

Whitehouse Consultancy – Pensions Poll

METHODOLOGY NOTE

ComRes interviewed 2,001 British adults online between 5th and 7th June 2015. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a regular newsletter update on the polls, please email: pollwatch@comres.co.uk

Pensions Survey
ONLINE Fieldwork: 5th-7th June 2015

Absolutes/col percents

Table 1

Q.1 Which ONE of the following industries do you think provides the greatest long-term return on investment for pension funds?**Base: All respondents**

	Gender		Age							Social Grade				Employment Sector	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	Public (m)	Private (n)
Unweighted base	2001	997	1004	266	290	351	333	303	458	500	587	391	523	210	805
Weighted base	2001	974	1027	232	346	328	356	288	449	538	538	436	489	251	881
Oil and gas	359 18%	192 20%b	167 16%	29 13%	55 16%	61 18%c	64 18%	50 17%	100 22%Cd	110 20%L	105 20%L	82 19%L	62 13%	40 16%	165 19%
Solar	352 18%	177 18%	175 17%	51 22%eGH	79 23%eGH	52 16%	77 22%eGH	40 14%	53 12%	90 17%	91 17%	88 20%	83 17%	55 22%	170 19%
Nuclear	283 14%	181 19%B	102 10%	26 11%	42 12%	34 10%	39 11%	45 16%e	97 22%CDEFg	91 17%L	78 14%	57 13%	58 12%	38 15%	106 12%
Wind	137 7%	78 8%b	59 6%	17 7%H	41 12%EH	19 6%H	27 8%H	22 8%H	11 2%	40 7%	34 6%	29 7%	35 7%	15 6%	84 10%
Hydropower/ Tidal	134 7%	87 9%B	47 5%	20 9%	22 6%	19 6%	27 7%	17 6%	29 6%	47 9%Jk	26 5%	24 5%	37 7%	15 6%	64 7%
Coal	14 1%	9 1%	5 1%	1 *	6 2%Fh	3 1%	- -	4 1%f	1 *	1 *	3 *	6 1%l	5 1%i	1 *	5 1%
Don't know	721 36%	250 26%	472 46%A	88 38%d	102 29%	142 43%DFH	122 34%	110 38%d	158 35%	159 30%	202 38%l	152 35%	209 43%lK	87 34%	287 33%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n

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Table 1

Q.1 Which ONE of the following industries do you think provides the greatest long-term return on investment for pension funds?

Base: All respondents

	Total	Region											
		Scotland (a)	Wales (b)	NET: England (d)	North East (e)	North West (f)	Yorkshire & Humberside (g)	West Midlands (h)	East Midlands (i)	Eastern (j)	London (k)	South East (l)	South West (m)
Unweighted base	2001	178	110	1713	81	199	191	191	140	206	249	287	169
Weighted base	2001	174	102*	1725	84*	230	170	180	148	194	264	280	176
Oil and gas	359 18%	30 17%f	12 12%	317 18%	12 15%	24 11%	26 15%	36 20%F	26 17%	39 20%F	65 24%BeFG	54 19%F	36 20%F
Solar	352 18%	35 20%h	19 19%	299 17%	11 13%	48 21%h	30 18%	23 13%	33 22%H	39 20%h	43 16%	45 16%	26 15%
Nuclear	283 14%	16 9%	16 16%l	251 15%a	11 13%	54 24%AeGhJKLm	25 15%i	28 15%l	10 7%	23 12%	32 12%	43 15%l	26 15%i
Wind	137 7%	19 11%dbgKl	4 4%	114 7%	4 5%	14 6%	9 5%	12 7%	13 9%k	24 12%BeFGhKLM	11 4%	15 5%	11 6%
Hydropower/ Tidal	134 7%	23 13%DgHIJKLM	14 14%DgHIJKLM	97 6%	6 7%	18 8%hj	12 7%	6 4%	8 5%	7 3%	12 5%	18 7%	9 5%
Coal	14 1%	* *	- -	14 1%	1 1%	2 1%	4 2%aJlm	2 1%	1 1%	- -	3 1%	1 *	- -
Don't know	721 36%	51 29%	36 35%	634 37%a	40 47%AFJ	69 30%	64 37%	73 41%AF	57 38%	62 32%	99 38%	104 37%	67 38%

Proportions/Means: Columns Tested (5%, 10% risk level) - a/d - b/d - c/d - a/b/c/e/f/g/h/i/j/k/l/m

*** small base; ** very small base (under 30) ineligible for sig testing**