



ITV News Index

METHODOLOGY NOTE

ComRes interviewed 2,043 British adults, including 606 homeowners with a mortgage, online between 31st January and 2nd February 2014. Data were weighted to be representative of all GB adults aged 18+. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

To commission a voting intention poll or a public opinion survey please contact Andrew Hawkins: andrew.hawkins@comres.co.uk

To register for Pollwatch, a monthly newsletter update on the polls, please email: pollwatch@comres.co.uk

ITV News Index Survey

ONLINE Fieldwork: 31st January - 2nd February 2014

Absolutes/col percents

Table 1
Q.1 Thinking about your mortgage, do you agree or disagree with each of the following statements?
Base: All respondents with a mortgage

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	606	286	320	38	122	173	145	84	44	206	193	113	94	121	324
Weighted base	654	317	337	62	142	162	150	92	45	212	186	166	90	128	362
<u>If there were an increase in interest rates, it would have little effect on my finances</u>															
Agree	228 35%	130 41%	99 29%	10 16%	53 37%	53 33%	53 35%	36 39%	23 51%	76 36%	56 30%	63 38%	34 37%	35 28%	146 40%
Disagree	318 49%	131 41%	187 55%	25 40%	62 43%	80 50%	88 58%	45 49%	19 41%	111 52%	93 50%	72 43%	42 46%	79 61%	160 44%
Don't know	108 16%	56 18%	51 15%	28 44%	27 19%	29 18%	10 7%	10 11%	3 8%	24 12%	37 20%	31 19%	15 17%	14 11%	57 16%
<u>If there were an increase in interest rates, I would be in serious financial trouble</u>															
Agree	171 26%	80 25%	91 27%	16 25%	44 31%	36 22%	47 31%	27 29%	3 6%	54 26%	46 25%	34 20%	38 42%	39 30%	98 27%
Disagree	326 50%	165 52%	160 47%	12 19%	64 45%	86 53%	78 52%	50 55%	36 80%	112 53%	93 50%	86 52%	34 38%	56 44%	192 53%
Don't know	157 24%	71 23%	86 25%	34 55%	35 25%	40 25%	26 17%	15 16%	6 14%	45 21%	47 25%	47 28%	19 21%	33 26%	72 20%
<u>If there were an increase in interest rates, I would have to cut back drastically on other areas of spending to keep up with my mortgage repayments</u>															
Agree	255 39%	113 36%	142 42%	22 35%	64 45%	64 39%	69 46%	29 32%	8 17%	74 35%	76 41%	56 34%	49 54%	58 45%	141 39%
Disagree	264 40%	137 43%	127 38%	6 9%	49 35%	68 42%	61 40%	50 54%	30 68%	94 45%	70 37%	73 44%	27 30%	51 39%	152 42%
Don't know	135 21%	67 21%	68 20%	35 56%	28 20%	31 19%	21 14%	13 14%	7 16%	43 20%	40 22%	37 22%	14 16%	20 16%	69 19%

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Q.1 Thinking about your mortgage, do you agree or disagree with each of the following statements?
Base: All respondents with a mortgage

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	654	317	337	62	142	162	150	92	45	212	186	166	90	128	362
<u>I am worried about an increase in interest rates</u>															
Agree	371 57%	168 53%	203 60%	21 34%	85 60%	99 61%	94 62%	52 57%	19 42%	116 55%	110 59%	88 53%	57 63%	77 60%	210 58%
Disagree	205 31%	116 37%	89 27%	15 24%	35 25%	52 32%	48 32%	32 35%	23 51%	71 33%	51 27%	62 37%	22 24%	36 28%	120 33%
Don't know	78 12%	33 10%	45 13%	26 42%	22 15%	11 7%	8 6%	8 8%	3 7%	25 12%	25 14%	16 10%	12 13%	16 12%	32 9%
<u>I am saving more money now than I was 6 months ago so I can afford my mortgage repayments if interests rates go up</u>															
Agree	176 27%	98 31%	78 23%	12 20%	47 33%	48 30%	35 23%	17 18%	17 37%	74 35%	42 22%	41 25%	19 21%	33 26%	112 31%
Disagree	389 59%	164 52%	224 67%	18 29%	71 50%	101 62%	104 69%	69 75%	25 55%	115 54%	114 62%	102 61%	57 63%	83 64%	208 57%
Don't know	89 14%	54 17%	35 10%	31 50%	24 17%	13 8%	11 7%	6 7%	4 8%	22 10%	30 16%	23 14%	14 16%	12 10%	42 12%
<u>My mortgage is a serious burden on my financial situation</u>															
Agree	293 45%	140 44%	153 45%	19 30%	62 43%	75 46%	74 49%	54 58%	10 21%	94 44%	82 44%	70 42%	47 52%	64 50%	172 47%
Disagree	295 45%	145 46%	150 44%	15 25%	62 44%	79 48%	67 45%	36 39%	35 79%	103 49%	78 42%	81 49%	32 35%	57 44%	164 45%
Don't know	67 10%	32 10%	35 10%	28 45%	18 13%	9 6%	8 6%	3 3%	- -	14 7%	26 14%	15 9%	11 13%	8 6%	26 7%

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Table 1
Q.1 Thinking about your mortgage, do you agree or disagree with each of the following statements?
Base: All respondents with a mortgage

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	654	317	337	62	142	162	150	92	45	212	186	166	90	128	362
If there were an increase in the Bank of England's base interest rate from 0.5% to 1%, I have a good idea of how much the monthly payments on my mortgage would increase															
Agree	292 45%	147 46%	145 43%	5 7%	60 42%	79 48%	77 51%	42 46%	30 66%	110 52%	82 44%	59 35%	42 46%	64 50%	164 45%
Disagree	219 33%	112 35%	107 32%	22 35%	46 33%	59 36%	53 35%	30 33%	8 18%	69 33%	55 29%	69 41%	26 28%	42 33%	133 37%
Don't know	143 22%	58 18%	85 25%	36 58%	36 25%	25 15%	20 13%	19 21%	7 16%	32 15%	50 27%	39 23%	23 25%	23 18%	65 18%
If the Bank of England's base interest rates increased from 0.5% to 1% it would not really affect me															
Agree	237 36%	131 41%	106 31%	13 21%	45 31%	59 36%	60 40%	37 40%	24 53%	75 35%	62 34%	66 40%	34 38%	40 31%	142 39%
Disagree	290 44%	128 40%	162 48%	19 31%	65 46%	74 46%	72 48%	44 48%	17 37%	106 50%	83 44%	64 38%	38 42%	70 54%	157 43%
Don't know	127 19%	58 18%	69 20%	30 49%	33 23%	30 18%	18 12%	11 12%	5 10%	31 14%	41 22%	37 22%	19 21%	19 15%	63 17%

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Table 1
Q.1 Thinking about your mortgage, do you agree or disagree with each of the following statements?
Base: All respondents with a mortgage

	Region													Which of the following best describes your current working status?								House person		Agree		Disagree	
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension						
Unweighted base	606	509	56	21	84	48	54	54	41	57	48	79	64	445	327	118	161	23	27	11	35	65	277	197			
Weighted base	654	556	55	26	92	57	56	58	42	63	58	82	65	490	402	88	164	23	34	9	33	65	292	219			
<u>If there were an increase in interest rates, it would have little effect on my finances</u>																											
Agree	228	192	24	8	35	27	18	17	13	19	17	31	21	181	155	26	47	7	6	2	15	18	149	60			
	35%	35%	42%	30%	37%	47%	32%	30%	30%	29%	30%	38%	33%	37%	38%	30%	29%	30%	17%	26%	44%	27%	51%	28%			
Disagree	318	275	21	14	51	26	28	29	22	27	34	36	30	238	189	49	80	9	17	5	13	35	134	132			
	49%	49%	38%	55%	55%	46%	50%	49%	53%	43%	60%	44%	46%	49%	47%	56%	49%	40%	49%	57%	41%	55%	46%	60%			
Don't know	108	89	11	4	7	4	10	12	7	17	6	15	14	71	58	13	36	7	11	2	5	12	10	26			
	16%	16%	20%	16%	8%	7%	18%	21%	17%	27%	11%	19%	21%	15%	14%	15%	22%	29%	34%	17%	15%	18%	3%	12%			
<u>If there were an increase in interest rates, I would be in serious financial trouble</u>																											
Agree	171	151	11	8	20	12	16	18	10	18	27	16	14	137	118	19	34	6	8	2	3	15	72	77			
	26%	27%	20%	32%	21%	21%	29%	32%	23%	29%	47%	20%	22%	28%	29%	22%	21%	28%	23%	24%	10%	23%	25%	35%			
Disagree	326	271	29	13	49	37	20	25	26	26	19	48	33	248	197	51	77	7	9	4	26	31	193	87			
	50%	49%	52%	51%	53%	64%	37%	44%	62%	41%	34%	58%	52%	51%	49%	57%	47%	32%	26%	41%	79%	49%	66%	40%			
Don't know	157	135	16	4	24	9	19	14	6	19	11	18	17	105	86	19	52	9	17	3	4	19	27	55			
	24%	24%	28%	17%	26%	15%	34%	25%	15%	31%	19%	21%	26%	21%	22%	21%	32%	40%	51%	35%	11%	29%	9%	25%			
<u>If there were an increase in interest rates, I would have to cut back drastically on other areas of spending to keep up with my mortgage repayments</u>																											
Agree	255	219	23	12	34	18	26	24	14	24	34	25	21	198	169	29	57	11	12	4	5	24	103	113			
	39%	39%	41%	48%	36%	30%	47%	41%	32%	39%	60%	31%	33%	40%	42%	33%	35%	50%	36%	46%	15%	37%	35%	52%			
Disagree	264	218	24	12	45	29	15	14	22	21	15	41	27	203	160	43	61	6	5	3	24	23	163	68			
	40%	39%	43%	46%	49%	50%	27%	25%	52%	34%	25%	50%	42%	41%	40%	49%	38%	27%	14%	32%	73%	36%	56%	31%			
Don't know	135	119	9	2	14	11	14	20	7	17	9	16	16	89	73	16	46	5	17	2	4	17	26	38			
	21%	21%	16%	6%	15%	20%	26%	35%	16%	27%	15%	20%	25%	18%	18%	18%	28%	24%	50%	21%	12%	27%	9%	17%			

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Q.1 Thinking about your mortgage, do you agree or disagree with each of the following statements?
Base: All respondents with a mortgage

Agreement:- If there were an increase in the Bank of England's base interest rate from 0.5% to 1%, I have a good idea of how much the monthly payments on my mortgage would increase

	Region													Which of the following best describes your current working status?								Agree	Disagree		
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension			House person	
Weighted base	654	556	55	26	92	57	56	58	42	63	58	82	65	490	402	88	164	23	34	9	33	65	292	219	
<u>I am worried about an increase in interest rates</u>																									
Agree	371	326	26	22	49	33	35	39	19	37	39	36	35	287	235	52	84	13	13	6	13	38	162	147	
	57%	59%	47%	87%	53%	58%	63%	68%	45%	59%	68%	44%	53%	59%	58%	59%	51%	59%	37%	68%	40%	59%	55%	67%	
Disagree	205	166	23	3	29	19	15	10	16	20	14	35	19	156	130	26	49	6	5	2	18	19	117	60	
	31%	30%	41%	11%	31%	34%	28%	18%	39%	32%	25%	43%	29%	32%	32%	30%	30%	25%	14%	23%	55%	29%	40%	28%	
Don't know	78	65	7	1	15	5	5	9	7	5	4	10	11	48	38	10	30	4	16	1	2	8	14	11	
	12%	12%	12%	2%	16%	8%	10%	15%	17%	8%	8%	12%	17%	10%	9%	11%	19%	16%	48%	10%	6%	12%	5%	5%	
<u>I am saving more money now than I was 6 months ago so I can afford my mortgage repayments if interests rates go up</u>																									
Agree	176	144	17	7	32	13	16	9	15	13	20	24	10	146	121	25	30	3	3	2	12	10	99	52	
	27%	26%	31%	28%	34%	22%	28%	16%	36%	21%	35%	30%	15%	30%	30%	28%	19%	12%	10%	20%	36%	16%	34%	24%	
Disagree	389	335	34	18	55	38	31	32	20	45	28	43	45	290	233	57	98	15	12	6	18	47	174	157	
	59%	60%	61%	70%	60%	66%	55%	56%	47%	71%	49%	52%	70%	59%	58%	64%	60%	66%	36%	70%	55%	72%	60%	72%	
Don't know	89	77	5	1	6	7	9	16	7	5	9	15	9	54	47	7	35	5	18	1	3	7	19	9	
	14%	14%	9%	2%	6%	12%	17%	28%	17%	9%	16%	18%	15%	11%	12%	8%	21%	23%	54%	10%	9%	12%	7%	4%	
<u>My mortgage is a serious burden on my financial situation</u>																									
Agree	293	264	19	17	40	22	35	27	9	32	33	33	26	236	189	47	57	10	11	5	6	25	124	124	
	45%	48%	35%	66%	43%	38%	63%	46%	21%	51%	57%	41%	40%	48%	47%	53%	35%	43%	32%	57%	18%	39%	42%	57%	
Disagree	295	237	30	6	49	33	11	21	27	27	19	41	29	221	187	34	74	6	4	3	27	34	164	89	
	45%	43%	54%	23%	53%	57%	20%	37%	65%	43%	34%	51%	45%	45%	47%	38%	45%	28%	12%	32%	80%	53%	56%	41%	
Don't know	67	55	6	3	4	3	9	10	6	4	5	7	9	34	26	8	32	6	19	1	1	5	5	6	
	10%	10%	11%	11%	4%	6%	16%	17%	14%	6%	9%	9%	14%	7%	6%	9%	20%	29%	56%	10%	2%	8%	2%	3%	

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Q.1 Thinking about your mortgage, do you agree or disagree with each of the following statements?

Base: All respondents with a mortgage

Agreement:- If there were an increase in the Bank of England's base interest rate from 0.5% to 1%, I have a good idea of how much the monthly payments on my mortgage would increase

	Region													Which of the following best describes your current working status?								Agreement			
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Agree	Disagree	
Weighted base	654	556	55	26	92	57	56	58	42	63	58	82	65	490	402	88	164	23	34	9	33	65	292	219	
If there were an increase in the Bank of England's base interest rate from 0.5% to 1%, I have a good idea of how much the monthly payments on my mortgage would increase																									
Agree	292	246	29	14	44	30	17	18	18	29	25	41	29	228	190	38	64	8	4	3	18	32	292	-	
	45%	44%	52%	56%	47%	52%	30%	31%	42%	46%	43%	50%	45%	47%	47%	44%	39%	36%	11%	30%	53%	50%	100%	-	
Disagree	219	189	17	7	34	19	19	23	13	22	24	23	19	174	145	30	44	5	7	3	8	20	-	219	
	33%	34%	30%	26%	37%	33%	34%	39%	31%	34%	42%	28%	29%	36%	36%	34%	27%	24%	22%	30%	25%	32%	-	100%	
Don't know	143	122	10	5	15	9	20	17	11	13	9	18	17	88	68	20	55	9	23	4	7	12	-	-	
	22%	22%	18%	18%	16%	15%	35%	30%	27%	20%	15%	22%	26%	18%	17%	23%	34%	41%	67%	39%	22%	19%	-	-	
If the Bank of England's base interest rates increased from 0.5% to 1% it would not really affect me																									
Agree	237	198	22	8	37	26	12	15	17	17	26	32	26	182	155	28	55	5	10	2	18	19	155	65	
	36%	36%	40%	31%	40%	46%	21%	27%	39%	26%	45%	39%	40%	37%	38%	31%	34%	23%	30%	25%	54%	30%	53%	30%	
Disagree	290	251	23	14	40	25	30	29	17	32	25	33	22	227	181	46	63	9	10	3	13	28	126	121	
	44%	45%	41%	56%	44%	44%	53%	50%	39%	50%	44%	41%	34%	46%	45%	52%	39%	40%	31%	36%	39%	43%	43%	55%	
Don't know	127	107	11	3	15	6	14	14	9	15	6	16	17	82	66	15	45	8	14	4	2	17	11	34	
	19%	19%	19%	13%	16%	10%	26%	24%	22%	23%	11%	20%	26%	17%	17%	17%	28%	37%	40%	39%	7%	27%	4%	15%	

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Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

	Gender		Age							Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2043	1016	1027	171	324	374	383	326	465	594	608	327	514	262	829
Weighted base	2043	1001	1042	243	344	344	364	303	445	546	566	445	485	267	877
<u>The Government does not appear to be in control of the flooding situation in Somerset</u>															
Agree	1367 67%	667 67%	700 67%	107 44%	188 55%	227 66%	267 73%	234 77%	344 77%	382 70%	370 65%	297 67%	318 65%	187 70%	541 62%
Disagree	286 14%	180 18%	106 10%	44 18%	57 17%	42 12%	53 14%	33 11%	58 13%	84 15%	77 14%	61 14%	64 13%	32 12%	148 17%
Don't know	390 19%	154 15%	236 23%	91 38%	99 29%	75 22%	45 12%	37 12%	43 10%	81 15%	120 21%	86 19%	104 21%	47 18%	189 22%
<u>The Government is generally good at responding promptly to the challenges caused by adverse weather conditions</u>															
Agree	496 24%	272 27%	225 22%	75 31%	102 30%	82 24%	56 16%	62 20%	120 27%	157 29%	136 24%	104 23%	100 21%	69 26%	229 26%
Disagree	1183 58%	581 58%	602 58%	82 34%	161 47%	204 59%	258 71%	207 68%	271 61%	312 57%	333 59%	263 59%	276 57%	149 56%	482 55%
Don't know	363 18%	148 15%	215 21%	86 36%	80 23%	59 17%	50 14%	34 11%	54 12%	78 14%	98 17%	78 18%	110 23%	49 18%	167 19%
<u>Sending the army to help the floods in Somerset shows that the Government genuinely wants to help residents who are struggling with the flooding</u>															
Agree	1181 58%	574 57%	606 58%	130 54%	205 60%	217 63%	184 51%	178 59%	266 60%	311 57%	334 59%	253 57%	282 58%	153 57%	506 58%
Disagree	513 25%	280 28%	232 22%	32 13%	61 18%	82 24%	125 34%	84 28%	128 29%	153 28%	129 23%	111 25%	119 25%	62 23%	209 24%
Don't know	350 17%	147 15%	203 19%	81 33%	77 23%	45 13%	55 15%	41 14%	50 11%	82 15%	104 18%	81 18%	84 17%	51 19%	162 18%

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Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2043	1001	1042	243	344	344	364	303	445	546	566	445	485	267	877
Helping with the flooding in Somerset is a good use of army resources															
Agree	1443 71%	724 72%	719 69%	125 51%	238 69%	254 74%	250 69%	228 75%	347 78%	409 75%	388 69%	305 69%	340 70%	183 69%	613 70%
Disagree	295 14%	163 16%	132 13%	46 19%	34 10%	48 14%	63 17%	43 14%	61 14%	73 13%	96 17%	68 15%	58 12%	36 14%	128 15%
Don't know	305 15%	115 11%	191 18%	72 30%	72 21%	41 12%	51 14%	32 11%	37 8%	65 12%	82 14%	72 16%	87 18%	47 18%	137 16%
Sending the armed forces to Somerset is too little too late to be of much help to residents already affected by the flooding															
Agree	1190 58%	597 60%	594 57%	93 38%	179 52%	195 57%	235 64%	203 67%	285 64%	327 60%	324 57%	251 56%	289 59%	165 62%	478 54%
Disagree	497 24%	244 24%	253 24%	60 25%	82 24%	84 25%	79 22%	77 25%	115 26%	150 27%	131 23%	113 25%	102 21%	55 21%	227 26%
Don't know	356 17%	161 16%	195 19%	90 37%	83 24%	64 19%	51 14%	23 8%	45 10%	69 13%	111 20%	81 18%	94 19%	46 17%	172 20%
There is little the Government can do to minimise the effect of something as powerful as the weather															
Agree	881 43%	451 45%	431 41%	99 41%	149 43%	140 41%	153 42%	140 46%	200 45%	257 47%	222 39%	206 46%	197 41%	120 45%	387 44%
Disagree	895 44%	449 45%	447 43%	79 32%	128 37%	160 46%	168 46%	142 47%	219 49%	238 44%	267 47%	180 41%	210 43%	111 42%	363 41%
Don't know	266 13%	102 10%	164 16%	65 27%	66 19%	44 13%	43 12%	21 7%	26 6%	51 9%	77 14%	59 13%	79 16%	36 13%	128 15%

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Absolutes/col percents

Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

Agreement:- If there were an increase in the Bank of England's base interest rate from 0.5% to 1%, I have a good idea of how much the monthly payments on my mortgage would increase

	Region													Which of the following best describes your current working status?										Agree	Dis-agree
	Total	England	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person			
Unweighted base	2043	1725	196	88	242	149	193	155	122	181	219	308	190	1091	759	332	952	109	121	138	404	180	277	197	
Weighted base	2043	1757	184	82	225	184	184	143	102	204	266	286	184	1144	899	245	899	107	124	140	358	170	292	219	
<u>The Government does not appear to be in control of the flooding situation in Somerset</u>																									
Agree	1367	1171	119	65	148	121	113	98	77	143	166	183	134	728	565	163	638	66	71	109	274	118	204	152	
	67%	67%	64%	80%	66%	66%	61%	68%	75%	70%	62%	64%	73%	64%	63%	67%	71%	62%	57%	78%	77%	69%	70%	70%	
Disagree	286	245	30	3	33	23	28	15	11	21	48	50	24	180	148	32	106	11	21	13	47	14	54	32	
	14%	14%	16%	3%	15%	12%	15%	10%	11%	10%	18%	17%	13%	16%	16%	13%	12%	10%	17%	9%	13%	8%	18%	15%	
Don't know	390	341	35	14	43	40	43	31	14	40	51	53	26	236	186	49	155	30	33	18	36	38	35	34	
	19%	19%	19%	17%	19%	22%	23%	22%	13%	20%	19%	19%	14%	21%	21%	20%	17%	28%	26%	13%	10%	22%	12%	16%	
<u>The Government is generally good at responding promptly to the challenges caused by adverse weather conditions</u>																									
Agree	496	436	42	13	59	41	53	27	18	45	81	69	47	298	236	61	199	23	24	31	94	27	93	43	
	24%	25%	23%	16%	26%	22%	29%	19%	18%	22%	31%	24%	26%	26%	25%	22%	21%	19%	22%	26%	16%	32%	19%		
Disagree	1183	1001	116	55	127	95	96	88	67	126	132	171	112	631	497	134	553	61	69	87	226	110	171	150	
	58%	57%	63%	67%	56%	52%	52%	61%	66%	61%	50%	60%	61%	55%	55%	55%	61%	57%	56%	62%	63%	64%	58%	69%	
Don't know	363	320	26	14	39	49	34	28	17	33	52	46	25	216	166	50	148	23	31	22	38	34	29	26	
	18%	18%	14%	17%	17%	26%	19%	20%	17%	16%	20%	16%	14%	19%	18%	20%	16%	22%	25%	16%	11%	20%	10%	12%	
<u>Sending the army to help the floods in Somerset shows that the Government genuinely wants to help residents who are struggling with the flooding</u>																									
Agree	1181	1024	106	42	158	97	110	86	50	116	149	166	101	659	523	136	521	61	72	84	208	96	182	141	
	58%	58%	58%	52%	70%	53%	60%	60%	49%	57%	56%	58%	55%	58%	58%	56%	58%	57%	58%	60%	58%	56%	62%	65%	
Disagree	513	431	49	25	50	53	41	30	32	44	64	74	50	271	213	58	241	29	20	42	104	47	86	52	
	25%	25%	27%	31%	22%	29%	22%	21%	31%	22%	24%	26%	27%	24%	24%	24%	27%	27%	16%	30%	29%	27%	30%	24%	
Don't know	350	301	29	14	16	34	33	27	20	45	53	46	33	214	163	51	136	16	33	14	46	27	24	25	
	17%	17%	16%	17%	7%	19%	18%	19%	19%	22%	20%	16%	18%	19%	18%	21%	15%	15%	26%	10%	13%	16%	8%	12%	

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Absolutes/col percents

Table 2
Q.2 Do you agree or disagree with each of the following statements?
Base: All respondents

	Region													Which of the following best describes your current working status?								Agreement - If there were an increase in the Bank of England's base interest rate from 0.5% to 1%, I have a good idea of how much the monthly payments on my mortgage would increase		
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Agree	Disagree
Weighted base	2043	1757	184	82	225	184	184	143	102	204	266	286	184	1144	899	245	899	107	124	140	358	170	292	219
Helping with the flooding in Somerset is a good use of army resources																								
Agree	1443	1242	125	62	164	134	125	97	76	149	183	198	131	796	629	167	647	65	71	106	282	122	229	160
	71%	71%	68%	75%	73%	73%	68%	68%	74%	73%	69%	69%	71%	70%	70%	68%	72%	61%	57%	76%	79%	72%	78%	73%
Disagree	295	253	33	9	37	22	25	28	9	23	38	47	25	164	129	36	130	19	25	22	49	15	41	39
	14%	14%	18%	11%	16%	12%	14%	19%	9%	11%	14%	16%	13%	14%	14%	15%	15%	18%	20%	16%	14%	9%	14%	18%
Don't know	305	262	26	11	24	28	34	18	18	33	45	41	28	184	141	42	122	23	28	12	26	33	22	20
	15%	15%	14%	13%	11%	15%	18%	13%	17%	16%	17%	14%	15%	16%	16%	17%	14%	21%	22%	9%	7%	19%	7%	9%
Sending the armed forces to Somerset is too little too late to be of much help to residents already affected by the flooding																								
Agree	1190	1017	112	55	124	103	112	80	62	115	160	156	112	644	510	134	547	61	64	97	230	96	194	142
	58%	58%	61%	67%	55%	56%	61%	56%	61%	56%	60%	55%	61%	56%	57%	55%	61%	57%	52%	69%	64%	56%	66%	65%
Disagree	497	429	41	16	66	42	39	33	27	50	59	75	49	282	216	67	214	25	29	29	97	34	79	51
	24%	24%	22%	19%	29%	23%	21%	23%	26%	25%	22%	26%	27%	25%	24%	27%	24%	23%	23%	21%	27%	20%	27%	24%
Don't know	356	311	32	11	34	39	32	30	13	39	47	55	22	218	173	45	138	22	31	14	30	40	20	25
	17%	18%	17%	14%	15%	21%	17%	21%	13%	19%	18%	19%	12%	19%	19%	18%	15%	20%	25%	10%	8%	24%	7%	12%
There is little the Government can do to minimise the effect of something as powerful as the weather																								
Agree	881	758	78	38	106	73	78	66	45	90	101	126	82	507	406	101	375	45	44	67	160	60	139	107
	43%	43%	43%	46%	47%	40%	42%	46%	44%	44%	38%	44%	45%	44%	45%	41%	42%	42%	35%	48%	45%	35%	48%	49%
Disagree	895	761	84	37	98	85	75	65	50	78	115	130	79	474	367	107	422	41	56	62	182	80	132	94
	44%	43%	46%	45%	44%	46%	41%	45%	49%	38%	43%	45%	43%	41%	41%	44%	47%	39%	45%	45%	51%	47%	45%	43%
Don't know	266	238	22	7	20	27	32	13	7	36	50	30	23	164	126	38	102	21	25	11	15	31	21	18
	13%	14%	12%	9%	9%	15%	17%	9%	7%	18%	19%	10%	12%	14%	14%	15%	11%	20%	20%	8%	4%	18%	7%	8%

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Absolutes/col percents

Table 3

Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2043	1016	1027	171	324	374	383	326	465	594	608	327	514	262	829
Weighted base	2043	1001	1042	243	344	344	364	303	445	546	566	445	485	267	877
Chancellor of the Exchequer, George Osborne															
Yes	585 29%	344 34%	241 23%	46 19%	79 23%	72 21%	87 24%	91 30%	210 47%	210 38%	153 27%	113 25%	109 23%	62 23%	230 26%
No	1024 50%	514 51%	510 49%	103 42%	164 48%	203 59%	208 57%	159 52%	188 42%	250 46%	280 49%	240 54%	255 52%	139 52%	449 51%
Don't know	433 21%	143 14%	290 28%	94 39%	100 29%	69 20%	69 19%	53 18%	47 11%	86 16%	134 24%	92 21%	121 25%	65 24%	198 23%
Prime Minister, David Cameron															
Yes	714 35%	393 39%	321 31%	65 27%	121 35%	92 27%	109 30%	111 36%	216 48%	241 44%	194 34%	145 33%	135 28%	103 39%	288 33%
No	989 48%	496 50%	493 47%	92 38%	154 45%	194 57%	200 55%	156 52%	192 43%	242 44%	271 48%	228 51%	248 51%	119 45%	433 49%
Don't know	340 17%	112 11%	228 22%	85 35%	69 20%	58 17%	54 15%	36 12%	38 8%	63 12%	102 18%	72 16%	103 21%	44 17%	156 18%
Deputy Prime Minister, Nick Clegg															
Yes	253 12%	138 14%	115 11%	27 11%	59 17%	44 13%	39 11%	33 11%	50 11%	83 15%	72 13%	54 12%	45 9%	43 16%	123 14%
No	1362 67%	707 71%	655 63%	126 52%	201 59%	230 67%	257 71%	221 73%	327 74%	380 70%	367 65%	309 69%	306 63%	173 65%	574 65%
Don't know	428 21%	157 16%	271 26%	90 37%	84 24%	70 20%	68 19%	49 16%	67 15%	83 15%	128 23%	83 19%	134 28%	50 19%	181 21%

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Absolutes/col percents

Table 3

Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Gender			Age						Social Grade				Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Weighted base	2043	1001	1042	243	344	344	364	303	445	546	566	445	485	267	877
<u>Leader of the Opposition, Ed Miliband</u>															
Yes	446 22%	247 25%	199 19%	46 19%	81 23%	74 22%	99 27%	64 21%	82 18%	122 22%	114 20%	97 22%	113 23%	73 27%	195 22%
No	1167 57%	589 59%	578 56%	99 41%	168 49%	198 58%	200 55%	197 65%	305 69%	352 64%	316 56%	256 58%	243 50%	143 54%	490 56%
Don't know	430 21%	166 17%	264 25%	97 40%	96 28%	72 21%	65 18%	42 14%	58 13%	72 13%	136 24%	92 21%	130 27%	51 19%	193 22%
<u>Shadow Chancellor, Ed Balls</u>															
Yes	355 17%	191 19%	164 16%	40 16%	60 17%	54 16%	75 21%	52 17%	75 17%	110 20%	89 16%	67 15%	88 18%	58 22%	147 17%
No	1226 60%	634 63%	592 57%	103 42%	173 50%	207 60%	217 60%	207 68%	320 72%	355 65%	329 58%	281 63%	260 54%	149 56%	513 58%
Don't know	462 23%	176 18%	286 27%	101 41%	112 32%	83 24%	72 20%	45 15%	50 11%	81 15%	148 26%	96 22%	137 28%	60 22%	218 25%
<u>Leader of the UK Independence Party, Nigel Farage</u>															
Yes	279 14%	172 17%	107 10%	41 17%	45 13%	47 14%	48 13%	44 14%	55 12%	77 14%	57 10%	69 16%	76 16%	29 11%	135 15%
No	1275 62%	634 63%	641 62%	106 44%	200 58%	222 64%	230 63%	209 69%	308 69%	376 69%	373 66%	273 61%	253 52%	179 67%	531 61%
Don't know	489 24%	195 20%	293 28%	96 40%	99 29%	75 22%	86 24%	50 17%	81 18%	92 17%	137 24%	103 23%	156 32%	58 22%	212 24%

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Absolutes/col percents

Table 3

Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

Agreement:- If there were an increase in the Bank of England's base interest rate from 0.5% to 1%, I have a good idea of how much the monthly payments on my mortgage would increase

	Region													Which of the following best describes your current working status?										Agree	Dis-agree
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Work-ing	Work-ing full time	Work-ing part time	NET: Not work-ing	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person			
Unweighted base	2043	1725	196	88	242	149	193	155	122	181	219	308	190	1091	759	332	952	109	121	138	404	180	277	197	
Weighted base	2043	1757	184	82	225	184	184	143	102	204	266	286	184	1144	899	245	899	107	124	140	358	170	292	219	
Chancellor of the Exchequer, George Osborne																									
Yes	585	514	50	12	61	54	57	50	22	63	73	90	54	292	235	57	293	14	21	46	178	34	104	51	
	29%	29%	27%	14%	27%	29%	31%	35%	21%	31%	28%	32%	29%	26%	26%	23%	33%	13%	17%	33%	50%	20%	36%	23%	
No	1024	868	97	63	128	90	81	59	59	89	132	135	92	588	463	126	436	58	64	70	146	98	141	127	
	50%	49%	53%	77%	57%	49%	44%	42%	58%	43%	50%	47%	50%	51%	51%	51%	48%	54%	51%	50%	41%	58%	48%	58%	
Don't know	433	375	37	8	36	40	46	34	21	52	61	60	38	263	201	63	170	35	39	23	34	38	47	41	
	21%	21%	20%	9%	16%	22%	25%	24%	21%	26%	23%	21%	21%	23%	22%	26%	19%	33%	32%	17%	9%	23%	16%	19%	
Prime Minister, David Cameron																									
Yes	714	635	55	18	77	64	65	63	24	70	91	116	72	391	316	75	323	17	33	53	174	46	125	68	
	35%	36%	30%	23%	34%	35%	36%	44%	24%	34%	34%	40%	39%	34%	35%	31%	36%	16%	26%	38%	49%	27%	43%	31%	
No	989	821	105	57	113	92	83	60	62	89	126	121	80	552	434	118	437	63	61	69	157	86	131	123	
	48%	47%	57%	70%	50%	50%	45%	42%	61%	44%	47%	42%	44%	48%	48%	48%	49%	59%	49%	49%	44%	51%	45%	56%	
Don't know	340	301	24	6	35	28	35	21	16	45	49	49	32	201	149	52	139	27	31	18	26	37	37	27	
	17%	17%	13%	7%	16%	15%	19%	15%	15%	22%	18%	17%	17%	18%	17%	21%	16%	25%	25%	13%	7%	22%	13%	12%	
Deputy Prime Minister, Nick Clegg																									
Yes	253	209	30	8	24	17	19	18	14	26	47	36	15	166	124	42	87	12	6	8	44	16	50	29	
	12%	12%	16%	10%	11%	9%	10%	12%	14%	13%	18%	12%	8%	15%	14%	17%	10%	11%	5%	6%	12%	10%	17%	13%	
No	1362	1170	122	63	158	123	123	97	70	125	153	193	136	747	595	152	615	61	78	106	263	107	199	157	
	67%	67%	66%	77%	70%	67%	67%	68%	68%	61%	58%	67%	74%	65%	66%	62%	68%	57%	63%	76%	73%	63%	68%	72%	
Don't know	428	377	32	10	43	44	42	28	18	54	65	58	33	231	180	51	197	34	40	25	51	47	43	33	
	21%	21%	18%	12%	19%	24%	23%	20%	18%	26%	25%	20%	18%	20%	20%	21%	22%	32%	32%	18%	14%	27%	15%	15%	

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Absolutes/col percents

Table 3

Q.3 Do you, or would you, trust each of the following politicians to see the country through the current economic situation?

Base: All respondents

	Region													Which of the following best describes your current working status?										Agree	Disagree
	Total	England	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person			
Weighted base	2043	1757	184	82	225	184	184	143	102	204	266	286	184	1144	899	245	899	107	124	140	358	170	292	219	
Leader of the Opposition, Ed Miliband																									
Yes	446	383	37	22	61	32	38	31	26	36	74	48	42	267	216	51	179	19	21	30	66	43	60	67	
	22%	22%	20%	27%	27%	17%	21%	22%	25%	18%	28%	17%	23%	23%	24%	21%	20%	18%	17%	21%	18%	25%	21%	31%	
No	1167	1001	113	42	119	108	106	88	53	113	136	181	110	633	495	137	534	50	58	88	256	83	182	117	
	57%	57%	62%	51%	53%	58%	57%	62%	51%	55%	51%	63%	60%	55%	55%	56%	59%	47%	46%	63%	71%	49%	62%	53%	
Don't know	430	372	34	18	45	44	40	24	24	56	56	57	32	244	187	57	186	38	46	22	37	44	50	35	
	21%	21%	18%	22%	20%	24%	22%	17%	23%	27%	21%	20%	18%	21%	21%	23%	21%	35%	37%	16%	10%	26%	17%	16%	
Shadow Chancellor, Ed Balls																									
Yes	355	303	33	14	56	25	25	21	19	28	57	42	34	204	160	45	150	16	17	22	62	33	58	38	
	17%	17%	18%	17%	25%	14%	14%	15%	19%	14%	22%	15%	19%	18%	18%	17%	15%	13%	16%	17%	19%	20%	17%		
No	1226	1058	113	47	129	108	119	90	56	120	147	179	117	662	523	139	564	50	60	99	262	92	187	134	
	60%	60%	61%	58%	58%	59%	65%	63%	55%	59%	55%	63%	64%	58%	58%	57%	63%	46%	49%	71%	73%	54%	64%	61%	
Don't know	462	397	39	21	40	51	39	31	27	57	61	65	32	277	216	61	185	41	47	18	34	45	48	47	
	23%	23%	21%	26%	18%	27%	21%	22%	26%	28%	23%	23%	18%	24%	24%	25%	21%	38%	38%	13%	9%	26%	16%	21%	
Leader of the UK Independence Party, Nigel Farage																									
Yes	279	253	11	18	38	24	17	26	15	22	50	40	18	164	139	25	115	18	17	23	38	19	35	37	
	14%	14%	6%	23%	17%	13%	9%	18%	15%	11%	19%	14%	10%	14%	15%	10%	13%	17%	13%	16%	11%	11%	12%	17%	
No	1275	1070	136	44	146	108	122	74	69	125	151	171	130	710	549	161	565	50	61	87	266	102	205	142	
	62%	61%	74%	54%	65%	59%	67%	52%	68%	61%	57%	60%	70%	62%	61%	65%	63%	47%	49%	62%	74%	60%	70%	65%	
Don't know	489	434	37	19	41	52	44	43	17	58	65	76	36	270	211	59	219	39	47	30	54	49	53	39	
	24%	25%	20%	23%	18%	29%	24%	30%	17%	28%	24%	26%	20%	24%	23%	24%	24%	36%	38%	21%	15%	29%	18%	18%	

Agreement- If there were an increase in the Bank of England's base interest rate from 0.5% to 1%, I have a good idea of how much the monthly payments on my mortgage would increase

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Table 4
Q.4 Do you think that the Coalition Government is good or bad for Britain?
Base: All respondents

	Gender		Age						Social Grade				Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Public	Private
Unweighted base	2043	1016	1027	171	324	374	383	326	465	594	608	327	514	262	829
Weighted base	2043	1001	1042	243	344	344	364	303	445	546	566	445	485	267	877
Good	546 27%	302 30%	243 23%	65 27%	90 26%	82 24%	81 22%	78 26%	150 34%	199 36%	150 27%	91 20%	106 22%	71 27%	230 26%
Bad	1053 52%	538 54%	515 49%	94 39%	150 44%	175 51%	220 60%	182 60%	232 52%	275 50%	279 49%	245 55%	253 52%	143 54%	427 49%
Don't know	444 22%	161 16%	284 27%	83 34%	104 30%	87 25%	64 18%	44 14%	63 14%	71 13%	138 24%	109 25%	126 26%	53 20%	221 25%

ITV News Index Survey

ONLINE Fieldwork: 31st January - 2nd February 2014

Absolutes/col percents

Table 4
Q.4 Do you think that the Coalition Government is good or bad for Britain?
Base: All respondents

Agreement:- If there were an increase in the Bank of England's base interest rate from 0.5% to 1%, I have a good idea of how much the monthly payments on my mortgage would increase

	Region													Which of the following best describes your current working status?										
	Total	England	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	NET: Working	Working full time	Working part time	NET: Not working	Not working seeking work	Not working and not seeking work	Retired on a state pension only	Retired with a private pension	House person	Agree	Disagree
Unweighted base	2043	1725	196	88	242	149	193	155	122	181	219	308	190	1091	759	332	952	109	121	138	404	180	277	197
Weighted base	2043	1757	184	82	225	184	184	143	102	204	266	286	184	1144	899	245	899	107	124	140	358	170	292	219
Good	546 27%	469 27%	55 30%	11 13%	56 25%	42 23%	43 23%	35 24%	21 21%	51 25%	94 35%	84 30%	54 29%	301 26%	238 26%	63 26%	245 27%	23 22%	28 22%	32 23%	129 36%	32 19%	88 30%	43 20%
Bad	1053 52%	893 51%	99 54%	59 73%	124 55%	101 55%	100 54%	77 54%	61 60%	103 51%	108 41%	133 46%	87 47%	570 50%	441 49%	129 53%	483 54%	56 52%	64 52%	79 57%	193 54%	91 54%	157 54%	133 61%
Don't know	444 22%	395 22%	30 16%	12 14%	45 20%	41 22%	42 23%	31 22%	20 20%	50 25%	63 24%	69 24%	43 23%	273 24%	220 25%	53 22%	171 19%	28 26%	32 26%	29 20%	36 10%	46 27%	48 16%	42 19%