

ComRes Published Voting Intention Figures

	Daily Mail	Sunday Mirror / Independent on Sunday	Daily Mail	Sunday Mirror / Independent on Sunday	Daily Mail	Sunday Mirror / Independent on Sunday
	21 st March	11 th March	22 nd February	12 th February	25 th January	17 th January
Conservative	37%	38%	38%	41%	37%	40%
Labour	35%	29%	31%	27%	32%	29%
Liberal Democrat	7%	7%	8%	9%	6%	7%
UKIP	9%	16%	12%	15%	12%	16%
Green	4%	4%	3%	3%	4%	3%
SNP	5%	4%	4%	5%	4%	4%
Other	2%	1%	3%	1%	3%	1%

METHODOLOGY NOTE

ComRes interviewed 1,002 GB adults by telephone between the 18th and 20th March 2016. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. Voting intention figures are calculated using the ComRes Voter Turnout Model. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a weekly newsletter update on the polls, please email: pollwatch@comres.co.uk

CATI Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?	1
Base: All respondents	
Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?	3
Base: All respondents	
Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?	5
Base: All likely to vote	
Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?	7
Base: All unlikely to vote or unsure who they would vote for at the General election	
Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?	9
Base: All respondents	
Q3/Q4/Q5 Voting intention (Turnout weighted)	11
Base: All likely to vote and expressing a voting intention	
Q1. Which of the following statements comes closest to the way you are most likely to vote in the referendum on the UK's membership of the European Union?	13
Base: All respondents	
Q2. If the European Union was to agree to let Turkey join the EU, what if any impact would this have on how you might vote at the referendum on the UK's membership of the EU?	15
Base: All respondents	
Q3. On Wednesday the Chancellor, George Osborne, announced a new tax on drinks such as cola that have high levels of added sugar which will increase the price of these drinks. The money raised from this tax will be spent on sports in primary schools. How effective or ineffective do you think this tax on sugary drinks will be in reducing obesity in Britain?	17
Base: All respondents	
Q1. Which of the following statements comes closest to the way you are most likely to vote in the referendum on the UK's membership of the European Union?	19
Base: All likely to vote and expressing a voting intention (Turnout weighted)	
Q2. If the European Union was to agree to let Turkey join the EU, what if any impact would this have on how you might vote at the referendum on the UK's membership of the EU?	21
Base: All likely to vote and expressing a voting intention (Turnout weighted)	
Q3. On Wednesday the Chancellor, George Osborne, announced a new tax on drinks such as cola that have high levels of added sugar which will increase the price of these drinks. The money raised from this tax will be spent on sports in primary schools. How effective or ineffective do you think this tax on sugary drinks will be in reducing obesity in Britain?	23
Base: All likely to vote and expressing a voting intention (Turnout weighted)	

CATI Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1002	504	498	86	156	169	182	150	259	412	234	145	211	867	83	919	231	261	375
Weighted Total	1002	488	514	114	172	166	180	146	222	268	278	218	238	865	87	915	242	260	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	265	119	146	11	34	40	49	53	78	77	68	62	57	231	24	240	53	71	107
	26%	24%	28%	9%	20%	24%	27%	36%	35%	29%	25%	29%	24%	27%	28%	26%	22%	27%	29%
Labour	223	114	109	23	48	35	39	33	45	62	62	43	56	196	13	210	78	47	72
	22%	23%	21%	21%	28%	21%	22%	23%	20%	23%	22%	20%	23%	23%	15%	23%	32%	18%	20%
Liberal Democrat	57	19	38	4	10	11	10	7	15	27	11	11	8	51	3	55	7	15	28
	6%	4%	7%	4%	6%	6%	6%	5%	7%	10%	4%	5%	4%	6%	3%	6%	3%	6%	8%
UKIP	91	52	38	10	10	7	16	17	30	18	22	27	24	86	-	91	21	30	36
	9%	11%	7%	9%	6%	4%	9%	12%	14%	7%	8%	12%	10%	10%	-	10%	9%	11%	10%
SNP	35	17	18	-	5	8	8	10	4	11	7	8	8	-	35	-	-	-	-
	3%	3%	3%	-	3%	5%	4%	7%	2%	4%	3%	4%	4%	-	40%	-	-	-	-
Some other party	40	15	24	11	8	5	7	2	7	11	14	8	6	33	1	39	12	2	19
	4%	3%	5%	10%	5%	3%	4%	1%	3%	4%	5%	4%	3%	4%	1%	4%	5%	1%	5%
Did not vote	232	127	105	50	50	49	38	15	30	48	72	50	62	213	9	223	56	79	78
	23%	26%	20%	44%	29%	29%	21%	11%	13%	18%	26%	23%	26%	25%	10%	24%	23%	30%	22%
Don't remember	25	9	16	3	2	9	5	3	3	5	11	2	7	22	1	24	1	7	15
	2%	2%	3%	3%	1%	5%	3%	2%	1%	2%	4%	1%	3%	3%	1%	3%	*	3%	4%
Refused	34	15	19	*	6	2	8	7	10	8	9	7	10	32	1	33	14	9	9
	3%	3%	4%	*	3%	1%	5%	5%	5%	3%	3%	3%	4%	4%	1%	4%	6%	3%	2%

CATI Opinion Poll

Q1. Thinking back to the General Election earlier this year, which party, if any, did you vote for? Was it Conservative, Labour, Liberal Democrat, UKIP, SNP or some other party, or did you not vote?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	1002	241	320	71	82	41	33	232	252	77
Weighted Total	1002	272	303	52	82	30	35	265	223	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	265	211	15	5	13	2	1	265	-	-
	26%	78%	5%	10%	16%	8%	2%	100%	-	-
Labour	223	6	189	6	5	4	-	-	223	-
	22%	2%	62%	11%	6%	14%	-	-	100%	-
Liberal Democrat	57	5	14	27	-	1	2	-	-	57
	6%	2%	5%	51%	-	5%	4%	-	-	100%
UKIP	91	8	8	-	55	2	-	-	-	-
	9%	3%	3%	-	68%	5%	-	-	-	-
SNP	35	-	*	-	-	-	33	-	-	-
	3%	-	*	-	-	-	93%	-	-	-
Some other party	40	1	17	2	*	11	-	-	-	-
	4%	*	6%	3%	*	38%	-	-	-	-
Did not vote	232	26	54	9	4	7	-	-	-	-
	23%	10%	18%	16%	5%	24%	-	-	-	-
Don't remember	25	11	4	3	3	1	-	-	-	-
	2%	4%	1%	6%	4%	2%	-	-	-	-
Refused	34	3	1	1	*	1	-	-	-	-
	3%	1%	*	3%	*	3%	-	-	-	-

CATI Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

		GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total		1002	504	498	86	156	169	182	150	259	412	234	145	211	867	83	919	231	261	375
Weighted Total		1002	488	514	114	172	166	180	146	222	268	278	218	238	865	87	915	242	260	363
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	119	57	62	19	26	21	25	10	19	22	36	29	32	101	8	111	29	40	32
		12%	12%	12%	16%	15%	13%	14%	6%	8%	8%	13%	13%	13%	12%	9%	12%	12%	15%	9%
2	(2)	11	4	7	-	5	2	1	2	2	5	1	2	4	8	3	8	1	3	4
		1%	1%	1%	-	3%	1%	1%	1%	1%	2%	*	1%	1%	1%	3%	1%	*	1%	1%
3	(3)	14	8	7	1	3	2	3	3	2	2	5	2	6	14	-	14	6	5	4
		1%	2%	1%	1%	2%	1%	2%	2%	1%	1%	2%	1%	2%	2%	-	2%	2%	2%	1%
4	(4)	13	10	3	6	3	*	1	3	-	1	9	2	1	12	-	13	-	7	5
		1%	2%	1%	6%	2%	*	*	2%	-	*	3%	1%	1%	1%	-	1%	-	3%	1%
5	(5)	66	27	40	8	20	14	9	7	9	13	20	14	20	63	2	65	12	18	33
		7%	5%	8%	7%	12%	9%	5%	4%	4%	5%	7%	6%	8%	7%	2%	7%	5%	7%	9%
6	(6)	13	8	5	2	1	5	*	2	2	1	3	5	2	13	-	13	2	4	6
		1%	2%	1%	2%	1%	3%	*	1%	1%	1%	1%	3%	1%	1%	-	1%	1%	2%	2%
7	(7)	36	20	16	7	6	4	10	4	6	9	8	10	9	35	2	35	9	13	12
		4%	4%	3%	6%	3%	2%	5%	3%	3%	3%	3%	5%	4%	4%	2%	4%	4%	5%	3%
8	(8)	79	39	39	14	14	26	11	6	7	22	21	20	15	69	9	70	23	18	28
		8%	8%	8%	13%	8%	16%	6%	4%	3%	8%	8%	9%	6%	8%	10%	8%	10%	7%	8%
9	(9)	41	22	19	9	5	8	4	3	11	14	10	10	7	37	2	39	6	12	19
		4%	5%	4%	8%	3%	5%	2%	2%	5%	5%	4%	5%	3%	4%	2%	4%	2%	5%	5%
10 - Absolutely certain to vote	(10)	607	291	316	47	91	83	117	105	164	179	163	122	143	510	62	544	152	140	218
		61%	60%	61%	41%	53%	50%	65%	72%	74%	67%	59%	56%	60%	59%	71%	60%	63%	54%	60%
Don't know		3	2	1	-	-	-	-	1	2	1	-	1	1	2	1	2	1	-	1
		*	1%	*	-	-	-	-	1%	1%	*	-	1%	*	*	1%	*	*	-	*
Mean score		7.97	7.97	7.97	7.18	7.35	7.68	8.01	8.56	8.68	8.49	7.79	7.81	7.75	7.92	8.55	7.92	8.09	7.49	8.12
Standard deviation		3.16	3.13	3.18	3.32	3.43	3.15	3.27	2.77	2.77	2.80	3.26	3.20	3.32	3.14	2.91	3.17	3.12	3.40	2.94
Standard error		.10	.14	.14	.36	.27	.24	.24	.23	.17	.14	.21	.27	.23	.11	.32	.10	.21	.21	.15

CATI Opinion Poll

Q2. If there were a General Election tomorrow, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote?

Base: All respondents

		VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
		Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total		1002	241	320	71	82	41	33	232	252	77
Weighted Total		1002	272	303	52	82	30	35	265	223	57
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1)	119 12%	- -	- -	- -	- -	- -	- -	4 2%	1 *	1 2%
2	(2)	11 1%	- -	- -	- -	- -	- -	- -	3 1%	2 1%	1 2%
3	(3)	14 1%	- -	- -	- -	- -	- -	- -	1 1%	4 2%	2 3%
4	(4)	13 1%	- -	- -	- -	- -	- -	- -	3 1%	- -	- -
5	(5)	66 7%	20 7%	22 7%	2 3%	7 9%	3 11%	- -	15 6%	12 5%	* 1%
6	(6)	13 1%	1 *	5 2%	2 3%	* *	1 3%	- -	- -	5 2%	* *
7	(7)	36 4%	9 3%	21 7%	5 10%	2 2%	- -	- -	9 4%	7 3%	5 8%
8	(8)	79 8%	24 9%	25 8%	6 12%	7 8%	2 5%	7 20%	17 6%	15 7%	10 17%
9	(9)	41 4%	17 6%	10 3%	8 16%	2 2%	1 5%	1 3%	8 3%	8 3%	5 9%
10 - Absolutely certain to vote	(10)	607 61%	200 74%	221 73%	29 56%	64 78%	22 75%	27 77%	203 77%	171 77%	33 58%
Don't know		3 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean score		7.97	9.27	9.17	9.03	9.28	9.15	9.58	9.10	9.18	8.74
Standard deviation		3.16	1.46	1.54	1.38	1.55	1.73	.81	2.00	1.79	2.10
Standard error		.10	.09	.09	.16	.17	.27	.14	.13	.11	.24

CATI Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	864	430	434	68	130	141	155	134	236	373	196	117	178	748	74	790	199	225	324
Weighted Total	842	407	435	88	137	141	150	128	198	238	226	183	195	727	76	766	206	205	317
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	255	122	133	20	38	41	37	46	74	80	71	57	48	223	23	233	60	58	106
	30%	30%	31%	23%	28%	29%	25%	36%	37%	34%	31%	31%	24%	31%	30%	30%	29%	28%	33%
Labour	285	145	141	42	60	49	54	36	44	74	79	66	66	261	11	274	89	62	110
	34%	36%	32%	48%	44%	35%	36%	29%	22%	31%	35%	36%	34%	36%	15%	36%	43%	30%	35%
Liberal Democrat	43	22	21	5	5	6	5	8	14	20	7	9	8	39	3	41	8	16	14
	5%	5%	5%	6%	4%	4%	3%	6%	7%	8%	3%	5%	4%	5%	4%	5%	4%	8%	5%
UKIP	79	41	38	7	12	4	16	10	29	18	8	27	26	73	-	79	16	27	30
	9%	10%	9%	8%	9%	3%	10%	8%	15%	8%	3%	15%	14%	10%	-	10%	8%	13%	9%
Green	24	11	14	7	3	5	4	2	3	10	12	2	1	24	*	24	9	2	13
	3%	3%	3%	8%	2%	4%	3%	2%	2%	4%	5%	1%	*	3%	*	3%	4%	1%	4%
SNP	33	16	17	-	5	7	7	11	4	10	7	7	8	-	33	-	-	-	-
	4%	4%	4%	-	3%	5%	4%	8%	2%	4%	3%	4%	4%	-	44%	-	-	-	-
Plaid Cymru	7	2	5	1	1	1	-	-	4	2	1	-	4	-	-	7	-	-	-
	1%	*	1%	2%	1%	1%	-	-	2%	1%	*	-	2%	-	-	1%	-	-	-
BNP	4	3	1	-	1	2	-	-	1	1	2	1	-	4	-	4	2	-	2
	*	1%	*	-	1%	1%	-	-	*	*	1%	*	-	*	-	*	1%	-	1%
Some other party	16	9	7	3	4	6	2	*	1	2	5	3	6	15	2	15	2	7	6
	2%	2%	2%	3%	3%	4%	1%	*	1%	1%	2%	1%	3%	2%	2%	2%	1%	3%	2%
Refused	29	12	18	*	2	1	8	6	11	6	7	7	10	27	1	28	12	8	7
	3%	3%	4%	*	2%	1%	5%	4%	6%	2%	3%	4%	5%	4%	1%	4%	6%	4%	2%
Don't know	65	24	41	1	6	19	17	9	13	15	28	5	17	61	3	62	9	25	28
	8%	6%	9%	1%	4%	14%	11%	7%	7%	6%	12%	3%	9%	8%	4%	8%	4%	12%	9%

CATI Opinion Poll

Q3. If there were a General Election tomorrow to elect MPs to Westminster, would you vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All likely to vote

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	864	241	320	71	82	41	33	222	243	74
Weighted Total	842	272	303	52	82	30	35	253	217	54
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	255 30%	255 94%	-	-	-	-	-	201 79%	6 3%	4 7%
Labour	285 34%	-	285 94%	-	-	-	-	12 5%	183 84%	13 24%
Liberal Democrat	43 5%	-	-	43 83%	-	-	-	5 2%	6 3%	25 46%
UKIP	79 9%	-	-	-	79 96%	-	-	13 5%	5 2%	-
Green	24 3%	-	-	-	-	24 82%	-	1 *	2 1%	1 2%
SNP	33 4%	-	-	-	-	-	33 96%	1 *	-	2 3%
Plaid Cymru	7 1%	-	-	-	-	-	-	-	1 1%	1 2%
BNP	4 *	-	-	-	-	-	-	-	1 *	-
Some other party	16 2%	-	-	-	-	-	-	3 1%	3 1%	* *
Refused	29 3%	* *	2 1%	2 4%	1 1%	-	-	2 1%	-	-
Don't know	65 8%	16 6%	16 5%	7 13%	2 2%	5 18%	2 4%	16 6%	10 4%	8 15%

CATI Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	240	113	127	20	36	49	52	32	51	73	71	38	58	213	15	225	53	69	91
Weighted Total	255	117	138	28	44	46	55	33	49	50	86	48	71	226	15	239	58	87	81
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	25	8	17	4	3	3	1	6	9	4	11	6	5	22	2	24	2	10	10
	10%	7%	12%	13%	6%	6%	3%	17%	19%	7%	13%	12%	7%	10%	11%	10%	3%	11%	13%
Labour	56	29	27	8	10	9	15	8	5	8	22	9	17	51	4	52	12	21	18
	22%	25%	20%	28%	23%	20%	27%	26%	11%	15%	26%	20%	24%	23%	26%	22%	20%	25%	22%
Liberal Democrat	10	2	8	-	-	2	3	*	4	4	2	-	4	9	-	10	2	3	4
	4%	2%	6%	-	-	4%	6%	1%	9%	7%	3%	-	6%	4%	4%	4%	4%	3%	5%
UKIP	13	9	4	4	2	-	3	1	2	1	3	5	4	13	-	13	1	8	3
	5%	8%	3%	15%	5%	-	6%	2%	5%	3%	3%	9%	5%	6%	-	5%	2%	9%	4%
Green	14	7	6	1	2	2	4	4	1	4	1	4	5	14	-	14	3	5	6
	5%	6%	5%	4%	5%	4%	6%	11%	2%	7%	1%	9%	7%	6%	-	6%	5%	5%	8%
SNP	4	*	3	-	2	1	1	-	-	3	-	1	-	-	4	-	-	-	-
	1%	*	2%	-	5%	3%	1%	-	-	5%	-	2%	-	-	25%	-	-	-	-
Plaid Cymru	2	-	2	-	2	-	-	-	-	-	2	-	-	-	-	2	-	-	-
	1%	-	1%	-	5%	-	-	-	-	-	2%	-	-	-	-	1%	-	-	-
BNP	1	1	*	-	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1
	*	1%	*	-	-	3%	-	-	-	-	1%	-	-	1%	-	1%	-	-	2%
Some other party	11	8	3	-	2	3	4	2	-	5	2	2	2	8	1	10	3	2	4
	4%	7%	2%	-	5%	6%	7%	7%	-	9%	3%	4%	3%	4%	9%	4%	5%	2%	5%
Refused	41	22	19	*	5	1	11	7	16	6	8	15	13	35	4	37	16	11	8
	16%	19%	14%	1%	11%	3%	20%	20%	34%	11%	9%	31%	18%	16%	23%	16%	27%	13%	10%
Don't know	78	30	48	10	15	24	14	5	10	17	33	7	21	73	1	77	20	27	26
	31%	26%	35%	38%	35%	51%	25%	15%	20%	34%	39%	14%	30%	32%	6%	32%	34%	31%	32%

CATI Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	240	15	19	12	4	5	1	28	18	14
Weighted Total	255	16	18	9	3	5	2	29	16	12
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	25	9	-	-	-	-	-	14	-	-
	10%	57%	-	-	-	-	-	48%	-	-
Labour	56	-	12	-	-	-	-	1	7	-
	22%	-	63%	-	-	-	-	5%	44%	-
Liberal Democrat	10	-	-	4	-	-	-	1	-	4
	4%	-	-	48%	-	-	-	5%	-	33%
UKIP	13	-	-	-	2	-	-	-	-	-
	5%	-	-	-	60%	-	-	-	-	-
Green	14	-	-	-	-	2	-	3	-	*
	5%	-	-	-	-	31%	-	10%	-	2%
SNP	4	-	-	-	-	-	2	-	-	-
	1%	-	-	-	-	-	100%	-	-	-
Plaid Cymru	2	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-
BNP	1	-	-	-	-	-	-	*	-	-
	*	-	-	-	-	-	-	2%	-	-
Some other party	11	-	-	-	-	-	-	-	2	-
	4%	-	-	-	-	-	-	-	11%	-
Refused	41	*	*	1	1	-	-	-	-	-
	16%	3%	2%	10%	40%	-	-	-	-	-
Don't know	78	7	6	4	-	4	-	9	7	8
	31%	40%	35%	42%	-	69%	-	31%	45%	65%

CATI Opinion Poll

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1002	504	498	86	156	169	182	150	259	412	234	145	211	867	83	919	231	261	375
Weighted Total	1002	488	514	114	172	166	180	146	222	268	278	218	238	865	87	915	242	260	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	270	125	145	27	35	39	45	48	76	78	79	62	51	238	20	250	54	73	110
	27%	26%	28%	24%	20%	23%	25%	33%	34%	29%	29%	28%	21%	28%	23%	27%	22%	28%	30%
Labour	345	175	170	45	67	56	65	54	59	91	99	76	79	308	23	322	105	83	120
	34%	36%	33%	39%	39%	33%	36%	37%	26%	34%	36%	35%	33%	36%	26%	35%	43%	32%	33%
Liberal Democrat	70	33	37	6	7	17	10	10	20	30	15	12	13	59	5	64	9	25	25
	7%	7%	7%	5%	4%	10%	6%	7%	9%	11%	6%	5%	5%	7%	6%	7%	4%	9%	7%
UKIP	69	42	26	8	6	6	15	7	27	14	10	19	25	64	2	67	11	22	31
	7%	9%	5%	7%	3%	3%	8%	5%	12%	5%	4%	9%	10%	7%	2%	7%	4%	8%	9%
Green	29	10	19	11	5	6	4	1	2	11	12	2	4	29	*	29	5	5	19
	3%	2%	4%	9%	3%	4%	2%	*	1%	4%	4%	1%	2%	3%	*	3%	2%	2%	5%
SNP	28	11	18	-	4	8	7	7	2	10	4	8	7	-	28	-	-	-	-
	3%	2%	3%	-	2%	5%	4%	5%	1%	4%	1%	4%	3%	-	33%	-	-	-	-
Plaid Cymru	6	2	4	1	2	-	-	-	2	1	1	-	4	-	-	6	-	-	-
	1%	*	1%	1%	1%	-	-	-	1%	*	*	-	2%	-	-	1%	-	-	-
BNP	7	3	3	-	3	3	-	-	1	1	3	1	2	7	-	7	4	-	3
	1%	1%	1%	-	2%	2%	-	-	*	*	1%	*	1%	1%	-	1%	2%	-	1%
Some other party	34	24	10	-	11	6	8	6	3	6	15	6	6	33	-	34	11	8	14
	3%	5%	2%	-	6%	3%	5%	4%	1%	2%	5%	3%	3%	4%	-	4%	4%	3%	4%
Refused	49	26	22	2	11	5	10	5	15	9	13	17	10	40	5	44	15	12	12
	5%	5%	4%	2%	6%	3%	5%	3%	7%	3%	5%	8%	4%	5%	5%	5%	6%	5%	3%
Don't know	97	37	59	14	23	22	16	8	14	16	27	15	38	87	4	93	28	32	28
	10%	8%	12%	12%	13%	13%	9%	5%	6%	6%	10%	7%	16%	10%	4%	10%	11%	12%	8%

CATI Opinion Poll

Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	1002	241	320	71	82	41	33	232	252	77
Weighted Total	1002	272	303	52	82	30	35	265	223	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	270	231	6	3	9	1	-	206	3	3
	27%	85%	2%	5%	11%	4%	-	78%	1%	4%
Labour	345	14	264	8	11	5	2	18	191	15
	34%	5%	87%	15%	13%	17%	7%	7%	85%	26%
Liberal Democrat	70	5	9	39	1	1	4	11	8	31
	7%	2%	3%	75%	1%	3%	10%	4%	3%	54%
UKIP	69	4	*	-	53	2	-	8	2	*
	7%	1%	*	-	65%	5%	-	3%	1%	1%
Green	29	1	6	1	-	17	-	2	4	*
	3%	*	2%	1%	-	58%	-	1%	2%	1%
SNP	28	-	-	-	-	-	26	1	-	-
	3%	-	-	-	-	-	76%	*	-	-
Plaid Cymru	6	-	-	-	-	-	-	-	1	-
	1%	-	-	-	-	-	-	-	1%	-
BNP	7	-	-	-	2	-	-	-	1	-
	1%	-	-	-	3%	-	-	-	*	-
Some other party	34	7	3	-	1	2	-	2	2	1
	3%	3%	1%	-	1%	6%	-	1%	1%	2%
Refused	49	-	3	-	2	1	2	1	4	2
	5%	-	1%	-	3%	3%	5%	*	2%	3%
Don't know	97	11	12	2	3	1	1	16	7	6
	10%	4%	4%	4%	3%	4%	2%	6%	3%	11%

CATI Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	819	413	406	67	125	131	144	129	223	358	182	112	167	706	72	747	185	212	309
Weighted Total	562	281	281	43	64	92	113	108	144	232	174	101	56	478	57	505	127	138	212
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	205	95	110	12	18	32	35	45	64	85	70	34	17	179	19	187	41	53	84
	37%	34%	39%	28%	28%	35%	31%	42%	45%	36%	40%	33%	31%	38%	33%	37%	32%	39%	40%
Labour	199	106	93	19	29	37	46	36	33	75	66	37	21	180	10	189	58	45	77
	35%	38%	33%	45%	46%	40%	41%	33%	23%	32%	38%	37%	37%	38%	17%	37%	46%	32%	36%
Liberal Democrat	42	22	20	4	3	5	7	9	13	25	7	6	3	36	3	39	9	13	15
	7%	8%	7%	9%	5%	6%	6%	8%	9%	11%	4%	6%	6%	8%	5%	8%	7%	9%	7%
UKIP	52	29	22	2	5	2	11	7	24	20	7	16	9	47	-	52	9	18	20
	9%	10%	8%	6%	7%	2%	10%	7%	16%	8%	4%	16%	16%	10%	-	10%	7%	13%	10%
Green	25	8	16	4	1	7	7	2	3	12	12	1	*	24	*	24	7	5	12
	4%	3%	6%	10%	2%	7%	7%	2%	2%	5%	7%	1%	1%	5%	1%	5%	5%	4%	6%
SNP	25	13	12	-	4	4	5	8	4	12	6	5	2	-	25	-	-	-	-
	5%	5%	4%	-	7%	4%	4%	8%	3%	5%	4%	5%	4%	-	44%	-	-	-	-
Plaid Cymru	4	1	3	*	1	1	-	-	2	2	1	-	2	-	-	4	-	-	-
	1%	*	1%	1%	1%	1%	-	-	1%	1%	*	-	3%	-	-	1%	-	-	-
BNP	3	2	1	-	1	1	-	-	1	1	1	1	-	3	-	3	1	-	1
	*	1%	*	-	1%	2%	-	-	*	*	1%	1%	-	1%	-	1%	1%	-	1%
Other	8	5	4	1	2	2	1	1	1	2	3	2	1	8	*	8	1	4	2
	1%	2%	1%	3%	3%	3%	1%	*	1%	1%	2%	2%	2%	2%	1%	2%	1%	3%	1%

CATI Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	819	241	320	71	82	41	33	219	242	70
Weighted Total	562	205	199	42	52	25	25	188	149	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	205 37%	205 100%	-	-	-	-	-	166 88%	5 3%	4 10%
Labour	199 35%	-	199 100%	-	-	-	-	9 5%	130 87%	9 21%
Liberal Democrat	42 7%	-	-	42 100%	-	-	-	3 1%	4 3%	24 59%
UKIP	52 9%	-	-	-	52 100%	-	-	7 4%	3 2%	-
Green	25 4%	-	-	-	-	25 100%	-	2 1%	4 3%	1 3%
SNP	25 5%	-	-	-	-	-	25 100%	1 *	-	1 3%
Plaid Cymru	4 1%	-	-	-	-	-	-	-	*	1 3%
BNP	3 *	-	-	-	-	-	-	-	1 *	-
Other	8 1%	-	-	-	-	-	-	1 *	2 1%	* *

CATI Opinion Poll

Q1. Which of the following statements comes closest to the way you are most likely to vote in the referendum on the UK's membership of the European Union?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1002	504	498	86	156	169	182	150	259	412	234	145	211	867	83	919	231	261	375
Weighted Total	1002	488	514	114	172	166	180	146	222	268	278	218	238	865	87	915	242	260	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I will definitely vote for the UK to stay in the EU (5)	278	135	143	46	49	48	33	41	60	98	79	40	61	238	28	249	65	70	104
	28%	28%	28%	41%	28%	29%	18%	28%	27%	37%	29%	18%	26%	28%	33%	27%	27%	27%	29%
I will probably vote for the UK to stay in the EU (4)	140	70	71	27	34	26	20	16	17	47	32	27	34	120	15	125	33	36	51
	14%	14%	14%	24%	20%	16%	11%	11%	8%	17%	12%	12%	14%	14%	18%	14%	14%	14%	14%
I am undecided about which way I will vote (3)	225	83	142	24	34	38	53	30	47	55	81	38	51	191	19	207	53	55	84
	23%	17%	28%	21%	20%	23%	29%	21%	21%	21%	29%	18%	21%	22%	22%	23%	22%	21%	23%
I will probably vote for the UK to leave the EU (2)	139	72	67	7	29	24	39	17	23	31	37	31	40	119	12	127	44	38	37
	14%	15%	13%	6%	17%	14%	22%	11%	10%	12%	13%	14%	17%	14%	14%	14%	18%	15%	10%
I will definitely vote for the UK to leave the EU (1)	220	129	91	10	25	30	35	43	76	37	49	83	52	197	12	208	48	62	87
	22%	26%	18%	9%	15%	18%	20%	29%	34%	14%	18%	38%	22%	23%	14%	23%	20%	24%	24%
NETS																			
Net: Stay	418	205	213	74	83	75	53	56	77	144	111	67	96	358	44	374	98	105	155
	42%	42%	42%	64%	48%	45%	29%	39%	35%	54%	40%	30%	40%	41%	50%	41%	40%	41%	43%
Net: Leave	359	200	158	17	55	54	75	60	99	68	86	113	92	316	24	334	92	100	124
	36%	41%	31%	15%	32%	32%	41%	41%	44%	25%	31%	52%	38%	37%	28%	37%	38%	38%	34%
Mean score	3.12	3.02	3.21	3.81	3.31	3.23	2.87	2.96	2.83	3.52	3.20	2.59	3.05	3.10	3.41	3.09	3.09	3.05	3.13
Standard deviation	1.50	1.57	1.43	1.28	1.42	1.46	1.36	1.59	1.62	1.43	1.44	1.53	1.49	1.51	1.43	1.51	1.48	1.52	1.53
Standard error	.05	.07	.06	.14	.11	.11	.10	.13	.10	.07	.09	.13	.10	.05	.16	.05	.10	.09	.08

CATI Opinion Poll

Q1. Which of the following statements comes closest to the way you are most likely to vote in the referendum on the UK's membership of the European Union?

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2015		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	1002	241	320	71	82	41	33	232	252	77
Weighted Total	1002	272	303	52	82	30	35	265	223	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
I will definitely vote for the UK to stay in the EU (5)	278 28%	56 21%	132 44%	25 47%	5 6%	13 45%	11 31%	49 19%	105 47%	19 34%
I will probably vote for the UK to stay in the EU (4)	140 14%	44 16%	53 18%	7 13%	2 2%	4 13%	5 15%	35 13%	40 18%	19 34%
I am undecided about which way I will vote (3)	225 23%	71 26%	48 16%	7 14%	8 10%	4 12%	5 15%	62 24%	34 15%	11 19%
I will probably vote for the UK to leave the EU (2)	139 14%	40 15%	29 9%	11 21%	12 15%	4 13%	7 19%	51 19%	20 9%	6 10%
I will definitely vote for the UK to leave the EU (1)	220 22%	60 22%	41 14%	3 5%	55 67%	5 17%	7 21%	68 26%	24 11%	2 4%
NETS										
Net: Stay	418 42%	100 37%	185 61%	31 60%	7 9%	17 58%	16 45%	84 32%	146 65%	39 68%
Net: Leave	359 36%	100 37%	70 23%	13 26%	67 81%	9 31%	14 40%	118 45%	43 19%	8 14%
Mean score	3.12	2.99	3.68	3.77	1.66	3.55	3.15	2.80	3.82	3.84
Standard deviation	1.50	1.42	1.45	1.37	1.15	1.59	1.57	1.43	1.38	1.12
Standard error	.05	.09	.08	.16	.13	.25	.27	.09	.09	.13

CATI Opinion Poll

Q2. If the European Union was to agree to let Turkey join the EU, what if any impact would this have on how you might vote at the referendum on the UK's membership of the EU?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1002	504	498	86	156	169	182	150	259	412	234	145	211	867	83	919	231	261	375
Weighted Total	1002	488	514	114	172	166	180	146	222	268	278	218	238	865	87	915	242	260	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
It would have no impact	525	271	254	71	104	91	97	77	84	152	148	109	116	448	50	475	128	121	199
	52%	56%	49%	62%	61%	55%	54%	53%	38%	57%	53%	50%	49%	52%	57%	52%	53%	47%	55%
It would make me more likely to vote for Britain to leave the EU	345	167	179	23	51	51	69	55	96	81	86	101	78	302	25	321	79	101	122
	34%	34%	35%	20%	30%	31%	38%	38%	43%	30%	31%	46%	33%	35%	28%	35%	33%	39%	34%
It would make me more likely to vote for Britain to stay in the EU	80	34	45	16	13	14	7	7	24	19	31	4	25	68	9	71	22	19	27
	8%	7%	9%	14%	7%	9%	4%	4%	11%	7%	11%	2%	11%	8%	10%	8%	9%	7%	7%
Don't know	52	16	36	5	4	10	8	7	19	15	13	4	20	47	3	48	14	19	14
	5%	3%	7%	4%	2%	6%	4%	5%	8%	6%	5%	2%	8%	5%	4%	5%	6%	7%	4%

CATI Opinion Poll

Q2. If the European Union was to agree to let Turkey join the EU, what if any impact would this have on how you might vote at the referendum on the UK's membership of the EU?

Base: All respondents

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2015			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	1002	241	320	71	82	41	33	232	252	77
Weighted Total	1002	272	303	52	82	30	35	265	223	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
It would have no impact	525	119	193	32	25	16	23	107	137	39
	52%	44%	64%	61%	30%	52%	67%	40%	62%	67%
It would make me more likely to vote for Britain to leave the EU	345	115	74	15	52	8	9	128	52	15
	34%	42%	24%	28%	63%	27%	26%	48%	23%	27%
It would make me more likely to vote for Britain to stay in the EU	80	23	23	5	4	5	2	18	23	2
	8%	8%	8%	9%	4%	18%	7%	7%	10%	4%
Don't know	52	15	13	1	2	1	-	12	11	1
	5%	6%	4%	2%	2%	3%	-	4%	5%	2%

CATI Opinion Poll

Q3. On Wednesday the Chancellor, George Osborne, announced a new tax on drinks such as cola that have high levels of added sugar which will increase the price of these drinks. The money raised from this tax will be spent on sports in primary schools. How effective or ineffective do you think this tax on sugary drinks will be in reducing obesity in Britain?

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1002	504	498	86	156	169	182	150	259	412	234	145	211	867	83	919	231	261	375
Weighted Total	1002	488	514	114	172	166	180	146	222	268	278	218	238	865	87	915	242	260	363
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very effective	(4) 73	26	46	10	18	14	6	2	22	18	13	14	27	63	5	68	16	14	32
	7%	5%	9%	9%	10%	8%	4%	2%	10%	7%	5%	7%	11%	7%	5%	7%	7%	5%	9%
Fairly effective	(3) 335	143	192	55	60	54	50	49	68	95	95	80	65	287	23	312	76	87	124
	33%	29%	37%	48%	35%	33%	28%	33%	30%	35%	34%	37%	27%	33%	27%	34%	31%	33%	34%
Fairly ineffective	(2) 358	185	173	31	61	64	75	61	67	109	109	56	83	311	38	320	98	92	121
	36%	38%	34%	27%	35%	39%	41%	42%	30%	41%	39%	26%	35%	36%	44%	35%	40%	35%	33%
Very ineffective	(1) 216	119	97	16	29	31	47	33	59	43	57	60	56	185	20	196	47	60	79
	22%	24%	19%	14%	17%	19%	26%	23%	26%	16%	20%	28%	24%	21%	23%	21%	19%	23%	22%
Don't know	21	15	6	2	5	3	3	1	7	3	3	8	7	20	1	20	5	7	7
	2%	3%	1%	2%	3%	2%	1%	1%	3%	1%	1%	4%	3%	2%	1%	2%	2%	3%	2%
NETS																			
Net: Effective	408	170	238	65	78	68	56	51	90	113	108	94	93	349	28	380	92	101	156
	41%	35%	46%	57%	45%	41%	31%	35%	40%	42%	39%	43%	39%	40%	32%	42%	38%	39%	43%
Net: Ineffective	574	304	270	47	90	96	122	94	126	152	166	117	139	496	58	516	145	151	200
	57%	62%	53%	41%	52%	57%	67%	64%	57%	57%	60%	53%	58%	57%	67%	56%	60%	58%	55%
Mean score	2.27	2.16	2.37	2.53	2.40	2.31	2.09	2.14	2.25	2.33	2.24	2.23	2.28	2.27	2.14	2.28	2.26	2.22	2.31
Standard deviation	.89	.87	.89	.85	.90	.88	.83	.79	.97	.83	.83	.94	.96	.89	.84	.89	.85	.87	.92
Standard error	.03	.04	.04	.09	.07	.07	.06	.06	.06	.04	.05	.08	.07	.03	.09	.03	.06	.05	.05

CATI Opinion Poll

Q3. On Wednesday the Chancellor, George Osborne, announced a new tax on drinks such as cola that have high levels of added sugar which will increase the price of these drinks. The money raised from this tax will be spent on sports in primary schools. How effective or ineffective do you think this tax on sugary drinks will be in reducing obesity in Britain?

Base: All respondents

	Total	VOTING INTENTION					PAST VOTE – GENERAL ELECTION 2015			
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	1002	241	320	71	82	41	33	232	252	77
Weighted Total	1002	272	303	52	82	30	35	265	223	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Very effective	(4) 73 7%	23 8%	24 8%	2 3%	7 8%	3 11%	- -	21 8%	20 9%	5 8%
Fairly effective	(3) 335 33%	108 40%	105 35%	18 35%	20 24%	7 22%	12 35%	97 37%	67 30%	16 27%
Fairly ineffective	(2) 358 36%	85 31%	125 41%	22 42%	30 36%	11 36%	13 36%	93 35%	94 42%	26 46%
Very ineffective	(1) 216 22%	50 18%	45 15%	8 15%	26 31%	9 31%	10 29%	50 19%	36 16%	9 16%
Don't know	21 2%	7 2%	4 1%	2 4%	* 1%	- -	- -	3 1%	6 3%	2 3%
NETS										
Net: Effective	408 41%	130 48%	129 42%	20 38%	26 32%	10 33%	12 35%	119 45%	87 39%	20 35%
Net: Ineffective	574 57%	135 50%	170 56%	30 58%	55 67%	20 67%	23 65%	144 54%	130 58%	35 62%
Mean score	2.27	2.39	2.36	2.28	2.09	2.12	2.06	2.34	2.33	2.28
Standard deviation	.89	.89	.83	.77	.94	.99	.81	.88	.86	.84
Standard error	.03	.06	.05	.09	.10	.15	.14	.06	.06	.10