



INCISIVE HEALTH- LOCAL SOCIAL CARE SERVICES RESEARCH

Methodology: ComRes interviewed 2,029 British adults aged 18+ online between 11th and 12th April 2017. Data were weighted by age, gender, socio-economic grade and region to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

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Council Tax for Local Care Survey

ONLINE Fieldwork: 11th-12th April 2017

Absolutes/col percents

Table 1

Q.1 Through an increase in Council Tax, councils can raise money for different services. How much extra, if anything, would you personally be willing to pay in Council Tax every year, to go directly to local social care services?

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector		
		Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)	
Unweighted base	2029	918	1111	237	295	287	374	321	515	603	553	329	544	229	770	
Weighted base	2029	988	1041	236	351	333	362	292	455	546	546	442	495	267	882	
Nothing	(0)	663 33%	341 35%	322 31%	66 28%	119 34% ^H	115 34% ^H	145 40% ^{CH}	101 34% ^H	117 26%	149 27%	165 30%	155 35% ^I	194 39% ^{IJ}	77 29%	321 36% ^m
Less than £50 per year	(25)	673 33%	283 29%	390 37% ^A	58 25%	112 32%	117 35% ^C	118 33% ^c	107 36% ^C	161 35% ^C	159 29%	198 36% ^{IL}	170 39% ^{IL}	146 29%	94 35%	271 31%
More than £50 but less than £100 per year	(75)	349 17%	188 19% ^b	161 15%	49 21% ^{DEF}	47 13%	43 13%	48 13%	59 20% ^{DEF}	103 23% ^{DEF}	120 22% ^{JL}	90 17% ^L	81 18% ^L	57 11%	45 17%	146 17%
More than £100 but less than £150 per year	(125)	76 4%	45 5% ^b	31 3%	9 4%	17 5% ^f	11 3%	6 2%	10 3%	22 5% ^F	33 6% ^{KL}	21 4%	12 3%	11 2%	9 3%	36 4%
More than £150 but less than £200 per year	(175)	25 1%	16 2%	10 1%	3 1%	2 1%	6 2%	5 1%	1 *	7 2%	15 3% ^{KL}	7 1% ^K	-	3 1%	4 1%	11 1%
More than £200 more a year	(225)	25 1%	16 2%	9 1%	4 2% ^g	5 1%	3 1%	2 1%	* *	11 2% ^{FG}	13 2% ^L	6 1%	4 1%	3 1%	6 2%	10 1%
NET: More than £50	475 23%	265 27% ^B	210 20%	65 28% ^{dEF}	72 20%	63 19%	62 17%	70 24% ^F	143 31% ^{DEFG}	181 33% ^{JKL}	124 23% ^L	97 22% ^L	73 15%	64 24%	203 23%	
Don't know	218 11%	99 10%	119 11%	47 20% ^{dEFGH}	48 14% ^{GH}	38 11% ^G	37 10% ^G	15 5%	34 7%	57 10% ^K	59 11% ^K	19 4%	83 17% ^{IJK}	32 12%	87 10%	
Mean	34.51	37.37 ^B	31.76	40.63 ^{eFG}	33.20 ^f	31.29	26.77	31.05	43.22 ^{DEFG}	46.17 ^{JKL}	34.56 ^L	30.20 ^I	25.06	37.71	33.25	
Standard deviation	43.63	47.48	39.39	48.21	44.76	42.10	37.85	35.28	48.98	52.60	42.40	36.81	36.22	48.00	43.76	
Standard error	1.03	1.65	1.26	3.51	2.81	2.65	2.07	2.02	2.24	2.25	1.90	2.08	1.69	3.34	1.66	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Table 1

Q.1 Through an increase in Council Tax, councils can raise money for different services. How much extra, if anything, would you personally be willing to pay in Council Tax every year, to go directly to local social care services?

Base: All respondents

	Total	Region												
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)	
Unweighted base	2029	152	109	1768	102	241	210	184	156	184	187	294	210	
Weighted base	2029	176	103*	1749	85*	233	172	182	150	197	268	284	178	
Nothing	(0)	663 33%	52 30%	40 39% ^m	571 33%	30 35%	93 40% ^{aHiM}	56 32%	54 30%	45 30%	62 32%	85 32%	95 33%	51 28%
Less than £50 per year	(25)	673 33%	48 27%	35 34%	590 34%	28 33%	73 31%	68 39% ^{AJK}	65 36%	54 36%	55 28%	77 29%	92 32%	79 44% ^{AbeFJKL}
More than £50 but less than £100 per year	(75)	349 17%	40 22% ^{BF}	9 9%	300 17% ^B	13 15%	30 13%	27 15%	34 19% ^B	29 19% ^B	43 22% ^{BF}	43 16%	53 19% ^B	29 16%
More than £100 but less than £150 per year	(125)	76 4%	8 5% ^{gm}	6 6% ^{gM}	62 4%	5 5% ^{gM}	8 3%	2 1%	7 4%	4 3%	8 4% ^m	19 7% ^{GLM}	7 3%	2 1%
More than £150 but less than £200 per year	(175)	25 1%	7 4% ^{DefGijk}	1 1%	16 1%	- -	3 1%	- -	2 1%	1 1%	2 1%	2 1%	4 2%	2 1%
More than £200 more a year	(225)	25 1%	3 1%	2 2% ^h	20 1%	1 1%	4 2% ^h	2 1%	- -	1 1%	2 1%	4 2%	6 2% ^h	* *
NET: More than £50	475	58 23%	19 33% ^{DBeFGhM}	18 18%	399 23%	18 21%	45 19%	31 18%	43 24%	35 24%	54 28% ^{bfGm}	69 26% ^g	70 25%	33 19%
Don't know	218	18 11%	10 10%	10 10%	190 11%	9 11%	22 9%	18 11%	20 11%	16 11%	25 13%	38 14%	27 10%	15 9%
Mean	34.51	44.63 ^{DeFGhiM}	32.37	33.61	31.19	30.88	28.40	33.32	33.42	36.49 ^g	38.85 ^{Gm}	35.77	29.83	
Standard deviation	43.63	51.67	48.65	42.30	39.44	45.83	35.65	37.32	39.05	42.41	48.59	46.60	34.03	
Standard error	1.03	4.41	4.91	1.07	4.16	3.11	2.59	2.93	3.29	3.33	3.84	2.87	2.46	

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**