

## Calorie Poll Survey

### ONLINE Fieldwork : 24th - 25th August 2011

Absolutes/col percents

Table 1

**Q1. How many calories do you think are in each of the following meals eaten outside of the home? (e.g. at a restaurant, pub or coffee shop).**

**Base: All respondents in England**

**Summary table**

	Breakfast: Bacon and egg in a muffin, bagel or roll and an orange juice	Mid Morning snack: Medium latte coffee with semi skimmed milk and a blueberry muffin	Lunch: Club sandwich, fries and a full sugar soft drink	Dinner: Lasagne with a side salad and dressing
Unweighted base	1734	1734	1734	1734
Weighted base	1723	1723	1723	1723
100 or less	32 2%	78 5%	28 2%	32 2%
101-200	46 3%	133 8%	27 2%	24 1%
201-300	78 5%	185 11%	56 3%	37 2%
301-400	136 8%	152 9%	78 5%	75 4%
401-500	220 13%	132 8%	92 5%	148 9%
501-600	92 5%	55 3%	87 5%	105 6%
601-700	63 4%	35 2%	98 6%	114 7%
701-800	66 4%	33 2%	125 7%	119 7%
801-900	20 1%	9 1%	57 3%	46 3%
901-1000	44 3%	7 *	80 5%	62 4%
1001+	27 2%	8 *	102 6%	71 4%
Don't know	900 52%	898 52%	893 52%	890 52%
Mean	558.30	382.05	722.35	683.01
Standard deviation	591.20	328.16	461.69	539.40

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Table 1

**Q1. How many calories do you think are in each of the following meals eaten outside of the home? (e.g. at a restaurant, pub or coffee shop).**

**Base: All respondents in England**

**Summary table**

	Breakfast: Bacon and egg in a muffin, bagel or roll and an orange juice	Mid Morning snack: Medium latte coffee with semi skimmed milk and a blueberry muffin	Lunch: Club sandwich, fries and a full sugar soft drink	Dinner: Lasagne with a side salad and dressing
Weighted base	1723	1723	1723	1723
Standard error	20.31	11.24	15.78	18.40

## Calorie Poll Survey

### ONLINE Fieldwork : 24th - 25th August 2011

Absolutes/col percents

Table 2

**Q1. How many calories do you think are in each of the following meals eaten outside of the home? (e.g. at a restaurant, pub or coffee shop).**

**Base: All respondents in England**

**Breakfast: Bacon and egg in a muffin, bagel or roll and an orange juice**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1734	804	930	183	304	383	324	230	310	608	447	253	426	547	484	517	186	-
Weighted base	1723	846	876	209	279	330	296	247	362	470	492	358	402	509	529	503	183	-
100 or less	32 2%	18 2%	14 2%	7 4%	7 2%	7 2%	4 1%	2 1%	4 1%	10 2%	3 1%	12 3%	7 2%	9 2%	8 2%	14 3%	2 1%	-
101-200	46 3%	28 3%	18 2%	5 2%	11 4%	6 2%	5 2%	5 2%	14 4%	7 1%	12 2%	14 4%	13 3%	15 3%	11 2%	15 3%	5 3%	-
201-300	78 5%	33 4%	45 5%	7 4%	17 6%	17 5%	17 6%	11 5%	8 2%	25 5%	25 5%	10 3%	18 4%	31 6%	20 4%	20 4%	7 4%	-
301-400	136 8%	44 5%	92 11%	28 14%	23 8%	23 7%	19 6%	23 9%	20 6%	42 9%	41 8%	28 8%	25 6%	44 9%	36 7%	37 7%	19 10%	-
401-500	220 13%	87 10%	133 15%	38 18%	38 14%	44 13%	32 11%	29 12%	40 11%	65 14%	67 14%	42 12%	46 11%	70 14%	66 12%	62 12%	24 13%	-
501-600	92 5%	30 4%	61 7%	15 7%	22 8%	16 5%	14 5%	12 5%	12 3%	31 7%	27 5%	16 4%	19 5%	27 5%	25 5%	27 5%	12 7%	-
601-700	63 4%	20 2%	43 5%	11 5%	12 4%	16 5%	11 4%	6 2%	6 2%	20 4%	17 3%	15 4%	11 3%	15 3%	20 4%	19 4%	9 5%	-
701-800	66 4%	27 3%	39 4%	9 4%	15 5%	9 3%	6 2%	12 5%	16 4%	23 5%	22 4%	9 3%	12 3%	12 2%	14 3%	27 5%	12 7%	-
801-900	20 1%	7 1%	13 1%	2 1%	3 1%	5 1%	4 1%	1 *	5 1%	8 2%	6 1%	3 1%	3 1%	4 1%	6 1%	10 2%	-	-
901-1000	44 3%	29 3%	15 2%	1 1%	4 1%	14 4%	12 4%	2 1%	11 3%	11 2%	14 3%	8 2%	11 3%	10 2%	16 3%	14 3%	5 3%	-
1001+	27 2%	12 1%	14 2%	2 1%	8 3%	6 2%	5 2%	-	5 1%	8 2%	8 2%	7 2%	4 1%	12 2%	5 1%	6 1%	3 2%	-
Don't know	900 52%	510 60%	390 44%	83 40%	118 42%	168 51%	168 57%	145 59%	219 61%	221 47%	250 51%	194 54%	235 58%	261 51%	301 57%	252 50%	86 47%	-
Mean	558.30	547.30	565.90	495.06	554.01	620.34	605.05	487.74	556.87	547.24	557.20	580.37	554.71	596.24	534.45	531.20	587.11	-
Standard deviation	591.20	374.57	703.23	238.78	417.22	1003.44	732.82	187.66	331.90	295.33	342.30	1004.97	660.06	972.95	256.32	260.73	462.88	-
Standard error	20.31	20.84	30.72	22.56	31.45	71.67	61.07	18.77	30.43	16.51	23.08	92.13	48.14	59.32	17.28	16.08	47.49	-

## Calorie Poll Survey

### ONLINE Fieldwork : 24th - 25th August 2011

Absolutes/col percents

Table 2

**Q1. How many calories do you think are in each of the following meals eaten outside of the home? (e.g. at a restaurant, pub or coffee shop).**

**Base: All respondents in England**

**Breakfast: Bacon and egg in a muffin, bagel or roll and an orange juice**

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	1734	-	101	229	187	169	-	168	278	269	186	147
Weighted base	1723	-	91	235	177	185	-	188	252	257	183	156
100 or less	32 2%	-	4 5%	6 3%	3 2%	5 2%	-	3 2%	6 2%	2 1%	2 1%	1 *
101-200	46 3%	-	2 2%	1 1%	12 7%	3 2%	-	5 3%	8 3%	7 3%	5 3%	3 2%
201-300	78 5%	-	2 2%	12 5%	6 3%	6 3%	-	7 4%	12 5%	20 8%	7 4%	6 4%
301-400	136 8%	-	4 5%	24 10%	9 5%	7 4%	-	11 6%	17 7%	28 11%	19 10%	19 12%
401-500	220 13%	-	6 7%	38 16%	17 10%	27 14%	-	20 11%	33 13%	36 14%	24 13%	19 12%
501-600	92 5%	-	4 4%	10 4%	13 8%	10 5%	-	7 4%	6 3%	21 8%	12 7%	8 5%
601-700	63 4%	-	4 5%	6 2%	9 5%	9 5%	-	9 5%	7 3%	7 3%	9 5%	3 2%
701-800	66 4%	-	7 8%	14 6%	6 3%	8 4%	-	1 1%	7 3%	5 2%	12 7%	5 3%
801-900	20 1%	-	1 2%	6 3%	2 1%	3 1%	-	3 2%	* *	3 1%	- -	- -
901-1000	44 3%	-	6 7%	5 2%	3 1%	4 2%	-	6 3%	5 2%	4 2%	5 3%	5 3%
1001+	27 2%	-	4 4%	1 *	2 1%	- -	-	4 2%	8 3%	4 2%	3 2%	1 1%
Don't know	900 52%	-	45 50%	112 48%	95 54%	104 56%	-	111 59%	142 56%	119 46%	86 47%	86 55%
Mean	558.30	-	621.65	511.06	510.85	529.38	-	554.38	668.52	538.63	587.11	518.49
Standard deviation	591.20	-	321.25	227.16	263.12	231.07	-	294.99	1272.42	641.03	462.88	240.31
Standard error	20.31	-	45.89	20.48	27.58	26.33	-	34.06	114.73	53.05	47.49	29.14

## Calorie Poll Survey

### ONLINE Fieldwork : 24th - 25th August 2011

Absolutes/col percents

Table 3

**Q1. How many calories do you think are in each of the following meals eaten outside of the home? (e.g. at a restaurant, pub or coffee shop).**

**Base: All respondents in England**

**Mid Morning snack: Medium latte coffee with semi skimmed milk and a blueberry muffin**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1734	804	930	183	304	383	324	230	310	608	447	253	426	547	484	517	186	-
Weighted base	1723	846	876	209	279	330	296	247	362	470	492	358	402	509	529	503	183	-
100 or less	78 5%	44 5%	34 4%	16 8%	19 7%	11 3%	11 4%	6 2%	15 4%	24 5%	20 4%	24 7%	10 2%	23 4%	17 3%	29 6%	9 5%	-
101-200	133 8%	66 8%	67 8%	19 9%	20 7%	19 6%	23 8%	22 9%	29 8%	35 7%	31 6%	26 7%	41 10%	36 7%	45 8%	40 8%	11 6%	-
201-300	185 11%	79 9%	106 12%	30 14%	37 13%	31 9%	23 8%	23 9%	42 12%	51 11%	74 15%	31 9%	29 7%	52 10%	52 10%	52 10%	28 15%	-
301-400	152 9%	59 7%	93 11%	18 8%	32 11%	37 11%	23 8%	19 8%	23 6%	49 10%	39 8%	31 9%	33 8%	50 10%	31 6%	51 10%	20 11%	-
401-500	132 8%	41 5%	90 10%	18 8%	30 11%	23 7%	24 8%	21 9%	16 5%	45 10%	38 8%	24 7%	25 6%	38 7%	38 7%	39 8%	16 9%	-
501-600	55 3%	9 1%	46 5%	12 6%	6 2%	13 4%	11 4%	9 4%	3 1%	22 5%	19 4%	8 2%	6 2%	26 5%	12 2%	12 2%	4 2%	-
601-700	35 2%	7 1%	28 3%	6 3%	7 2%	10 3%	7 2%	2 1%	3 1%	10 2%	5 1%	12 3%	8 2%	8 1%	16 3%	11 2%	1 1%	-
701-800	33 2%	18 2%	15 2%	3 1%	6 2%	11 3%	3 1%	5 2%	6 2%	8 2%	12 2%	5 2%	8 2%	8 2%	9 2%	15 3%	2 1%	-
801-900	9 1%	1 *	8 1%	- -	1 *	3 1%	4 1%	- -	1 *	5 1%	2 *	2 *	1 *	2 *	1 *	4 1%	3 2%	-
901-1000	7 *	3 *	3 *	2 1%	3 1%	1 *	1 *	- -	- -	1 *	3 1%	1 *	1 *	2 *	2 *	2 *	- -	- -
1001+	8 *	5 1%	3 *	1 *	3 1%	- -	2 1%	- -	2 1%	3 1%	2 *	- -	3 1%	5 1%	2 *	- -	1 *	-
Don't know	898 52%	514 61%	383 44%	85 41%	116 42%	171 52%	164 55%	140 57%	222 61%	218 46%	247 50%	196 55%	237 59%	260 51%	303 57%	247 49%	87 48%	-
Mean	382.05	344.87	407.10	358.71	386.01	402.75	442.70	361.08	333.29	386.53	381.63	352.89	404.49	411.14	370.95	365.95	375.50	-
Standard deviation	328.16	256.99	366.57	237.30	267.54	208.61	621.37	175.72	246.80	233.33	245.63	214.82	566.31	480.76	214.24	210.43	318.51	-
Standard error	11.24	14.39	15.88	22.42	19.94	15.06	51.25	17.23	22.82	12.92	16.45	19.86	41.52	29.10	14.54	12.85	32.85	-

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Absolutes/col percents

Table 3

**Q1. How many calories do you think are in each of the following meals eaten outside of the home? (e.g. at a restaurant, pub or coffee shop).**

**Base: All respondents in England**

**Mid Morning snack: Medium latte coffee with semi skimmed milk and a blueberry muffin**

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	1734	-	101	229	187	169	-	168	278	269	186	147
Weighted base	1723	-	91	235	177	185	-	188	252	257	183	156
100 or less	78 5%	- -	4 5%	13 6%	11 6%	7 4%	- -	5 3%	13 5%	10 4%	9 5%	5 3%
101-200	133 8%	- -	5 6%	21 9%	14 8%	9 5%	- -	19 10%	15 6%	21 8%	11 6%	17 11%
201-300	185 11%	- -	12 13%	23 10%	18 10%	18 10%	- -	14 8%	25 10%	27 11%	28 15%	20 13%
301-400	152 9%	- -	4 4%	29 12%	18 10%	13 7%	- -	12 6%	21 8%	28 11%	20 11%	7 4%
401-500	132 8%	- -	8 9%	19 8%	12 7%	14 7%	- -	12 6%	14 6%	24 9%	16 9%	13 8%
501-600	55 3%	- -	3 3%	5 2%	3 2%	1 1%	- -	8 4%	10 4%	17 6%	4 2%	3 2%
601-700	35 2%	- -	2 2%	6 2%	3 2%	10 6%	- -	3 2%	1 *	7 3%	1 1%	2 1%
701-800	33 2%	- -	8 8%	5 2%	2 1%	5 3%	- -	3 1%	3 1%	5 2%	2 1%	1 1%
801-900	9 1%	- -	- -	4 2%	- -	- -	- -	1 1%	- -	2 1%	3 2%	- -
901-1000	7 *	- -	1 1%	- -	1 1%	1 1%	- -	1 1%	2 1%	- -	- -	- -
1001+	8 *	- -	- -	- -	- -	1 1%	- -	1 *	5 2%	1 *	1 *	- -
Don't know	898 52%	- -	44 48%	110 47%	93 53%	106 57%	- -	110 58%	143 57%	117 45%	87 48%	87 56%
Mean	382.05	-	422.13	363.50	338.16	408.36	-	376.30	403.37	417.17	375.50	321.40
Standard deviation	328.16	-	252.34	203.44	190.72	232.73	-	228.21	355.73	560.07	318.51	162.53
Standard error	11.24	-	35.69	18.20	19.78	26.87	-	26.18	31.82	46.04	32.85	20.01

## Calorie Poll Survey

### ONLINE Fieldwork : 24th - 25th August 2011

Absolutes/col percents

Table 4

**Q1. How many calories do you think are in each of the following meals eaten outside of the home? (e.g. at a restaurant, pub or coffee shop).**

**Base: All respondents in England**

**Lunch: Club sandwich (bacon, chicken, lettuce, mayo, tomato and three slices of bread), fries and a full sugar soft drink**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1734	804	930	183	304	383	324	230	310	608	447	253	426	547	484	517	186	-
Weighted base	1723	846	876	209	279	330	296	247	362	470	492	358	402	509	529	503	183	-
100 or less	28 2%	15 2%	13 1%	6 3%	9 3%	6 2%	4 1%	- -	4 1%	9 2%	3 1%	11 3%	4 1%	9 2%	5 1%	13 3%	1 1%	-
101-200	27 2%	13 2%	14 2%	2 1%	8 3%	2 1%	5 2%	4 2%	6 2%	6 1%	6 1%	4 1%	11 3%	7 1%	10 2%	9 2%	1 *	-
201-300	56 3%	26 3%	30 3%	7 3%	11 4%	8 2%	13 4%	9 4%	8 2%	13 3%	15 3%	15 4%	12 3%	13 2%	15 3%	19 4%	10 5%	-
301-400	78 5%	41 5%	37 4%	16 8%	12 4%	10 3%	16 5%	11 4%	13 4%	21 5%	27 6%	13 4%	16 4%	29 6%	15 3%	20 4%	14 8%	-
401-500	92 5%	42 5%	49 6%	13 6%	12 4%	22 7%	14 5%	8 3%	23 6%	26 6%	32 6%	19 5%	15 4%	28 5%	34 7%	22 4%	8 4%	-
501-600	87 5%	27 3%	60 7%	10 5%	19 7%	20 6%	12 4%	14 6%	11 3%	33 7%	24 5%	15 4%	15 4%	22 4%	32 6%	23 5%	9 5%	-
601-700	98 6%	34 4%	64 7%	14 7%	17 6%	13 4%	19 6%	18 7%	18 5%	23 5%	25 5%	26 7%	25 6%	33 7%	32 6%	31 6%	2 1%	-
701-800	125 7%	43 5%	83 9%	22 11%	28 10%	23 7%	20 7%	14 6%	18 5%	42 9%	42 8%	17 5%	24 6%	49 10%	22 4%	42 8%	13 7%	-
801-900	57 3%	23 3%	35 4%	6 3%	11 4%	11 3%	7 2%	8 3%	15 4%	16 3%	19 4%	10 3%	11 3%	21 4%	12 2%	15 3%	8 4%	-
901-1000	80 5%	34 4%	46 5%	16 8%	18 6%	19 6%	8 3%	7 3%	13 4%	31 7%	30 6%	9 3%	8 2%	15 3%	18 3%	30 6%	16 9%	-
1001+	102 6%	38 5%	64 7%	14 7%	20 7%	26 8%	13 5%	13 5%	15 4%	29 6%	23 5%	27 8%	23 6%	30 6%	28 5%	29 6%	15 8%	-
Don't know	893 52%	511 60%	382 44%	82 40%	114 41%	172 52%	166 56%	142 57%	218 60%	220 47%	246 50%	190 53%	237 59%	253 50%	305 58%	250 50%	86 47%	-
Mean	722.35	703.09	735.39	722.73	757.04	743.94	695.49	694.56	702.80	723.76	729.53	681.58	750.90	746.83	694.38	690.15	805.97	-
Standard deviation	461.69	484.65	445.50	480.27	584.34	351.49	567.93	317.47	369.39	394.33	457.22	379.00	615.43	569.80	393.72	348.36	534.65	-
Standard error	15.78	26.97	19.30	45.18	43.08	25.37	47.16	31.43	33.72	21.91	30.48	34.60	45.00	34.05	26.79	21.40	54.85	-

## Calorie Poll Survey

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Absolutes/col percents

Table 4

**Q1. How many calories do you think are in each of the following meals eaten outside of the home? (e.g. at a restaurant, pub or coffee shop).**

**Base: All respondents in England**

**Lunch: Club sandwich (bacon, chicken, lettuce, mayo, tomato and three slices of bread), fries and a full sugar soft drink**

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	1734	-	101	229	187	169	-	168	278	269	186	147
Weighted base	1723	-	91	235	177	185	-	188	252	257	183	156
100 or less	28 2%	-	2 3%	6 3%	4 2%	3 2%	-	2 1%	6 2%	2 1%	1 1%	-
101-200	27 2%	-	3 3%	2 1%	5 3%	5 3%	-	2 1%	2 1%	6 2%	1 *	3 2%
201-300	56 3%	-	3 3%	7 3%	9 5%	3 2%	-	3 1%	11 4%	2 1%	10 5%	9 6%
301-400	78 5%	-	3 3%	12 5%	5 3%	5 3%	-	9 5%	12 5%	16 6%	14 8%	2 1%
401-500	92 5%	-	3 3%	12 5%	7 4%	12 7%	-	10 5%	13 5%	15 6%	8 4%	12 8%
501-600	87 5%	-	2 3%	12 5%	9 5%	11 6%	-	8 4%	10 4%	12 5%	9 5%	12 8%
601-700	98 6%	-	6 7%	13 6%	12 7%	11 6%	-	11 6%	12 5%	21 8%	2 1%	10 6%
701-800	125 7%	-	8 9%	23 10%	11 6%	4 2%	-	12 6%	19 8%	29 11%	13 7%	6 4%
801-900	57 3%	-	4 5%	6 3%	5 3%	8 4%	-	2 1%	11 5%	10 4%	8 4%	3 2%
901-1000	80 5%	-	10 11%	13 5%	7 4%	8 4%	-	3 2%	6 3%	9 3%	16 9%	7 4%
1001+	102 6%	-	3 3%	15 7%	11 6%	10 5%	-	13 7%	12 5%	19 7%	15 8%	5 3%
Don't know	893 52%	-	43 48%	114 49%	92 52%	105 57%	-	113 60%	137 54%	116 45%	86 47%	87 56%
Mean	722.35	-	690.54	696.82	680.41	718.39	-	713.93	747.03	746.67	805.97	645.35
Standard deviation	461.69	-	325.68	335.26	381.24	476.23	-	364.57	658.95	487.20	534.65	310.13
Standard error	15.78	-	45.60	30.48	39.53	54.63	-	42.67	57.57	39.91	54.85	37.89



## Calorie Poll Survey

### ONLINE Fieldwork : 24th - 25th August 2011

Absolutes/col percents

Table 5

**Q1. How many calories do you think are in each of the following meals eaten outside of the home? (e.g. at a restaurant, pub or coffee shop).**

**Base: All respondents in England**

**Dinner: Lasagne with a side salad and dressing**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1734	804	930	183	304	383	324	230	310	608	447	253	426	547	484	517	186	-
Weighted base	1723	846	876	209	279	330	296	247	362	470	492	358	402	509	529	503	183	-
100 or less	32 2%	17 2%	15 2%	6 3%	11 4%	6 2%	3 1%	2 1%	4 1%	11 2%	4 1%	9 3%	7 2%	10 2%	6 1%	14 3%	2 1%	-
101-200	24 1%	15 2%	10 1%	1 *	6 2%	5 1%	5 2%	3 1%	5 1%	3 1%	7 1%	4 1%	10 3%	8 2%	10 2%	5 1%	2 1%	-
201-300	37 2%	18 2%	19 2%	5 2%	5 2%	5 1%	5 2%	7 3%	10 3%	9 2%	9 2%	8 2%	11 3%	10 2%	6 1%	16 3%	5 3%	-
301-400	75 4%	38 4%	37 4%	9 4%	8 3%	12 4%	11 4%	12 5%	23 6%	19 4%	25 5%	13 4%	17 4%	24 5%	17 3%	21 4%	12 6%	-
401-500	148 9%	61 7%	87 10%	28 14%	26 9%	22 7%	28 9%	21 8%	23 6%	43 9%	43 9%	32 9%	30 8%	40 8%	40 8%	49 10%	18 10%	-
501-600	105 6%	36 4%	70 8%	13 6%	23 8%	20 6%	18 6%	12 5%	19 5%	32 7%	31 6%	24 7%	18 4%	30 6%	36 7%	28 6%	12 7%	-
601-700	114 7%	31 4%	83 9%	17 8%	20 7%	23 7%	18 6%	21 9%	15 4%	37 8%	35 7%	26 7%	16 4%	42 8%	26 5%	32 6%	14 7%	-
701-800	119 7%	45 5%	75 9%	19 9%	32 11%	30 9%	15 5%	12 5%	12 3%	45 10%	41 8%	14 4%	20 5%	40 8%	29 5%	37 7%	13 7%	-
801-900	46 3%	20 2%	25 3%	9 4%	8 3%	7 2%	5 2%	11 4%	6 2%	10 2%	9 2%	9 3%	17 4%	14 3%	12 2%	14 3%	6 3%	-
901-1000	62 4%	21 2%	41 5%	10 5%	14 5%	16 5%	11 4%	5 2%	7 2%	20 4%	10 2%	20 6%	13 3%	19 4%	20 4%	19 4%	4 2%	-
1001+	71 4%	37 4%	33 4%	12 6%	15 5%	13 4%	8 3%	1 *	22 6%	24 5%	31 6%	6 2%	10 2%	20 4%	21 4%	19 4%	10 6%	-
Don't know	890 52%	509 60%	381 43%	80 38%	112 40%	172 52%	168 57%	142 57%	217 60%	218 46%	247 50%	192 54%	233 58%	252 49%	305 58%	249 49%	84 46%	-
Mean	683.01	671.49	690.86	686.51	711.67	687.98	715.09	605.14	669.61	695.38	718.30	621.09	674.11	734.70	667.16	635.84	705.64	-
Standard deviation	539.40	451.86	592.00	341.61	550.84	333.78	1014.84	227.74	390.31	386.16	467.71	284.66	901.36	813.50	308.29	319.70	498.16	-
Standard error	18.40	25.06	25.62	31.86	40.39	24.15	84.57	22.55	35.48	21.42	31.25	26.09	65.22	48.53	20.98	19.60	50.84	-

## Calorie Poll Survey

### ONLINE Fieldwork : 24th - 25th August 2011

Absolutes/col percents

Table 5

**Q1. How many calories do you think are in each of the following meals eaten outside of the home? (e.g. at a restaurant, pub or coffee shop).**

**Base: All respondents in England**

**Dinner: Lasagne with a side salad and dressing**

	Total	Region										
		Scot-land	North East	North West	Yorks & Humber	West Mids	Wales	East-ern	London	South East	South West	East Mids
Unweighted base	1734	-	101	229	187	169	-	168	278	269	186	147
Weighted base	1723	-	91	235	177	185	-	188	252	257	183	156
100 or less	32 2%	-	4 4%	7 3%	3 2%	3 2%	-	3 2%	7 3%	2 1%	2 1%	-
101-200	24 1%	-	-	1 *	4 3%	4 2%	-	3 1%	6 2%	2 1%	2 1%	4 2%
201-300	37 2%	-	1 1%	8 4%	6 4%	1 *	-	3 1%	4 2%	6 2%	5 3%	3 2%
301-400	75 4%	-	2 2%	14 6%	6 3%	8 4%	-	3 2%	15 6%	9 4%	12 6%	6 4%
401-500	148 9%	-	11 13%	25 10%	13 8%	10 5%	-	14 7%	23 9%	17 7%	18 10%	16 11%
501-600	105 6%	-	5 5%	9 4%	15 8%	14 8%	-	16 8%	14 5%	16 6%	12 7%	6 4%
601-700	114 7%	-	5 5%	16 7%	11 6%	10 5%	-	10 5%	11 4%	32 12%	14 7%	7 4%
701-800	119 7%	-	6 6%	23 10%	9 5%	10 5%	-	10 5%	16 6%	25 10%	13 7%	9 6%
801-900	46 3%	-	1 1%	8 4%	4 2%	5 3%	-	2 1%	7 3%	7 3%	6 3%	5 3%
901-1000	62 4%	-	2 2%	10 4%	7 4%	4 2%	-	9 5%	6 2%	14 5%	4 2%	7 4%
1001+	71 4%	-	9 10%	4 2%	6 3%	11 6%	-	3 2%	9 3%	12 5%	10 6%	7 4%
Don't know	890 52%	-	44 49%	112 47%	93 53%	105 57%	-	112 60%	135 54%	117 45%	84 46%	87 56%
Mean	683.01	-	701.40	611.92	634.74	699.01	-	638.55	700.12	763.46	705.64	661.42
Standard deviation	539.40	-	382.62	271.69	345.19	359.12	-	279.17	664.85	920.45	498.16	273.35
Standard error	18.40	-	54.11	24.40	35.99	41.19	-	32.45	57.87	75.41	50.84	33.65