

# Pancreatic Cancer UK – July 2015 Public Opinion Survey

## METHODOLOGY NOTE

ComRes interviewed 2158 UK adults online between 10<sup>th</sup> and 12<sup>th</sup> July 2015. Data were weighted to be representative of all UK adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

*All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.*

To commission a public opinion survey please contact Katharine Peacock: [katharine.peacock@comres.co.uk](mailto:katharine.peacock@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 1

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

#### Summary

**Base: All respondents**

	Types of Cancer					
	Oesophageal	Testicular	Bowel	Lung	Kidney	Pancreatic
Unweighted base	2158	2158	2158	2158	2158	2158
Weighted base	2158	2158	2158	2158	2158	2158
NET: Heard of it	1605 74%	2111 98%	2118 98%	2122 98%	1973 91%	2093 97%
NET: Know about it	1184 55%	1803 84%	1814 84%	1892 88%	1454 67%	1637 76%
NET: Know a lot/ something about it	538 25%	1003 46%	1066 49%	1193 55%	636 29%	775 36%
NET: Know little or nothing about it	1067 49%	1108 51%	1051 49%	928 43%	1337 62%	1318 61%
I have never heard of it	553 26%	47 2%	40 2%	36 2%	185 9%	65 3%
I have heard of it but know nothing about it	421 20%	309 14%	304 14%	229 11%	519 24%	456 21%
I have heard of it but know little about it	645 30%	799 37%	748 35%	699 32%	818 38%	862 40%
I have heard of it and know something about it	427 20%	817 38%	819 38%	887 41%	523 24%	619 29%
I have heard of it and know a lot about it	111 5%	187 9%	248 11%	306 14%	113 5%	156 7%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 2

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Oesophageal**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Heard of it	1605 74%	735 70%	870 79%	179 71%	270 72%	268 76%	277 72%	247 79%	364 75%	470 81%	440 76%	337 72%	358 68%	208 78%	695 73%
NET: Know about it	1184 55%	541 51%	643 58%	132 53%	186 50%	196 55%	208 54%	183 59%	280 58%	372 64%	335 58%	230 49%	247 47%	161 60%	504 53%
NET: Know a lot/ something about it	538 25%	246 23%	292 26%	40 16%	85 23%	94 26%	96 25%	96 31%	127 26%	189 32%	149 26%	104 22%	97 18%	73 27%	229 24%
NET: Know little or nothing about it	1067 49%	489 47%	578 52%	139 55%	185 49%	174 49%	181 47%	151 49%	237 49%	282 49%	291 50%	233 50%	261 50%	135 50%	466 49%
I have never heard of it	553 26%	316 30%	237 21%	72 29%	104 28%	86 24%	108 28%	64 21%	119 25%	110 19%	140 24%	134 28%	169 32%	60 22%	259 27%
I have heard of it but know nothing about it	421 20%	195 19%	227 20%	47 19%	85 23%	72 20%	69 18%	64 21%	84 17%	99 17%	106 18%	107 23%	111 21%	46 17%	191 20%
I have heard of it but know little about it	645 30%	294 28%	351 32%	92 37%	101 27%	102 29%	112 29%	87 28%	153 32%	183 32%	186 32%	126 27%	150 29%	88 33%	275 29%
I have heard of it and know something about it	427 20%	196 19%	231 21%	34 14%	64 17%	72 20%	79 21%	76 24%	103 21%	143 25%	122 21%	91 19%	71 14%	59 22%	182 19%
I have heard of it and know a lot about it	111 5%	50 5%	61 6%	6 2%	22 6%	22 6%	17 5%	20 6%	25 5%	46 8%	27 5%	13 3%	26 5%	14 5%	47 5%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 3

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Oesophageal**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Heard of it	1605 74%	124 68%	77 72%	44 71%	1360 75%	62 71%	184 76%	125 70%	150 80%	116 75%	150 74%	209 75%	217 74%	148 80%
NET: Know about it	1184 55%	84 46%	47 44%	32 50%	1022 57%	45 52%	141 58%	94 53%	107 57%	88 57%	125 62%	160 58%	163 56%	98 53%
NET: Know a lot/ something about it	538 25%	42 23%	22 21%	12 19%	462 26%	24 27%	56 23%	39 22%	49 26%	46 30%	45 22%	68 25%	92 31%	42 23%
NET: Know little or nothing about it	1067 49%	82 45%	55 51%	32 51%	898 50%	38 44%	128 53%	86 48%	101 54%	70 45%	105 51%	140 51%	125 43%	105 57%
I have never heard of it	553 26%	58 32%	30 28%	18 29%	446 25%	26 29%	57 24%	53 30%	38 20%	39 25%	53 26%	68 25%	76 26%	37 20%
I have heard of it but know nothing about it	421 20%	40 22%	30 28%	13 20%	339 19%	17 19%	43 18%	31 17%	43 23%	28 18%	25 12%	48 18%	53 18%	50 27%
I have heard of it but know little about it	645 30%	42 23%	25 23%	19 31%	559 31%	21 24%	85 35%	55 31%	58 31%	42 27%	80 39%	92 33%	72 24%	55 30%
I have heard of it and know something about it	427 20%	36 20%	16 15%	10 16%	365 20%	22 25%	46 19%	34 19%	34 18%	35 23%	33 16%	51 18%	74 25%	36 19%
I have heard of it and know a lot about it	111 5%	6 3%	6 5%	2 4%	98 5%	2 3%	11 4%	5 3%	16 8%	11 7%	12 6%	17 6%	17 6%	7 4%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 4

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Oesophageal**

**Base: All respondents**

	Familiarity With Pancreatic Cancer							Personal Experience With Pancreatic Cancer		
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Heard of it	1605 74%	1588 76%	1306 80%	18 27%	282 62%	645 75%	529 85%	132 85%	338 84%	1268 72%
NET: Know about it	1184 55%	1178 56%	1119 68%	6 9%	59 13%	527 61%	469 76%	123 79%	274 68%	910 52%
NET: Know a lot/ something about it	538 25%	536 26%	526 32%	3 4%	10 2%	80 9%	338 55%	108 69%	171 42%	367 21%
NET: Know little or nothing about it	1067 49%	1052 50%	780 48%	15 23%	272 60%	565 66%	191 31%	25 16%	167 41%	900 51%
I have never heard of it	553 26%	506 24%	331 20%	47 73%	174 38%	218 25%	90 15%	23 15%	65 16%	488 28%
I have heard of it but know nothing about it	421 20%	410 20%	187 11%	12 18%	223 49%	118 14%	60 10%	10 6%	64 16%	358 20%
I have heard of it but know little about it	645 30%	642 31%	593 36%	3 5%	49 11%	447 52%	131 21%	15 10%	103 26%	543 31%
I have heard of it and know something about it	427 20%	426 20%	419 26%	1 2%	7 2%	63 7%	317 51%	39 25%	130 32%	297 17%
I have heard of it and know a lot about it	111 5%	110 5%	107 7%	2 3%	3 1%	17 2%	21 3%	68 44%	41 10%	70 4%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 5

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**

**Testicular**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Heard of it	2111	1024	1087	247	350	347	380	309	479	570	575	452	515	257	927
	98%	97%	98%	99%	94%	98%	99%	99%	99%	98%	99%	96%	98%	96%	97%
NET: Know about it	1803	892	910	209	285	291	325	270	423	505	499	379	419	223	796
	84%	85%	82%	83%	76%	82%	85%	87%	88%	87%	86%	81%	80%	83%	83%
NET: Know a lot/ something about it	1003	544	459	93	176	167	177	161	230	312	273	187	231	139	430
	46%	52%	41%	37%	47%	47%	46%	52%	47%	54%	47%	40%	44%	52%	45%
NET: Know little or nothing about it	1108	481	627	154	174	179	203	148	250	258	302	265	283	118	497
	51%	46%	57%	61%	47%	51%	53%	48%	52%	45%	52%	56%	54%	44%	52%
I have never heard of it	47	27	20	4	24	8	5	2	4	10	6	19	12	10	27
	2%	3%	2%	1%	6%	2%	1%	1%	1%	2%	1%	4%	2%	4%	3%
I have heard of it but know nothing about it	309	132	176	38	64	56	55	39	56	65	76	72	95	34	131
	14%	13%	16%	15%	17%	16%	14%	13%	12%	11%	13%	15%	18%	13%	14%
I have heard of it but know little about it	799	348	451	116	109	123	148	109	194	193	226	192	188	84	366
	37%	33%	41%	46%	29%	35%	39%	35%	40%	33%	39%	41%	36%	32%	38%
I have heard of it and know something about it	817	434	383	77	133	138	148	131	189	255	225	150	187	115	339
	38%	41%	35%	31%	36%	39%	38%	42%	39%	44%	39%	32%	35%	43%	36%
I have heard of it and know a lot about it	187	110	77	16	43	29	29	30	40	57	48	37	45	23	91
	9%	10%	7%	6%	12%	8%	8%	10%	8%	10%	8%	8%	8%	9%	10%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 6

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**

**Testicular**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Heard of it	2111 98%	177 97%	97 91%	62 99%	1775 98%	87 98%	239 99%	171 96%	183 97%	155 100%	201 99%	266 96%	291 99%	182 99%
NET: Know about it	1803 84%	151 83%	83 78%	55 88%	1513 84%	70 79%	201 84%	148 83%	155 83%	131 85%	176 87%	223 81%	255 87%	154 84%
NET: Know a lot/ something about it	1003 46%	83 45%	44 41%	29 46%	848 47%	45 52%	114 47%	76 43%	85 45%	79 51%	98 48%	120 43%	156 53%	75 41%
NET: Know little or nothing about it	1108 51%	94 52%	53 50%	33 53%	928 51%	41 47%	125 52%	95 53%	98 52%	75 49%	103 51%	146 53%	135 46%	107 58%
I have never heard of it	47 2%	6 3%	10 9%	* 1%	31 2%	1 2%	2 1%	7 4%	5 3%	- -	2 1%	10 4%	2 1%	2 1%
I have heard of it but know nothing about it	309 14%	26 14%	14 13%	7 11%	262 15%	17 19%	38 16%	23 13%	28 15%	24 15%	24 12%	43 16%	37 13%	28 15%
I have heard of it but know little about it	799 37%	68 38%	40 37%	26 41%	666 37%	24 28%	87 36%	72 40%	71 37%	52 33%	79 39%	104 37%	98 34%	79 43%
I have heard of it and know something about it	817 38%	69 38%	40 38%	23 37%	683 38%	39 44%	100 42%	62 35%	72 38%	58 37%	74 36%	91 33%	128 44%	61 33%
I have heard of it and know a lot about it	187 9%	13 7%	3 3%	6 9%	164 9%	7 8%	13 6%	14 8%	13 7%	22 14%	24 12%	29 10%	29 10%	14 7%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 7

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Testicular**

**Base: All respondents**

	Familiarity With Pancreatic Cancer							Personal Experience With Pancreatic Cancer		
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Heard of it	2111 98%	2078 99%	1631 100%	34 52%	447 98%	858 100%	617 100%	156 100%	397 98%	1715 98%
NET: Know about it	1803 84%	1789 85%	1588 97%	14 22%	201 44%	824 96%	610 98%	154 99%	366 91%	1436 82%
NET: Know a lot/ something about it	1003 46%	998 48%	941 57%	6 9%	56 12%	264 31%	544 88%	133 86%	257 64%	746 43%
NET: Know little or nothing about it	1108 51%	1080 52%	690 42%	28 43%	390 86%	594 69%	73 12%	22 14%	140 35%	968 55%
I have never heard of it	47 2%	16 1%	6 *	31 48%	9 2%	4 *	2 *	- -	6 2%	41 2%
I have heard of it but know nothing about it	309 14%	289 14%	43 3%	20 30%	246 54%	34 4%	7 1%	1 1%	30 7%	279 16%
I have heard of it but know little about it	799 37%	791 38%	647 40%	8 13%	144 32%	560 65%	66 11%	21 14%	109 27%	690 39%
I have heard of it and know something about it	817 38%	811 39%	758 46%	6 9%	53 12%	229 27%	483 78%	45 29%	200 50%	616 35%
I have heard of it and know a lot about it	187 9%	187 9%	184 11%	- -	3 1%	35 4%	61 10%	88 56%	57 14%	130 7%



## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 8

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.  
How familiar or unfamiliar are you with each of the following types of cancer?**

**Bowel**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Heard of it	2118 98%	1030 98%	1088 98%	243 97%	354 95%	348 98%	380 99%	310 100%	482 100%	567 98%	572 99%	461 98%	517 98%	260 97%	928 97%
NET: Know about it	1814 84%	885 84%	929 84%	196 78%	276 74%	299 84%	318 83%	282 91%	443 92%	508 88%	503 87%	373 79%	430 82%	226 85%	789 83%
NET: Know a lot/ something about it	1066 49%	512 49%	554 50%	75 30%	167 45%	184 52%	183 48%	185 59%	273 56%	330 57%	297 51%	205 44%	233 44%	147 55%	453 48%
NET: Know little or nothing about it	1051 49%	518 49%	534 48%	168 67%	187 50%	164 46%	197 51%	126 40%	209 43%	237 41%	275 47%	256 54%	284 54%	114 42%	475 50%
I have never heard of it	40 2%	21 2%	19 2%	8 3%	20 5%	6 2%	4 1%	1 *	2 *	13 2%	8 1%	9 2%	9 2%	7 3%	26 3%
I have heard of it but know nothing about it	304 14%	145 14%	159 14%	47 19%	78 21%	49 14%	62 16%	29 9%	38 8%	59 10%	69 12%	89 19%	87 17%	34 13%	139 15%
I have heard of it but know little about it	748 35%	373 35%	375 34%	121 48%	109 29%	115 32%	135 35%	97 31%	170 35%	178 31%	206 35%	167 36%	196 37%	80 30%	336 35%
I have heard of it and know something about it	819 38%	406 39%	412 37%	60 24%	123 33%	144 41%	144 37%	133 43%	214 44%	243 42%	244 42%	154 33%	178 34%	112 42%	345 36%
I have heard of it and know a lot about it	248 11%	106 10%	142 13%	15 6%	44 12%	40 11%	39 10%	51 17%	59 12%	87 15%	54 9%	52 11%	56 11%	34 13%	108 11%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 9

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Bowel**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Heard of it	2118 98%	176 97%	104 97%	62 99%	1776 98%	86 98%	238 99%	172 97%	184 98%	155 100%	203 100%	265 96%	291 99%	180 98%
NET: Know about it	1814 84%	150 83%	78 73%	58 92%	1528 85%	66 75%	202 84%	154 87%	155 82%	129 84%	173 85%	231 84%	258 88%	160 87%
NET: Know a lot/ something about it	1066 49%	92 51%	43 40%	38 60%	894 49%	46 52%	120 50%	83 46%	94 50%	89 58%	103 51%	121 44%	157 54%	81 44%
NET: Know little or nothing about it	1051 49%	84 46%	61 57%	25 39%	882 49%	40 46%	119 49%	90 50%	90 48%	66 42%	100 49%	144 52%	134 46%	99 54%
I have never heard of it	40 2%	6 3%	3 3%	* 1%	31 2%	2 2%	2 1%	5 3%	4 2%	- -	- -	11 4%	2 1%	4 2%
I have heard of it but know nothing about it	304 14%	26 14%	26 24%	4 7%	248 14%	20 23%	36 15%	18 10%	29 16%	25 16%	30 15%	34 12%	33 11%	20 11%
I have heard of it but know little about it	748 35%	58 32%	35 33%	20 32%	634 35%	20 23%	82 34%	72 40%	60 32%	40 26%	70 34%	110 40%	101 34%	79 43%
I have heard of it and know something about it	819 38%	67 37%	34 32%	28 44%	690 38%	35 40%	89 37%	69 39%	70 37%	69 45%	81 40%	90 33%	125 43%	61 33%
I have heard of it and know a lot about it	248 11%	25 14%	9 9%	10 15%	204 11%	11 12%	31 13%	13 8%	25 13%	20 13%	22 11%	31 11%	32 11%	20 11%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 10

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Bowel**

**Base: All respondents**

	Familiarity With Pancreatic Cancer							Personal Experience With Pancreatic Cancer		
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Heard of it	2118 98%	2081 99%	1631 100%	37 57%	450 99%	857 99%	619 100%	155 99%	400 99%	1718 98%
NET: Know about it	1814 84%	1798 86%	1593 97%	16 24%	205 45%	827 96%	614 99%	152 98%	363 90%	1451 83%
NET: Know a lot/ something about it	1066 49%	1061 51%	999 61%	5 8%	63 14%	285 33%	572 92%	142 91%	264 66%	802 46%
NET: Know little or nothing about it	1051 49%	1019 49%	632 39%	32 49%	387 85%	572 66%	47 8%	13 8%	136 34%	915 52%
I have never heard of it	40 2%	13 1%	6 *	28 43%	6 1%	5 1%	- -	1 1%	3 1%	38 2%
I have heard of it but know nothing about it	304 14%	282 13%	38 2%	21 33%	245 54%	30 4%	5 1%	2 1%	37 9%	267 15%
I have heard of it but know little about it	748 35%	737 35%	595 36%	11 16%	142 31%	542 63%	42 7%	11 7%	99 25%	649 37%
I have heard of it and know something about it	819 38%	814 39%	761 46%	4 7%	54 12%	240 28%	491 79%	30 19%	182 45%	637 36%
I have heard of it and know a lot about it	248 11%	247 12%	238 15%	1 1%	9 2%	45 5%	81 13%	112 72%	82 20%	166 9%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 11

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**

**Lung****Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Heard of it	2122	1033	1089	249	357	345	381	309	481	574	577	454	517	261	931
	98%	98%	98%	99%	96%	97%	99%	99%	99%	99%	99%	96%	98%	98%	98%
NET: Know about it	1892	921	971	220	305	303	336	283	445	531	524	392	445	231	825
	88%	88%	88%	88%	82%	86%	87%	91%	92%	92%	90%	83%	85%	86%	87%
NET: Know a lot/ something about it	1193	594	600	117	187	194	221	180	295	372	326	224	271	155	515
	55%	56%	54%	47%	50%	55%	58%	58%	61%	64%	56%	48%	51%	58%	54%
NET: Know little or nothing about it	928	439	489	132	170	151	159	129	187	201	251	230	246	107	416
	43%	42%	44%	53%	45%	43%	41%	41%	39%	35%	43%	49%	47%	40%	44%
I have never heard of it	36	19	18	2	17	9	4	2	3	7	3	17	10	6	23
	2%	2%	2%	1%	4%	3%	1%	1%	1%	1%	1%	4%	2%	2%	2%
I have heard of it but know nothing about it	229	112	118	28	53	42	44	26	36	42	53	62	72	30	106
	11%	11%	11%	11%	14%	12%	12%	8%	8%	7%	9%	13%	14%	11%	11%
I have heard of it but know little about it	699	327	372	104	118	110	115	103	150	159	198	168	174	76	310
	32%	31%	34%	41%	31%	31%	30%	33%	31%	27%	34%	36%	33%	29%	32%
I have heard of it and know something about it	887	452	435	89	134	134	165	127	237	272	253	169	193	106	379
	41%	43%	39%	36%	36%	38%	43%	41%	49%	47%	44%	36%	37%	40%	40%
I have heard of it and know a lot about it	306	142	164	27	53	60	56	53	57	100	73	55	78	49	137
	14%	13%	15%	11%	14%	17%	15%	17%	12%	17%	13%	12%	15%	18%	14%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 12

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer. How familiar or unfamiliar are you with each of the following types of cancer?**

**Lung**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Heard of it	2122 98%	172 95%	100 94%	63 100%	1786 99%	85 97%	239 99%	173 97%	186 99%	155 100%	203 100%	272 99%	291 99%	182 99%
NET: Know about it	1892 88%	152 83%	79 74%	59 94%	1603 89%	72 82%	209 87%	155 87%	162 86%	138 89%	186 92%	243 88%	269 92%	170 92%
NET: Know a lot/ something about it	1193 55%	99 54%	52 48%	39 62%	1004 56%	47 54%	124 52%	94 53%	94 50%	101 66%	110 54%	155 56%	184 63%	94 51%
NET: Know little or nothing about it	928 43%	73 40%	48 45%	24 38%	783 43%	38 43%	115 48%	79 45%	92 49%	53 34%	93 46%	118 43%	107 37%	88 48%
I have never heard of it	36 2%	10 5%	7 6%	- -	20 1%	3 3%	2 1%	5 3%	3 1%	- -	- -	4 1%	2 1%	3 1%
I have heard of it but know nothing about it	229 11%	21 11%	22 20%	4 6%	184 10%	13 15%	30 12%	19 10%	24 13%	17 11%	17 8%	30 11%	23 8%	12 7%
I have heard of it but know little about it	699 32%	53 29%	27 25%	20 32%	599 33%	25 28%	85 35%	61 34%	68 36%	37 24%	76 38%	88 32%	85 29%	76 41%
I have heard of it and know something about it	887 41%	77 42%	43 40%	26 41%	742 41%	34 39%	99 41%	71 40%	63 33%	71 46%	73 36%	115 42%	145 49%	72 39%
I have heard of it and know a lot about it	306 14%	22 12%	9 9%	13 21%	261 14%	13 15%	25 11%	23 13%	31 17%	30 19%	37 18%	39 14%	39 13%	22 12%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 13

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Lung**

**Base: All respondents**

	Familiarity With Pancreatic Cancer							Personal Experience With Pancreatic Cancer		
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Heard of it	2122 98%	2085 100%	1636 100%	37 57%	449 98%	861 100%	619 100%	156 100%	393 98%	1728 98%
NET: Know about it	1892 88%	1861 89%	1605 98%	32 49%	255 56%	840 97%	615 99%	150 96%	369 92%	1523 87%
NET: Know a lot/ something about it	1193 55%	1178 56%	1082 66%	16 24%	96 21%	365 42%	575 93%	142 91%	281 70%	912 52%
NET: Know little or nothing about it	928 43%	907 43%	554 34%	21 33%	353 77%	496 58%	44 7%	14 9%	112 28%	816 46%
I have never heard of it	36 2%	8 *	1 *	28 43%	7 2%	1 *	- -	- -	9 2%	27 2%
I have heard of it but know nothing about it	229 11%	224 11%	31 2%	5 8%	194 42%	21 2%	4 1%	6 4%	24 6%	205 12%
I have heard of it but know little about it	699 32%	683 33%	523 32%	16 25%	160 35%	475 55%	40 6%	8 5%	88 22%	611 35%
I have heard of it and know something about it	887 41%	878 42%	800 49%	9 14%	79 17%	298 35%	470 76%	32 21%	192 48%	695 40%
I have heard of it and know a lot about it	306 14%	299 14%	282 17%	7 11%	17 4%	67 8%	105 17%	109 70%	89 22%	217 12%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 14

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Kidney**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Heard of it	1973 91%	957 91%	1016 92%	231 92%	335 89%	320 90%	354 92%	285 92%	448 93%	539 93%	530 91%	420 89%	484 92%	238 89%	864 91%
NET: Know about it	1454 67%	704 67%	750 68%	177 70%	229 61%	234 66%	253 66%	214 69%	347 72%	410 71%	403 69%	295 63%	346 66%	189 71%	628 66%
NET: Know a lot/ something about it	636 29%	315 30%	320 29%	66 26%	124 33%	106 30%	111 29%	92 30%	137 28%	194 33%	169 29%	135 29%	138 26%	78 29%	298 31%
NET: Know little or nothing about it	1337 62%	642 61%	695 63%	165 66%	211 56%	213 60%	243 63%	193 62%	311 64%	346 60%	361 62%	284 60%	346 66%	160 60%	565 59%
I have never heard of it	185 9%	94 9%	91 8%	19 8%	39 11%	35 10%	31 8%	26 8%	35 7%	41 7%	51 9%	51 11%	43 8%	29 11%	91 9%
I have heard of it but know nothing about it	519 24%	253 24%	266 24%	55 22%	105 28%	86 24%	101 26%	71 23%	102 21%	130 22%	126 22%	124 26%	138 26%	49 18%	236 25%
I have heard of it but know little about it	818 38%	388 37%	430 39%	110 44%	105 28%	128 36%	143 37%	122 39%	210 43%	216 37%	235 40%	160 34%	208 39%	111 42%	330 35%
I have heard of it and know something about it	523 24%	261 25%	262 24%	54 21%	95 25%	86 24%	98 25%	73 23%	118 24%	158 27%	139 24%	114 24%	111 21%	65 24%	247 26%
I have heard of it and know a lot about it	113 5%	55 5%	58 5%	12 5%	29 8%	21 6%	13 3%	19 6%	19 4%	36 6%	29 5%	22 5%	27 5%	13 5%	52 5%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 15

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Kidney**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Heard of it	1973 91%	158 87%	91 85%	53 84%	1670 92%	82 94%	223 93%	160 90%	172 91%	144 93%	187 92%	252 91%	278 95%	172 94%
NET: Know about it	1454 67%	106 58%	53 50%	41 65%	1254 69%	55 62%	164 68%	119 67%	132 70%	107 69%	149 73%	191 69%	213 73%	125 68%
NET: Know a lot/ something about it	636 29%	46 25%	27 25%	18 29%	544 30%	29 34%	64 27%	42 23%	61 32%	55 36%	60 29%	88 32%	101 34%	44 24%
NET: Know little or nothing about it	1337 62%	112 61%	64 60%	35 55%	1126 62%	53 60%	158 66%	118 66%	110 59%	89 57%	128 63%	165 60%	177 60%	129 70%
I have never heard of it	185 9%	24 13%	16 15%	10 16%	136 8%	6 6%	18 7%	18 10%	17 9%	11 7%	16 8%	24 9%	15 5%	12 6%
I have heard of it but know nothing about it	519 24%	52 29%	38 35%	12 20%	416 23%	28 32%	59 24%	41 23%	40 21%	37 24%	38 19%	62 22%	65 22%	47 26%
I have heard of it but know little about it	818 38%	60 33%	26 25%	22 36%	710 39%	25 29%	100 41%	77 43%	70 37%	52 34%	89 44%	103 37%	112 38%	82 44%
I have heard of it and know something about it	523 24%	37 20%	22 21%	16 25%	448 25%	25 28%	59 24%	38 21%	48 26%	46 29%	41 20%	72 26%	83 28%	37 20%
I have heard of it and know a lot about it	113 5%	10 5%	5 5%	3 4%	96 5%	5 5%	6 2%	4 2%	13 7%	10 6%	19 9%	16 6%	18 6%	6 3%



## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 16

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Kidney**

**Base: All respondents**

	Familiarity With Pancreatic Cancer							Personal Experience With Pancreatic Cancer		
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Heard of it	1973 91%	1947 93%	1548 95%	26 39%	400 88%	803 93%	592 96%	153 98%	380 94%	1593 91%
NET: Know about it	1454 67%	1441 69%	1348 82%	13 20%	93 20%	669 78%	544 88%	135 87%	305 76%	1149 65%
NET: Know a lot/ something about it	636 29%	631 30%	614 37%	4 7%	18 4%	91 11%	405 65%	117 75%	174 43%	461 26%
NET: Know little or nothing about it	1337 62%	1316 63%	934 57%	21 33%	382 84%	712 83%	186 30%	36 23%	205 51%	1132 64%
I have never heard of it	185 9%	146 7%	90 5%	39 61%	56 12%	60 7%	27 4%	3 2%	23 6%	162 9%
I have heard of it but know nothing about it	519 24%	506 24%	200 12%	13 20%	306 67%	134 16%	48 8%	18 11%	75 19%	444 25%
I have heard of it but know little about it	818 38%	810 39%	734 45%	8 13%	75 17%	578 67%	139 22%	18 12%	131 32%	688 39%
I have heard of it and know something about it	523 24%	520 25%	508 31%	2 3%	12 3%	76 9%	386 62%	47 30%	144 36%	378 22%
I have heard of it and know a lot about it	113 5%	111 5%	105 6%	2 4%	6 1%	15 2%	20 3%	71 45%	30 8%	83 5%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 17

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Pancreatic**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Heard of it	2093	1013	1080	245	346	339	372	310	481	565	570	447	512	258	912
	97%	96%	98%	98%	93%	96%	97%	100%	99%	97%	98%	95%	97%	97%	96%
NET: Know about it	1637	799	838	181	266	270	279	251	390	473	455	331	379	213	708
	76%	76%	76%	72%	71%	76%	73%	81%	81%	81%	78%	70%	72%	80%	74%
NET: Know a lot/ something about it	775	360	415	64	143	130	136	129	172	243	220	153	159	112	332
	36%	34%	37%	26%	38%	37%	35%	41%	36%	42%	38%	33%	30%	42%	35%
NET: Know little or nothing about it	1318	653	665	181	203	208	236	182	309	322	350	294	353	146	579
	61%	62%	60%	72%	54%	59%	61%	58%	64%	55%	60%	63%	67%	55%	61%
I have never heard of it	65	38	26	6	28	16	13	1	3	16	11	23	15	9	42
	3%	4%	2%	2%	7%	4%	3%	*	1%	3%	2%	5%	3%	3%	4%
I have heard of it but know nothing about it	456	214	242	64	81	69	92	59	91	92	115	116	133	45	204
	21%	20%	22%	26%	22%	19%	24%	19%	19%	16%	20%	25%	25%	17%	21%
I have heard of it but know little about it	862	440	423	117	122	140	143	122	218	230	235	178	220	101	375
	40%	42%	38%	47%	33%	39%	37%	39%	45%	40%	41%	38%	42%	38%	39%
I have heard of it and know something about it	619	293	326	51	111	104	111	102	140	188	183	123	126	90	262
	29%	28%	29%	20%	30%	29%	29%	33%	29%	32%	31%	26%	24%	33%	27%
I have heard of it and know a lot about it	156	66	89	13	32	27	25	26	32	55	37	30	33	22	71
	7%	6%	8%	5%	9%	8%	7%	8%	7%	10%	6%	6%	6%	8%	7%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 18

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Pancreatic**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Heard of it	2093 97%	173 95%	96 90%	62 98%	1763 98%	88 100%	237 99%	168 94%	182 97%	153 99%	201 99%	263 95%	292 100%	179 97%
NET: Know about it	1637 76%	129 71%	64 60%	48 77%	1395 77%	60 68%	188 78%	135 76%	139 74%	121 78%	163 80%	204 74%	243 83%	142 77%
NET: Know a lot/ something about it	775 36%	66 36%	34 32%	19 30%	656 36%	29 33%	77 32%	60 34%	71 38%	66 42%	72 36%	99 36%	121 41%	61 33%
NET: Know little or nothing about it	1318 61%	108 59%	62 58%	43 68%	1106 61%	59 67%	160 66%	108 61%	111 59%	87 56%	128 63%	164 59%	171 58%	118 64%
I have never heard of it	65 3%	9 5%	11 10%	1 2%	44 2%	- -	4 1%	10 6%	6 3%	2 1%	2 1%	13 5%	1 *	6 3%
I have heard of it but know nothing about it	456 21%	44 24%	31 29%	13 21%	367 20%	28 32%	49 20%	33 18%	43 23%	32 21%	38 19%	59 21%	49 17%	37 20%
I have heard of it but know little about it	862 40%	64 35%	31 29%	29 47%	739 41%	31 35%	111 46%	75 42%	68 36%	55 36%	91 45%	105 38%	122 42%	81 44%
I have heard of it and know something about it	619 29%	56 31%	26 24%	17 27%	521 29%	22 25%	61 25%	51 29%	54 29%	48 31%	52 25%	76 28%	106 36%	51 27%
I have heard of it and know a lot about it	156 7%	10 5%	8 7%	2 4%	136 8%	7 8%	16 7%	9 5%	17 9%	18 11%	21 10%	23 8%	15 5%	10 5%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 19

**Q.1 We would like to now ask you some questions about your awareness and understanding of various types of cancer.**

**How familiar or unfamiliar are you with each of the following types of cancer?**

**Pancreatic**

**Base: All respondents**

	Familiarity With Pancreatic Cancer							Personal Experience With Pancreatic Cancer		
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Heard of it	2093 97%	2093 100%	1637 100%	-	456 100%	862 100%	619 100%	156 100%	391 97%	1702 97%
NET: Know about it	1637 76%	1637 78%	1637 100%	-	-	862 100%	619 100%	156 100%	365 91%	1272 72%
NET: Know a lot/ something about it	775 36%	775 37%	775 47%	-	-	-	619 100%	156 100%	273 68%	501 29%
NET: Know little or nothing about it	1318 61%	1318 63%	862 53%	-	456 100%	862 100%	-	-	117 29%	1201 68%
I have never heard of it	65 3%	-	-	65 100%	-	-	-	-	12 3%	53 3%
I have heard of it but know nothing about it	456 21%	456 22%	-	-	456 100%	-	-	-	26 6%	430 25%
I have heard of it but know little about it	862 40%	862 41%	862 53%	-	-	862 100%	-	-	92 23%	771 44%
I have heard of it and know something about it	619 29%	619 30%	619 38%	-	-	-	619 100%	-	185 46%	435 25%
I have heard of it and know a lot about it	156 7%	156 7%	156 10%	-	-	-	-	156 100%	89 22%	67 4%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 20

**Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
<b><u>Oesophageal</u></b>															
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	299 14%	116 11%	183 17%	16 6%	33 9%	44 12%	47 12%	70 23%	89 18%	106 18%	76 13%	56 12%	61 12%	47 18%	94 10%
No, I do not have any personal experience or know of anyone who does	1859 86%	935 89%	924 83%	235 94%	341 91%	311 88%	337 88%	241 77%	394 82%	474 82%	505 87%	415 88%	465 88%	220 82%	860 90%
<b><u>Testicular</u></b>															
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	382 18%	202 19%	181 16%	31 12%	60 16%	47 13%	56 14%	71 23%	118 24%	130 22%	102 18%	73 16%	77 15%	46 17%	168 18%
No, I do not have any personal experience or know of anyone who does	1776 82%	850 81%	926 84%	220 88%	314 84%	307 87%	329 86%	240 77%	366 76%	450 78%	479 82%	397 84%	449 85%	221 83%	786 82%
<b><u>Bowel</u></b>															
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	703 33%	282 27%	421 38%	48 19%	81 22%	117 33%	137 36%	124 40%	196 41%	205 35%	189 32%	150 32%	159 30%	100 38%	264 28%
No, I do not have any personal experience or know of anyone who does	1455 67%	769 73%	686 62%	203 81%	292 78%	237 67%	247 64%	187 60%	288 59%	375 65%	392 68%	321 68%	367 70%	167 62%	690 72%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 20

**Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
<b><u>Lung</u></b>															
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	781 36%	372 35%	410 37%	79 32%	92 25%	105 30%	147 38%	133 43%	224 46%	233 40%	192 33%	168 36%	188 36%	95 35%	311 33%
No, I do not have any personal experience or know of anyone who does	1377 64%	680 65%	697 63%	171 68%	282 75%	249 70%	237 62%	178 57%	259 54%	347 60%	389 67%	302 64%	339 64%	173 65%	643 67%
<b><u>Kidney</u></b>															
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	230 11%	108 10%	122 11%	16 7%	49 13%	30 8%	43 11%	26 8%	65 13%	82 14%	61 11%	40 9%	46 9%	34 13%	106 11%
No, I do not have any personal experience or know of anyone who does	1928 89%	943 90%	985 89%	234 93%	325 87%	324 92%	342 89%	285 92%	419 87%	498 86%	519 89%	430 91%	481 91%	233 87%	848 89%
<b><u>Pancreatic</u></b>															
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	403 19%	175 17%	228 21%	28 11%	68 18%	60 17%	68 18%	64 20%	116 24%	131 23%	107 18%	81 17%	84 16%	51 19%	175 18%
No, I do not have any personal experience or know of anyone who does	1755 81%	876 83%	879 79%	222 89%	306 82%	295 83%	317 82%	247 80%	368 76%	450 77%	473 82%	390 83%	443 84%	216 81%	779 82%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 21

**Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
<b><u>Oesophageal</u></b>														
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	299 14%	26 14%	12 11%	8 12%	254 14%	14 16%	40 17%	28 16%	22 12%	23 15%	27 13%	34 12%	35 12%	30 16%
No, I do not have any personal experience or know of anyone who does	1859 86%	156 86%	95 89%	55 88%	1553 86%	74 84%	200 83%	150 84%	166 88%	132 85%	176 87%	242 88%	258 88%	155 84%
<b><u>Testicular</u></b>														
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	382 18%	22 12%	32 30%	17 27%	312 17%	15 17%	50 21%	37 21%	29 15%	23 15%	34 17%	46 17%	47 16%	30 16%
No, I do not have any personal experience or know of anyone who does	1776 82%	160 88%	75 70%	46 73%	1495 83%	73 83%	190 79%	141 79%	160 85%	132 85%	169 83%	230 83%	246 84%	154 84%
<b><u>Bowel</u></b>														
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	703 33%	63 34%	29 27%	31 50%	581 32%	31 35%	87 36%	72 40%	51 27%	55 36%	71 35%	59 21%	85 29%	70 38%
No, I do not have any personal experience or know of anyone who does	1455 67%	120 66%	78 73%	31 50%	1226 68%	57 65%	154 64%	106 60%	138 73%	100 64%	132 65%	217 79%	208 71%	114 62%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 21

**Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
<b><u>Lung</u></b>														
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	781 36%	57 32%	42 40%	29 46%	653 36%	29 33%	94 39%	65 37%	53 28%	70 45%	90 44%	89 32%	101 35%	61 33%
No, I do not have any personal experience or know of anyone who does	1377 64%	125 68%	64 60%	34 54%	1154 64%	59 67%	146 61%	113 63%	136 72%	85 55%	113 56%	187 68%	192 65%	123 67%
<b><u>Kidney</u></b>														
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	230 11%	15 8%	7 6%	3 4%	206 11%	10 11%	32 13%	28 16%	20 11%	27 17%	19 10%	32 12%	23 8%	15 8%
No, I do not have any personal experience or know of anyone who does	1928 89%	167 92%	100 94%	60 96%	1601 89%	78 89%	209 87%	150 84%	168 89%	128 83%	184 90%	244 88%	270 92%	169 92%
<b><u>Pancreatic</u></b>														
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	403 19%	32 17%	31 29%	9 14%	332 18%	12 14%	44 18%	33 18%	27 14%	31 20%	40 20%	47 17%	54 18%	44 24%
No, I do not have any personal experience or know of anyone who does	1755 81%	151 83%	76 71%	54 86%	1475 82%	75 86%	197 82%	145 82%	161 86%	124 80%	163 80%	229 83%	239 82%	141 76%



## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 22

**Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Base: All respondents**

	Total	Familiarity With Pancreatic Cancer						Personal Experience With Pancreatic Cancer		
		NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
<b><u>Oesophageal</u></b>										
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	299 14%	288 14%	251 15%	12 18%	37 8%	92 11%	113 18%	46 29%	137 34%	162 9%
No, I do not have any personal experience or know of anyone who does	1859 86%	1805 86%	1387 85%	53 82%	419 92%	771 89%	506 82%	110 71%	266 66%	1593 91%
<b><u>Testicular</u></b>										
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	382 18%	372 18%	323 20%	11 17%	49 11%	137 16%	131 21%	56 36%	152 38%	230 13%
No, I do not have any personal experience or know of anyone who does	1776 82%	1722 82%	1314 80%	54 83%	407 89%	726 84%	488 79%	100 64%	250 62%	1525 87%
<b><u>Bowel</u></b>										
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	703 33%	689 33%	597 36%	15 22%	91 20%	274 32%	241 39%	83 53%	231 57%	473 27%
No, I do not have any personal experience or know of anyone who does	1455 67%	1405 67%	1040 64%	50 78%	365 80%	588 68%	378 61%	73 47%	172 43%	1283 73%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 22

**Q.2 Do you or anyone you know have personal experience with being diagnosed with any of the following types of cancer?**

**Base: All respondents**

	Familiarity With Pancreatic Cancer							Personal Experience With Pancreatic Cancer		
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
<b><u>Lung</u></b>										
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	781 36%	758 36%	636 39%	23 35%	122 27%	292 34%	267 43%	76 49%	244 61%	538 31%
No, I do not have any personal experience or know of anyone who does	1377 64%	1335 64%	1001 61%	42 65%	334 73%	570 66%	352 57%	79 51%	159 39%	1218 69%
<b><u>Kidney</u></b>										
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	230 11%	218 10%	199 12%	11 18%	19 4%	74 9%	93 15%	33 21%	100 25%	130 7%
No, I do not have any personal experience or know of anyone who does	1928 89%	1875 90%	1438 88%	53 82%	437 96%	789 91%	526 85%	123 79%	303 75%	1626 93%
<b><u>Pancreatic</u></b>										
Yes, I have personal experience of being diagnosed or I know someone who has been diagnosed	403 19%	391 19%	365 22%	12 18%	26 6%	92 11%	185 30%	89 57%	403 100%	- -
No, I do not have any personal experience or know of anyone who does	1755 81%	1702 81%	1272 78%	53 82%	430 94%	771 89%	435 70%	67 43%	- -	1755 100%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 23

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Summary****Base: All respondents**

		Types of Cancer					
		Oesophageal	Testicular	Bowel	Lung	Kidney	Pancreatic
Unweighted base		2158	2158	2158	2158	2158	2158
Weighted base		2158	2158	2158	2158	2158	2158
NET: Top 3 most common		314 15%	1325 61%	1754 81%	1952 90%	394 18%	737 34%
Most common	(1)	39 2%	257 12%	510 24%	1195 55%	44 2%	118 5%
	(2)	71 3%	415 19%	823 38%	501 23%	132 6%	216 10%
	(3)	204 9%	654 30%	422 20%	257 12%	218 10%	403 19%
	(4)	382 18%	426 20%	209 10%	94 4%	373 17%	673 31%
	(5)	540 25%	254 12%	119 6%	69 3%	653 30%	521 24%
Least common	(6)	922 43%	153 7%	76 4%	42 2%	737 34%	227 11%
Mean		4.89	3.22	2.46	1.83	4.70	3.90
Standard deviation		1.25	1.39	1.29	1.19	1.31	1.32
Standard error		0.03	0.03	0.03	0.03	0.03	0.03

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 24

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Oesophageal**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Top 3 most common	314 15%	153 15%	161 15%	34 14%	76 20%	54 15%	59 15%	43 14%	46 10%	88 15%	86 15%	73 15%	67 13%	56 21%	136 14%
Most common	(1) 39 2%	20 2%	19 2%	4 2%	15 4%	8 2%	8 2%	3 1%	1 *	7 1%	12 2%	15 3%	5 1%	4 2%	27 3%
	(2) 71 3%	37 4%	34 3%	9 4%	20 5%	11 3%	11 3%	7 2%	12 2%	27 5%	17 3%	14 3%	13 3%	14 5%	32 3%
	(3) 204 9%	96 9%	108 10%	20 8%	41 11%	35 10%	40 10%	33 11%	34 7%	54 9%	57 10%	44 9%	48 9%	38 14%	77 8%
	(4) 382 18%	182 17%	201 18%	33 13%	64 17%	59 17%	63 16%	66 21%	97 20%	120 21%	116 20%	76 16%	71 14%	49 18%	181 19%
	(5) 540 25%	241 23%	299 27%	53 21%	77 21%	96 27%	106 28%	79 25%	128 26%	148 26%	134 23%	113 24%	145 27%	58 22%	233 24%
Least common	(6) 922 43%	475 45%	446 40%	130 52%	156 42%	144 41%	156 40%	122 39%	213 44%	224 39%	245 42%	209 44%	244 46%	105 39%	405 42%
Mean	4.89	4.91	4.87	5.05	4.70	4.86	4.86	4.86	5.02	4.80	4.86	4.88	5.03	4.71	4.86
Standard deviation	1.25	1.27	1.23	1.26	1.44	1.26	1.25	1.18	1.08	1.25	1.26	1.32	1.17	1.33	1.29
Standard error	0.03	0.04	0.04	0.08	0.08	0.07	0.06	0.06	0.05	0.05	0.05	0.07	0.05	0.08	0.04

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 25

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Oesophageal**

**Base: All respondents**

	Total	Region												
		Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Top 3 most common	314 15%	32 18%	15 14%	5 8%	262 14%	6 7%	41 17%	33 19%	27 14%	24 16%	17 8%	43 15%	42 14%	29 16%
Most common	(1) 39 2%	5 3%	1 1%	- -	33 2%	- -	3 1%	4 2%	3 2%	3 2%	1 1%	12 4%	5 2%	2 1%
	(2) 71 3%	5 3%	2 2%	* 1%	63 3%	3 4%	11 5%	6 3%	6 3%	1 1%	3 2%	13 5%	13 4%	6 3%
	(3) 204 9%	22 12%	12 11%	4 7%	166 9%	3 3%	27 11%	24 13%	18 9%	20 13%	13 6%	18 6%	24 8%	20 11%
	(4) 382 18%	36 20%	20 19%	12 20%	314 17%	16 18%	48 20%	27 15%	31 16%	25 16%	46 23%	51 18%	40 14%	31 17%
	(5) 540 25%	33 18%	34 32%	18 29%	455 25%	25 28%	53 22%	53 30%	51 27%	40 26%	47 23%	61 22%	77 26%	49 27%
Least common	(6) 922 43%	82 45%	37 35%	27 43%	776 43%	42 47%	100 42%	65 37%	80 42%	66 43%	93 46%	121 44%	134 46%	75 41%
Mean	4.89	4.81	4.83	5.07	4.89	5.12	4.81	4.76	4.91	4.91	5.04	4.81	4.95	4.87
Standard deviation	1.25	1.34	1.16	0.99	1.25	1.05	1.28	1.28	1.23	1.22	1.08	1.40	1.26	1.23
Standard error	0.03	0.10	0.12	0.10	0.03	0.12	0.08	0.10	0.08	0.10	0.08	0.09	0.07	0.09

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 26

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Oesophageal**

**Base: All respondents**

	Familiarity With Pancreatic Cancer								Personal Experience With Pancreatic Cancer	
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Top 3 most common	314 15%	301 14%	250 15%	13 20%	51 11%	131 15%	93 15%	26 17%	67 17%	247 14%
Most common	(1) 39 2%	36 2%	32 2%	3 5%	4 1%	17 2%	10 2%	6 4%	6 1%	33 2%
	(2) 71 3%	68 3%	61 4%	3 5%	7 2%	37 4%	22 4%	2 1%	17 4%	54 3%
	(3) 204 9%	197 9%	156 10%	7 11%	40 9%	77 9%	61 10%	18 11%	44 11%	160 9%
	(4) 382 18%	368 18%	293 18%	15 23%	75 16%	150 17%	114 18%	28 18%	73 18%	309 18%
	(5) 540 25%	528 25%	419 26%	12 18%	109 24%	208 24%	173 28%	37 24%	104 26%	436 25%
Least common	(6) 922 43%	896 43%	676 41%	25 39%	220 48%	373 43%	239 39%	64 41%	158 39%	763 43%
Mean	4.89	4.90	4.85	4.62	5.06	4.87	4.83	4.81	4.81	4.91
Standard deviation	1.25	1.24	1.27	1.45	1.13	1.28	1.23	1.32	1.26	1.24
Standard error	0.03	0.03	0.03	0.19	0.05	0.04	0.05	0.11	0.06	0.03

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 27

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Testicular**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Top 3 most common	1325 61%	641 61%	684 62%	178 71%	234 63%	208 59%	236 61%	191 62%	277 57%	359 62%	354 61%	295 63%	317 60%	172 64%	602 63%
Most common	(1) 257 12%	122 12%	135 12%	46 19%	56 15%	44 13%	42 11%	27 9%	41 8%	69 12%	75 13%	51 11%	61 12%	40 15%	125 13%
	(2) 415 19%	196 19%	219 20%	64 26%	75 20%	70 20%	69 18%	63 20%	73 15%	108 19%	115 20%	88 19%	104 20%	55 21%	178 19%
	(3) 654 30%	323 31%	330 30%	68 27%	102 27%	93 26%	125 32%	102 33%	163 34%	182 31%	164 28%	156 33%	152 29%	77 29%	299 31%
	(4) 426 20%	204 19%	221 20%	38 15%	65 17%	76 21%	74 19%	68 22%	104 22%	107 18%	113 20%	89 19%	116 22%	51 19%	173 18%
	(5) 254 12%	129 12%	126 11%	26 10%	40 11%	41 11%	44 11%	33 11%	71 15%	74 13%	76 13%	52 11%	52 10%	25 9%	110 12%
Least common	(6) 153 7%	77 7%	76 7%	8 3%	35 9%	29 8%	31 8%	18 6%	31 6%	41 7%	37 6%	34 7%	41 8%	20 8%	69 7%
Mean	3.22	3.24	3.19	2.83	3.17	3.25	3.26	3.24	3.38	3.22	3.19	3.22	3.22	3.10	3.18
Standard deviation	1.39	1.39	1.39	1.36	1.49	1.44	1.39	1.29	1.31	1.39	1.41	1.36	1.39	1.43	1.40
Standard error	0.03	0.04	0.04	0.09	0.08	0.08	0.07	0.07	0.06	0.05	0.06	0.08	0.06	0.09	0.05

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 28

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Testicular**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Top 3 most common	1325 61%	110 60%	73 68%	42 67%	1100 61%	60 68%	145 60%	106 60%	105 56%	88 57%	136 67%	150 54%	187 64%	123 67%
Most common	(1) 257 12%	23 13%	13 12%	8 12%	214 12%	13 15%	29 12%	16 9%	20 11%	23 15%	25 12%	25 9%	40 14%	23 12%
	(2) 415 19%	35 19%	22 20%	10 16%	348 19%	15 17%	46 19%	37 21%	31 16%	31 20%	45 22%	44 16%	63 21%	35 19%
	(3) 654 30%	52 29%	39 36%	24 39%	538 30%	32 37%	70 29%	53 30%	55 29%	34 22%	66 32%	81 29%	84 29%	65 35%
	(4) 426 20%	41 22%	18 17%	15 23%	353 20%	19 22%	39 16%	37 21%	32 17%	42 27%	42 21%	58 21%	50 17%	34 18%
	(5) 254 12%	19 11%	11 10%	5 7%	219 12%	6 7%	34 14%	20 12%	26 14%	17 11%	21 10%	44 16%	34 12%	16 9%
Least common	(6) 153 7%	12 7%	5 5%	2 2%	134 7%	2 3%	23 9%	15 8%	25 13%	7 5%	5 2%	24 9%	22 7%	11 6%
Mean	3.22	3.19	3.08	3.05	3.23	2.98	3.30	3.29	3.47	3.14	3.01	3.45	3.14	3.10
Standard deviation	1.39	1.38	1.30	1.19	1.40	1.24	1.47	1.38	1.52	1.39	1.24	1.40	1.43	1.33
Standard error	0.03	0.11	0.13	0.12	0.03	0.14	0.10	0.10	0.10	0.12	0.09	0.09	0.08	0.09



## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 29

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Testicular**

**Base: All respondents**

	Total	Familiarity With Pancreatic Cancer						Personal Experience With Pancreatic Cancer		
		NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Top 3 most common	1325 61%	1289 62%	996 61%	36 56%	293 64%	543 63%	372 60%	81 52%	215 53%	1110 63%
Most common	(1) 257 12%	252 12%	192 12%	5 8%	60 13%	102 12%	68 11%	21 14%	38 9%	219 12%
	(2) 415 19%	402 19%	321 20%	12 19%	81 18%	174 20%	124 20%	23 15%	67 17%	348 20%
	(3) 654 30%	635 30%	483 30%	19 29%	152 33%	266 31%	180 29%	36 23%	110 27%	544 31%
	(4) 426 20%	416 20%	333 20%	10 16%	83 18%	163 19%	122 20%	48 31%	95 24%	331 19%
	(5) 254 12%	247 12%	204 12%	7 11%	43 9%	108 13%	78 13%	18 11%	64 16%	191 11%
Least common	(6) 153 7%	141 7%	104 6%	11 17%	37 8%	48 6%	47 8%	9 6%	29 7%	123 7%
Mean	3.22	3.20	3.21	3.56	3.17	3.17	3.26	3.30	3.42	3.17
Standard deviation	1.39	1.38	1.38	1.54	1.40	1.36	1.40	1.39	1.38	1.39
Standard error	0.03	0.03	0.03	0.21	0.07	0.05	0.06	0.11	0.07	0.03

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 30

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Bowel**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Top 3 most common	1754 81%	835 79%	919 83%	164 65%	245 66%	288 81%	328 85%	288 93%	442 91%	477 82%	481 83%	366 78%	430 82%	221 83%	715 75%
Most common	(1) 510 24%	223 21%	287 26%	30 12%	62 16%	95 27%	80 21%	123 40%	121 25%	156 27%	129 22%	113 24%	112 21%	62 23%	194 20%
	(2) 823 38%	408 39%	415 38%	79 31%	112 30%	112 32%	171 44%	120 39%	229 47%	224 39%	228 39%	154 33%	216 41%	104 39%	332 35%
	(3) 422 20%	205 20%	217 20%	56 22%	71 19%	81 23%	77 20%	44 14%	92 19%	96 17%	124 21%	99 21%	102 19%	55 21%	190 20%
	(4) 209 10%	103 10%	106 10%	38 15%	52 14%	35 10%	40 10%	17 5%	27 6%	43 7%	58 10%	49 10%	59 11%	24 9%	114 12%
	(5) 119 6%	75 7%	44 4%	27 11%	45 12%	17 5%	12 3%	6 2%	13 3%	45 8%	26 4%	22 5%	26 5%	10 4%	75 8%
Least common	(6) 76 4%	37 4%	39 3%	22 9%	32 9%	15 4%	5 1%	1 *	2 *	16 3%	16 3%	33 7%	12 2%	12 5%	49 5%
Mean	2.46	2.54	2.38	3.07	3.01	2.46	2.35	1.92	2.15	2.39	2.43	2.60	2.44	2.45	2.68
Standard deviation	1.29	1.31	1.27	1.46	1.54	1.33	1.09	0.97	0.98	1.31	1.22	1.43	1.21	1.29	1.40
Standard error	0.03	0.04	0.04	0.10	0.09	0.07	0.05	0.05	0.05	0.05	0.05	0.08	0.05	0.08	0.05

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 31

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Bowel**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Top 3 most common	1754 81%	161 88%	80 75%	57 91%	1457 81%	73 83%	191 80%	151 85%	147 78%	126 81%	176 87%	201 73%	240 82%	150 82%
Most common	(1) 510 24%	40 22%	20 18%	16 26%	434 24%	18 21%	63 26%	51 29%	39 21%	38 25%	53 26%	57 21%	65 22%	51 28%
	(2) 823 38%	75 41%	33 31%	32 51%	683 38%	34 39%	90 37%	63 36%	79 42%	55 36%	74 37%	91 33%	125 43%	71 39%
	(3) 422 20%	46 25%	27 25%	9 14%	340 19%	21 24%	39 16%	37 21%	29 16%	33 21%	49 24%	53 19%	50 17%	28 15%
	(4) 209 10%	13 7%	12 11%	5 8%	179 10%	13 15%	29 12%	11 6%	23 12%	15 10%	16 8%	24 9%	30 10%	17 9%
	(5) 119 6%	7 4%	7 7%	1 1%	104 6%	2 2%	16 7%	9 5%	11 6%	10 6%	9 4%	25 9%	12 4%	10 5%
Least common	(6) 76 4%	1 1%	8 7%	- -	67 4%	- -	4 2%	6 3%	7 4%	4 3%	2 1%	25 9%	11 4%	7 4%
Mean	2.46	2.32	2.80	2.08	2.47	2.38	2.42	2.34	2.51	2.46	2.31	2.80	2.43	2.37
Standard deviation	1.29	1.06	1.44	0.91	1.31	1.03	1.28	1.28	1.31	1.29	1.12	1.55	1.27	1.32
Standard error	0.03	0.08	0.14	0.09	0.03	0.12	0.08	0.10	0.09	0.11	0.08	0.10	0.07	0.09

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 32

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Bowel**

**Base: All respondents**

	Total	Familiarity With Pancreatic Cancer						Personal Experience With Pancreatic Cancer		
		NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Top 3 most common	1754 81%	1710 82%	1345 82%	44 68%	365 80%	702 81%	510 82%	133 86%	329 82%	1426 81%
Most common	(1) 510 24%	499 24%	413 25%	11 17%	85 19%	208 24%	166 27%	39 25%	109 27%	401 23%
	(2) 823 38%	805 38%	612 37%	17 27%	194 43%	305 35%	242 39%	65 42%	138 34%	684 39%
	(3) 422 20%	406 19%	320 20%	16 24%	86 19%	188 22%	103 17%	29 19%	81 20%	341 19%
	(4) 209 10%	205 10%	150 9%	4 7%	54 12%	80 9%	62 10%	9 6%	42 10%	167 10%
	(5) 119 6%	111 5%	90 6%	8 12%	21 5%	52 6%	28 5%	9 6%	21 5%	98 6%
Least common	(6) 76 4%	67 3%	52 3%	9 13%	16 3%	28 3%	19 3%	4 3%	11 3%	65 4%
Mean	2.46	2.44	2.42	3.10	2.51	2.48	2.36	2.34	2.40	2.47
Standard deviation	1.29	1.27	1.28	1.65	1.25	1.30	1.27	1.25	1.28	1.29
Standard error	0.03	0.03	0.03	0.22	0.06	0.04	0.05	0.10	0.06	0.03

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 33

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Lung**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Top 3 most common	1952 90%	950 90%	1002 91%	229 91%	322 86%	319 90%	345 90%	281 90%	456 94%	528 91%	532 92%	412 88%	480 91%	231 86%	854 90%
Most common	(1) 1195 55%	600 57%	595 54%	148 59%	187 50%	172 48%	230 60%	145 47%	314 65%	305 53%	320 55%	252 54%	317 60%	135 51%	510 53%
	(2) 501 23%	239 23%	262 24%	52 21%	91 24%	89 25%	71 18%	90 29%	107 22%	147 25%	136 23%	113 24%	105 20%	57 21%	228 24%
	(3) 257 12%	112 11%	145 13%	30 12%	44 12%	58 16%	44 11%	46 15%	35 7%	76 13%	76 13%	47 10%	58 11%	38 14%	116 12%
	(4) 94 4%	48 5%	46 4%	9 4%	22 6%	19 5%	18 5%	16 5%	10 2%	27 5%	21 4%	24 5%	22 4%	14 5%	45 5%
	(5) 69 3%	30 3%	40 4%	5 2%	19 5%	11 3%	10 3%	11 3%	14 3%	14 2%	18 3%	24 5%	14 3%	14 5%	30 3%
Least common	(6) 42 2%	23 2%	19 2%	8 3%	10 3%	6 2%	12 3%	3 1%	4 1%	11 2%	9 2%	10 2%	11 2%	8 3%	25 3%
Mean	1.83	1.80	1.85	1.78	2.00	1.94	1.81	1.93	1.58	1.85	1.81	1.91	1.75	2.02	1.88
Standard deviation	1.19	1.20	1.19	1.21	1.33	1.18	1.27	1.13	1.01	1.16	1.15	1.29	1.18	1.35	1.24
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.06	0.06	0.05	0.05	0.05	0.07	0.05	0.09	0.04

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 34

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Lung**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Top 3 most common	1952 90%	166 91%	95 89%	60 96%	1632 90%	82 93%	221 92%	162 91%	166 88%	139 90%	182 90%	246 89%	264 90%	171 93%
Most common	(1) 1195 55%	110 60%	61 57%	36 57%	988 55%	52 59%	128 53%	95 53%	103 55%	84 54%	107 53%	160 58%	161 55%	98 53%
	(2) 501 23%	35 19%	22 21%	15 23%	428 24%	20 23%	61 25%	51 29%	37 19%	38 24%	52 26%	63 23%	57 19%	50 27%
	(3) 257 12%	20 11%	12 11%	10 16%	216 12%	10 11%	32 13%	16 9%	26 14%	17 11%	23 11%	23 8%	46 16%	23 12%
	(4) 94 4%	3 2%	7 6%	2 4%	82 5%	1 2%	8 3%	9 5%	11 6%	9 6%	4 2%	14 5%	20 7%	5 3%
	(5) 69 3%	6 3%	4 4%	- -	59 3%	1 2%	4 2%	4 2%	9 5%	3 2%	15 7%	11 4%	7 2%	6 3%
Least common	(6) 42 2%	8 4%	1 1%	- -	34 2%	3 3%	7 3%	3 2%	3 1%	4 3%	3 1%	5 2%	3 1%	3 1%
Mean	1.83	1.81	1.83	1.66	1.84	1.74	1.84	1.80	1.90	1.84	1.89	1.81	1.85	1.80
Standard deviation	1.19	1.32	1.20	0.89	1.19	1.18	1.18	1.14	1.25	1.20	1.25	1.23	1.15	1.12
Standard error	0.03	0.10	0.12	0.09	0.03	0.14	0.08	0.09	0.08	0.10	0.09	0.08	0.07	0.08

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 35

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Lung**

**Base: All respondents**

	Total	Familiarity With Pancreatic Cancer						Personal Experience With Pancreatic Cancer		
		NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Top 3 most common	1952 90%	1896 91%	1475 90%	56 87%	422 92%	783 91%	556 90%	136 87%	365 91%	1588 90%
Most common	(1) 1195 55%	1161 55%	880 54%	34 52%	280 61%	482 56%	325 53%	73 47%	209 52%	985 56%
	(2) 501 23%	486 23%	389 24%	15 23%	97 21%	203 24%	145 23%	41 26%	110 27%	391 22%
	(3) 257 12%	249 12%	205 13%	8 12%	44 10%	97 11%	86 14%	22 14%	46 11%	211 12%
	(4) 94 4%	89 4%	73 4%	5 7%	16 3%	37 4%	26 4%	11 7%	19 5%	75 4%
	(5) 69 3%	69 3%	55 3%	* 1%	14 3%	27 3%	24 4%	5 3%	12 3%	57 3%
Least common	(6) 42 2%	39 2%	34 2%	3 5%	5 1%	16 2%	14 2%	4 3%	7 2%	35 2%
Mean	1.83	1.82	1.86	1.98	1.68	1.81	1.90	2.02	1.85	1.82
Standard deviation	1.19	1.19	1.21	1.37	1.09	1.18	1.24	1.27	1.16	1.20
Standard error	0.03	0.03	0.03	0.18	0.05	0.04	0.05	0.10	0.06	0.03

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 36

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Kidney**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Top 3 most common	394 18%	201 19%	193 17%	70 28%	106 28%	59 17%	52 14%	33 11%	73 15%	101 17%	96 16%	90 19%	108 20%	37 14%	199 21%
Most common	(1) 44 2%	25 2%	19 2%	9 4%	16 4%	5 2%	8 2%	2 1%	3 1%	10 2%	11 2%	12 3%	11 2%	9 3%	28 3%
	(2) 132 6%	59 6%	73 7%	25 10%	37 10%	27 8%	16 4%	10 3%	18 4%	34 6%	36 6%	30 6%	32 6%	9 3%	78 8%
	(3) 218 10%	117 11%	101 9%	36 14%	53 14%	27 7%	28 7%	21 7%	53 11%	57 10%	48 8%	48 10%	66 12%	19 7%	93 10%
	(4) 373 17%	198 19%	175 16%	48 19%	62 17%	64 18%	61 16%	48 16%	90 19%	113 19%	100 17%	82 17%	78 15%	42 16%	167 18%
	(5) 653 30%	326 31%	327 30%	81 32%	110 29%	112 32%	120 31%	91 29%	140 29%	145 25%	181 31%	162 34%	164 31%	89 33%	279 29%
Least common	(6) 737 34%	326 31%	411 37%	52 21%	95 25%	119 34%	152 40%	138 45%	181 37%	221 38%	203 35%	136 29%	176 33%	100 37%	309 32%
Mean	4.70	4.64	4.76	4.28	4.34	4.72	4.88	5.03	4.84	4.74	4.75	4.62	4.68	4.84	4.59
Standard deviation	1.31	1.30	1.31	1.39	1.46	1.29	1.24	1.13	1.18	1.31	1.29	1.31	1.32	1.27	1.39
Standard error	0.03	0.04	0.04	0.09	0.08	0.07	0.06	0.06	0.05	0.05	0.05	0.07	0.05	0.08	0.05



## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 37

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Kidney**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Top 3 most common	394 18%	25 14%	15 14%	10 16%	344 19%	13 15%	46 19%	38 21%	45 24%	30 19%	38 19%	80 29%	34 12%	20 11%
Most common	(1) 44 2%	3 2%	5 4%	- -	37 2%	2 2%	5 2%	6 3%	9 5%	2 1%	3 1%	6 2%	4 1%	2 1%
	(2) 132 6%	8 4%	4 4%	2 4%	118 7%	7 8%	10 4%	12 7%	15 8%	8 5%	10 5%	37 13%	12 4%	6 3%
	(3) 218 10%	15 8%	6 6%	7 12%	189 10%	5 5%	31 13%	20 11%	22 12%	20 13%	25 12%	37 13%	19 6%	12 6%
	(4) 373 17%	26 14%	16 15%	7 11%	324 18%	14 16%	38 16%	32 18%	39 21%	25 16%	32 16%	43 15%	63 22%	38 21%
	(5) 653 30%	71 39%	31 29%	19 31%	531 29%	26 30%	78 32%	38 21%	57 30%	39 25%	47 23%	86 31%	99 34%	60 33%
Least common	(6) 737 34%	59 33%	44 41%	27 43%	607 34%	35 39%	79 33%	70 39%	47 25%	60 39%	85 42%	68 24%	97 33%	66 36%
Mean	4.70	4.83	4.86	4.97	4.67	4.82	4.71	4.66	4.39	4.77	4.80	4.34	4.82	4.88
Standard deviation	1.31	1.18	1.35	1.17	1.32	1.32	1.27	1.43	1.42	1.29	1.32	1.43	1.15	1.14
Standard error	0.03	0.09	0.14	0.12	0.03	0.15	0.08	0.11	0.10	0.11	0.10	0.09	0.07	0.08

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 38

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Kidney**

**Base: All respondents**

	Total	Familiarity With Pancreatic Cancer						Personal Experience With Pancreatic Cancer		
		NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Top 3 most common	394 18%	370 18%	270 16%	24 37%	100 22%	150 17%	89 14%	30 20%	52 13%	343 20%
Most common	(1) 44 2%	37 2%	26 2%	7 11%	11 2%	17 2%	6 1%	3 2%	2 1%	42 2%
	(2) 132 6%	125 6%	88 5%	7 11%	37 8%	52 6%	28 5%	8 5%	14 3%	118 7%
	(3) 218 10%	208 10%	155 9%	10 15%	53 12%	82 10%	54 9%	19 12%	36 9%	182 10%
	(4) 373 17%	358 17%	289 18%	15 24%	69 15%	159 18%	107 17%	23 15%	58 14%	315 18%
	(5) 653 30%	637 30%	482 29%	17 26%	155 34%	252 29%	183 30%	47 30%	126 31%	527 30%
Least common	(6) 737 34%	729 35%	596 36%	9 14%	132 29%	301 35%	240 39%	55 35%	167 41%	571 33%
Mean	4.70	4.73	4.77	3.82	4.57	4.72	4.86	4.72	4.97	4.64
Standard deviation	1.31	1.29	1.27	1.55	1.35	1.30	1.21	1.32	1.14	1.33
Standard error	0.03	0.03	0.03	0.21	0.06	0.04	0.05	0.11	0.06	0.03

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 39

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Pancreatic**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Top 3 most common	737 34%	373 35%	364 33%	76 30%	138 37%	135 38%	134 35%	96 31%	159 33%	188 32%	193 33%	176 37%	180 34%	86 32%	356 37%
Most common	(1) 118 5%	61 6%	56 5%	14 6%	38 10%	30 9%	17 4%	10 3%	9 2%	32 5%	32 6%	28 6%	26 5%	17 7%	70 7%
	(2) 216 10%	113 11%	103 9%	21 8%	39 10%	44 13%	47 12%	22 7%	44 9%	41 7%	48 8%	71 15%	56 11%	29 11%	106 11%
	(3) 403 19%	198 19%	205 19%	41 16%	62 16%	60 17%	70 18%	64 21%	106 22%	115 20%	112 19%	77 16%	99 19%	39 15%	179 19%
	(4) 673 31%	315 30%	357 32%	84 34%	109 29%	101 28%	129 33%	95 31%	155 32%	171 29%	173 30%	150 32%	179 34%	88 33%	274 29%
	(5) 521 24%	251 24%	270 24%	59 24%	82 22%	77 22%	93 24%	92 29%	118 24%	154 27%	145 25%	97 21%	125 24%	72 27%	228 24%
Least common	(6) 227 11%	112 11%	115 10%	32 13%	45 12%	41 12%	29 7%	29 9%	52 11%	67 12%	70 12%	48 10%	42 8%	23 8%	97 10%
Mean	3.90	3.87	3.93	3.99	3.79	3.77	3.84	4.04	4.00	3.99	3.96	3.77	3.85	3.88	3.81
Standard deviation	1.32	1.34	1.29	1.32	1.46	1.44	1.26	1.20	1.19	1.30	1.33	1.37	1.26	1.33	1.38
Standard error	0.03	0.04	0.04	0.09	0.08	0.08	0.06	0.06	0.06	0.05	0.05	0.08	0.05	0.08	0.05

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 40

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Pancreatic**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Top 3 most common	737 34%	52 29%	43 40%	14 23%	627 35%	29 33%	78 32%	43 24%	77 41%	57 37%	60 29%	109 40%	113 39%	60 33%
Most common	(1) 118 5%	2 1%	8 8%	3 5%	105 6%	3 4%	13 6%	6 4%	18 10%	5 3%	15 7%	17 6%	18 6%	8 4%
	(2) 216 10%	24 13%	23 22%	3 5%	166 9%	9 10%	22 9%	8 5%	21 11%	21 14%	17 9%	28 10%	24 8%	16 9%
	(3) 403 19%	27 15%	12 11%	8 13%	356 20%	17 20%	42 18%	28 16%	38 20%	31 20%	28 14%	65 23%	71 24%	36 20%
	(4) 673 31%	64 35%	34 32%	21 33%	554 31%	25 28%	79 33%	62 35%	51 27%	39 25%	63 31%	86 31%	90 31%	59 32%
	(5) 521 24%	46 25%	18 17%	20 32%	437 24%	28 32%	55 23%	54 30%	33 18%	46 30%	65 32%	48 17%	64 22%	43 23%
Least common	(6) 227 11%	20 11%	11 11%	7 12%	188 10%	6 7%	28 12%	19 11%	27 14%	12 8%	16 8%	32 12%	26 9%	22 12%
Mean	3.90	4.04	3.61	4.17	3.90	3.96	3.93	4.15	3.75	3.88	3.95	3.79	3.81	3.98
Standard deviation	1.32	1.20	1.46	1.25	1.32	1.24	1.32	1.18	1.49	1.29	1.33	1.34	1.29	1.29
Standard error	0.03	0.09	0.15	0.12	0.03	0.14	0.09	0.09	0.10	0.11	0.10	0.08	0.07	0.09

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 41

**Q.3 Based on your understanding, please rank the following types of cancer from most to least common.**

**Pancreatic**

**Base: All respondents**

	Total	Familiarity With Pancreatic Cancer						Personal Experience With Pancreatic Cancer		
		NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Top 3 most common	737 34%	716 34%	579 35%	21 33%	136 30%	281 33%	237 38%	61 39%	182 45%	555 32%
Most common	(1) 118 5%	113 5%	98 6%	4 7%	15 3%	40 5%	44 7%	13 8%	38 9%	79 5%
	(2) 216 10%	206 10%	165 10%	11 17%	40 9%	90 10%	59 9%	17 11%	57 14%	159 9%
	(3) 403 19%	397 19%	316 19%	6 9%	81 18%	150 17%	135 22%	31 20%	87 22%	316 18%
	(4) 673 31%	657 31%	498 30%	16 24%	160 35%	272 32%	189 30%	37 24%	116 29%	557 32%
	(5) 521 24%	500 24%	386 24%	21 32%	115 25%	215 25%	133 21%	39 25%	75 19%	446 25%
Least common	(6) 227 11%	220 11%	174 11%	8 12%	45 10%	95 11%	60 10%	19 12%	30 8%	197 11%
Mean	3.90	3.90	3.87	3.92	4.00	3.95	3.79	3.82	3.56	3.98
Standard deviation	1.32	1.31	1.33	1.47	1.22	1.30	1.34	1.45	1.39	1.29
Standard error	0.03	0.03	0.03	0.20	0.06	0.04	0.05	0.12	0.07	0.03

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 42

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

#### Summary

**Base: All respondents**

	Types of Cancer					
	Oesophageal	Testicular	Bowel	Lung	Kidney	Pancreatic
Unweighted base	2158	2158	2158	2158	2158	2158
Weighted base	2158	2158	2158	2158	2158	2158
NET: Likely	545 25%	1379 64%	929 43%	545 25%	688 32%	424 20%
Very likely (4)	63 3%	470 22%	168 8%	63 3%	85 4%	52 2%
Fairly likely (3)	482 22%	908 42%	761 35%	483 22%	603 28%	373 17%
Fairly unlikely (2)	517 24%	203 9%	518 24%	720 33%	539 25%	565 26%
Very unlikely (1)	241 11%	71 3%	198 9%	446 21%	218 10%	567 26%
NET: Unlikely	757 35%	274 13%	716 33%	1166 54%	757 35%	1132 52%
Don't know	856 40%	506 23%	513 24%	447 21%	712 33%	602 28%
Mean	2.28	3.08	2.55	2.09	2.38	1.94
Standard deviation	0.82	0.76	0.83	0.82	0.81	0.86
Standard error	0.02	0.02	0.02	0.02	0.02	0.02

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 43

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Oesophageal**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Likely	545 25%	266 25%	279 25%	50 20%	104 28%	96 27%	96 25%	86 28%	114 24%	163 28%	158 27%	108 23%	116 22%	67 25%	254 27%
Very likely	(4) 63 3%	30 3%	33 3%	6 2%	20 5%	17 5%	8 2%	4 1%	8 2%	15 3%	12 2%	18 4%	18 3%	14 5%	35 4%
Fairly likely	(3) 482 22%	236 22%	246 22%	44 18%	84 23%	79 22%	87 23%	82 26%	106 22%	148 26%	146 25%	90 19%	98 19%	53 20%	219 23%
Fairly unlikely	(2) 517 24%	228 22%	288 26%	66 26%	82 22%	94 27%	92 24%	76 25%	105 22%	158 27%	133 23%	104 22%	121 23%	80 30%	225 24%
Very unlikely	(1) 241 11%	111 11%	129 12%	25 10%	33 9%	34 10%	44 11%	43 14%	62 13%	77 13%	64 11%	62 13%	38 7%	29 11%	90 9%
NET: Unlikely	757 35%	340 32%	418 38%	91 36%	115 31%	128 36%	136 35%	120 38%	167 35%	235 40%	197 34%	167 35%	159 30%	109 41%	315 33%
Don't know	856 40%	446 42%	410 37%	110 44%	155 41%	130 37%	153 40%	105 34%	203 42%	182 31%	225 39%	196 42%	252 48%	91 34%	385 40%
Mean	2.28	2.30	2.26	2.21	2.42	2.35	2.26	2.23	2.21	2.25	2.30	2.23	2.35	2.29	2.35
Standard deviation	0.82	0.82	0.81	0.78	0.85	0.83	0.80	0.80	0.82	0.81	0.80	0.87	0.80	0.84	0.82
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.06	0.05	0.07	0.04

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 44

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Oesophageal**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Likely	545 25%	53 29%	28 27%	13 21%	450 25%	25 28%	68 28%	41 23%	59 31%	37 24%	38 19%	64 23%	78 27%	40 22%
Very likely	(4) 63 3%	10 5%	2 2%	1 2%	49 3%	2 2%	13 5%	5 3%	5 3%	3 2%	2 1%	8 3%	8 3%	4 2%
Fairly likely	(3) 482 22%	43 24%	26 24%	12 19%	402 22%	23 26%	55 23%	35 20%	54 29%	34 22%	36 18%	57 21%	70 24%	36 20%
Fairly unlikely	(2) 517 24%	45 25%	26 24%	11 18%	435 24%	14 16%	44 18%	44 25%	44 23%	44 28%	57 28%	66 24%	75 25%	48 26%
Very unlikely	(1) 241 11%	15 8%	10 9%	5 8%	211 12%	13 15%	26 11%	19 11%	14 7%	21 13%	21 10%	40 14%	34 12%	23 12%
NET: Unlikely	757 35%	60 33%	36 33%	16 25%	646 36%	27 31%	71 29%	63 35%	57 30%	64 42%	79 39%	105 38%	109 37%	71 39%
Don't know	856 40%	70 38%	43 40%	33 53%	710 39%	36 41%	102 42%	74 42%	72 38%	54 35%	86 43%	107 39%	106 36%	73 40%
Mean	2.28	2.42	2.33	2.34	2.26	2.25	2.40	2.26	2.44	2.18	2.16	2.19	2.28	2.19
Standard deviation	0.82	0.83	0.78	0.82	0.82	0.88	0.90	0.82	0.76	0.79	0.73	0.84	0.81	0.80
Standard error	0.02	0.08	0.10	0.12	0.02	0.13	0.08	0.08	0.06	0.08	0.07	0.07	0.06	0.07



## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 45

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Oesophageal**

**Base: All respondents**

	Familiarity With Pancreatic Cancer								Personal Experience With Pancreatic Cancer	
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Likely	545 25%	533 25%	435 27%	12 18%	98 22%	200 23%	186 30%	49 32%	126 31%	419 24%
Very likely	(4) 63 3%	54 3%	38 2%	8 13%	16 3%	14 2%	14 2%	10 7%	21 5%	41 2%
Fairly likely	(3) 482 22%	479 23%	396 24%	4 6%	83 18%	185 21%	172 28%	39 25%	104 26%	378 22%
Fairly unlikely	(2) 517 24%	503 24%	429 26%	14 21%	74 16%	212 25%	188 30%	29 18%	97 24%	419 24%
Very unlikely	(1) 241 11%	234 11%	188 11%	7 11%	45 10%	86 10%	71 11%	32 20%	56 14%	185 11%
NET: Unlikely	757 35%	736 35%	617 38%	21 32%	119 26%	298 35%	258 42%	60 39%	153 38%	604 34%
Don't know	856 40%	824 39%	586 36%	32 49%	238 52%	365 42%	175 28%	46 30%	124 31%	732 42%
Mean	2.28	2.28	2.27	2.40	2.32	2.26	2.29	2.26	2.33	2.27
Standard deviation	0.82	0.81	0.79	1.10	0.88	0.77	0.77	0.98	0.88	0.80
Standard error	0.02	0.02	0.02	0.21	0.06	0.03	0.04	0.10	0.05	0.02

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 46

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Testicular**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Likely	1379 64%	666 63%	713 64%	116 46%	198 53%	221 62%	269 70%	230 74%	345 71%	401 69%	383 66%	286 61%	308 59%	176 66%	568 59%
Very likely	(4) 470 22%	234 22%	237 21%	28 11%	58 16%	73 21%	94 24%	90 29%	126 26%	140 24%	127 22%	93 20%	110 21%	66 25%	175 18%
Fairly likely	(3) 908 42%	432 41%	476 43%	87 35%	139 37%	148 42%	175 46%	140 45%	219 45%	261 45%	256 44%	194 41%	198 38%	110 41%	392 41%
Fairly unlikely	(2) 203 9%	102 10%	101 9%	46 18%	46 12%	34 10%	22 6%	18 6%	37 8%	62 11%	40 7%	53 11%	49 9%	23 9%	102 11%
Very unlikely	(1) 71 3%	36 3%	35 3%	12 5%	17 5%	14 4%	12 3%	7 2%	8 2%	18 3%	21 4%	16 3%	16 3%	5 2%	41 4%
NET: Unlikely	274 13%	138 13%	135 12%	59 23%	63 17%	49 14%	34 9%	25 8%	44 9%	79 14%	60 10%	69 15%	65 12%	28 11%	143 15%
Don't know	506 23%	247 23%	259 23%	77 31%	113 30%	85 24%	82 21%	56 18%	94 19%	100 17%	137 24%	115 25%	153 29%	63 23%	244 26%
Mean	3.08	3.07	3.08	2.76	2.92	3.04	3.16	3.23	3.19	3.09	3.10	3.02	3.08	3.16	2.99
Standard deviation	0.76	0.77	0.75	0.81	0.81	0.78	0.72	0.70	0.68	0.75	0.74	0.77	0.77	0.72	0.79
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.04	0.04	0.03	0.03	0.03	0.05	0.04	0.05	0.03

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 47

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Testicular**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Likely	1379 64%	124 68%	74 69%	44 70%	1137 63%	56 64%	148 61%	114 64%	117 62%	100 65%	133 65%	150 54%	195 67%	125 68%
Very likely	(4) 470 22%	46 26%	29 27%	14 22%	381 21%	11 12%	57 24%	41 23%	37 19%	30 19%	48 24%	45 16%	70 24%	42 23%
Fairly likely	(3) 908 42%	77 42%	44 41%	30 48%	757 42%	45 51%	91 38%	73 41%	80 42%	70 45%	85 42%	106 38%	125 43%	82 45%
Fairly unlikely	(2) 203 9%	20 11%	10 9%	4 7%	169 9%	3 4%	19 8%	17 9%	17 9%	15 10%	19 9%	34 12%	30 10%	15 8%
Very unlikely	(1) 71 3%	3 1%	3 2%	2 3%	64 4%	5 6%	6 2%	4 2%	10 5%	5 3%	3 1%	15 6%	11 4%	5 3%
NET: Unlikely	274 13%	22 12%	13 12%	6 10%	233 13%	8 9%	25 10%	21 12%	27 15%	20 13%	22 11%	49 18%	41 14%	19 11%
Don't know	506 23%	36 20%	21 19%	13 20%	436 24%	24 27%	68 28%	43 24%	44 24%	35 23%	48 24%	77 28%	57 20%	40 22%
Mean	3.08	3.15	3.16	3.12	3.06	2.96	3.15	3.12	2.99	3.05	3.15	2.90	3.08	3.13
Standard deviation	0.76	0.71	0.75	0.71	0.76	0.73	0.75	0.73	0.82	0.73	0.70	0.83	0.78	0.72
Standard error	0.02	0.06	0.09	0.08	0.02	0.10	0.06	0.06	0.06	0.07	0.06	0.06	0.05	0.06

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 48

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Testicular**

**Base: All respondents**

	Total	Familiarity With Pancreatic Cancer						Personal Experience With Pancreatic Cancer		
		NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Likely	1379 64%	1349 64%	1112 68%	30 46%	237 52%	526 61%	463 75%	123 79%	300 74%	1079 61%
Very likely	(4) 470 22%	465 22%	402 25%	6 9%	63 14%	167 19%	184 30%	51 33%	111 28%	360 20%
Fairly likely	(3) 908 42%	885 42%	711 43%	24 36%	174 38%	359 42%	280 45%	72 46%	189 47%	719 41%
Fairly unlikely	(2) 203 9%	190 9%	148 9%	13 21%	41 9%	95 11%	48 8%	6 4%	36 9%	167 9%
Very unlikely	(1) 71 3%	67 3%	47 3%	4 6%	20 4%	25 3%	16 3%	6 4%	13 3%	57 3%
NET: Unlikely	274 13%	256 12%	195 12%	17 26%	61 13%	120 14%	64 10%	12 8%	50 12%	224 13%
Don't know	506 23%	488 23%	329 20%	18 28%	158 35%	217 25%	92 15%	20 13%	53 13%	452 26%
Mean	3.08	3.09	3.12	2.68	2.94	3.04	3.20	3.24	3.14	3.06
Standard deviation	0.76	0.75	0.74	0.81	0.78	0.75	0.72	0.75	0.75	0.76
Standard error	0.02	0.02	0.02	0.13	0.04	0.03	0.03	0.07	0.04	0.02

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 49

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Bowel**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Likely	929 43%	411 39%	517 47%	74 30%	134 36%	132 37%	163 42%	169 54%	258 53%	276 48%	249 43%	193 41%	211 40%	118 44%	374 39%
Very likely	(4) 168 8%	68 6%	100 9%	12 5%	31 8%	22 6%	29 8%	29 9%	45 9%	50 9%	41 7%	47 10%	29 6%	20 7%	79 8%
Fairly likely	(3) 761 35%	344 33%	417 38%	62 25%	103 28%	110 31%	134 35%	140 45%	213 44%	225 39%	207 36%	146 31%	182 35%	98 37%	296 31%
Fairly unlikely	(2) 518 24%	273 26%	245 22%	76 30%	82 22%	87 24%	101 26%	65 21%	108 22%	144 25%	130 22%	123 26%	121 23%	65 24%	221 23%
Very unlikely	(1) 198 9%	109 10%	89 8%	20 8%	36 10%	52 15%	35 9%	27 9%	28 6%	58 10%	64 11%	33 7%	43 8%	21 8%	111 12%
NET: Unlikely	716 33%	382 36%	334 30%	96 38%	117 31%	139 39%	136 35%	92 30%	136 28%	202 35%	195 34%	156 33%	164 31%	86 32%	332 35%
Don't know	513 24%	258 25%	255 23%	80 32%	123 33%	84 24%	85 22%	50 16%	90 19%	103 18%	137 24%	122 26%	151 29%	63 24%	248 26%
Mean	2.55	2.47	2.62	2.39	2.51	2.38	2.52	2.65	2.70	2.56	2.51	2.59	2.53	2.57	2.49
Standard deviation	0.83	0.83	0.82	0.79	0.88	0.89	0.83	0.81	0.76	0.84	0.85	0.84	0.80	0.80	0.89
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.04

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 50

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Bowel**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Likely	929 43%	90 50%	40 37%	29 46%	770 43%	42 48%	115 48%	77 43%	77 41%	67 43%	85 42%	108 39%	118 40%	82 44%
Very likely	(4) 168 8%	20 11%	6 6%	5 8%	137 8%	6 7%	26 11%	18 10%	13 7%	9 5%	15 7%	18 7%	21 7%	12 7%
Fairly likely	(3) 761 35%	71 39%	34 32%	24 37%	633 35%	36 41%	89 37%	59 33%	64 34%	58 38%	70 35%	90 33%	97 33%	70 38%
Fairly unlikely	(2) 518 24%	37 20%	26 24%	18 28%	438 24%	13 15%	43 18%	46 26%	51 27%	39 25%	59 29%	58 21%	80 27%	49 27%
Very unlikely	(1) 198 9%	13 7%	12 11%	5 8%	168 9%	12 13%	16 7%	12 7%	13 7%	18 12%	14 7%	28 10%	41 14%	14 8%
NET: Unlikely	716 33%	50 27%	38 36%	22 36%	606 34%	25 28%	58 24%	58 33%	64 34%	57 37%	73 36%	86 31%	121 41%	63 34%
Don't know	513 24%	42 23%	29 27%	12 19%	430 24%	21 24%	67 28%	43 24%	47 25%	31 20%	45 22%	82 30%	54 18%	39 21%
Mean	2.55	2.69	2.43	2.56	2.54	2.54	2.72	2.61	2.55	2.46	2.54	2.51	2.41	2.55
Standard deviation	0.83	0.83	0.85	0.81	0.83	0.89	0.83	0.83	0.79	0.83	0.79	0.85	0.87	0.78
Standard error	0.02	0.07	0.10	0.09	0.02	0.12	0.06	0.07	0.06	0.08	0.07	0.06	0.05	0.06

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 51

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Bowel**

**Base: All respondents**

	Total	Familiarity With Pancreatic Cancer						Personal Experience With Pancreatic Cancer		
		NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Likely	929 43%	906 43%	768 47%	23 35%	138 30%	353 41%	318 51%	97 62%	214 53%	715 41%
Very likely	(4) 168 8%	160 8%	136 8%	8 12%	24 5%	53 6%	61 10%	22 14%	49 12%	119 7%
Fairly likely	(3) 761 35%	746 36%	632 39%	15 23%	114 25%	300 35%	257 42%	75 48%	165 41%	596 34%
Fairly unlikely	(2) 518 24%	503 24%	391 24%	15 24%	112 25%	218 25%	145 23%	28 18%	96 24%	422 24%
Very unlikely	(1) 198 9%	195 9%	156 10%	3 4%	40 9%	78 9%	65 10%	13 9%	41 10%	157 9%
NET: Unlikely	716 33%	698 33%	546 33%	18 28%	152 33%	295 34%	210 34%	41 26%	137 34%	579 33%
Don't know	513 24%	489 23%	323 20%	24 37%	166 36%	214 25%	91 15%	18 11%	51 13%	462 26%
Mean	2.55	2.54	2.57	2.67	2.42	2.51	2.59	2.76	2.63	2.52
Standard deviation	0.83	0.83	0.83	0.86	0.83	0.81	0.85	0.83	0.87	0.82
Standard error	0.02	0.02	0.02	0.15	0.05	0.03	0.04	0.07	0.05	0.02

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 52

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Lung**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Likely	545 25%	270 26%	276 25%	55 22%	103 27%	85 24%	87 23%	83 27%	133 27%	159 27%	135 23%	115 24%	136 26%	61 23%	240 25%
Very likely	(4) 63 3%	28 3%	35 3%	7 3%	17 5%	20 6%	9 2%	4 1%	6 1%	13 2%	8 1%	25 5%	16 3%	12 5%	33 3%
Fairly likely	(3) 483 22%	242 23%	241 22%	48 19%	85 23%	66 19%	78 20%	79 25%	127 26%	146 25%	127 22%	90 19%	120 23%	49 18%	207 22%
Fairly unlikely	(2) 720 33%	354 34%	367 33%	78 31%	109 29%	110 31%	126 33%	115 37%	182 38%	214 37%	189 33%	162 35%	155 29%	88 33%	293 31%
Very unlikely	(1) 446 21%	205 20%	241 22%	47 19%	58 15%	80 23%	93 24%	65 21%	104 21%	117 20%	122 21%	97 21%	110 21%	65 24%	196 21%
NET: Unlikely	1166 54%	559 53%	607 55%	125 50%	167 45%	190 54%	218 57%	180 58%	286 59%	331 57%	310 53%	260 55%	265 50%	153 57%	488 51%
Don't know	447 21%	223 21%	224 20%	70 28%	104 28%	79 22%	80 21%	48 16%	65 13%	90 15%	135 23%	96 20%	125 24%	54 20%	226 24%
Mean	2.09	2.11	2.08	2.08	2.23	2.09	2.01	2.08	2.08	2.11	2.05	2.11	2.11	2.04	2.11
Standard deviation	0.82	0.81	0.84	0.83	0.86	0.90	0.82	0.77	0.78	0.80	0.79	0.87	0.85	0.87	0.85
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.04	0.05	0.04	0.03	0.04	0.05	0.04	0.06	0.03



## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 53

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Lung**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Likely	545 25%	45 25%	19 18%	10 16%	471 26%	31 35%	69 29%	38 21%	47 25%	40 26%	43 21%	86 31%	72 25%	46 25%
Very likely	(4) 63 3%	11 6%	- -	1 1%	51 3%	4 5%	9 4%	7 4%	4 2%	2 1%	2 1%	12 4%	8 3%	4 2%
Fairly likely	(3) 483 22%	34 19%	19 18%	10 16%	420 23%	27 30%	60 25%	31 18%	43 23%	38 24%	41 20%	74 27%	64 22%	42 23%
Fairly unlikely	(2) 720 33%	70 38%	42 40%	26 41%	582 32%	23 27%	68 28%	64 36%	61 32%	50 32%	82 41%	68 24%	101 34%	65 35%
Very unlikely	(1) 446 21%	32 18%	31 29%	17 27%	367 20%	17 19%	44 18%	39 22%	38 20%	33 22%	36 18%	56 20%	69 23%	35 19%
NET: Unlikely	1166 54%	102 56%	73 68%	43 68%	949 53%	41 46%	112 47%	103 58%	99 52%	84 54%	118 58%	123 45%	169 58%	100 54%
Don't know	447 21%	35 19%	15 14%	10 16%	387 21%	17 19%	59 25%	37 21%	43 23%	31 20%	42 21%	67 24%	52 18%	39 21%
Mean	2.09	2.16	1.87	1.89	2.11	2.25	2.19	2.04	2.09	2.07	2.06	2.20	2.05	2.10
Standard deviation	0.82	0.85	0.73	0.74	0.83	0.89	0.86	0.83	0.81	0.81	0.72	0.90	0.83	0.79
Standard error	0.02	0.07	0.08	0.08	0.02	0.12	0.07	0.07	0.06	0.08	0.06	0.06	0.05	0.06

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 54

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Lung**

**Base: All respondents**

	Total	Familiarity With Pancreatic Cancer						Personal Experience With Pancreatic Cancer		
		NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Likely	545 25%	529 25%	438 27%	16 25%	91 20%	198 23%	191 31%	49 31%	125 31%	420 24%
Very likely	(4) 63 3%	55 3%	43 3%	8 12%	12 3%	15 2%	18 3%	10 6%	18 4%	45 3%
Fairly likely	(3) 483 22%	474 23%	395 24%	8 13%	79 17%	183 21%	173 28%	39 25%	107 27%	375 21%
Fairly unlikely	(2) 720 33%	700 33%	563 34%	20 31%	137 30%	287 33%	225 36%	51 33%	149 37%	571 33%
Very unlikely	(1) 446 21%	432 21%	342 21%	13 21%	91 20%	183 21%	122 20%	37 24%	86 21%	360 21%
NET: Unlikely	1166 54%	1133 54%	905 55%	34 52%	228 50%	470 54%	347 56%	88 57%	235 58%	931 53%
Don't know	447 21%	431 21%	294 18%	15 23%	137 30%	195 23%	81 13%	18 12%	42 11%	404 23%
Mean	2.09	2.09	2.10	2.21	2.04	2.04	2.16	2.16	2.16	2.08
Standard deviation	0.82	0.82	0.82	1.02	0.83	0.80	0.81	0.91	0.85	0.82
Standard error	0.02	0.02	0.02	0.16	0.05	0.03	0.03	0.08	0.05	0.02

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 55

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Kidney**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Likely	688 32%	317 30%	371 34%	67 27%	125 33%	117 33%	120 31%	97 31%	162 34%	203 35%	186 32%	147 31%	152 29%	92 34%	307 32%
Very likely	(4) 85 4%	37 4%	48 4%	6 2%	20 5%	20 6%	16 4%	8 2%	16 3%	19 3%	28 5%	19 4%	19 4%	13 5%	40 4%
Fairly likely	(3) 603 28%	280 27%	323 29%	61 24%	105 28%	97 27%	104 27%	89 29%	147 30%	184 32%	159 27%	128 27%	132 25%	79 30%	267 28%
Fairly unlikely	(2) 539 25%	277 26%	262 24%	84 34%	82 22%	89 25%	96 25%	72 23%	116 24%	156 27%	153 26%	118 25%	112 21%	68 25%	233 24%
Very unlikely	(1) 218 10%	116 11%	102 9%	19 7%	40 11%	41 11%	40 10%	30 10%	48 10%	51 9%	58 10%	46 10%	64 12%	27 10%	102 11%
NET: Unlikely	757 35%	393 37%	365 33%	103 41%	122 33%	129 36%	136 35%	103 33%	164 34%	207 36%	211 36%	164 35%	176 33%	95 35%	335 35%
Don't know	712 33%	341 32%	371 33%	81 32%	127 34%	108 30%	129 34%	111 36%	157 32%	170 29%	183 32%	159 34%	199 38%	81 30%	312 33%
Mean	2.38	2.34	2.43	2.32	2.42	2.39	2.38	2.37	2.40	2.42	2.39	2.39	2.33	2.42	2.38
Standard deviation	0.81	0.81	0.81	0.71	0.86	0.86	0.82	0.79	0.80	0.76	0.82	0.81	0.86	0.82	0.82
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.06	0.04	0.06	0.03

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 56

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Kidney**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Likely	688 32%	57 31%	26 24%	20 32%	586 32%	28 32%	82 34%	62 35%	69 37%	43 28%	51 25%	91 33%	100 34%	60 32%
Very likely	(4) 85 4%	8 4%	3 3%	1 1%	74 4%	4 4%	12 5%	12 6%	9 5%	6 4%	5 2%	10 4%	10 3%	7 4%
Fairly likely	(3) 603 28%	49 27%	23 21%	19 30%	512 28%	25 28%	70 29%	50 28%	60 32%	37 24%	46 22%	81 29%	91 31%	53 29%
Fairly unlikely	(2) 539 25%	50 27%	32 30%	14 22%	443 25%	22 25%	39 16%	42 23%	46 24%	45 29%	62 31%	66 24%	77 26%	46 25%
Very unlikely	(1) 218 10%	17 10%	10 10%	5 8%	185 10%	8 9%	20 8%	11 6%	18 9%	19 12%	17 8%	35 13%	29 10%	28 15%
NET: Unlikely	757 35%	67 37%	42 40%	19 31%	629 35%	30 34%	59 24%	53 30%	63 34%	64 41%	79 39%	101 37%	106 36%	74 40%
Don't know	712 33%	58 32%	39 36%	24 38%	591 33%	30 34%	100 42%	63 36%	56 30%	48 31%	73 36%	84 30%	87 30%	51 28%
Mean	2.38	2.38	2.28	2.39	2.39	2.41	2.53	2.55	2.45	2.29	2.30	2.34	2.39	2.29
Standard deviation	0.81	0.80	0.78	0.75	0.82	0.82	0.84	0.80	0.80	0.82	0.74	0.84	0.79	0.86
Standard error	0.02	0.08	0.10	0.09	0.02	0.12	0.07	0.08	0.07	0.08	0.07	0.06	0.05	0.07

**Cancer Survey**  
**ONLINE Fieldwork: 10th-12th July 2015**

Absolutes/col percents

Table 57

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Kidney**

**Base: All respondents**

	Total	Familiarity With Pancreatic Cancer						Personal Experience With Pancreatic Cancer		
		NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Likely	688 32%	670 32%	557 34%	18 28%	114 25%	240 28%	256 41%	61 39%	157 39%	532 30%
Very likely	(4) 85 4%	79 4%	56 3%	7 10%	22 5%	22 3%	28 5%	7 4%	20 5%	66 4%
Fairly likely	(3) 603 28%	592 28%	500 31%	12 18%	91 20%	218 25%	228 37%	54 35%	137 34%	466 27%
Fairly unlikely	(2) 539 25%	524 25%	423 26%	16 24%	101 22%	232 27%	156 25%	34 22%	86 21%	453 26%
Very unlikely	(1) 218 10%	212 10%	169 10%	6 10%	43 10%	82 10%	64 10%	22 14%	54 13%	164 9%
NET: Unlikely	757 35%	736 35%	591 36%	22 34%	144 32%	315 36%	220 36%	56 36%	140 35%	617 35%
Don't know	712 33%	687 33%	489 30%	25 38%	198 43%	308 36%	143 23%	39 25%	106 26%	606 35%
Mean	2.38	2.38	2.39	2.47	2.36	2.32	2.46	2.39	2.41	2.38
Standard deviation	0.81	0.81	0.79	0.96	0.86	0.77	0.80	0.86	0.86	0.80
Standard error	0.02	0.02	0.02	0.17	0.05	0.03	0.04	0.08	0.05	0.02

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 58

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Pancreatic**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
NET: Likely	424 20%	229 22%	195 18%	49 20%	93 25%	76 21%	66 17%	60 19%	81 17%	104 18%	117 20%	100 21%	103 19%	54 20%	211 22%
Very likely	(4) 52 2%	28 3%	24 2%	7 3%	19 5%	12 3%	5 1%	3 1%	6 1%	12 2%	11 2%	16 3%	13 2%	8 3%	29 3%
Fairly likely	(3) 373 17%	202 19%	171 15%	42 17%	74 20%	64 18%	61 16%	57 18%	75 15%	92 16%	107 18%	84 18%	90 17%	46 17%	182 19%
Fairly unlikely	(2) 565 26%	263 25%	302 27%	65 26%	87 23%	101 29%	99 26%	85 27%	127 26%	163 28%	147 25%	129 28%	125 24%	76 28%	237 25%
Very unlikely	(1) 567 26%	250 24%	317 29%	49 20%	75 20%	87 25%	118 31%	92 30%	146 30%	192 33%	155 27%	103 22%	117 22%	74 28%	222 23%
NET: Unlikely	1132 52%	513 49%	619 56%	115 46%	162 43%	188 53%	217 56%	177 57%	273 57%	356 61%	302 52%	232 49%	242 46%	150 56%	459 48%
Don't know	602 28%	309 29%	293 26%	87 35%	118 32%	90 26%	102 27%	75 24%	130 27%	121 21%	161 28%	138 29%	182 35%	64 24%	283 30%
Mean	1.94	2.01	1.88	2.04	2.15	2.00	1.83	1.88	1.83	1.83	1.94	2.04	1.99	1.94	2.03
Standard deviation	0.86	0.87	0.84	0.85	0.93	0.87	0.82	0.82	0.81	0.83	0.85	0.87	0.87	0.86	0.88
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.06	0.04	0.06	0.04

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 59

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Pancreatic**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Likely	424 20%	37 20%	29 27%	12 20%	346 19%	21 23%	43 18%	27 15%	36 19%	34 22%	35 17%	64 23%	57 20%	29 16%
Very likely	(4) 52 2%	8 4%	- -	1 2%	43 2%	2 3%	7 3%	4 2%	4 2%	4 3%	2 1%	11 4%	5 2%	4 2%
Fairly likely	(3) 373 17%	30 16%	29 27%	11 18%	303 17%	18 21%	36 15%	23 13%	31 17%	30 19%	33 16%	53 19%	52 18%	26 14%
Fairly unlikely	(2) 565 26%	42 23%	27 25%	16 26%	480 27%	19 22%	53 22%	55 31%	57 30%	33 21%	63 31%	65 24%	85 29%	51 28%
Very unlikely	(1) 567 26%	52 29%	24 23%	18 28%	473 26%	25 29%	67 28%	49 27%	47 25%	45 29%	47 23%	64 23%	76 26%	54 29%
NET: Unlikely	1132 52%	94 51%	51 48%	34 53%	953 53%	45 51%	120 50%	104 58%	104 55%	77 50%	110 54%	129 47%	161 55%	104 57%
Don't know	602 28%	51 28%	27 25%	17 27%	507 28%	23 26%	78 32%	48 27%	49 26%	44 28%	58 29%	83 30%	74 25%	51 27%
Mean	1.94	1.94	2.06	1.91	1.94	1.96	1.90	1.86	1.95	1.94	1.93	2.06	1.94	1.85
Standard deviation	0.86	0.93	0.82	0.85	0.85	0.91	0.89	0.81	0.83	0.91	0.77	0.91	0.83	0.83
Standard error	0.02	0.08	0.10	0.10	0.02	0.12	0.07	0.07	0.06	0.09	0.07	0.07	0.05	0.07

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 60

**Q.4 How likely or unlikely do you think a person is to survive five years or more following diagnosis of each of the following types of cancer?**

**Pancreatic**

**Base: All respondents**

	Familiarity With Pancreatic Cancer								Personal Experience With Pancreatic Cancer	
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Likely	424 20%	405 19%	311 19%	19 29%	94 21%	152 18%	132 21%	27 18%	71 18%	353 20%
Very likely	(4) 2%	44 2%	33 2%	8 13%	10 2%	11 1%	14 2%	8 5%	22 5%	30 2%
Fairly likely	(3) 17%	362 17%	278 17%	11 17%	84 18%	141 16%	118 19%	19 13%	50 12%	323 18%
Fairly unlikely	(2) 26%	549 26%	459 28%	15 24%	90 20%	260 30%	173 28%	26 17%	96 24%	469 27%
Very unlikely	(1) 26%	562 27%	493 30%	5 8%	69 15%	180 21%	225 36%	87 56%	197 49%	370 21%
NET: Unlikely	1132 52%	1111 53%	952 58%	21 32%	159 35%	440 51%	398 64%	113 73%	293 73%	839 48%
Don't know	602 28%	577 28%	374 23%	25 38%	203 45%	270 31%	89 14%	15 10%	38 9%	564 32%
Mean	1.94	1.93	1.88	2.55	2.14	1.97	1.85	1.63	1.71	2.01
Standard deviation	0.86	0.85	0.84	0.98	0.87	0.79	0.86	0.92	0.92	0.83
Standard error	0.02	0.02	0.02	0.18	0.05	0.03	0.04	0.08	0.05	0.02



## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 61

**Q.5 The next few questions will concern pancreatic cancer and the pancreas. Which of the following do you think are some of the functions of the pancreas?**

**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
Producing hormones, including insulin, that regulate blood sugar levels	997 46%	470 45%	527 48%	95 38%	159 42%	156 44%	184 48%	177 57%	226 47%	293 50%	283 49%	221 47%	200 38%	151 57%	385 40%
Producing enzymes that help to break down food so that the body can absorb it	801 37%	349 33%	453 41%	84 33%	110 29%	142 40%	144 37%	128 41%	193 40%	257 44%	222 38%	154 33%	169 32%	110 41%	322 34%
Producing bile which helps digestion	716 33%	324 31%	392 35%	89 36%	115 31%	124 35%	122 32%	107 34%	159 33%	202 35%	198 34%	162 34%	154 29%	100 37%	296 31%
Removing toxins like alcohol from the blood	393 18%	174 17%	219 20%	35 14%	70 19%	85 24%	66 17%	54 17%	83 17%	107 18%	109 19%	80 17%	97 18%	67 25%	171 18%
Regulating the immune system	350 16%	165 16%	185 17%	36 14%	58 15%	69 19%	62 16%	53 17%	73 15%	92 16%	94 16%	81 17%	82 16%	56 21%	149 16%
Filtering the blood and making urine	316 15%	153 15%	164 15%	36 14%	71 19%	53 15%	60 16%	41 13%	54 11%	88 15%	85 15%	67 14%	75 14%	55 21%	151 16%
Producing neurotransmitters like serotonin and dopamine that regulate brain function	172 8%	78 7%	94 8%	10 4%	45 12%	30 9%	29 7%	28 9%	30 6%	49 8%	52 9%	40 9%	31 6%	31 12%	80 8%
The pancreas serves no function	13 1%	8 1%	4 *	1 *	5 1%	2 1%	2 *	1 *	2 *	1 *	2 *	4 1%	5 1%	-	6 1%
Don't know	542 25%	296 28%	246 22%	75 30%	96 26%	89 25%	84 22%	66 21%	133 28%	116 20%	141 24%	118 25%	167 32%	35 13%	265 28%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 62

**Q.5 The next few questions will concern pancreatic cancer and the pancreas. Which of the following do you think are some of the functions of the pancreas?**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
Producing hormones, including insulin, that regulate blood sugar levels	997 46%	94 51%	45 42%	28 44%	831 46%	37 42%	106 44%	84 47%	97 52%	68 44%	91 45%	120 43%	139 47%	90 49%
Producing enzymes that help to break down food so that the body can absorb it	801 37%	62 34%	28 26%	18 29%	693 38%	30 34%	102 43%	67 38%	66 35%	50 32%	75 37%	112 40%	112 38%	80 43%
Producing bile which helps digestion	716 33%	59 32%	34 32%	19 31%	604 33%	26 29%	91 38%	60 34%	61 32%	50 32%	56 27%	98 35%	105 36%	58 32%
Removing toxins like alcohol from the blood	393 18%	32 18%	14 13%	10 15%	338 19%	18 21%	54 23%	21 12%	41 22%	23 15%	38 18%	50 18%	57 19%	36 20%
Regulating the immune system	350 16%	26 14%	22 20%	8 13%	293 16%	25 28%	36 15%	19 11%	29 16%	30 19%	29 14%	46 17%	49 17%	30 16%
Filtering the blood and making urine	316 15%	35 19%	15 14%	7 11%	260 14%	18 20%	42 17%	28 16%	31 17%	22 14%	21 10%	35 13%	46 16%	18 10%
Producing neurotransmitters like serotonin and dopamine that regulate brain function	172 8%	18 10%	12 12%	1 1%	141 8%	7 8%	26 11%	8 5%	20 11%	11 7%	10 5%	25 9%	20 7%	14 7%
The pancreas serves no function	13 1%	-	-	-	13 1%	1 1%	3 1%	4 2%	*	1 1%	1 *	2 1%	*	-
Don't know	542 25%	51 28%	27 25%	19 30%	445 25%	23 26%	51 21%	47 26%	48 25%	40 26%	62 30%	68 25%	64 22%	43 23%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 63

**Q.5 The next few questions will concern pancreatic cancer and the pancreas. Which of the following do you think are some of the functions of the pancreas?**

**Base: All respondents**

	Familiarity With Pancreatic Cancer							Personal Experience With Pancreatic Cancer		
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
Producing hormones, including insulin, that regulate blood sugar levels	997 46%	977 47%	846 52%	20 32%	131 29%	373 43%	378 61%	95 61%	237 59%	760 43%
Producing enzymes that help to break down food so that the body can absorb it	801 37%	792 38%	677 41%	9 14%	115 25%	290 34%	297 48%	90 58%	198 49%	603 34%
Producing bile which helps digestion	716 33%	703 34%	598 37%	13 21%	105 23%	279 32%	252 41%	67 43%	165 41%	551 31%
Removing toxins like alcohol from the blood	393 18%	384 18%	318 19%	9 14%	66 15%	153 18%	123 20%	41 27%	80 20%	313 18%
Regulating the immune system	350 16%	344 16%	283 17%	6 9%	61 13%	124 14%	122 20%	37 24%	80 20%	270 15%
Filtering the blood and making urine	316 15%	310 15%	253 15%	6 10%	57 12%	121 14%	104 17%	29 18%	66 17%	250 14%
Producing neurotransmitters like serotonin and dopamine that regulate brain function	172 8%	166 8%	138 8%	6 9%	28 6%	54 6%	59 9%	25 16%	45 11%	127 7%
The pancreas serves no function	13 1%	11 1%	7 *	2 2%	4 1%	5 1%	2 *	- -	3 1%	10 1%
Don't know	542 25%	515 25%	322 20%	27 41%	193 42%	238 28%	70 11%	15 10%	44 11%	498 28%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 64

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
Abdominal Pain	243 11%	82 8%	161 15%	25 10%	20 5%	43 12%	54 14%	44 14%	57 12%	76 13%	73 13%	43 9%	50 9%	41 16%	86 9%
Weight loss	157 7%	54 5%	102 9%	13 5%	21 6%	30 9%	29 8%	33 11%	31 6%	57 10%	46 8%	23 5%	30 6%	31 12%	51 5%
Pain (non-specific)	117 5%	39 4%	78 7%	4 2%	21 6%	16 5%	15 4%	33 10%	28 6%	34 6%	28 5%	35 8%	19 4%	18 7%	42 4%
Jaundice/ skin colour changes	106 5%	38 4%	68 6%	12 5%	15 4%	16 5%	20 5%	18 6%	26 5%	30 5%	33 6%	21 4%	22 4%	19 7%	31 3%
Sickness/ vomiting	78 4%	23 2%	55 5%	4 2%	5 1%	12 3%	16 4%	13 4%	28 6%	24 4%	19 3%	18 4%	17 3%	10 4%	25 3%
Back pain	61 3%	23 2%	38 3%	1 1%	3 1%	10 3%	17 4%	10 3%	20 4%	16 3%	18 3%	16 3%	12 2%	9 3%	20 2%
Diabetes	61 3%	31 3%	30 3%	4 2%	8 2%	7 2%	13 3%	10 3%	18 4%	22 4%	15 3%	15 3%	10 2%	10 4%	16 2%
Tiredness	52 2%	15 1%	37 3%	2 1%	5 1%	7 2%	10 3%	13 4%	14 3%	17 3%	14 2%	11 2%	11 2%	1 *	18 2%
Bloating/ swelling	49 2%	14 1%	35 3%	3 1%	6 1%	9 2%	7 2%	8 3%	17 3%	13 2%	10 2%	14 3%	11 2%	6 2%	14 1%
Loss of appetite	43 2%	17 2%	26 2%	3 1%	10 3%	4 1%	6 1%	10 3%	10 2%	15 3%	7 1%	9 2%	11 2%	1 *	19 2%
Blood in urine/ faeces	40 2%	20 2%	19 2%	9 4%	4 1%	5 2%	7 2%	9 3%	5 1%	11 2%	12 2%	9 2%	8 2%	4 1%	21 2%
There are no/ few symptoms/ hard to detect/ takes a long time for symptoms to manifest	32 1%	14 1%	18 2%	2 1%	2 1%	5 2%	2 1%	6 2%	14 3%	10 2%	12 2%	6 1%	4 1%	4 2%	8 1%
Poor digestion	23 1%	7 1%	16 1%	2 1%	1 *	4 1%	5 1%	2 1%	10 2%	10 2%	10 2%	1 *	2 *	3 1%	5 1%
Indigestion/ heartburn	18 1%	7 1%	11 1%	* *	1 *	4 1%	3 1%	2 1%	7 2%	6 1%	5 1%	2 1%	4 1%	1 1%	7 1%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 64

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
Pain in other parts of the body	14 1%	1 *	13 1%	- -	4 1%	2 *	3 1%	1 *	4 1%	2 *	4 1%	4 1%	5 1%	2 1%	4 *
diarrhea	14 1%	3 *	12 1%	1 *	1 *	6 2%	1 *	5 2%	2 *	3 *	7 1%	4 1%	2 *	5 2%	3 *
Itchy/ inflamed/ blotchy skin	14 1%	5 *	9 1%	- -	1 *	6 2%	3 1%	2 1%	2 1%	4 1%	2 *	6 1%	2 *	1 *	9 1%
Fever/ high temperature/ sweating/ rigors	13 1%	7 1%	7 1%	3 1%	3 1%	2 1%	3 1%	2 1%	- -	3 1%	8 1%	1 *	1 *	3 1%	7 1%
Feeling unwell	13 1%	3 *	10 1%	- -	1 *	2 1%	3 1%	6 2%	2 *	4 1%	2 *	6 1%	- -	2 1%	3 *
Frequent need to urinate/ use the toilet	12 1%	7 1%	5 *	1 *	1 *	4 1%	4 1%	2 1%	1 *	3 *	5 1%	3 1%	2 *	- -	6 1%
Constipation/ difficulty passing urine	11 1%	7 1%	4 *	2 1%	1 *	1 *	3 1%	2 1%	2 *	1 *	7 1%	- -	3 1%	1 *	5 1%
Organ problems/ failure	11 1%	5 1%	6 1%	3 1%	- -	- -	3 1%	4 1%	1 *	5 1%	3 *	3 1%	1 *	- -	5 1%
Changes to appearance of faeces/ urine - colour/ smell	10 *	3 *	7 1%	2 1%	2 *	2 *	1 *	2 1%	1 *	1 *	2 *	2 *	5 1%	- -	6 1%
Dizziness	8 *	- -	8 1%	- -	2 1%	2 1%	2 *	- -	2 *	2 *	2 *	4 1%	- -	1 *	3 *
Change in hormone levels	7 *	1 *	6 1%	3 1%	2 1%	1 *	- -	- -	1 *	3 *	2 *	3 1%	- -	1 *	4 *
Growths/ lumps forming	7 *	2 *	4 *	2 1%	1 *	1 *	- -	3 1%	- -	- -	- -	6 1%	1 *	- -	1 *
Bleeding/ loss of blood	6 *	3 *	4 *	- -	1 *	1 *	2 1%	3 1%	- -	- -	3 *	3 1%	1 *	3 1%	2 *
Weakness	6 *	2 *	4 *	* -	- -	1 *	4 1%	1 *	- -	1 *	2 *	2 *	* *	- -	4 *
Coughing up blood/ oral discharge	6 *	2 *	4 *	- -	3 1%	1 *	2 *	- -	- -	3 *	1 *	- -	2 *	1 *	3 *

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 64

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
Immune deficiency	6	4	1	-	1	1	3	-	-	1	1	-	3	-	5
	*	*	*	-	*	*	1%	-	-	*	*	-	1%	-	1%
Blocked bile duct/ impaired function of bile duct	5	1	4	-	*	-	2	1	2	3	2	-	-	-	5
	*	*	*	-	*	-	1%	*	*	1%	*	-	-	-	*
Depression/ psychological effects	5	3	2	2	-	1	-	1	2	1	3	-	1	-	1
	*	*	*	1%	-	*	-	*	*	*	*	-	*	-	*
Fatty/ oily stools	5	3	2	1	-	1	1	2	-	2	2	-	2	-	1
	*	*	*	*	-	*	*	1%	-	*	*	-	*	-	*
Acid reflux	5	2	4	1	1	1	1	*	1	3	1	1	*	2	1
	*	*	*	*	*	*	*	*	*	*	*	*	*	1%	*
Bowel irregularities/ change in bowl function	5	3	2	-	1	-	2	1	-	2	3	-	-	1	3
	*	*	*	-	*	-	1%	*	-	*	1%	-	-	*	*
Difficulty eating/ painful to eat	3	2	1	*	-	-	1	2	-	2	1	-	*	1	1
	*	*	*	*	-	-	*	*	-	*	*	-	*	*	*
Death/ can cause patient to die	3	2	1	1	-	-	1	-	-	1	2	-	*	-	1
	*	*	*	1%	-	-	*	-	-	*	*	-	*	-	*
Thirst/ increased thirst	2	2	1	1	-	1	*	1	-	-	1	-	2	-	1
	*	*	*	*	-	*	*	*	-	-	*	-	*	-	*
Other answers	38	19	19	1	13	10	6	3	6	18	8	8	4	7	17
	2%	2%	2%	*	3%	3%	2%	1%	1%	3%	1%	2%	1%	3%	2%
NET: I am not aware of any/ don't know	1537	813	724	202	286	256	268	193	332	386	402	340	409	175	726
	71%	77%	65%	81%	77%	72%	70%	62%	69%	67%	69%	72%	78%	65%	76%
I am not aware of any	1440	768	672	195	266	246	254	172	308	365	378	324	374	166	682
	67%	73%	61%	78%	71%	69%	66%	55%	64%	63%	65%	69%	71%	62%	71%
Don't know	97	45	52	7	20	11	15	21	23	22	24	16	35	9	45
	5%	4%	5%	3%	5%	3%	4%	7%	5%	4%	4%	3%	7%	4%	5%
NET: Mention any symptom	608	233	375	49	86	96	115	116	146	191	170	130	116	90	224
	28%	22%	34%	19%	23%	27%	30%	37%	30%	33%	29%	28%	22%	34%	23%
NET: Mention only one symptom	242	107	135	23	42	35	43	45	54	85	64	49	44	36	99
	11%	10%	12%	9%	11%	10%	11%	14%	11%	15%	11%	10%	8%	13%	10%
NET: Mention two or more symptoms	365	126	240	26	43	62	72	71	91	106	106	81	72	55	125
	17%	12%	22%	10%	12%	17%	19%	23%	19%	18%	18%	17%	14%	21%	13%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 65

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
Abdominal Pain	243 11%	21 11%	6 5%	7 11%	210 12%	11 13%	26 11%	33 19%	26 14%	16 11%	21 10%	24 9%	31 11%	20 11%
Weight loss	157 7%	14 8%	6 6%	1 1%	135 8%	5 5%	16 7%	15 8%	16 9%	15 9%	19 9%	17 6%	15 5%	18 10%
Pain (non-specific)	117 5%	14 8%	9 8%	3 4%	91 5%	6 7%	13 5%	4 2%	9 5%	6 4%	8 4%	13 5%	17 6%	16 8%
Jaundice/ skin colour changes	106 5%	6 3%	6 5%	2 3%	92 5%	5 5%	8 3%	12 6%	11 6%	8 5%	10 5%	13 5%	13 4%	13 7%
Sickness/ vomiting	78 4%	6 3%	2 2%	* *	70 4%	7 7%	7 3%	7 4%	6 3%	7 4%	12 6%	8 3%	10 3%	6 3%
Back pain	61 3%	1 1%	2 1%	1 2%	57 3%	2 3%	8 3%	6 4%	7 4%	5 4%	9 5%	5 2%	7 2%	7 4%
Diabetes	61 3%	5 3%	6 5%	2 3%	48 3%	1 1%	4 1%	7 4%	5 3%	4 3%	5 3%	8 3%	10 3%	5 3%
Tiredness	52 2%	4 2%	1 1%	1 1%	46 3%	3 3%	2 1%	3 2%	4 2%	5 3%	9 4%	5 2%	5 2%	11 6%
Bloating/ swelling	49 2%	5 3%	7 6%	* 1%	37 2%	3 4%	10 4%	7 4%	3 2%	1 *	5 2%	1 *	3 1%	5 3%
Loss of appetite	43 2%	5 3%	3 3%	* 1%	35 2%	3 4%	5 2%	5 3%	5 3%	3 2%	2 1%	7 3%	4 1%	- -
Blood in urine/ faeces	40 2%	5 3%	2 2%	* 1%	32 2%	- -	3 1%	2 1%	4 2%	3 2%	8 4%	2 1%	8 3%	2 1%
There are no/ few symptoms/ hard to detect/ takes a long time for symptoms to manifest	32 1%	4 2%	- -	2 3%	26 1%	1 2%	4 2%	1 1%	1 1%	1 1%	5 2%	3 1%	2 1%	8 4%
Poor digestion	23 1%	1 1%	1 1%	- -	21 1%	1 1%	2 1%	1 *	3 1%	1 *	3 1%	4 2%	5 2%	2 1%
Indigestion/ heartburn	18 1%	3 1%	1 1%	- -	15 1%	- -	- -	2 1%	1 1%	2 1%	4 2%	2 1%	4 1%	- -

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 65

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humburside	West Midlands	East Midlands	Eastern	London	South East	South West
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
Pain in other parts of the body	14 1%	* *	2 2%	- -	12 1%	1 1%	1 *	2 1%	2 1%	1 1%	2 1%	1 *	- -	3 2%
diarrhea	14 1%	1 1%	- -	- -	13 1%	4 5%	1 *	1 *	- -	1 1%	2 1%	1 *	1 *	2 1%
Itchy/ inflamed/ blotchy skin	14 1%	3 2%	- -	- -	11 1%	1 1%	- -	2 1%	1 *	1 1%	- -	3 1%	3 1%	1 *
Fever/ high temperature/ sweating/ rigors	13 1%	3 2%	- -	* 1%	10 1%	1 1%	- -	- -	- -	2 1%	1 1%	4 2%	* *	1 *
Feeling unwell	13 1%	2 1%	1 1%	- -	10 1%	- -	3 1%	- -	- -	1 1%	1 *	- -	3 1%	2 1%
Frequent need to urinate/ use the toilet	12 1%	1 *	- -	- -	11 1%	- -	- -	2 1%	2 1%	1 1%	3 1%	1 *	1 *	1 1%
Constipation/ difficulty passing urine	11 1%	2 1%	1 1%	* *	8 *	- -	2 1%	1 *	- -	1 1%	- -	1 *	1 *	1 1%
Organ problems/ failure	11 1%	1 *	- -	- -	10 1%	1 1%	2 1%	2 1%	- -	- -	1 1%	1 *	2 1%	1 *
Changes to appearance of faeces/ urine - colour/ smell	10 *	2 1%	2 2%	- -	6 *	2 2%	- -	- -	1 *	- -	1 1%	- -	1 *	2 1%
Dizziness	8 *	1 *	2 2%	- -	5 *	- -	- -	- -	- -	1 1%	2 1%	- -	2 1%	- -
Change in hormone levels	7 *	1 *	- -	- -	7 *	1 2%	- -	1 *	2 1%	- -	- -	1 *	2 1%	- -
Growths/ lumps forming	7 *	- -	- -	- -	7 *	1 2%	5 2%	- -	- -	- -	- -	1 *	- -	- -
Bleeding/ loss of blood	6 *	- -	1 1%	- -	5 *	- -	- -	2 1%	1 1%	- -	2 1%	1 *	- -	- -
Weakness	6 *	1 *	1 1%	- -	4 *	1 1%	- -	* *	- -	2 1%	- -	- -	1 *	- -
Coughing up blood/ oral discharge	6 *	- -	1 1%	- -	5 *	- -	1 *	- -	- -	- -	1 1%	3 1%	- -	- -



## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 65

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
Immune deficiency	6 *	1 *	-	* 1%	5 *	2 2%	1 *	-	-	-	-	-	2 1%	-
Blocked bile duct/ impaired function of bile duct	5 *	-	-	* *	5 *	-	1 1%	-	3 2%	-	-	-	-	1 *
Depression/ psychological effects	5 *	1 *	-	-	5 *	-	-	1 *	-	-	2 1%	1 *	1 *	-
Fatty/ oily stools	5 *	-	-	-	5 *	-	-	1 1%	-	1 1%	3 1%	-	-	1 *
Acid reflux	5 *	1 *	1 1%	-	4 *	-	-	-	* *	-	-	-	3 1%	1 *
Bowel irregularities/ change in bowl function	5 *	1 *	-	-	4 *	-	-	-	-	1 1%	1 1%	2 1%	-	-
Difficulty eating/ painful to eat	3 *	-	1 1%	-	2 *	-	1 *	-	-	-	-	-	1 *	-
Death/ can cause patient to die	3 *	-	-	-	3 *	-	-	-	-	-	-	1 *	1 *	1 *
Thirst/ increased thirst	2 *	1 *	-	* *	2 *	-	1 *	-	-	1 1%	-	-	-	-
Other answers	38 2%	6 3%	5 5%	1 1%	27 1%	1 1%	2 1%	4 2%	3 2%	4 2%	5 2%	5 2%	2 1%	2 1%
NET: I am not aware of any/ don't know	1537 71%	122 67%	76 71%	52 82%	1288 71%	63 71%	181 75%	117 66%	134 71%	112 72%	142 70%	209 76%	211 72%	120 65%
I am not aware of any	1440 67%	117 64%	71 66%	50 79%	1203 67%	60 68%	170 71%	110 62%	125 66%	102 66%	129 64%	189 68%	202 69%	115 63%
Don't know	97 5%	5 3%	5 5%	2 3%	85 5%	3 3%	11 5%	7 4%	8 4%	9 6%	13 6%	20 7%	9 3%	4 2%
NET: Mention any symptom	608 28%	58 32%	31 29%	10 16%	509 28%	24 27%	59 24%	61 34%	55 29%	42 27%	60 30%	66 24%	81 28%	60 33%
NET: Mention only one symptom	242 11%	24 13%	12 12%	5 8%	201 11%	6 6%	26 11%	26 15%	23 12%	15 9%	20 10%	29 10%	33 11%	24 13%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 65

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
NET: Mention two or more symptoms	365 17%	34 19%	19 17%	6 9%	307 17%	18 21%	33 14%	35 19%	31 17%	28 18%	40 20%	38 14%	48 16%	37 20%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 66

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Familiarity With Pancreatic Cancer							Personal Experience With Pancreatic Cancer		
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
Abdominal Pain	243 11%	237 11%	215 13%	6 9%	22 5%	78 9%	101 16%	37 24%	94 23%	149 9%
Weight loss	157 7%	156 7%	150 9%	1 2%	6 1%	48 6%	61 10%	41 26%	82 20%	75 4%
Pain (non-specific)	117 5%	116 6%	114 7%	1 2%	2 *	28 3%	60 10%	25 16%	53 13%	63 4%
Jaundice/ skin colour changes	106 5%	106 5%	102 6%	- -	4 1%	31 4%	42 7%	29 19%	56 14%	50 3%
Sickness/ vomiting	78 4%	78 4%	74 5%	- -	4 1%	25 3%	33 5%	15 10%	35 9%	42 2%
Back pain	61 3%	61 3%	57 3%	- -	4 1%	20 2%	26 4%	12 8%	31 8%	30 2%
Diabetes	61 3%	61 3%	55 3%	- -	6 1%	19 2%	23 4%	13 9%	22 5%	39 2%
Tiredness	52 2%	52 3%	50 3%	- -	2 *	15 2%	25 4%	11 7%	28 7%	25 1%
Bloating/ swelling	49 2%	49 2%	48 3%	- -	1 *	12 1%	24 4%	11 7%	24 6%	25 1%
Loss of appetite	43 2%	43 2%	40 2%	- -	2 1%	10 1%	16 3%	14 9%	27 7%	16 1%
Blood in urine/ faeces	40 2%	40 2%	34 2%	- -	6 1%	15 2%	17 3%	2 1%	9 2%	30 2%
There are no/ few symptoms/ hard to detect/ takes a long time for symptoms to manifest	32 1%	32 2%	30 2%	- -	1 *	10 1%	13 2%	8 5%	8 2%	24 1%
Poor digestion	23 1%	23 1%	21 1%	- -	2 *	10 1%	6 1%	5 3%	5 1%	19 1%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 66

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Familiarity With Pancreatic Cancer							Personal Experience With Pancreatic Cancer		
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
Indigestion/ heartburn	18 1%	18 1%	17 1%	-	*	6 1%	6 1%	6 4%	6 1%	12 1%
Pain in other parts of the body	14 1%	14 1%	14 1%	-	*	1 *	10 2%	3 2%	6 2%	8 *
diarrhea	14 1%	14 1%	13 1%	-	1 *	2 *	10 2%	1 1%	8 2%	6 *
Itchy/ inflamed/ blotchy skin	14 1%	14 1%	14 1%	-	-	5 1%	6 1%	3 2%	4 1%	10 1%
Fever/ high temperature/ sweating/ rigors	13 1%	13 1%	12 1%	-	1 *	4 *	5 1%	3 2%	3 1%	10 1%
Feeling unwell	13 1%	11 1%	11 1%	2 2%	-	1 *	8 1%	3 2%	6 1%	7 *
Frequent need to urinate/ use the toilet	12 1%	12 1%	9 1%	-	3 1%	6 1%	3 *	-	3 1%	9 1%
Constipation/ difficulty passing urine	11 1%	11 1%	11 1%	-	-	5 1%	4 1%	2 1%	5 1%	6 *
Organ problems/ failure	11 1%	11 1%	11 1%	-	-	4 1%	5 1%	1 1%	2 *	9 1%
Changes to appearance of faeces/ urine - colour/ smell	10 *	10 *	9 1%	-	1 *	2 *	5 1%	2 1%	3 1%	7 *
Dizziness	8 *	8 *	6 *	-	2 1%	-	5 1%	1 *	3 1%	5 *
Change in hormone levels	7 *	7 *	6 *	-	2 *	2 *	2 *	2 1%	4 1%	4 *
Growths/ lumps forming	7 *	7 *	6 *	-	1 *	3 *	-	3 2%	3 1%	4 *
Bleeding/ loss of blood	6 *	6 *	6 *	-	-	1 *	3 *	3 2%	3 1%	4 *

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 66

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Familiarity With Pancreatic Cancer							Personal Experience With Pancreatic Cancer		
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
Weakness	6 *	6 *	6 *	- -	- -	1 *	3 1%	1 1%	4 1%	2 *
Coughing up blood/ oral discharge	6 *	6 *	6 *	- -	- -	- -	4 1%	2 1%	3 1%	3 *
Immune deficiency	6 *	6 *	6 *	- -	- -	2 *	2 *	1 1%	2 1%	4 *
Blocked bile duct/ impaired function of bile duct	5 *	5 *	5 *	- -	- -	- -	2 *	3 2%	4 1%	1 *
Depression/ psychological effects	5 *	5 *	5 *	- -	- -	1 *	3 1%	2 1%	2 *	4 *
Fatty/ oily stools	5 *	4 *	4 *	1 2%	- -	1 *	2 *	2 1%	2 *	3 *
Acid reflux	5 *	5 *	5 *	- -	- -	1 *	2 *	2 1%	2 *	4 *
Bowel irregularities/ change in bowl function	5 *	5 *	5 *	- -	- -	- -	3 *	2 2%	2 *	3 *
Difficulty eating/ painful to eat	3 *	3 *	2 *	- -	* *	2 *	- -	1 *	1 *	2 *
Death/ can cause patient to die	3 *	3 *	3 *	- -	- -	2 *	1 *	- -	1 *	1 *
Thirst/ increased thirst	2 *	2 *	2 *	- -	- -	- -	2 *	* *	2 *	1 *
Other answers	38 2%	34 2%	32 2%	4 6%	2 1%	10 1%	14 2%	7 4%	16 4%	23 1%
NET: I am not aware of any/ don't know	1537 71%	1485 71%	1072 66%	52 81%	413 91%	665 77%	359 58%	48 31%	166 41%	1372 78%
I am not aware of any	1440 67%	1390 66%	991 61%	50 77%	400 88%	624 72%	327 53%	40 26%	141 35%	1299 74%
Don't know	97 5%	95 5%	82 5%	2 4%	13 3%	41 5%	33 5%	8 5%	25 6%	72 4%

**Cancer Survey**  
**ONLINE Fieldwork: 10th-12th July 2015**

Absolutes/col percents

Table 66

**Q.6 Thinking about pancreatic cancer specifically, what, if any, do you think are symptoms of pancreatic cancer?****Base: All respondents**

	Total	Familiarity With Pancreatic Cancer						Personal Experience With Pancreatic Cancer		
		NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
NET: Mention any symptom	608 28%	595 28%	552 34%	13 19%	43 9%	194 22%	254 41%	105 67%	236 59%	371 21%
NET: Mention only one symptom	242 11%	231 11%	209 13%	12 18%	22 5%	86 10%	88 14%	34 22%	78 19%	164 9%
NET: Mention two or more symptoms	365 17%	364 17%	344 21%	1 2%	21 5%	107 12%	165 27%	71 46%	158 39%	207 12%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 67

**Q.7 Which of the following, if any, do you think are symptoms of pancreatic cancer?**

**Base: All respondents**

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
Abdominal pain	1114 52%	475 45%	639 58%	126 50%	154 41%	188 53%	208 54%	181 58%	257 53%	319 55%	290 50%	226 48%	278 53%	147 55%	445 47%
Significant and unexplained weight loss	974 45%	413 39%	560 51%	81 33%	120 32%	166 47%	181 47%	166 53%	260 54%	293 50%	263 45%	180 38%	239 45%	131 49%	364 38%
Extreme fatigue	797 37%	345 33%	452 41%	77 31%	111 30%	126 36%	157 41%	131 42%	195 40%	231 40%	237 41%	152 32%	176 33%	103 39%	308 32%
Nausea/ vomiting	664 31%	269 26%	394 36%	80 32%	110 29%	117 33%	105 27%	102 33%	152 31%	187 32%	180 31%	146 31%	151 29%	86 32%	267 28%
Back pain	454 21%	179 17%	275 25%	59 23%	65 17%	72 20%	83 22%	67 22%	108 22%	140 24%	121 21%	87 18%	107 20%	59 22%	180 19%
Yellow skin or eyes	449 21%	171 16%	278 25%	58 23%	61 16%	87 25%	86 22%	74 24%	83 17%	136 24%	120 21%	87 18%	106 20%	65 24%	190 20%
Indigestion or heartburn	382 18%	153 15%	229 21%	42 17%	44 12%	63 18%	62 16%	66 21%	104 21%	111 19%	104 18%	80 17%	87 17%	47 18%	129 14%
Rectal bleeding	363 17%	208 20%	155 14%	51 20%	64 17%	67 19%	60 16%	52 17%	69 14%	103 18%	85 15%	74 16%	101 19%	43 16%	171 18%
Oily floating poo	304 14%	134 13%	171 15%	53 21%	50 13%	59 17%	52 14%	48 15%	42 9%	81 14%	79 14%	69 15%	74 14%	40 15%	141 15%
Coughing up blood	232 11%	126 12%	106 10%	30 12%	55 15%	55 15%	38 10%	23 7%	32 7%	58 10%	61 10%	51 11%	63 12%	26 10%	120 13%
Itchy skin	155 7%	63 6%	92 8%	17 7%	27 7%	26 7%	28 7%	29 9%	28 6%	44 8%	43 7%	29 6%	39 7%	14 5%	68 7%
None of these	348 16%	208 20%	141 13%	56 23%	91 24%	56 16%	47 12%	39 13%	58 12%	72 12%	98 17%	82 18%	95 18%	36 14%	188 20%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 68

**Q.7 Which of the following, if any, do you think are symptoms of pancreatic cancer?**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
Abdominal pain	1114 52%	93 51%	50 47%	33 52%	937 52%	43 49%	144 60%	95 53%	97 52%	70 45%	113 56%	121 44%	145 50%	110 60%
Significant and unexplained weight loss	974 45%	90 49%	40 37%	24 38%	821 45%	32 37%	121 50%	86 48%	86 46%	73 47%	94 46%	102 37%	130 44%	96 52%
Extreme fatigue	797 37%	60 33%	46 43%	28 45%	662 37%	26 30%	77 32%	68 38%	68 36%	64 41%	77 38%	89 32%	120 41%	73 40%
Nausea/ vomiting	664 31%	51 28%	40 37%	17 26%	556 31%	17 20%	86 36%	55 31%	46 24%	53 34%	62 30%	83 30%	94 32%	59 32%
Back pain	454 21%	36 20%	28 26%	12 20%	378 21%	11 12%	56 23%	39 22%	43 23%	30 19%	46 22%	51 19%	58 20%	45 24%
Yellow skin or eyes	449 21%	44 24%	21 20%	14 22%	371 21%	15 17%	57 24%	37 21%	38 20%	27 17%	37 18%	59 21%	59 20%	42 23%
Indigestion or heartburn	382 18%	28 15%	14 13%	12 19%	329 18%	10 12%	47 20%	34 19%	35 19%	29 19%	35 17%	54 20%	54 18%	30 16%
Rectal bleeding	363 17%	37 20%	15 14%	13 21%	297 16%	16 18%	44 18%	27 15%	37 20%	26 17%	35 17%	40 14%	52 18%	20 11%
Oily floating poo	304 14%	23 13%	21 20%	7 12%	252 14%	11 12%	42 17%	24 14%	25 13%	24 16%	28 14%	44 16%	34 11%	20 11%
Coughing up blood	232 11%	25 14%	10 10%	7 11%	189 10%	9 10%	27 11%	10 6%	19 10%	12 8%	15 7%	44 16%	34 11%	20 11%
Itchy skin	155 7%	13 7%	7 7%	6 9%	129 7%	4 5%	18 8%	15 9%	15 8%	12 7%	12 6%	21 8%	16 6%	15 8%
None of these	348 16%	34 18%	22 20%	9 14%	284 16%	15 17%	28 12%	28 16%	35 18%	27 18%	25 12%	61 22%	43 15%	22 12%



## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 69

**Q.7 Which of the following, if any, do you think are symptoms of pancreatic cancer?**

**Base: All respondents**

	Familiarity With Pancreatic Cancer							Personal Experience With Pancreatic Cancer		
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
Abdominal pain	1114 52%	1097 52%	913 56%	16 25%	184 40%	433 50%	378 61%	102 65%	260 65%	854 49%
Significant and unexplained weight loss	974 45%	958 46%	806 49%	16 25%	152 33%	387 45%	319 52%	100 64%	237 59%	736 42%
Extreme fatigue	797 37%	788 38%	661 40%	9 14%	127 28%	299 35%	280 45%	81 52%	204 51%	593 34%
Nausea/ vomiting	664 31%	647 31%	549 34%	17 27%	98 21%	252 29%	226 37%	71 45%	165 41%	499 28%
Back pain	454 21%	450 22%	394 24%	4 6%	57 12%	169 20%	161 26%	65 41%	139 35%	315 18%
Yellow skin or eyes	449 21%	445 21%	375 23%	5 7%	70 15%	151 17%	159 26%	65 41%	149 37%	300 17%
Indigestion or heartburn	382 18%	374 18%	315 19%	8 13%	59 13%	130 15%	131 21%	54 35%	100 25%	282 16%
Rectal bleeding	363 17%	358 17%	279 17%	5 8%	79 17%	152 18%	97 16%	31 20%	56 14%	307 17%
Oily floating poo	304 14%	292 14%	247 15%	12 18%	46 10%	100 12%	105 17%	41 27%	68 17%	236 13%
Coughing up blood	232 11%	222 11%	165 10%	10 15%	57 12%	81 9%	64 10%	20 13%	42 11%	189 11%
Itchy skin	155 7%	151 7%	137 8%	4 6%	14 3%	51 6%	49 8%	37 24%	53 13%	102 6%
None of these	348 16%	330 16%	218 13%	18 29%	112 24%	160 19%	50 8%	8 5%	26 6%	322 18%

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 70

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

#### Summary

**Base: All respondents**

		Statements					
		Pancreatic cancer is more common among men than women	There is a link between pancreatic cancer and smoking	There is a link between pancreatic cancer and alcohol consumption	Only 1 in 100 people diagnosed with pancreatic cancer are younger than 65 years old	There is a link between pancreatic cancer and a poor diet	There is a link between pancreatic cancer and being overweight or obese
Unweighted base		2158	2158	2158	2158	2158	2158
Weighted base		2158	2158	2158	2158	2158	2158
I am certain this is true	(4)	126 6%	118 5%	185 9%	73 3%	95 4%	109 5%
I am fairly certain this is true	(3)	531 25%	518 24%	698 32%	467 22%	654 30%	673 31%
I am fairly certain this is false	(2)	280 13%	392 18%	259 12%	365 17%	281 13%	290 13%
I am certain this is false	(1)	80 4%	112 5%	70 3%	119 6%	100 5%	77 4%
NET: True		657 30%	635 29%	883 41%	541 25%	749 35%	782 36%
NET: False		360 17%	504 23%	330 15%	484 22%	381 18%	367 17%
NET: True minus False		297 14%	131 6%	553 26%	57 3%	368 17%	415 19%
Don't know		1141 53%	1019 47%	946 44%	1134 53%	1028 48%	1008 47%
Mean		2.69	2.56	2.82	2.48	2.66	2.71
Standard deviation		0.79	0.81	0.75	0.79	0.76	0.73
Standard error		0.02	0.02	0.02	0.02	0.02	0.02

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 71

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**Pancreatic cancer is more common among men than women**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
I am certain this is true	(4) 126 6%	63 6%	64 6%	11 4%	32 9%	24 7%	20 5%	21 7%	19 4%	32 6%	33 6%	33 7%	28 5%	25 10%	59 6%
I am fairly certain this is true	(3) 531 25%	274 26%	257 23%	51 20%	82 22%	85 24%	85 22%	82 26%	147 30%	156 27%	137 24%	104 22%	134 26%	75 28%	222 23%
I am fairly certain this is false	(2) 280 13%	124 12%	156 14%	33 13%	40 11%	46 13%	44 11%	50 16%	68 14%	96 17%	76 13%	53 11%	55 10%	39 15%	116 12%
I am certain this is false	(1) 80 4%	32 3%	48 4%	8 3%	11 3%	10 3%	22 6%	11 4%	18 4%	25 4%	23 4%	11 2%	21 4%	10 4%	34 4%
NET: True	657 30%	336 32%	321 29%	61 24%	114 30%	109 31%	104 27%	103 33%	165 34%	188 32%	170 29%	136 29%	162 31%	101 38%	281 29%
NET: False	360 17%	156 15%	204 18%	41 16%	50 13%	56 16%	66 17%	60 19%	86 18%	121 21%	99 17%	64 14%	76 14%	49 18%	150 16%
NET: True minus False	297 14%	180 17%	117 11%	20 8%	64 17%	53 15%	38 10%	43 14%	79 16%	67 12%	71 12%	73 15%	86 16%	52 19%	131 14%
Don't know	1141 53%	559 53%	582 53%	148 59%	210 56%	190 54%	214 56%	147 47%	232 48%	271 47%	312 54%	270 57%	288 55%	118 44%	523 55%
Mean	2.69	2.75	2.64	2.62	2.83	2.75	2.59	2.69	2.66	2.63	2.67	2.79	2.71	2.77	2.71
Standard deviation	0.79	0.76	0.81	0.78	0.82	0.78	0.86	0.78	0.72	0.78	0.80	0.77	0.79	0.81	0.80
Standard error	0.02	0.03	0.04	0.08	0.07	0.06	0.06	0.06	0.05	0.04	0.05	0.07	0.05	0.07	0.04

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 72

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**Pancreatic cancer is more common among men than women**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
I am certain this is true	(4) 126 6%	11 6%	8 7%	3 5%	104 6%	2 2%	14 6%	9 5%	11 6%	11 7%	11 5%	20 7%	15 5%	13 7%
I am fairly certain this is true	(3) 531 25%	50 27%	29 27%	15 24%	437 24%	21 24%	46 19%	55 31%	53 28%	43 28%	60 29%	45 16%	72 24%	43 23%
I am fairly certain this is false	(2) 280 13%	17 9%	6 6%	10 16%	247 14%	4 5%	40 17%	20 11%	29 16%	14 9%	28 14%	40 14%	48 16%	23 12%
I am certain this is false	(1) 80 4%	15 8%	3 3%	1 2%	61 3%	3 3%	10 4%	9 5%	6 3%	6 4%	5 2%	11 4%	7 2%	5 3%
NET: True	657 30%	61 33%	36 34%	18 29%	541 30%	22 26%	60 25%	64 36%	64 34%	54 35%	70 35%	65 24%	86 29%	56 30%
NET: False	360 17%	32 17%	9 8%	11 17%	308 17%	7 8%	50 21%	29 16%	36 19%	20 13%	33 16%	51 18%	55 19%	28 15%
NET: True minus False	297 14%	29 16%	27 26%	8 12%	233 13%	15 17%	10 4%	35 20%	28 15%	34 22%	37 18%	14 5%	31 11%	28 15%
Don't know	1141 53%	90 49%	61 57%	34 53%	957 53%	58 66%	131 54%	85 48%	89 47%	81 52%	100 49%	160 58%	152 52%	101 55%
Mean	2.69	2.62	2.91	2.71	2.69	2.72	2.58	2.70	2.69	2.79	2.74	2.64	2.66	2.76
Standard deviation	0.79	0.89	0.75	0.72	0.78	0.72	0.82	0.78	0.75	0.80	0.71	0.88	0.73	0.79
Standard error	0.02	0.10	0.12	0.10	0.03	0.14	0.08	0.08	0.07	0.10	0.07	0.08	0.06	0.08

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 73

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**Pancreatic cancer is more common among men than women**

**Base: All respondents**

	Familiarity With Pancreatic Cancer								Personal Experience With Pancreatic Cancer	
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
I am certain this is true	(4) 126 6%	124 6%	116 7%	3 4%	8 2%	44 5%	44 7%	28 18%	49 12%	77 4%
I am fairly certain this is true	(3) 531 25%	516 25%	421 26%	14 22%	96 21%	187 22%	190 31%	43 28%	110 27%	421 24%
I am fairly certain this is false	(2) 280 13%	274 13%	238 15%	6 9%	36 8%	99 11%	107 17%	32 21%	77 19%	203 12%
I am certain this is false	(1) 80 4%	76 4%	68 4%	4 6%	8 2%	32 4%	24 4%	12 8%	22 6%	58 3%
NET: True	657 30%	640 31%	537 33%	17 26%	103 23%	231 27%	234 38%	72 46%	159 39%	498 28%
NET: False	360 17%	350 17%	306 19%	10 15%	44 10%	131 15%	131 21%	44 29%	99 25%	261 15%
NET: True minus False	297 14%	290 14%	231 14%	7 11%	59 13%	100 12%	104 17%	27 17%	60 15%	237 13%
Don't know	1141 53%	1103 53%	794 48%	39 59%	309 68%	501 58%	254 41%	39 25%	145 36%	996 57%
Mean	2.69	2.69	2.69	2.59	2.70	2.67	2.70	2.76	2.72	2.68
Standard deviation	0.79	0.78	0.81	0.86	0.65	0.80	0.76	0.94	0.87	0.76
Standard error	0.02	0.02	0.03	0.18	0.05	0.04	0.04	0.09	0.06	0.03

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 74

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**There is a link between pancreatic cancer and smoking**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
I am certain this is true	(4) 118 5%	48 5%	69 6%	8 3%	30 8%	33 9%	20 5%	15 5%	12 2%	36 6%	22 4%	37 8%	22 4%	25 9%	57 6%
I am fairly certain this is true	(3) 518 24%	253 24%	265 24%	63 25%	97 26%	96 27%	83 22%	77 25%	101 21%	167 29%	142 24%	94 20%	115 22%	79 30%	229 24%
I am fairly certain this is false	(2) 392 18%	205 19%	187 17%	48 19%	52 14%	49 14%	70 18%	58 19%	116 24%	108 19%	107 18%	86 18%	92 17%	40 15%	168 18%
I am certain this is false	(1) 112 5%	56 5%	56 5%	11 4%	8 2%	11 3%	19 5%	25 8%	39 8%	38 7%	28 5%	15 3%	32 6%	8 3%	44 5%
NET: True	635 29%	301 29%	334 30%	72 29%	126 34%	130 37%	103 27%	92 30%	113 23%	203 35%	164 28%	131 28%	137 26%	104 39%	285 30%
NET: False	504 23%	261 25%	243 22%	58 23%	60 16%	60 17%	89 23%	82 26%	155 32%	146 25%	134 23%	101 21%	123 23%	49 18%	212 22%
NET: True minus False	131 6%	41 4%	91 8%	14 5%	66 18%	69 20%	14 4%	10 3%	-41 -9%	57 10%	29 5%	31 7%	14 3%	56 21%	74 8%
Don't know	1019 47%	489 47%	529 48%	121 48%	188 50%	164 46%	193 50%	137 44%	216 45%	231 40%	283 49%	239 51%	266 51%	115 43%	457 48%
Mean	2.56	2.52	2.60	2.53	2.79	2.80	2.54	2.47	2.32	2.58	2.53	2.66	2.49	2.79	2.60
Standard deviation	0.81	0.79	0.82	0.74	0.76	0.79	0.81	0.84	0.77	0.82	0.77	0.82	0.82	0.78	0.80
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.06	0.06	0.05	0.04	0.04	0.06	0.05	0.06	0.04

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 75

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**There is a link between pancreatic cancer and smoking**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
I am certain this is true	(4) 118 5%	12 7%	8 8%	2 3%	95 5%	8 9%	8 3%	10 6%	11 6%	12 8%	5 3%	25 9%	12 4%	5 2%
I am fairly certain this is true	(3) 518 24%	44 24%	19 18%	13 21%	441 24%	25 29%	63 26%	42 24%	38 20%	29 18%	55 27%	67 24%	82 28%	40 21%
I am fairly certain this is false	(2) 392 18%	36 20%	24 22%	11 17%	321 18%	9 10%	36 15%	39 22%	40 21%	29 19%	36 18%	46 17%	50 17%	36 20%
I am certain this is false	(1) 112 5%	11 6%	3 3%	7 11%	91 5%	2 2%	19 8%	8 4%	9 5%	6 4%	3 1%	13 5%	20 7%	13 7%
NET: True	635 29%	56 31%	28 26%	15 24%	536 30%	33 37%	71 30%	52 29%	49 26%	41 26%	61 30%	92 33%	94 32%	44 24%
NET: False	504 23%	47 26%	27 25%	18 28%	412 23%	11 12%	55 23%	46 26%	48 26%	35 23%	39 19%	59 22%	70 24%	49 27%
NET: True minus False	131 6%	9 5%	1 1%	-2 -4%	124 7%	22 25%	16 7%	6 3%	1 *	6 4%	22 11%	33 12%	24 8%	-5 -3%
Don't know	1019 47%	78 43%	52 49%	30 48%	858 47%	45 51%	115 48%	80 45%	91 48%	79 51%	104 51%	125 45%	129 44%	91 50%
Mean	2.56	2.55	2.61	2.30	2.57	2.89	2.48	2.55	2.52	2.62	2.63	2.68	2.52	2.39
Standard deviation	0.81	0.84	0.82	0.87	0.80	0.73	0.82	0.78	0.81	0.84	0.63	0.85	0.80	0.78
Standard error	0.02	0.08	0.12	0.12	0.03	0.12	0.08	0.08	0.08	0.10	0.07	0.07	0.06	0.08

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 76

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**There is a link between pancreatic cancer and smoking**

**Base: All respondents**

	Familiarity With Pancreatic Cancer								Personal Experience With Pancreatic Cancer	
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
I am certain this is true	(4) 118 5%	107 5%	96 6%	11 16%	11 2%	30 3%	40 6%	26 17%	34 9%	83 5%
I am fairly certain this is true	(3) 518 24%	508 24%	418 26%	9 15%	90 20%	206 24%	172 28%	39 25%	106 26%	411 23%
I am fairly certain this is false	(2) 392 18%	378 18%	321 20%	14 22%	57 13%	163 19%	123 20%	35 22%	93 23%	299 17%
I am certain this is false	(1) 112 5%	112 5%	96 6%	1 1%	15 3%	41 5%	40 7%	15 10%	39 10%	74 4%
NET: True	635 29%	615 29%	514 31%	20 31%	101 22%	236 27%	212 34%	66 42%	141 35%	494 28%
NET: False	504 23%	489 23%	417 25%	15 23%	72 16%	204 24%	164 26%	50 32%	131 33%	373 21%
NET: True minus False	131 6%	126 6%	97 6%	5 8%	29 6%	32 4%	49 8%	16 10%	9 2%	122 7%
Don't know	1019 47%	989 47%	706 43%	30 46%	283 62%	423 49%	243 39%	40 26%	130 32%	888 51%
Mean	2.56	2.55	2.55	2.86	2.56	2.51	2.56	2.67	2.50	2.58
Standard deviation	0.81	0.80	0.81	0.90	0.74	0.76	0.82	0.97	0.89	0.78
Standard error	0.02	0.02	0.03	0.16	0.06	0.04	0.04	0.09	0.06	0.03



## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 77

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**There is a link between pancreatic cancer and alcohol consumption**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
I am certain this is true	(4) 185 9%	78 7%	107 10%	17 7%	38 10%	34 10%	27 7%	26 8%	43 9%	56 10%	53 9%	39 8%	37 7%	35 13%	71 7%
I am fairly certain this is true	(3) 698 32%	343 33%	355 32%	88 35%	111 30%	120 34%	116 30%	109 35%	154 32%	199 34%	182 31%	145 31%	172 33%	89 33%	306 32%
I am fairly certain this is false	(2) 259 12%	132 13%	127 12%	28 11%	50 13%	28 8%	42 11%	44 14%	67 14%	83 14%	67 11%	61 13%	49 9%	32 12%	114 12%
I am certain this is false	(1) 70 3%	36 3%	34 3%	4 2%	3 1%	13 4%	18 5%	15 5%	17 3%	19 3%	21 4%	11 2%	20 4%	10 4%	30 3%
NET: True	883 41%	421 40%	462 42%	105 42%	149 40%	154 43%	143 37%	135 44%	197 41%	254 44%	235 41%	183 39%	210 40%	125 47%	377 40%
NET: False	330 15%	168 16%	162 15%	32 13%	53 14%	41 12%	60 16%	60 19%	84 17%	101 17%	88 15%	72 15%	69 13%	43 16%	144 15%
NET: True minus False	553 26%	253 24%	300 27%	73 29%	96 26%	113 32%	83 21%	75 24%	113 23%	153 26%	148 25%	111 24%	141 27%	82 31%	234 24%
Don't know	946 44%	462 44%	483 44%	114 46%	172 46%	159 45%	181 47%	116 37%	203 42%	224 39%	257 44%	216 46%	248 47%	100 37%	433 45%
Mean	2.82	2.79	2.86	2.86	2.91	2.90	2.74	2.75	2.80	2.82	2.83	2.83	2.82	2.89	2.80
Standard deviation	0.75	0.75	0.76	0.66	0.70	0.76	0.80	0.78	0.77	0.75	0.78	0.73	0.75	0.80	0.74
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.05	0.04	0.04	0.05	0.04	0.06	0.03

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 78

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**There is a link between pancreatic cancer and alcohol consumption**

**Base: All respondents**

	Total	Region												
		Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
I am certain this is true	(4) 185 9%	15 8%	3 3%	5 8%	161 9%	10 12%	19 8%	23 13%	23 12%	13 8%	20 10%	22 8%	23 8%	6 3%
I am fairly certain this is true	(3) 698 32%	53 29%	44 41%	17 26%	584 32%	31 36%	72 30%	49 27%	49 26%	51 33%	72 35%	88 32%	108 37%	64 35%
I am fairly certain this is false	(2) 259 12%	20 11%	20 18%	7 12%	212 12%	5 6%	37 16%	18 10%	29 15%	13 8%	12 6%	32 12%	42 14%	24 13%
I am certain this is false	(1) 70 3%	7 4%	1 1%	5 8%	58 3%	- -	9 4%	11 6%	10 5%	5 3%	7 3%	8 3%	3 1%	5 3%
NET: True	883 41%	69 38%	47 44%	22 35%	745 41%	42 47%	91 38%	72 41%	72 38%	64 41%	92 45%	111 40%	131 45%	70 38%
NET: False	330 15%	27 15%	20 19%	12 19%	270 15%	5 6%	46 19%	29 16%	39 21%	18 12%	18 9%	40 14%	46 16%	28 15%
NET: True minus False	553 26%	42 23%	27 25%	10 15%	475 26%	36 41%	45 19%	44 24%	33 18%	45 29%	74 36%	71 26%	86 29%	42 23%
Don't know	946 44%	86 47%	39 37%	29 46%	791 44%	41 47%	104 43%	77 43%	77 41%	73 47%	93 46%	126 46%	116 40%	86 47%
Mean	2.82	2.81	2.74	2.65	2.84	3.10	2.74	2.84	2.76	2.87	2.96	2.83	2.85	2.73
Standard deviation	0.75	0.79	0.57	0.92	0.75	0.57	0.77	0.91	0.89	0.75	0.73	0.74	0.65	0.65
Standard error	0.02	0.08	0.07	0.12	0.02	0.09	0.07	0.09	0.08	0.09	0.07	0.06	0.05	0.06

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 79

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**There is a link between pancreatic cancer and alcohol consumption**

**Base: All respondents**

	Familiarity With Pancreatic Cancer								Personal Experience With Pancreatic Cancer	
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
I am certain this is true	(4) 185 9%	175 8%	152 9%	10 15%	23 5%	45 5%	68 11%	39 25%	44 11%	141 8%
I am fairly certain this is true	(3) 698 32%	678 32%	545 33%	20 31%	133 29%	269 31%	234 38%	42 27%	132 33%	566 32%
I am fairly certain this is false	(2) 259 12%	257 12%	224 14%	2 4%	33 7%	102 12%	88 14%	34 22%	84 21%	175 10%
I am certain this is false	(1) 70 3%	70 3%	60 4%	1 1%	9 2%	23 3%	28 5%	9 6%	27 7%	44 2%
NET: True	883 41%	853 41%	698 43%	30 46%	155 34%	315 36%	302 49%	81 52%	176 44%	707 40%
NET: False	330 15%	326 16%	284 17%	3 5%	42 9%	125 15%	117 19%	43 27%	111 27%	219 12%
NET: True minus False	553 26%	527 25%	413 25%	26 41%	114 25%	189 22%	186 30%	38 25%	65 16%	488 28%
Don't know	946 44%	914 44%	655 40%	32 49%	259 57%	423 49%	200 32%	32 20%	116 29%	829 47%
Mean	2.82	2.81	2.80	3.17	2.86	2.76	2.82	2.90	2.67	2.87
Standard deviation	0.75	0.75	0.77	0.68	0.67	0.70	0.78	0.93	0.85	0.72
Standard error	0.02	0.02	0.02	0.13	0.05	0.03	0.04	0.09	0.05	0.02

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 80

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**Only 1 in 100 people diagnosed with pancreatic cancer are younger than 65 years old**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
I am certain this is true	(4) 73 3%	24 2%	50 4%	10 4%	17 5%	20 6%	11 3%	10 3%	6 1%	30 5%	16 3%	14 3%	13 3%	18 7%	37 4%
I am fairly certain this is true	(3) 467 22%	217 21%	250 23%	51 20%	81 22%	76 21%	72 19%	78 25%	110 23%	140 24%	115 20%	103 22%	109 21%	55 20%	214 22%
I am fairly certain this is false	(2) 365 17%	197 19%	168 15%	40 16%	60 16%	48 13%	66 17%	53 17%	98 20%	107 18%	100 17%	75 16%	83 16%	54 20%	137 14%
I am certain this is false	(1) 119 6%	66 6%	53 5%	9 3%	7 2%	22 6%	26 7%	24 8%	33 7%	32 6%	44 8%	13 3%	29 5%	13 5%	52 5%
NET: True	541 25%	241 23%	299 27%	61 24%	98 26%	96 27%	83 22%	88 28%	116 24%	170 29%	131 23%	117 25%	122 23%	72 27%	251 26%
NET: False	484 22%	263 25%	221 20%	48 19%	66 18%	70 20%	92 24%	77 25%	131 27%	139 24%	145 25%	88 19%	111 21%	68 25%	189 20%
NET: True minus False	57 3%	-22 -2%	78 7%	13 5%	32 8%	26 7%	-9 -2%	11 3%	-15 -3%	31 5%	-14 -2%	29 6%	11 2%	5 2%	62 6%
Don't know	1134 53%	547 52%	586 53%	142 57%	210 56%	189 53%	210 55%	146 47%	237 49%	271 47%	305 52%	265 56%	293 56%	127 48%	515 54%
Mean	2.48	2.39	2.57	2.57	2.66	2.57	2.39	2.45	2.36	2.54	2.37	2.57	2.46	2.55	2.53
Standard deviation	0.79	0.77	0.80	0.77	0.72	0.87	0.81	0.81	0.74	0.81	0.82	0.72	0.78	0.84	0.81
Standard error	0.02	0.03	0.03	0.07	0.06	0.07	0.06	0.06	0.05	0.04	0.05	0.06	0.05	0.07	0.04

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 81

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**Only 1 in 100 people diagnosed with pancreatic cancer are younger than 65 years old**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
I am certain this is true	(4) 73 3%	9 5%	4 3%	2 3%	59 3%	2 3%	8 3%	3 2%	8 4%	6 4%	7 3%	12 4%	10 3%	3 2%
I am fairly certain this is true	(3) 467 22%	34 19%	16 15%	15 24%	403 22%	17 19%	37 15%	40 23%	47 25%	42 27%	41 20%	62 23%	70 24%	47 25%
I am fairly certain this is false	(2) 365 17%	37 20%	15 14%	11 17%	303 17%	18 21%	48 20%	30 17%	31 17%	21 13%	34 17%	37 13%	59 20%	24 13%
I am certain this is false	(1) 119 6%	6 3%	9 8%	4 6%	101 6%	1 1%	13 6%	18 10%	11 6%	7 5%	13 7%	15 5%	12 4%	10 5%
NET: True	541 25%	42 23%	20 18%	17 27%	462 26%	19 22%	45 19%	44 25%	54 29%	48 31%	48 23%	74 27%	80 27%	50 27%
NET: False	484 22%	43 24%	23 22%	14 23%	403 22%	19 22%	61 25%	48 27%	42 23%	28 18%	48 23%	52 19%	71 24%	34 18%
NET: True minus False	57 3%	-1 *	-4 -3%	2 4%	59 3%	* *	-16 -7%	-4 -2%	12 6%	21 13%	* *	23 8%	9 3%	16 9%
Don't know	1134 53%	97 53%	64 60%	32 50%	941 52%	50 57%	135 56%	86 48%	92 49%	79 51%	108 53%	150 54%	142 48%	101 55%
Mean	2.48	2.52	2.34	2.48	2.49	2.53	2.37	2.31	2.52	2.63	2.43	2.57	2.51	2.51
Standard deviation	0.79	0.78	0.91	0.78	0.79	0.66	0.80	0.83	0.80	0.77	0.82	0.82	0.74	0.75
Standard error	0.02	0.09	0.15	0.11	0.03	0.12	0.08	0.09	0.07	0.10	0.09	0.08	0.06	0.08

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 82

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**Only 1 in 100 people diagnosed with pancreatic cancer are younger than 65 years old**

**Base: All respondents**

	Familiarity With Pancreatic Cancer								Personal Experience With Pancreatic Cancer	
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
I am certain this is true	(4) 73 3%	71 3%	65 4%	2 3%	6 1%	19 2%	29 5%	17 11%	18 5%	55 3%
I am fairly certain this is true	(3) 467 22%	455 22%	377 23%	12 19%	78 17%	161 19%	164 26%	53 34%	117 29%	351 20%
I am fairly certain this is false	(2) 365 17%	357 17%	295 18%	8 12%	63 14%	134 16%	133 21%	28 18%	74 18%	290 17%
I am certain this is false	(1) 119 6%	117 6%	109 7%	2 3%	9 2%	41 5%	50 8%	18 11%	49 12%	70 4%
NET: True	541 25%	527 25%	443 27%	14 22%	84 18%	180 21%	193 31%	69 44%	135 33%	406 23%
NET: False	484 22%	474 23%	403 25%	10 15%	71 16%	175 20%	183 30%	46 29%	124 31%	360 21%
NET: True minus False	57 3%	52 2%	39 2%	5 7%	13 3%	6 1%	10 2%	24 15%	11 3%	46 3%
Don't know	1134 53%	1092 52%	792 48%	41 64%	301 66%	508 59%	243 39%	41 26%	144 36%	989 56%
Mean	2.48	2.48	2.47	2.59	2.53	2.45	2.46	2.59	2.40	2.51
Standard deviation	0.79	0.79	0.81	0.77	0.67	0.77	0.82	0.92	0.87	0.76
Standard error	0.02	0.02	0.03	0.16	0.05	0.04	0.04	0.09	0.06	0.03

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 83

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**There is a link between pancreatic cancer and a poor diet**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
I am certain this is true	(4) 95 4%	47 4%	48 4%	10 4%	17 5%	25 7%	15 4%	10 3%	16 3%	29 5%	25 4%	20 4%	22 4%	17 6%	47 5%
I am fairly certain this is true	(3) 654 30%	349 33%	304 27%	72 29%	128 34%	103 29%	120 31%	95 30%	137 28%	187 32%	188 32%	128 27%	151 29%	88 33%	302 32%
I am fairly certain this is false	(2) 281 13%	131 12%	150 14%	37 15%	30 8%	38 11%	47 12%	52 17%	77 16%	89 15%	66 11%	62 13%	64 12%	42 16%	108 11%
I am certain this is false	(1) 100 5%	40 4%	61 5%	4 2%	11 3%	20 6%	22 6%	16 5%	29 6%	28 5%	36 6%	19 4%	18 3%	13 5%	42 4%
NET: True	749 35%	396 38%	352 32%	83 33%	145 39%	128 36%	135 35%	105 34%	153 32%	215 37%	213 37%	148 31%	173 33%	105 39%	349 37%
NET: False	381 18%	170 16%	211 19%	41 16%	41 11%	57 16%	69 18%	68 22%	105 22%	117 20%	101 17%	81 17%	81 15%	55 21%	151 16%
NET: True minus False	368 17%	226 22%	142 13%	42 17%	104 28%	71 20%	66 17%	37 12%	48 10%	98 17%	111 19%	67 14%	92 17%	50 19%	199 21%
Don't know	1028 48%	484 46%	544 49%	127 51%	188 50%	169 48%	181 47%	138 44%	226 47%	248 43%	266 46%	241 51%	272 52%	107 40%	454 48%
Mean	2.66	2.71	2.60	2.72	2.82	2.72	2.63	2.58	2.54	2.65	2.64	2.65	2.70	2.68	2.71
Standard deviation	0.76	0.72	0.79	0.67	0.67	0.83	0.77	0.74	0.77	0.75	0.79	0.76	0.72	0.77	0.75
Standard error	0.02	0.03	0.03	0.06	0.05	0.06	0.05	0.05	0.05	0.04	0.04	0.06	0.04	0.06	0.04

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 84

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**There is a link between pancreatic cancer and a poor diet**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
I am certain this is true	(4) 95 4%	5 3%	2 2%	2 3%	85 5%	1 1%	12 5%	6 3%	11 6%	8 5%	9 4%	18 7%	12 4%	8 4%
I am fairly certain this is true	(3) 654 30%	55 30%	37 35%	16 25%	546 30%	29 34%	67 28%	53 30%	52 28%	50 32%	67 33%	93 34%	86 29%	48 26%
I am fairly certain this is false	(2) 281 13%	20 11%	18 17%	10 15%	233 13%	6 7%	28 12%	32 18%	24 13%	18 12%	28 14%	22 8%	42 14%	32 17%
I am certain this is false	(1) 100 5%	8 4%	3 3%	2 3%	88 5%	3 4%	12 5%	7 4%	15 8%	5 4%	5 3%	11 4%	18 6%	11 6%
NET: True	749 35%	60 33%	39 37%	18 28%	632 35%	30 34%	79 33%	59 33%	63 34%	58 37%	76 37%	112 40%	98 34%	56 30%
NET: False	381 18%	28 15%	22 20%	11 18%	320 18%	10 11%	40 16%	39 22%	39 21%	24 15%	33 16%	33 12%	60 20%	43 23%
NET: True minus False	368 17%	32 18%	18 16%	7 10%	312 17%	21 23%	40 16%	21 12%	24 13%	34 22%	43 21%	79 29%	38 13%	13 7%
Don't know	1028 48%	94 52%	46 43%	34 54%	854 47%	48 54%	122 51%	80 45%	86 45%	73 47%	94 46%	132 48%	135 46%	85 46%
Mean	2.66	2.66	2.63	2.63	2.66	2.69	2.67	2.59	2.58	2.74	2.73	2.82	2.59	2.53
Standard deviation	0.76	0.72	0.66	0.71	0.77	0.66	0.79	0.72	0.88	0.73	0.68	0.74	0.79	0.80
Standard error	0.02	0.08	0.09	0.10	0.02	0.12	0.07	0.07	0.08	0.08	0.07	0.06	0.06	0.08



## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 85

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**There is a link between pancreatic cancer and a poor diet**

**Base: All respondents**

	Familiarity With Pancreatic Cancer								Personal Experience With Pancreatic Cancer	
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
I am certain this is true	(4) 95 4%	94 4%	80 5%	2 2%	13 3%	27 3%	36 6%	18 12%	19 5%	76 4%
I am fairly certain this is true	(3) 654 30%	630 30%	519 32%	23 36%	111 24%	262 30%	213 34%	43 28%	129 32%	525 30%
I am fairly certain this is false	(2) 281 13%	274 13%	240 15%	7 11%	34 7%	104 12%	101 16%	35 22%	82 20%	199 11%
I am certain this is false	(1) 100 5%	99 5%	87 5%	1 1%	13 3%	30 4%	43 7%	13 8%	40 10%	60 3%
NET: True	749 35%	724 35%	599 37%	25 38%	125 27%	289 33%	249 40%	62 40%	148 37%	601 34%
NET: False	381 18%	373 18%	327 20%	8 12%	47 10%	134 16%	144 23%	48 31%	122 30%	259 15%
NET: True minus False	368 17%	351 17%	273 17%	17 26%	78 17%	154 18%	105 17%	14 9%	26 6%	342 19%
Don't know	1028 48%	996 48%	711 43%	32 50%	285 62%	440 51%	226 36%	46 29%	132 33%	896 51%
Mean	2.66	2.65	2.64	2.78	2.73	2.67	2.61	2.61	2.47	2.72
Standard deviation	0.76	0.76	0.77	0.57	0.71	0.70	0.80	0.91	0.83	0.72
Standard error	0.02	0.02	0.03	0.11	0.05	0.03	0.04	0.09	0.05	0.02

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 86

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**There is a link between pancreatic cancer and being overweight or obese**

**Base: All respondents**

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2158	1064	1094	230	323	360	431	345	469	652	599	323	584	249	860
Weighted base	2158	1051	1107	251	374	354	385	311	484	580	581	471	527	267	954
I am certain this is true	(4) 109 5%	57 5%	52 5%	16 7%	20 5%	32 9%	15 4%	9 3%	17 3%	32 6%	27 5%	26 6%	24 5%	21 8%	56 6%
I am fairly certain this is true	(3) 673 31%	339 32%	334 30%	78 31%	103 28%	101 28%	118 31%	99 32%	174 36%	197 34%	190 33%	128 27%	158 30%	98 37%	277 29%
I am fairly certain this is false	(2) 290 13%	134 13%	157 14%	26 11%	40 11%	48 14%	44 11%	51 16%	80 17%	85 15%	75 13%	68 14%	62 12%	31 12%	126 13%
I am certain this is false	(1) 77 4%	20 2%	57 5%	6 2%	9 3%	12 3%	21 5%	13 4%	16 3%	19 3%	20 4%	13 3%	25 5%	11 4%	31 3%
NET: True	782 36%	396 38%	386 35%	94 38%	124 33%	132 37%	132 34%	109 35%	191 39%	230 40%	217 37%	154 33%	181 34%	120 45%	333 35%
NET: False	367 17%	153 15%	214 19%	32 13%	50 13%	60 17%	65 17%	64 21%	96 20%	104 18%	96 16%	81 17%	87 17%	42 16%	157 16%
NET: True minus False	415 19%	243 23%	172 16%	62 25%	74 20%	72 20%	68 18%	45 14%	95 20%	126 22%	122 21%	73 16%	94 18%	78 29%	176 18%
Don't know	1008 47%	502 48%	507 46%	124 49%	200 54%	161 46%	188 49%	138 45%	197 41%	247 42%	268 46%	235 50%	258 49%	106 40%	464 49%
Mean	2.71	2.79	2.63	2.83	2.78	2.79	2.64	2.61	2.67	2.73	2.72	2.71	2.67	2.81	2.73
Standard deviation	0.73	0.67	0.77	0.71	0.72	0.79	0.77	0.71	0.67	0.71	0.71	0.73	0.77	0.75	0.74
Standard error	0.02	0.03	0.03	0.06	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.06	0.05	0.06	0.04

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 87

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**There is a link between pancreatic cancer and being overweight or obese**

**Base: All respondents**

	Region													
	Total	Scotland	Wales	North- ern Ire- land	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West
Unweighted base	2158	171	99	100	1788	75	231	174	219	138	180	261	312	198
Weighted base	2158	182	107	63	1806	88	241	178	188	155	203	276	293	184
I am certain this is true	(4) 109 5%	12 7%	2 2%	1 2%	93 5%	7 8%	10 4%	8 5%	12 7%	12 8%	11 5%	17 6%	12 4%	4 2%
I am fairly certain this is true	(3) 673 31%	49 27%	33 31%	18 28%	573 32%	26 30%	72 30%	51 29%	54 29%	55 35%	64 31%	80 29%	105 36%	66 36%
I am fairly certain this is false	(2) 290 13%	25 14%	16 15%	8 12%	242 13%	9 10%	33 14%	34 19%	26 14%	18 11%	27 13%	39 14%	35 12%	21 11%
I am certain this is false	(1) 77 4%	8 5%	5 4%	3 4%	62 3%	1 1%	15 6%	6 3%	9 5%	7 4%	3 1%	10 4%	6 2%	6 3%
NET: True	782 36%	61 33%	36 33%	19 31%	667 37%	33 38%	83 34%	59 33%	67 35%	66 43%	74 37%	98 35%	117 40%	70 38%
NET: False	367 17%	34 18%	20 19%	10 16%	304 17%	10 11%	48 20%	40 22%	35 19%	25 16%	29 14%	49 18%	40 14%	27 15%
NET: True minus False	415 19%	27 15%	16 15%	9 14%	363 20%	24 27%	35 15%	19 11%	31 16%	42 27%	45 22%	48 18%	77 26%	43 23%
Don't know	1008 47%	88 48%	51 48%	33 53%	836 46%	45 51%	110 46%	79 45%	86 46%	64 41%	99 49%	130 47%	135 46%	88 48%
Mean	2.71	2.68	2.60	2.62	2.72	2.92	2.60	2.62	2.68	2.79	2.80	2.72	2.78	2.70
Standard deviation	0.73	0.81	0.71	0.73	0.72	0.68	0.80	0.72	0.80	0.77	0.65	0.76	0.63	0.65
Standard error	0.02	0.09	0.10	0.11	0.02	0.11	0.07	0.07	0.07	0.09	0.07	0.06	0.05	0.06

## Cancer Survey

### ONLINE Fieldwork: 10th-12th July 2015

Absolutes/col percents

Table 88

**Q.8 For each of the following statements about pancreatic cancer, please say whether you think they are true or false.**

**There is a link between pancreatic cancer and being overweight or obese**

**Base: All respondents**

	Familiarity With Pancreatic Cancer								Personal Experience With Pancreatic Cancer	
	Total	NET: Heard of it	NET: Know about it	I have never heard of it	I have heard of it but know nothing about it	I have heard of it but know little about it	I have heard of it and know something about it	I have heard of it and know a lot about it	Personal experience	No personal experience
Unweighted base	2158	2102	1643	56	459	870	624	149	390	1768
Weighted base	2158	2093	1637	65	456	862	619	156	403	1755
I am certain this is true	(4) 109 5%	100 5%	86 5%	9 14%	14 3%	29 3%	34 6%	23 15%	33 8%	76 4%
I am fairly certain this is true	(3) 673 31%	658 31%	552 34%	15 23%	106 23%	278 32%	230 37%	45 29%	133 33%	540 31%
I am fairly certain this is false	(2) 290 13%	285 14%	244 15%	6 9%	40 9%	101 12%	108 17%	36 23%	89 22%	202 11%
I am certain this is false	(1) 77 4%	76 4%	66 4%	1 2%	10 2%	33 4%	17 3%	16 10%	29 7%	48 3%
NET: True	782 36%	758 36%	638 39%	24 37%	120 26%	306 36%	264 43%	68 43%	166 41%	616 35%
NET: False	367 17%	360 17%	310 19%	7 11%	50 11%	134 16%	125 20%	51 33%	118 29%	249 14%
NET: True minus False	415 19%	398 19%	328 20%	17 26%	70 15%	172 20%	139 22%	16 11%	48 12%	367 21%
Don't know	1008 47%	975 47%	689 42%	34 52%	285 63%	422 49%	230 37%	37 24%	118 29%	890 51%
Mean	2.71	2.70	2.69	3.02	2.73	2.69	2.72	2.63	2.60	2.74
Standard deviation	0.73	0.72	0.73	0.81	0.70	0.70	0.68	0.95	0.83	0.69
Standard error	0.02	0.02	0.02	0.16	0.05	0.03	0.03	0.09	0.05	0.02