

ComRes Published Voting Intention Figures

	Daily Mail / ITV News	Daily Mail / ITV News	Independent on Sunday/ Sunday Mirror	Daily Mail / ITV News	Daily Mail / ITV News	Daily Mail / ITV News
	6 th May	5 th May	3 rd May	29 th April	23 rd April	10 th April
Conservative	35%	35%	33%	35%	36%	34%
Labour	34%	32%	33%	35%	32%	33%
Liberal Democrat	9%	9%	8%	7%	8%	12%
UKIP	12%	14%	13%	11%	10%	12%
Other	10%	10%	13%	12%	14%	10%

METHODOLOGY NOTE

ComRes interviewed 1,007 GB adults by telephone between 5th and 6th May 2015. Data were weighted to be demographically representative of all GB adults. Data were also weighted by past vote recall. Voting intention includes both those likely to vote and those who have already voted by post. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock:

katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

CATI Opinion Poll

Q1. Thinking back to the General Election in 2010 when MPs were last voted to Parliament in Westminster, which party if any did you vote for? Was it Labour, Liberal Democrat, Conservative, some other party, or did you not vote?

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1007	481	526	87	174	165	182	160	239	287	301	205	214	866	90	917	252	267	347
Weighted Total	1007	490	517	118	173	168	180	146	222	269	279	220	240	869	88	919	244	261	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	273	134	139	7	41	38	40	48	99	88	77	55	53	256	7	266	61	84	111
	27%	27%	27%	6%	24%	22%	22%	33%	45%	33%	28%	25%	22%	30%	8%	29%	25%	32%	30%
Labour	230	112	117	18	33	33	53	44	48	47	61	45	78	190	25	205	65	50	75
	23%	23%	23%	16%	19%	19%	30%	30%	22%	17%	22%	20%	32%	22%	28%	22%	27%	19%	21%
Liberal Democrat	163	77	86	7	31	32	39	23	31	60	55	27	21	150	9	154	46	48	57
	16%	16%	17%	6%	18%	19%	22%	16%	14%	22%	20%	12%	9%	17%	11%	17%	19%	18%	16%
Some other party	79	48	31	5	10	16	21	13	13	16	18	27	18	46	23	55	13	10	24
	8%	10%	6%	4%	6%	10%	12%	9%	6%	6%	6%	12%	7%	5%	27%	6%	5%	4%	6%
Did not vote	196	97	100	75	47	39	15	11	10	47	50	52	48	171	17	180	48	52	70
	20%	20%	19%	64%	27%	23%	8%	7%	4%	17%	18%	24%	20%	20%	19%	20%	20%	20%	19%
Don't remember	38	11	27	2	11	6	9	4	7	6	11	10	11	28	6	32	5	8	16
	4%	2%	5%	2%	6%	4%	5%	2%	3%	2%	4%	5%	5%	3%	7%	3%	2%	3%	4%
Refused	28	12	16	3	1	4	3	3	13	4	9	4	11	27	-	28	6	10	12
	3%	2%	3%	2%	1%	3%	2%	2%	6%	2%	3%	2%	5%	3%	-	3%	2%	4%	3%

CATI Opinion Poll

Q1. Thinking back to the General Election in 2010 when MPs were last voted to Parliament in Westminster, which party if any did you vote for? Was it Labour, Liberal Democrat, Conservative, some other party, or did you not vote?

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2010		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	1007	328	277	72	94	46	40	314	229	150
Weighted Total	1007	290	292	75	111	41	40	273	230	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	273	197	19	9	30	4	-	273	-	-
	27%	68%	6%	12%	27%	9%	-	100%	-	-
Labour	230	22	148	3	29	4	11	-	230	-
	23%	8%	51%	4%	26%	10%	27%	-	100%	-
Liberal Democrat	163	20	54	53	10	12	3	-	-	163
	16%	7%	18%	70%	9%	30%	6%	-	-	100%
Some other party	79	7	4	-	24	10	21	-	-	-
	8%	2%	1%	-	21%	23%	51%	-	-	-
Did not vote	196	25	57	8	17	11	6	-	-	-
	20%	9%	19%	11%	16%	26%	16%	-	-	-
Don't remember	38	12	5	3	2	1	-	-	-	-
	4%	4%	2%	4%	2%	2%	-	-	-	-
Refused	28	6	6	-	1	-	-	-	-	-
	3%	2%	2%	-	1%	-	-	-	-	-

CATI Opinion Poll

Q1. Thinking back to the General Election in 2010 when MPs were last voted to Parliament in Westminster, which party if any did you vote for? Was it Labour, Liberal Democrat, Conservative, some other party, or did you not vote?

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	1007	90	51	106	95	92	80	51	95	132	122	93
Weighted Total	1007	88	42	115	87	91	75	50	96	134	142	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	273	7	11	34	16	27	32	10	26	29	48	34
	27%	8%	27%	29%	19%	29%	43%	19%	27%	22%	34%	38%
Labour	230	25	13	28	24	20	16	15	14	39	25	11
	23%	28%	31%	24%	28%	22%	21%	29%	15%	29%	18%	12%
Liberal Democrat	163	9	8	22	16	17	11	4	19	14	19	24
	16%	11%	18%	19%	19%	19%	15%	7%	20%	11%	13%	27%
Some other party	79	23	2	8	3	5	-	9	5	5	13	5
	8%	27%	5%	7%	4%	5%	-	18%	5%	4%	9%	6%
Did not vote	196	17	6	19	23	20	10	9	22	30	31	10
	20%	19%	14%	17%	27%	22%	14%	18%	23%	22%	22%	11%
Don't remember	38	6	1	1	2	*	3	4	5	6	6	4
	4%	7%	3%	1%	3%	*	4%	7%	5%	4%	4%	4%
Refused	28	-	*	4	2	1	3	1	5	10	-	2
	3%	-	*	3%	2%	1%	4%	2%	5%	8%	-	2%

CATI Opinion Poll

Q2. At the General Election coming up in this Thursday, 7th May, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote.

Base: All respondents

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1007	481	526	87	174	165	182	160	239	287	301	205	214	866	90	917	252	267	347
Weighted Total	1007	490	517	118	173	168	180	146	222	269	279	220	240	869	88	919	244	261	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote (1)	52 5%	25 5%	27 5%	17 15%	20 11%	8 5%	2 1%	- -	5 2%	8 3%	16 6%	13 6%	15 6%	45 5%	3 4%	48 5%	10 4%	14 5%	21 6%
2 (2)	7 1%	5 1%	2 *	1 1%	1 1%	4 3%	* *	- -	- -	1 *	2 1%	1 1%	2 1%	7 1%	- -	7 1%	* *	3 1%	3 1%
3 (3)	5 1%	3 1%	2 *	3 3%	- -	2 1%	- -	- -	- -	- -	4 1%	1 1%	* *	4 1%	1 1%	4 *	1 1%	- -	3 1%
4 (4)	5 1%	3 1%	2 *	2 1%	1 1%	- -	3 2%	- -	- -	- -	2 1%	3 1%	* *	3 *	1 1%	4 *	* *	1 *	1 *
5 (5)	33 3%	15 3%	18 3%	13 11%	11 7%	3 2%	1 1%	2 1%	2 1%	2 1%	12 4%	9 4%	10 4%	30 3%	1 1%	32 3%	12 5%	3 1%	14 4%
6 (6)	3 *	1 *	2 *	1 1%	3 2%	- -	- -	- -	- -	1 *	* *	2 1%	- -	1 *	1 1%	2 *	- -	- -	1 *
7 (7)	28 3%	16 3%	12 2%	6 5%	5 3%	8 5%	1 1%	5 3%	2 1%	4 1%	9 3%	5 2%	9 4%	23 3%	4 4%	24 3%	4 2%	3 1%	16 4%
8 (8)	43 4%	24 5%	19 4%	5 4%	11 6%	9 6%	11 6%	3 2%	3 1%	10 4%	9 3%	12 6%	11 5%	39 4%	* *	43 5%	12 5%	8 3%	18 5%
9 (9)	43 4%	18 4%	24 5%	6 5%	11 7%	10 6%	9 5%	4 3%	3 1%	13 5%	11 4%	13 6%	5 2%	37 4%	5 6%	37 4%	7 3%	8 3%	22 6%
10 - Absolutely certain to vote (10)	781 78%	377 77%	403 78%	64 54%	106 61%	122 73%	151 84%	132 90%	205 93%	227 84%	212 76%	157 72%	184 77%	671 77%	71 81%	710 77%	194 80%	219 84%	258 71%
Refused	2 *	1 *	1 *	* *	2 1%	- -	- -	- -	- -	1 *	- -	- -	1 *	2 *	- -	2 *	- -	- -	2 *
Don't know	7 1%	3 1%	4 1%	- -	2 1%	1 1%	3 1%	- -	2 1%	3 1%	- -	2 1%	2 1%	7 1%	- -	7 1%	2 1%	- -	5 1%
Mean score	9.02	8.99	9.06	7.47	8.17	8.86	9.59	9.76	9.69	9.50	8.85	8.83	8.89	9.02	9.20	9.01	9.12	9.20	8.81
Standard deviation	2.33	2.36	2.31	3.40	3.05	2.47	1.32	.84	1.43	1.69	2.52	2.48	2.52	2.35	2.13	2.35	2.18	2.29	2.49
Standard error	.07	.11	.10	.37	.23	.19	.10	.07	.09	.10	.15	.17	.17	.08	.22	.08	.14	.14	.13

CATI Opinion Poll

Q2. At the General Election coming up in this Thursday, 7th May, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote.

Base: All respondents

	Total	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010		
		Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	1007	328	277	72	94	46	40	314	229	150
Weighted Total	1007	290	292	75	111	41	40	273	230	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1) 52 5%	- -	- -	- -	- -	- -	- -	2 1%	5 2%	3 2%
2	(2) 7 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
3	(3) 5 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
4	(4) 5 1%	- -	- -	- -	- -	- -	- -	- -	* *	- -
5	(5) 33 3%	6 2%	12 4%	2 2%	8 7%	3 8%	- -	4 1%	4 2%	1 *
6	(6) 3 *	1 *	* *	- -	- -	- -	1 3%	1 *	1 *	- -
7	(7) 28 3%	6 2%	7 2%	7 9%	3 3%	* 1%	3 7%	1 1%	5 2%	4 2%
8	(8) 43 4%	13 5%	8 3%	3 4%	6 5%	2 4%	- -	6 2%	10 4%	9 6%
9	(9) 43 4%	13 5%	11 4%	2 3%	7 6%	6 14%	1 2%	13 5%	7 3%	3 2%
10 - Absolutely certain to vote	(10) 781 78%	251 87%	254 87%	62 83%	87 78%	30 72%	35 88%	245 90%	197 86%	144 88%
Refused	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	7 1%	- -	- -	- -	- -	- -	- -	1 *	- -	- -
Mean score	9.02	9.69	9.63	9.53	9.37	9.33	9.66	9.73	9.51	9.63
Standard deviation	2.33	.92	1.12	1.13	1.43	1.43	1.00	1.11	1.56	1.36
Standard error	.07	.05	.07	.13	.15	.21	.16	.06	.10	.11

CATI Opinion Poll

Q2. At the General Election coming up in this Thursday, 7th May, how likely would you be to vote on a scale from 1 to 10, where 1 means you are certain NOT to vote and 10 means you are absolutely CERTAIN to vote.

Base: All respondents

	Total	REGION										
		Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	1007	90	51	106	95	92	80	51	95	132	122	93
Weighted Total	1007	88	42	115	87	91	75	50	96	134	142	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1 - Certain not to vote	(1) 52 5%	3 4%	- -	5 5%	5 6%	7 7%	1 1%	3 6%	6 7%	7 6%	8 5%	6 7%
2	(2) 7 1%	- -	- -	- -	* *	2 3%	1 2%	- -	- -	3 2%	- -	- -
3	(3) 5 1%	1 1%	* *	1 1%	- -	- -	- -	- -	- -	- -	3 2%	- -
4	(4) 5 1%	1 1%	* 1%	- -	- -	- -	- -	2 3%	1 1%	- -	- -	1 1%
5	(5) 33 3%	1 1%	- -	6 5%	6 7%	2 2%	- -	2 3%	2 2%	6 5%	7 5%	1 1%
6	(6) 3 *	1 1%	- -	- -	- -	- -	- -	1 2%	- -	* *	- -	1 1%
7	(7) 28 3%	4 4%	2 6%	2 1%	- -	1 1%	1 2%	1 2%	1 1%	4 3%	5 3%	8 9%
8	(8) 43 4%	* *	1 2%	6 6%	5 6%	2 2%	4 6%	4 8%	2 2%	8 6%	6 4%	4 5%
9	(9) 43 4%	5 6%	1 3%	4 3%	2 3%	1 1%	1 1%	- -	6 6%	9 7%	10 7%	3 3%
10 - Absolutely certain to vote	(10) 781 78%	71 81%	37 87%	91 79%	67 77%	76 83%	66 89%	38 76%	78 81%	91 68%	104 73%	63 71%
Refused	2 *	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	* *
Don't know	7 1%	- -	1 2%	- -	1 1%	- -	- -	- -	- -	3 2%	- -	2 2%
Mean score	9.02	9.20	9.68	9.07	8.92	8.95	9.59	8.85	9.13	8.75	8.87	8.81
Standard deviation	2.33	2.13	1.01	2.26	2.46	2.68	1.51	2.46	2.37	2.56	2.44	2.48
Standard error	.07	.22	.14	.22	.25	.28	.17	.34	.24	.23	.22	.26

CATI Opinion Poll

Q3. At the UK General Election coming up this Thursday, 7th May, will you vote Labour, Liberal Democrat, Conservative, UKIP, SNP or for some other party?

Base: All likely to vote

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	942	445	497	70	151	151	176	160	234	278	280	187	197	809	85	857	235	257	317
Weighted Total	930	452	478	95	148	153	173	146	215	257	255	199	219	802	82	848	230	243	329
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	254	132	122	18	41	33	39	35	88	90	70	42	53	238	7	247	56	89	93
	27%	29%	26%	20%	27%	22%	23%	24%	41%	35%	27%	21%	24%	30%	8%	29%	25%	37%	28%
Labour	253	121	132	43	44	39	38	48	41	62	69	56	65	229	15	238	75	65	90
	27%	27%	28%	45%	30%	25%	22%	33%	19%	24%	27%	28%	30%	29%	18%	28%	33%	27%	27%
Liberal Democrat	63	29	34	4	6	10	14	15	14	24	23	12	4	56	5	58	16	16	24
	7%	7%	7%	4%	4%	7%	8%	10%	7%	9%	9%	6%	2%	7%	6%	7%	7%	7%	7%
UKIP	101	57	44	15	13	10	19	21	23	15	33	26	27	90	4	97	33	19	38
	11%	13%	9%	15%	9%	7%	11%	14%	11%	6%	13%	13%	12%	11%	5%	11%	14%	8%	12%
Green	37	14	23	8	6	8	11	2	2	12	10	9	7	32	2	34	5	11	17
	4%	3%	5%	9%	4%	5%	6%	1%	1%	5%	4%	4%	3%	4%	3%	4%	2%	4%	5%
SNP	40	23	17	*	8	14	13	2	2	10	7	17	6	-	40	-	-	-	-
	4%	5%	4%	*	6%	9%	7%	2%	1%	4%	3%	9%	3%	-	49%	-	-	-	-
Plaid Cymru	4	1	3	-	*	-	1	2	1	1	1	-	2	-	-	4	-	-	-
	*	*	1%	-	*	-	1%	1%	*	*	1%	-	1%	-	-	*	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	6	1	5	-	-	3	2	-	1	1	2	1	2	5	-	6	2	1	2
	1%	*	1%	-	-	2%	1%	-	*	*	1%	1%	1%	1%	-	1%	1%	*	1%
Refused	58	25	33	-	7	13	12	6	20	16	10	13	19	51	3	55	11	14	26
	6%	6%	7%	-	5%	9%	7%	4%	9%	6%	4%	6%	9%	6%	4%	6%	5%	6%	8%
Don't know	114	48	66	7	23	22	23	15	24	27	31	24	33	100	6	108	32	28	40
	12%	11%	14%	7%	16%	14%	14%	11%	11%	11%	12%	12%	15%	13%	7%	13%	14%	12%	12%

CATI Opinion Poll**Q3. At the UK General Election coming up this Thursday, 7th May, will you vote Labour, Liberal Democrat, Conservative, UKIP, SNP or for some other party?**

Base: All likely to vote

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2010		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	942	328	277	72	94	46	40	310	224	147
Weighted Total	930	290	292	75	111	41	40	270	224	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	254	254	-	-	-	-	-	183	18	17
	27%	88%	-	-	-	-	-	68%	8%	11%
Labour	253	-	253	-	-	-	-	15	134	45
	27%	-	87%	-	-	-	-	6%	60%	28%
Liberal Democrat	63	-	-	63	-	-	-	6	2	47
	7%	-	-	84%	-	-	-	2%	1%	30%
UKIP	101	-	-	-	101	-	-	27	25	9
	11%	-	-	-	91%	-	-	10%	11%	6%
Green	37	-	-	-	-	37	-	3	4	12
	4%	-	-	-	-	89%	-	1%	2%	8%
SNP	40	-	-	-	-	-	40	-	11	3
	4%	-	-	-	-	-	100%	-	5%	2%
Plaid Cymru	4	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	1%
BNP	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
Some other party	6	-	-	-	-	-	-	-	2	1
	1%	-	-	-	-	-	-	-	1%	1%
Refused	58	13	5	1	1	*	-	9	5	4
	6%	5%	2%	1%	1%	1%	-	3%	2%	2%
Don't know	114	22	34	12	9	4	-	27	25	20
	12%	8%	12%	15%	8%	10%	-	10%	11%	13%

CATI Opinion Poll**Q3. At the UK General Election coming up this Thursday, 7th May, will you vote Labour, Liberal Democrat, Conservative, UKIP, SNP or for some other party?**

Base: All likely to vote

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	942	85	48	100	87	88	78	48	91	119	114	84
Weighted Total	930	82	41	108	80	82	72	46	88	119	131	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	254	7	15	25	17	26	27	10	36	19	45	29
	27%	8%	37%	23%	21%	32%	37%	21%	40%	16%	34%	36%
Labour	253	15	10	37	28	25	21	8	19	54	24	11
	27%	18%	25%	34%	34%	31%	29%	18%	21%	46%	18%	14%
Liberal Democrat	63	5	1	9	6	5	4	2	7	3	9	12
	7%	6%	2%	8%	8%	6%	5%	5%	8%	3%	7%	15%
UKIP	101	4	4	17	11	3	4	7	12	6	25	7
	11%	5%	11%	16%	14%	4%	5%	16%	13%	5%	19%	9%
Green	37	2	-	3	2	5	-	2	6	5	6	6
	4%	3%	-	3%	2%	6%	-	5%	6%	4%	5%	8%
SNP	40	40	-	-	-	-	-	-	-	-	-	-
	4%	49%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	-	-	-	-	-	-	4	-	-	-	-
	*	-	-	-	-	-	-	9%	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	6	-	2	-	-	-	1	1	-	-	2	-
	1%	-	5%	-	-	-	1%	2%	-	-	1%	-
Refused	58	3	2	6	3	5	6	4	4	13	6	8
	6%	4%	6%	5%	3%	6%	8%	8%	5%	11%	4%	10%
Don't know	114	6	6	12	14	12	10	8	6	18	15	7
	12%	7%	15%	11%	18%	15%	14%	17%	6%	15%	11%	8%

CATI Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

	GENDER			AGE						SOCIAL GRADE				REGION SUMMARY					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	235	111	124	23	52	47	39	30	44	51	71	58	55	202	17	218	61	56	85
Weighted Total	249	112	137	30	55	51	43	21	50	55	65	57	73	219	15	235	57	61	101
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	32	17	15	7	6	5	3	3	7	7	8	9	7	28	1	31	5	8	16
	13%	15%	11%	22%	12%	10%	7%	16%	14%	13%	13%	16%	10%	13%	4%	13%	8%	13%	16%
Labour	26	10	16	4	10	6	3	1	1	7	11	4	4	26	-	26	7	4	14
	11%	9%	12%	14%	19%	12%	8%	4%	3%	12%	18%	6%	6%	12%	-	11%	13%	7%	14%
Liberal Democrat	8	3	5	-	3	1	3	-	1	1	1	2	4	8	-	8	3	1	5
	3%	3%	4%	-	6%	3%	7%	-	2%	2%	2%	3%	5%	4%	-	4%	5%	1%	5%
UKIP	25	11	14	9	3	6	-	-	7	-	7	9	9	22	3	22	10	8	4
	10%	10%	10%	31%	6%	11%	-	-	14%	-	11%	16%	12%	10%	18%	9%	18%	13%	4%
Green	9	7	2	3	4	1	1	-	-	1	7	*	1	9	-	9	3	2	4
	4%	6%	2%	10%	8%	2%	3%	-	-	2%	11%	1%	1%	4%	-	4%	6%	3%	4%
SNP	3	1	2	1	1	1	-	-	-	-	2	-	1	-	3	-	-	-	-
	1%	1%	2%	4%	1%	2%	-	-	-	-	3%	-	1%	-	20%	-	-	-	-
Plaid Cymru	2	2	-	-	-	-	2	-	-	2	-	-	-	-	-	2	-	-	-
	1%	1%	-	-	-	-	4%	-	-	3%	-	-	-	-	-	1%	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	2	2	-	-	1	1	-	-	1	1	1	-	1	2	-	2	2	-	-
	1%	2%	-	-	1%	2%	-	-	1%	2%	1%	-	1%	1%	-	1%	3%	-	-
Refused	53	23	30	*	5	16	12	4	16	16	13	9	15	48	1	52	9	9	30
	21%	21%	22%	*	10%	32%	28%	17%	32%	29%	20%	16%	21%	22%	10%	22%	15%	15%	30%
Don't know	89	36	53	6	21	14	19	13	17	20	14	24	31	75	7	82	18	30	27
	36%	33%	38%	18%	38%	27%	44%	63%	34%	36%	22%	41%	43%	34%	49%	35%	33%	48%	27%

CATI Opinion Poll**Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?**

Base: All unlikely to vote or unsure who they would vote for at the General election

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2010		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	235	30	38	12	9	7	-	35	35	26
Weighted Total	249	36	39	12	10	5	-	39	35	27
	100%	100%	100%	100%	100%	100%	-	100%	100%	100%
Conservative	32	13	-	-	-	-	-	8	3	3
	13%	36%	-	-	-	-	-	21%	8%	10%
Labour	26	-	13	-	-	-	-	-	11	3
	11%	-	34%	-	-	-	-	-	31%	11%
Liberal Democrat	8	-	-	7	-	-	-	2	1	4
	3%	-	-	55%	-	-	-	5%	2%	16%
UKIP	25	-	-	-	8	-	-	1	5	1
	10%	-	-	-	78%	-	-	3%	14%	5%
Green	9	-	-	-	-	4	-	1	-	-
	4%	-	-	-	-	89%	-	3%	-	-
SNP	3	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-
Plaid Cymru	2	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
Some other party	2	-	-	-	-	-	-	1	-	-
	1%	-	-	-	-	-	-	2%	-	-
Refused	53	11	3	2	-	-	-	10	2	3
	21%	30%	7%	16%	-	-	-	27%	7%	9%
Don't know	89	12	23	4	2	1	-	15	14	13
	36%	34%	59%	29%	22%	11%	-	39%	39%	49%

CATI Opinion Poll

Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or for some other party?

Base: All unlikely to vote or unsure who they would vote for at the General election

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	235	17	9	23	29	21	21	16	14	37	23	25
Weighted Total	249	15	10	24	23	26	18	16	17	46	31	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	32	1	-	2	3	1	3	3	4	8	4	4
	13%	4%	-	7%	13%	5%	16%	18%	21%	17%	13%	16%
Labour	26	-	1	4	3	-	2	-	3	7	5	2
	11%	-	8%	15%	13%	-	9%	-	16%	16%	17%	8%
Liberal Democrat	8	-	1	2	-	-	1	-	-	4	-	1
	3%	-	6%	8%	-	-	4%	-	-	8%	-	5%
UKIP	25	3	1	3	6	7	1	-	-	1	2	1
	10%	18%	7%	14%	26%	25%	7%	-	-	2%	8%	4%
Green	9	-	-	1	2	1	1	-	-	1	2	1
	4%	-	-	6%	8%	3%	6%	-	-	2%	5%	6%
SNP	3	3	-	-	-	-	-	-	-	-	-	-
	1%	20%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2	-	-	-	-	-	-	2	-	-	-	-
	1%	-	-	-	-	-	-	11%	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	2	-	-	1	1	-	-	1	-	-	-	-
	1%	-	-	4%	3%	-	-	3%	-	-	-	-
Refused	53	1	*	7	2	3	5	4	2	17	6	8
	21%	10%	1%	29%	8%	10%	27%	22%	10%	36%	18%	33%
Don't know	89	7	8	4	7	15	6	7	9	8	12	6
	36%	49%	78%	16%	30%	57%	32%	46%	53%	18%	39%	27%

CATI Opinion Poll**Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?**

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1007	481	526	87	174	165	182	160	239	287	301	205	214	866	90	917	252	267	347
Weighted Total	1007	490	517	118	173	168	180	146	222	269	279	220	240	869	88	919	244	261	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	250	118	133	23	37	33	39	28	91	79	72	46	53	229	8	242	47	81	101
	25%	24%	26%	20%	21%	20%	21%	19%	41%	30%	26%	21%	22%	26%	9%	26%	19%	31%	28%
Labour	295	139	156	46	48	44	54	50	53	74	76	61	85	262	19	277	82	68	111
	29%	28%	30%	39%	28%	26%	30%	34%	24%	27%	27%	28%	35%	30%	21%	30%	34%	26%	31%
Liberal Democrat	73	33	40	2	10	14	17	12	18	24	27	12	10	60	9	63	16	17	27
	7%	7%	8%	2%	6%	8%	9%	8%	8%	9%	10%	6%	4%	7%	11%	7%	6%	7%	7%
UKIP	66	40	26	8	11	12	8	14	14	12	13	21	20	61	3	63	21	20	20
	7%	8%	5%	7%	6%	7%	4%	9%	6%	5%	5%	9%	8%	7%	3%	7%	9%	8%	5%
Green	37	18	19	9	4	8	12	3	1	6	15	9	6	30	4	32	9	7	14
	4%	4%	4%	7%	2%	5%	7%	2%	1%	2%	5%	4%	3%	3%	5%	4%	4%	3%	4%
SNP	32	15	17	1	5	13	9	2	1	6	8	13	5	-	32	-	-	-	-
	3%	3%	3%	1%	3%	8%	5%	1%	1%	2%	3%	6%	2%	-	36%	-	-	-	-
Plaid Cymru	4	1	3	-	1	-	1	*	1	1	1	-	2	-	-	4	-	-	-
	*	*	1%	-	1%	-	1%	*	*	*	1%	-	1%	-	-	*	-	-	-
BNP	7	3	4	4	3	-	-	-	-	-	6	-	1	7	-	7	4	-	3
	1%	1%	1%	3%	2%	-	-	-	-	-	2%	-	*	1%	-	1%	2%	-	1%
Some other party	26	20	6	3	5	5	5	3	5	7	3	10	6	21	2	24	11	4	7
	3%	4%	1%	2%	3%	3%	3%	2%	2%	3%	1%	4%	2%	2%	2%	3%	4%	2%	2%
Refused	43	25	18	6	9	4	6	7	11	10	7	13	12	37	2	41	7	10	20
	4%	5%	3%	5%	5%	2%	3%	5%	5%	4%	3%	6%	5%	4%	2%	4%	3%	4%	6%
Don't know	174	79	95	15	40	35	30	28	27	49	50	34	40	161	9	165	48	53	61
	17%	16%	18%	13%	23%	21%	16%	19%	12%	18%	18%	16%	17%	19%	10%	18%	20%	20%	17%

CATI Opinion Poll**Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?**

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2010		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	1007	328	277	72	94	46	40	314	229	150
Weighted Total	1007	290	292	75	111	41	40	273	230	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	250	215	1	3	13	2	-	166	12	13
	25%	74%	*	4%	12%	5%	-	61%	5%	8%
Labour	295	11	236	8	19	10	1	20	164	44
	29%	4%	81%	11%	17%	24%	4%	7%	72%	27%
Liberal Democrat	73	7	8	50	1	4	1	5	2	48
	7%	2%	3%	66%	1%	9%	2%	2%	1%	29%
UKIP	66	3	1	-	47	-	-	21	7	4
	7%	1%	*	-	42%	-	-	8%	3%	2%
Green	37	-	6	1	1	21	4	*	5	9
	4%	-	2%	1%	1%	51%	9%	*	2%	6%
SNP	32	-	-	-	*	-	29	*	8	-
	3%	-	-	-	*	-	73%	*	4%	-
Plaid Cymru	4	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	1%
BNP	7	-	-	-	7	-	-	-	-	-
	1%	-	-	-	6%	-	-	-	-	-
Some other party	26	2	2	-	8	1	1	1	6	5
	3%	1%	1%	-	7%	3%	3%	*	2%	3%
Refused	43	12	4	-	-	1	-	11	1	3
	4%	4%	1%	-	-	3%	-	4%	1%	2%
Don't know	174	40	33	14	15	2	4	47	25	36
	17%	14%	11%	18%	13%	5%	9%	17%	11%	22%

CATI Opinion Poll**Q5. Generally speaking, do you think of yourself as Conservative, Labour, Liberal Democrat, UKIP, SNP, Plaid Cymru or another party?**

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	1007	90	51	106	95	92	80	51	95	132	122	93
Weighted Total	1007	88	42	115	87	91	75	50	96	134	142	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	250	8	12	21	14	29	22	13	30	19	50	32
	25%	9%	29%	18%	16%	32%	29%	27%	32%	14%	35%	36%
Labour	295	19	15	34	33	27	23	14	18	60	33	19
	29%	21%	36%	30%	38%	30%	31%	29%	19%	45%	23%	21%
Liberal Democrat	73	9	3	6	7	3	7	3	8	8	10	10
	7%	11%	6%	6%	8%	3%	9%	6%	8%	6%	7%	12%
UKIP	66	3	1	14	7	5	4	2	11	5	13	2
	7%	3%	2%	12%	8%	6%	5%	5%	11%	4%	9%	2%
Green	37	4	-	6	3	2	2	2	3	4	5	5
	4%	5%	-	5%	3%	2%	3%	4%	3%	3%	4%	6%
SNP	32	32	-	-	-	-	-	-	-	-	-	-
	3%	36%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	-	-	-	-	-	-	4	-	-	-	-
	*	-	-	-	-	-	-	8%	-	-	-	-
BNP	7	-	-	-	4	-	-	-	-	-	3	-
	1%	-	-	-	4%	-	-	-	-	-	2%	-
Some other party	26	2	6	4	-	1	1	3	1	2	3	2
	3%	2%	15%	4%	-	1%	2%	5%	1%	1%	2%	2%
Refused	43	2	*	4	3	2	2	4	6	13	5	3
	4%	2%	*	3%	3%	3%	2%	8%	6%	9%	3%	3%
Don't know	174	9	5	25	17	20	14	4	19	24	21	16
	17%	10%	12%	22%	20%	23%	18%	8%	20%	18%	15%	18%

CATI Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	852	403	449	66	136	132	158	149	211	255	257	163	177	739	77	775	211	235	293
Weighted Total	716	349	366	54	103	114	142	123	180	205	195	147	169	617	66	650	173	191	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	249	124	125	13	32	34	40	38	93	86	65	41	57	235	7	242	53	86	96
	35%	36%	34%	23%	31%	30%	28%	31%	51%	42%	33%	28%	34%	38%	11%	37%	31%	45%	38%
Labour	245	117	128	28	41	41	40	48	46	61	68	45	71	223	13	232	73	62	88
	34%	33%	35%	52%	40%	36%	28%	39%	26%	30%	35%	31%	42%	36%	20%	36%	43%	33%	35%
Liberal Democrat	62	29	33	2	8	8	17	13	15	24	21	11	6	55	5	57	16	16	23
	9%	8%	9%	4%	7%	7%	12%	11%	8%	12%	11%	7%	4%	9%	8%	9%	9%	8%	9%
UKIP	85	45	40	8	10	10	19	18	21	13	25	25	22	74	3	81	24	17	33
	12%	13%	11%	14%	9%	9%	13%	15%	12%	6%	13%	17%	13%	12%	5%	12%	14%	9%	13%
Green	30	12	19	4	5	7	10	2	2	11	8	7	4	26	2	28	4	10	13
	4%	3%	5%	7%	5%	7%	7%	2%	1%	5%	4%	5%	3%	4%	3%	4%	2%	5%	5%
SNP	35	20	14	*	7	11	13	2	2	8	6	16	4	-	35	-	-	-	-
	5%	6%	4%	*	7%	10%	9%	2%	1%	4%	3%	11%	3%	-	53%	-	-	-	-
Plaid Cymru	4	1	3	-	*	-	1	2	1	1	1	-	2	-	-	4	-	-	-
	1%	*	1%	-	*	-	1%	1%	*	*	1%	-	1%	-	-	1%	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	5	1	4	-	-	2	2	-	1	1	2	1	2	4	-	5	2	1	2
	1%	*	1%	-	-	2%	1%	-	*	*	1%	1%	1%	1%	-	1%	1%	*	1%

CATI Opinion Poll**Q3/Q4/Q5 Voting intention (Turnout weighted)**

Base: All likely to vote and expressing a voting intention

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2010		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	852	328	277	72	85	39	40	295	213	139
Weighted Total	716	249	245	62	85	30	35	234	201	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	249	249	-	-	-	-	-	182	20	17
	35%	100%	-	-	-	-	-	78%	10%	12%
Labour	245	-	245	-	-	-	-	18	140	50
	34%	-	100%	-	-	-	-	8%	70%	36%
Liberal Democrat	62	-	-	62	-	-	-	7	3	48
	9%	-	-	100%	-	-	-	3%	1%	34%
UKIP	85	-	-	-	85	-	-	25	22	9
	12%	-	-	-	100%	-	-	10%	11%	6%
Green	30	-	-	-	-	30	-	3	4	12
	4%	-	-	-	-	100%	-	1%	2%	9%
SNP	35	-	-	-	-	-	35	-	10	2
	5%	-	-	-	-	-	100%	-	5%	1%
Plaid Cymru	4	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	1%
BNP	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
Other	5	-	-	-	-	-	-	-	2	1
	1%	-	-	-	-	-	-	-	1%	1%

CATI Opinion Poll

Q3/Q4/Q5 Voting intention (Turnout weighted)

Base: All likely to vote and expressing a voting intention

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	852	77	46	91	74	81	68	36	86	107	108	78
Weighted Total	716	66	35	82	56	67	55	32	70	87	103	63
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Conservative	249	7	13	24	15	28	24	8	33	20	43	32
	35%	11%	39%	30%	27%	43%	43%	23%	48%	23%	42%	51%
Labour	245	13	14	33	27	26	23	8	14	53	24	11
	34%	20%	40%	41%	47%	38%	42%	25%	19%	61%	23%	17%
Liberal Democrat	62	5	1	9	6	5	4	2	7	5	8	11
	9%	8%	4%	12%	10%	7%	7%	7%	10%	5%	7%	17%
UKIP	85	3	4	12	8	3	3	7	11	6	21	6
	12%	5%	12%	15%	13%	5%	6%	22%	15%	7%	20%	9%
Green	30	2	-	2	1	4	-	2	5	3	6	4
	4%	3%	-	3%	2%	7%	-	6%	8%	3%	6%	6%
SNP	35	35	-	-	-	-	-	-	-	-	-	-
	5%	53%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	4	-	-	-	-	-	-	4	-	-	-	-
	1%	-	-	-	-	-	-	13%	-	-	-	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
Other	5	-	2	-	-	-	1	1	-	-	2	-
	1%	-	6%	-	-	-	2%	3%	-	-	1%	-

CATI Opinion Poll**Q6. Have you definitely decided the party you will vote for at the General Election or may you still change your mind?**

Base: All likely to vote

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	942	445	497	70	151	151	176	160	234	278	280	187	197	809	85	857	235	257	317
Weighted Total	930	452	478	95	148	153	173	146	215	257	255	199	219	802	82	848	230	243	329
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely decided	655	318	337	60	93	105	115	114	168	184	183	133	155	559	69	587	167	177	215
	70%	70%	71%	63%	63%	69%	67%	78%	78%	72%	72%	67%	71%	70%	84%	69%	73%	73%	65%
May still change my mind	165	86	78	30	40	26	32	15	22	40	48	42	34	149	7	158	46	34	70
	18%	19%	16%	31%	27%	17%	19%	10%	10%	16%	19%	21%	16%	19%	8%	19%	20%	14%	21%
NETS																			
May change their mind/ don't know who they would vote for at the UK General Election in May	236	116	120	35	52	38	46	27	38	59	62	59	55	209	12	224	61	56	93
	25%	26%	25%	37%	35%	25%	27%	19%	17%	23%	24%	30%	25%	26%	15%	26%	26%	23%	28%

CATI Opinion Poll**Q6. Have you definitely decided the party you will vote for at the General Election or may you still change your mind?**

Base: All likely to vote

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2010		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	942	328	277	72	94	46	40	310	224	147
Weighted Total	930	290	292	75	111	41	40	270	224	160
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely decided	655	227	221	44	80	27	38	211	172	116
	70%	78%	76%	58%	72%	65%	95%	78%	77%	72%
May still change my mind	165	43	46	26	29	14	2	36	37	32
	18%	15%	16%	35%	26%	34%	5%	14%	16%	20%
NETS										
May change their mind/ don't know who they would vote for at the UK General Election in May	236	55	68	32	31	14	2	55	50	45
	25%	19%	23%	42%	28%	35%	5%	20%	22%	28%

CATI Opinion Poll**Q6. Have you definitely decided the party you will vote for at the General Election or may you still change your mind?**

Base: All likely to vote

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	942	85	48	100	87	88	78	48	91	119	114	84
Weighted Total	930	82	41	108	80	82	72	46	88	119	131	80
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely decided	655	69	32	80	54	60	46	28	71	75	86	54
	70%	84%	78%	74%	68%	73%	64%	61%	80%	63%	66%	67%
May still change my mind	165	7	4	21	21	7	16	9	11	23	27	19
	18%	8%	9%	20%	26%	8%	22%	19%	13%	20%	21%	24%
NETS												
May change their mind/ don't know who they would vote for at the UK General Election in May	236	12	9	27	24	18	22	14	16	31	39	22
	25%	15%	23%	25%	30%	22%	30%	31%	18%	26%	30%	28%

CATI Opinion Poll

Q6. Have you definitely decided the party you will vote for at the General Election or may you still change your mind?

Base: All likely to vote and identifying a party

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	836	396	440	65	139	135	151	137	209	247	252	162	175	723	76	760	216	225	282
Weighted Total	820	404	416	89	134	131	148	129	189	224	231	175	190	708	75	745	212	211	285
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely decided	655	318	337	60	93	105	115	114	168	184	183	133	155	559	69	587	167	177	215
	80%	79%	81%	67%	70%	80%	78%	88%	89%	82%	79%	76%	82%	79%	91%	79%	79%	84%	76%
May still change my mind	165	86	78	30	40	26	32	15	22	40	48	42	34	149	7	158	46	34	70
	20%	21%	19%	33%	30%	20%	22%	12%	11%	18%	21%	24%	18%	21%	9%	21%	21%	16%	24%
NETS																			
May change their mind/ don't know who they would vote for at the UK General Election in May	167	88	79	30	40	27	33	15	22	41	48	43	35	151	7	160	48	34	70
	20%	22%	19%	33%	30%	20%	22%	12%	12%	18%	21%	24%	18%	21%	9%	21%	22%	16%	24%

CATI Opinion Poll**Q6. Have you definitely decided the party you will vote for at the General Election or may you still change your mind?**

Base: All likely to vote and identifying a party

	VOTING INTENTION						PAST VOTE – GENERAL ELECTION 2010			
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	836	314	256	66	91	45	40	292	207	134
Weighted Total	820	270	266	70	109	41	40	248	209	147
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely decided	655	227	221	44	80	27	38	211	172	116
	80%	84%	83%	63%	73%	66%	95%	85%	82%	78%
May still change my mind	165	43	46	26	29	14	2	36	37	32
	20%	16%	17%	37%	27%	34%	5%	15%	18%	22%
NETS										
May change their mind/ don't know who they would vote for at the UK General Election in May	167	44	46	27	29	14	2	37	37	32
	20%	16%	17%	38%	27%	34%	5%	15%	18%	22%

CATI Opinion Poll**Q6. Have you definitely decided the party you will vote for at the General Election or may you still change your mind?**

Base: All likely to vote and identifying a party

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	836	76	45	92	79	74	66	37	85	105	103	74
Weighted Total	820	75	36	102	75	67	62	37	82	99	114	73
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely decided	655	69	32	80	54	60	46	28	71	75	86	54
	80%	91%	90%	79%	72%	90%	74%	76%	86%	76%	76%	74%
May still change my mind	165	7	4	21	21	7	16	9	11	23	27	19
	20%	9%	10%	21%	28%	10%	26%	24%	14%	24%	24%	26%
NETS												
May change their mind/ don't know who they would vote for at the UK General Election in May	167	7	4	23	21	7	16	9	11	23	27	19
	20%	9%	12%	22%	28%	10%	26%	24%	14%	24%	24%	26%

CATI Opinion Poll

Q7_1. For the following pairs of statements, which comes closest to your own view...

Base: All respondents

	GENDER		AGE						SOCIAL GRADE				REGION SUMMARY						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	England	Scotland	England & Wales	North	Midlands	South
Unweighted Total	1007	481	526	87	174	165	182	160	239	287	301	205	214	866	90	917	252	267	347
Weighted Total	1007	490	517	118	173	168	180	146	222	269	279	220	240	869	88	919	244	261	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron would make a better Prime Minister than Ed Miliband	522	259	263	50	93	84	83	76	137	168	138	118	98	464	34	488	121	145	198
	52%	53%	51%	42%	53%	50%	46%	52%	62%	62%	50%	54%	41%	53%	39%	53%	50%	55%	54%
Ed Miliband would make a better Prime Minister than David Cameron	312	150	162	53	56	45	65	45	48	73	88	61	90	268	33	279	89	78	101
	31%	31%	31%	45%	32%	27%	36%	31%	22%	27%	31%	28%	38%	31%	38%	30%	37%	30%	28%
Don't know	173	81	91	15	25	39	33	26	36	28	53	41	51	137	21	152	33	39	65
	17%	17%	18%	13%	14%	23%	18%	18%	16%	10%	19%	19%	21%	16%	23%	17%	14%	15%	18%

CATI Opinion Poll

Q7_1. For the following pairs of statements, which comes closest to your own view...

Base: All respondents

	VOTING INTENTION							PAST VOTE – GENERAL ELECTION 2010		
	Total	Cons	Lab	Lib Dems	UKIP	Green	SNP	Cons	Lab	Lib Dems
Unweighted Total	1007	328	277	72	94	46	40	314	229	150
Weighted Total	1007	290	292	75	111	41	40	273	230	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron would make a better Prime Minister than Ed Miliband	522	279	65	42	58	7	10	250	51	73
	52%	96%	22%	56%	52%	18%	26%	91%	22%	45%
Ed Miliband would make a better Prime Minister than David Cameron	312	1	190	18	28	22	18	15	136	65
	31%	*	65%	24%	25%	52%	44%	6%	59%	40%
Don't know	173	10	36	15	26	12	12	8	43	25
	17%	3%	13%	20%	23%	29%	31%	3%	19%	15%

CATI Opinion Poll**Q7_1. For the following pairs of statements, which comes closest to your own view...**

Base: All respondents

	REGION											
	Total	Scotland	North East	North West	Yorks & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West
Unweighted Total	1007	90	51	106	95	92	80	51	95	132	122	93
Weighted Total	1007	88	42	115	87	91	75	50	96	134	142	89
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
David Cameron would make a better Prime Minister than Ed Miliband	522	34	21	56	44	50	42	24	53	52	92	54
	52%	39%	50%	49%	51%	55%	56%	48%	55%	39%	65%	61%
Ed Miliband would make a better Prime Minister than David Cameron	312	33	9	44	36	32	21	11	24	55	29	17
	31%	38%	22%	39%	41%	35%	29%	22%	25%	41%	21%	19%
Don't know	173	21	12	14	7	9	11	15	19	26	21	18
	17%	23%	28%	13%	8%	10%	15%	30%	19%	20%	15%	20%

CATI Opinion Poll

Q1. Thinking back to the General Election in 2010 when MPs were last voted to Parliament in Westminster, which party if any did you vote for? Was it Labour, Liberal Democrat, Conservative, some other party, or did you not vote?

Base: All respondents

	Unweighted	Weighted
Unweighted Total	1007	1007
Weighted Total	1007	1007
	100%	100%
Conservative	314	273
	31%	27%
Labour	229	230
	23%	23%
Liberal Democrat	150	163
	15%	16%
Some other party	87	79
	9%	8%
Did not vote	157	196
	16%	20%
Don't remember	36	38
	4%	4%
Refused	34	28
	3%	3%