charities to help good causes |
| Unweighted base | 2038 | 2038 | 2038 | 2038 | 2038 | 2038 | 2038 | 2038 |
| Weighted base | 2038 | 2038 | 2038 | 2038 | 2038 | 2038 | 2038 | 2038 |
| Too much focus | 355 17% | 45 2% | 54 3% | 124 6% | 373 18% | 109 5% | 91 4% | 177 9% |
| About the right amount of focus | 1004 49% | 768 38% | 837 41% | 881 43% | 616 30% | 623 31% | 862 42% | 793 39% |
| Not enough focus | 332 16% | 948 46% | 957 47% | 752 37% | 916 45% | 1176 58% | 878 43% | 580 28% |
| Don't know | 348 17% | 277 14% | 190 9% | 281 14% | 134 7% | 130 6% | 206 10% | 488 24% |

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 2

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Protecting the interests of large UK businesses

Base: All respondents

| | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | | |
|---------------------------------|-------------|-------------|-------------|------------|-------------|------------|-------------|---------------|---------------|-------------|-------------|--------------|---------------|------------|------------|-------------------|------------|-------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 2038 | 1052 | 986 | 258 | 298 | 330 | 337 | 303 | 512 | 556 | 667 | 815 | 451 | 618 | 384 | 585 | 239 | 762 |
| Weighted base | 2038 | 995 | 1043 | 228 | 350 | 328 | 363 | 300 | 470 | 578 | 690 | 769 | 545 | 568 | 419 | 505 | 296 | 878 |
| Too much focus | 355 17% | 180 18% | 174 17% | 41 18% | 70 20%h | 66 20%H | 65 18% | 48 16% | 66 14% | 111 19%k | 131 19%k | 113 15% | 95 17% | 98 17% | 78 19% | 83 17% | 64 22% | 159 18% |
| About the right amount of focus | 1004 49% | 516 52%b | 488 47% | 103 45% | 157 45% | 163 50% | 165 46% | 167 56%CDF | 249 53%cdf | 260 45% | 328 48% | 416 54%IJ | 304 56%mNO | 282 50% | 186 44% | 231 46% | 135 46% | 430 49% |
| Not enough focus | 332 16% | 180 18%b | 151 15% | 46 20%E | 54 15% | 38 12% | 59 16% | 48 16% | 87 19%E | 100 17% | 97 14% | 135 18% | 93 17% | 95 17% | 70 17% | 74 15% | 39 13% | 149 17% |
| Don't know | 348 17% | 118 12% | 230 22%A | 38 17% | 70 20%Gh | 61 19%g | 74 20%Gh | 38 13% | 67 14% | 108 19%K | 134 19%K | 105 14% | 53 10% | 92 16%L | 85 20%L | 117 23%LM | 58 20% | 141 16% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Brexit Survey

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Absolutes/col percents

Table 2

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Protecting the interests of large UK businesses

Base: All respondents

| | Region | | | | | | | | | | | | |
|------------------------------------|-------------|-----------------------------|--------------|-------------------------|-------------------|--------------------------|----------------------------------|------------------------|---------------------------|-------------------------|--------------------------|--------------------------|-------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2038 | 196 | 128 | 1714 | 96 | 217 | 195 | 169 | 145 | 224 | 216 | 262 | 190 |
| Weighted base | 2038 | 179 | 102* | 1757 | 86* | 234 | 171 | 183 | 153* | 196 | 271 | 283 | 179 |
| Too much focus | 355 17% | 36 20% ^l | 16 16% | 303 17% | 14 16% | 55 23% ^{HIL} | 28 16% | 25 14% | 20 13% | 35 18% | 59 22% ^{hiL} | 36 13% | 31 17% |
| About the right amount of focus | 1004 49% | 77 43% | 46 46% | 881 50% ^a | 42 50% | 109 46% | 91 53% ^a | 94 51% | 78 51% | 105 54% ^a | 126 47% | 147 52% | 89 49% |
| Not enough focus | 332 16% | 43 24% ^{DFGJLm} | 18 17% | 271 15% | 14 16% | 32 14% | 24 14% | 33 18% ^j | 35 23% ^{fgJL} | 21 11% | 49 18% ^j | 38 13% | 26 15% |
| Don't know | 348 17% | 24 14% | 22 21% | 302 17% | 15 18% | 39 17% | 29 17% | 31 17% | 20 13% | 35 18% | 37 14% | 63 22% ^{aiK} | 33 19% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 3

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Protecting the interests of small UK businesses

Base: All respondents

| | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | | |
|------------------------------------|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|-------------|-------------|-------------------|---------------|---------------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri- vate (q) |
| Unweighted base | 2038 | 1052 | 986 | 258 | 298 | 330 | 337 | 303 | 512 | 556 | 667 | 815 | 451 | 618 | 384 | 585 | 239 | 762 |
| Weighted base | 2038 | 995 | 1043 | 228 | 350 | 328 | 363 | 300 | 470 | 578 | 690 | 769 | 545 | 568 | 419 | 505 | 296 | 878 |
| Too much focus | 45 2% | 24 2% | 22 2% | 8 3% | 7 2% | 8 3% | 8 2% | 5 2% | 8 2% | 15 3% | 16 2% | 14 2% | 7 1% | 17 3%l | 8 2% | 13 3% | 11 4% | 17 2% |
| About the right amount of focus | 768 38% | 405 41%B | 363 35% | 93 41% | 127 36% | 126 39% | 135 37% | 109 36% | 177 38% | 220 38% | 262 38% | 286 37% | 233 43%O | 225 40%O | 156 37%o | 154 31% | 105 35% | 359 41% |
| Not enough focus | 948 46% | 483 49% | 464 44% | 93 41% | 172 49%e | 131 40% | 168 46% | 142 47% | 242 52%CE | 265 46% | 298 43% | 385 50%J | 271 50%M | 239 42% | 201 48% | 238 47% | 135 46% | 386 44% |
| Don't know | 277 14% | 83 8% | 194 19%A | 34 15%H | 44 13% | 62 19%dH | 52 14%H | 43 14%H | 42 9% | 78 14% | 114 17%K | 85 11% | 35 6% | 87 15%L | 55 13%L | 100 20%LmN | 45 15% | 116 13% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Table 3

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Protecting the interests of small UK businesses

Base: All respondents

| | Region | | | | | | | | | | | | |
|------------------------------------|------------|-------------------------|------------------------|---------------------|----------------------|--------------------------|----------------------------------|------------------------|-------------------------|------------------------------|----------------------|--------------------------|------------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2038 | 196 | 128 | 1714 | 96 | 217 | 195 | 169 | 145 | 224 | 216 | 262 | 190 |
| Weighted base | 2038 | 179 | 102* | 1757 | 86* | 234 | 171 | 183 | 153* | 196 | 271 | 283 | 179 |
| Too much focus | 45 2% | 5 3% ^m | 1 1% | 39 2% | 3 3% ^M | 5 2% ^m | 6 4% ^M | 3 2% | 5 3% ^M | 7 3% ^M | 6 2% ^m | 4 1% | - |
| About the right amount of focus | 768 38% | 58 32% | 35 35% | 675 38% | 34 40% | 82 35% | 65 38% | 69 38% | 53 34% | 95 49% ^{ABFghlM} | 112 41% | 96 34% | 68 38% |
| Not enough focus | 948 46% | 91 51% ^{eJ} | 46 45% | 811 46% | 32 38% | 119 51% ^{eJ} | 76 44% | 87 48% ^j | 78 51% ^{eJ} | 72 37% | 118 43% | 142 50% ^{eJ} | 87 48% ^J |
| Don't know | 277 14% | 26 15% | 19 19% ^j | 232 13% | 16 19% | 28 12% | 24 14% | 24 13% | 17 11% | 22 11% | 35 13% | 41 14% | 25 14% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 4

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Protecting the interests of the British public

Base: All respondents

| | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | | |
|---------------------------------|------------|-------------|-------------|--------------|--------------|-------------|-------------|--------------|--------------|------------|-------------|--------------|---------------|-------------|-------------|-------------------|------------|-------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 2038 | 1052 | 986 | 258 | 298 | 330 | 337 | 303 | 512 | 556 | 667 | 815 | 451 | 618 | 384 | 585 | 239 | 762 |
| Weighted base | 2038 | 995 | 1043 | 228 | 350 | 328 | 363 | 300 | 470 | 578 | 690 | 769 | 545 | 568 | 419 | 505 | 296 | 878 |
| Too much focus | 54 3% | 29 3% | 25 2% | 9 4%gH | 21 6%efGH | 8 2%h | 10 3%H | 4 1% | 3 1% | 30 5%JK | 18 3%K | 7 1% | 21 4% | 15 3% | 10 2% | 9 2% | 13 4% | 26 3% |
| About the right amount of focus | 837 41% | 452 45%B | 385 37% | 108 47%EG | 141 40% | 121 37% | 148 41% | 111 37% | 207 44%eg | 249 43% | 269 39% | 319 41% | 272 50%MNO | 237 42%O | 164 39%o | 164 32% | 133 45% | 377 43% |
| Not enough focus | 957 47% | 461 46% | 496 48% | 79 35% | 147 42% | 159 48%C | 169 47%C | 160 53%CD | 242 52%CD | 227 39% | 328 47%l | 402 52%l | 223 41% | 264 46% | 208 50%L | 262 52%L | 113 38% | 393 45% |
| Don't know | 190 9% | 52 5% | 138 13%A | 32 14%gH | 41 12%H | 40 12%H | 36 10%H | 24 8%H | 17 4% | 73 13%K | 76 11%K | 42 5% | 30 5% | 53 9%L | 38 9%l | 69 14%LMn | 36 12% | 83 9% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

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Table 4

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Protecting the interests of the British public

Base: All respondents

| | Region | | | | | | | | | | | | |
|------------------------------------|------------|-----------------|------------------|---------------------|-------------------|-------------------|----------------------------------|----------------------|----------------------|-----------------|---------------|-------------------|-------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2038 | 196 | 128 | 1714 | 96 | 217 | 195 | 169 | 145 | 224 | 216 | 262 | 190 |
| Weighted base | 2038 | 179 | 102* | 1757 | 86* | 234 | 171 | 183 | 153* | 196 | 271 | 283 | 179 |
| Too much focus | 54 3% | 1 1% | 1 1% | 52 3%a | 3 4%a | 10 4%AhI | 2 1% | 2 1% | 4 3% | 5 2% | 11 4%a | 4 1% | 10 6%AbGHL |
| About the right amount of focus | 837 41% | 76 43% | 36 35% | 725 41% | 30 35% | 84 36% | 73 43% | 71 39% | 81 53%BEFHKIM | 96 49%BEFhKM | 101 37% | 120 42% | 68 38% |
| Not enough focus | 957 47% | 86 48%i | 49 48% | 822 47% | 40 47% | 120 51%lj | 82 48%i | 98 53%lJ | 57 37% | 80 41% | 134 49%i | 129 45% | 82 46% |
| Don't know | 190 9% | 16 9% | 16 16%DfgHIJK | 158 9% | 12 14%hj | 20 8% | 14 8% | 13 7% | 11 7% | 14 7% | 24 9% | 31 11% | 19 10% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

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ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 5

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Developing new trade agreements

Base: All respondents

| | Gender | | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
|---------------------------------|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|-----------------|--------------|--------------|--------------|--------------|------------|-------------|-------------|-------------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 2038 | 1052 | 986 | 258 | 298 | 330 | 337 | 303 | 512 | 556 | 667 | 815 | 451 | 618 | 384 | 585 | 239 | 762 |
| Weighted base | 2038 | 995 | 1043 | 228 | 350 | 328 | 363 | 300 | 470 | 578 | 690 | 769 | 545 | 568 | 419 | 505 | 296 | 878 |
| Too much focus | 124 6% | 64 6% | 60 6% | 15 7%H | 33 9%H | 24 7%H | 21 6%h | 17 6%h | 13 3% | 48 8%K | 46 7%K | 30 4% | 38 7% | 39 7% | 22 5% | 25 5% | 20 7% | 65 7% |
| About the right amount of focus | 881 43% | 453 46%b | 428 41% | 93 41% | 144 41% | 147 45% | 176 49%h | 124 41% | 197 42% | 237 41% | 323 47%ik | 321 42% | 236 43% | 260 46% | 176 42% | 209 41% | 128 43% | 393 45% |
| Not enough focus | 752 37% | 406 41%B | 346 33% | 80 35% | 126 36% | 97 30% | 113 31% | 114 38%e | 221 47%CDEFG | 206 36% | 210 30% | 335 44%IJ | 231 42%MO | 199 35% | 150 36% | 173 34% | 92 31% | 306 35% |
| Don't know | 281 14% | 72 7% | 210 20%A | 40 18%H | 47 13%H | 59 18%H | 52 14%H | 45 15%H | 38 8% | 87 15%k | 111 16%K | 83 11% | 41 7% | 70 12%L | 71 17%Lm | 99 20%LM | 55 18%q | 113 13% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Brexit Survey
ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 5

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Developing new trade agreements

Base: All respondents

| | Region | | | | | | | | | | | | |
|------------------------------------|------------|-----------------|--------------|---------------------|-------------------|-------------------|----------------------------------|----------------------|----------------------|--------------------|---------------|-------------------|-------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2038 | 196 | 128 | 1714 | 96 | 217 | 195 | 169 | 145 | 224 | 216 | 262 | 190 |
| Weighted base | 2038 | 179 | 102* | 1757 | 86* | 234 | 171 | 183 | 153* | 196 | 271 | 283 | 179 |
| Too much focus | 124 6% | 18 10%DeFGkL | 10 9%efgL | 96 5% | 2 3% | 10 4% | 7 4% | 13 7%L | 16 10%efgkL | 17 9%fgL | 13 5% | 7 3% | 10 6% |
| About the right amount of focus | 881 43% | 76 42% | 40 39% | 766 44% | 35 41% | 95 41% | 73 43% | 77 42% | 63 41% | 106 54%ABeFGHIK | 110 41% | 128 45% | 78 44% |
| Not enough focus | 752 37% | 62 35%j | 33 32% | 657 37% | 30 35% | 100 43%J | 73 42%J | 69 37%J | 58 38%J | 51 26% | 107 39%J | 103 36%J | 67 37%J |
| Don't know | 281 14% | 23 13% | 20 19%gij | 238 14% | 18 21%fgij | 29 12% | 19 11% | 25 13% | 16 10% | 22 11% | 41 15% | 45 16% | 24 13% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Survey
ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 6

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Controlling immigration

Base: All respondents

| | Gender | | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
|---------------------------------|------------|-------------|---------------|----------------|----------------|--------------|--------------|---------------|----------------|--------------|--------------|--------------|---------------|--------------|--------------|--------------|-------------------|----------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 2038 | 1052 | 986 | 258 | 298 | 330 | 337 | 303 | 512 | 556 | 667 | 815 | 451 | 618 | 384 | 585 | 239 | 762 |
| Weighted base | 2038 | 995 | 1043 | 228 | 350 | 328 | 363 | 300 | 470 | 578 | 690 | 769 | 545 | 568 | 419 | 505 | 296 | 878 |
| Too much focus | 373 18% | 212 21%B | 160 15% | 80 35%DEFGH | 84 24%EGH | 53 16%H | 72 20%H | 42 14%h | 43 9% | 163 28%JK | 124 18%K | 85 11% | 132 24%mNO | 105 18%O | 69 17% | 66 13% | 75 25%Q | 161 18% |
| About the right amount of focus | 616 30% | 305 31% | 311 30% | 74 32%f | 139 40%eFGH | 103 32%f | 86 24% | 75 25% | 139 30% | 212 37%JK | 189 27% | 214 28% | 201 37%NO | 195 34%NO | 115 27%O | 105 21% | 88 30% | 290 33% |
| Not enough focus | 916 45% | 440 44% | 476 46% | 48 21% | 103 30%c | 145 44%CD | 180 50%CD | 168 56%CDE | 271 58%CDEf | 151 26% | 326 47%I | 439 57%IJ | 198 36% | 227 40% | 212 50%LM | 280 55%LM | 112 38% | 365 42% |
| Don't know | 134 7% | 38 4% | 96 9%A | 27 12%fGH | 25 7%h | 27 8%H | 24 7%h | 15 5% | 16 3% | 52 9%K | 51 7%K | 31 4% | 14 3% | 41 7%L | 24 6%I | 55 11%LmN | 20 7% | 62 7% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Brexit Survey
ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 6

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Controlling immigration

Base: All respondents

| | Total | Region | | | | | | | | | | | |
|------------------------------------|------------|-----------------|--------------|---------------------|-------------------|-------------------|----------------------------------|----------------------|----------------------|----------------|---------------|-------------------|-------------------|
| | | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2038 | 196 | 128 | 1714 | 96 | 217 | 195 | 169 | 145 | 224 | 216 | 262 | 190 |
| Weighted base | 2038 | 179 | 102* | 1757 | 86* | 234 | 171 | 183 | 153* | 196 | 271 | 283 | 179 |
| Too much focus | 373 18% | 28 16% | 18 18% | 326 19% | 19 22% | 48 21% | 25 14% | 38 21% | 34 22% | 28 14% | 52 19% | 47 16% | 37 20% |
| About the right amount of focus | 616 30% | 55 31%E | 25 25% | 535 30% | 12 14% | 79 34%Eh | 58 34%Eh | 44 24% | 48 31%E | 63 32%E | 88 32%E | 89 31%E | 55 30%E |
| Not enough focus | 916 45% | 81 45% | 50 49% | 785 45% | 44 51% | 94 40% | 82 48% | 94 51%f | 65 43% | 91 46% | 116 43% | 124 44% | 75 42% |
| Don't know | 134 7% | 15 8% | 9 9% | 110 6% | 11 13%fGHik | 13 6% | 7 4% | 7 4% | 6 4% | 14 7% | 15 6% | 24 8% | 13 7% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Table 7

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Improving the NHS

Base: All respondents

| | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | | |
|------------------------------------|-------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|-------------|--------------|--------------|--------------|--------------|------------|-------------|-------------------|---------------|---------------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri- vate (q) |
| Unweighted base | 2038 | 1052 | 986 | 258 | 298 | 330 | 337 | 303 | 512 | 556 | 667 | 815 | 451 | 618 | 384 | 585 | 239 | 762 |
| Weighted base | 2038 | 995 | 1043 | 228 | 350 | 328 | 363 | 300 | 470 | 578 | 690 | 769 | 545 | 568 | 419 | 505 | 296 | 878 |
| Too much focus | 109 5% | 72 7%B | 37 4% | 14 6% | 23 7% | 12 4% | 17 5% | 16 5% | 27 6% | 37 6% | 29 4% | 43 6% | 44 8%NO | 37 7%No | 10 2% | 19 4% | 22 8% | 41 5% |
| About the right amount of focus | 623 31% | 322 32% | 301 29% | 80 35% | 97 28% | 94 29% | 112 31% | 86 29% | 154 33% | 177 31% | 206 30% | 240 31% | 190 35%mo | 164 29% | 136 32%o | 134 26% | 78 26% | 301 34%p |
| Not enough focus | 1176 58% | 557 56% | 619 59% | 110 48% | 203 58%c | 195 59%C | 210 58%c | 180 60%C | 277 59%C | 313 54% | 405 59% | 458 59%i | 293 54% | 329 58% | 250 60% | 304 60%l | 173 59% | 474 54% |
| Don't know | 130 6% | 43 4% | 87 8%A | 24 11%gH | 27 8%H | 27 8%H | 23 6%H | 17 6%H | 11 2% | 52 9%K | 50 7%K | 28 4% | 19 3% | 37 7%l | 24 6% | 50 10%Lmn | 23 8% | 63 7% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 7

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Improving the NHS

Base: All respondents

| | Total | Region | | | | | | | | | | | |
|------------------------------------|-------------|-------------------------|----------------------------|---------------------|-------------------|-------------------------|----------------------------------|-----------------------|-------------------------|--------------------------|------------------------|-------------------------|-------------------|
| | | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2038 | 196 | 128 | 1714 | 96 | 217 | 195 | 169 | 145 | 224 | 216 | 262 | 190 |
| Weighted base | 2038 | 179 | 102* | 1757 | 86* | 234 | 171 | 183 | 153* | 196 | 271 | 283 | 179 |
| Too much focus | 109 5% | 6 3% | 6 6% | 98 6% | 5 5% | 13 5% | 8 5% | 15 8% ^a | 12 8% | 10 5% | 12 4% | 19 7% | 6 3% |
| About the right amount of focus | 623 31% | 51 28% | 30 30% | 542 31% | 23 27% | 64 27% | 49 29% | 58 32% | 58 38% ^{fL} | 73 37% ^{afL} | 91 34% ^l | 71 25% | 56 31% |
| Not enough focus | 1176 58% | 111 62% ⁱ | 54 53% | 1011 58% | 51 60% | 142 61% ⁱ | 108 63% ^{ij} | 102 55% | 76 50% | 103 53% | 154 57% | 173 61% ⁱ | 102 57% |
| Don't know | 130 6% | 12 7% | 11 11% ^{dGhij} | 106 6% | 7 8% | 16 7% | 7 4% | 9 5% | 7 4% | 10 5% | 15 5% | 21 7% | 15 8% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 8

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Protecting employment rights and opportunities for UK workers

Base: All respondents

| | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | | |
|------------------------------------|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|----------------|--------------|--------------|--------------|--------------|--------------|---------------|-------------------|---------------|---------------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri- vate (q) |
| Unweighted base | 2038 | 1052 | 986 | 258 | 298 | 330 | 337 | 303 | 512 | 556 | 667 | 815 | 451 | 618 | 384 | 585 | 239 | 762 |
| Weighted base | 2038 | 995 | 1043 | 228 | 350 | 328 | 363 | 300 | 470 | 578 | 690 | 769 | 545 | 568 | 419 | 505 | 296 | 878 |
| Too much focus | 91 4% | 54 5%b | 37 4% | 15 6%fh | 20 6%f | 13 4% | 9 3% | 20 7%FH | 15 3% | 35 6%j | 22 3% | 35 4% | 46 8%MNO | 22 4% | 11 3% | 11 2% | 19 7% | 41 5% |
| About the right amount of focus | 862 42% | 464 47%B | 398 38% | 99 44% | 141 40% | 130 40% | 146 40% | 120 40% | 225 48%dEfg | 240 42% | 276 40% | 346 45% | 250 46%NO | 261 46%NO | 157 37% | 195 39% | 99 34% | 383 44%P |
| Not enough focus | 878 43% | 419 42% | 459 44% | 84 37% | 152 43% | 139 42% | 175 48%C | 129 43% | 199 42% | 236 41% | 314 46% | 327 43% | 221 40% | 226 40% | 214 51%LMO | 218 43% | 140 47% | 365 42% |
| Don't know | 206 10% | 58 6% | 149 14%A | 30 13%H | 37 11%h | 46 14%fH | 32 9% | 31 10% | 31 7% | 67 12%k | 78 11%k | 62 8% | 29 5% | 58 10%L | 38 9%l | 81 16%LMN | 37 13% | 89 10% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 8

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Protecting employment rights and opportunities for UK workers

Base: All respondents

| | Region | | | | | | | | | | | | |
|------------------------------------|------------|-----------------|--------------|---------------------|-------------------|-------------------|----------------------------------|----------------------|----------------------|-------------------|-----------------|-------------------|-------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2038 | 196 | 128 | 1714 | 96 | 217 | 195 | 169 | 145 | 224 | 216 | 262 | 190 |
| Weighted base | 2038 | 179 | 102* | 1757 | 86* | 234 | 171 | 183 | 153* | 196 | 271 | 283 | 179 |
| Too much focus | 91 4% | 8 5%l | 4 4% | 79 5% | 5 6%L | 14 6%gL | 3 2% | 11 6%gL | 13 8%GL | 8 4% | 15 5%L | 4 1% | 7 4% |
| About the right amount of focus | 862 42% | 66 37% | 39 38% | 758 43% | 37 43% | 101 43%k | 80 47%aK | 71 39% | 68 44%k | 107 55%ABFHKLM | 91 34% | 124 44%k | 78 43%k |
| Not enough focus | 878 43% | 85 47%J | 45 44%J | 748 43% | 31 37% | 100 43%J | 72 42%J | 82 45%J | 63 41%j | 60 30% | 142 53%EfgJm | 124 44%J | 75 42%J |
| Don't know | 206 10% | 20 11% | 15 14%i | 171 10% | 12 14%i | 20 9% | 16 9% | 19 10% | 9 6% | 21 11% | 23 8% | 31 11% | 20 11% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Survey
ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 9

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Supporting charities to help good causes

Base: All respondents

| | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | | |
|---------------------------------|------------|-------------|-------------|---|---------------------------------------|-------------------------|---------------------------------------|-------------------------|--|--------------------------------------|-------------------------|-------------------------------------|--------------------------------------|--------------------------------------|------------|--------------------------|-------------------------|-------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 2038 | 1052 | 986 | 258 | 298 | 330 | 337 | 303 | 512 | 556 | 667 | 815 | 451 | 618 | 384 | 585 | 239 | 762 |
| Weighted base | 2038 | 995 | 1043 | 228 | 350 | 328 | 363 | 300 | 470 | 578 | 690 | 769 | 545 | 568 | 419 | 505 | 296 | 878 |
| Too much focus | 177 9% | 105 11%B | 72 7% | 21 9%D | 13 4% | 24 7% _d | 28 8% _d | 33 11%D | 58 12% _{DE} _f | 34 6% | 52 7% | 91 12% _I _J | 58 11% | 43 8% | 36 9% | 40 8% | 22 8% | 67 8% |
| About the right amount of focus | 793 39% | 401 40% | 392 38% | 73 32% | 149 43% _C _f | 126 39% | 122 34% | 105 35% | 217 46% _{Ce} _{FG} | 222 38% | 248 36% | 323 42% _J | 234 43% _n _O | 238 42% _n _O | 148 35% | 172 34% | 111 38% | 359 41% |
| Not enough focus | 580 28% | 287 29% | 293 28% | 98 43% _E _F _G _H | 122 35% _e _{GH} | 89 27% _H | 106 29% _H | 77 26% _H | 88 19% | 220 38% _J _K | 195 28% _K | 165 21% | 147 27% | 165 29% | 130 31% | 138 27% | 108 36% _q | 251 29% |
| Don't know | 488 24% | 201 20% | 287 28%A | 37 16% | 66 19% | 89 27% _{CD} | 107 29% _{CD} _h | 84 28% _{CD} | 106 23% _c | 103 18% | 195 28% _l | 190 25% _l | 106 19% | 122 21% | 105 25% | 155 31% _{LM} | 54 18% | 201 23% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Brexit Survey
ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 9

Q.1 There has been a lot of discussion about Brexit by politicians and in the media since the EU referendum. Would you say there has been too much, not enough or about the right amount of focus on each of the following issues in these discussions so far?

Supporting charities to help good causes

Base: All respondents

| | Region | | | | | | | | | | | | |
|------------------------------------|------------|-----------------|--------------|---------------------|-------------------|-------------------|----------------------------------|----------------------|----------------------|----------------|---------------|-------------------|-------------------|
| | Total | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2038 | 196 | 128 | 1714 | 96 | 217 | 195 | 169 | 145 | 224 | 216 | 262 | 190 |
| Weighted base | 2038 | 179 | 102* | 1757 | 86* | 234 | 171 | 183 | 153* | 196 | 271 | 283 | 179 |
| Too much focus | 177 9% | 15 8% | 10 10% | 152 9% | 13 15%FgKm | 16 7% | 12 7% | 16 8% | 18 12%k | 26 13%FgKm | 14 5% | 25 9% | 13 7% |
| About the right amount of focus | 793 39% | 56 31% | 35 34% | 702 40%A | 29 34% | 91 39% | 68 40% | 76 42%a | 64 42%a | 88 45%Ab | 109 40% | 111 39% | 66 37% |
| Not enough focus | 580 28% | 64 36%delJl | 27 26% | 489 28% | 19 22% | 80 34%eiJ | 50 29% | 49 27% | 35 23% | 43 22% | 84 31%j | 75 27% | 53 30% |
| Don't know | 488 24% | 45 25% | 30 29%j | 414 24% | 25 29% | 48 21% | 42 24% | 42 23% | 36 23% | 38 20% | 63 23% | 72 25% | 47 26% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Survey
ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 10
Q.2 Of the following groups of people, who, if anyone, do you feel the UK government is currently prioritising in the Brexit negotiations?
Summary
Base: All respondents

| | Rank | | | |
|---------------------------------------|------------|------------|------------|-------------|
| | Most | 2nd Most | 3rd Most | Top 3 Most |
| Unweighted base | 2038 | 2038 | 2038 | 2038 |
| Weighted base | 2038 | 2038 | 2038 | 2038 |
| The British public | 332 16% | 229 11% | 171 8% | 733 36% |
| British businesses | 328 16% | 443 22% | 332 16% | 1103 54% |
| Foreign-owned businesses | 148 7% | 316 15% | 240 12% | 704 35% |
| Wealthy people and communities | 544 27% | 199 10% | 129 6% | 872 43% |
| People like me | 107 5% | 115 6% | 113 6% | 336 16% |
| Disadvantaged people and communities | 32 2% | 42 2% | 111 5% | 185 9% |
| Charities and voluntary organisations | 10 1% | 31 2% | 61 3% | 103 5% |
| Don't know/ none of these | 536 26% | 662 32% | 880 43% | 536 26% |

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 11

Q.2 Of the following groups of people, who, if anyone, do you feel the UK government is currently prioritising in the Brexit negotiations?

Most

Base: All respondents

| | Gender | | Age | | | | | | | | | | Social Grade | | | | Employment Sector | |
|---------------------------------------|------------|-------------------------|-------------------------|--------------------------|---------------------------|------------------------|--------------------------|------------------------|-----------------------------|--------------------------|-------------------------|-------------------------|---------------------------|-------------------------|------------|-------------------------|-----------------------|-------------|
| | Total | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 2038 | 1052 | 986 | 258 | 298 | 330 | 337 | 303 | 512 | 556 | 667 | 815 | 451 | 618 | 384 | 585 | 239 | 762 |
| Weighted base | 2038 | 995 | 1043 | 228 | 350 | 328 | 363 | 300 | 470 | 578 | 690 | 769 | 545 | 568 | 419 | 505 | 296 | 878 |
| Wealthy people and communities | 544 27% | 273 27% | 270 26% | 72 32% ^H | 121 34% ^{efH} | 86 26% ^H | 98 27% ^H | 83 28% ^H | 84 18% | 193 33% ^{JK} | 184 27% ^k | 167 22% | 116 21% | 160 28% ^L | 113 27% | 155 31% ^L | 82 28% | 234 27% |
| The British public | 332 16% | 173 17% | 159 15% | 20 9% | 52 15% ^c | 46 14% | 53 15% ^c | 42 14% | 119 25% ^{CDEFG} | 72 12% | 99 14% | 161 21% ^J | 118 22% ^{MNO} | 91 16% | 53 13% | 71 14% | 45 15% | 137 16% |
| British businesses | 328 16% | 181 18% ^B | 148 14% | 36 16% ^d | 33 9% | 47 14% ^d | 56 15% ^d | 55 18% ^D | 102 22% ^{DEF} | 69 12% | 103 15% | 156 20% ^J | 95 17% | 86 15% | 77 18% | 70 14% | 38 13% | 135 15% |
| Foreign-owned businesses | 148 7% | 79 8% | 69 7% | 12 5% | 22 6% | 30 9% ^H | 41 11% ^{CdH} | 22 7% | 21 5% | 34 6% | 71 10% ^{IK} | 43 6% | 49 9% ^m | 32 6% | 32 8% | 36 7% | 21 7% | 76 9% |
| People like me | 107 5% | 53 5% | 54 5% | 16 7% | 21 6% | 19 6% | 13 3% | 11 4% | 28 6% | 37 6% | 31 5% | 39 5% | 31 6% | 27 5% | 24 6% | 25 5% | 15 5% | 58 7% |
| Disadvantaged people and communities | 32 2% | 17 2% | 15 1% | 10 4% ^{eFGh} | 7 2% ^G | 5 2% ^g | 3 1% | - | 7 1% ^g | 17 3% ^{jk} | 8 1% | 7 1% | 13 2% | 6 1% | 6 1% | 7 1% | 12 4% ^Q | 10 1% |
| Charities and voluntary organisations | 10 1% | 5 * | 6 1% | 3 1% ^{fH} | 5 2% ^{fgH} | 2 1% | - | - | - | 8 1% ^{jk} | 2 * | - | 5 1% ^o | 4 1% ^o | 2 * | - | 2 1% | 6 1% |
| Don't know/ none of these | 536 26% | 214 22% | 322 31% ^A | 60 26% | 89 25% | 92 28% | 99 27% | 87 29% | 109 23% | 149 26% | 191 28% | 196 26% | 118 22% | 162 29% ^L | 114 27% | 143 28% ^L | 81 27% | 223 25% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 11

Q.2 Of the following groups of people, who, if anyone, do you feel the UK government is currently prioritising in the Brexit negotiations?

Most

Base: All respondents

| | Total | Region | | | | | | | | | | | |
|---------------------------------------|------------|-----------------|--------------|---------------------|-------------------|-------------------|----------------------------------|----------------------|----------------------|----------------|---------------|-------------------|-------------------|
| | | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2038 | 196 | 128 | 1714 | 96 | 217 | 195 | 169 | 145 | 224 | 216 | 262 | 190 |
| Weighted base | 2038 | 179 | 102* | 1757 | 86* | 234 | 171 | 183 | 153* | 196 | 271 | 283 | 179 |
| Wealthy people and communities | 544 27% | 61 34%DGHIL | 25 25% | 457 26% | 30 35%gHIL | 72 31%hil | 40 23% | 39 21% | 33 21% | 54 28% | 74 27% | 63 22% | 52 29% |
| The British public | 332 16% | 29 16% | 16 15% | 288 16% | 7 8% | 27 12% | 29 17%e | 35 19%Ef | 28 19%e | 28 14% | 46 17%e | 48 17%e | 40 23%EFJ |
| British businesses | 328 16% | 30 16%m | 17 17%m | 282 16% | 10 11% | 35 15% | 30 18%M | 33 18%M | 25 16% | 38 19%M | 48 18%M | 47 16%m | 17 10% |
| Foreign-owned businesses | 148 7% | 9 5% | 8 8% | 131 7% | 8 10% | 22 9%l | 11 6% | 20 11%aJL | 11 7% | 9 5% | 24 9% | 13 4% | 13 7% |
| People like me | 107 5% | 6 3% | 4 3% | 98 6% | 4 4% | 10 4% | 12 7% | 10 6% | 11 7% | 7 4% | 16 6% | 19 7% | 8 4% |
| Disadvantaged people and communities | 32 2% | 3 2% | 2 1% | 27 2% | - - | 1 * | 3 2% | 6 3%flm | 9 6%eFJKLM | 1 1% | 5 2% | 2 1% | * * |
| Charities and voluntary organisations | 10 1% | 1 1% | - - | 9 1% | 1 1% | - - | - - | - - | 2 2% | - - | 3 1% | 3 1% | - - |
| Don't know/ none of these | 536 26% | 41 23% | 30 30%k | 465 26% | 26 31%k | 67 29%k | 47 27% | 40 22% | 34 22% | 58 30%k | 55 20% | 90 32%ahK | 48 27% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 12
Q.2 Of the following groups of people, who, if anyone, do you feel the UK government is currently prioritising in the Brexit negotiations?
2nd Most
Base: All respondents

| | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
|---------------------------------------|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|-------------|-------------------|---------------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri- vate (q) |
| Unweighted base | 2038 | 1052 | 986 | 258 | 298 | 330 | 337 | 303 | 512 | 556 | 667 | 815 | 451 | 618 | 384 | 585 | 239 | 762 |
| Weighted base | 2038 | 995 | 1043 | 228 | 350 | 328 | 363 | 300 | 470 | 578 | 690 | 769 | 545 | 568 | 419 | 505 | 296 | 878 |
| British businesses | 443 22% | 238 24%B | 205 20% | 50 22% | 86 25%E | 55 17% | 69 19% | 70 23%e | 113 24%E | 136 24%J | 124 18% | 183 24%J | 128 24%n | 141 25%No | 74 18% | 100 20% | 57 19% | 188 21% |
| Foreign-owned businesses | 316 15% | 140 14% | 176 17% | 33 14% | 52 15% | 64 19%H | 53 15% | 51 17% | 63 13% | 85 15% | 117 17% | 114 15% | 71 13% | 96 17% | 63 15% | 85 17% | 44 15% | 125 14% |
| The British public | 229 11% | 122 12% | 107 10% | 33 14%DE | 24 7% | 26 8% | 39 11% | 33 11% | 74 16%DEf | 56 10% | 65 9% | 108 14%iJ | 71 13% | 60 11% | 50 12% | 48 9% | 36 12% | 93 11% |
| Wealthy people and communities | 199 10% | 108 11% | 91 9% | 22 9% | 29 8% | 39 12% | 43 12% | 28 9% | 38 8% | 51 9% | 82 12%k | 66 9% | 71 13%Mo | 43 8% | 41 10% | 44 9% | 31 10% | 92 10% |
| People like me | 115 6% | 65 7% | 51 5% | 7 3% | 22 6% | 17 5% | 23 6% | 10 3% | 37 8%CG | 30 5% | 40 6% | 46 6% | 37 7%am | 22 4% | 29 7%am | 27 5% | 14 5% | 57 7% |
| Disadvantaged people and communities | 42 2% | 22 2% | 20 2% | 8 4% | 5 1% | 5 1% | 6 2% | 6 2% | 12 3% | 13 2% | 11 2% | 19 2% | 12 2% | 12 2% | 9 2% | 9 2% | 10 3% | 13 2% |
| Charities and voluntary organisations | 31 2% | 20 2% | 11 1% | 3 2% | 8 2% | 6 2% | 7 2% | 1 * | 5 1% | 12 2% | 12 2% | 7 1% | 10 2%am | 3 1% | 9 2%am | 9 2%am | 7 2% | 17 2% |
| Don't know/ none of these | 662 32% | 280 28% | 382 37%A | 71 31% | 124 35%H | 116 35%H | 123 34%h | 101 34%h | 127 27% | 196 34% | 239 35%k | 228 30% | 145 27% | 191 34%L | 143 34%L | 183 36%L | 97 33% | 293 33% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 12

Q.2 Of the following groups of people, who, if anyone, do you feel the UK government is currently prioritising in the Brexit negotiations?

2nd Most

Base: All respondents

| | Total | Region | | | | | | | | | | | |
|--|------------|-----------------------------|------------------------|-------------------------|--------------------------|------------------------|----------------------------------|------------------------|--------------------------|--------------------------|-------------------------|---------------------------|--------------------------|
| | | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2038 | 196 | 128 | 1714 | 96 | 217 | 195 | 169 | 145 | 224 | 216 | 262 | 190 |
| Weighted base | 2038 | 179 | 102* | 1757 | 86* | 234 | 171 | 183 | 153* | 196 | 271 | 283 | 179 |
| British businesses | 443 22% | 44 24% | 21 21% | 378 22% | 17 20% | 49 21% | 37 22% | 40 22% | 39 26%l | 44 23% | 65 24% | 49 17% | 38 21% |
| Foreign-owned businesses | 316 15% | 38 21% ^{dEgHjI} | 15 15% | 263 15% | 6 7% | 41 17% ^e | 22 13% | 21 11% | 30 20% ^{Eh} | 26 14% | 39 14% | 40 14% | 37 20% ^{EgH} |
| The British public | 229 11% | 13 7% | 9 9% | 207 12% ^a | 9 11% ^m | 20 8% | 23 13% ^{aM} | 23 13% ^M | 24 16% ^{AfM} | 31 16% ^{AFM} | 38 14% ^{aM} | 32 11% ^M | 7 4% |
| Wealthy people and communities | 199 10% | 18 10% | 13 12% | 169 10% | 10 12% | 30 13% ^j | 14 8% | 19 10% | 13 9% | 13 7% | 30 11% | 26 9% | 14 8% |
| People like me | 115 6% | 3 2% | 3 3% | 109 6% ^A | 5 6% | 11 5% | 17 10% ^{AbfJ} | 13 7% ^A | 5 3% | 6 3% | 18 7% ^a | 22 8% ^{Aj} | 13 7% ^{Aj} |
| Disadvantaged people and communities | 42 2% | 6 3% ^K | 2 2% | 34 2% | 4 5% ^{FiK} | 2 1% | 3 2% | 8 4% ^{FiK} | 1 1% | 4 2% | 1 * | 9 3% ^k | 2 1% |
| Charities and voluntary organisations | 31 2% | 9 5% ^{DbhiJLm} | 1 1% | 22 1% | * 1% | 4 2% | 2 1% | 2 1% | 2 1% | 1 * | 6 2% | 3 1% | 2 1% |
| Don't know/ none of these | 662 32% | 49 28% | 38 37% ⁱ | 575 33% | 34 39% ^{aik} | 78 33% | 54 31% | 58 31% | 39 25% | 70 36% ⁱ | 74 27% | 104 37% ^{aik} | 66 37% ^{aik} |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

* small base; ** very small base (under 30) ineligible for sig testing

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 13

Q.2 Of the following groups of people, who, if anyone, do you feel the UK government is currently prioritising in the Brexit negotiations?

3rd Most

Base: All respondents

| | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
|---------------------------------------|------------|-------------|---------------|--------------|--------------|--------------|--------------|--------------|---------------|--------------|--------------|------------|--------------|-------------|------------|---------------|-------------------|---------------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Pri- vate (q) |
| Unweighted base | 2038 | 1052 | 986 | 258 | 298 | 330 | 337 | 303 | 512 | 556 | 667 | 815 | 451 | 618 | 384 | 585 | 239 | 762 |
| Weighted base | 2038 | 995 | 1043 | 228 | 350 | 328 | 363 | 300 | 470 | 578 | 690 | 769 | 545 | 568 | 419 | 505 | 296 | 878 |
| British businesses | 332 16% | 168 17% | 164 16% | 41 18% | 48 14% | 52 16% | 68 19% | 43 14% | 80 17% | 89 15% | 120 17% | 123 16% | 101 19% | 91 16% | 63 15% | 76 15% | 40 14% | 150 17% |
| Foreign-owned businesses | 240 12% | 129 13% | 112 11% | 30 13% | 47 13% | 34 10% | 35 10% | 38 13% | 57 12% | 77 13% | 69 10% | 95 12% | 62 11% | 74 13% | 51 12% | 53 11% | 32 11% | 112 13% |
| The British public | 171 8% | 102 10%B | 69 7% | 19 9% | 37 10% | 27 8% | 27 7% | 30 10% | 32 7% | 56 10% | 54 8% | 62 8% | 49 9% | 43 8% | 39 9% | 40 8% | 25 9% | 77 9% |
| Wealthy people and communities | 129 6% | 67 7% | 62 6% | 19 8%h | 15 4% | 31 9%DH | 24 7% | 18 6% | 21 5% | 35 6% | 54 8%k | 40 5% | 36 7% | 40 7% | 26 6% | 26 5% | 23 8% | 57 7% |
| People like me | 113 6% | 73 7%B | 40 4% | 9 4% | 8 2% | 10 3% | 18 5% | 20 7%De | 48 10%CDEF | 16 3% | 29 4% | 68 9%IJ | 35 6% | 32 6% | 26 6% | 20 4% | 15 5% | 35 4% |
| Disadvantaged people and communities | 111 5% | 61 6% | 51 5% | 10 4% | 15 4% | 14 4% | 22 6% | 17 6% | 32 7% | 25 4% | 37 5% | 49 6% | 39 7% | 27 5% | 19 5% | 25 5% | 23 8% | 52 6% |
| Charities and voluntary organisations | 61 3% | 23 2% | 38 4% | 6 2% | 22 6%cFGH | 11 3% | 9 3% | 4 1% | 9 2% | 28 5%K | 20 3% | 13 2% | 20 4% | 14 2% | 14 3% | 13 3% | 13 5% | 29 3% |
| Don't know/ none of these | 880 43% | 373 37% | 507 49%A | 94 41% | 158 45% | 149 46% | 159 44% | 130 43% | 190 40% | 252 44% | 308 45% | 319 42% | 202 37% | 247 43%l | 181 43% | 251 50%Lmn | 124 42% | 366 42% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 13

Q.2 Of the following groups of people, who, if anyone, do you feel the UK government is currently prioritising in the Brexit negotiations?

3rd Most

Base: All respondents

| | Total | Region | | | | | | | | | | | |
|--|------------|-----------------|--------------|---------------------|-------------------|-------------------|----------------------------------|----------------------|----------------------|----------------|---------------|-------------------|-------------------|
| | | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2038 | 196 | 128 | 1714 | 96 | 217 | 195 | 169 | 145 | 224 | 216 | 262 | 190 |
| Weighted base | 2038 | 179 | 102* | 1757 | 86* | 234 | 171 | 183 | 153* | 196 | 271 | 283 | 179 |
| British businesses | 332 16% | 23 13% | 15 15% | 294 17% | 14 16% | 49 21%agHJ | 21 13% | 20 11% | 28 18% | 26 13% | 44 16% | 44 16% | 48 27%ABeGHJKL |
| Foreign-owned businesses | 240 12% | 23 13%em | 14 14%Em | 203 12% | 4 4% | 30 13%em | 20 12%e | 20 11% | 24 16%EM | 28 14%EM | 36 13%Em | 29 10% | 12 7% |
| The British public | 171 8% | 19 11%f | 8 8% | 144 8% | 8 9% | 12 5% | 14 8% | 13 7% | 10 6% | 15 8% | 36 13%FiM | 25 9% | 11 6% |
| Wealthy people and communities | 129 6% | 15 9% | 7 6% | 107 6% | 4 4% | 11 5% | 12 7% | 15 8% | 7 5% | 15 8% | 17 6% | 18 6% | 10 5% |
| People like me | 113 6% | 10 6% | 5 5% | 98 6% | 3 3% | 12 5% | 15 9%L | 11 6% | 13 9%L | 11 6% | 14 5% | 8 3% | 10 6% |
| Disadvantaged people and communities | 111 5% | 12 7%F | 5 5% | 94 5% | 4 5% | 5 2% | 11 6%f | 16 9%Fim | 4 3% | 11 6%f | 17 6%f | 19 7%F | 6 3% |
| Charities and voluntary organisations | 61 3% | 5 3% | 5 5% | 52 3% | 5 5%lm | 11 4%lm | 6 3% | 9 5%lm | 3 2% | 7 4% | 6 2% | 4 1% | 2 1% |
| Don't know/ none of these | 880 43% | 71 39% | 43 42% | 766 44% | 46 54%aK | 106 45% | 72 42% | 80 44% | 64 42% | 82 42% | 101 37% | 136 48%K | 80 44% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 14

Q.2 Of the following groups of people, who, if anyone, do you feel the UK government is currently prioritising in the Brexit negotiations?

Top 3 Most

Base: All respondents

| | Total | Gender | | Age | | | | | | | | | Social Grade | | | | Employment Sector | |
|---------------------------------------|-------------|-------------|---------------|--------------|----------------|--------------|--------------|--------------|-----------------|--------------|--------------|--------------|---------------|-------------|------------|-------------|-------------------|----------------|
| | | Male (a) | Female (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | AB (l) | C1 (m) | C2 (n) | DE (o) | Public (p) | Private (q) |
| Unweighted base | 2038 | 1052 | 986 | 258 | 298 | 330 | 337 | 303 | 512 | 556 | 667 | 815 | 451 | 618 | 384 | 585 | 239 | 762 |
| Weighted base | 2038 | 995 | 1043 | 228 | 350 | 328 | 363 | 300 | 470 | 578 | 690 | 769 | 545 | 568 | 419 | 505 | 296 | 878 |
| British businesses | 1103 54% | 586 59%B | 517 50% | 127 56% | 167 48% | 155 47% | 193 53% | 168 56%de | 294 63%DEFG | 294 51% | 347 50% | 462 60%IJ | 325 60%NO | 318 56%O | 214 51% | 246 49% | 135 46% | 474 54%p |
| Wealthy people and communities | 872 43% | 448 45%b | 424 41% | 113 49%H | 165 47%H | 156 48%H | 165 45%H | 129 43%H | 144 31% | 278 48%K | 321 47%K | 273 35% | 223 41% | 243 43% | 181 43% | 225 45% | 135 46% | 383 44% |
| The British public | 733 36% | 397 40%B | 335 32% | 72 32% | 112 32% | 99 30% | 119 33% | 105 35% | 225 48%CDEFG | 184 32% | 218 32% | 330 43%IJ | 238 44%MNO | 194 34% | 142 34% | 159 31% | 106 36% | 307 35% |
| Foreign-owned businesses | 704 35% | 347 35% | 357 34% | 75 33% | 121 35% | 128 39%H | 129 35% | 110 37%h | 141 30% | 196 34% | 257 37% | 251 33% | 182 33% | 202 35% | 146 35% | 174 35% | 97 33% | 313 36% |
| People like me | 336 16% | 191 19%B | 145 14% | 32 14% | 51 15% | 46 14% | 54 15% | 41 14% | 112 24%CDEFG | 83 14% | 100 14% | 153 20%IJ | 104 19%mo | 81 14% | 79 19%o | 71 14% | 44 15% | 150 17% |
| Disadvantaged people and communities | 185 9% | 100 10% | 86 8% | 28 12%e | 27 8% | 24 7% | 31 9% | 23 8% | 52 11% | 55 10% | 55 8% | 75 10% | 64 12%mo | 45 8% | 34 8% | 41 8% | 44 15%Q | 75 9% |
| Charities and voluntary organisations | 103 5% | 47 5% | 55 5% | 12 5%g | 36 10%ceFGH | 19 6%G | 16 4% | 5 2% | 15 3% | 48 8%jK | 34 5%K | 20 3% | 36 7%m | 21 4% | 24 6% | 22 4% | 23 8% | 52 6% |
| Don't know/ none of these | 536 26% | 214 22% | 322 31%A | 60 26% | 89 25% | 92 28% | 99 27% | 87 29% | 109 23% | 149 26% | 191 28% | 196 26% | 118 22% | 162 29%L | 114 27% | 143 28%L | 81 27% | 223 25% |

Proportions/Mean: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q

Brexit Survey

ONLINE Fieldwork: 31st May-1st June 2017

Absolutes/col percents

Table 14

Q.2 Of the following groups of people, who, if anyone, do you feel the UK government is currently prioritising in the Brexit negotiations?

Top 3 Most

Base: All respondents

| | Total | Region | | | | | | | | | | | |
|---------------------------------------|-------------|----------------------------|------------------------|-------------------------|--------------------------|---------------------------|----------------------------------|-----------------------------|--------------------------|------------------------|-----------------------------|--------------------------|------------------------|
| | | Scotland (a) | Wales (b) | NET: England (d) | North East (e) | North West (f) | Yorkshire & Humberside (g) | West Midlands (h) | East Midlands (i) | Eastern (j) | London (k) | South East (l) | South West (m) |
| Unweighted base | 2038 | 196 | 128 | 1714 | 96 | 217 | 195 | 169 | 145 | 224 | 216 | 262 | 190 |
| Weighted base | 2038 | 179 | 102* | 1757 | 86* | 234 | 171 | 183 | 153* | 196 | 271 | 283 | 179 |
| British businesses | 1103 54% | 96 54% | 54 53% | 953 54% | 40 47% | 133 57% | 88 52% | 93 50% | 92 60%l | 108 55% | 157 58% | 139 49% | 104 58% |
| Wealthy people and communities | 872 43% | 94 52% ^{DGHJL} | 45 44% | 733 42% | 44 51% ^{gll} | 112 48% ^{gll} | 66 38% | 72 39% | 53 34% | 83 42% | 121 45% | 107 38% | 77 43% |
| The British public | 733 36% | 61 34% | 33 33% | 639 36% | 24 28% | 60 25% | 66 39% ^F | 71 39% ^F | 62 41% ^{eF} | 74 38% ^F | 120 44% ^{abEFM} | 104 37% ^F | 58 32% |
| Foreign-owned businesses | 704 35% | 71 39% ^{EL} | 37 37% ^E | 596 34% | 18 21% | 93 40% ^{EL} | 53 31% | 62 34% ^e | 65 43% ^{EgL} | 64 32% ^e | 99 37% ^E | 81 29% | 62 34% ^e |
| People like me | 336 16% | 19 11% | 12 11% | 305 17% ^A | 11 13% | 33 14% | 43 25% ^{ABEFJI} | 35 19% ^a | 30 20% ^a | 24 12% | 48 18% ^a | 49 17% | 31 17% |
| Disadvantaged people and communities | 185 9% | 21 12% ^{FM} | 9 9% ^f | 155 9% | 8 9% ^f | 8 3% | 17 10% ^{Fm} | 31 17% ^{FgiJKM} | 14 9% ^f | 17 9% ^F | 23 9% ^f | 30 11% ^{Fm} | 8 5% |
| Charities and voluntary organisations | 103 5% | 14 8% ^{dIM} | 5 5% | 83 5% | 6 7% | 15 6% | 8 5% | 10 6% | 7 5% | 8 4% | 15 6% | 10 3% | 5 3% |
| Don't know/ none of these | 536 26% | 41 23% | 30 30% ^k | 465 26% | 26 31% ^k | 67 29% ^k | 47 27% | 40 22% | 34 22% | 58 30% ^k | 55 20% | 90 32% ^{ahK} | 48 27% |

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**