

Tidal Lagoon Power – Councillors Research

METHODOLOGY NOTE

ComRes interviewed 303 Conservative councillors online, between 25th February and 15th March 2016. Data were weighted to be representative of all Conservative councillors by region. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

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JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q1. In November 2015, the UK government announced its aim of a low carbon UK energy system based on offshore wind, nuclear and gas. Which of the following, if any, do you think could credibly be integrated into this energy system?

Base: All Conservative councillors

	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
	Total	Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose
Significance Level: 95%	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Solar power	177	137	40	44	42	91	33	24	4	11	105	48	129	152	8
	58%	61%	50%	64%	57%	57%	72%	65%	30%	50%	56%	63%	57%	60%	49%
							j								
Tidal power	175	141	34	45	41	90	32	19	7	10	108	48	127	161	2
	58%	63%	44%	65%	55%	56%	69%	53%	54%	45%	58%	64%	56%	63%	13%
		b													
Hydroelectric power	157	122	35	41	36	81	27	20	4	10	96	45	112	143	2
	52%	54%	45%	58%	48%	51%	59%	54%	31%	45%	52%	59%	50%	57%	13%
Offshore wind power	147	119	28	40	34	73	23	21	5	8	89	44	103	129	4
	48%	53%	36%	57%	46%	46%	49%	57%	44%	40%	48%	57%	46%	51%	24%
		b													
Wave power	138	112	26	36	36	65	24	16	3	8	86	41	97	126	3
	45%	50%	33%	52%	49%	41%	52%	42%	27%	40%	46%	54%	43%	50%	21%
		b													
Biomass	115	97	19	29	27	59	20	19	4	4	69	35	81	99	2
	38%	43%	24%	42%	36%	37%	42%	52%	31%	20%	37%	46%	36%	39%	15%
		b													
Onshore wind power	63	48	15	16	19	29	14	4	1	7	36	18	45	57	1
	21%	22%	19%	22%	26%	18%	30%	12%	8%	35%	20%	24%	20%	23%	7%
None of the above	16	15	1	6	2	7	4	1	-	2	9	5	11	11	5
	5%	7%	1%	9%	3%	5%	8%	3%	-	10%	5%	6%	5%	4%	33%
Don't know	15	4	11	2	7	7	-	2	2	5	6	1	14	11	-
	5%	2%	14%	3%	9%	4%	-	6%	16%	25%	3%	2%	6%	4%	-
		a													

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

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Q2_SUM. Please rank the following in order of how important you believe it is that an electricity generation facility built in the UK delivers each of these. Please rank your answers in order where 1 = the most important and 7 = the least important.

Top rank summary

Base: All Conservative councillors

	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
	Total	Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Significance Level: 95%															
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Produces a large amount of power	22	16	6	6	4	12	2	1	1	2	17	6	16	17	2
	7%	7%	7%	9%	5%	8%	4%	3%	4%	10%	9%	8%	7%	7%	11%
Produces power for the long-term	75	55	20	20	19	35	9	12	1	4	49	17	58	67	2
	25%	25%	25%	29%	26%	22%	19%	33%	8%	20%	26%	23%	25%	26%	14%
Produces power at a competitive price	54	39	15	13	15	26	8	6	1	6	32	13	41	44	3
	18%	17%	19%	19%	20%	16%	18%	16%	8%	30%	17%	17%	18%	17%	19%
Provides a reliable source of power	85	68	18	15	19	51	16	12	8	4	45	22	64	73	6
	28%	30%	22%	22%	26%	32%	36%	32%	64%	20%	24%	29%	28%	29%	36%
Employs a UK supply chain	5	2	3	1	1	3	-	1	-	-	4	1	4	5	-
	2%	1%	4%	1%	2%	2%	-	3%	-	-	2%	2%	2%	2%	-
Creates long-term employment in the local area	7	6	1	2	3	2	1	-	-	-	6	1	6	5	-
	2%	3%	1%	3%	4%	1%	2%	-	-	-	3%	2%	2%	2%	-
Respects the local environment	33	26	7	10	10	14	8	4	1	2	18	9	24	26	2
	11%	12%	9%	14%	14%	8%	18%	10%	10%	10%	10%	12%	11%	10%	12%
No top rank	21	12	10	2	3	17	2	1	1	2	16	7	15	17	1
	7%	5%	12%	3%	4%	11%	3%	3%	4%	10%	9%	9%	6%	7%	8%
			a			c									

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

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Q2_SUM. Please rank the following in order of how important you believe it is that an electricity generation facility built in the UK delivers each of these. Please rank your answers in order where 1 = the most important and 7 = the least important.

SUMMARY TABLE

Base: All Conservative councillors

	Total	1	2	3	4	5	6	7	No response	NETS		
										Net: Top 2	Net: Top 3	Mean
Produces a large amount of power	303 100%	22 7%	33 11%	38 13%	34 11%	38 12%	42 14%	67 22%	29 10%	55 18%	93 31%	4.6
Produces power for the long-term	303 100%	75 25%	68 22%	49 16%	40 13%	18 6%	21 7%	4 1%	28 9%	143 47%	192 63%	2.8
Produces power at a competitive price	303 100%	54 18%	57 19%	51 17%	60 20%	29 10%	14 5%	11 4%	27 9%	110 36%	161 53%	3.2
Provides a reliable source of power	303 100%	85 28%	68 22%	53 17%	37 12%	20 7%	10 3%	3 1%	26 9%	153 51%	206 68%	2.6
Employs a UK supply chain	303 100%	5 2%	11 4%	20 7%	30 10%	59 19%	74 24%	77 26%	27 9%	16 5%	36 12%	5.4
Creates long-term employment in the local area	303 100%	7 2%	15 5%	24 8%	33 11%	65 21%	75 25%	55 18%	29 10%	22 7%	46 15%	5.1
Respects the local environment	303 100%	33 11%	26 9%	41 13%	39 13%	45 15%	38 13%	51 17%	30 10%	59 20%	100 33%	4.3

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Q2_1. Please rank the following in order of how important you believe it is that an electricity generation facility built in the UK delivers each of these. Please rank your answers in order where 1 = the most important and 7 = the least important.

Produces a large amount of power

Base: All Conservative councillors

	Total	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
		Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose	
		a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%																
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16	
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1	(1)	22	16	6	6	4	12	2	1	1	2	17	6	16	17	2
		7%	7%	7%	9%	5%	8%	4%	3%	4%	10%	9%	8%	7%	7%	11%
2	(2)	33	24	9	6	12	16	3	10	2	4	12	8	25	27	2
		11%	11%	11%	8%	16%	10%	7%	28%	19%	20%	7%	11%	11%	10%	15%
									fj							
3	(3)	38	30	9	8	10	20	4	6	3	4	22	9	30	34	2
		13%	13%	11%	11%	13%	13%	8%	16%	23%	20%	12%	11%	13%	14%	14%
4	(4)	34	29	5	10	7	17	3	1	2	2	27	10	24	30	1
		11%	13%	7%	15%	10%	11%	6%	3%	15%	10%	14%	14%	11%	12%	8%
5	(5)	38	29	8	9	12	17	7	2	1	4	23	5	33	31	2
		12%	13%	11%	13%	16%	11%	14%	6%	10%	20%	12%	6%	15%	12%	14%
6	(6)	42	30	12	11	9	22	10	4	1	1	26	18	24	34	2
		14%	13%	15%	16%	12%	14%	22%	10%	8%	5%	14%	24%	10%	13%	12%
													l			
7	(7)	67	47	19	17	16	34	16	9	2	-	40	12	55	57	2
		22%	21%	25%	24%	22%	21%	35%	24%	17%	-	21%	16%	24%	23%	12%
								j								
No response		29	19	10	3	5	21	2	3	1	3	20	8	21	24	2
		10%	8%	13%	4%	6%	13%	3%	9%	4%	15%	11%	10%	9%	9%	14%
						c										
NETS																
Net: Top 2		55	41	14	12	15	28	5	11	3	6	29	14	41	44	4
		18%	18%	18%	17%	21%	17%	12%	31%	23%	30%	16%	19%	18%	17%	26%
									fj							
Net: Top 3		93	70	23	20	25	48	9	17	6	11	51	23	71	78	6
		31%	31%	29%	28%	34%	30%	20%	46%	46%	50%	27%	30%	31%	31%	40%
									fj							
Mean score		4.6	4.5	4.7	4.7	4.5	4.5	5.3	4.2	4.0	3.3	4.6	4.5	4.6	4.6	4.0
								gj								

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

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Q2_2. Please rank the following in order of how important you believe it is that an electricity generation facility built in the UK delivers each of these. Please rank your answers in order where 1 = the most important and 7 = the least important.

Produces power for the long-term

Base: All Conservative councillors

	Total	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
		Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose	
		a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%																
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16	
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1	(1)	75	55	20	20	19	35	9	12	1	4	49	17	58	67	2
		25%	25%	25%	29%	26%	22%	19%	33%	8%	20%	26%	23%	25%	26%	14%
2	(2)	68	58	9	16	17	35	14	7	2	4	41	15	53	63	3
		22%	26%	12%	23%	23%	22%	30%	19%	15%	20%	22%	20%	23%	25%	17%
			b													
3	(3)	49	39	11	9	10	30	10	7	2	3	27	16	33	41	1
		16%	17%	14%	13%	14%	19%	21%	19%	19%	15%	14%	22%	15%	16%	9%
4	(4)	40	29	11	13	10	17	7	2	5	6	20	12	28	27	4
		13%	13%	13%	19%	13%	10%	15%	5%	37%	30%	11%	16%	12%	11%	29%
5	(5)	18	10	8	5	5	8	2	1	2	1	13	3	15	11	2
		6%	4%	10%	7%	6%	5%	4%	3%	12%	5%	7%	3%	7%	4%	11%
6	(6)	21	13	8	2	7	12	3	3	1	-	14	4	17	18	1
		7%	6%	10%	3%	10%	7%	6%	9%	4%	-	8%	5%	8%	7%	6%
7	(7)	4	2	2	-	2	2	1	-	-	-	3	-	4	3	-
		1%	1%	2%	-	2%	1%	2%	-	-	-	1%	-	2%	1%	-
No response		28	18	10	3	4	22	2	5	1	2	20	9	19	23	2
		9%	8%	13%	4%	5%	13%	3%	13%	4%	10%	11%	12%	8%	9%	14%
						c										
NETS																
Net: Top 2	143	113	29	37	36	70	23	19	3	8	90	32	111	130	5	
	47%	51%	37%	53%	49%	44%	49%	52%	23%	40%	48%	42%	49%	51%	31%	
		b														
Net: Top 3	192	152	40	46	46	100	33	26	5	12	116	48	144	171	6	
	63%	68%	51%	66%	63%	63%	71%	71%	42%	55%	63%	64%	63%	68%	40%	
		b														
Mean score	2.8	2.7	3.1	2.6	2.9	2.8	2.8	2.5	3.5	2.8	2.8	2.7	2.8	2.6	3.3	
			a													

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q2_3. Please rank the following in order of how important you believe it is that an electricity generation facility built in the UK delivers each of these. Please rank your answers in order where 1 = the most important and 7 = the least important.

Produces power at a competitive price

Base: All Conservative councillors

	Total	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
		Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose	
		a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%																
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16	
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1	(1)	54	39	15	13	15	26	8	6	1	6	32	13	41	44	3
		18%	17%	19%	19%	20%	16%	18%	16%	8%	30%	17%	17%	18%	17%	19%
2	(2)	57	44	12	15	14	28	13	2	4	1	37	15	42	49	3
		19%	20%	16%	21%	19%	18%	27%	5%	33%	5%	20%	20%	18%	19%	22%
								g				g				
3	(3)	51	40	11	14	14	23	9	6	4	3	29	11	40	44	2
		17%	18%	14%	20%	20%	14%	20%	15%	29%	15%	16%	14%	18%	17%	14%
4	(4)	60	46	14	11	14	36	7	13	2	4	35	19	41	51	3
		20%	21%	18%	15%	18%	23%	14%	34%	12%	20%	19%	25%	18%	20%	18%
									fj							
5	(5)	29	23	6	10	5	14	4	4	2	3	17	7	23	26	1
		10%	10%	8%	15%	7%	9%	8%	10%	13%	15%	9%	9%	10%	10%	7%
6	(6)	14	6	8	2	4	7	3	2	-	-	9	1	12	9	1
		5%	3%	10%	3%	6%	5%	6%	5%	-	-	5%	2%	6%	3%	6%
				a												
7	(7)	11	8	3	2	4	5	2	1	-	1	8	1	10	10	-
		4%	4%	4%	3%	6%	3%	4%	2%	-	5%	4%	2%	4%	4%	-
No response		27	17	10	3	4	20	2	5	1	2	18	9	18	22	2
		9%	8%	12%	4%	5%	13%	3%	13%	4%	10%	10%	12%	8%	9%	14%
NETS																
Net: Top 2		110	83	27	28	29	54	21	8	5	7	69	28	83	92	6
		36%	37%	34%	40%	39%	34%	45%	21%	41%	35%	37%	36%	36%	36%	41%
								g								
Net: Top 3		161	123	38	41	43	77	30	13	9	11	98	38	123	136	9
		53%	55%	48%	60%	58%	48%	65%	36%	71%	50%	53%	50%	54%	54%	55%
								g								
Mean score		3.2	3.1	3.3	3.1	3.2	3.2	3.0	3.5	2.9	3.1	3.2	3.0	3.2	3.1	2.9

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q2_4. Please rank the following in order of how important you believe it is that an electricity generation facility built in the UK delivers each of these. Please rank your answers in order where 1 = the most important and 7 = the least important.

Provides a reliable source of power

Base: All Conservative councillors

	Total	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
		Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose	
		a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%																
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16	
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1	(1)	85	68	18	15	19	51	16	12	8	4	45	22	64	73	6
		28%	30%	22%	22%	26%	32%	36%	32%	64%	20%	24%	29%	28%	29%	36%
2	(2)	68	49	19	16	18	34	10	10	1	6	41	17	51	56	3
		22%	22%	24%	23%	24%	21%	23%	27%	4%	30%	22%	22%	23%	22%	20%
3	(3)	53	39	14	19	10	24	7	6	1	4	35	16	37	44	3
		17%	17%	17%	27%	14%	15%	16%	16%	4%	20%	19%	21%	16%	18%	18%
4	(4)	37	27	10	8	13	16	6	4	1	-	26	7	30	30	2
		12%	12%	13%	12%	18%	10%	12%	12%	8%	-	14%	10%	13%	12%	12%
5	(5)	20	12	8	2	7	11	2	2	1	1	14	5	15	16	1
		7%	6%	10%	3%	10%	7%	5%	5%	6%	5%	8%	7%	7%	6%	6%
6	(6)	10	10	-	5	1	3	2	-	-	1	6	1	8	10	-
		3%	4%	-	7%	2%	2%	5%	-	-	5%	3%	2%	4%	4%	-
7	(7)	3	2	1	1	1	2	-	-	1	1	1	-	3	2	-
		1%	1%	1%	1%	1%	1%	-	-	8%	5%	*	-	1%	1%	-
No response		26	16	10	3	4	19	2	3	1	3	18	8	18	22	1
		9%	7%	13%	4%	5%	12%	3%	9%	4%	15%	9%	10%	8%	9%	8%
NETS																
Net: Top 2	153	117	36	31	37	85	27	22	8	11	86	38	115	129	9	
	51%	52%	46%	45%	50%	53%	58%	58%	69%	50%	46%	51%	51%	51%	56%	
Net: Top 3	206	157	50	50	47	109	34	28	9	15	120	54	152	173	11	
	68%	70%	63%	72%	64%	68%	74%	74%	73%	70%	65%	71%	67%	68%	74%	
Mean score	2.6	2.5	2.6	2.8	2.7	2.4	2.4	2.2	2.2	2.7	2.7	2.4	2.6	2.6	2.3	

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q2_5. Please rank the following in order of how important you believe it is that an electricity generation facility built in the UK delivers each of these. Please rank your answers in order where 1 = the most important and 7 = the least important.

Employs a UK supply chain

Base: All Conservative councillors

	Total	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
		Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose	
		a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%																
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16	
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1	(1)	5	2	3	1	1	3	-	1	-	-	4	1	4	5	-
		2%	1%	4%	1%	2%	2%	-	3%	-	-	2%	2%	2%	2%	-
2	(2)	11	6	5	2	2	7	1	1	1	-	8	3	8	6	1
		4%	3%	6%	3%	3%	4%	2%	2%	8%	-	4%	3%	4%	2%	6%
3	(3)	20	13	8	2	6	12	3	1	-	2	14	4	16	16	3
		7%	6%	10%	3%	8%	8%	7%	3%	-	10%	8%	5%	7%	6%	18%
4	(4)	30	22	8	5	4	21	4	3	1	-	22	6	24	28	-
		10%	10%	10%	7%	5%	13%	9%	8%	4%	-	12%	8%	10%	11%	-
5	(5)	59	43	16	12	23	24	10	6	3	3	37	14	45	48	4
		19%	19%	20%	17%	31%	15%	22%	16%	21%	15%	20%	18%	20%	19%	24%
6	(6)	74	63	11	20	17	36	14	14	3	4	38	18	55	66	3
		24%	28%	13%	29%	23%	23%	30%	38%	25%	20%	21%	24%	24%	26%	20%
7	(7)	77	59	19	24	18	35	12	8	5	8	44	22	55	63	3
		26%	26%	24%	35%	25%	22%	27%	21%	38%	40%	24%	29%	24%	25%	18%
No response		27	17	10	3	3	22	2	3	1	3	19	8	19	22	2
		9%	8%	13%	4%	4%	14%	3%	9%	4%	15%	10%	10%	9%	9%	14%
						cd										
NETS																
Net: Top 2		16	8	8	3	3	10	1	2	1	-	12	4	12	11	1
		5%	4%	10%	5%	4%	6%	2%	6%	8%	-	6%	5%	5%	4%	6%
				a												
Net: Top 3		36	21	15	5	9	22	4	3	1	2	26	8	29	27	4
		12%	9%	20%	7%	13%	14%	9%	8%	8%	10%	14%	10%	13%	10%	24%
				a												
Mean score		5.4	5.5	5.0	5.7	5.4	5.2	5.6	5.5	5.7	5.9	5.2	5.5	5.3	5.4	5.0
			b		e											

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q2_6. Please rank the following in order of how important you believe it is that an electricity generation facility built in the UK delivers each of these. Please rank your answers in order where 1 = the most important and 7 = the least important.

Creates long-term employment in the local area

Base: All Conservative councillors

	Total	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
		Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose	
		a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%																
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16	
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1	(1)	7	6	1	2	3	2	1	-	-	-	6	1	6	5	-
		2%	3%	1%	3%	4%	1%	2%	-	-	3%	2%	2%	2%	-	
2	(2)	15	11	3	6	1	7	1	2	1	-	10	5	9	12	1
		5%	5%	4%	9%	2%	5%	2%	6%	10%	-	6%	7%	4%	5%	6%
3	(3)	24	16	8	4	8	13	4	2	2	1	15	4	21	20	1
		8%	7%	10%	6%	11%	8%	8%	6%	17%	5%	8%	5%	9%	8%	5%
4	(4)	33	24	10	11	9	13	7	3	2	2	21	4	30	28	1
		11%	11%	12%	16%	12%	8%	15%	7%	13%	10%	11%	5%	13%	11%	6%
5	(5)	65	55	10	18	10	36	15	7	2	1	40	25	40	59	1
		21%	25%	12%	26%	14%	23%	33%	19%	17%	5%	21%	33%	18%	23%	8%
6	(6)	75	49	26	20	23	31	9	7	4	11	44	10	64	58	6
		25%	22%	33%	29%	31%	20%	19%	20%	35%	50%	23%	14%	28%	23%	38%
7	(7)	55	44	11	5	15	35	8	13	1	3	31	18	36	48	4
		18%	19%	14%	7%	21%	22%	17%	34%	4%	15%	17%	24%	16%	19%	23%
No response		29	19	10	3	4	22	2	3	1	3	20	8	21	24	2
		10%	8%	13%	4%	5%	14%	5%	9%	4%	15%	11%	10%	9%	9%	14%
NETS																
Net: Top 2		22	18	4	8	4	9	2	2	1	-	16	6	15	16	1
		7%	8%	5%	12%	6%	6%	4%	6%	10%	-	9%	9%	7%	6%	6%
Net: Top 3		46	34	12	12	12	22	6	4	3	1	32	10	36	36	2
		15%	15%	15%	18%	16%	14%	12%	11%	27%	5%	17%	14%	16%	14%	11%
Mean score		5.1	5.1	5.1	4.8	5.2	5.2	5.1	5.6	4.6	5.7	5.0	5.2	5.1	5.1	5.6

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q2_7. Please rank the following in order of how important you believe it is that an electricity generation facility built in the UK delivers each of these. Please rank your answers in order where 1 = the most important and 7 = the least important.

Respects the local environment

Base: All Conservative councillors

	Total	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
		Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose	
		a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%																
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16	
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1	(1)	33	26	7	10	10	14	8	4	1	2	18	9	24	26	2
		11%	12%	9%	14%	14%	8%	18%	10%	10%	10%	10%	12%	11%	10%	12%
2	(2)	26	14	11	6	6	14	3	1	1	3	18	5	20	21	-
		9%	6%	14%	8%	9%	9%	6%	3%	6%	15%	10%	7%	9%	8%	-
				a												
3	(3)	41	32	8	11	11	19	7	6	1	1	25	9	32	34	1
		13%	14%	11%	16%	15%	12%	16%	17%	4%	5%	14%	12%	14%	13%	8%
4	(4)	39	29	11	8	13	19	12	7	1	3	17	8	31	35	2
		13%	13%	13%	11%	17%	12%	26%	19%	6%	15%	9%	11%	14%	14%	13%
								j								
5	(5)	45	32	13	10	8	26	5	11	2	4	22	9	36	39	3
		15%	14%	17%	15%	11%	17%	11%	30%	17%	20%	12%	12%	16%	16%	16%
									fj							
6	(6)	38	34	4	5	8	25	4	2	3	1	28	13	25	34	1
		13%	15%	5%	8%	11%	16%	10%	5%	23%	5%	15%	18%	11%	13%	4%
			b													
7	(7)	51	40	11	18	10	23	5	2	2	3	39	12	39	42	4
		17%	18%	14%	26%	14%	14%	11%	6%	17%	15%	21%	16%	17%	17%	25%
					e							g				
No response		30	17	13	2	7	21	2	4	2	3	19	9	21	22	3
		10%	8%	16%	3%	10%	13%	3%	10%	16%	15%	10%	12%	9%	9%	22%
				a			c									
NETS																
Net: Top 2		59	41	18	15	17	27	11	5	2	5	36	14	45	47	2
		20%	18%	23%	22%	23%	17%	23%	14%	17%	25%	19%	19%	20%	18%	12%
Net: Top 3		100	73	27	26	28	46	18	11	3	6	61	23	76	80	3
		33%	33%	34%	37%	37%	29%	39%	31%	21%	30%	33%	31%	34%	32%	20%
Mean score		4.3	4.4	4.0	4.4	4.0	4.4	3.8	4.0	4.8	4.1	4.5	4.4	4.3	4.4	4.7
												f				

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q3. Which of the following statements comes closest to your view on what the UK should currently prioritise in energy infrastructure investment?

Base: All Conservative councillors

	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
	Total	Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose
	a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%															
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Developing cheaper energy in the future regardless of the immediate effect on costs	233	174	59	50	62	122	38	31	8	15	141	63	170	195	11
	77%	77%	75%	71%	83%	76%	82%	84%	65%	70%	76%	83%	75%	77%	68%
Reducing the immediate cost of energy to consumers regardless of future costs	70	51	20	20	12	38	8	6	4	6	45	13	57	58	5
	23%	23%	25%	29%	17%	24%	18%	16%	35%	30%	24%	17%	25%	23%	32%

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q4. Please indicate which of the following, if any, you believe apply to tidal power.

Base: All Conservative councillors

	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
	Total	Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose
Significance Level: 95%	a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Produces power for the long-term	209	159	51	43	51	115	31	27	6	13	132	60	149	188	1
	69%	71%	64%	63%	69%	72%	68%	73%	50%	60%	71%	80%	66%	74%	6%
Provides a reliable source of power	198	156	42	37	50	112	31	28	5	13	122	50	149	180	4
	65%	70%	54%	53%	67%	70%	68%	75%	41%	60%	65%	66%	65%	71%	26%
Respects the local environment	150	111	38	32	32	86	20	21	2	8	98	44	106	136	2
	49%	50%	49%	46%	43%	54%	43%	56%	19%	40%	53%	58%	47%	54%	14%
Produces power at a competitive price	85	67	18	20	19	45	13	7	2	5	57	28	57	76	3
	28%	30%	23%	29%	26%	28%	28%	20%	19%	25%	30%	37%	25%	30%	16%
Employs a UK supply chain	77	57	20	18	11	48	7	11	1	4	53	22	55	70	1
	26%	26%	25%	26%	15%	30%	16%	30%	8%	20%	29%	29%	24%	28%	8%
Creates long-term employment in the local area	70	50	19	18	12	39	7	4	1	4	53	18	52	63	-
	23%	22%	25%	27%	17%	24%	15%	11%	10%	20%	29%	24%	23%	25%	-
Produces a large amount of power	69	54	15	17	21	31	7	10	4	5	43	20	50	65	1
	23%	24%	19%	25%	29%	19%	14%	27%	35%	25%	23%	26%	22%	26%	3%
None of the above	25	13	12	4	7	14	4	4	3	5	9	1	24	8	10
	8%	6%	15%	6%	10%	9%	9%	10%	21%	25%	5%	1%	11%	3%	62%
		a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q5. Before now, had you ever heard of the proposed Swansea Bay Tidal Lagoon? Would you say that you...

Base: All Conservative councillors

	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
	Total	Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose
	a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%															
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Have heard of and know a lot about it	24	19	5	8	6	10	7	3	-	1	13	9	15	19	4
	8%	8%	6%	11%	8%	6%	16%	7%	-	5%	7%	11%	7%	7%	23%
Have heard of and know a little about it	120	102	18	26	22	72	21	14	3	6	76	32	88	109	8
	40%	46%	23%	38%	29%	45%	45%	37%	27%	30%	41%	43%	39%	43%	54%
		b		d											
Have heard of but know nothing about it	81	54	27	15	22	45	11	11	3	6	50	18	63	68	2
	27%	24%	35%	21%	29%	28%	24%	29%	25%	30%	27%	24%	28%	27%	15%
Have never heard of it	78	50	28	20	25	33	7	10	6	7	47	17	61	58	1
	26%	22%	36%	29%	34%	21%	16%	27%	48%	35%	25%	22%	27%	23%	8%
		a		e											
NETS															
Net: Have heard of it	225	175	50	49	49	127	39	27	6	14	139	59	166	196	14
	74%	78%	64%	71%	66%	79%	84%	73%	52%	65%	75%	78%	73%	77%	92%
		b		d											
Net: Have heard of it and have at least some knowledge	144	121	23	34	27	82	28	16	3	7	89	41	103	128	12
	48%	54%	29%	50%	37%	52%	60%	44%	27%	35%	48%	54%	46%	50%	77%
		b		d											

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q6. The Swansea Bay Tidal Lagoon is a Conservative Party 2015 Manifesto pledge. It is a tidal lagoon power plant proposed to be constructed in Swansea Bay, forecast to generate 320 megawatts of power. To what extent do you support or oppose the construction of the Swansea Bay Tidal Lagoon?

Base: All Conservative councillors

	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
	Total	Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose
Significance Level: 95%		a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Strongly support (4)	120 40%	99 44%	20 26%	31 45%	23 32%	65 41%	19 42%	16 44%	3 25%	4 20%	77 41%	33 43%	87 38%	120 47%	- -
Tend to support (3)	134 44%	97 43%	37 47%	30 43%	39 52%	65 41%	22 47%	16 43%	4 35%	11 50%	81 44%	32 42%	102 45%	134 53%	- -
Tend to oppose (2)	11 4%	9 4%	2 2%	1 2%	2 3%	7 5%	1 2%	- -	- -	1 5%	9 5%	1 2%	9 4%	- -	11 69%
Strongly oppose (1)	5 2%	3 1%	2 2%	1 2%	1 1%	3 2%	2 3%	1 3%	1 10%	1 5%	- -	1 1%	4 2%	- -	5 31%
Don't know	34 11%	16 7%	18 23%	6 9%	9 13%	19 12%	3 6%	4 10%	4 29%	4 20%	20 11%	9 12%	25 11%	- -	- -
NETS															
Net: Support	254 84%	196 88%	57 73%	61 88%	62 84%	130 82%	41 89%	33 88%	7 60%	15 70%	158 85%	65 86%	189 83%	254 100%	- -
Net: Oppose	16 5%	12 5%	4 5%	2 3%	3 3%	11 7%	2 5%	1 3%	1 10%	2 10%	9 5%	2 3%	14 6%	- -	16 100%
Mean score	3.4	3.4	3.2	3.4	3.3	3.4	3.3	3.4	3.1	3.1	3.4	3.5	3.3	3.5	1.7

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q7_1. For each of the following pairs of statements about the Swansea Bay Tidal Lagoon, please select the one that you believe is most credible.

Base: All Conservative councillors

	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
	Total	Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose
	a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%															
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Statement A: It would be a small project producing an insignificant amount of power	57	41	16	12	17	28	6	6	6	10	29	12	45	33	13
	19%	18%	20%	18%	22%	18%	13%	17%	48%	45%	16%	16%	20%	13%	82%
Statement B: It would be a small project with the potential to be the first step towards a large new source of low carbon power	246	183	63	57	57	131	40	31	6	12	157	64	182	221	3
	81%	82%	80%	82%	78%	82%	87%	83%	52%	55%	84%	84%	80%	87%	18%

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q7_2. For each of the following pairs of statements about the Swansea Bay Tidal Lagoon, please select the one that you believe is most credible.

Base: All Conservative councillors

	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
	Total	Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Significance Level: 95%															
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Statement A: It would not be a long term solution for energy generation in the UK	80	55	25	19	24	37	4	9	6	12	49	17	63	54	13
	26%	24%	32%	28%	32%	23%	9%	23%	50%	55%	26%	22%	28%	21%	82%
										f					
Statement B: It would provide a secure supply of power for more than 100 years	223	170	54	50	50	123	42	28	6	10	137	59	165	200	3
	74%	76%	68%	72%	68%	77%	91%	77%	50%	45%	74%	78%	72%	79%	18%
							j								

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q7_3. For each of the following pairs of statements about the Swansea Bay Tidal Lagoon, please select the one that you believe is most credible.

Base: All Conservative councillors

	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
	Total	Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose
	a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%															
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Statement A: Its visual and environmental impacts would be unacceptable	39	22	17	7	12	21	4	4	2	6	22	7	32	15	11
	13%	10%	21% a	9%	16%	13%	9%	12%	17%	30%	12%	10%	14%	6%	73%
Statement B: Its visual and environmental impacts could be managed	264	202	62	63	62	139	42	33	10	15	164	68	196	239	4
	87%	90% b	79%	91%	84%	87%	91%	88%	83%	70%	88%	90%	86%	94%	27%

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q7_4. For each of the following pairs of statements about the Swansea Bay Tidal Lagoon, please select the one that you believe is most credible.

Base: All Conservative councillors

	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
	Total	Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose
	a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%															
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Statement A: It would impose unacceptable costs on today's energy consumer	61	43	19	8	15	38	8	9	5	4	34	15	46	34	13
	20%	19%	24%	11%	20%	24%	18%	25%	42%	20%	19%	20%	20%	13%	81%
					c										
Statement B: Its costs to today's energy consumer would be relatively small and can be managed	242	182	60	62	59	121	38	28	7	17	152	60	182	220	3
	80%	81%	76%	89%	80%	76%	82%	75%	58%	80%	81%	80%	80%	87%	19%
				e											

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q7_5. For each of the following pairs of statements about the Swansea Bay Tidal Lagoon, please select the one that you believe is most credible.

Base: All Conservative councillors

	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
	Total	Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose
	a	b	c	d	e	f	g	*h	*i	j	k	l	m	*n	
Significance Level: 95%															
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Statement A: It would rely on foreign technology	56	40	16	13	15	28	5	3	3	7	38	12	43	39	7
	18%	18%	20%	18%	20%	18%	10%	8%	21%	35%	20%	16%	19%	15%	46%
Statement B: It would open up new supply chain opportunities in the UK	247	185	63	57	59	131	42	34	10	14	148	63	184	214	8
	82%	82%	80%	82%	80%	82%	90%	92%	79%	65%	80%	84%	81%	85%	54%

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n

JN302781 Tidal Lagoon Power – Conservative Councillors Research

Q8. Which of the following statements, if any, comes closest to your view on energy subsidies?

Base: All Conservative councillors

	GENDER		AGE			COUNCIL TYPE					CORE REGIONS		ATTITUDE TO STL		
	Total	Male	Female	54 or under	55-64	65 or over	Unitary	County	Metropolitan	London Borough	District	Core	Non-core	Support	Oppose
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	
Significance Level: 95%															
Unweighted Total	303	224	79	70	76	157	52	34	18	20	179	60	243	253	16
Weighted Total	303	224	79	69	74	160	46	37	12	21	186	76	227	254	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Energy subsidies should be used to help new technologies become competitive	214	162	52	48	50	117	35	29	3	12	136	58	157	193	3
	71%	72%	66%	69%	68%	73%	75%	78%	27%	55%	73%	76%	69%	76%	18%
Energy subsidies should not be allocated to develop new technology	54	43	11	14	19	21	4	6	6	5	32	12	42	37	10
	18%	19%	15%	21%	25%	13%	9%	17%	52%	25%	17%	16%	19%	14%	62%
			e												
Don't know	34	19	15	8	5	22	7	2	3	4	19	6	28	24	3
	11%	9%	19%	11%	7%	14%	15%	5%	21%	20%	10%	9%	12%	9%	20%
			a												

Columns Tested: a,b - c,d,e - f,g,h,i,j - k,l - m,n