

Northern Housing Consortium – Northern Housing Summit

METHODOLOGY NOTE

ComRes interviewed 4,054 GB adults online between the 29th of October and 2nd of November 2014. Data were weighted to be representative of all GB adults aged 18+.
ComRes is a member of the British Polling Council and abides by its rules.

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To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: katharine.peacock@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

Economic Growth and Regeneration of the North of England Survey

ONLINE Fieldwork: 29th October - 2nd November 2014

Absolutes/col percents

Table 1

Q1. To what extent do you agree or disagree with the following statement? 'Enough is being done to encourage economic growth and regeneration in the North of England'.

Base: All respondents

	Total	Gender		Age						Social Grade				Employment Sector	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	4054	1949	2105	433	643	707	730	652	889	1129	1215	698	1012	490	1661
Weighted base	4054	1986	2068	482	682	682	722	602	883	1083	1124	883	964	526	1744
NET: Agree	888 22%	494 25%	394 19%	133 28%	152 22%	146 21%	132 18%	119 20%	207 23%	310 29%	218 19%	189 21%	171 18%	111 21%	422 24%
Strongly agree	(4) 101 2%	64 3%	36 2%	19 4%	22 3%	18 3%	13 2%	13 2%	15 2%	33 3%	26 2%	18 2%	23 2%	18 3%	57 3%
Tend to agree	(3) 788 19%	430 22%	358 17%	113 24%	129 19%	128 19%	119 16%	106 18%	192 22%	277 26%	192 17%	172 19%	147 15%	93 18%	365 21%
Tend to disagree	(2) 1199 30%	618 31%	581 28%	127 26%	186 27%	182 27%	208 29%	190 32%	304 34%	321 30%	342 30%	256 29%	279 29%	174 33%	481 28%
Strongly disagree	(1) 645 16%	359 18%	286 14%	46 9%	101 15%	105 15%	135 19%	109 18%	149 17%	176 16%	148 13%	146 17%	175 18%	86 16%	231 13%
NET: Disagree	1844 45%	977 49%	866 42%	173 36%	287 42%	288 42%	343 47%	299 50%	453 51%	498 46%	490 44%	402 46%	454 47%	260 49%	712 41%
Don't know	1322 33%	515 26%	807 39%	176 37%	243 36%	249 36%	247 34%	184 31%	223 25%	276 25%	416 37%	291 33%	339 35%	156 30%	610 35%
Mean	2.13	2.14	2.11	2.35	2.17	2.13	2.02	2.05	2.11	2.21	2.14	2.10	2.03	2.11	2.22
Standard deviation	0.81	0.83	0.78	0.81	0.84	0.83	0.80	0.80	0.77	0.83	0.78	0.81	0.82	0.82	0.82
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.04	0.02

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Table 1

Q1. To what extent do you agree or disagree with the following statement? 'Enough is being done to encourage economic growth and regeneration in the North of England'.

Base: All respondents

	Total	Region											Region II			
		Scotland	Wales	NET: England	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Eastern	London	South East	South West	North	Midlands	South
Unweighted base	4054	355	222	3477	164	461	395	330	295	416	480	579	357	1020	1041	1416
Weighted base	4054	365	203	3486	162	446	365	365	284	405	527	568	365	973	1054	1459
NET: Agree	888 22%	47 13%	39 19%	803 23%	23 14%	107 24%	76 21%	84 23%	65 23%	103 25%	124 24%	148 26%	73 20%	206 21%	252 24%	345 24%
Strongly agree	(4) 101 2%	4 1%	2 1%	95 3%	4 2%	11 3%	9 2%	13 4%	6 2%	16 4%	15 3%	15 3%	5 1%	23 2%	35 3%	36 2%
Tend to agree	(3) 788 19%	43 12%	37 18%	708 20%	19 12%	96 22%	67 18%	71 19%	58 21%	87 22%	109 21%	132 23%	68 19%	183 19%	216 21%	309 21%
Tend to disagree	(2) 1199 30%	90 25%	49 24%	1059 30%	43 27%	181 41%	129 35%	115 32%	95 34%	108 27%	130 25%	145 26%	112 31%	354 36%	318 30%	387 27%
Strongly disagree	(1) 645 16%	69 19%	24 12%	552 16%	77 47%	109 24%	97 27%	45 12%	45 16%	38 9%	63 12%	50 9%	28 8%	283 29%	128 12%	141 10%
NET: Disagree	1844 45%	159 44%	73 36%	1611 46%	120 74%	290 65%	227 62%	160 44%	141 50%	146 36%	194 37%	196 34%	139 38%	636 65%	447 42%	528 36%
Don't know	1322 33%	159 44%	91 45%	1072 31%	19 12%	49 11%	62 17%	121 33%	78 28%	156 39%	209 40%	224 40%	152 42%	131 13%	356 34%	586 40%
Mean	2.13	1.91	2.15	2.14	1.65	2.02	1.96	2.21	2.13	2.32	2.24	2.33	2.24	1.94	2.23	2.27
Standard deviation	0.81	0.79	0.77	0.81	0.81	0.79	0.81	0.80	0.79	0.81	0.82	0.78	0.70	0.81	0.80	0.78
Standard error	0.02	0.06	0.07	0.02	0.07	0.04	0.04	0.05	0.05	0.05	0.05	0.04	0.05	0.03	0.03	0.03