



4CHILDREN

Poll of Parents

METHODOLOGY NOTE

ComRes interviewed 575 parents with children aged 16 and under online from 24th to 27th August. Data were weighted to be demographically representative of all British adults. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 1
Q.1 To your best estimate, what is your approximate alcohol intake in an average week?
Base: All respondents with children aged 16 or under

	Gender			Age			Social Grade				Employment Sector		Region					Children In Household		
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
None	126 23%	30 14%	96 29%	49 25%	54 25%	24 18%	29 19%	34 25%	24 19%	39 28%	19 14%	51 20%	8 18%	31 20%	40 27%	30 24%	17 23%	60 25%	53 21%	51 20%
1-5	140 26%	44 21%	96 29%	53 27%	52 24%	35 26%	37 25%	38 27%	36 29%	30 22%	38 28%	56 22%	12 27%	28 19%	41 27%	34 28%	24 33%	68 29%	66 26%	56 22%
6-10	70 13%	29 13%	41 12%	25 13%	26 12%	18 14%	17 12%	22 16%	13 10%	17 13%	22 16%	30 12%	9 20%	24 16%	15 10%	11 9%	10 13%	28 12%	28 11%	33 13%
11-15	29 5%	13 6%	16 5%	6 3%	12 5%	12 9%	16 11%	6 5%	3 2%	4 3%	9 6%	13 5%	3 7%	7 5%	11 7%	5 4%	3 5%	7 3%	13 5%	22 9%
16-20	26 5%	19 9%	7 2%	6 3%	9 4%	11 8%	10 7%	7 5%	2 2%	8 6%	4 3%	16 6%	4 9%	10 6%	1 1%	4 3%	7 10%	9 4%	9 4%	15 6%
21-30	24 4%	14 7%	10 3%	6 3%	13 6%	6 4%	2 1%	8 6%	9 8%	6 4%	4 3%	18 7%	1 3%	11 7%	7 5%	2 2%	2 3%	4 2%	14 6%	16 7%
31-40	5 1%	5 2%	- -	* *	- -	4 3%	1 1%	2 1%	2 1%	- -	- -	5 2%	- -	5 3%	- -	- -	- -	* *	3 1%	4 1%
41-50	5 1%	4 2%	1 *	* *	3 1%	2 2%	3 2%	2 1%	- -	- -	* *	5 2%	* 1%	2 1%	2 1%	1 1%	- -	2 1%	3 1%	3 1%
51+	9 2%	5 2%	4 1%	3 1%	2 1%	4 3%	1 1%	1 *	3 2%	5 3%	1 1%	5 2%	- -	4 3%	1 1%	1 1%	2 3%	5 2%	7 3%	6 2%
Don't know	112 20%	50 23%	61 18%	46 24%	47 22%	18 13%	33 22%	18 13%	32 26%	28 21%	38 28%	53 21%	7 16%	30 20%	33 22%	34 27%	7 10%	52 22%	62 24%	46 18%
Mean	8.74	13.11	6.08	6.90	7.89	12.31	8.86	7.29	8.56	10.36	7.15	11.27	7.22	12.51	7.20	6.59	8.39	7.10	10.36	11.15
Standard deviation	17.36	20.86	14.24	17.55	12.65	22.08	14.42	10.26	13.75	26.76	10.11	19.31	7.82	21.57	18.72	14.34	12.62	17.38	20.68	18.54
Standard error	0.81	1.60	0.83	1.35	0.97	1.97	1.12	1.00	1.61	2.45	1.03	1.36	1.25	1.86	1.74	1.38	1.55	1.21	1.45	1.28

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 2

Q.1 To your best estimate, what is your approximate alcohol intake in an average week?

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
None	126 23%	* 15%	68 15%	58 66%	2 6%	3 5%	121 25%	1 6%	1 2%	123 25%	25 8%	73 18%	54 41%	6 16%	13 16%	109 25%	* 3%	4 8%	118 25%
1-5	140 26%	95 31%	135 30%	2 2%	6 23%	12 24%	125 26%	3 19%	9 20%	128 26%	98 31%	117 28%	21 16%	12 32%	19 24%	117 26%	3 30%	11 25%	123 26%
6-10	70 13%	64 21%	70 15%	- -	1 3%	2 5%	62 13%	1 8%	3 7%	60 12%	58 19%	63 15%	6 5%	5 12%	9 11%	59 13%	1 12%	6 13%	61 13%
11-15	29 5%	26 8%	28 6%	1 2%	1 3%	4 7%	26 5%	- -	3 7%	26 5%	22 7%	24 6%	5 4%	1 2%	5 6%	24 5%	- -	1 3%	27 6%
16-20	26 5%	26 8%	26 6%	- -	- -	6 13%	19 4%	* 1%	5 10%	21 4%	26 8%	26 6%	- -	- -	8 10%	15 3%	* 1%	3 5%	20 4%
21-30	24 4%	23 8%	24 5%	- -	3 12%	4 8%	20 4%	2 12%	2 4%	22 5%	17 5%	23 5%	2 1%	3 7%	4 5%	19 4%	- -	- -	22 5%
31-40	5 1%	5 1%	5 1%	- -	- -	* 1%	4 1%	- -	- 1%	5 1%	5 1%	5 1%	- -	* 1%	* 1%	4 1%	- -	- -	5 1%
41-50	5 1%	3 1%	3 1%	2 2%	- -	- -	5 1%	- -	- 1%	5 1%	4 1%	4 1%	1 1%	- -	1 1%	5 1%	- -	- -	5 1%
51+	9 2%	8 3%	8 2%	1 1%	- -	- -	9 2%	- -	1 3%	8 2%	9 3%	9 2%	- -	- -	1 1%	7 2%	- -	1 3%	6 1%
Don't know	112 20%	59 19%	86 19%	23 27%	14 53%	19 38%	89 18%	8 54%	21 46%	87 18%	50 16%	66 16%	43 33%	11 29%	20 25%	84 19%	6 53%	19 42%	85 18%
Mean	8.74	13.48	9.78	3.06	10.00	11.02	8.65	11.43	15.10	8.44	12.41	10.23	3.09	6.43	9.15	8.50	4.90	10.29	8.33
Standard deviation	17.36	20.31	17.83	13.53	11.53	9.92	18.05	12.46	22.78	17.19	20.84	18.91	7.22	8.87	11.54	18.01	3.69	21.78	16.76
Standard error	0.81	1.26	0.91	1.58	3.08	1.70	0.88	4.41	4.75	0.83	1.24	0.98	0.75	1.54	1.39	0.93	1.23	3.98	0.82

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 3

Q.1 To your best estimate, what is your approximate alcohol intake in an average week?

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)								
	Total	NET: Incr- eased	Incr- eased a great deal	Incr- eased a fair amount	NET: Decr- eased	Decr- eased a fair amount	Decr- eased a great deal	NET: Made no diff- erence	Made no diff- erence - I never used it before	Made no diff- erence - I con- tinued to use just as much	NET: Incr- eased	Incr- eased a great deal	Incr- eased a fair amount	NET: Decr- eased	Decr- eased a fair amount	Decr- eased a great deal	NET: Made no diff- erence	Made no diff- erence - I never used it before	Made no diff- erence - I con- tinued to use just as much
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33
None	126 23%	3 9%	2 17%	* 2%	56 18%	10 13%	46 20%	64 38%	47 63%	17 18%	* 10%	- -	* 11%	11 17%	1 7%	10 20%	110 26%	106 27%	5 14%
1-5	140 26%	5 16%	4 30%	1 5%	98 31%	14 19%	84 35%	34 20%	14 18%	20 21%	1 17%	1 100%	* 6%	15 24%	2 15%	13 27%	113 26%	107 27%	6 19%
6-10	70 13%	4 14%	- -	4 25%	52 17%	17 22%	36 15%	12 7%	- -	12 13%	* 5%	- -	* 6%	9 14%	* 3%	8 18%	60 14%	58 15%	2 6%
11-15	29 5%	5 16%	- -	5 28%	17 5%	1 2%	15 7%	8 4%	- -	8 8%	1 13%	- -	1 14%	6 9%	1 5%	5 10%	21 5%	19 5%	2 5%
16-20	26 5%	- -	- -	- -	15 5%	8 10%	7 3%	10 6%	1 1%	8 9%	- -	- -	- -	4 6%	1 9%	2 5%	19 5%	13 3%	6 18%
21-30	24 4%	- -	- -	- -	19 6%	8 10%	11 5%	5 3%	- -	5 6%	- -	- -	- -	4 6%	- -	4 8%	20 5%	20 5%	- -
31-40	5 1%	- -	- -	- -	2 1%	2 3%	- -	2 1%	- -	2 2%	- -	- -	- -	* 1%	- -	* 1%	4 1%	4 1%	- -
41-50	5 1%	1 3%	1 8%	- -	2 1%	1 2%	1 *	2 1%	1 1%	2 2%	- -	- -	- -	1 1%	- -	1 1%	4 1%	4 1%	- -
51+	9 2%	1 4%	1 10%	- -	3 1%	1 1%	2 1%	5 3%	2 2%	3 3%	- -	- -	- -	1 2%	- -	1 2%	8 2%	8 2%	- -
Don't know	112 20%	12 38%	5 35%	7 40%	49 15%	14 19%	34 14%	28 16%	11 14%	17 18%	3 55%	- -	3 63%	13 21%	10 62%	3 7%	69 16%	56 14%	13 38%
Mean	8.74	15.81	22.73	10.01	8.23	12.14	7.03	8.90	2.98	13.78	5.90	4.00	6.56	9.35	8.08	9.52	8.74	8.80	7.77
Standard deviation	17.36	26.42	38.90	4.77	13.90	12.89	14.00	21.51	12.00	26.04	6.18	-	-	12.15	7.68	12.68	18.36	18.81	7.76
Standard error	0.81	5.63	12.97	1.32	0.82	1.53	0.95	1.77	1.47	2.91	2.77	-	-	1.61	2.56	1.83	0.94	0.99	1.65

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 4

Q.1 To your best estimate, what is your approximate alcohol intake in an average week?

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
None	126 23%	* 13%	- -	* 22%	4 10%	- -	4 14%	117 26%	112 27%	4 13%	9 9%	5 29%	4 5%	49 23%	9 9%	40 34%	64 33%	46 64%	18 15%	
1-5	140 26%	1 40%	1 100%	- -	6 15%	1 14%	4 16%	120 27%	111 27%	9 27%	20 21%	2 9%	18 23%	74 34%	27 27%	47 40%	42 21%	8 11%	34 27%	
6-10	70 13%	* 7%	- -	* 12%	6 16%	- -	6 22%	58 13%	56 14%	2 5%	20 21%	- -	20 26%	31 14%	23 24%	8 7%	19 9%	1 1%	18 14%	
11-15	29 5%	- -	- -	- -	3 9%	1 5%	3 10%	23 5%	20 5%	3 10%	10 10%	- -	10 13%	11 5%	10 10%	1 1%	8 4%	- -	8 7%	
16-20	26 5%	- -	- -	- -	3 8%	* 2%	3 10%	20 4%	18 4%	3 8%	4 4%	- -	4 5%	12 6%	6 6%	6 5%	8 4%	1 2%	7 6%	
21-30	24 4%	- -	- -	- -	- -	- -	- -	24 5%	24 6%	- -	7 8%	1 8%	6 7%	10 5%	9 9%	1 1%	7 4%	1 1%	6 5%	
31-40	5 1%	- -	- -	- -	- -	- -	- -	5 1%	5 1%	- -	2 2%	- -	2 2%	1 *	- -	1 *	2 1%	- -	2 2%	
41-50	5 1%	- -	- -	- -	- -	- -	- -	5 1%	4 1%	1 3%	2 2%	1 6%	1 1%	2 1%	1 1%	* *	2 1%	- -	2 1%	
51+	9 2%	- -	- -	- -	1 4%	1 13%	- -	8 2%	8 2%	- -	3 3%	- -	3 4%	1 1%	- -	1 1%	5 2%	2 2%	3 2%	
Don't know	112 20%	1 40%	- -	1 66%	14 38%	7 66%	7 27%	69 15%	57 14%	12 34%	18 19%	8 47%	10 13%	26 12%	14 14%	12 10%	40 20%	13 19%	27 21%	
Mean	8.74	3.90	4.62	2.46	12.72	42.78	7.19	8.63	8.66	8.11	14.54	10.58	15.07	6.58	9.61	4.14	8.51	3.11	11.70	
Standard deviation	17.36	3.10	-	-	23.04	52.68	6.17	17.50	17.83	11.28	23.84	17.96	24.58	9.25	9.18	8.60	19.97	11.96	22.92	
Standard error	0.81	1.55	-	-	4.52	23.56	1.35	0.87	0.91	2.35	2.72	5.42	3.03	0.65	0.97	0.80	1.52	1.51	2.19	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 5
Q.1 To your best estimate, what is your approximate alcohol intake in an average week?
Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26	
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28	
None	126 23%	2 15%	2 38%	* 4%	10 18%	- -	10 25%	110 26%	104 27%	6 17%	* 5%	- -	* 6%	4 10%	- -	4 14%	118 27%	114 27%	4 16%	
1-5	140 26%	4 27%	2 35%	2 23%	13 22%	4 24%	9 22%	114 27%	105 27%	9 27%	1 10%	1 22%	* 6%	9 23%	* 2%	9 31%	119 27%	112 27%	7 26%	
6-10	70 13%	1 4%	1 14%	- -	7 12%	1 8%	6 13%	59 14%	57 15%	2 6%	* 3%	- -	* 3%	7 17%	1 10%	6 20%	58 13%	56 14%	1 5%	
11-15	29 5%	1 9%	- -	1 13%	5 8%	3 16%	2 5%	22 5%	21 5%	2 5%	1 15%	- -	1 20%	4 10%	2 19%	2 7%	23 5%	22 5%	1 5%	
16-20	26 5%	- -	- -	- -	7 12%	- -	7 17%	16 4%	15 4%	1 4%	* 2%	- -	* 3%	4 10%	- -	4 14%	18 4%	18 4%	1 3%	
21-30	24 4%	1 5%	1 14%	- -	3 5%	1 4%	2 6%	20 5%	20 5%	1 2%	- -	- -	- -	- -	- -	- -	24 5%	24 6%	1 2%	
31-40	5 1%	- -	- -	- -	* 1%	- -	* 1%	4 1%	4 1%	- -	- -	- -	- -	- -	- -	- -	5 1%	5 1%	- -	
41-50	5 1%	- -	- -	- -	1 1%	- -	1 1%	5 1%	4 1%	1 3%	- -	- -	- -	- -	- -	- -	5 1%	4 1%	1 3%	
51+	9 2%	- -	- -	- -	1 2%	- -	1 3%	8 2%	8 2%	- -	- -	- -	- -	1 4%	1 13%	- -	8 2%	8 2%	- -	
Don't know	112 20%	6 40%	- -	6 60%	11 18%	8 47%	3 7%	64 15%	52 13%	12 36%	6 66%	2 78%	4 61%	10 26%	6 55%	4 15%	64 14%	53 13%	11 40%	
Mean	8.74	6.46	6.36	6.58	10.04	9.92	10.06	8.77	8.87	7.22	8.70	4.00	9.62	11.38	36.89	6.47	8.68	8.73	7.82	
Standard deviation	17.36	8.19	10.58	5.40	12.36	7.90	13.21	18.48	18.84	11.26	7.57	-	8.18	20.91	46.01	5.95	17.64	17.86	12.25	
Standard error	0.81	2.27	3.74	2.42	1.71	2.63	2.02	0.95	0.99	2.40	3.09	-	3.66	4.02	18.78	1.30	0.87	0.90	2.97	

Parents Poll
ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 6

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Summary

Base: All respondents with children aged 16 or under

	<u>Alcohol</u>	<u>Illegal drugs</u>	<u>Legal “highs”</u>
Unweighted base	575	575	575
Weighted base	546	546	546
NET: Ever	454 83%	50 9%	45 8%
Every day	41 7%	6 1%	2 *
A few times a week	180 33%	9 2%	4 1%
Once a week	89 16%	12 2%	9 2%
Once a fortnight	40 7%	4 1%	4 1%
Once a month	36 7%	1 *	5 1%
Every few months	41 8%	4 1%	2 *
Once every six months	13 2%	3 *	3 1%
Once a year	6 1%	3 1%	8 1%
Less than once a year	8 1%	9 2%	9 2%
Never	88 16%	481 88%	485 89%
Refused	5 1%	15 3%	16 3%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 7

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Gender			Age			Social Grade				Employment Sector		Region					Children In Household		
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Private	Scotland	North England	Midlands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Ever	454	188	266	158	177	119	126	118	105	105	120	215	42	128	124	98	62	187	212	210
	83%	88%	80%	81%	81%	89%	85%	86%	85%	77%	87%	86%	91%	84%	82%	79%	84%	80%	82%	83%
Every day	41	29	12	7	21	12	16	10	11	4	11	25	*	13	13	11	3	13	22	23
	7%	13%	4%	4%	10%	9%	11%	8%	9%	3%	8%	10%	1%	9%	8%	9%	4%	6%	9%	9%
A few times a week	180	86	94	52	72	56	57	41	40	43	52	94	19	55	49	34	23	71	77	97
	33%	40%	28%	27%	33%	42%	38%	30%	32%	32%	38%	37%	42%	36%	32%	27%	32%	30%	30%	38%
Once a week	89	35	54	39	28	23	26	29	21	14	30	36	16	21	20	20	12	34	41	38
	16%	16%	16%	20%	13%	17%	17%	21%	17%	10%	22%	14%	36%	14%	13%	16%	16%	15%	16%	15%
Once a fortnight	40	10	29	12	18	10	8	10	10	13	7	14	1	12	5	10	11	16	23	14
	7%	5%	9%	6%	8%	7%	5%	7%	8%	9%	5%	5%	2%	8%	4%	8%	14%	7%	9%	6%
Once a month	36	12	24	18	10	8	3	10	11	11	9	15	1	7	10	9	10	20	16	14
	7%	6%	7%	9%	5%	6%	2%	7%	9%	8%	7%	6%	1%	4%	7%	7%	13%	8%	6%	5%
Every few months	41	10	31	20	14	8	9	10	10	12	6	18	2	9	21	6	2	24	21	11
	8%	5%	9%	10%	6%	6%	6%	8%	8%	9%	4%	7%	5%	6%	14%	5%	3%	10%	8%	4%
Once every six months	13	4	9	5	6	2	4	2	2	4	4	5	2	3	2	4	1	6	6	5
	2%	2%	3%	2%	3%	1%	3%	2%	1%	3%	3%	2%	4%	2%	1%	3%	2%	2%	2%	2%
Once a year	6	1	6	5	1	1	3	1	1	1	-	4	-	1	4	2	-	3	2	3
	1%	*	2%	2%	*	1%	2%	*	1%	1%	-	2%	-	*	2%	2%	-	1%	1%	1%
Less than once a year	8	1	7	1	7	*	2	4	-	2	1	4	-	6	1	1	-	1	4	5
	1%	*	2%	*	3%	*	1%	3%	-	1%	*	1%	-	4%	*	1%	-	1%	2%	2%
Never	88	25	62	34	40	14	21	18	18	30	16	35	4	23	25	24	11	46	45	39
	16%	12%	19%	17%	18%	10%	14%	13%	14%	22%	12%	14%	9%	16%	16%	19%	15%	20%	17%	16%
Refused	5	1	3	2	*	2	1	2	1	1	1	2	-	-	2	2	1	1	2	3
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	-	1%	2%	1%	1%	1%	1%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 8

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal "highs" (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Ever	454	310	454	-	25	49	395	14	43	399	301	388	66	34	73	362	11	44	388
	83%	100%	100%	-	94%	97%	82%	90%	97%	82%	96%	95%	50%	88%	92%	82%	97%	95%	82%
Every day	41	41	41	-	6	8	33	2	6	35	31	38	3	6	9	30	3	3	36
	7%	13%	9%	-	22%	16%	7%	12%	12%	7%	10%	9%	2%	14%	11%	7%	24%	7%	8%
A few times a week	180	180	180	-	13	20	156	7	20	155	153	159	22	15	30	143	2	19	152
	33%	58%	40%	-	50%	40%	32%	49%	45%	32%	49%	39%	17%	39%	37%	32%	14%	41%	32%
Once a week	89	89	89	-	2	10	75	3	11	74	73	77	12	8	19	70	4	14	73
	16%	29%	20%	-	7%	21%	16%	21%	25%	15%	23%	19%	9%	21%	24%	16%	32%	30%	15%
Once a fortnight	40	-	40	-	1	3	35	1	2	36	19	33	7	1	3	32	2	3	32
	7%	-	9%	-	3%	7%	7%	9%	5%	7%	6%	8%	5%	3%	4%	7%	14%	7%	7%
Once a month	36	-	36	-	*	3	33	-	2	34	12	29	6	3	5	29	-	3	32
	7%	-	8%	-	2%	6%	7%	-	4%	7%	4%	7%	5%	7%	6%	7%	-	6%	7%
Every few months	41	-	41	-	*	*	41	-	-	41	10	34	8	*	3	37	-	1	39
	8%	-	9%	-	2%	1%	8%	-	-	8%	3%	8%	6%	1%	4%	8%	-	1%	8%
Once every six months	13	-	13	-	2	2	10	-	2	10	1	9	4	-	2	11	2	2	11
	2%	-	3%	-	6%	5%	2%	-	5%	2%	*	2%	3%	-	3%	2%	13%	3%	2%
Once a year	6	-	6	-	-	*	5	-	-	6	1	6	1	-	*	5	-	-	6
	1%	-	1%	-	-	*	1%	-	-	1%	*	1%	*	-	*	1%	-	-	1%
Less than once a year	8	-	8	-	1	1	7	-	-	8	2	4	4	1	2	6	-	-	8
	1%	-	2%	-	3%	1%	2%	-	-	2%	1%	1%	3%	2%	3%	1%	-	-	2%
Never	88	-	-	88	2	2	85	1	1	86	12	22	66	4	6	81	*	2	85
	16%	-	-	100%	6%	3%	18%	10%	3%	18%	4%	5%	50%	11%	7%	18%	3%	4%	18%
Refused	5	-	-	-	-	-	-	-	-	-	-	1	-	1	1	-	-	1	-
	1%	-	-	-	-	-	-	-	-	-	-	*	-	2%	1%	-	-	1%	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 9

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Ever	454	28	10	17	295	75	220	120	31	89	4	1	4	57	15	42	364	334	30	
	83%	89%	75%	100%	94%	98%	93%	70%	41%	93%	90%	100%	89%	90%	93%	89%	85%	84%	91%	
Every day	41	3	1	1	27	11	16	10	2	8	1	1	*	6	3	3	32	28	4	
	7%	8%	11%	6%	9%	14%	7%	6%	3%	8%	17%	100%	6%	9%	19%	6%	7%	7%	12%	
A few times a week	180	17	6	11	114	30	84	45	5	41	1	-	1	24	7	17	144	133	11	
	33%	56%	43%	66%	36%	39%	36%	27%	6%	43%	33%	-	37%	38%	47%	35%	33%	34%	33%	
Once a week	89	4	3	1	65	15	51	18	4	14	2	-	2	15	2	14	66	62	4	
	16%	13%	21%	7%	21%	19%	21%	11%	5%	15%	41%	-	46%	24%	11%	29%	15%	16%	13%	
Once a fortnight	40	1	-	1	28	8	20	8	4	4	-	-	-	2	1	1	34	32	2	
	7%	4%	-	7%	9%	10%	8%	5%	5%	5%	-	-	-	3%	4%	3%	8%	8%	7%	
Once a month	36	2	-	2	20	4	17	12	6	5	-	-	-	5	*	4	25	24	2	
	7%	5%	-	9%	7%	5%	7%	7%	8%	6%	-	-	-	8%	3%	9%	6%	6%	5%	
Every few months	41	-	-	-	28	4	24	12	3	9	-	-	-	2	-	2	38	33	5	
	8%	-	-	-	9%	5%	10%	7%	4%	9%	-	-	-	4%	-	5%	9%	8%	14%	
Once every six months	13	1	-	1	8	2	6	4	2	2	-	-	-	1	1	-	12	11	1	
	2%	3%	-	4%	2%	2%	3%	3%	2%	3%	-	-	-	1%	5%	-	3%	3%	4%	
Once a year	6	-	-	-	3	2	1	3	1	2	-	-	-	-	-	-	6	6	1	
	1%	-	-	-	1%	3%	*	2%	2%	2%	-	-	-	-	-	-	2%	1%	2%	
Less than once a year	8	-	-	-	1	-	1	7	4	3	-	-	-	2	1	1	6	6	-	
	1%	-	-	-	*	-	*	4%	5%	3%	-	-	-	3%	4%	2%	1%	2%	-	
Never	88	3	3	-	18	1	17	50	44	7	*	-	*	6	1	5	64	61	3	
	16%	11%	25%	-	6%	2%	7%	29%	58%	7%	10%	-	11%	9%	7%	10%	15%	16%	9%	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 9

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
Refused	5 1%	-	-	-	1 *	-	1 *	1 *	1 1%	-	-	-	-	1 1%	-	1 1%	1 *	1 *	-	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 10

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal “Highs” (Q4)										Usage After Pregnancy - Alcohol (Q5)								
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125
NET: Ever	454	3	1	2	34	10	24	381	351	30	88	12	75	202	98	105	143	24	119
	83%	87%	100%	78%	90%	95%	89%	85%	85%	89%	93%	74%	98%	93%	99%	89%	73%	34%	95%
Every day	41	1	1	1	3	1	2	34	30	4	13	4	9	11	10	*	16	3	13
	7%	42%	38%	45%	8%	12%	6%	8%	7%	12%	14%	21%	12%	5%	10%	*	8%	5%	10%
A few times a week	180	*	-	*	13	5	7	153	144	9	48	5	43	74	43	31	52	4	48
	33%	7%	-	12%	34%	50%	28%	34%	35%	25%	51%	28%	56%	34%	44%	26%	27%	6%	38%
Once a week	89	-	-	-	11	1	10	70	64	7	19	3	16	45	21	24	25	2	22
	16%	-	-	-	30%	12%	37%	16%	15%	20%	20%	16%	21%	21%	21%	20%	13%	3%	18%
Once a fortnight	40	1	1	*	1	1	*	34	31	3	4	-	4	16	9	8	12	1	11
	7%	38%	62%	22%	3%	6%	2%	8%	7%	8%	5%	-	6%	8%	9%	7%	6%	1%	9%
Once a month	36	-	-	-	3	-	3	26	25	2	1	-	1	20	7	13	11	3	8
	7%	-	-	-	7%	-	10%	6%	6%	5%	1%	-	1%	9%	7%	11%	5%	4%	6%
Every few months	41	-	-	-	1	-	1	39	35	5	3	2	1	23	5	18	14	3	11
	8%	-	-	-	2%	-	2%	9%	8%	14%	3%	9%	1%	11%	5%	15%	7%	4%	9%
Once every six months	13	-	-	-	2	2	1	11	9	1	-	-	-	7	3	4	6	3	4
	2%	-	-	-	6%	14%	3%	2%	2%	4%	-	-	-	3%	3%	3%	3%	4%	3%
Once a year	6	-	-	-	-	-	-	6	6	*	-	-	-	3	-	3	3	2	2
	1%	-	-	-	-	-	-	1%	1%	1%	-	-	-	1%	-	3%	2%	2%	1%
Less than once a year	8	-	-	-	-	-	-	8	8	-	-	-	-	3	-	3	4	3	1
	1%	-	-	-	-	-	-	2%	2%	-	-	-	-	1%	-	3%	2%	4%	1%
Never	88	*	-	*	3	1	2	67	63	4	6	4	2	14	1	13	52	46	6
	16%	13%	-	22%	8%	5%	9%	15%	15%	11%	7%	26%	2%	6%	1%	11%	27%	65%	5%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 10

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal “Highs” (Q4)									Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125
Refused	5 1%	-	-	-	1 2%	-	1 2%	1 *	1 *	-	-	-	-	1 *	-	1 *	1 *	1 1%	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 11

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal "highs" (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)								
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28
NET: Ever	454	15	5	10	51	16	36	355	325	30	7	2	5	37	10	27	372	347	25
	83%	95%	92%	96%	90%	100%	86%	84%	83%	90%	80%	100%	73%	94%	95%	94%	84%	84%	88%
Every day	41	2	1	*	7	5	2	30	26	3	3	1	3	*	*	-	35	31	3
	7%	10%	24%	2%	12%	31%	5%	7%	7%	11%	35%	22%	40%	1%	2%	-	8%	8%	12%
A few times a week	180	5	*	5	21	6	16	143	131	12	*	-	*	19	8	11	148	139	8
	33%	31%	5%	43%	37%	36%	37%	34%	34%	36%	4%	-	6%	49%	78%	38%	33%	34%	30%
Once a week	89	5	*	4	11	2	9	67	64	4	2	-	2	11	-	11	68	65	3
	16%	29%	9%	39%	20%	12%	22%	16%	16%	11%	20%	-	27%	29%	-	40%	15%	16%	10%
Once a fortnight	40	2	1	*	2	1	30	28	2	2	*	*	-	2	1	1	31	29	2
	7%	11%	25%	4%	3%	4%	2%	7%	7%	5%	4%	17%	-	5%	7%	4%	7%	7%	8%
Once a month	36	-	-	-	5	*	4	25	25	1	-	-	-	3	-	3	26	25	1
	7%	-	-	-	8%	3%	11%	6%	6%	2%	-	-	-	7%	-	9%	6%	6%	3%
Every few months	41	2	2	-	2	-	2	36	31	5	-	-	-	1	-	1	39	35	5
	8%	10%	30%	-	4%	-	6%	9%	8%	14%	-	-	-	2%	-	2%	9%	8%	17%
Once every six months	13	1	-	1	2	2	-	11	8	2	2	2	-	1	1	-	11	8	2
	2%	5%	-	7%	3%	9%	-	2%	2%	7%	16%	62%	-	2%	8%	-	2%	2%	8%
Once a year	6	-	-	-	-	-	-	6	6	*	-	-	-	-	-	-	6	6	-
	1%	-	-	-	-	-	-	2%	2%	1%	-	-	-	-	-	-	1%	2%	-
Less than once a year	8	-	-	-	2	1	1	6	5	1	-	-	-	-	-	-	8	8	-
	1%	-	-	-	3%	4%	2%	1%	1%	3%	-	-	-	-	-	-	2%	2%	-
Never	88	1	*	*	5	-	5	67	64	3	2	-	2	2	1	1	69	66	3
	16%	5%	8%	4%	9%	-	13%	16%	16%	10%	20%	-	27%	4%	5%	4%	16%	16%	12%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 11

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)								
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28
Refused	5 1%	-	-	-	1 1%	-	1 1%	1 *	1 *	-	-	-	-	1 1%	-	1 2%	1 *	1 *	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 12

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Illegal drugs

Base: All respondents with children aged 16 or under

	Gender			Age			Social Grade				Employment Sector		Region					Children In Household		
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Ever	50	32	18	27	16	6	16	9	16	8	17	25	6	12	13	14	5	19	25	20
	9%	15%	6%	14%	8%	5%	11%	7%	13%	6%	13%	10%	14%	8%	8%	11%	7%	8%	10%	8%
Every day	6	5	1	*	5	1	2	-	3	1	1	5	2	1	*	3	-	3	5	2
	1%	2%	*	*	2%	*	1%	-	2%	1%	*	2%	4%	*	2%	-	-	1%	2%	1%
A few times a week	9	7	2	6	2	1	3	-	3	3	3	3	*	4	3	2	-	3	3	7
	2%	3%	1%	3%	1%	1%	2%	-	2%	2%	2%	1%	1%	3%	2%	1%	-	1%	1%	3%
Once a week	12	9	3	6	4	2	3	4	5	*	4	7	-	3	4	4	-	5	5	2
	2%	4%	1%	3%	2%	1%	2%	3%	4%	*	3%	3%	-	2%	3%	3%	-	2%	2%	1%
Once a fortnight	4	3	1	4	-	1	3	-	2	-	4	1	-	-	-	3	1	1	3	1
	1%	1%	*	2%	-	1%	2%	-	2%	-	3%	*	-	-	-	2%	2%	*	1%	*
Once a month	1	*	1	1	-	-	1	-	-	-	-	1	-	*	-	1	-	1	*	1
	*	*	*	1%	-	-	1%	-	-	-	-	*	-	*	-	1%	-	1%	*	*
Every few months	4	*	4	2	1	1	1	-	2	1	-	1	-	1	1	2	*	-	2	3
	1%	*	1%	1%	*	1%	1%	-	2%	1%	-	*	-	1%	1%	1%	*	-	1%	1%
Once every six months	3	1	1	1	1	-	2	1	-	-	2	*	-	-	3	-	-	2	*	-
	*	1%	*	1%	1%	-	1%	1%	-	-	2%	*	-	-	2%	-	-	1%	*	-
Once a year	3	2	1	2	1	-	-	1	-	2	-	3	2	1	-	-	-	2	-	1
	1%	1%	*	1%	*	-	-	*	-	2%	-	1%	5%	*	-	-	-	1%	-	*
Less than once a year	9	3	5	4	4	1	3	4	2	-	4	4	2	2	2	*	3	1	5	4
	2%	2%	2%	2%	2%	1%	2%	3%	2%	-	3%	1%	4%	2%	1%	*	4%	1%	2%	2%
Never	481	177	304	160	195	126	129	124	107	121	115	222	35	137	133	108	68	204	225	225
	88%	82%	92%	83%	89%	94%	87%	90%	86%	89%	84%	88%	78%	90%	88%	87%	92%	87%	87%	89%
Refused	15	6	9	6	7	2	3	4	1	7	4	4	4	2	6	2	1	10	9	7
	3%	3%	3%	3%	3%	2%	2%	3%	1%	5%	3%	2%	8%	2%	4%	2%	2%	4%	3%	3%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 13

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal "highs" (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Illegal drugs

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Ever	50	39	49	2	26	50	-	11	30	20	39	45	5	24	44	6	9	24	25
	9%	12%	11%	2%	100%	100%	-	76%	66%	4%	13%	11%	4%	61%	55%	1%	80%	52%	5%
Every day	6	5	6	-	6	6	-	1	1	5	5	5	1	6	6	-	1	1	5
	1%	2%	1%	-	22%	12%	-	3%	1%	1%	2%	1%	1%	15%	7%	-	4%	2%	1%
A few times a week	9	6	7	2	9	9	-	1	7	2	5	7	2	7	9	-	3	7	2
	2%	2%	2%	2%	34%	18%	-	9%	15%	*	2%	2%	1%	19%	11%	-	24%	15%	*
Once a week	12	10	12	-	12	12	-	6	8	4	11	12	-	7	10	2	2	6	6
	2%	3%	3%	-	44%	23%	-	37%	17%	1%	4%	3%	-	18%	12%	*	17%	13%	1%
Once a fortnight	4	4	4	-	-	4	-	2	4	1	3	3	1	1	3	1	2	3	2
	1%	1%	1%	-	-	9%	-	12%	8%	*	1%	1%	1%	2%	4%	*	16%	6%	*
Once a month	1	*	1	-	-	1	-	-	1	*	*	1	-	*	1	-	-	-	1
	*	*	*	-	-	2%	-	-	2%	*	*	*	-	1%	2%	-	-	-	*
Every few months	4	2	4	-	-	4	-	2	3	1	2	3	1	2	2	1	2	2	1
	1%	1%	1%	-	-	8%	-	14%	7%	*	1%	1%	*	5%	3%	*	18%	5%	*
Once every six months	3	3	3	-	-	3	-	-	1	2	3	3	-	-	3	-	-	1	2
	*	1%	1%	-	-	5%	-	-	2%	*	1%	1%	-	-	3%	-	-	2%	*
Once a year	3	3	3	-	-	3	-	-	3	-	3	3	-	-	3	-	-	3	-
	1%	1%	1%	-	-	6%	-	-	7%	-	1%	1%	-	-	4%	-	-	6%	-
Less than once a year	9	7	9	-	-	9	-	-	3	6	7	8	1	-	7	2	-	2	7
	2%	2%	2%	-	-	17%	-	-	7%	1%	2%	2%	1%	-	8%	*	-	3%	2%
Never	481	264	395	85	-	-	481	4	14	463	267	356	125	12	30	436	2	18	442
	88%	85%	87%	98%	-	-	100%	24%	32%	95%	85%	87%	95%	30%	38%	98%	20%	39%	93%
Refused	15	8	10	1	-	-	-	-	1	2	8	9	2	3	6	1	-	4	6
	3%	3%	2%	1%	-	-	-	-	2%	*	2%	2%	1%	9%	7%	*	-	8%	1%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 14

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Ever	50	9	5	4	32	16	16	8	3	6	4	1	4	27	14	13	17	8	9	
	9%	28%	35%	23%	10%	20%	7%	5%	4%	6%	90%	100%	89%	42%	87%	28%	4%	2%	27%	
Every day	6	1	1	1	4	2	2	1	1	-	1	1	1	2	1	2	2	-	2	
	1%	4%	4%	3%	1%	3%	1%	*	1%	-	24%	100%	14%	4%	4%	4%	1%	-	7%	
A few times a week	9	1	*	1	5	3	2	3	2	1	*	-	*	5	3	2	4	3	1	
	2%	4%	2%	6%	1%	4%	1%	2%	2%	2%	5%	-	6%	7%	19%	3%	1%	1%	4%	
Once a week	12	5	4	1	6	3	3	*	-	*	1	-	1	7	7	*	3	3	*	
	2%	15%	30%	4%	2%	4%	1%	*	-	*	20%	-	22%	11%	43%	1%	1%	1%	1%	
Once a fortnight	4	-	-	-	3	3	1	-	-	-	2	-	2	1	1	1	-	-	-	
	1%	-	-	-	1%	3%	*	-	-	-	41%	-	46%	2%	4%	2%	-	-	-	
Once a month	1	1	-	1	*	*	-	-	-	-	-	-	-	1	1	*	-	-	-	
	*	3%	-	4%	*	1%	-	-	-	-	-	-	-	2%	5%	1%	-	-	-	
Every few months	4	1	-	1	2	2	1	1	1	-	-	-	-	2	2	-	1	1	-	
	1%	3%	-	5%	1%	2%	*	*	1%	-	-	-	-	3%	10%	-	*	*	-	
Once every six months	3	-	-	-	3	*	2	-	-	-	-	-	-	3	-	3	-	-	-	
	*	-	-	-	1%	1%	1%	-	-	-	-	-	-	4%	-	5%	-	-	-	
Once a year	3	-	-	-	1	-	1	2	-	2	-	-	-	1	-	1	2	-	2	
	1%	-	-	-	*	-	*	1%	-	2%	-	-	-	1%	-	1%	1%	-	7%	
Less than once a year	9	-	-	-	7	3	5	1	-	1	-	-	-	5	-	5	4	1	2	
	2%	-	-	-	2%	3%	2%	1%	-	1%	-	-	-	8%	-	11%	1%	*	7%	
Never	481	22	9	14	273	57	216	159	71	88	*	-	*	30	1	28	408	384	24	
	88%	72%	65%	77%	87%	74%	91%	93%	95%	92%	10%	-	11%	47%	9%	59%	95%	97%	73%	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 14

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
Refused	15 3%	-	-	-	9 3%	4 6%	5 2%	3 2%	1 1%	2 2%	-	-	-	7 11%	1 4%	6 13%	4 1%	4 1%	-	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 15

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Ever	50	3	1	2	18	9	9	27	24	3	13	8	5	22	14	8	12	5	7	
	9%	87%	100%	78%	48%	80%	34%	6%	6%	8%	14%	49%	7%	10%	14%	7%	6%	8%	6%	
Every day	6	1	1	-	1	1	-	5	5	-	1	1	1	4	4	*	1	1	-	
	1%	15%	38%	-	2%	5%	-	1%	1%	-	1%	3%	1%	2%	4%	*	*	1%	-	
A few times a week	9	-	-	-	5	5	-	3	2	1	*	*	-	*	*	-	8	4	4	
	2%	-	-	-	15%	51%	-	1%	*	4%	*	1%	-	*	*	-	4%	6%	3%	
Once a week	12	2	-	2	1	1	-	9	9	-	6	5	1	6	5	*	*	-	*	
	2%	47%	-	78%	2%	6%	-	2%	2%	-	6%	29%	1%	3%	5%	*	*	-	*	
Once a fortnight	4	-	-	-	3	1	2	1	1	-	3	3	-	1	1	-	-	-	-	
	1%	-	-	-	7%	6%	7%	*	*	-	3%	15%	-	*	*	-	-	-	-	
Once a month	1	-	-	-	1	-	1	*	*	-	-	-	-	1	1	-	*	-	*	
	*	-	-	-	2%	-	3%	*	*	-	-	-	-	*	1%	-	*	-	*	
Every few months	4	1	1	-	1	1	-	1	1	*	1	-	1	1	-	1	1	1	*	
	1%	25%	62%	-	3%	12%	-	*	*	1%	1%	-	1%	1%	-	1%	*	1%	*	
Once every six months	3	-	-	-	1	-	1	2	2	-	*	-	*	2	1	1	-	-	-	
	*	-	-	-	2%	-	3%	*	*	-	*	-	1%	1%	1%	1%	-	-	-	
Once a year	3	-	-	-	3	-	3	-	-	-	1	-	1	2	-	2	-	-	-	
	1%	-	-	-	8%	-	11%	-	-	-	1%	-	1%	1%	-	2%	-	-	-	
Less than once a year	9	-	-	-	3	-	3	6	5	1	2	-	2	5	2	3	2	-	2	
	2%	-	-	-	7%	-	10%	1%	1%	3%	2%	-	3%	2%	2%	2%	1%	-	1%	
Never	481	*	-	*	17	2	15	413	382	31	77	9	68	190	82	108	181	65	116	
	88%	13%	-	22%	44%	20%	54%	92%	92%	91%	82%	51%	89%	88%	82%	92%	92%	91%	93%	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 15

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal “Highs” (Q4)										Usage After Pregnancy - Alcohol (Q5)								
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125
Refused	15	-	-	-	3	-	3	8	8	*	3	-	3	5	3	2	3	1	2
	3%	-	-	-	8%	-	11%	2%	2%	1%	4%	-	4%	2%	3%	1%	1%	2%	1%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 16

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal "highs" (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)								
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28
NET: Ever	50	11	3	8	26	9	16	12	5	7	6	2	4	16	6	10	26	22	4
	9%	68%	54%	75%	45%	59%	39%	3%	1%	22%	65%	100%	52%	42%	60%	35%	6%	5%	15%
Every day	6	1	1	1	2	1	2	2	-	2	1	1	-	1	1	-	5	5	-
	1%	7%	10%	6%	4%	4%	4%	1%	-	7%	6%	22%	-	2%	6%	-	1%	1%	-
A few times a week	9	*	-	*	5	3	2	4	-	4	3	2	1	*	*	-	6	2	4
	2%	2%	-	2%	8%	19%	4%	1%	-	12%	28%	62%	16%	1%	2%	-	1%	*	15%
Once a week	12	5	*	4	5	4	*	2	2	*	1	*	*	4	3	1	7	7	-
	2%	29%	5%	42%	8%	27%	1%	1%	*	1%	7%	17%	3%	10%	32%	2%	2%	2%	-
Once a fortnight	4	3	1	2	1	1	-	-	-	-	2	-	2	1	1	-	1	1	-
	1%	17%	14%	18%	1%	4%	-	-	-	-	20%	-	27%	2%	7%	-	*	*	-
Once a month	1	1	-	1	*	-	*	-	-	-	-	-	-	1	1	-	*	*	-
	*	5%	-	7%	1%	-	1%	-	-	-	-	-	-	2%	8%	-	*	*	-
Every few months	4	1	1	-	1	-	1	1	1	*	-	-	-	2	-	2	1	1	-
	1%	5%	16%	-	2%	-	3%	*	*	1%	-	-	-	5%	-	7%	*	*	-
Once every six months	3	*	*	-	2	-	2	-	-	-	-	-	-	1	-	1	2	2	-
	*	3%	9%	-	4%	-	5%	-	-	-	-	-	-	2%	-	3%	*	*	-
Once a year	3	-	-	-	3	1	2	-	-	-	-	-	-	3	1	2	-	-	-
	1%	-	-	-	5%	4%	6%	-	-	-	-	-	-	8%	6%	8%	-	-	-
Less than once a year	9	-	-	-	7	-	7	2	2	*	*	-	*	4	-	4	4	4	-
	2%	-	-	-	11%	-	16%	1%	1%	1%	4%	-	6%	10%	-	14%	1%	1%	-
Never	481	5	2	3	27	5	22	408	382	26	3	-	3	20	4	16	409	386	24
	88%	32%	46%	25%	46%	31%	52%	96%	98%	78%	35%	-	48%	52%	40%	56%	93%	93%	85%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 16

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28	
Refused	15 3%	-	-	-	5 9%	2 10%	3 8%	3 1%	3 1%	-	-	-	-	3 7%	-	3 9%	6 1%	6 2%	-	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 17

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Legal “highs”

Base: All respondents with children aged 16 or under

	Gender			Age			Social Grade				Employment Sector		Region				Children In Household			
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Ever	45	27	18	28	10	7	15	11	12	7	18	22	4	9	12	19	1	21	17	19
	8%	12%	6%	15%	4%	5%	10%	8%	10%	5%	13%	9%	9%	6%	8%	15%	1%	9%	7%	8%
Every day	2	2	-	-	-	2	-	-	-	2	2	-	-	-	-	2	-	1	-	1
	*	1%	-	-	-	2%	-	-	-	2%	2%	-	-	-	-	2%	-	*	-	*
A few times a week	4	2	2	3	1	-	1	-	3	-	2	2	-	-	1	3	-	1	4	2
	1%	1%	1%	2%	*	-	1%	-	3%	-	1%	1%	-	-	1%	2%	-	*	2%	1%
Once a week	9	6	3	5	1	3	2	3	3	-	5	3	-	3	4	2	-	6	1	4
	2%	3%	1%	3%	*	2%	2%	2%	3%	-	3%	1%	-	2%	3%	1%	-	2%	*	1%
Once a fortnight	4	1	3	4	-	-	4	-	-	-	1	3	-	1	-	2	1	2	3	-
	1%	*	1%	2%	-	-	2%	-	-	-	1%	1%	-	*	-	2%	1%	1%	1%	-
Once a month	5	2	2	3	1	-	5	-	-	-	2	2	-	1	1	2	-	3	4	2
	1%	1%	1%	2%	1%	-	3%	-	-	-	2%	1%	-	1%	1%	2%	-	1%	2%	1%
Every few months	2	1	1	2	-	-	2	-	-	-	1	1	-	-	-	2	-	2	-	1
	*	1%	*	1%	-	-	1%	-	-	-	1%	*	-	-	-	2%	-	1%	-	*
Once every six months	3	2	1	2	1	-	-	1	-	2	1	-	-	-	2	1	-	1	1	1
	1%	1%	*	1%	*	-	-	1%	-	2%	1%	-	-	-	2%	*	-	*	1%	*
Once a year	8	6	2	3	5	-	1	4	3	-	3	5	2	3	2	1	-	-	2	8
	1%	3%	1%	1%	2%	-	1%	3%	2%	-	2%	2%	4%	2%	1%	1%	-	-	1%	3%
Less than once a year	9	3	5	6	1	2	1	3	3	3	1	7	2	1	1	4	*	6	2	2
	2%	2%	2%	3%	*	1%	1%	2%	2%	2%	1%	3%	5%	1%	1%	3%	*	3%	1%	1%
Never	485	183	303	157	202	126	131	122	112	121	115	223	38	140	132	103	73	202	231	225
	89%	85%	91%	81%	93%	94%	88%	89%	90%	89%	84%	89%	83%	93%	87%	83%	98%	87%	90%	89%
Refused	16	5	10	8	6	2	3	4	1	9	4	6	4	2	7	3	1	10	9	8
	3%	3%	3%	4%	3%	1%	2%	3%	1%	6%	3%	2%	8%	1%	5%	2%	1%	4%	4%	3%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 18

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal "highs" (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Legal "highs"

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Ever	45	37	43	1	15	30	14	15	45	-	35	43	2	11	28	17	11	34	11
	8%	12%	10%	2%	58%	59%	3%	100%	100%	-	11%	10%	2%	29%	35%	4%	91%	75%	2%
Every day	2	1	1	1	-	-	2	2	2	-	2	2	-	-	-	2	1	1	1
	*	*	*	1%	-	-	*	14%	5%	-	1%	1%	-	-	-	*	10%	3%	*
A few times a week	4	4	4	-	1	4	-	4	4	-	4	4	-	2	4	-	4	4	-
	1%	1%	1%	-	4%	8%	-	27%	9%	-	1%	1%	-	5%	5%	-	35%	9%	-
Once a week	9	7	8	1	7	7	2	9	9	-	6	8	1	5	5	3	2	7	2
	2%	2%	2%	1%	25%	15%	*	59%	20%	-	2%	2%	*	14%	7%	1%	20%	15%	*
Once a fortnight	4	3	4	-	1	2	2	-	4	-	2	4	-	-	2	2	1	4	-
	1%	1%	1%	-	5%	4%	*	-	8%	-	1%	1%	-	-	2%	*	6%	8%	-
Once a month	5	3	5	-	2	3	2	-	5	-	2	5	-	-	3	2	2	3	1
	1%	1%	1%	-	9%	6%	*	-	10%	-	1%	1%	-	-	4%	*	21%	7%	*
Every few months	2	1	2	-	-	2	-	-	2	-	-	1	1	-	1	1	-	-	2
	*	*	*	-	-	4%	-	-	4%	-	-	*	1%	-	1%	*	-	-	*
Once every six months	3	2	3	-	1	3	-	-	3	-	2	2	1	1	2	1	-	2	1
	1%	1%	1%	-	6%	6%	-	-	7%	-	1%	1%	*	4%	3%	*	-	5%	*
Once a year	8	8	8	-	3	5	3	-	8	-	8	8	-	3	5	3	-	4	4
	1%	3%	2%	-	10%	10%	1%	-	18%	-	3%	2%	-	7%	6%	1%	-	9%	1%
Less than once a year	9	8	9	-	-	4	4	-	9	-	9	9	-	-	5	3	-	9	*
	2%	2%	2%	-	-	8%	1%	-	20%	-	3%	2%	-	-	7%	1%	-	19%	*
Never	485	264	399	86	11	20	463	-	-	485	270	358	128	25	47	422	1	9	458
	89%	85%	88%	98%	42%	41%	96%	-	-	100%	86%	87%	97%	64%	59%	95%	9%	19%	97%
Refused	16	9	11	-	-	-	4	-	-	-	8	10	2	3	5	4	-	3	4
	3%	3%	3%	-	-	-	1%	-	-	-	3%	2%	1%	7%	6%	1%	-	7%	1%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 19

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Legal “highs”

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Ever	45	17	10	7	20	11	9	6	1	5	4	1	3	17	9	8	21	16	4	
	8%	55%	73%	41%	7%	14%	4%	4%	2%	5%	77%	100%	75%	28%	58%	18%	5%	4%	13%	
Every day	2	2	1	1	-	-	-	-	-	-	-	-	-	-	-	-	2	2	-	
	*	7%	7%	7%	-	-	-	-	-	-	-	-	-	-	-	-	*	1%	-	
A few times a week	4	1	1	*	3	3	-	-	-	-	2	1	2	2	1	*	-	-	-	
	1%	3%	4%	3%	1%	4%	-	-	-	-	52%	100%	46%	3%	8%	1%	-	-	-	
Once a week	9	5	4	2	3	3	-	1	1	*	*	-	*	3	3	-	5	5	-	
	2%	18%	26%	11%	1%	3%	-	*	1%	*	5%	-	6%	5%	21%	-	1%	1%	-	
Once a fortnight	4	2	2	*	1	1	-	-	-	-	1	-	1	1	1	-	1	1	-	
	1%	7%	15%	1%	*	1%	-	-	-	-	20%	-	22%	1%	4%	-	*	*	-	
Once a month	5	1	-	1	4	1	3	-	-	-	-	-	-	*	-	*	4	4	1	
	1%	2%	-	3%	1%	2%	1%	-	-	-	-	-	-	1%	-	1%	1%	1%	2%	
Every few months	2	1	-	1	-	-	-	-	-	-	-	-	-	1	1	-	-	-	-	
	*	3%	-	4%	-	-	-	-	-	-	-	-	-	1%	5%	-	-	-	-	
Once every six months	3	-	-	-	1	-	1	2	1	1	-	-	-	1	-	1	2	1	1	
	1%	-	-	-	*	-	*	1%	1%	2%	-	-	-	1%	-	2%	*	*	4%	
Once a year	8	2	-	2	6	3	3	-	-	-	-	-	-	7	3	4	1	1	-	
	1%	6%	-	11%	2%	3%	1%	-	-	-	-	-	-	11%	17%	9%	*	*	-	
Less than once a year	9	3	3	-	3	*	3	3	-	3	-	-	-	3	*	3	5	3	2	
	2%	9%	21%	-	1%	*	1%	2%	-	3%	-	-	-	5%	2%	5%	1%	1%	7%	
Never	485	13	4	10	283	61	223	163	73	90	1	-	1	41	7	34	401	372	29	
	89%	43%	27%	55%	90%	79%	94%	95%	97%	94%	23%	-	25%	64%	42%	72%	93%	94%	87%	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 19

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Legal “highs”

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
Refused	16	1	-	1	10	5	5	2	1	1	-	-	-	5	-	5	8	8	-	
	3%	2%	-	4%	3%	7%	2%	1%	1%	1%	-	-	-	8%	-	10%	2%	2%	-	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 20

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal "highs" (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Legal "highs"

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Ever	45	3	1	2	22	10	12	17	10	7	17	8	9	16	6	10	11	4	7	
	8%	87%	100%	78%	60%	95%	46%	4%	2%	19%	18%	50%	12%	7%	6%	9%	5%	5%	6%	
Every day	2	-	-	-	-	-	-	1	1	-	1	1	-	1	-	1	-	-	-	
	*	-	-	-	-	-	-	*	*	-	1%	5%	-	1%	-	1%	-	-	-	
A few times a week	4	1	1	*	3	1	2	-	-	-	2	2	-	2	*	1	-	-	-	
	1%	28%	38%	22%	8%	12%	7%	-	-	-	3%	14%	-	1%	*	1%	-	-	-	
Once a week	9	1	1	-	2	2	-	6	6	-	5	4	2	2	2	-	2	2	*	
	2%	25%	62%	-	6%	19%	-	1%	1%	-	6%	21%	2%	1%	2%	-	1%	2%	*	
Once a fortnight	4	*	-	*	3	3	-	-	-	-	3	1	2	1	1	*	-	-	-	
	1%	7%	-	12%	7%	25%	-	-	-	-	3%	4%	3%	*	1%	*	-	-	-	
Once a month	5	1	-	1	4	2	2	-	-	-	3	1	2	-	-	-	2	2	*	
	1%	27%	-	45%	10%	14%	8%	-	-	-	3%	5%	2%	-	-	-	1%	2%	*	
Every few months	2	-	-	-	1	-	1	-	-	-	-	-	-	1	1	-	-	-	-	
	*	-	-	-	2%	-	3%	-	-	-	-	-	-	*	1%	-	-	-	-	
Once every six months	3	-	-	-	1	-	1	2	1	1	-	-	-	1	-	1	2	1	1	
	1%	-	-	-	2%	-	3%	*	*	4%	-	-	-	*	-	1%	1%	1%	1%	
Once a year	8	-	-	-	4	3	2	4	2	2	1	-	1	4	2	2	4	-	4	
	1%	-	-	-	11%	24%	6%	1%	*	6%	1%	-	1%	2%	2%	1%	2%	-	3%	
Less than once a year	9	-	-	-	5	-	5	4	1	3	3	-	3	5	-	5	1	-	1	
	2%	-	-	-	13%	-	18%	1%	*	9%	3%	-	4%	2%	-	4%	1%	-	1%	
Never	485	*	-	*	12	1	11	425	397	28	73	9	64	196	91	105	183	66	116	
	89%	13%	-	22%	31%	5%	41%	95%	96%	81%	77%	50%	83%	90%	92%	89%	93%	93%	93%	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 20

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Legal “highs”

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal “Highs” (Q4)										Usage After Pregnancy - Alcohol (Q5)								
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125
Refused	16	-	-	-	3	-	3	7	7	-	4	-	4	5	2	2	3	1	2
	3%	-	-	-	9%	-	13%	2%	2%	-	4%	-	5%	2%	2%	2%	1%	2%	1%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 21

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal "highs" (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Legal "highs"

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)								
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28
NET: Ever	45	9	2	7	16	7	10	18	13	5	7	2	5	26	9	17	10	6	4
	8%	57%	31%	69%	28%	43%	23%	4%	3%	15%	80%	100%	73%	67%	91%	59%	2%	1%	15%
Every day	2	-	-	-	-	-	-	2	2	-	-	-	-	1	-	1	1	1	-
	*	-	-	-	-	-	-	1%	1%	-	-	-	-	3%	-	4%	*	*	-
A few times a week	4	2	1	2	2	-	2	-	-	-	2	1	2	1	-	1	*	*	-
	1%	15%	10%	18%	3%	-	4%	-	-	-	26%	22%	27%	3%	-	4%	*	*	-
Once a week	9	4	1	4	1	1	-	3	3	-	1	-	1	6	5	1	2	2	-
	2%	28%	16%	34%	2%	7%	-	1%	1%	-	14%	-	18%	15%	47%	3%	*	*	-
Once a fortnight	4	1	*	1	1	1	-	1	1	-	1	*	*	3	2	1	-	-	-
	1%	8%	5%	10%	1%	4%	-	*	*	-	7%	17%	3%	7%	20%	2%	-	-	-
Once a month	5	-	-	-	3	2	*	2	1	1	3	2	2	1	-	1	1	1	-
	1%	-	-	-	5%	15%	1%	*	*	2%	34%	62%	24%	1%	-	2%	*	*	-
Every few months	2	1	-	1	-	-	-	-	-	-	-	-	-	1	1	-	-	-	-
	*	5%	-	7%	-	-	-	-	-	-	-	-	-	2%	8%	-	-	-	-
Once every six months	3	-	-	-	1	-	1	2	1	1	-	-	-	1	-	1	2	1	1
	1%	-	-	-	1%	-	2%	*	*	5%	-	-	-	2%	-	3%	*	*	5%
Once a year	8	-	-	-	4	3	2	4	1	3	-	-	-	5	2	4	3	-	3
	1%	-	-	-	7%	16%	4%	1%	*	8%	-	-	-	14%	16%	13%	1%	-	9%
Less than once a year	9	-	-	-	5	-	5	3	3	*	-	-	-	8	-	8	1	1	-
	2%	-	-	-	9%	-	12%	1%	1%	1%	-	-	-	20%	-	27%	*	*	-
Never	485	7	4	3	38	8	30	398	370	28	2	-	2	10	1	9	426	403	24
	89%	43%	69%	31%	66%	52%	71%	94%	95%	85%	20%	-	27%	26%	9%	32%	97%	97%	85%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 21

Q.2 The following questions refer to alcohol consumption, and usage of both illegal drugs (such as marijuana, cocaine or heroin) and legal “highs” (which are intoxicating drugs that are not restricted by law such as M-Cat or poppers). All the answers that you give will remain anonymous, and will not be attributed to you directly. We would appreciate your honest response.

Thinking now about your current usage, approximately how often, if at all, do you use or consume each of the following?

Legal “highs”

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28	
Refused	16	-	-	-	3	1	3	7	7	-	-	-	-	3	-	3	5	5	-	
	3%	-	-	-	6%	5%	6%	2%	2%	-	-	-	-	7%	-	9%	1%	1%	-	

Parents Poll
ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 22

Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?

Summary

Base: All respondents with children aged 16 or under

	<u>Alcohol</u>	<u>Illegal drugs</u>	<u>Legal "highs"</u>
Unweighted base	575	575	575
Weighted base	546	546	546
NET: Ever	410 75%	80 15%	46 8%
Every day	51 9%	17 3%	5 1%
A few times a week	186 34%	12 2%	1 *
Once a week	77 14%	10 2%	6 1%
Once a fortnight	30 5%	2 *	2 *
Once a month	22 4%	10 2%	10 2%
Every few months	23 4%	14 3%	6 1%
Once every six months	10 2%	5 1%	5 1%
Once a year	7 1%	1 *	1 *
Less than once a year	6 1%	10 2%	10 2%
Never	132 24%	443 81%	473 87%
Refused	4 1%	24 4%	27 5%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 23

Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Gender		Age			Social Grade				Employment Sector			Region				Children In Household			
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Ever	410	175	235	142	160	107	113	108	92	97	109	189	41	119	116	86	48	180	189	189
	75%	82%	71%	73%	74%	80%	76%	79%	74%	71%	79%	75%	91%	79%	77%	69%	65%	77%	73%	75%
Every day	51	33	18	14	21	16	13	9	20	9	12	32	5	13	16	13	3	20	25	27
	9%	15%	5%	7%	10%	12%	8%	7%	16%	7%	8%	13%	12%	9%	10%	10%	4%	8%	10%	11%
A few times a week	186	86	100	53	82	51	53	51	39	43	52	94	21	62	42	35	26	82	85	93
	34%	40%	30%	27%	38%	38%	36%	37%	31%	32%	38%	37%	47%	41%	27%	28%	35%	35%	33%	37%
Once a week	77	33	44	32	24	21	22	21	13	22	28	20	8	19	23	20	6	28	38	34
	14%	16%	13%	16%	11%	15%	14%	15%	10%	16%	20%	8%	18%	13%	15%	16%	8%	12%	15%	13%
Once a fortnight	30	8	22	11	15	4	7	11	9	3	6	13	-	7	11	6	6	17	16	13
	5%	4%	7%	6%	7%	3%	5%	8%	7%	2%	4%	5%	-	5%	7%	5%	8%	7%	6%	5%
Once a month	22	5	17	10	7	5	7	4	7	5	5	12	2	7	5	2	6	8	10	6
	4%	2%	5%	5%	3%	4%	4%	3%	6%	3%	4%	5%	4%	5%	3%	2%	8%	4%	4%	2%
Every few months	23	6	17	11	7	5	7	3	4	8	2	9	2	6	11	3	1	12	8	10
	4%	3%	5%	6%	3%	3%	5%	2%	3%	6%	2%	4%	4%	4%	7%	2%	2%	5%	3%	4%
Once every six months	10	2	7	6	2	2	2	4	-	3	2	5	2	2	4	1	-	6	2	3
	2%	1%	2%	3%	1%	2%	1%	3%	-	3%	2%	2%	3%	2%	3%	1%	-	3%	1%	1%
Once a year	7	1	5	3	3	1	1	4	1	1	-	3	-	2	3	2	-	4	3	2
	1%	1%	2%	2%	1%	1%	1%	3%	1%	1%	-	1%	-	1%	2%	2%	-	2%	1%	1%
Less than once a year	6	*	5	2	-	3	2	2	-	2	2	2	1	1	2	3	-	2	3	2
	1%	*	2%	1%	-	3%	1%	2%	-	1%	1%	1%	2%	*	1%	2%	-	1%	1%	1%
Never	132	38	94	50	57	26	35	27	31	39	27	61	4	32	33	36	26	53	67	60
	24%	18%	28%	26%	26%	19%	23%	20%	25%	29%	20%	24%	9%	21%	22%	29%	35%	23%	26%	24%
Refused	4	1	3	2	*	2	1	2	1	*	1	2	-	-	2	2	-	1	2	3
	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	-	-	1%	2%	-	*	1%	1%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 24

Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Ever	410	274	388	22	24	45	356	15	43	358	314	410	-	34	75	315	12	45	341
	75%	88%	85%	25%	91%	90%	74%	96%	95%	74%	100%	100%	-	88%	94%	71%	100%	99%	72%
Every day	51	45	47	4	8	14	36	6	9	41	51	51	-	10	18	30	2	10	38
	9%	15%	10%	4%	30%	27%	8%	38%	21%	8%	16%	12%	-	27%	23%	7%	20%	21%	8%
A few times a week	186	166	181	5	9	16	165	1	17	163	186	186	-	16	37	143	2	21	156
	34%	53%	40%	6%	33%	32%	34%	5%	39%	34%	59%	45%	-	40%	47%	32%	14%	46%	33%
Once a week	77	45	74	3	4	10	65	5	8	66	77	77	-	4	12	58	4	7	64
	14%	15%	16%	4%	16%	19%	14%	36%	19%	14%	25%	19%	-	9%	15%	13%	34%	15%	13%
Once a fortnight	30	4	29	1	2	2	28	1	3	27	-	30	-	2	3	25	2	4	24
	5%	1%	6%	1%	7%	3%	6%	5%	6%	6%	-	7%	-	4%	4%	6%	15%	9%	5%
Once a month	22	7	22	-	2	2	19	1	3	18	-	22	-	2	2	17	1	2	17
	4%	2%	5%	-	6%	4%	4%	7%	7%	4%	-	5%	-	4%	3%	4%	9%	4%	4%
Every few months	23	2	20	2	-	1	21	1	1	21	-	23	-	1	1	21	1	1	21
	4%	1%	4%	3%	-	2%	4%	6%	2%	4%	-	6%	-	4%	2%	5%	7%	3%	4%
Once every six months	10	2	8	2	-	1	9	-	1	9	-	10	-	-	1	9	-	-	10
	2%	1%	2%	2%	-	2%	2%	-	2%	2%	-	2%	-	-	1%	2%	-	-	2%
Once a year	7	2	5	2	-	*	7	-	-	7	-	7	-	-	*	7	-	-	7
	1%	1%	1%	2%	-	*	1%	-	-	1%	-	2%	-	-	*	1%	-	-	1%
Less than once a year	6	*	3	3	-	-	6	-	-	6	-	6	-	-	-	6	-	-	6
	1%	*	1%	3%	-	-	1%	-	-	1%	-	1%	-	-	-	1%	-	-	1%
Never	132	37	66	66	2	5	125	1	2	128	-	-	132	5	5	127	-	1	132
	24%	12%	15%	75%	9%	10%	26%	4%	5%	26%	-	-	100%	12%	6%	29%	-	1%	28%
Refused	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 25

Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Ever	410	30	13	17	277	73	204	95	19	76	4	1	4	59	15	44	322	301	21	
	75%	99%	97%	100%	88%	96%	86%	56%	25%	80%	90%	100%	89%	93%	96%	92%	75%	76%	62%	
Every day	51	7	6	1	31	13	19	12	2	11	1	-	1	15	9	6	33	28	5	
	9%	22%	46%	3%	10%	17%	8%	7%	2%	11%	18%	-	20%	23%	58%	12%	8%	7%	16%	
A few times a week	186	12	6	6	136	32	104	37	5	33	1	1	1	32	4	28	144	136	8	
	34%	38%	43%	35%	43%	42%	44%	22%	6%	34%	26%	100%	16%	51%	28%	59%	34%	34%	24%	
Once a week	77	6	-	6	47	13	33	23	2	20	2	-	2	7	-	7	61	58	3	
	14%	20%	-	35%	15%	17%	14%	13%	3%	21%	41%	-	46%	12%	-	16%	14%	15%	9%	
Once a fortnight	30	*	-	*	21	4	17	4	4	1	*	-	*	2	-	2	23	23	-	
	5%	1%	-	1%	7%	5%	7%	3%	5%	1%	5%	-	6%	2%	-	3%	5%	6%	-	
Once a month	22	3	-	3	13	4	9	6	2	3	-	-	-	1	1	*	18	15	3	
	4%	9%	-	16%	4%	5%	4%	3%	3%	4%	-	-	-	2%	4%	1%	4%	4%	9%	
Every few months	23	2	1	1	13	5	8	8	2	6	-	-	-	1	-	1	22	21	1	
	4%	6%	7%	5%	4%	7%	3%	5%	3%	6%	-	-	-	1%	-	1%	5%	5%	2%	
Once every six months	10	1	-	1	7	1	7	2	1	1	-	-	-	1	1	-	9	9	-	
	2%	3%	-	4%	2%	1%	3%	1%	1%	1%	-	-	-	1%	5%	-	2%	2%	-	
Once a year	7	-	-	-	4	2	2	1	1	*	-	-	-	-	-	-	5	5	*	
	1%	-	-	-	1%	2%	1%	1%	2%	*	-	-	-	-	-	-	1%	1%	1%	
Less than once a year	6	-	-	-	4	-	4	2	-	2	-	-	-	-	-	-	6	5	*	
	1%	-	-	-	1%	-	2%	1%	-	2%	-	-	-	-	-	-	1%	1%	1%	
Never	132	*	*	-	37	3	34	75	56	19	*	-	*	5	1	4	107	94	12	
	24%	1%	3%	-	12%	4%	14%	44%	74%	20%	10%	-	11%	7%	4%	8%	25%	24%	38%	
Refused	4	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	1	1	-	
	1%	-	-	-	-	-	-	*	1%	-	-	-	-	-	-	-	*	*	-	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 26

Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)								
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125
NET: Ever	410	3	1	2	35	10	25	340	319	21	79	14	65	191	88	103	125	18	107
	75%	87%	100%	78%	95%	95%	95%	76%	77%	61%	84%	84%	85%	88%	89%	88%	64%	26%	85%
Every day	51	1	-	1	6	2	3	42	39	3	13	8	5	26	14	12	12	2	9
	9%	27%	-	45%	15%	19%	13%	9%	9%	8%	14%	49%	6%	12%	15%	10%	6%	3%	7%
A few times a week	186	1	1	-	17	5	13	155	144	11	45	3	43	89	43	46	51	4	47
	34%	15%	38%	-	47%	45%	47%	35%	35%	32%	48%	17%	55%	41%	44%	39%	26%	5%	38%
Once a week	77	*	-	*	5	-	5	64	61	3	9	2	7	36	16	20	28	3	25
	14%	13%	-	22%	13%	-	19%	14%	15%	8%	10%	14%	9%	16%	16%	17%	14%	4%	20%
Once a fortnight	30	*	-	*	3	2	2	22	22	-	2	-	2	13	5	8	9	3	6
	5%	7%	-	12%	8%	14%	6%	5%	5%	-	2%	-	3%	6%	5%	6%	4%	4%	5%
Once a month	22	-	-	-	3	2	1	16	13	3	4	-	4	8	3	5	7	1	6
	4%	-	-	-	8%	17%	5%	4%	3%	9%	4%	-	5%	4%	4%	4%	4%	2%	5%
Every few months	23	1	1	-	1	-	1	21	21	1	3	-	3	10	2	8	9	2	7
	4%	25%	62%	-	2%	-	2%	5%	5%	2%	3%	-	4%	5%	2%	7%	5%	3%	6%
Once every six months	10	-	-	-	1	-	1	9	9	-	2	-	2	5	2	4	2	1	1
	2%	-	-	-	2%	-	3%	2%	2%	-	2%	-	3%	3%	2%	3%	1%	1%	1%
Once a year	7	-	-	-	-	-	-	5	5	-	1	1	-	2	2	-	3	1	2
	1%	-	-	-	-	-	-	1%	1%	-	1%	4%	-	1%	2%	-	1%	2%	1%
Less than once a year	6	-	-	-	-	-	-	6	5	*	-	-	-	2	*	1	4	2	3
	1%	-	-	-	-	-	-	1%	1%	1%	-	-	-	1%	*	1%	2%	2%	2%
Never	132	*	-	*	2	1	1	108	95	13	15	3	12	25	11	14	71	52	18
	24%	13%	-	22%	5%	5%	5%	24%	23%	39%	16%	16%	15%	12%	11%	12%	36%	73%	15%
Refused	4	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	1	1	-
	1%	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-	*	1%	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 27

Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)								
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28
NET: Ever	410	14	4	10	53	15	38	319	297	22	7	2	5	36	10	26	338	319	18
	75%	87%	70%	96%	92%	96%	90%	76%	76%	68%	80%	100%	73%	93%	95%	93%	76%	77%	66%
Every day	51	5	1	4	14	5	9	29	27	2	*	-	*	8	4	4	39	37	2
	9%	34%	22%	39%	24%	29%	21%	7%	7%	6%	4%	-	6%	22%	40%	15%	9%	9%	8%
A few times a week	186	3	1	3	26	6	20	148	139	9	1	1	*	18	3	15	154	149	5
	34%	21%	10%	27%	45%	40%	47%	35%	36%	27%	7%	22%	3%	47%	33%	52%	35%	36%	19%
Once a week	77	3	1	2	7	-	7	63	57	6	2	*	2	4	-	4	66	60	5
	14%	20%	17%	22%	11%	-	16%	15%	15%	18%	24%	17%	27%	11%	-	15%	15%	15%	20%
Once a fortnight	30	*	*	-	3	2	2	22	20	2	2	2	*	2	1	2	21	19	2
	5%	2%	5%	-	5%	9%	4%	5%	5%	7%	19%	62%	3%	6%	8%	5%	5%	5%	8%
Once a month	22	-	-	-	3	3	*	16	14	2	2	-	2	1	1	-	16	14	2
	4%	-	-	-	5%	17%	1%	4%	4%	6%	25%	-	34%	2%	7%	-	4%	3%	7%
Every few months	23	1	1	-	1	-	1	21	21	1	-	-	-	1	-	1	21	21	1
	4%	5%	16%	-	1%	-	1%	5%	5%	2%	-	-	-	4%	-	5%	5%	5%	2%
Once every six months	10	1	-	1	-	-	-	9	9	-	-	-	-	1	1	-	9	9	-
	2%	5%	-	7%	-	-	-	2%	2%	-	-	-	-	2%	8%	-	2%	2%	-
Once a year	7	-	-	-	-	-	-	5	5	1	-	-	-	-	-	-	5	5	1
	1%	-	-	-	-	-	-	1%	1%	3%	-	-	-	-	-	-	1%	1%	2%
Less than once a year	6	-	-	-	-	-	-	6	6	-	-	-	-	-	-	-	6	6	-
	1%	-	-	-	-	-	-	1%	1%	-	-	-	-	-	-	-	1%	1%	-
Never	132	2	2	*	5	1	4	103	92	11	2	-	2	3	1	2	103	94	10
	24%	13%	30%	4%	8%	4%	10%	24%	24%	32%	20%	-	27%	7%	5%	7%	23%	23%	34%
Refused	4	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	1	1	-
	1%	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-	*	*	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 28

Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?

Illegal drugs

Base: All respondents with children aged 16 or under

	Gender		Age			Social Grade				Employment Sector		Region				Children In Household				
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Ever	80 15%	42 19%	38 12%	42 21%	32 15%	7 5%	18 12%	18 13%	23 18%	21 15%	21 15%	38 15%	12 26%	16 10%	21 14%	20 16%	11 15%	39 17%	42 16%	29 12%
Every day	17 3%	9 4%	8 2%	5 2%	11 5%	1 *	2 1%	* *	9 7%	5 4%	1 1%	12 5%	5 10%	1 1%	4 2%	6 5%	1 1%	7 3%	12 5%	7 3%
A few times a week	12 2%	5 2%	7 2%	9 5%	2 1%	1 1%	2 1%	- -	5 4%	5 4%	* *	6 2%	* 1%	6 4%	4 2%	1 1%	1 1%	5 2%	5 2%	5 2%
Once a week	10 2%	7 3%	3 1%	7 3%	1 1%	2 1%	3 2%	5 4%	- -	2 1%	6 4%	1 *	- -	1 1%	6 4%	2 2%	* 1%	6 3%	3 1%	4 1%
Once a fortnight	2 *	2 1%	* *	2 1%	- -	- -	1 1%	1 1%	- -	- -	1 1%	1 1%	- -	1 *	1 1%	1 1%	- -	1 1%	1 *	- -
Once a month	10 2%	7 3%	3 1%	6 3%	3 1%	1 1%	4 3%	2 1%	3 2%	1 1%	6 4%	3 1%	1 1%	2 1%	2 1%	4 3%	2 3%	3 1%	7 3%	4 2%
Every few months	14 3%	6 3%	8 2%	7 3%	7 3%	- -	2 1%	7 5%	1 1%	4 3%	7 5%	5 2%	6 14%	4 2%	2 1%	- -	2 3%	10 4%	7 3%	2 1%
Once every six months	5 1%	* *	4 1%	1 1%	2 1%	1 1%	* *	1 1%	1 1%	2 1%	- -	3 1%	- -	- -	1 1%	2 2%	1 1%	1 *	3 1%	3 1%
Once a year	1 *	- -	1 *	* *	1 *	- -	* *	- -	- -	1 1%	- -	* *	- -	* *	1 *	- -	- -	* *	1 *	1 *
Less than once a year	10 2%	6 3%	4 1%	6 3%	4 2%	1 *	3 2%	2 1%	3 3%	2 1%	1 1%	7 3%	- -	1 1%	2 1%	4 3%	4 5%	6 2%	3 1%	4 2%
Never	443 81%	166 77%	277 84%	146 75%	178 82%	118 88%	122 82%	114 83%	98 79%	109 80%	110 80%	203 81%	30 66%	131 87%	122 80%	101 81%	59 79%	188 80%	202 78%	211 84%
Refused	24 4%	7 3%	17 5%	6 3%	8 4%	10 7%	9 6%	5 4%	3 3%	7 5%	6 4%	10 4%	4 8%	4 3%	8 6%	3 3%	4 6%	7 3%	14 6%	12 5%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 29

Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?
Illegal drugs

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Ever	80 15%	57 18%	73 16%	6 7%	24 93%	44 87%	30 6%	10 63%	28 62%	47 10%	67 21%	75 18%	5 4%	39 100%	80 100%	-	10 88%	34 75%	41 9%
Every day	17 3%	14 4%	16 3%	* *	10 37%	11 22%	3 1%	2 12%	2 4%	12 3%	13 4%	14 3%	3 2%	17 43%	17 21%	-	2 15%	3 7%	11 2%
A few times a week	12 2%	6 2%	9 2%	3 3%	6 22%	8 16%	3 1%	1 7%	5 12%	7 1%	8 3%	10 3%	2 2%	12 32%	12 15%	-	1 12%	7 15%	5 1%
Once a week	10 2%	9 3%	9 2%	1 1%	5 18%	5 9%	5 1%	4 29%	4 10%	5 1%	9 3%	10 2%	-	10 25%	10 12%	-	2 15%	6 13%	4 1%
Once a fortnight	2 *	2 1%	2 *	- -	1 5%	2 4%	- -	- -	2 5%	- -	2 1%	2 1%	- -	- -	2 3%	- -	1 6%	2 5%	- -
Once a month	10 2%	5 2%	10 2%	- -	3 11%	6 13%	3 1%	2 15%	6 14%	3 1%	7 2%	10 2%	- -	- -	10 12%	- -	5 40%	6 13%	4 1%
Every few months	14 3%	11 4%	13 3%	1 1%	- -	7 14%	5 1%	- -	6 12%	6 1%	14 4%	14 3%	- -	- -	14 17%	- -	- -	7 16%	7 1%
Once every six months	5 1%	3 1%	5 1%	- -	- -	* 1%	4 1%	- -	1 3%	3 1%	5 1%	5 1%	- -	- -	5 6%	- -	- -	2 5%	1 *
Once a year	1 *	* *	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *	1 *	- -	- -	1 1%	- -	- -	- -	1 *
Less than once a year	10 2%	7 2%	10 2%	* 1%	- -	4 9%	6 1%	- -	1 2%	9 2%	9 3%	10 2%	- -	- -	10 13%	- -	- -	* 1%	8 2%
Never	443 81%	243 78%	362 80%	81 93%	2 7%	6 11%	436 91%	6 37%	17 37%	422 87%	231 74%	315 77%	127 96%	- -	- -	443 100%	1 12%	10 22%	430 91%
Refused	24 4%	11 3%	19 4%	1 1%	- -	1 2%	15 3%	- -	1 2%	16 3%	15 5%	20 5%	- -	- -	- -	- -	- -	1 3%	2 *

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 30

Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased a great deal	Increased a fair amount	NET: Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased a great deal	Increased a fair amount	NET: Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much					
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Ever	80	9	5	4	56	18	39	14	5	9	4	1	4	59	16	44	16	6	10	
	15%	28%	35%	23%	18%	23%	16%	8%	7%	9%	90%	100%	89%	94%	100%	92%	4%	2%	29%	
Every day	17	1	1	1	15	4	10	1	1	-	1	1	1	13	6	7	2	-	2	
	3%	4%	4%	3%	5%	6%	4%	*	1%	-	24%	100%	14%	21%	37%	15%	1%	-	7%	
A few times a week	12	1	*	1	8	4	4	4	2	1	*	-	*	10	3	7	2	1	1	
	2%	4%	2%	5%	2%	5%	2%	2%	3%	2%	5%	-	6%	15%	20%	14%	1%	*	4%	
Once a week	10	4	3	1	3	-	3	3	-	3	-	-	-	7	3	4	2	1	1	
	2%	14%	25%	6%	1%	-	1%	1%	-	3%	-	-	-	12%	21%	9%	1%	*	4%	
Once a fortnight	2	1	1	*	1	-	1	-	-	-	1	-	1	1	-	1	-	-	-	
	*	3%	5%	1%	*	-	*	-	-	-	20%	-	22%	1%	-	2%	-	-	-	
Once a month	10	*	-	*	7	4	4	2	1	1	2	-	2	5	2	3	3	3	-	
	2%	1%	-	3%	2%	5%	2%	1%	1%	1%	41%	-	46%	7%	13%	5%	1%	1%	-	
Every few months	14	-	-	-	11	3	9	2	-	2	-	-	-	11	-	11	2	-	2	
	3%	-	-	-	4%	4%	4%	1%	-	2%	-	-	-	18%	-	24%	1%	-	7%	
Once every six months	5	-	-	-	5	*	4	-	-	-	-	-	-	5	-	5	-	-	-	
	1%	-	-	-	1%	1%	2%	-	-	-	-	-	-	7%	-	10%	-	-	-	
Once a year	1	-	-	-	1	-	1	-	-	-	-	-	-	1	-	1	*	*	-	
	*	-	-	-	*	-	*	-	-	-	-	-	-	1%	-	2%	*	*	-	
Less than once a year	10	1	-	1	6	2	4	4	2	2	-	-	-	7	1	5	4	1	2	
	2%	3%	-	4%	2%	3%	2%	2%	3%	2%	-	-	-	11%	8%	11%	1%	*	7%	
Never	443	21	9	12	244	57	187	152	68	84	*	-	*	3	-	3	397	373	24	
	81%	68%	65%	71%	78%	74%	79%	89%	91%	88%	10%	-	11%	4%	-	6%	93%	94%	71%	
Refused	24	1	-	1	13	2	11	4	2	2	-	-	-	1	-	1	16	16	-	
	4%	4%	-	6%	4%	3%	5%	2%	2%	3%	-	-	-	2%	-	2%	4%	4%	-	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 31
Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?
Illegal drugs
Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Ever	80	3	1	2	28	9	19	44	39	5	20	9	11	44	18	26	16	6	10	
	15%	87%	100%	78%	74%	80%	72%	10%	9%	16%	21%	51%	15%	20%	19%	22%	8%	8%	8%	
Every day	17	1	1	-	2	2	1	11	11	*	6	1	5	10	7	3	1	1	-	
	3%	15%	38%	-	6%	17%	2%	2%	3%	1%	6%	6%	6%	5%	7%	3%	*	1%	-	
A few times a week	12	1	1	-	5	3	2	7	5	2	2	1	1	4	*	4	7	2	5	
	2%	25%	62%	-	13%	27%	7%	2%	1%	6%	2%	6%	1%	2%	*	3%	3%	3%	4%	
Once a week	10	-	-	-	3	1	2	6	6	-	5	3	2	2	1	1	3	1	2	
	2%	-	-	-	8%	10%	7%	1%	1%	-	5%	20%	2%	1%	1%	2%	2%	2%	2%	
Once a fortnight	2	*	-	*	1	1	1	-	-	-	1	1	1	1	-	1	-	-	-	
	*	7%	-	12%	4%	6%	3%	-	-	-	1%	4%	1%	*	-	1%	-	-	-	
Once a month	10	1	-	1	5	2	2	4	3	*	3	3	1	4	3	1	3	2	*	
	2%	40%	-	66%	12%	20%	9%	1%	1%	1%	4%	16%	1%	2%	3%	*	1%	3%	*	
Every few months	14	-	-	-	7	-	7	6	6	-	-	-	-	12	4	8	1	-	1	
	3%	-	-	-	19%	-	27%	1%	1%	-	-	-	-	6%	4%	7%	1%	-	1%	
Once every six months	5	-	-	-	2	-	2	3	3	-	*	-	*	4	-	4	-	-	-	
	1%	-	-	-	6%	-	8%	1%	1%	-	*	-	1%	2%	-	4%	-	-	-	
Once a year	1	-	-	-	-	-	-	1	1	-	-	-	-	1	*	1	-	-	-	
	*	-	-	-	-	-	-	*	*	-	-	-	-	*	*	1%	-	-	-	
Less than once a year	10	-	-	-	2	-	2	8	5	3	2	-	2	6	3	3	2	-	2	
	2%	-	-	-	6%	-	9%	2%	1%	8%	2%	-	3%	3%	3%	3%	1%	-	1%	
Never	443	*	-	*	9	2	7	387	359	29	70	8	62	165	76	89	176	63	113	
	81%	13%	-	22%	23%	20%	25%	86%	87%	84%	75%	49%	80%	77%	75%	90%	89%	89%	90%	
Refused	24	-	-	-	1	-	1	17	17	-	4	-	4	8	5	3	4	2	2	
	4%	-	-	-	3%	-	4%	4%	4%	-	4%	-	5%	4%	5%	3%	2%	3%	2%	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 32

Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)								
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28
NET: Ever	80	14	4	10	53	12	41	11	2	9	6	2	4	26	6	19	43	37	5
	15%	87%	70%	96%	92%	75%	98%	3%	1%	27%	65%	100%	52%	66%	60%	68%	10%	9%	19%
Every day	17	4	1	3	10	5	6	2	-	2	1	1	-	4	1	4	9	9	*
	3%	26%	26%	26%	18%	29%	13%	1%	-	7%	6%	22%	-	11%	6%	13%	2%	2%	2%
A few times a week	12	2	2	*	6	-	6	4	-	4	-	-	-	3	*	3	9	5	4
	2%	12%	30%	2%	11%	-	15%	1%	-	12%	-	-	-	8%	2%	10%	2%	1%	15%
Once a week	10	3	-	3	5	2	4	1	-	1	1	-	1	5	3	2	4	4	-
	2%	21%	-	32%	9%	11%	8%	*	-	4%	12%	-	16%	13%	32%	6%	1%	1%	-
Once a fortnight	2	1	*	1	1	-	1	-	-	-	1	*	*	1	-	1	-	-	-
	*	8%	5%	10%	1%	-	2%	-	-	-	7%	17%	3%	4%	-	5%	-	-	-
Once a month	10	2	-	2	7	4	3	1	1	*	3	2	2	1	1	-	5	5	-
	2%	12%	-	18%	12%	23%	7%	*	*	1%	36%	62%	27%	3%	12%	-	1%	1%	-
Every few months	14	-	-	-	11	-	11	-	-	-	*	-	*	6	-	6	5	5	-
	3%	-	-	-	20%	-	27%	-	-	-	4%	-	6%	15%	-	21%	1%	1%	-
Once every six months	5	*	*	-	4	-	4	-	-	-	-	-	-	2	-	2	3	3	-
	1%	3%	9%	-	7%	-	10%	-	-	-	-	-	-	5%	-	7%	1%	1%	-
Once a year	1	-	-	-	1	-	1	*	*	-	-	-	-	-	-	-	1	1	-
	*	-	-	-	1%	-	2%	*	*	-	-	-	-	-	-	-	*	*	-
Less than once a year	10	1	-	1	7	2	5	2	1	1	-	-	-	2	1	2	8	7	1
	2%	5%	-	7%	13%	12%	13%	1%	*	3%	-	-	-	6%	8%	6%	2%	2%	3%
Never	443	2	2	*	4	3	1	396	372	24	3	-	3	12	4	8	382	360	23
	81%	13%	30%	4%	6%	18%	2%	94%	95%	73%	35%	-	48%	31%	37%	29%	87%	87%	81%
Refused	24	-	-	-	1	1	-	16	16	-	-	-	-	1	*	1	17	17	-
	4%	-	-	-	2%	7%	-	4%	4%	-	-	-	-	3%	4%	2%	4%	4%	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 33

**Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?
Legal "highs"**

Base: All respondents with children aged 16 or under

	Gender		Age			Social Grade				Employment Sector		Region				Children In Household				
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Private	Scotland	North England	Midlands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Ever	46	26	20	33	8	5	14	11	12	10	19	20	6	6	13	17	3	28	18	15
	8%	12%	6%	17%	4%	4%	9%	8%	10%	7%	14%	8%	12%	4%	9%	14%	4%	12%	7%	6%
Every day	5	3	2	4	1	1	3	-	2	-	3	2	-	1	2	2	-	3	4	4
	1%	1%	1%	2%	*	1%	2%	-	2%	-	2%	1%	-	1%	2%	2%	-	1%	2%	2%
A few times a week	1	*	1	*	*	*	1	-	-	-	-	1	-	*	-	1	-	*	1	*
	*	*	*	*	*	*	1%	-	-	-	-	*	-	*	-	1%	-	*	*	*
Once a week	6	4	1	4	-	1	2	-	2	2	4	*	-	-	1	5	-	2	4	1
	1%	2%	*	2%	-	1%	1%	-	2%	2%	3%	*	-	-	1%	4%	-	1%	1%	*
Once a fortnight	2	1	1	2	-	1	*	1	1	-	2	1	1	*	1	1	-	2	-	2
	*	1%	*	1%	-	*	*	1%	1%	-	1%	*	1%	*	1%	*	-	1%	-	1%
Once a month	10	7	3	8	2	-	3	4	3	-	5	5	-	3	3	2	1	5	2	4
	2%	3%	1%	4%	1%	-	2%	3%	2%	-	4%	2%	-	2%	2%	2%	1%	2%	1%	2%
Every few months	6	1	4	4	1	1	3	1	-	2	1	3	-	1	2	1	2	5	1	1
	1%	1%	1%	2%	*	*	2%	1%	-	1%	1%	1%	-	*	1%	1%	3%	2%	1%	*
Once every six months	5	2	3	3	2	-	-	2	3	-	2	3	2	-	-	3	-	5	2	-
	1%	1%	1%	1%	1%	-	-	2%	2%	-	2%	1%	5%	-	-	2%	-	2%	1%	-
Once a year	1	1	*	*	1	-	*	-	-	1	-	*	-	-	*	1	-	*	1	1
	*	*	*	*	*	-	*	-	-	1%	-	*	-	-	*	1%	-	*	*	*
Less than once a year	10	5	5	7	1	1	1	3	2	5	1	6	3	1	4	2	*	6	3	2
	2%	2%	2%	4%	1%	1%	1%	2%	1%	3%	1%	2%	6%	1%	3%	2%	1%	2%	1%	1%
Never	473	182	291	154	198	121	128	121	106	118	114	220	35	140	128	104	67	199	222	221
	87%	85%	88%	79%	91%	90%	86%	88%	85%	87%	83%	88%	77%	92%	84%	84%	90%	85%	86%	88%
Refused	27	7	21	7	11	8	7	5	6	8	5	11	5	5	10	3	4	7	17	16
	5%	3%	6%	4%	5%	6%	5%	4%	5%	6%	4%	4%	11%	3%	7%	2%	6%	3%	7%	6%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 34

**Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?
Legal "highs"**

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Ever	46 8%	36 11%	44 10%	2 2%	14 53%	24 48%	18 4%	12 82%	34 77%	9 2%	38 12%	45 11%	1 *	17 43%	34 43%	10 2%	12 100%	46 100%	-
Every day	5 1%	3 1%	5 1%	-	3 12%	5 10%	-	4 24%	5 12%	-	2 1%	5 1%	-	4 10%	5 7%	-	5 44%	5 11%	-
A few times a week	1 *	* *	1 *	-	1 3%	1 1%	* *	1 4%	1 2%	-	1 *	1 *	-	-	1 1%	* *	1 7%	1 2%	-
Once a week	6 1%	5 2%	5 1%	* *	2 6%	3 7%	2 *	3 22%	5 10%	1 *	6 2%	6 1%	-	1 3%	4 6%	1 *	6 48%	6 12%	-
Once a fortnight	2 *	2 1%	2 *	1 1%	1 2%	1 3%	1 *	1 4%	1 3%	1 *	2 1%	2 *	1 *	1 2%	2 2%	1 *	-	2 5%	-
Once a month	10 2%	9 3%	10 2%	-	6 23%	7 14%	2 1%	3 22%	10 21%	-	9 3%	10 2%	-	6 15%	7 9%	2 1%	-	10 21%	-
Every few months	6 1%	5 1%	5 1%	-	1 3%	1 1%	5 1%	1 5%	2 4%	3 1%	4 1%	6 1%	-	1 2%	3 3%	2 1%	-	6 13%	-
Once every six months	5 1%	5 2%	5 1%	-	-	-	3 1%	-	3 6%	-	5 2%	5 1%	-	-	2 3%	3 1%	-	5 11%	-
Once a year	1 *	* *	* *	1 1%	-	* 1%	1 *	-	* 1%	1 *	1 *	1 *	-	1 2%	1 1%	-	-	1 2%	-
Less than once a year	10 2%	7 2%	10 2%	-	1 6%	5 10%	4 1%	-	7 17%	3 1%	8 3%	10 2%	-	3 9%	9 11%	* *	-	10 22%	-
Never	473 87%	260 84%	388 85%	85 97%	12 47%	25 50%	442 92%	3 18%	11 23%	458 94%	257 82%	341 83%	132 100%	20 51%	41 51%	430 97%	-	-	473 100%
Refused	27 5%	14 5%	22 5%	1 1%	-	1 2%	21 4%	-	-	18 4%	19 6%	23 6%	-	2 6%	5 6%	2 1%	-	-	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 35

**Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?
Legal "highs"**

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Ever	46 8%	14 45%	9 66%	5 28%	25 8%	12 16%	13 5%	6 4%	1 1%	6 6%	4 90%	1 100%	4 89%	22 34%	8 50%	14 29%	18 4%	13 3%	4 13%	
Every day	5 1%	2 8%	1 4%	2 11%	3 1%	1 2%	2 1%	-	-	-	1 11%	1 100%	-	1 2%	1 8%	-	3 1%	3 1%	-	
A few times a week	1 *	1 2%	-	1 4%	-	-	-	*	-	*	*	-	*	*	-	*	*	*	-	
Once a week	6 1%	1 5%	* 2%	1 7%	4 1%	3 4%	1 *	-	-	-	2 46%	-	2 52%	1 2%	-	1 2%	2 *	2 1%	-	
Once a fortnight	2 *	1 2%	-	1 3%	1 *	-	1 1%	1 *	1 1%	-	1 13%	-	1 14%	1 2%	-	1 3%	1 *	1 *	-	
Once a month	10 2%	5 15%	5 35%	-	5 2%	3 4%	2 1%	-	-	-	-	-	-	7 11%	7 43%	1 1%	2 1%	2 1%	-	
Every few months	6 1%	1 4%	1 5%	1 3%	5 1%	1 2%	3 1%	-	-	-	1 14%	-	1 16%	2 3%	-	2 4%	2 1%	2 *	1 2%	
Once every six months	5 1%	3 9%	3 21%	-	2 1%	2 3%	-	-	-	-	-	-	-	2 4%	-	2 5%	3 1%	3 1%	-	
Once a year	1 *	-	-	-	* *	* 1%	-	1 *	-	1 1%	-	-	-	1 2%	-	1 2%	-	-	-	
Less than once a year	10 2%	-	-	-	5 2%	1 1%	5 2%	5 3%	-	5 5%	-	-	-	5 8%	-	5 10%	4 1%	-	4 12%	
Never	473 87%	16 53%	5 34%	12 67%	271 86%	62 80%	209 88%	160 94%	73 97%	87 91%	* 10%	-	* 11%	37 59%	7 46%	30 63%	393 92%	365 92%	28 84%	
Refused	27 5%	1 2%	-	1 4%	17 6%	3 3%	15 6%	4 2%	2 2%	2 3%	-	-	-	4 7%	* 3%	4 8%	18 4%	17 4%	1 3%	

Parents Poll

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Absolutes/col percents

Table 36

Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?

Legal "highs"

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)								
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125
NET: Ever	46	3	1	2	31	11	21	10	5	5	16	8	9	19	5	14	10	3	7
	8%	87%	100%	78%	83%	100%	77%	2%	1%	14%	17%	44%	12%	9%	5%	12%	5%	4%	6%
Every day	5	1	1	-	4	4	-	-	-	-	1	1	1	1	-	1	3	3	-
	1%	40%	100%	-	10%	36%	-	-	-	-	1%	3%	1%	1%	-	1%	1%	4%	-
A few times a week	1	1	-	1	*	*	-	-	-	-	*	-	*	*	*	-	*	-	*
	*	20%	-	34%	*	2%	-	-	-	-	*	-	*	*	-	*	-	*	
Once a week	6	1	-	1	3	*	3	-	-	-	3	3	*	2	-	2	-	-	-
	1%	27%	-	45%	8%	2%	11%	-	-	-	4%	18%	1%	1%	-	2%	-	-	-
Once a fortnight	2	-	-	-	2	1	1	-	-	-	1	-	1	1	-	1	1	1	-
	*	-	-	-	6%	11%	4%	-	-	-	1%	-	1%	1%	-	1%	*	1%	-
Once a month	10	-	-	-	6	5	2	3	3	-	5	3	2	1	1	-	4	-	4
	2%	-	-	-	17%	43%	6%	1%	1%	-	6%	20%	3%	*	1%	-	2%	-	3%
Every few months	6	-	-	-	5	1	4	1	1	-	3	1	2	3	1	2	-	-	-
	1%	-	-	-	13%	6%	16%	*	*	-	3%	4%	3%	1%	1%	2%	-	-	-
Once every six months	5	-	-	-	2	-	2	3	-	3	3	-	3	2	2	-	-	-	-
	1%	-	-	-	7%	-	9%	1%	-	8%	3%	-	4%	1%	2%	-	-	-	-
Once a year	1	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	1	-	1
	*	-	-	-	3%	-	4%	-	-	-	-	-	-	-	-	-	1%	-	1%
Less than once a year	10	-	-	-	7	-	7	3	1	2	-	-	-	8	-	8	2	-	2
	2%	-	-	-	18%	-	26%	1%	*	6%	-	-	-	3%	-	6%	1%	-	2%
Never	473	*	-	*	5	-	5	422	393	29	72	9	62	188	91	97	182	66	115
	87%	13%	-	22%	14%	-	20%	94%	95%	84%	76%	56%	81%	87%	92%	83%	92%	93%	92%
Refused	27	-	-	-	1	-	1	17	16	1	6	-	6	10	3	6	4	2	3
	5%	-	-	-	2%	-	3%	4%	4%	2%	6%	-	7%	4%	4%	5%	2%	3%	2%

Parents Poll

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Absolutes/col percents

Table 37

Q.3 Before you were expecting your first child, approximately how often, if at all, did you use or consume each of the following?

Legal "highs"

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)								
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28
NET: Ever	46	9	2	7	19	5	14	14	10	5	6	2	4	30	9	21	7	2	5
	8%	58%	39%	67%	33%	30%	33%	3%	3%	14%	67%	100%	55%	78%	89%	73%	2%	1%	16%
Every day	5	1	1	-	4	3	1	-	-	-	3	2	1	2	-	2	-	-	-
	1%	9%	26%	-	7%	16%	3%	-	-	-	33%	83%	16%	5%	-	7%	-	-	-
A few times a week	1	*	*	-	*	-	*	*	*	-	*	-	*	-	-	-	*	*	-
	*	2%	5%	-	1%	-	1%	*	*	-	4%	-	6%	-	-	-	*	*	-
Once a week	6	3	-	3	2	1	1	1	1	-	2	*	2	2	*	2	1	1	-
	1%	16%	-	24%	3%	6%	2%	*	*	-	24%	17%	27%	6%	2%	8%	*	*	-
Once a fortnight	2	1	-	1	1	-	1	1	1	-	-	-	-	2	1	1	-	-	-
	*	4%	-	6%	2%	-	3%	*	*	-	-	-	-	6%	11%	4%	-	-	-
Once a month	10	3	-	3	1	1	-	5	2	3	-	-	-	7	7	-	3	-	3
	2%	21%	-	32%	2%	8%	-	1%	1%	8%	-	-	-	18%	68%	-	1%	-	9%
Every few months	6	1	-	1	2	-	2	3	3	1	-	-	-	6	1	5	-	-	-
	1%	4%	-	6%	4%	-	5%	1%	1%	2%	-	-	-	15%	8%	17%	-	-	-
Once every six months	5	-	-	-	-	-	-	3	3	-	-	-	-	3	-	3	-	-	-
	1%	-	-	-	-	-	-	1%	1%	-	-	-	-	7%	-	10%	-	-	-
Once a year	1	-	-	-	1	-	1	-	-	-	*	-	*	1	-	1	-	-	-
	*	-	-	-	2%	-	3%	-	-	-	4%	-	6%	2%	-	3%	-	-	-
Less than once a year	10	*	*	-	7	-	7	1	-	1	-	-	-	7	-	7	3	1	2
	2%	3%	9%	-	12%	-	17%	*	-	5%	-	-	-	18%	-	24%	1%	*	7%
Never	473	4	3	1	37	11	26	390	363	28	3	-	3	8	1	8	418	395	23
	87%	28%	61%	12%	64%	67%	63%	92%	93%	83%	33%	-	45%	21%	8%	27%	95%	96%	81%
Refused	27	2	-	2	2	*	2	18	17	1	-	-	-	*	*	-	17	16	1
	5%	14%	-	21%	3%	2%	4%	4%	4%	3%	-	-	-	1%	4%	-	4%	4%	3%

Parents Poll
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Absolutes/col percents

Table 38

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?

Summary**Base: All respondents with children aged 16 or under**

	<u>Alcohol</u>	<u>Illegal drugs</u>	<u>Legal "highs"</u>
Unweighted base	575	575	575
Weighted base	546	546	546
NET: Increased	31 6%	5 1%	3 1%
Increased a great deal	13 2%	1 *	1 *
Increased a fair amount	17 3%	4 1%	2 *
NET: Decreased	314 57%	63 12%	37 7%
Decreased a fair amount	77 14%	16 3%	11 2%
Decreased a great deal	237 43%	48 9%	27 5%
NET: Made no difference	171 31%	429 79%	449 82%
Made no difference - I never used it before	75 14%	396 72%	414 76%
Made no difference - I continued to use just as much	95 17%	33 6%	34 6%
Don't know	31 6%	50 9%	57 10%

Parents Poll

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Absolutes/col percents

Table 39

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?

Alcohol

Base: All respondents with children aged 16 or under

	Gender		Age			Social Grade				Employment Sector		Region				Children In Household				
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Increased	31 6%	14 7%	16 5%	18 9%	7 3%	5 4%	10 6%	10 8%	6 5%	5 4%	11 8%	16 7%	2 4%	8 5%	11 8%	10 8%	-	16 7%	14 6%	13 5%
Increased a great deal	13 2%	7 3%	6 2%	8 4%	4 2%	1 1%	5 3%	4 3%	3 2%	2 1%	5 4%	8 3%	-	1 1%	6 4%	6 5%	-	12 5%	4 2%	1 *
Increased a fair amount	17 3%	7 3%	10 3%	10 5%	3 2%	5 3%	5 3%	6 5%	3 2%	3 2%	6 5%	8 3%	2 4%	6 4%	5 4%	4 3%	-	4 2%	10 4%	12 5%
NET: Decreased	314 57%	92 43%	222 67%	114 59%	131 60%	69 51%	82 55%	74 54%	76 61%	82 60%	87 63%	122 49%	29 63%	87 57%	83 55%	67 54%	49 66%	141 60%	138 53%	138 55%
Decreased a fair amount	77 14%	53 25%	23 7%	25 13%	27 12%	25 18%	27 18%	8 6%	24 19%	19 14%	14 10%	49 20%	4 10%	25 16%	15 10%	22 18%	10 14%	30 13%	33 13%	38 15%
Decreased a great deal	237 43%	39 18%	198 60%	89 46%	104 48%	44 33%	56 37%	66 48%	52 42%	63 46%	72 53%	73 29%	24 53%	62 41%	68 45%	45 36%	38 52%	111 48%	105 41%	100 40%
NET: Made no difference	171 31%	93 43%	78 23%	51 26%	65 30%	54 40%	52 35%	44 32%	35 28%	41 30%	31 22%	97 39%	15 33%	50 33%	45 30%	39 31%	22 30%	64 27%	86 33%	87 34%
Made no difference - I never used it before	75 14%	23 11%	53 16%	32 16%	31 14%	13 10%	19 13%	20 15%	21 17%	15 11%	14 10%	35 14%	3 7%	17 11%	17 12%	24 19%	14 19%	42 18%	37 14%	27 11%
Made no difference - I continued to use just as much	95 17%	70 33%	25 8%	19 10%	35 16%	41 31%	32 22%	24 17%	14 11%	26 19%	17 12%	62 25%	12 26%	33 22%	27 18%	15 12%	8 11%	22 9%	49 19%	60 24%
Don't know	31 6%	15 7%	16 5%	11 6%	14 6%	6 4%	5 4%	9 7%	8 6%	9 6%	9 6%	16 6%	-	8 5%	12 8%	9 7%	3 4%	12 5%	20 8%	14 6%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 40

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?

Alcohol

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Increased	31 6%	24 8%	28 6%	3 4%	7 27%	9 17%	22 5%	9 57%	17 38%	13 3%	25 8%	30 7%	*	7 17%	9 11%	21 5%	5 39%	14 30%	16 3%
Increased a great deal	13 2%	10 3%	10 2%	3 4%	5 18%	5 9%	9 2%	5 33%	10 22%	4 1%	12 4%	13 3%	*	4 11%	5 6%	9 2%	1 7%	9 19%	5 1%
Increased a fair amount	17 3%	14 4%	17 4%	- -	2 9%	4 8%	14 3%	4 24%	7 16%	10 2%	13 4%	17 4%	- -	3 7%	4 5%	12 3%	4 33%	5 11%	12 2%
NET: Decreased	314 57%	206 66%	295 65%	18 21%	15 56%	32 63%	273 57%	6 38%	20 46%	283 58%	214 68%	277 67%	37 28%	25 65%	56 71%	244 55%	7 56%	25 55%	271 57%
Decreased a fair amount	77 14%	56 18%	75 17%	1 1%	8 31%	16 31%	57 12%	6 38%	11 24%	61 12%	58 19%	73 18%	3 3%	8 22%	18 22%	57 13%	4 34%	12 27%	62 13%
Decreased a great deal	237 43%	151 49%	220 48%	17 19%	7 25%	16 32%	216 45%	- -	9 21%	223 46%	156 50%	204 50%	34 25%	17 44%	39 49%	187 42%	3 21%	13 28%	209 44%
NET: Made no difference	171 31%	74 24%	120 26%	50 57%	4 15%	8 17%	159 33%	1 5%	6 13%	163 33%	72 23%	95 23%	75 57%	7 18%	14 18%	152 34%	* 1%	6 14%	160 34%
Made no difference - I never used it before	75 14%	11 3%	31 7%	44 50%	2 9%	3 6%	71 15%	1 4%	1 3%	73 15%	9 3%	19 5%	56 42%	3 7%	5 7%	68 15%	- -	1 1%	73 15%
Made no difference - I continued to use just as much	95 17%	63 20%	89 19%	7 8%	2 7%	6 11%	88 18%	* 1%	5 11%	90 18%	63 20%	76 19%	19 14%	4 10%	9 11%	84 19%	* 1%	6 13%	87 18%
Don't know	31 6%	6 2%	12 3%	16 18%	* 2%	2 3%	26 5%	- -	2 3%	26 5%	3 1%	8 2%	20 15%	- -	* 1%	26 6%	* 3%	* 1%	26 5%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 41
Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?
Alcohol
Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)									Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33
NET: Increased	31	31	13	17	-	-	-	-	-	-	3	1	2	7	4	2	17	16	1
	6%	100%	100%	100%	-	-	-	-	-	-	59%	100%	54%	10%	26%	5%	4%	4%	4%
Increased a great deal	13	13	13	-	-	-	-	-	-	-	2	1	1	3	3	-	8	8	1
	2%	43%	100%	-	-	-	-	-	-	-	41%	100%	33%	5%	21%	-	2%	2%	2%
Increased a fair amount	17	17	-	17	-	-	-	-	-	-	1	-	1	3	1	2	9	8	1
	3%	57%	-	100%	-	-	-	-	-	-	18%	-	20%	5%	5%	5%	2%	2%	2%
NET: Decreased	314	-	-	-	314	77	237	-	-	-	2	-	2	49	10	39	256	247	9
	57%	-	-	-	100%	100%	100%	-	-	-	41%	-	46%	78%	63%	83%	60%	62%	27%
Decreased a fair amount	77	-	-	-	77	77	-	-	-	-	2	-	2	11	6	5	62	57	5
	14%	-	-	-	24%	100%	-	-	-	-	41%	-	46%	18%	38%	11%	14%	14%	15%
Decreased a great deal	237	-	-	-	237	-	237	-	-	-	-	-	-	38	4	34	194	190	4
	43%	-	-	-	76%	-	100%	-	-	-	-	-	-	60%	25%	71%	45%	48%	12%
NET: Made no difference	171	-	-	-	-	-	-	171	75	95	-	-	-	8	2	6	154	131	23
	31%	-	-	-	-	-	-	100%	100%	100%	-	-	-	12%	11%	12%	36%	33%	69%
Made no difference - I never used it before	75	-	-	-	-	-	-	75	75	-	-	-	-	5	1	4	65	65	-
	14%	-	-	-	-	-	-	44%	100%	-	-	-	-	7%	4%	8%	15%	16%	-
Made no difference - I continued to use just as much	95	-	-	-	-	-	-	95	-	95	-	-	-	3	1	2	88	65	23
	17%	-	-	-	-	-	-	56%	-	100%	-	-	-	5%	6%	4%	21%	17%	69%
Don't know	31	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	3	-
	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	1%	-

Parents Poll

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Absolutes/col percents

Table 42

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?

Alcohol

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)									Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125
NET: Increased	31	2	1	1	5	4	1	17	12	6	18	8	10	8	5	3	4	1	3
	6%	73%	100%	55%	14%	37%	5%	4%	3%	16%	19%	47%	14%	4%	5%	3%	2%	2%	2%
Increased a great deal	13	1	1	*	2	2	-	10	7	4	12	8	4	1	-	1	-	-	-
	2%	28%	38%	22%	6%	21%	-	2%	2%	10%	13%	47%	5%	1%	-	1%	-	-	-
Increased a fair amount	17	2	1	1	3	2	1	7	5	2	6	-	6	6	5	2	4	1	3
	3%	45%	62%	34%	8%	16%	5%	2%	1%	6%	7%	-	8%	3%	5%	1%	2%	2%	2%
NET: Decreased	314	1	-	1	28	6	22	271	264	7	71	8	63	193	87	106	45	6	39
	57%	27%	-	45%	76%	56%	84%	60%	64%	19%	75%	44%	82%	89%	88%	90%	23%	8%	31%
Decreased a fair amount	77	1	-	1	10	5	5	63	61	2	12	3	10	51	38	13	14	-	14
	14%	27%	-	45%	26%	42%	20%	14%	15%	7%	13%	16%	12%	23%	38%	11%	7%	-	11%
Decreased a great deal	237	-	-	-	18	2	17	207	203	4	58	5	53	142	50	93	32	6	26
	43%	-	-	-	49%	14%	63%	46%	49%	13%	62%	28%	69%	66%	50%	79%	16%	8%	20%
NET: Made no difference	171	-	-	-	4	1	3	158	136	22	5	2	3	16	7	9	145	62	83
	31%	-	-	-	10%	7%	12%	35%	33%	65%	5%	9%	4%	7%	7%	8%	74%	87%	66%
Made no difference - I never used it before	75	-	-	-	1	1	-	69	67	2	5	2	3	4	1	3	63	60	2
	14%	-	-	-	2%	5%	-	15%	16%	6%	5%	9%	4%	2%	1%	3%	32%	85%	2%
Made no difference - I continued to use just as much	95	-	-	-	3	*	3	89	68	20	-	-	-	12	6	6	82	2	80
	17%	-	-	-	9%	2%	12%	20%	17%	59%	-	-	-	6%	6%	5%	42%	3%	64%
Don't know	31	-	-	-	-	-	-	3	3	-	*	-	*	-	-	-	2	2	1
	6%	-	-	-	-	-	-	1%	1%	-	*	-	1%	-	-	-	1%	3%	*

Parents Poll

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Absolutes/col percents

Table 43

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?

Alcohol

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)									Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28
NET: Increased	31	8	2	6	4	3	*	16	15	1	2	1	2	14	6	8	11	11	-
	6%	49%	31%	57%	6%	19%	1%	4%	4%	2%	25%	22%	26%	37%	61%	28%	2%	3%	-
Increased a great deal	13	5	1	5	-	-	-	8	8	-	1	1	*	8	5	3	3	3	-
	2%	33%	10%	44%	-	-	-	2%	2%	-	10%	22%	6%	22%	47%	12%	1%	1%	-
Increased a fair amount	17	2	1	1	4	3	*	8	8	1	1	-	1	6	1	5	7	7	-
	3%	16%	21%	13%	6%	19%	1%	2%	2%	2%	14%	-	19%	15%	13%	16%	2%	2%	-
NET: Decreased	314	6	2	4	44	10	35	252	237	15	6	2	5	21	4	17	268	256	13
	57%	39%	40%	39%	77%	60%	83%	60%	61%	45%	69%	62%	72%	54%	34%	61%	61%	62%	45%
Decreased a fair amount	77	3	1	2	8	3	5	63	53	9	2	-	2	3	1	2	66	59	7
	14%	18%	17%	18%	14%	18%	12%	15%	14%	28%	24%	-	33%	9%	14%	7%	15%	14%	26%
Decreased a great deal	237	3	1	2	36	7	29	190	184	6	4	2	3	17	2	15	203	197	6
	43%	21%	22%	21%	63%	42%	71%	45%	47%	17%	45%	62%	39%	45%	20%	54%	46%	48%	20%
NET: Made no difference	171	2	2	-	10	3	7	150	133	17	*	-	*	4	1	3	159	144	15
	31%	10%	30%	-	17%	20%	16%	36%	34%	52%	2%	-	3%	9%	5%	11%	36%	35%	53%
Made no difference - I never used it before	75	2	2	-	5	3	2	64	63	1	-	-	-	1	1	-	70	70	-
	14%	10%	30%	-	8%	17%	5%	15%	16%	3%	-	-	-	1%	5%	-	16%	17%	-
Made no difference - I continued to use just as much	95	-	-	-	5	1	5	86	70	16	*	-	*	3	-	3	89	74	15
	17%	-	-	-	9%	4%	11%	20%	18%	49%	2%	-	3%	8%	-	11%	20%	18%	53%
Don't know	31	*	-	*	-	-	-	4	4	1	*	*	-	-	-	-	4	4	1
	6%	3%	-	4%	-	-	-	1%	1%	2%	4%	17%	-	-	-	-	1%	1%	2%

Parents Poll

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Absolutes/col percents

Table 44

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?
Illegal drugs

Base: All respondents with children aged 16 or under

	Gender		Age			Social Grade				Employment Sector		Region				Children In Household				
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Increased	5 1%	3 1%	2 *	3 2%	1 *	1 *	2 1%	-	2 2%	-	3 2%	1 1%	1 1%	1 *	-	3 3%	-	2 1%	3 1%	1 *
Increased a great deal	1 *	1 *	-	-	1 *	-	1 *	-	-	-	-	1 *	-	-	-	1 *	-	1 *	1 *	1 *
Increased a fair amount	4 1%	3 1%	2 *	3 2%	* *	1 *	2 1%	-	2 2%	-	3 2%	1 *	1 1%	1 *	-	3 2%	-	1 *	3 1%	1 *
NET: Decreased	63 12%	28 13%	36 11%	29 15%	30 14%	4 3%	12 8%	19 14%	16 13%	17 12%	15 11%	30 12%	11 23%	13 9%	18 12%	12 9%	10 13%	30 13%	33 13%	25 10%
Decreased a fair amount	16 3%	12 5%	4 1%	10 5%	5 2%	1 1%	3 2%	4 3%	7 6%	2 1%	4 3%	9 4%	* 1%	5 3%	5 3%	4 3%	1 1%	5 2%	7 3%	7 3%
Decreased a great deal	48 9%	16 7%	32 10%	19 10%	25 12%	3 2%	9 6%	15 11%	9 7%	15 11%	10 8%	21 8%	10 22%	8 5%	13 8%	8 6%	9 12%	25 11%	26 10%	18 7%
NET: Made no difference	429 79%	157 73%	272 82%	144 74%	168 77%	116 86%	122 82%	104 76%	94 76%	108 79%	108 79%	193 77%	34 75%	122 81%	117 77%	98 79%	58 78%	181 78%	197 76%	202 80%
Made no difference - I never used it before	396 72%	140 65%	256 77%	133 69%	153 70%	109 81%	112 75%	102 74%	83 67%	99 72%	105 76%	170 68%	30 66%	114 75%	108 71%	91 74%	53 71%	171 73%	177 69%	187 74%
Made no difference - I continued to use just as much	33 6%	17 8%	17 5%	11 5%	15 7%	8 6%	10 7%	3 2%	11 9%	9 7%	4 3%	23 9%	4 9%	8 5%	9 6%	6 5%	5 7%	11 5%	20 8%	15 6%
Don't know	50 9%	27 13%	22 7%	18 9%	18 8%	13 10%	12 8%	14 10%	12 10%	11 8%	12 8%	27 11%	* 1%	15 10%	16 11%	11 9%	6 9%	21 9%	25 10%	24 10%

Parents Poll

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Absolutes/col percents

Table 45

**Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?
Illegal drugs**

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Increased	5 1%	4 1%	4 1%	* 1%	2 9%	4 8%	* *	3 17%	4 8%	1 *	4 1%	4 1%	* *	1 4%	4 5%	* *	3 25%	4 9%	* *
Increased a great deal	1 *	1 *	1 *	- -	1 2%	1 1%	- -	1 3%	1 1%	- -	1 *	1 *	- -	1 1%	1 1%	- -	1 4%	1 1%	- -
Increased a fair amount	4 1%	4 1%	4 1%	* 1%	2 7%	4 7%	* *	2 14%	3 7%	1 *	3 1%	4 1%	* *	1 2%	4 5%	* *	2 20%	4 8%	* *
NET: Decreased	63 12%	45 15%	57 13%	6 7%	14 54%	27 53%	30 6%	5 33%	17 39%	41 8%	55 17%	59 14%	5 4%	30 79%	59 74%	3 1%	3 23%	22 47%	37 8%
Decreased a fair amount	16 3%	12 4%	15 3%	1 1%	10 40%	14 27%	1 *	5 30%	9 20%	7 1%	13 4%	15 4%	1 1%	12 32%	16 19%	- -	1 11%	8 17%	7 2%
Decreased a great deal	48 9%	33 11%	42 9%	5 6%	4 14%	13 26%	28 6%	* 3%	8 19%	34 7%	41 13%	44 11%	4 3%	18 47%	44 55%	3 1%	1 12%	14 30%	30 6%
NET: Made no difference	429 79%	242 78%	364 80%	64 73%	9 36%	17 34%	408 85%	7 44%	21 46%	401 83%	239 76%	322 78%	107 81%	7 18%	16 20%	397 90%	6 49%	18 38%	393 83%
Made no difference - I never used it before	396 72%	222 72%	334 73%	61 70%	5 20%	8 16%	384 80%	7 44%	16 36%	372 77%	222 71%	301 73%	94 71%	2 5%	6 8%	373 84%	6 49%	13 29%	365 77%
Made no difference - I continued to use just as much	33 6%	20 6%	30 7%	3 3%	4 16%	9 18%	24 5%	- -	4 10%	29 6%	16 5%	21 5%	12 9%	5 13%	10 12%	24 5%	- -	4 10%	28 6%
Don't know	50 9%	19 6%	29 6%	17 19%	* 2%	2 5%	43 9%	1 5%	3 7%	43 9%	16 5%	26 6%	20 15%	- -	* 1%	43 10%	* 3%	2 5%	42 9%

Parents Poll

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Absolutes/col percents

Table 46

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?
Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)								
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33
NET: Increased	5	3	2	1	2	2	-	-	-	-	5	1	4	-	-	-	-	-	-
	1%	9%	14%	5%	1%	2%	-	-	-	-	100%	100%	100%	-	-	-	-	-	-
Increased a great deal	1	1	1	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-
	*	2%	4%	-	-	-	-	-	-	-	11%	100%	-	-	-	-	-	-	-
Increased a fair amount	4	2	1	1	2	2	-	-	-	-	4	-	4	-	-	-	-	-	-
	1%	7%	10%	5%	1%	2%	-	-	-	-	89%	-	100%	-	-	-	-	-	-
NET: Decreased	63	7	3	3	49	11	38	8	5	3	-	-	-	63	16	48	-	-	-
	12%	21%	25%	18%	16%	15%	16%	4%	6%	3%	-	-	-	100%	100%	100%	-	-	-
Decreased a fair amount	16	4	3	1	10	6	4	2	1	1	-	-	-	16	16	-	-	-	-
	3%	13%	25%	4%	3%	8%	2%	1%	1%	1%	-	-	-	25%	100%	-	-	-	-
Decreased a great deal	48	2	-	2	39	5	34	6	4	2	-	-	-	48	-	48	-	-	-
	9%	8%	-	14%	13%	7%	14%	3%	5%	2%	-	-	-	75%	-	100%	-	-	-
NET: Made no difference	429	17	8	9	256	62	194	154	65	88	-	-	-	-	-	-	429	396	33
	79%	55%	61%	51%	81%	81%	82%	90%	87%	93%	-	-	-	-	-	-	100%	100%	100%
Made no difference - I never used it before	396	16	8	8	247	57	190	131	65	65	-	-	-	-	-	-	396	396	-
	72%	51%	56%	48%	79%	74%	80%	77%	87%	69%	-	-	-	-	-	-	92%	100%	-
Made no difference - I continued to use just as much	33	1	1	1	9	5	4	23	-	23	-	-	-	-	-	-	33	-	33
	6%	4%	5%	3%	3%	7%	2%	13%	-	24%	-	-	-	-	-	-	8%	-	100%
Don't know	50	5	-	5	7	2	6	9	5	4	-	-	-	-	-	-	-	-	-
	9%	15%	-	26%	2%	2%	2%	6%	7%	4%	-	-	-	-	-	-	-	-	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 47

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Increased	5	1	1	1	3	1	2	-	-	-	5	4	1	-	-	-	-	-	-	
	1%	36%	38%	34%	9%	14%	7%	-	-	-	5%	22%	1%	-	-	-	-	-	-	
Increased a great deal	1	1	1	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	
	*	15%	38%	-	-	-	-	-	-	-	1%	3%	-	-	-	-	-	-	-	
Increased a fair amount	4	1	-	1	3	1	2	-	-	-	4	3	1	-	-	-	-	-	-	
	1%	20%	-	34%	9%	14%	7%	-	-	-	4%	19%	1%	-	-	-	-	-	-	
NET: Decreased	63	*	-	*	21	5	16	38	33	5	14	4	9	41	18	23	9	3	6	
	12%	13%	-	22%	55%	42%	60%	8%	8%	15%	15%	26%	12%	19%	18%	19%	5%	4%	5%	
Decreased a fair amount	16	-	-	-	5	5	1	10	10	*	4	3	*	8	6	2	4	1	3	
	3%	-	-	-	14%	42%	3%	2%	2%	1%	4%	20%	1%	4%	6%	2%	2%	1%	2%	
Decreased a great deal	48	*	-	*	15	-	15	28	23	5	10	1	9	33	12	21	5	2	3	
	9%	13%	-	22%	41%	-	57%	6%	6%	14%	11%	7%	11%	15%	12%	18%	3%	3%	3%	
NET: Made no difference	429	2	1	1	14	5	9	409	380	29	70	8	62	170	78	92	181	67	115	
	79%	51%	62%	45%	36%	44%	33%	91%	92%	85%	75%	49%	80%	78%	79%	78%	92%	93%	92%	
Made no difference - I never used it before	396	2	1	1	11	5	6	379	375	4	68	8	61	162	74	88	158	65	93	
	72%	51%	62%	45%	28%	44%	22%	84%	91%	11%	72%	44%	79%	75%	74%	74%	81%	91%	75%	
Made no difference - I continued to use just as much	33	-	-	-	3	-	3	30	5	25	2	1	1	8	4	4	23	2	21	
	6%	-	-	-	8%	-	11%	7%	1%	74%	2%	4%	2%	4%	4%	3%	12%	3%	17%	
Don't know	50	-	-	-	-	-	-	2	2	-	5	*	5	6	3	3	6	2	4	
	9%	-	-	-	-	-	-	*	*	-	6%	3%	6%	3%	3%	3%	3%	3%	3%	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 48

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?
Illegal drugs

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)									Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28
NET: Increased	5	5	1	4	-	-	-	-	-	-	3	1	3	1	1	1	-	-	-
	1%	29%	15%	36%	-	-	-	-	-	-	33%	22%	37%	4%	8%	2%	-	-	-
Increased a great deal	1	1	1	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-
	*	3%	10%	-	-	-	-	-	-	-	6%	22%	-	-	-	-	-	-	-
Increased a fair amount	4	4	*	4	-	-	-	-	-	-	3	-	3	1	1	1	-	-	-
	1%	26%	5%	36%	-	-	-	-	-	-	27%	-	37%	4%	8%	2%	-	-	-
NET: Decreased	63	8	2	6	49	12	38	3	-	3	*	-	*	24	6	18	33	30	3
	12%	53%	40%	60%	86%	72%	91%	1%	-	9%	4%	-	6%	62%	56%	64%	8%	7%	11%
Decreased a fair amount	16	4	-	4	8	5	3	3	-	3	-	-	-	6	5	1	10	7	3
	3%	26%	-	39%	15%	33%	8%	1%	-	9%	-	-	-	16%	46%	4%	2%	2%	9%
Decreased a great deal	48	4	2	2	41	6	35	-	-	-	*	-	*	18	1	17	24	23	*
	9%	27%	40%	21%	71%	40%	83%	-	-	-	4%	-	6%	46%	9%	60%	5%	6%	2%
NET: Made no difference	429	2	2	-	8	4	4	412	383	30	5	2	4	13	3	10	401	377	24
	79%	15%	46%	-	14%	28%	9%	98%	98%	89%	58%	62%	57%	32%	29%	33%	91%	91%	87%
Made no difference - I never used it before	396	2	2	-	4	4	-	386	376	10	5	2	4	10	3	7	374	365	9
	72%	15%	46%	-	8%	28%	-	91%	96%	31%	58%	62%	57%	25%	29%	23%	85%	88%	33%
Made no difference - I continued to use just as much	33	-	-	-	4	-	4	26	7	19	-	-	-	3	-	3	27	12	15
	6%	-	-	-	6%	-	9%	6%	2%	59%	-	-	-	7%	-	10%	6%	3%	54%
Don't know	50	*	-	*	-	-	-	7	7	1	*	*	-	1	1	-	7	7	1
	9%	3%	-	4%	-	-	-	2%	2%	2%	4%	17%	-	2%	8%	-	2%	2%	2%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 49

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?
Legal "highs"

Base: All respondents with children aged 16 or under

	Gender		Age			Social Grade				Employment Sector		Region				Children In Household				
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Increased	3 1%	1 1%	2 1%	2 1%	1 1%	-	3 2%	-	1 1%	-	1 1%	1 *	-	1 1%	1 1%	2 1%	-	2 1%	3 1%	1 *
Increased a great deal	1 *	1 *	1 *	1 *	1 *	-	1 *	-	1 1%	-	-	1 *	-	1 1%	-	1 *	-	1 *	1 1%	1 *
Increased a fair amount	2 *	1 *	1 *	1 1%	1 *	-	2 1%	-	-	-	1 1%	1 *	-	-	1 1%	1 1%	-	2 1%	2 1%	-
NET: Decreased	37 7%	16 7%	22 6%	25 13%	8 4%	4 3%	13 9%	8 6%	8 7%	8 6%	16 12%	16 6%	6 14%	9 6%	7 5%	11 9%	4 6%	20 8%	18 7%	15 6%
Decreased a fair amount	11 2%	7 3%	4 1%	9 5%	-	2 1%	6 4%	-	5 4%	-	4 3%	7 3%	1 1%	3 2%	2 2%	4 3%	1 1%	5 2%	5 2%	8 3%
Decreased a great deal	27 5%	9 4%	17 5%	16 8%	8 4%	2 2%	7 5%	8 6%	3 3%	8 6%	12 9%	10 4%	6 12%	5 3%	5 3%	7 6%	4 5%	14 6%	13 5%	7 3%
NET: Made no difference	449 82%	168 78%	281 85%	146 75%	189 87%	115 85%	122 82%	113 82%	101 81%	113 83%	107 78%	206 82%	37 81%	126 83%	124 82%	98 79%	63 85%	190 81%	209 81%	207 82%
Made no difference - I never used it before	414 76%	155 72%	260 78%	137 71%	170 78%	108 80%	112 75%	109 79%	89 71%	105 77%	104 76%	181 72%	35 77%	118 78%	113 75%	89 72%	59 79%	178 76%	187 72%	191 76%
Made no difference - I continued to use just as much	34 6%	13 6%	21 6%	9 5%	18 8%	7 5%	10 7%	4 3%	12 10%	8 6%	3 2%	25 10%	2 4%	8 5%	11 7%	9 7%	4 6%	12 5%	22 9%	16 6%
Don't know	57 10%	29 14%	27 8%	21 11%	20 9%	16 12%	11 8%	16 11%	14 11%	16 12%	13 10%	28 11%	2 5%	16 10%	19 12%	13 11%	7 9%	22 9%	28 11%	29 12%

Parents Poll

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Absolutes/col percents

Table 50

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?
Legal "highs"

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Increased	3 1%	2 1%	3 1%	* 1%	2 8%	3 6%	* *	2 12%	3 7%	* *	2 1%	3 1%	* *	1 4%	3 4%	* *	3 25%	3 6%	* *
Increased a great deal	1 *	1 *	1 *	- -	1 2%	1 3%	- -	1 9%	1 3%	- -	1 *	1 *	- -	1 4%	1 2%	- -	1 12%	1 3%	- -
Increased a fair amount	2 *	1 *	2 *	* 1%	2 6%	2 3%	* *	* 3%	2 4%	* *	1 *	2 *	* *	- -	2 2%	* *	2 14%	2 3%	* *
NET: Decreased	37 7%	27 9%	34 7%	3 3%	7 25%	18 35%	17 3%	5 34%	22 50%	12 2%	28 9%	35 9%	2 1%	10 26%	28 35%	9 2%	7 61%	31 68%	5 1%
Decreased a fair amount	11 2%	8 3%	10 2%	1 1%	7 25%	9 17%	2 *	3 22%	10 23%	1 *	7 2%	10 2%	1 *	6 15%	9 11%	2 *	4 36%	11 23%	- -
Decreased a great deal	27 5%	19 6%	24 5%	2 3%	- -	9 18%	15 3%	2 12%	12 27%	11 2%	21 7%	25 6%	1 1%	4 11%	19 24%	7 1%	3 24%	21 45%	5 1%
NET: Made no difference	449 82%	257 83%	381 84%	67 76%	17 65%	27 54%	413 86%	7 46%	17 37%	425 87%	261 83%	340 83%	108 82%	23 60%	44 56%	387 88%	- -	10 21%	422 89%
Made no difference - I never used it before	414 76%	238 77%	351 77%	63 72%	16 59%	24 48%	382 79%	7 46%	10 22%	397 82%	244 78%	319 78%	95 72%	21 54%	39 49%	359 81%	- -	5 11%	393 83%
Made no difference - I continued to use just as much	34 6%	19 6%	30 7%	4 4%	1 6%	3 5%	31 6%	- -	7 15%	28 6%	17 5%	21 5%	13 10%	2 6%	5 7%	29 6%	- -	5 10%	29 6%
Don't know	57 10%	25 8%	36 8%	17 20%	* 2%	2 5%	50 10%	1 8%	3 7%	49 10%	23 7%	32 8%	22 16%	4 10%	5 6%	46 10%	2 14%	2 5%	45 10%

Parents Poll

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Absolutes/col percents

Table 51

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?
Legal "highs"

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Increased	3	2	1	2	1	1	-	-	-	-	1	1	1	*	-	*	2	2	-	
	1%	8%	7%	9%	*	1%	-	-	-	-	26%	100%	17%	1%	-	1%	*	*	-	
Increased a great deal	1	1	1	1	-	-	-	-	-	-	1	1	-	-	-	-	1	1	-	
	*	4%	4%	5%	-	-	-	-	-	-	11%	100%	-	-	-	-	*	*	-	
Increased a fair amount	2	1	*	1	1	1	-	-	-	-	1	-	1	*	-	*	1	1	-	
	*	4%	3%	4%	*	1%	-	-	-	-	15%	-	17%	1%	-	1%	*	*	-	
NET: Decreased	37	5	2	3	28	10	18	4	1	3	3	-	3	21	5	15	14	11	3	
	7%	17%	17%	17%	9%	13%	8%	2%	1%	3%	74%	-	83%	33%	34%	32%	3%	3%	9%	
Decreased a fair amount	11	4	2	2	6	5	2	1	1	*	1	-	1	5	5	-	5	5	-	
	2%	13%	17%	10%	2%	6%	1%	*	1%	*	33%	-	37%	7%	29%	-	1%	1%	-	
Decreased a great deal	27	1	-	1	22	5	17	3	-	3	2	-	2	16	1	15	9	6	3	
	5%	4%	-	8%	7%	7%	7%	2%	-	3%	41%	-	46%	25%	5%	32%	2%	1%	9%	
NET: Made no difference	449	17	10	7	271	63	207	158	69	89	-	-	-	38	10	28	409	379	30	
	82%	56%	76%	41%	86%	82%	87%	93%	92%	93%	-	-	-	60%	66%	58%	95%	96%	91%	
Made no difference - I never used it before	414	12	7	5	264	61	203	136	67	68	-	-	-	33	10	23	380	375	5	
	76%	38%	50%	30%	84%	79%	86%	80%	90%	72%	-	-	-	52%	64%	48%	89%	95%	15%	
Made no difference - I continued to use just as much	34	6	4	2	7	2	4	22	2	20	-	-	-	5	*	5	29	4	25	
	6%	18%	26%	11%	2%	3%	2%	13%	3%	21%	-	-	-	8%	2%	10%	7%	1%	76%	
Don't know	57	6	-	6	14	3	11	9	5	3	-	-	-	4	-	4	4	4	-	
	10%	19%	-	33%	4%	4%	5%	5%	7%	3%	-	-	-	7%	-	9%	1%	1%	-	

Parents Poll

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Absolutes/col percents

Table 52

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?
Legal "highs"

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Increased	3	3	1	2	-	-	-	-	-	-	3	2	1	*	*	-	-	-	-	
	1%	100%	100%	100%	-	-	-	-	-	-	3%	11%	1%	*	*	-	-	-	-	
Increased a great deal	1	1	1	-	-	-	-	-	-	-	1	1	1	-	-	-	-	-	-	
	*	40%	100%	-	-	-	-	-	-	-	1%	3%	1%	-	-	-	-	-	-	
Increased a fair amount	2	2	-	2	-	-	-	-	-	-	2	1	*	*	*	-	-	-	-	
	*	60%	-	100%	-	-	-	-	-	-	2%	8%	*	*	*	-	-	-	-	
NET: Decreased	37	-	-	-	37	11	27	-	-	-	11	3	8	18	5	13	8	3	5	
	7%	-	-	-	100%	100%	100%	-	-	-	12%	16%	10%	9%	5%	11%	4%	4%	4%	
Decreased a fair amount	11	-	-	-	11	11	-	-	-	-	3	1	2	2	1	1	6	3	3	
	2%	-	-	-	29%	100%	-	-	-	-	3%	5%	3%	1%	1%	3%	4%	4%	2%	
Decreased a great deal	27	-	-	-	27	-	27	-	-	-	8	2	6	17	5	12	2	-	2	
	5%	-	-	-	71%	-	100%	-	-	-	8%	11%	8%	8%	5%	10%	1%	-	2%	
NET: Made no difference	449	-	-	-	-	-	-	449	414	34	72	11	60	187	88	98	183	66	117	
	82%	-	-	-	-	-	-	100%	100%	100%	76%	67%	78%	86%	89%	83%	93%	93%	93%	
Made no difference - I never used it before	414	-	-	-	-	-	-	414	414	-	67	11	57	180	86	94	160	64	95	
	76%	-	-	-	-	-	-	92%	100%	-	72%	63%	73%	83%	87%	80%	81%	90%	76%	
Made no difference - I continued to use just as much	34	-	-	-	-	-	-	34	-	34	4	1	4	7	2	4	23	2	21	
	6%	-	-	-	-	-	-	8%	-	100%	5%	4%	5%	3%	2%	4%	12%	3%	17%	
Don't know	57	-	-	-	-	-	-	-	-	-	9	1	8	11	5	6	5	2	3	
	10%	-	-	-	-	-	-	-	-	-	9%	5%	10%	5%	5%	5%	3%	3%	3%	

Parents Poll

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Absolutes/col percents

Table 53

Q.4 When you or your partner became pregnant with your first child, did your consumption or use of each of the following increase or decrease?
Legal "highs"

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26	
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28	
NET: Increased	3	2	2	*	1	1	*	-	-	-	1	1	1	1	-	1	1	1	-	
	1%	13%	31%	4%	2%	6%	1%	-	-	-	13%	22%	10%	2%	-	3%	*	*	-	
Increased a great deal	1	1	1	-	-	-	-	-	-	-	1	1	-	1	-	1	-	-	-	
	*	9%	26%	-	-	-	-	-	-	-	6%	22%	-	2%	-	3%	-	-	-	
Increased a fair amount	2	1	*	*	1	1	*	-	-	-	1	-	1	-	-	-	1	1	-	
	*	4%	5%	4%	2%	6%	1%	-	-	-	7%	-	10%	-	-	-	*	*	-	
NET: Decreased	37	4	-	4	20	4	15	11	8	3	8	2	6	24	6	18	3	-	3	
	7%	26%	-	39%	34%	27%	37%	3%	2%	9%	83%	62%	90%	62%	60%	63%	1%	-	9%	
Decreased a fair amount	11	1	-	1	5	3	1	5	2	3	3	2	1	5	3	2	3	-	3	
	2%	9%	-	14%	8%	21%	3%	1%	1%	8%	30%	62%	18%	14%	33%	7%	1%	-	9%	
Decreased a great deal	27	3	-	3	15	1	14	6	6	1	5	-	5	19	3	16	-	-	-	
	5%	17%	-	25%	26%	6%	34%	2%	2%	2%	53%	-	72%	49%	27%	57%	-	-	-	
NET: Made no difference	449	7	3	3	35	11	24	401	371	29	-	-	-	13	4	8	430	405	25	
	82%	41%	61%	32%	60%	67%	58%	95%	95%	89%	-	-	-	32%	40%	30%	97%	98%	89%	
Made no difference - I never used it before	414	6	3	3	30	7	24	374	361	13	-	-	-	8	4	4	404	396	8	
	76%	39%	53%	32%	53%	43%	57%	89%	93%	39%	-	-	-	20%	40%	13%	91%	96%	29%	
Made no difference - I continued to use just as much	34	*	*	-	4	4	*	26	10	17	-	-	-	5	-	5	26	10	17	
	6%	3%	9%	-	7%	25%	1%	6%	3%	50%	-	-	-	12%	-	17%	6%	2%	59%	
Don't know	57	3	*	3	2	-	2	11	10	1	*	*	-	1	-	1	8	7	1	
	10%	19%	8%	25%	3%	-	4%	3%	3%	2%	4%	17%	-	3%	-	4%	2%	2%	2%	

Parents Poll
ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 54

Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?

Summary

Base: All respondents with children aged 16 or under

	<u>Alcohol</u>	<u>Illegal drugs</u>	<u>Legal "highs"</u>
Unweighted base	575	575	575
Weighted base	546	546	546
NET: Increased	94 17%	16 3%	9 2%
Increased a great deal	17 3%	5 1%	2 *
Increased a fair amount	77 14%	11 2%	7 1%
NET: Decreased	217 40%	58 11%	39 7%
Decreased a fair amount	99 18%	16 3%	10 2%
Decreased a great deal	118 22%	42 8%	28 5%
NET: Made no difference	196 36%	423 77%	442 81%
Made no difference - I never used it before	71 13%	390 71%	414 76%
Made no difference - I continued to use just as much	125 23%	33 6%	28 5%
Don't know	39 7%	50 9%	56 10%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 55

Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?

Alcohol

Base: All respondents with children aged 16 or under

	Gender		Age			Social Grade				Employment Sector		Region				Children In Household				
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Increased	94 17%	22 10%	72 22%	40 21%	38 17%	17 12%	21 14%	25 18%	26 21%	22 16%	32 23%	37 15%	5 11%	22 15%	32 21%	20 16%	15 21%	45 19%	49 19%	33 13%
Increased a great deal	17 3%	10 5%	7 2%	9 5%	6 3%	2 2%	5 3%	6 4%	4 3%	2 1%	11 8%	6 2%	- -	2 2%	8 5%	5 4%	1 2%	11 5%	9 3%	3 1%
Increased a fair amount	77 14%	12 6%	65 19%	31 16%	32 15%	14 11%	16 11%	19 14%	21 17%	20 15%	21 16%	31 12%	5 11%	20 13%	24 16%	14 11%	14 19%	34 14%	40 15%	30 12%
NET: Decreased	217 40%	75 35%	142 43%	78 40%	90 41%	49 36%	55 37%	53 39%	47 38%	61 45%	51 37%	95 38%	24 53%	62 41%	53 35%	51 41%	27 37%	92 39%	89 35%	100 40%
Decreased a fair amount	99 18%	46 21%	53 16%	27 14%	45 21%	27 20%	30 20%	28 20%	24 19%	17 13%	26 19%	51 20%	10 23%	25 16%	20 13%	32 25%	12 16%	37 16%	42 16%	54 21%
Decreased a great deal	118 22%	29 13%	89 27%	50 26%	45 21%	22 17%	25 17%	25 18%	23 19%	44 32%	26 19%	44 18%	14 30%	37 24%	33 22%	19 15%	15 20%	55 24%	47 18%	47 18%
NET: Made no difference	196 36%	100 47%	96 29%	62 32%	71 33%	63 47%	67 45%	50 37%	38 31%	41 30%	42 30%	104 41%	16 36%	53 35%	52 35%	46 37%	29 39%	82 35%	96 37%	100 40%
Made no difference - I never used it before	71 13%	24 11%	47 14%	29 15%	27 13%	15 11%	26 17%	17 12%	15 12%	13 10%	17 12%	28 11%	3 7%	14 9%	17 11%	26 21%	11 15%	39 16%	32 12%	30 12%
Made no difference - I continued to use just as much	125 23%	76 36%	49 15%	33 17%	44 20%	48 35%	41 28%	33 24%	23 19%	28 20%	25 18%	75 30%	13 29%	39 26%	36 24%	20 16%	17 23%	43 19%	64 25%	70 28%
Don't know	39 7%	17 8%	22 7%	15 8%	19 9%	6 5%	5 4%	9 7%	13 10%	12 9%	12 9%	15 6%	* 1%	14 9%	14 9%	8 7%	3 4%	15 6%	25 10%	19 8%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 56

Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?

Alcohol

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Increased	94 17%	80 26%	88 19%	6 7%	7 26%	13 27%	77 16%	9 56%	17 39%	73 15%	67 22%	79 19%	15 11%	13 33%	20 25%	70 16%	5 43%	16 36%	72 15%
Increased a great deal	17 3%	11 4%	12 3%	4 5%	6 21%	8 16%	9 2%	7 46%	8 19%	9 2%	13 4%	14 3%	3 2%	5 14%	9 11%	8 2%	4 30%	8 16%	9 2%
Increased a fair amount	77 14%	69 22%	75 17%	2 2%	1 5%	5 10%	68 14%	2 11%	9 20%	64 13%	54 17%	65 16%	12 9%	7 19%	11 14%	62 14%	1 13%	9 19%	62 13%
NET: Decreased	217 40%	130 42%	202 45%	14 16%	10 39%	22 44%	190 39%	5 31%	16 35%	196 40%	151 48%	191 47%	25 19%	16 41%	44 55%	165 37%	4 33%	19 41%	188 40%
Decreased a fair amount	99 18%	74 24%	98 22%	1 1%	9 35%	14 28%	82 17%	2 15%	6 13%	91 19%	73 23%	88 21%	11 8%	8 21%	18 23%	76 17%	* 4%	5 10%	91 19%
Decreased a great deal	118 22%	55 18%	105 23%	13 14%	1 3%	8 16%	108 23%	2 16%	10 23%	105 22%	77 25%	103 25%	14 11%	8 20%	26 32%	89 20%	3 30%	14 31%	97 21%
NET: Made no difference	196 36%	93 30%	143 32%	52 60%	9 35%	12 25%	181 38%	2 12%	11 24%	183 38%	90 29%	125 30%	71 53%	10 27%	16 20%	176 40%	3 24%	10 23%	182 38%
Made no difference - I never used it before	71 13%	10 3%	24 5%	46 53%	5 18%	5 11%	65 13%	2 11%	4 8%	66 14%	9 3%	18 4%	52 40%	4 10%	6 8%	63 14%	3 22%	3 7%	66 14%
Made no difference - I continued to use just as much	125 23%	83 27%	119 26%	6 7%	4 17%	7 14%	116 24%	* 1%	7 15%	116 24%	82 26%	107 26%	18 14%	6 17%	10 12%	113 25%	* 1%	7 16%	115 24%
Don't know	39 7%	8 3%	21 5%	15 17%	- -	2 4%	33 7%	- -	1 2%	34 7%	5 2%	14 4%	22 16%	- -	- -	32 7%	- -	* 1%	31 7%

Parents Poll

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Absolutes/col percents

Table 57
Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?
Alcohol
Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Increased	94	18	12	6	71	12	58	5	5	-	5	1	4	14	4	10	70	68	2	
	17%	59%	90%	36%	22%	16%	25%	3%	6%	-	100%	100%	100%	22%	25%	21%	16%	17%	6%	
Increased a great deal	17	8	8	-	8	3	5	2	2	-	4	1	3	4	3	1	8	8	1	
	3%	25%	59%	-	2%	4%	2%	1%	2%	-	82%	100%	80%	7%	21%	2%	2%	2%	2%	
Increased a fair amount	77	10	4	6	63	10	53	3	3	-	1	-	1	9	*	9	62	61	1	
	14%	34%	31%	36%	20%	12%	23%	2%	4%	-	18%	-	20%	15%	3%	18%	14%	15%	4%	
NET: Decreased	217	8	1	6	193	51	142	16	4	12	-	-	-	41	8	33	170	162	8	
	40%	25%	10%	37%	62%	66%	60%	9%	5%	13%	-	-	-	64%	52%	68%	40%	41%	24%	
Decreased a fair amount	99	5	-	5	87	38	50	7	1	6	-	-	-	18	6	12	78	74	4	
	18%	16%	-	28%	28%	49%	21%	4%	1%	7%	-	-	-	28%	38%	25%	18%	19%	12%	
Decreased a great deal	118	3	1	2	106	13	93	9	3	6	-	-	-	23	2	21	92	88	4	
	22%	10%	10%	9%	34%	17%	39%	5%	4%	6%	-	-	-	36%	14%	43%	21%	22%	12%	
NET: Made no difference	196	4	-	4	45	14	32	145	63	82	-	-	-	9	4	5	181	158	23	
	36%	12%	-	21%	14%	18%	13%	85%	83%	86%	-	-	-	14%	24%	11%	42%	40%	70%	
Made no difference - I never used it before	71	1	-	1	6	-	6	62	60	2	-	-	-	3	1	2	67	65	2	
	13%	4%	-	6%	2%	-	3%	37%	80%	2%	-	-	-	4%	4%	4%	16%	16%	6%	
Made no difference - I continued to use just as much	125	3	-	3	39	14	26	83	2	80	-	-	-	6	3	3	115	93	21	
	23%	8%	-	14%	13%	18%	11%	48%	3%	84%	-	-	-	10%	19%	7%	27%	24%	64%	
Don't know	39	1	-	1	5	-	5	5	4	1	-	-	-	-	-	-	7	7	-	
	7%	4%	-	7%	2%	-	2%	3%	5%	1%	-	-	-	-	-	-	2%	2%	-	

Parents Poll

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Absolutes/col percents

Table 58

Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?

Alcohol

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)									Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125
NET: Increased	94	3	1	2	11	3	8	72	67	4	94	17	77	-	-	-	-	-	-
	17%	87%	100%	78%	29%	27%	30%	16%	16%	13%	100%	100%	100%	-	-	-	-	-	-
Increased a great deal	17	2	1	1	3	1	2	11	11	1	17	17	-	-	-	-	-	-	-
	3%	55%	38%	66%	7%	8%	7%	3%	3%	2%	18%	100%	-	-	-	-	-	-	-
Increased a fair amount	77	1	1	*	8	2	6	60	57	4	77	-	77	-	-	-	-	-	-
	14%	32%	62%	12%	21%	18%	23%	13%	14%	11%	82%	-	100%	-	-	-	-	-	-
NET: Decreased	217	*	-	*	18	2	17	187	180	7	-	-	-	217	99	118	-	-	-
	40%	13%	-	22%	49%	18%	62%	42%	43%	19%	-	-	-	100%	100%	100%	-	-	-
Decreased a fair amount	99	*	-	*	5	1	5	88	86	2	-	-	-	99	99	-	-	-	-
	18%	13%	-	22%	14%	6%	18%	20%	21%	7%	-	-	-	46%	100%	-	-	-	-
Decreased a great deal	118	-	-	-	13	1	12	98	94	4	-	-	-	118	-	118	-	-	-
	22%	-	-	-	35%	12%	44%	22%	23%	13%	-	-	-	54%	-	100%	-	-	-
NET: Made no difference	196	-	-	-	8	6	2	183	160	23	-	-	-	-	-	-	196	71	125
	36%	-	-	-	22%	56%	8%	41%	39%	68%	-	-	-	-	-	-	100%	100%	100%
Made no difference - I never used it before	71	-	-	-	3	3	-	66	64	2	-	-	-	-	-	-	71	71	-
	13%	-	-	-	8%	30%	-	15%	16%	6%	-	-	-	-	-	-	36%	100%	-
Made no difference - I continued to use just as much	125	-	-	-	5	3	2	117	95	21	-	-	-	-	-	-	125	-	125
	23%	-	-	-	13%	26%	8%	26%	23%	62%	-	-	-	-	-	-	64%	-	100%
Don't know	39	-	-	-	-	-	-	7	7	-	-	-	-	-	-	-	-	-	-
	7%	-	-	-	-	-	-	2%	2%	-	-	-	-	-	-	-	-	-	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 59
Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?
Alcohol
Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)									Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28
NET: Increased	94	15	5	10	8	2	6	68	67	1	6	1	5	16	7	9	66	66	1
	17%	92%	91%	93%	15%	15%	14%	16%	17%	4%	66%	38%	76%	40%	67%	30%	15%	16%	2%
Increased a great deal	17	10	3	7	1	1	-	5	4	1	3	1	2	4	4	1	8	8	1
	3%	62%	62%	62%	2%	6%	-	1%	1%	2%	30%	22%	34%	11%	34%	2%	2%	2%	2%
Increased a fair amount	77	5	2	3	7	1	6	63	63	1	3	*	3	11	3	8	58	58	-
	14%	30%	30%	30%	13%	9%	14%	15%	16%	2%	36%	17%	42%	29%	32%	28%	13%	14%	-
NET: Decreased	217	1	*	1	41	10	30	167	157	10	-	-	-	21	2	19	184	177	8
	40%	8%	9%	7%	71%	64%	73%	39%	40%	29%	-	-	-	54%	18%	67%	42%	43%	28%
Decreased a fair amount	99	1	-	1	16	8	8	77	71	6	-	-	-	5	2	3	87	83	4
	18%	5%	-	7%	27%	49%	19%	18%	18%	18%	-	-	-	13%	18%	11%	20%	20%	13%
Decreased a great deal	118	*	*	-	25	2	22	90	86	4	-	-	-	16	-	16	98	93	4
	22%	3%	9%	-	43%	15%	54%	21%	22%	11%	-	-	-	41%	-	56%	22%	23%	15%
NET: Made no difference	196	-	-	-	9	3	5	183	162	21	3	2	2	2	2	1	187	167	20
	36%	-	-	-	15%	21%	13%	43%	41%	64%	34%	62%	24%	6%	16%	3%	42%	40%	70%
Made no difference - I never used it before	71	-	-	-	5	3	2	65	65	-	3	2	1	1	1	-	67	67	-
	13%	-	-	-	9%	21%	5%	15%	17%	-	28%	62%	16%	1%	5%	-	15%	16%	-
Made no difference - I continued to use just as much	125	-	-	-	3	-	3	118	97	21	1	-	1	2	1	1	120	100	20
	23%	-	-	-	6%	-	8%	28%	25%	64%	6%	-	8%	5%	10%	3%	27%	24%	70%
Don't know	39	-	-	-	-	-	-	4	3	1	-	-	-	-	-	-	4	4	-
	7%	-	-	-	-	-	-	1%	1%	3%	-	-	-	-	-	-	1%	1%	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 60

Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?

Illegal drugs

Base: All respondents with children aged 16 or under

	Gender		Age			Social Grade				Employment Sector		Region				Children In Household				
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Increased	16 3%	7 3%	8 3%	10 5%	4 2%	1 1%	5 3%	5 4%	5 4%	* *	7 5%	6 2%	3 6%	2 1%	5 4%	5 4%	1 2%	8 3%	10 4%	5 2%
Increased a great deal	5 1%	1 *	4 1%	3 2%	1 1%	1 1%	2 1%	2 1%	1 1%	* *	* *	4 2%	- -	1 1%	2 1%	1 1%	1 2%	3 1%	5 2%	1 1%
Increased a fair amount	11 2%	6 3%	4 1%	7 4%	3 1%	1 *	3 2%	3 2%	5 4%	- -	6 5%	2 1%	3 6%	1 *	3 2%	4 3%	- -	5 2%	5 2%	4 1%
NET: Decreased	58 11%	26 12%	32 10%	28 14%	25 12%	4 3%	13 9%	13 9%	12 10%	19 14%	12 9%	29 12%	8 18%	12 8%	16 11%	12 10%	10 13%	28 12%	30 12%	22 9%
Decreased a fair amount	16 3%	13 6%	3 1%	4 2%	10 5%	1 1%	6 4%	3 2%	5 4%	2 1%	5 4%	9 3%	1 3%	4 2%	4 3%	6 5%	1 1%	7 3%	13 5%	6 2%
Decreased a great deal	42 8%	12 6%	29 9%	24 12%	15 7%	3 2%	7 5%	10 8%	7 6%	17 13%	6 5%	20 8%	7 16%	8 5%	12 8%	6 4%	9 12%	21 9%	17 6%	16 6%
NET: Made no difference	423 77%	155 72%	268 81%	139 72%	164 76%	119 88%	121 82%	104 76%	94 76%	103 76%	104 76%	191 76%	32 70%	121 80%	113 75%	98 79%	59 79%	176 75%	192 74%	201 80%
Made no difference - I never used it before	390 71%	140 65%	250 75%	131 68%	150 69%	108 80%	110 74%	101 74%	84 68%	94 69%	98 71%	175 69%	31 69%	113 75%	103 68%	88 71%	55 74%	170 73%	174 67%	182 72%
Made no difference - I continued to use just as much	33 6%	15 7%	18 5%	8 4%	14 7%	11 8%	11 7%	3 2%	9 8%	9 7%	6 4%	17 7%	1 1%	8 5%	10 7%	10 8%	4 6%	6 3%	18 7%	18 7%
Don't know	50 9%	27 13%	23 7%	17 9%	24 11%	10 7%	9 6%	15 11%	13 10%	14 10%	15 11%	25 10%	3 6%	17 11%	17 11%	9 8%	5 6%	21 9%	27 10%	25 10%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 61
Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?
Illegal drugs

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Increased	16 3%	11 3%	15 3%	1 1%	6 23%	11 21%	5 1%	7 45%	9 20%	7 1%	12 4%	14 3%	2 2%	9 24%	14 17%	2 *	4 35%	9 20%	4 1%
Increased a great deal	5 1%	2 1%	5 1%	* *	1 3%	3 6%	2 1%	1 9%	2 4%	4 1%	3 1%	4 1%	2 1%	3 8%	4 5%	2 *	2 14%	2 4%	3 1%
Increased a fair amount	11 2%	9 3%	10 2%	* 1%	5 20%	8 16%	3 1%	5 36%	7 16%	3 1%	9 3%	10 2%	* *	6 16%	10 13%	* *	3 22%	7 15%	1 *
NET: Decreased	58 11%	40 13%	51 11%	5 6%	12 45%	26 51%	27 6%	3 18%	16 36%	38 8%	46 15%	53 13%	5 4%	22 56%	53 66%	4 1%	6 53%	19 41%	37 8%
Decreased a fair amount	16 3%	13 4%	16 3%	- -	8 31%	9 19%	5 1%	1 7%	7 15%	8 2%	11 4%	15 4%	1 1%	6 16%	12 15%	3 1%	4 30%	5 10%	11 2%
Decreased a great deal	42 8%	27 9%	36 8%	5 6%	4 14%	16 33%	22 5%	2 11%	10 21%	30 6%	35 11%	38 9%	4 3%	15 40%	41 51%	1 *	3 23%	14 30%	26 6%
NET: Made no difference	423 77%	240 77%	355 78%	67 76%	9 32%	12 23%	408 85%	6 37%	18 39%	398 82%	240 77%	319 78%	103 78%	8 20%	11 14%	396 89%	1 12%	14 31%	390 83%
Made no difference - I never used it before	390 71%	221 71%	325 72%	64 73%	2 7%	5 9%	382 79%	6 37%	13 28%	370 76%	223 71%	297 72%	92 70%	- -	2 3%	372 84%	1 12%	10 21%	363 77%
Made no difference - I continued to use just as much	33 6%	19 6%	30 7%	3 4%	7 25%	7 14%	26 5%	- -	5 11%	28 6%	17 5%	22 5%	11 8%	8 20%	9 11%	24 5%	- -	5 10%	28 6%
Don't know	50 9%	20 6%	33 7%	14 16%	- -	2 4%	41 9%	- -	2 5%	43 9%	16 5%	24 6%	23 17%	- -	2 3%	41 9%	- -	4 8%	41 9%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 62

Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased a great deal	Incr-eased a fair amount	NET: Decr-eased a fair amount	Decr-eased a great deal	Decr-eased a fair amount	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased a great deal	Incr-eased a fair amount	NET: Decr-eased a fair amount	Decr-eased a great deal	Decr-eased a fair amount	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much			
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Increased	16	8	5	2	6	3	3	2	2	-	5	1	4	8	4	4	2	2	-	
	3%	25%	39%	14%	2%	4%	1%	1%	2%	-	100%	100%	100%	13%	26%	9%	1%	1%	-	
Increased a great deal	5	2	1	1	2	1	1	2	2	-	1	1	*	2	-	2	2	2	-	
	1%	5%	4%	6%	1%	1%	*	1%	2%	-	17%	100%	6%	3%	-	4%	1%	1%	-	
Increased a fair amount	11	6	5	1	4	2	2	-	-	-	4	-	4	6	4	2	-	-	-	
	2%	20%	35%	8%	1%	2%	1%	-	-	-	83%	-	94%	10%	26%	5%	-	-	-	
NET: Decreased	58	4	-	4	44	8	36	10	5	5	-	-	-	49	8	41	8	4	4	
	11%	11%	-	20%	14%	10%	15%	6%	6%	5%	-	-	-	78%	55%	86%	2%	1%	11%	
Decreased a fair amount	16	3	-	3	10	3	7	3	3	1	-	-	-	12	5	6	4	4	-	
	3%	10%	-	17%	3%	4%	3%	2%	3%	1%	-	-	-	18%	34%	13%	1%	1%	-	
Decreased a great deal	42	*	-	*	35	5	29	7	2	5	-	-	-	38	3	35	4	-	4	
	8%	1%	-	3%	11%	7%	12%	4%	3%	5%	-	-	-	60%	21%	73%	1%	-	11%	
NET: Made no difference	423	16	8	8	252	63	190	150	64	86	-	-	-	3	3	-	412	386	26	
	77%	52%	56%	49%	80%	82%	80%	88%	86%	90%	-	-	-	5%	19%	-	96%	98%	79%	
Made no difference - I never used it before	390	15	8	8	237	53	184	133	63	70	-	-	-	-	-	-	383	376	7	
	71%	50%	56%	45%	76%	69%	78%	78%	84%	73%	-	-	-	-	-	-	89%	95%	21%	
Made no difference - I continued to use just as much	33	1	-	1	15	9	6	17	1	16	-	-	-	3	3	-	30	10	19	
	6%	2%	-	3%	5%	12%	2%	10%	1%	17%	-	-	-	5%	19%	-	7%	3%	58%	
Don't know	50	4	1	3	11	3	8	9	5	4	-	-	-	2	-	2	6	3	3	
	9%	12%	5%	17%	4%	4%	3%	5%	6%	4%	-	-	-	4%	-	5%	1%	1%	9%	

Parents Poll

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Absolutes/col percents

Table 63

Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Increased	16	2	1	1	4	1	3	7	6	*	15	10	5	1	1	*	-	-	-	
	3%	60%	100%	34%	11%	14%	10%	1%	1%	1%	15%	58%	6%	1%	1%	*	-	-	-	
Increased a great deal	5	2	1	*	-	-	-	3	3	*	5	3	2	*	-	*	-	-	-	
	1%	47%	100%	12%	-	-	-	1%	1%	1%	5%	19%	2%	*	-	*	-	-	-	
Increased a fair amount	11	*	-	*	4	1	3	3	3	-	10	7	3	1	1	-	-	-	-	
	2%	13%	-	22%	11%	14%	10%	1%	1%	-	10%	39%	4%	*	1%	-	-	-	-	
NET: Decreased	58	1	-	1	20	5	15	35	30	4	8	1	7	41	16	25	9	5	3	
	11%	40%	-	66%	53%	42%	57%	8%	7%	13%	9%	5%	10%	19%	16%	21%	4%	7%	3%	
Decreased a fair amount	16	1	-	1	4	3	1	11	7	4	2	1	1	10	8	2	3	3	-	
	3%	27%	-	45%	11%	31%	4%	2%	2%	11%	3%	5%	2%	5%	8%	2%	2%	5%	-	
Decreased a great deal	42	*	-	*	15	1	14	24	24	*	6	-	6	30	8	22	5	2	3	
	8%	13%	-	22%	41%	12%	53%	5%	6%	1%	6%	-	8%	14%	8%	19%	3%	3%	3%	
NET: Made no difference	423	-	-	-	11	5	6	401	374	26	68	5	63	167	77	90	183	65	118	
	77%	-	-	-	30%	44%	24%	89%	90%	77%	73%	30%	82%	77%	78%	76%	93%	91%	94%	
Made no difference - I never used it before	390	-	-	-	8	2	6	371	361	10	67	4	63	157	71	86	162	65	97	
	71%	-	-	-	21%	20%	22%	83%	87%	29%	71%	26%	81%	73%	72%	73%	82%	91%	77%	
Made no difference - I continued to use just as much	33	-	-	-	3	3	1	29	13	17	1	1	1	10	6	4	21	-	21	
	6%	-	-	-	8%	24%	2%	7%	3%	48%	1%	4%	1%	4%	6%	3%	11%	-	17%	
Don't know	50	-	-	-	2	-	2	7	4	3	3	1	2	8	5	3	5	1	4	
	9%	-	-	-	7%	-	9%	2%	1%	9%	3%	7%	2%	4%	6%	2%	2%	2%	3%	

Parents Poll

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Absolutes/col percents

Table 64

Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26	
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28	
NET: Increased	16	16	5	11	-	-	-	-	-	-	3	1	3	6	5	2	3	3	*	
	3%	100%	100%	100%	-	-	-	-	-	-	37%	38%	37%	17%	47%	5%	1%	1%	2%	
Increased a great deal	5	5	5	-	-	-	-	-	-	-	1	1	*	1	-	1	3	3	*	
	1%	33%	100%	-	-	-	-	-	-	-	8%	22%	3%	2%	-	3%	1%	1%	2%	
Increased a fair amount	11	11	-	11	-	-	-	-	-	-	3	*	2	6	5	1	-	-	-	
	2%	67%	-	100%	-	-	-	-	-	-	29%	17%	34%	14%	47%	2%	-	-	-	
NET: Decreased	58	-	-	-	58	16	42	-	-	-	3	2	1	22	2	21	32	32	-	
	11%	-	-	-	100%	100%	100%	-	-	-	32%	62%	22%	57%	16%	72%	7%	8%	-	
Decreased a fair amount	16	-	-	-	16	16	-	-	-	-	3	2	1	4	2	2	10	10	-	
	3%	-	-	-	28%	100%	-	-	-	-	28%	62%	16%	9%	16%	7%	2%	2%	-	
Decreased a great deal	42	-	-	-	42	-	42	-	-	-	*	-	*	19	-	19	22	22	-	
	8%	-	-	-	72%	-	100%	-	-	-	4%	-	6%	48%	-	66%	5%	5%	-	
NET: Made no difference	423	-	-	-	-	-	-	423	390	33	3	-	3	10	4	6	406	379	28	
	77%	-	-	-	-	-	-	100%	100%	100%	30%	-	41%	26%	37%	22%	92%	91%	98%	
Made no difference - I never used it before	390	-	-	-	-	-	-	390	390	-	3	-	3	10	4	6	374	374	-	
	71%	-	-	-	-	-	-	92%	100%	-	30%	-	41%	25%	37%	20%	85%	90%	-	
Made no difference - I continued to use just as much	33	-	-	-	-	-	-	33	-	33	-	-	-	1	-	1	33	5	28	
	6%	-	-	-	-	-	-	8%	-	100%	-	-	-	1%	-	2%	7%	1%	98%	
Don't know	50	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	
	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	

Parents Poll

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Absolutes/col percents

Table 65

Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?

Legal "highs"

Base: All respondents with children aged 16 or under

	Gender		Age			Social Grade				Employment Sector		Region				Children In Household				
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Increased	9 2%	6 3%	4 1%	4 2%	4 2%	1 1%	7 5%	-	2 2%	-	6 5%	3 1%	-	3 2%	1 1%	5 4%	-	4 2%	8 3%	5 2%
Increased a great deal	2 *	2 1%	-	2 1%	1 *	-	2 2%	-	-	-	2 1%	1 *	-	-	-	2 2%	-	2 1%	2 1%	2 1%
Increased a fair amount	7 1%	3 1%	4 1%	3 1%	3 1%	1 1%	5 3%	-	2 2%	-	5 4%	2 1%	-	3 2%	1 1%	3 2%	-	2 1%	5 2%	3 1%
NET: Decreased	39 7%	14 6%	25 8%	28 14%	7 3%	4 3%	8 5%	13 9%	8 6%	10 8%	14 10%	19 8%	5 12%	4 3%	13 8%	13 10%	4 6%	23 10%	11 4%	15 6%
Decreased a fair amount	10 2%	6 3%	5 1%	7 4%	2 1%	1 1%	5 4%	4 3%	1 1%	-	6 5%	4 2%	1 1%	1 1%	3 2%	5 4%	1 1%	7 3%	3 1%	4 2%
Decreased a great deal	28 5%	8 4%	21 6%	21 11%	4 2%	3 2%	3 2%	9 7%	6 5%	10 8%	8 5%	15 6%	5 11%	3 2%	9 6%	8 6%	4 5%	16 7%	9 3%	11 4%
NET: Made no difference	442 81%	167 78%	275 83%	143 74%	181 83%	118 88%	124 84%	109 80%	100 80%	109 80%	102 74%	202 80%	35 77%	127 84%	119 79%	96 77%	65 87%	184 79%	209 81%	204 81%
Made no difference - I never used it before	414 76%	156 73%	258 78%	136 70%	169 78%	108 80%	115 77%	106 77%	93 75%	100 74%	97 71%	187 74%	35 76%	120 80%	109 72%	89 72%	61 82%	179 77%	196 76%	188 75%
Made no difference - I continued to use just as much	28 5%	11 5%	17 5%	7 4%	11 5%	10 7%	9 6%	3 2%	7 6%	8 6%	5 4%	15 6%	1 1%	7 4%	10 7%	7 5%	4 5%	4 2%	14 5%	16 6%
Don't know	56 10%	28 13%	28 8%	19 10%	26 12%	11 8%	9 6%	15 11%	15 12%	17 13%	15 11%	28 11%	5 11%	17 11%	18 12%	11 9%	5 7%	24 10%	30 11%	28 11%

Parents Poll

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Absolutes/col percents

Table 66

**Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?
Legal "highs"**

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Increased	9 2%	6 2%	7 2%	2 2%	4 14%	6 12%	3 1%	4 24%	7 17%	2 *	3 1%	7 2%	2 1%	2 4%	6 8%	3 1%	6 50%	6 14%	3 1%
Increased a great deal	2 *	1 *	2 1%	- -	2 9%	2 5%	- -	1 3%	2 5%	- -	1 *	2 1%	- -	1 1%	2 3%	- -	2 21%	2 5%	- -
Increased a fair amount	7 1%	5 2%	5 1%	2 2%	1 5%	4 7%	3 1%	3 21%	5 11%	2 *	2 1%	5 1%	2 1%	1 3%	4 5%	3 1%	3 29%	4 8%	3 1%
NET: Decreased	39 7%	31 10%	37 8%	2 2%	5 18%	16 32%	20 4%	8 54%	26 58%	10 2%	31 10%	36 9%	3 2%	12 32%	26 32%	12 3%	5 39%	30 66%	8 2%
Decreased a fair amount	10 2%	8 3%	10 2%	1 1%	4 16%	6 12%	4 1%	5 33%	9 21%	1 *	8 2%	10 2%	1 *	4 11%	6 8%	4 1%	* 2%	9 20%	1 *
Decreased a great deal	28 5%	22 7%	27 6%	1 1%	1 3%	10 20%	16 3%	3 22%	17 37%	9 2%	24 8%	26 6%	2 1%	8 21%	19 24%	8 2%	4 37%	21 45%	8 2%
NET: Made no difference	442 81%	250 81%	372 82%	69 79%	18 67%	26 52%	409 85%	3 21%	10 22%	426 88%	259 83%	338 82%	103 78%	22 57%	43 54%	382 86%	1 12%	7 15%	418 88%
Made no difference - I never used it before	414 76%	235 76%	347 76%	66 75%	14 52%	22 44%	386 80%	3 21%	6 13%	403 83%	246 78%	319 78%	94 71%	17 45%	37 47%	360 81%	1 12%	2 5%	395 84%
Made no difference - I continued to use just as much	28 5%	15 5%	25 5%	3 4%	4 16%	4 8%	24 5%	- -	4 9%	24 5%	13 4%	18 4%	10 7%	5 12%	5 7%	23 5%	- -	5 10%	23 5%
Don't know	56 10%	24 8%	38 8%	15 17%	- -	2 4%	48 10%	- -	1 3%	47 10%	20 6%	29 7%	24 18%	3 7%	5 7%	45 10%	- -	3 6%	44 9%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 67
Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?
Legal "highs"
Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Increased	9	2	1	1	6	2	4	*	-	*	3	1	3	*	-	*	5	5	-	
	2%	7%	7%	8%	2%	3%	2%	*	-	*	67%	100%	63%	1%	-	1%	1%	1%	-	
Increased a great deal	2	1	1	-	2	-	2	-	-	-	1	1	-	-	-	-	2	2	-	
	*	2%	4%	-	*	-	1%	-	-	-	11%	100%	-	-	-	-	*	*	-	
Increased a fair amount	7	2	*	1	5	2	3	*	-	*	3	-	3	*	-	*	4	4	-	
	1%	6%	3%	8%	2%	3%	1%	*	-	*	56%	-	63%	1%	-	1%	1%	1%	-	
NET: Decreased	39	14	8	6	21	3	17	4	1	3	1	-	1	24	6	18	13	10	3	
	7%	46%	63%	34%	7%	4%	7%	2%	1%	3%	33%	-	37%	38%	39%	38%	3%	2%	9%	
Decreased a fair amount	10	6	5	1	4	1	2	1	1	-	1	-	1	6	5	1	3	3	-	
	2%	20%	37%	8%	1%	2%	1%	*	1%	-	18%	-	20%	9%	31%	2%	1%	1%	-	
Decreased a great deal	28	8	3	5	17	2	15	3	-	3	1	-	1	18	1	17	10	7	3	
	5%	26%	26%	26%	6%	2%	6%	2%	-	3%	14%	-	16%	29%	8%	36%	2%	2%	9%	
NET: Made no difference	442	11	3	7	268	66	203	159	70	89	-	-	-	33	10	24	401	374	27	
	81%	34%	25%	41%	86%	86%	85%	93%	93%	93%	-	-	-	53%	61%	50%	94%	95%	82%	
Made no difference - I never used it before	414	11	3	7	256	59	197	144	70	74	-	-	-	30	7	23	377	365	12	
	76%	34%	25%	41%	81%	77%	83%	84%	93%	78%	-	-	-	48%	44%	49%	88%	92%	36%	
Made no difference - I continued to use just as much	28	-	-	-	13	7	6	15	-	15	-	-	-	3	3	*	24	9	15	
	5%	-	-	-	4%	9%	2%	9%	-	15%	-	-	-	5%	17%	1%	6%	2%	46%	
Don't know	56	4	1	3	18	5	13	8	5	3	-	-	-	5	-	5	10	7	3	
	10%	12%	5%	17%	6%	7%	5%	5%	6%	3%	-	-	-	9%	-	12%	2%	2%	9%	

Parents Poll

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Absolutes/col percents

Table 68
Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?
Legal "highs"
Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Increased	9	1	1	1	8	3	5	-	-	-	6	3	3	-	-	-	3	3	1	
	2%	36%	38%	34%	21%	26%	18%	-	-	-	7%	17%	4%	-	-	-	2%	4%	*	
Increased a great deal	2	1	1	-	2	2	-	-	-	-	1	1	*	-	-	-	2	2	-	
	*	15%	38%	-	4%	14%	-	-	-	-	1%	3%	1%	-	-	-	1%	2%	-	
Increased a fair amount	7	1	-	1	6	1	5	-	-	-	5	2	3	-	-	-	2	1	1	
	1%	20%	-	34%	17%	12%	18%	-	-	-	6%	14%	4%	-	-	-	1%	2%	*	
NET: Decreased	39	1	1	-	24	5	19	13	8	5	16	4	11	21	5	16	2	1	2	
	7%	25%	62%	-	65%	50%	71%	3%	2%	14%	17%	25%	15%	10%	5%	14%	1%	1%	1%	
Decreased a fair amount	10	-	-	-	6	3	3	4	4	-	7	4	3	2	2	-	2	1	1	
	2%	-	-	-	17%	32%	11%	1%	1%	-	7%	21%	4%	1%	2%	-	1%	1%	1%	
Decreased a great deal	28	1	1	-	18	2	16	8	4	5	9	1	8	19	3	16	1	-	1	
	5%	25%	62%	-	48%	18%	60%	2%	1%	14%	9%	4%	10%	9%	3%	14%	*	-	1%	
NET: Made no difference	442	1	-	1	3	3	-	430	404	26	66	8	58	184	87	98	187	67	120	
	81%	40%	-	66%	7%	24%	-	96%	97%	77%	71%	49%	76%	85%	88%	83%	95%	94%	96%	
Made no difference - I never used it before	414	1	-	1	-	-	-	405	396	10	66	8	58	177	83	93	167	67	100	
	76%	40%	-	66%	-	-	-	90%	95%	28%	70%	45%	76%	81%	84%	79%	85%	94%	80%	
Made no difference - I continued to use just as much	28	-	-	-	3	3	-	25	8	17	1	1	-	8	4	4	20	-	20	
	5%	-	-	-	7%	24%	-	6%	2%	49%	1%	4%	-	4%	4%	4%	10%	-	16%	
Don't know	56	-	-	-	3	-	3	6	3	3	6	2	4	12	7	4	4	1	3	
	10%	-	-	-	8%	-	11%	1%	1%	9%	6%	10%	5%	5%	7%	4%	2%	2%	2%	

Parents Poll

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Absolutes/col percents

Table 69

Q.5 After you had your first child, did your use or consumption of the each of the following increase or decrease?

Legal "highs"

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26	
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28	
NET: Increased	9	3	1	3	3	3	*	3	3	-	9	2	7	-	-	-	-	-	-	
	2%	22%	15%	26%	5%	16%	1%	1%	1%	-	100%	100%	100%	-	-	-	-	-	-	
Increased a great deal	2	1	1	*	2	2	-	-	-	-	2	2	-	-	-	-	-	-	-	
	*	6%	10%	4%	3%	9%	-	-	-	-	26%	100%	-	-	-	-	-	-	-	
Increased a fair amount	7	3	*	2	1	1	*	3	3	-	7	-	7	-	-	-	-	-	-	
	1%	16%	5%	22%	3%	7%	1%	1%	1%	-	74%	-	100%	-	-	-	-	-	-	
NET: Decreased	39	6	1	6	22	4	19	10	10	1	-	-	-	39	10	28	-	-	-	
	7%	41%	16%	53%	39%	23%	45%	2%	2%	2%	-	-	-	100%	100%	100%	-	-	-	
Decreased a fair amount	10	5	-	5	2	2	-	4	4	-	-	-	-	10	10	-	-	-	-	
	2%	31%	-	47%	3%	10%	-	1%	1%	-	-	-	-	27%	100%	-	-	-	-	
Decreased a great deal	28	2	1	1	21	2	19	6	6	1	-	-	-	28	-	28	-	-	-	
	5%	10%	16%	6%	36%	12%	45%	1%	1%	2%	-	-	-	73%	-	100%	-	-	-	
NET: Made no difference	442	3	3	-	32	10	22	406	374	33	-	-	-	-	-	-	442	414	28	
	81%	20%	61%	-	55%	61%	53%	96%	96%	98%	-	-	-	-	-	-	100%	100%	100%	
Made no difference - I never used it before	414	3	3	-	32	10	22	379	374	5	-	-	-	-	-	-	414	414	-	
	76%	18%	53%	-	55%	61%	53%	90%	96%	15%	-	-	-	-	-	-	94%	100%	-	
Made no difference - I continued to use just as much	28	*	*	-	-	-	-	28	-	28	-	-	-	-	-	-	28	-	28	
	5%	3%	9%	-	-	-	-	7%	-	83%	-	-	-	-	-	-	6%	-	100%	
Don't know	56	3	*	2	*	-	*	4	4	-	-	-	-	-	-	-	-	-	-	
	10%	17%	8%	21%	1%	-	1%	1%	1%	-	-	-	-	-	-	-	-	-	-	

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Absolutes/col percents

Table 70

Q.6 You previously mentioned that your consumption of alcohol or drugs had decreased either during pregnancy or after having your first child. From which, if any, of the following did you seek advice or support from in order to reduce your consumption?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption

	Gender		Age			Social Grade				Employment Sector			Region				Children In Household			
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri-vate	Scot-land	North Eng-land	Mid-lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	377	112	265	148	141	88	130	77	63	107	85	154	32	111	92	88	54	177	155	161
Weighted base	354	115	239	132	146	76	93	84	84	93	94	147	33	99	93	80	49	162	153	153
NET: Any	64	32	32	27	27	10	23	12	23	6	25	33	4	16	16	25	3	33	37	23
	18%	28%	13%	20%	19%	13%	24%	14%	28%	7%	27%	23%	12%	17%	17%	31%	5%	20%	24%	15%
Friends	29	16	13	14	12	2	11	5	12	-	10	17	2	9	5	12	1	16	16	6
	8%	14%	5%	11%	8%	2%	12%	6%	15%	-	10%	12%	8%	9%	6%	15%	1%	10%	10%	4%
Family	28	17	11	12	13	3	13	5	8	2	11	15	3	8	5	9	2	13	16	7
	8%	15%	4%	9%	9%	4%	14%	5%	10%	2%	12%	10%	10%	9%	6%	11%	5%	8%	11%	5%
The internet	26	12	14	13	11	2	7	3	11	4	10	15	1	7	7	9	1	17	17	9
	7%	10%	6%	10%	7%	3%	8%	4%	14%	4%	11%	10%	4%	7%	8%	12%	1%	10%	11%	6%
A doctor or nurse	21	7	14	7	8	5	8	4	9	1	8	11	3	8	*	9	1	6	10	11
	6%	6%	6%	6%	6%	7%	8%	5%	11%	1%	8%	8%	8%	8%	*	12%	2%	3%	7%	7%
A children's centre (such as those formerly known as Sure Start Children's Centres)	11	8	3	6	3	2	3	4	4	-	9	1	-	3	4	3	1	4	6	5
	3%	7%	1%	5%	2%	3%	3%	5%	5%	-	10%	1%	-	3%	5%	4%	1%	3%	4%	3%
Local authority	10	6	3	5	4	1	4	1	2	2	3	6	-	3	3	3	1	4	6	7
	3%	6%	1%	4%	3%	1%	5%	2%	3%	2%	3%	4%	-	3%	4%	4%	1%	3%	4%	4%
A book	7	4	3	1	5	1	5	-	2	-	2	4	-	2	-	3	1	4	5	2
	2%	3%	1%	1%	3%	1%	5%	-	2%	-	2%	3%	-	2%	-	4%	2%	3%	3%	1%
A charity or voluntary organisation	5	4	1	2	3	1	2	*	2	*	1	5	-	1	-	3	1	4	4	1
	2%	4%	*	1%	2%	1%	2%	*	3%	*	1%	3%	-	1%	-	4%	2%	2%	3%	*
Someone else	1	1	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-
	*	1%	-	*	-	-	-	-	-	1%	-	-	-	-	-	1%	-	*	-	-
I did not seek advice or support from anyone	276	75	201	101	111	64	69	69	56	82	63	110	24	80	75	53	44	123	110	121
	78%	65%	84%	76%	76%	84%	74%	82%	67%	88%	68%	75%	74%	80%	80%	66%	90%	76%	72%	79%
Don't know	14	8	6	4	7	3	1	3	5	5	5	3	5	3	2	2	2	7	6	8
	4%	7%	3%	3%	5%	3%	2%	4%	5%	5%	6%	2%	14%	3%	2%	3%	4%	4%	4%	5%

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Absolutes/col percents

Table 71

Q.6 You previously mentioned that your consumption of alcohol or drugs had decreased either during pregnancy or after having your first child. From which, if any, of the following did you seek advice or support from in order to reduce your consumption?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	377	239	349	27	18	39	329	12	33	336	256	330	47	35	75	287	12	41	320
Weighted base	354	232	330	23	23	44	300	14	39	305	242	309	45	35	74	266	11	42	294
NET: Any	64 18%	47 20%	60 18%	4 16%	14 60%	18 40%	44 15%	9 63%	20 52%	41 13%	46 19%	56 18%	7 16%	15 41%	23 31%	40 15%	7 69%	20 46%	43 15%
Friends	29 8%	22 9%	26 8%	3 13%	8 33%	8 19%	20 7%	5 35%	11 28%	18 6%	23 9%	26 9%	2 5%	7 21%	10 14%	17 6%	2 15%	11 25%	17 6%
Family	28 8%	22 9%	25 8%	3 13%	8 33%	9 21%	19 6%	6 41%	8 21%	20 7%	21 9%	25 8%	3 6%	7 21%	11 15%	15 6%	2 15%	8 19%	19 6%
The internet	26 7%	21 9%	24 7%	2 9%	3 12%	4 9%	20 7%	2 12%	10 27%	13 4%	18 7%	22 7%	3 7%	4 12%	7 9%	19 7%	3 26%	10 23%	16 5%
A doctor or nurse	21 6%	13 6%	19 6%	2 8%	- -	3 6%	19 6%	4 26%	6 16%	15 5%	14 6%	18 6%	4 8%	1 4%	3 4%	17 6%	3 26%	6 15%	14 5%
A children's centre (such as those formerly known as Sure Start Children's Centres)	11 3%	8 4%	10 3%	1 6%	4 19%	7 16%	4 1%	7 52%	7 18%	4 1%	7 3%	10 3%	1 3%	5 15%	7 10%	4 2%	4 36%	7 17%	4 1%
Local authority	10 3%	8 3%	10 3%	- -	1 4%	2 4%	6 2%	2 12%	3 7%	5 2%	5 2%	8 3%	2 4%	3 8%	4 5%	6 2%	2 17%	3 7%	7 2%
A book	7 2%	5 2%	5 2%	1 6%	1 3%	1 3%	5 2%	1 6%	2 6%	4 1%	4 2%	5 2%	1 3%	- -	3 4%	3 1%	- -	2 5%	5 2%
A charity or voluntary organisation	5 2%	4 2%	5 1%	* 2%	3 13%	3 7%	2 1%	- -	1 2%	4 1%	4 2%	5 1%	1 2%	3 9%	4 5%	2 1%	- -	1 3%	4 1%
Someone else	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *	1 *	- -	- -	- -	1 *	- -	- -	1 *
I did not seek advice or support from anyone	276 78%	175 75%	256 78%	19 82%	9 40%	25 58%	246 82%	5 37%	18 46%	255 84%	188 78%	243 79%	32 72%	19 53%	46 62%	218 82%	3 31%	20 48%	244 83%
Don't know	14 4%	11 5%	14 4%	* 2%	- -	1 2%	10 3%	- -	1 2%	9 3%	8 3%	9 3%	5 12%	2 6%	5 7%	8 3%	- -	2 6%	8 3%

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Table 72

Q.6 You previously mentioned that your consumption of alcohol or drugs had decreased either during pregnancy or after having your first child. From which, if any, of the following did you seek advice or support from in order to reduce your consumption?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	377	19	7	12	335	84	251	23	8	15	4	-	4	66	13	53	294	283	11	
Weighted base	354	19	10	10	314	77	237	21	7	14	3	-	3	63	16	48	278	266	12	
NET: Any	64	14	8	6	44	18	26	6	2	3	3	-	3	16	7	9	42	39	2	
	18%	74%	86%	62%	14%	23%	11%	28%	34%	24%	100%	-	100%	25%	45%	18%	15%	15%	19%	
Friends	29	10	8	2	16	5	12	2	2	-	1	-	1	9	6	2	18	18	-	
	8%	53%	86%	19%	5%	6%	5%	9%	27%	-	27%	-	27%	14%	41%	5%	7%	7%	-	
Family	28	6	4	2	18	6	12	4	2	1	1	-	1	10	7	3	16	16	-	
	8%	31%	43%	18%	6%	8%	5%	17%	34%	8%	27%	-	27%	16%	45%	7%	6%	6%	-	
The internet	26	8	5	3	17	8	10	-	-	-	1	-	1	5	-	5	18	18	-	
	7%	43%	49%	36%	6%	10%	4%	-	-	-	37%	-	37%	8%	-	11%	7%	7%	-	
A doctor or nurse	21	4	3	1	15	7	8	2	-	2	2	-	2	1	-	1	16	16	-	
	6%	19%	29%	9%	5%	9%	4%	10%	-	16%	56%	-	56%	2%	-	2%	6%	6%	-	
A children's centre (such as those formerly known as Sure Start Children's Centres)	11	5	3	2	6	4	1	-	-	-	2	-	2	3	3	-	6	6	-	
	3%	27%	34%	20%	2%	6%	1%	-	-	-	56%	-	56%	5%	21%	-	2%	2%	-	
Local authority	10	2	-	2	8	5	3	-	-	-	-	-	-	2	-	2	5	5	-	
	3%	9%	-	19%	3%	6%	1%	-	-	-	-	-	-	3%	-	4%	2%	2%	-	
A book	7	1	1	-	4	2	2	2	2	-	1	-	1	3	1	2	3	3	-	
	2%	3%	7%	-	1%	3%	1%	9%	27%	-	20%	-	20%	4%	4%	4%	1%	1%	-	
A charity or voluntary organisation	5	1	1	-	5	4	1	-	-	-	1	-	1	1	-	1	4	1	2	
	2%	3%	7%	-	1%	5%	*	-	-	-	20%	-	20%	1%	-	2%	1%	*	19%	
Someone else	1	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	1	1	-	
	*	-	-	-	*	1%	-	-	-	-	-	-	-	-	-	*	*	-	-	
I did not seek advice or support from anyone	276	4	1	3	257	54	203	14	4	10	-	-	-	42	8	34	229	219	10	
	78%	22%	14%	30%	82%	71%	86%	70%	58%	76%	-	-	-	67%	50%	72%	82%	82%	81%	
Don't know	14	1	-	1	13	5	8	1	1	-	-	-	-	5	1	5	7	7	-	
	4%	4%	-	8%	4%	6%	3%	3%	8%	-	-	-	-	9%	5%	10%	3%	3%	-	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 73

Q.6 You previously mentioned that your consumption of alcohol or drugs had decreased either during pregnancy or after having your first child. From which, if any, of the following did you seek advice or support from in order to reduce your consumption?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much	
Unweighted base	377	3	1	2	39	11	28	316	303	13	78	11	67	236	106	130	59	12	47	
Weighted base	354	2	1	1	37	11	27	297	284	13	81	12	69	217	99	118	51	10	41	
NET: Any	64	2	1	1	12	6	6	47	40	7	23	9	14	32	18	14	9	4	4	
	18%	100%	100%	100%	32%	57%	22%	16%	14%	54%	28%	77%	20%	15%	18%	12%	17%	43%	11%	
Friends	29	1	1	*	5	2	2	22	17	5	13	6	7	13	7	6	3	*	2	
	8%	59%	100%	33%	13%	21%	9%	7%	6%	36%	16%	50%	10%	6%	7%	5%	5%	3%	6%	
Family	28	1	1	*	5	2	3	21	19	2	10	6	4	15	9	7	3	*	2	
	8%	59%	100%	33%	13%	15%	12%	7%	7%	15%	12%	50%	6%	7%	9%	6%	5%	3%	6%	
The internet	26	1	1	-	5	4	1	20	15	5	14	2	12	7	5	2	4	2	3	
	7%	38%	100%	-	13%	38%	3%	7%	5%	39%	18%	20%	17%	3%	5%	2%	8%	14%	6%	
A doctor or nurse	21	1	1	-	4	-	4	15	12	3	9	2	6	11	4	7	2	2	-	
	6%	38%	100%	-	11%	-	15%	5%	4%	21%	11%	19%	9%	5%	4%	6%	4%	18%	-	
A children's centre (such as those formerly known as Sure Start Children's Centres)	11	1	1	-	4	1	3	6	6	-	8	5	3	2	2	-	1	1	-	
	3%	38%	100%	-	12%	10%	12%	2%	2%	-	10%	44%	4%	1%	2%	-	2%	10%	-	
Local authority	10	2	1	1	-	-	-	6	6	-	5	1	4	5	3	2	-	-	-	
	3%	80%	100%	67%	-	-	-	2%	2%	-	6%	8%	6%	2%	3%	2%	-	-	-	
A book	7	-	-	-	3	1	1	4	2	2	3	1	3	3	1	2	1	-	1	
	2%	-	-	-	7%	13%	5%	1%	1%	15%	4%	6%	4%	1%	1%	2%	1%	-	2%	
A charity or voluntary organisation	5	-	-	-	1	1	-	4	4	*	2	1	1	4	2	1	-	-	-	
	2%	-	-	-	2%	6%	-	1%	1%	3%	2%	9%	1%	2%	2%	1%	-	-	-	
Someone else	1	-	-	-	-	-	-	1	1	-	-	-	-	1	1	-	-	-	-	
	*	-	-	-	-	-	-	*	*	-	-	-	-	*	1%	-	-	-	-	
I did not seek advice or support from anyone	276	-	-	-	22	5	18	246	240	6	55	3	53	177	77	100	41	6	35	
	78%	-	-	-	59%	43%	66%	83%	85%	46%	68%	23%	76%	81%	77%	85%	81%	57%	87%	
Don't know	14	-	-	-	3	-	3	4	4	-	3	-	3	8	5	4	1	-	1	
	4%	-	-	-	9%	-	12%	1%	2%	-	3%	-	4%	4%	5%	3%	2%	-	2%	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 74

Q.6 You previously mentioned that your consumption of alcohol or drugs had decreased either during pregnancy or after having your first child. From which, if any, of the following did you seek advice or support from in order to reduce your consumption?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much	
Unweighted base	377	12	5	7	62	15	47	290	277	13	7	1	6	37	11	26	314	303	11	
Weighted base	354	13	3	10	58	16	42	271	255	15	8	2	6	39	10	28	288	275	13	
NET: Any	64	8	2	7	15	11	4	38	34	4	6	2	5	17	8	9	37	35	2	
	18%	67%	58%	69%	26%	70%	9%	14%	13%	27%	81%	100%	77%	45%	78%	33%	13%	13%	18%	
Friends	29	5	1	4	5	5	*	18	17	1	1	-	1	10	6	4	16	15	1	
	8%	40%	29%	44%	9%	31%	1%	7%	7%	5%	18%	-	23%	27%	58%	15%	6%	6%	7%	
Family	28	5	1	4	7	6	1	16	14	2	1	-	1	8	6	2	18	16	2	
	8%	40%	29%	44%	12%	35%	3%	6%	5%	12%	18%	-	23%	22%	59%	8%	6%	6%	15%	
The internet	26	3	1	1	6	3	3	17	17	-	2	2	*	11	3	9	12	12	*	
	7%	20%	44%	13%	11%	22%	7%	6%	7%	-	25%	100%	7%	29%	26%	30%	4%	4%	4%	
A doctor or nurse	21	3	1	2	1	-	1	16	15	1	3	-	3	5	1	4	11	10	1	
	6%	25%	43%	19%	1%	-	2%	6%	6%	5%	42%	-	53%	14%	8%	16%	4%	4%	7%	
A children's centre (such as those formerly known as Sure Start Children's Centres)	11	6	1	5	1	1	-	4	4	-	4	-	4	4	3	1	3	3	-	
	3%	48%	29%	54%	2%	7%	-	1%	2%	-	57%	-	70%	11%	32%	3%	1%	1%	-	
Local authority	10	1	1	-	3	1	2	4	3	1	-	-	-	4	1	3	4	3	1	
	3%	7%	29%	-	5%	6%	5%	1%	1%	5%	-	-	-	9%	8%	10%	1%	1%	7%	
A book	7	1	-	1	3	3	-	3	3	-	1	-	1	2	1	1	3	3	-	
	2%	5%	-	7%	5%	16%	-	1%	1%	-	18%	-	23%	6%	14%	2%	1%	1%	-	
A charity or voluntary organisation	5	2	1	1	-	-	-	4	1	2	-	-	-	1	-	1	4	4	*	
	2%	12%	30%	7%	-	-	-	1%	*	15%	-	-	-	2%	-	2%	1%	1%	4%	
Someone else	1	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	1	1	-	
	*	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-	*	*	-	
I did not seek advice or support from anyone	276	1	1	-	43	5	38	228	216	11	1	-	1	21	2	19	248	238	10	
	78%	10%	42%	-	74%	30%	91%	84%	85%	73%	19%	-	23%	53%	15%	67%	86%	87%	82%	
Don't know	14	3	-	3	-	-	-	5	5	-	-	-	-	1	1	-	2	2	-	
	4%	24%	-	31%	-	-	-	2%	2%	-	-	-	-	2%	8%	-	1%	1%	-	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 75

Q.7 You previously said that you did not seek advice or support from anyone when you were decreasing your consumption of alcohol or drugs. For which, if any, of the following reasons did you not seek advice or support?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption but did not seek advice from anyone

	Gender		Age			Social Grade				Employment Sector			Region				Children In Household			
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri-vate	Scot-land	North Eng-land	Mid-lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	307	81	226	115	117	75	99	67	47	94	60	122	25	92	78	65	47	142	118	133
Weighted base	276	75	201	101	111	64	69	69	56	82	63	110	24	80	75	53	44	123	110	121
I didn't need any advice or support	221 80%	51 68%	170 85%	81 81%	85 77%	55 85%	54 78%	59 86%	44 80%	64 77%	48 76%	84 76%	16 68%	70 88%	60 80%	37 70%	38 86%	98 80%	80 73%	97 80%
I wanted to do it on my own	63 23%	30 40%	33 16%	23 23%	29 26%	11 17%	14 20%	11 16%	13 23%	25 30%	15 24%	29 27%	10 42%	19 23%	14 19%	12 23%	7 17%	31 25%	24 22%	28 23%
I felt ashamed of my alcohol consumption or drug use	7 2%	1 1%	6 3%	4 4%	1 1%	1 2%	1 2%	- -	4 7%	1 2%	- -	5 5%	- -	2 2%	1 2%	1 1%	3 7%	2 1%	4 4%	4 4%
I was concerned my relationship with my children would be at risk if I told anyone I needed help	4 2%	2 3%	2 1%	3 3%	- -	1 2%	- -	1 2%	- -	3 4%	- -	4 3%	2 10%	- -	- -	1 3%	1 1%	3 2%	- -	1 1%
I didn't have enough time to seek support or advice	3 1%	2 2%	1 1%	1 1%	2 2%	- -	1 2%	- -	1 2%	1 1%	- -	2 2%	- -	1 1%	- -	* 1%	2 5%	- -	2 2%	2 2%
I did not know where to get advice or support from	3 1%	2 2%	1 *	1 1%	* *	1 2%	1 2%	- -	- -	1 2%	- -	1 1%	- -	2 2%	- -	* 1%	1 2%	2 2%	2 2%	1 1%
I tried to seek support or advice in the past, but had a bad experience	2 1%	- -	2 1%	2 2%	- -	- -	1 1%	- -	1 2%	- -	- -	2 1%	1 3%	1 1%	- -	- -	- -	1 1%	1 1%	1 1%
There was no support available from anywhere I knew of	2 1%	2 2%	- -	- -	2 1%	- -	2 2%	- -	- -	- -	- -	2 1%	- -	1 1%	- -	1 2%	- -	1 1%	1 1%	- -
My family or partner was not supportive of me receiving advice	1 *	- -	1 *	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -
Something else	6 2%	3 4%	3 2%	2 2%	4 3%	- -	* 1%	1 1%	- -	5 6%	* 1%	2 2%	1 2%	- -	3 5%	2 4%	- -	2 2%	4 3%	1 *
Don't know	7 3%	2 3%	5 3%	4 4%	2 2%	1 2%	3 5%	2 3%	2 3%	- -	4 6%	3 3%	1 5%	1 1%	2 3%	1 1%	2 4%	4 3%	4 4%	2 2%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 76

Q.7 You previously said that you did not seek advice or support from anyone when you were decreasing your consumption of alcohol or drugs. For which, if any, of the following reasons did you not seek advice or support?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption but did not seek advice from anyone

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	307	192	284	22	8	24	277	5	15	288	210	270	37	23	53	241	4	21	273
Weighted base	276	175	256	19	9	25	246	5	18	255	188	243	32	19	46	218	3	20	244
I didn't need any advice or support	221 80%	136 78%	205 80%	16 83%	6 69%	20 79%	197 80%	3 51%	13 72%	205 80%	154 82%	198 82%	23 70%	12 62%	34 73%	177 81%	1 25%	13 64%	198 81%
I wanted to do it on my own	63 23%	42 24%	55 22%	7 37%	6 63%	13 51%	49 20%	1 24%	9 49%	53 21%	46 24%	55 23%	8 24%	10 52%	23 50%	39 18%	1 37%	11 55%	51 21%
I felt ashamed of my alcohol consumption or drug use	7 2%	5 3%	6 2%	-	1 7%	3 10%	3 1%	1 24%	1 7%	5 2%	3 2%	4 2%	2 7%	3 17%	4 9%	2 1%	1 38%	2 9%	5 2%
I was concerned my relationship with my children would be at risk if I told anyone I needed help	4 2%	4 2%	4 1%	-	-	2 9%	1 1%	-	4 21%	-	4 2%	4 2%	-	1 3%	4 9%	-	-	4 22%	-
I didn't have enough time to seek support or advice	3 1%	-	3 1%	-	1 7%	1 3%	2 1%	-	-	3 1%	1 1%	1 1%	2 5%	1 4%	2 4%	1 1%	-	-	3 1%
I did not know where to get advice or support from	3 1%	1 1%	3 1%	-	-	1 3%	2 1%	-	-	3 1%	3 2%	3 1%	-	1 4%	1 2%	2 1%	-	-	3 1%
I tried to seek support or advice in the past, but had a bad experience	2 1%	2 1%	2 1%	-	-	-	2 1%	-	-	2 1%	2 1%	2 1%	-	-	1 2%	1 *	-	-	2 1%
There was no support available from anywhere I knew of	2 1%	1 *	2 1%	-	1 7%	1 3%	1 *	-	-	2 1%	1 *	1 *	1 2%	1 4%	1 2%	1 *	-	-	2 1%
My family or partner was not supportive of me receiving advice	1 *	1 *	1 *	-	-	-	1 *	-	1 3%	-	1 *	1 *	-	-	-	1 *	-	1 3%	-
Something else	6 2%	3 2%	5 2%	1 4%	-	-	6 2%	-	-	6 2%	3 2%	5 2%	1 4%	-	-	6 3%	-	-	6 2%
Don't know	7 3%	5 3%	7 3%	-	-	-	7 3%	-	-	7 3%	5 3%	7 3%	-	-	-	5 2%	-	1 5%	4 2%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 77

Q.7 You previously said that you did not seek advice or support from anyone when you were decreasing your consumption of alcohol or drugs. For which, if any, of the following reasons did you not seek advice or support?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption but did not seek advice from anyone

	Usage During Pregnancy - Alcohol (Q4)									Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased a great deal	Incr-eased a fair amount	NET: Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased a great deal	Incr-eased a fair amount	NET: Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much				
Unweighted base	307	6	2	4	283	61	222	18	5	13	-	-	-	51	9	42	250	240	10
Weighted base	276	4	1	3	257	54	203	14	4	10	-	-	-	42	8	34	229	219	10
I didn't need any advice or support	221 80%	2 58%	1 100%	1 38%	206 80%	42 77%	165 81%	12 86%	3 83%	9 87%	-	-	-	31 74%	5 63%	26 76%	186 81%	178 81%	7 78%
I wanted to do it on my own	63 23%	1 29%	-	1 43%	56 22%	14 26%	42 21%	5 37%	1 17%	5 45%	-	-	-	20 46%	5 67%	14 42%	42 19%	40 18%	3 29%
I felt ashamed of my alcohol consumption or drug use	7 2%	-	-	-	6 2%	1 2%	5 2%	1 5%	1 17%	-	-	-	-	4 10%	2 25%	2 7%	2 1%	2 1%	-
I was concerned my relationship with my children would be at risk if I told anyone I needed help	4 2%	-	-	-	2 1%	-	2 1%	2 16%	-	2 23%	-	-	-	2 5%	-	2 6%	2 1%	-	2 25%
I didn't have enough time to seek support or advice	3 1%	-	-	-	2 1%	* 1%	2 1%	1 5%	1 17%	-	-	-	-	2 4%	1 9%	1 3%	1 1%	1 1%	-
I did not know where to get advice or support from	3 1%	-	-	-	3 1%	* *	3 1%	-	-	-	-	-	-	1 2%	-	1 2%	2 1%	2 1%	-
I tried to seek support or advice in the past, but had a bad experience	2 1%	-	-	-	2 1%	-	2 1%	-	-	-	-	-	-	1 2%	-	1 3%	1 *	1 *	-
There was no support available from anywhere I knew of	2 1%	-	-	-	1 *	1 2%	-	1 5%	1 17%	-	-	-	-	1 2%	1 9%	-	1 *	1 *	-
My family or partner was not supportive of me receiving advice	1 *	1 13%	-	1 19%	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	1 6%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 77

Q.7 You previously said that you did not seek advice or support from anyone when you were decreasing your consumption of alcohol or drugs. For which, if any, of the following reasons did you not seek advice or support?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption but did not seek advice from anyone

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased a great deal	Increased a fair amount	NET: Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased a great deal	Increased a fair amount	NET: Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much					
Weighted base	276	4	1	3	257	54	203	14	4	10	-	-	-	42	8	34	229	219	10	
Something else	6 2%	-	-	-	6 2%	2 4%	4 2%	-	-	-	-	-	-	-	-	-	6 3%	6 3%	-	
Don't know	7 3%	-	-	-	7 3%	1 2%	6 3%	-	-	-	-	-	-	-	-	-	7 3%	6 3%	2 16%	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 78

Q.7 You previously said that you did not seek advice or support from anyone when you were decreasing your consumption of alcohol or drugs. For which, if any, of the following reasons did you not seek advice or support?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption but did not seek advice from anyone

	Usage During Pregnancy - Legal "Highs" (Q4)									Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased a great deal	Incr-eased a fair amount	NET: Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased a great deal	Incr-eased a fair amount	NET: Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much				
Unweighted base	307	-	-	-	24	4	20	274	265	9	59	4	55	196	86	110	49	8	41
Weighted base	276	-	-	-	22	5	18	246	240	6	55	3	53	177	77	100	41	6	35
I didn't need any advice or support	221 80%	-	-	-	16 73%	3 73%	13 73%	199 81%	195 81%	5 74%	46 83%	1 47%	45 85%	143 81%	61 79%	82 82%	30 72%	4 71%	25 72%
I wanted to do it on my own	63 23%	-	-	-	10 45%	3 57%	7 41%	50 20%	50 21%	*	6 10%	-	6 11%	46 26%	20 26%	26 26%	11 26%	2 29%	9 26%
I felt ashamed of my alcohol consumption or drug use	7 2%	-	-	-	2 8%	1 27%	1 3%	5 2%	5 2%	-	3 6%	1 53%	2 3%	3 2%	-	3 3%	1 2%	1 12%	-
I was concerned my relationship with my children would be at risk if I told anyone I needed help	4 2%	-	-	-	4 20%	-	4 25%	-	-	-	-	-	-	4 2%	-	4 4%	-	-	-
I didn't have enough time to seek support or advice	3 1%	-	-	-	-	-	-	3 1%	3 1%	-	-	-	-	2 1%	1 1%	1 1%	1 2%	1 12%	-
I did not know where to get advice or support from	3 1%	-	-	-	-	-	-	3 1%	3 1%	-	1 2%	1 28%	1 1%	1 1%	-	1 1%	-	-	-
I tried to seek support or advice in the past, but had a bad experience	2 1%	-	-	-	-	-	-	2 1%	2 1%	-	-	-	-	2 1%	1 1%	1 1%	-	-	-
There was no support available from anywhere I knew of	2 1%	-	-	-	-	-	-	2 1%	2 1%	-	1 2%	-	1 2%	-	-	-	1 2%	1 12%	-
My family or partner was not supportive of me receiving advice	1 *	-	-	-	1 2%	-	1 3%	-	-	-	1 1%	-	1 1%	-	-	-	-	-	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 78

Q.7 You previously said that you did not seek advice or support from anyone when you were decreasing your consumption of alcohol or drugs. For which, if any, of the following reasons did you not seek advice or support?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption but did not seek advice from anyone

	Usage During Pregnancy - Legal "Highs" (Q4)									Usage After Pregnancy - Alcohol (Q5)								
	Total	NET: Increased a great deal	Increased a fair amount	NET: Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased a great deal	Increased a fair amount	NET: Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much			
Weighted base	276	-	-	22	5	18	246	240	6	55	3	53	177	77	100	41	6	35
Something else	6 2%	-	-	-	-	-	6 2%	6 3%	-	-	-	-	4 2%	-	4 4%	2 5%	-	2 6%
Don't know	7 3%	-	-	1 5%	-	1 6%	6 2%	4 2%	2 26%	-	-	-	5 3%	5 7%	-	2 5%	-	2 6%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 79

Q.7 You previously said that you did not seek advice or support from anyone when you were decreasing your consumption of alcohol or drugs. For which, if any, of the following reasons did you not seek advice or support?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption but did not seek advice from anyone

	Usage After Pregnancy - Illegal Drugs (Q5)									Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased a great deal	Increased a fair amount	NET: Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased a great deal	Increased a fair amount	NET: Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much				
Unweighted base	307	2	2	-	50	8	42	250	240	10	2	-	2	22	3	19	276	268	8
Weighted base	276	1	1	-	43	5	38	228	216	11	1	-	1	21	2	19	248	238	10
I didn't need any advice or support	221 80%	* 39%	* 39%	-	32 76%	2 52%	30 79%	185 81%	177 82%	8 72%	1 100%	-	1 100%	13 65%	1 61%	12 66%	202 81%	195 82%	8 74%
I wanted to do it on my own	63 23%	-	-	-	19 45%	3 58%	16 44%	43 19%	40 18%	3 23%	-	-	-	9 41%	1 39%	8 42%	53 21%	50 21%	3 25%
I felt ashamed of my alcohol consumption or drug use	7 2%	1 61%	1 61%	-	3 8%	1 14%	3 7%	2 1%	2 1%	1 6%	-	-	-	2 9%	-	2 10%	5 2%	4 2%	1 7%
I was concerned my relationship with my children would be at risk if I told anyone I needed help	4 2%	-	-	-	4 10%	-	4 12%	-	-	-	-	-	-	4 21%	-	4 23%	-	-	-
I didn't have enough time to seek support or advice	3 1%	-	-	-	2 4%	1 14%	1 3%	1 1%	1 1%	-	-	-	-	-	-	-	3 1%	3 1%	-
I did not know where to get advice or support from	3 1%	1 61%	1 61%	-	-	-	-	2 1%	2 1%	-	-	-	-	-	-	-	3 1%	3 1%	-
I tried to seek support or advice in the past, but had a bad experience	2 1%	-	-	-	1 2%	-	1 3%	1 *	1 *	-	-	-	-	-	-	-	2 1%	2 1%	-
There was no support available from anywhere I knew of	2 1%	-	-	-	1 2%	1 14%	-	1 *	1 *	-	-	-	-	-	-	-	2 1%	2 1%	-
My family or partner was not supportive of me receiving advice	1 *	-	-	-	-	-	-	1 *	-	1 5%	-	-	-	1 3%	-	1 3%	-	-	-

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 79

Q.7 You previously said that you did not seek advice or support from anyone when you were decreasing your consumption of alcohol or drugs. For which, if any, of the following reasons did you not seek advice or support?

Base: All respondents with children aged 16 or under who decreased alcohol or drug consumption but did not seek advice from anyone

	Usage After Pregnancy - Illegal Drugs (Q5)									Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased a great deal	Increased a fair amount	NET: Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased a great deal	Increased a fair amount	NET: Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much				
Weighted base	276	1	1	-	43	5	38	228	216	11	1	-	1	21	2	19	248	238	10
Something else	6 2%	-	-	-	-	-	-	6 3%	4 2%	2 15%	-	-	-	-	-	-	6 2%	4 2%	2 16%
Don't know	7 3%	-	-	-	-	-	-	7 3%	7 3%	* 3%	-	-	-	1 5%	-	1 6%	6 2%	6 2%	* 3%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 80

Q.8 What consequences, if any, has your usage, or otherwise, of alcohol, illegal drugs or legal "highs" had on you and your child/children?

Base: All respondents with children aged 16 or under

	Gender			Age			Social Grade				Employment Sector		Region					Children In Household		
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
No impact	340	120	220	99	144	96	91	90	74	85	71	161	31	97	90	69	53	138	153	168
	62%	56%	66%	51%	66%	72%	61%	65%	60%	63%	52%	64%	68%	64%	60%	56%	71%	59%	59%	67%
NET: Positive impact	103	45	58	56	33	14	32	28	24	20	30	50	3	35	29	26	10	48	50	41
	19%	21%	18%	29%	15%	11%	21%	20%	19%	14%	22%	20%	6%	23%	19%	21%	14%	21%	19%	16%
Positive emotional impact	57	22	35	34	18	5	19	16	10	12	17	26	2	16	22	12	5	27	30	19
	10%	10%	10%	17%	8%	4%	12%	12%	8%	9%	13%	10%	4%	10%	15%	9%	7%	12%	12%	8%
NET: Negative impact	52	27	24	21	20	11	13	10	17	11	19	20	2	12	14	15	9	17	35	18
	9%	13%	7%	11%	9%	8%	9%	8%	14%	8%	14%	8%	4%	8%	9%	12%	11%	7%	13%	7%
Positive impact on my ability to parent	45	23	22	20	16	9	9	11	13	13	9	18	2	15	11	13	5	20	22	19
	8%	11%	7%	10%	7%	6%	6%	8%	10%	9%	7%	7%	4%	10%	7%	11%	7%	9%	8%	8%
Positive financial impact	45	20	25	24	13	7	11	16	11	8	17	17	2	19	12	7	6	25	18	15
	8%	9%	7%	12%	6%	5%	7%	12%	9%	6%	12%	7%	4%	12%	8%	5%	7%	11%	7%	6%
Negative impact on my ability to parent	27	13	13	9	13	5	7	5	8	6	9	13	1	2	11	9	4	7	19	9
	5%	6%	4%	5%	6%	4%	5%	4%	6%	5%	6%	5%	2%	1%	7%	7%	5%	3%	7%	4%
Negative financial impact	24	16	8	12	8	3	9	4	8	3	10	7	*	6	5	7	5	11	16	11
	4%	7%	3%	6%	4%	2%	6%	3%	6%	2%	8%	3%	1%	4%	3%	6%	7%	5%	6%	4%
Negative emotional impact	23	13	11	13	7	4	7	3	9	4	9	11	1	6	5	8	3	9	17	10
	4%	6%	3%	7%	3%	3%	5%	2%	7%	3%	6%	4%	3%	4%	3%	6%	5%	4%	6%	4%
Other positive impact	12	6	6	5	2	4	4	2	2	3	3	4	1	2	3	4	1	3	8	3
	2%	3%	2%	3%	1%	3%	3%	1%	2%	3%	2%	2%	3%	1%	2%	4%	1%	1%	3%	1%
Other negative impact	9	3	6	4	4	1	1	3	3	1	4	4	-	2	3	1	3	3	5	2
	2%	1%	2%	2%	2%	*	1%	3%	3%	1%	3%	2%	-	2%	2%	1%	3%	1%	2%	1%
Don't know	56	25	31	22	21	13	14	10	10	21	20	20	10	9	18	15	4	32	23	25
	10%	12%	9%	11%	10%	10%	9%	8%	8%	16%	14%	8%	22%	6%	12%	12%	5%	14%	9%	10%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 81

Q.8 What consequences, if any, has your usage, or otherwise, of alcohol, illegal drugs or legal "highs" had on you and your child/children?

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
No impact	340	201	291	47	8	20	315	3	10	323	201	261	77	16	32	294	1	10	312
	62%	65%	64%	54%	29%	39%	66%	17%	23%	67%	64%	64%	58%	42%	40%	66%	12%	22%	66%
NET: Positive impact	103	56	93	10	13	19	82	8	21	80	65	88	15	15	29	70	6	22	77
	19%	18%	20%	11%	51%	37%	17%	55%	46%	16%	21%	21%	11%	39%	37%	16%	54%	48%	16%
Positive emotional impact	57	27	50	6	4	9	46	6	13	42	30	47	9	5	14	40	4	13	41
	10%	9%	11%	7%	17%	18%	10%	42%	29%	9%	10%	12%	7%	14%	18%	9%	33%	28%	9%
NET: Negative impact	52	32	40	11	6	9	41	3	9	41	30	33	19	6	12	38	4	9	40
	9%	10%	9%	12%	22%	17%	9%	22%	21%	8%	9%	8%	14%	15%	16%	8%	34%	20%	9%
Positive impact on my ability to parent	45	25	39	6	9	11	32	3	9	34	33	39	6	12	18	25	-	12	31
	8%	8%	9%	7%	36%	22%	7%	22%	21%	7%	10%	10%	4%	30%	23%	6%	-	26%	7%
Positive financial impact	45	22	40	5	6	7	37	6	7	37	28	39	6	6	12	31	3	8	36
	8%	7%	9%	5%	23%	14%	8%	40%	17%	8%	9%	9%	5%	17%	15%	7%	27%	18%	8%
Negative impact on my ability to parent	27	15	19	8	1	2	24	2	4	22	13	14	12	1	3	23	1	3	22
	5%	5%	4%	9%	6%	4%	5%	14%	10%	4%	4%	3%	9%	4%	3%	5%	10%	7%	5%
Negative financial impact	24	17	20	4	5	6	16	1	6	18	18	20	4	5	10	13	3	6	17
	4%	5%	4%	4%	20%	13%	3%	8%	13%	4%	6%	5%	3%	14%	13%	3%	23%	14%	4%
Negative emotional impact	23	14	17	6	5	7	16	2	7	16	12	14	10	4	8	15	3	6	17
	4%	5%	4%	7%	19%	14%	3%	14%	15%	3%	4%	3%	7%	11%	9%	3%	23%	13%	3%
Other positive impact	12	6	11	-	*	2	9	2	2	9	7	11	1	1	4	6	2	3	7
	2%	2%	2%	-	2%	5%	2%	15%	5%	2%	2%	3%	1%	3%	5%	1%	20%	6%	2%
Other negative impact	9	3	4	5	-	-	9	-	-	9	1	1	8	-	-	9	-	-	9
	2%	1%	1%	6%	-	-	2%	-	-	2%	*	*	6%	-	-	2%	-	-	2%
Don't know	56	23	34	20	-	4	45	1	5	45	20	33	21	2	8	44	-	6	47
	10%	8%	8%	23%	-	8%	9%	5%	11%	9%	6%	8%	16%	6%	10%	10%	-	13%	10%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 82

Q.8 What consequences, if any, has your usage, or otherwise, of alcohol, illegal drugs or legal "highs" had on you and your child/children?

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)								
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33
No impact	340 62%	9 30%	4 32%	5 28%	204 65%	42 55%	161 68%	119 70%	51 68%	68 72%	* 5%	- -	* 6%	26 41%	2 13%	24 51%	298 70%	277 70%	21 65%
NET: Positive impact	103 19%	14 46%	6 46%	8 46%	67 21%	22 29%	44 19%	16 9%	6 7%	10 11%	3 58%	1 100%	2 52%	24 38%	10 65%	14 30%	65 15%	61 15%	4 11%
Positive emotional impact	57 10%	11 36%	6 42%	6 32%	31 10%	11 14%	20 9%	10 6%	4 5%	6 7%	2 46%	- -	2 52%	11 17%	4 26%	7 15%	38 9%	34 9%	4 11%
NET: Negative impact	52 9%	5 16%	2 15%	3 17%	24 8%	8 11%	16 7%	16 9%	8 11%	8 8%	2 37%	- -	2 42%	8 13%	4 25%	4 9%	32 8%	27 7%	5 15%
Positive impact on my ability to parent	45 8%	3 11%	3 25%	- -	32 10%	9 12%	23 10%	8 4%	2 3%	5 5%	- -	- -	- -	18 29%	9 60%	9 19%	23 5%	23 6%	- -
Positive financial impact	45 8%	6 19%	4 30%	2 11%	32 10%	6 8%	26 11%	4 2%	2 3%	2 2%	1 17%	1 100%	* 6%	8 13%	3 21%	5 10%	30 7%	30 8%	- -
Negative impact on my ability to parent	27 5%	3 9%	1 7%	2 11%	11 3%	5 6%	6 3%	10 6%	4 6%	6 6%	- -	- -	- -	1 2%	1 4%	1 1%	23 5%	18 4%	5 15%
Negative financial impact	24 4%	1 4%	1 8%	- -	15 5%	5 6%	10 4%	6 3%	3 4%	3 3%	1 24%	- -	1 27%	7 10%	3 18%	4 8%	13 3%	11 3%	1 4%
Negative emotional impact	23 4%	3 11%	2 12%	2 10%	9 3%	4 5%	6 2%	6 3%	3 4%	3 3%	1 27%	- -	1 31%	3 5%	2 15%	1 2%	13 3%	12 3%	1 4%
Other positive impact	12 2%	1 4%	- -	1 8%	6 2%	2 3%	3 1%	5 3%	1 1%	4 4%	2 41%	- -	2 46%	2 3%	- -	2 5%	7 2%	7 2%	- -
Other negative impact	9 2%	- -	- -	- -	2 1%	1 1%	2 1%	5 3%	5 7%	- -	- -	- -	- -	- -	- -	- -	7 2%	7 2%	- -
Don't know	56 10%	2 8%	1 7%	1 9%	22 7%	5 7%	17 7%	20 11%	11 14%	9 9%	- -	- -	- -	6 10%	1 5%	6 12%	35 8%	32 8%	3 9%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 83

Q.8 What consequences, if any, has your usage, or otherwise, of alcohol, illegal drugs or legal "highs" had on you and your child/children?

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)								
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125
No impact	340 62%	* 7%	- -	* 12%	10 26%	1 7%	9 34%	308 69%	287 69%	22 63%	58 61%	7 41%	51 66%	133 62%	64 65%	69 59%	135 69%	46 65%	89 71%
NET: Positive impact	103 19%	3 80%	1 100%	1 66%	17 44%	6 56%	11 40%	71 16%	65 16%	6 18%	21 22%	8 45%	13 17%	53 24%	26 26%	27 23%	22 11%	7 9%	15 12%
Positive emotional impact	57 10%	2 51%	1 62%	1 45%	9 24%	2 21%	7 25%	40 9%	34 8%	6 18%	16 17%	7 42%	9 12%	23 11%	8 8%	15 13%	12 6%	4 5%	8 7%
NET: Negative impact	52 9%	* 13%	- -	* 22%	6 16%	5 44%	1 4%	35 8%	30 7%	5 16%	11 11%	2 14%	8 11%	17 8%	5 5%	12 10%	17 9%	8 11%	10 8%
Positive impact on my ability to parent	45 8%	- -	- -	- -	10 27%	3 24%	7 28%	31 7%	31 7%	- -	6 6%	3 20%	2 3%	25 12%	11 12%	14 12%	11 6%	3 4%	9 7%
Positive financial impact	45 8%	1 40%	1 100%	- -	4 12%	1 12%	3 12%	33 7%	33 8%	- -	11 12%	4 24%	7 9%	22 10%	9 10%	13 11%	10 5%	4 5%	6 5%
Negative impact on my ability to parent	27 5%	- -	- -	- -	1 2%	1 6%	- -	22 5%	17 4%	5 15%	4 4%	1 5%	3 4%	9 4%	3 3%	6 5%	11 5%	4 6%	6 5%
Negative financial impact	24 4%	* 13%	- -	* 22%	4 11%	3 32%	1 2%	16 4%	15 4%	1 4%	6 6%	2 9%	4 5%	9 4%	4 4%	5 4%	7 4%	4 5%	4 3%
Negative emotional impact	23 4%	- -	- -	- -	5 12%	4 37%	1 2%	13 3%	11 3%	2 5%	7 7%	2 12%	5 6%	4 2%	3 3%	2 1%	7 4%	5 6%	3 2%
Other positive impact	12 2%	* 13%	- -	* 22%	2 7%	- -	2 9%	8 2%	8 2%	- -	3 3%	2 11%	1 1%	5 2%	2 2%	3 3%	4 2%	1 1%	3 2%
Other negative impact	9 2%	- -	- -	- -	- -	- -	- -	7 1%	7 2%	- -	2 2%	- -	2 3%	1 1%	- -	1 1%	3 2%	3 5%	- -
Don't know	56 10%	- -	- -	- -	6 17%	- -	6 24%	36 8%	34 8%	1 3%	5 5%	- -	5 6%	17 8%	6 6%	11 9%	22 11%	11 15%	11 9%

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 84

Q.8 What consequences, if any, has your usage, or otherwise, of alcohol, illegal drugs or legal "highs" had on you and your child/children?
Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)								
	Total	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Incr-eased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28
No impact	340 62%	5 33%	3 57%	2 21%	24 42%	3 20%	21 51%	297 70%	278 71%	19 58%	2 18%	- -	2 24%	12 32%	1 9%	12 40%	306 69%	292 71%	15 52%
NET: Positive impact	103 19%	7 46%	1 26%	6 56%	21 37%	10 60%	12 28%	62 15%	53 14%	8 25%	6 61%	1 38%	5 69%	15 40%	7 64%	9 31%	68 15%	61 15%	8 28%
Positive emotional impact	57 10%	6 40%	1 16%	5 52%	9 16%	4 28%	5 12%	32 8%	30 8%	3 8%	4 39%	- -	4 53%	11 29%	6 54%	6 20%	32 7%	30 7%	2 7%
NET: Negative impact	52 9%	2 13%	* 8%	2 16%	9 15%	4 27%	5 11%	32 8%	27 7%	5 15%	2 21%	2 62%	* 6%	6 14%	2 18%	4 13%	36 8%	31 8%	4 16%
Positive impact on my ability to parent	45 8%	3 21%	- -	3 32%	13 23%	5 31%	8 20%	26 6%	20 5%	5 16%	1 15%	- -	1 20%	9 24%	4 42%	5 18%	31 7%	26 6%	5 19%
Positive financial impact	45 8%	5 34%	1 26%	4 38%	7 12%	2 12%	5 12%	28 7%	27 7%	1 2%	3 37%	1 38%	3 36%	6 16%	5 45%	2 5%	30 7%	29 7%	1 2%
Negative impact on my ability to parent	27 5%	- -	- -	- -	1 2%	1 4%	1 1%	23 5%	18 5%	4 13%	- -	- -	- -	2 5%	1 7%	1 4%	22 5%	18 4%	4 16%
Negative financial impact	24 4%	2 10%	* 8%	1 11%	8 13%	3 19%	5 11%	12 3%	10 3%	1 5%	2 21%	2 62%	* 6%	2 6%	- -	2 9%	17 4%	16 4%	1 5%
Negative emotional impact	23 4%	2 11%	* 8%	1 12%	4 7%	3 18%	1 3%	12 3%	10 3%	2 6%	2 16%	2 62%	- -	3 8%	1 11%	2 7%	13 3%	12 3%	1 5%
Other positive impact	12 2%	2 12%	- -	2 18%	2 4%	- -	2 5%	7 2%	7 2%	- -	2 20%	- -	2 27%	1 1%	- -	1 2%	8 2%	8 2%	- -
Other negative impact	9 2%	- -	- -	- -	- -	- -	- -	7 2%	7 2%	- -	- -	- -	- -	- -	- -	- -	7 2%	7 2%	- -
Don't know	56 10%	1 8%	* 9%	1 7%	5 9%	- -	5 12%	33 8%	32 8%	1 2%	- -	- -	- -	7 17%	2 15%	5 18%	33 7%	32 8%	1 4%

Parents Poll
ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 85

Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?

Summary**Base: All respondents with children aged 16 or under**

		<u>Alcohol</u>	<u>Illegal drugs</u>	<u>Legal "highs"</u>
Unweighted base		575	575	575
Weighted base		546	546	546
NET: Concerned		255 47%	377 69%	359 66%
Very concerned	(4)	98 18%	234 43%	200 37%
Fairly concerned	(3)	157 29%	142 26%	159 29%
Not very concerned	(2)	192 35%	63 11%	73 13%
Not at all concerned	(1)	80 15%	75 14%	70 13%
NET: Not concerned		272 50%	138 25%	143 26%
Don't know		20 4%	32 6%	44 8%
Mean		2.52	3.04	2.97
Standard deviation		0.96	1.08	1.05
Standard error		0.04	0.05	0.05

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 86

Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?

Alcohol

Base: All respondents with children aged 16 or under

	Gender			Age			Social Grade				Employment Sector		Region				Children In Household			
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Concerned	255 47%	85 40%	170 51%	103 53%	94 43%	57 42%	67 45%	66 48%	66 53%	56 41%	57 42%	122 49%	22 48%	74 49%	70 46%	59 47%	30 40%	107 46%	122 47%	118 47%
Very concerned	(4) 98 18%	32 15%	66 20%	43 22%	41 19%	14 11%	22 15%	27 19%	30 25%	19 14%	26 19%	49 19%	4 9%	27 18%	33 22%	23 18%	11 15%	45 19%	55 21%	37 15%
Fairly concerned	(3) 157 29%	53 25%	104 31%	60 31%	54 25%	43 32%	45 30%	40 29%	35 29%	37 27%	31 23%	74 29%	18 39%	47 31%	37 24%	36 29%	19 25%	61 26%	67 26%	81 32%
Not very concerned	(2) 192 35%	88 41%	104 31%	60 31%	78 36%	54 40%	60 40%	44 32%	40 32%	49 36%	53 39%	81 32%	14 31%	44 29%	54 36%	46 37%	33 45%	79 34%	87 34%	88 35%
Not at all concerned	(1) 80 15%	33 15%	47 14%	25 13%	32 15%	23 17%	16 11%	26 19%	14 11%	24 18%	25 18%	41 16%	9 20%	28 18%	19 12%	13 10%	11 15%	39 16%	38 15%	38 15%
NET: Not concerned	272 50%	121 56%	151 45%	84 43%	110 51%	78 58%	76 51%	70 51%	54 43%	73 54%	78 57%	121 48%	24 52%	72 48%	73 48%	59 47%	45 60%	118 50%	125 49%	125 50%
Don't know	20 4%	8 4%	11 3%	6 3%	13 6%	-	6 4%	1 1%	5 4%	8 6%	2 2%	8 3%	-	5 3%	8 5%	6 5%	-	9 4%	10 4%	9 4%
Mean	2.52	2.41	2.59	2.65	2.51	2.36	2.51	2.49	2.69	2.39	2.44	2.53	2.37	2.50	2.59	2.59	2.40	2.50	2.56	2.48
Standard deviation	0.96	0.94	0.97	0.98	0.98	0.89	0.89	1.02	0.98	0.96	1.01	0.99	0.92	1.00	0.99	0.92	0.92	1.00	1.00	0.93
Standard error	0.04	0.07	0.05	0.07	0.07	0.07	0.06	0.09	0.10	0.08	0.09	0.06	0.14	0.08	0.09	0.08	0.11	0.06	0.06	0.06

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 87

Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?

Alcohol

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Concerned	255 47%	137 44%	202 44%	52 59%	15 57%	25 49%	225 47%	12 79%	33 74%	215 44%	137 44%	182 44%	72 54%	24 63%	43 53%	202 46%	12 100%	35 76%	208 44%
Very concerned	(4) 98 18%	41 13%	64 14%	33 38%	4 14%	7 14%	87 18%	8 50%	9 21%	84 17%	41 13%	51 13%	46 35%	8 22%	12 15%	80 18%	4 31%	9 19%	84 18%
Fairly concerned	(3) 157 29%	96 31%	137 30%	19 21%	11 43%	18 36%	138 29%	4 28%	24 53%	132 27%	96 31%	131 32%	26 19%	16 41%	31 38%	122 27%	8 69%	26 56%	125 26%
Not very concerned	(2) 192 35%	124 40%	179 39%	13 15%	7 26%	17 35%	171 36%	3 18%	7 15%	180 37%	128 41%	162 39%	30 23%	10 25%	28 35%	160 36%	-	8 17%	178 38%
Not at all concerned	(1) 80 15%	45 15%	66 15%	12 14%	3 10%	5 10%	72 15%	1 4%	3 7%	75 15%	45 14%	59 14%	19 14%	3 8%	8 10%	67 15%	-	2 5%	73 15%
NET: Not concerned	272 50%	169 55%	245 54%	26 29%	10 37%	23 45%	243 51%	3 21%	10 22%	255 53%	173 55%	221 54%	49 37%	13 33%	36 45%	228 51%	-	10 23%	250 53%
Don't know	20 4%	4 1%	8 2%	10 11%	2 6%	3 5%	13 3%	-	2 4%	15 3%	3 1%	7 2%	11 8%	2 4%	2 2%	13 3%	-	1 2%	14 3%
Mean	2.52	2.43	2.45	2.94	2.65	2.56	2.51	3.25	2.92	2.48	2.43	2.43	2.82	2.79	2.60	2.50	3.31	2.91	2.48
Standard deviation	0.96	0.90	0.91	1.12	0.89	0.88	0.96	0.91	0.82	0.96	0.90	0.89	1.11	0.90	0.87	0.97	0.48	0.77	0.97
Standard error	0.04	0.05	0.04	0.12	0.19	0.13	0.04	0.24	0.13	0.04	0.05	0.04	0.10	0.15	0.10	0.05	0.12	0.11	0.04

Parents Poll

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Absolutes/col percents

Table 88

Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?

Alcohol

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Concerned	255 47%	27 88%	13 93%	15 83%	135 43%	29 38%	106 45%	83 49%	47 62%	36 38%	5 100%	1 100%	4 100%	31 49%	9 58%	22 46%	198 46%	181 46%	18 53%	
Very concerned	(4) 98 18%	10 33%	6 47%	4 22%	45 14%	9 12%	36 15%	36 21%	25 33%	11 11%	3 61%	- -	3 69%	10 16%	5 29%	5 11%	74 17%	70 18%	4 12%	
Fairly concerned	(3) 157 29%	17 55%	6 46%	11 62%	90 29%	20 26%	71 30%	47 28%	22 29%	25 27%	2 39%	1 100%	1 31%	21 33%	4 29%	17 35%	124 29%	111 28%	13 40%	
Not very concerned	(2) 192 35%	1 4%	- -	1 8%	129 41%	34 45%	95 40%	57 34%	15 20%	42 44%	- -	- -	- -	26 40%	5 29%	21 44%	154 36%	150 38%	4 13%	
Not at all concerned	(1) 80 15%	2 8%	1 7%	2 9%	48 15%	12 16%	36 15%	23 13%	8 11%	14 15%	- -	- -	- -	5 8%	2 12%	3 7%	68 16%	58 15%	10 30%	
NET: Not concerned	272 50%	4 12%	1 7%	3 17%	177 56%	46 61%	131 55%	80 47%	24 31%	56 59%	- -	- -	- -	31 49%	7 42%	24 51%	222 52%	208 53%	14 43%	
Don't know	20 4%	- -	- -	- -	1 *	1 2%	- -	8 5%	5 7%	3 3%	- -	- -	- -	2 2%	- -	2 3%	9 2%	7 2%	1 4%	
Mean	2.52	3.12	3.33	2.96	2.42	2.35	2.45	2.59	2.90	2.35	3.61	3.00	3.69	2.58	2.75	2.52	2.49	2.50	2.36	
Standard deviation	0.96	0.84	0.83	0.83	0.92	0.90	0.93	0.98	1.02	0.88	0.55	-	0.53	0.86	1.05	0.79	0.96	0.95	1.08	
Standard error	0.04	0.15	0.24	0.19	0.05	0.10	0.06	0.07	0.11	0.09	0.21	-	0.22	0.11	0.29	0.11	0.05	0.05	0.19	

Parents Poll

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Absolutes/col percents

Table 89
Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?
Alcohol
Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Concerned	255	3	1	2	25	10	15	199	179	20	58	13	45	90	32	58	93	45	48	
	47%	100%	100%	100%	68%	95%	57%	44%	43%	58%	62%	74%	59%	42%	33%	49%	47%	63%	38%	
Very concerned	(4) 98	1	-	1	6	3	3	79	74	6	24	7	17	33	10	23	34	24	10	
	18%	20%	-	34%	16%	26%	12%	18%	18%	16%	25%	43%	22%	15%	10%	20%	17%	34%	8%	
Fairly concerned	(3) 157	3	1	1	19	7	12	120	106	14	34	5	29	57	23	34	59	21	38	
	29%	80%	100%	66%	51%	68%	44%	27%	25%	42%	36%	31%	38%	26%	23%	29%	30%	29%	31%	
Not very concerned	(2) 192	-	-	-	10	-	10	168	162	5	25	1	24	95	51	45	62	13	50	
	35%	-	-	-	26%	-	36%	37%	39%	16%	27%	7%	31%	44%	51%	38%	32%	18%	40%	
Not at all concerned	(1) 80	-	-	-	2	1	2	70	63	8	11	3	8	31	16	16	32	9	23	
	15%	-	-	-	7%	5%	7%	16%	15%	22%	12%	19%	10%	14%	16%	13%	16%	12%	18%	
NET: Not concerned	272	-	-	-	12	1	12	238	225	13	36	4	32	127	66	60	94	21	73	
	50%	-	-	-	32%	5%	43%	53%	54%	38%	38%	26%	41%	58%	67%	51%	48%	30%	58%	
Don't know	20	-	-	-	-	-	-	11	10	1	-	-	-	-	-	-	9	5	4	
	4%	-	-	-	-	-	-	2%	2%	4%	-	-	-	-	-	-	5%	7%	3%	
Mean	2.52	3.20	3.00	3.34	2.77	3.16	2.62	2.48	2.47	2.54	2.75	2.98	2.71	2.42	2.27	2.56	2.51	2.91	2.29	
Standard deviation	0.96	0.48	-	0.66	0.81	0.71	0.80	0.97	0.96	1.04	0.97	1.15	0.92	0.92	0.85	0.96	0.98	1.04	0.87	
Standard error	0.04	0.19	-	0.33	0.13	0.21	0.15	0.04	0.05	0.18	0.10	0.28	0.11	0.06	0.08	0.08	0.07	0.12	0.08	

Parents Poll

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Absolutes/col percents

Table 90

Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?

Alcohol

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26	
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28	
NET: Concerned	255 47%	12 77%	2 47%	10 93%	29 50%	8 52%	20 49%	195 46%	176 45%	19 57%	9 100%	2 100%	7 100%	27 70%	7 65%	20 71%	197 44%	180 43%	17 61%	
Very concerned (4)	98 18%	7 44%	1 21%	6 56%	7 11%	1 5%	6 14%	75 18%	68 17%	7 21%	4 42%	- -	4 57%	8 21%	5 47%	3 11%	76 17%	69 17%	8 27%	
Fairly concerned (3)	157 29%	5 33%	1 26%	4 37%	22 39%	7 47%	15 35%	120 28%	108 28%	12 36%	5 58%	2 100%	3 43%	19 49%	2 18%	17 27%	120 60%	111 27%	9 34%	
Not very concerned (2)	192 35%	2 13%	1 23%	1 7%	22 38%	6 40%	16 38%	154 36%	149 38%	5 15%	- -	- -	- -	9 24%	2 19%	7 26%	165 37%	161 39%	4 16%	
Not at all concerned (1)	80 15%	2 10%	2 30%	- -	5 9%	1 8%	4 9%	65 15%	57 15%	8 23%	- -	- -	- -	2 6%	2 16%	1 3%	69 16%	64 15%	5 19%	
NET: Not concerned	272 50%	4 23%	3 53%	1 7%	27 47%	8 48%	20 47%	219 52%	206 53%	13 39%	- -	- -	- -	12 30%	4 35%	8 29%	234 53%	225 54%	10 35%	
Don't know	20 4%	- -	- -	- -	2 3%	- -	2 4%	9 2%	7 2%	1 4%	- -	- -	- -	- -	- -	- -	11 2%	10 2%	1 5%	
Mean	2.52	3.12	2.39	3.48	2.54	2.50	2.55	2.50	2.49	2.58	3.42	3.00	3.57	2.84	2.97	2.80	2.47	2.46	2.72	
Standard deviation	0.96	1.01	1.24	0.66	0.82	0.74	0.86	0.96	0.95	1.10	0.52	0.00	0.53	0.83	1.19	0.68	0.96	0.95	1.10	
Standard error	0.04	0.24	0.44	0.22	0.11	0.19	0.13	0.05	0.05	0.20	0.16	0.00	0.19	0.14	0.36	0.13	0.04	0.05	0.22	

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 91
Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?
Illegal drugs
Base: All respondents with children aged 16 or under

	Gender		Age			Social Grade				Employment Sector		Region				Children In Household				
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Concerned	377 69%	149 70%	227 69%	137 71%	149 68%	91 67%	95 64%	103 75%	90 72%	89 65%	104 76%	168 67%	36 79%	110 73%	103 68%	71 57%	56 76%	161 69%	182 71%	179 71%
Very concerned	(4) 234 43%	90 42%	144 43%	86 44%	92 42%	57 42%	55 37%	67 49%	60 48%	53 39%	69 50%	108 43%	17 38%	66 43%	70 46%	51 41%	31 42%	108 46%	108 42%	108 43%
Fairly concerned	(3) 142 26%	59 28%	83 25%	51 26%	57 26%	34 25%	39 27%	37 27%	30 24%	37 27%	35 26%	61 24%	19 41%	45 30%	34 22%	20 16%	25 34%	53 23%	74 29%	71 28%
Not very concerned	(2) 63 11%	23 11%	40 12%	18 9%	22 10%	22 17%	27 18%	8 6%	11 9%	16 12%	11 8%	29 11%	3 6%	16 11%	14 10%	24 19%	5 7%	26 11%	27 11%	30 12%
Not at all concerned	(1) 75 14%	32 15%	44 13%	27 14%	32 15%	17 13%	20 14%	18 13%	16 13%	21 15%	17 12%	39 16%	7 16%	19 13%	18 12%	21 17%	11 14%	32 14%	36 14%	27 11%
NET: Not concerned	138 25%	55 26%	83 25%	45 23%	54 25%	39 29%	47 32%	26 19%	27 22%	37 27%	28 20%	68 27%	10 21%	35 23%	32 21%	45 36%	16 22%	58 25%	63 24%	57 22%
Don't know	32 6%	10 5%	21 6%	12 6%	15 7%	5 3%	7 4%	8 6%	7 6%	10 7%	5 4%	15 6%	- -	6 4%	16 11%	8 6%	2 3%	15 6%	13 5%	16 6%
Mean	3.04	3.02	3.06	3.08	3.03	3.00	2.91	3.17	3.14	2.96	3.18	3.00	3.01	3.08	3.15	2.87	3.06	3.08	3.04	3.11
Standard deviation	1.08	1.09	1.07	1.08	1.09	1.07	1.07	1.06	1.07	1.10	1.05	1.12	1.04	1.04	1.06	1.17	1.05	1.09	1.07	1.02
Standard error	0.05	0.08	0.06	0.07	0.08	0.09	0.08	0.10	0.11	0.09	0.09	0.07	0.15	0.08	0.09	0.10	0.12	0.07	0.07	0.07

Parents Poll

ONLINE Fieldwork : 24th-27th August 2012

Absolutes/col percents

Table 92

Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?

Illegal drugs

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Concerned	377 69%	225 72%	318 70%	57 66%	19 71%	36 72%	333 69%	13 87%	32 72%	334 69%	222 71%	282 69%	94 71%	28 73%	63 79%	302 68%	11 96%	37 80%	322 68%
Very concerned	(4) 234 43%	129 42%	193 42%	40 46%	11 41%	18 37%	211 44%	8 52%	20 44%	209 43%	131 42%	166 40%	68 51%	18 46%	35 43%	195 44%	7 58%	22 49%	207 44%
Fairly concerned	(3) 142 26%	96 31%	125 28%	17 20%	8 30%	18 35%	122 25%	5 35%	13 29%	125 26%	91 29%	116 28%	26 20%	10 27%	29 36%	106 24%	4 38%	15 32%	114 24%
Not very concerned	(2) 63 11%	37 12%	55 12%	8 9%	4 14%	7 13%	55 12%	* 3%	3 7%	59 12%	44 14%	55 13%	8 6%	4 11%	7 9%	53 12%	* 4%	2 4%	59 12%
Not at all concerned	(1) 75 14%	38 12%	64 14%	11 13%	2 9%	5 10%	68 14%	1 4%	6 12%	69 14%	40 13%	57 14%	18 14%	3 7%	6 7%	66 15%	- -	6 12%	69 14%
NET: Not concerned	138 25%	76 24%	119 26%	19 22%	6 23%	12 23%	123 26%	1 7%	9 19%	128 26%	84 27%	112 27%	26 20%	7 18%	13 16%	119 27%	* 4%	7 16%	127 27%
Don't know	32 6%	10 3%	17 4%	11 13%	2 6%	3 5%	25 5%	1 6%	4 9%	23 5%	8 2%	16 4%	12 9%	4 9%	4 4%	22 5%	- -	2 3%	24 5%
Mean	3.04	3.05	3.02	3.13	3.10	3.04	3.04	3.44	3.13	3.02	3.02	2.99	3.20	3.23	3.21	3.02	3.54	3.21	3.03
Standard deviation	1.08	1.03	1.07	1.11	0.99	0.98	1.09	0.77	1.05	1.09	1.05	1.07	1.10	0.96	0.91	1.11	0.60	1.02	1.10
Standard error	0.05	0.06	0.05	0.12	0.21	0.14	0.05	0.21	0.17	0.05	0.06	0.05	0.10	0.16	0.10	0.05	0.15	0.15	0.05

Parents Poll

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Absolutes/col percents

Table 93

Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Concerned	377 69%	17 53%	6 42%	11 62%	220 70%	52 68%	168 71%	126 74%	57 76%	69 72%	5 100%	1 100%	4 100%	47 75%	11 70%	37 77%	295 69%	275 69%	21 63%	
Very concerned	(4) 234 43%	8 25%	4 28%	4 23%	140 45%	30 40%	110 46%	76 45%	40 53%	37 38%	* 10%	- -	* 11%	26 41%	7 46%	19 40%	192 45%	178 45%	14 41%	
Fairly concerned	(3) 142 26%	9 28%	2 14%	7 39%	80 26%	21 28%	59 25%	50 29%	18 24%	32 34%	4 90%	1 100%	4 89%	21 34%	4 24%	18 37%	103 24%	96 24%	7 21%	
Not very concerned	(2) 63 11%	3 10%	1 10%	2 9%	43 14%	9 12%	34 14%	15 9%	2 3%	13 13%	- -	- -	- -	6 9%	4 26%	2 4%	54 13%	53 13%	2 5%	
Not at all concerned	(1) 75 14%	8 25%	6 41%	2 12%	44 14%	15 19%	29 12%	20 12%	10 13%	10 11%	- -	- -	- -	4 7%	1 4%	4 8%	63 15%	54 14%	9 28%	
NET: Not concerned	138 25%	11 34%	7 51%	4 21%	86 27%	24 31%	63 26%	35 21%	12 16%	23 24%	- -	- -	- -	10 16%	5 30%	6 12%	118 27%	107 27%	11 33%	
Don't know	32 6%	4 12%	1 7%	3 17%	7 2%	1 2%	6 3%	9 5%	6 7%	3 3%	- -	- -	- -	6 9%	- -	6 12%	16 4%	14 4%	1 4%	
Mean	3.04	2.61	2.31	2.87	3.03	2.90	3.08	3.13	3.25	3.03	3.10	3.00	3.11	3.20	3.13	3.23	3.03	3.05	2.79	
Standard deviation	1.08	1.19	1.36	1.01	1.08	1.14	1.06	1.03	1.06	1.00	0.34	-	0.36	0.91	0.95	0.91	1.10	1.08	1.29	
Standard error	0.05	0.23	0.41	0.24	0.06	0.13	0.07	0.08	0.12	0.10	0.13	-	0.15	0.12	0.26	0.13	0.05	0.05	0.23	

Parents Poll

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Absolutes/col percents

Table 94

Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Concerned	377	3	1	2	31	9	22	306	287	19	67	12	54	147	65	82	141	50	90	
	69%	87%	100%	78%	81%	82%	81%	68%	69%	57%	71%	72%	71%	68%	66%	69%	72%	70%	72%	
Very concerned	(4) 234	1	-	1	19	7	12	196	184	13	38	8	29	101	39	62	84	36	48	
	43%	40%	-	66%	50%	62%	46%	44%	44%	37%	40%	48%	38%	47%	40%	53%	43%	50%	38%	
Fairly concerned	(3) 142	2	1	*	12	2	9	110	103	7	29	4	25	46	26	20	57	15	42	
	26%	47%	100%	12%	31%	20%	35%	24%	25%	20%	31%	23%	33%	21%	26%	17%	29%	20%	34%	
Not very concerned	(2) 63	*	-	*	2	1	1	58	56	2	11	-	11	30	17	13	20	4	16	
	11%	13%	-	22%	6%	13%	3%	13%	14%	5%	11%	-	14%	14%	17%	11%	10%	6%	13%	
Not at all concerned	(1) 75	-	-	-	3	1	3	65	55	10	12	4	8	36	15	21	24	12	12	
	14%	-	-	-	9%	5%	10%	15%	13%	29%	13%	23%	11%	17%	15%	18%	12%	16%	10%	
NET: Not concerned	138	*	-	*	5	2	3	123	112	11	23	4	19	66	32	34	44	16	29	
	25%	13%	-	22%	14%	18%	13%	27%	27%	34%	24%	23%	25%	31%	32%	29%	23%	22%	23%	
Don't know	32	-	-	-	2	-	2	20	16	3	5	1	4	4	2	2	11	5	6	
	6%	-	-	-	4%	-	6%	4%	4%	10%	5%	5%	5%	2%	2%	2%	6%	7%	5%	
Mean	3.04	3.27	3.00	3.45	3.29	3.38	3.24	3.02	3.04	2.71	3.03	3.02	3.03	2.99	2.92	3.05	3.08	3.13	3.06	
Standard deviation	1.08	0.80	-	1.16	0.94	0.94	0.96	1.10	1.08	1.31	1.04	1.26	1.00	1.14	1.10	1.18	1.04	1.14	0.98	
Standard error	0.05	0.33	-	0.58	0.15	0.28	0.18	0.05	0.05	0.23	0.11	0.31	0.12	0.07	0.11	0.10	0.07	0.13	0.09	

Parents Poll

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Absolutes/col percents

Table 95

Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?

Illegal drugs

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26	
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28	
NET: Concerned	377 69%	15 95%	5 100%	10 93%	43 75%	10 64%	33 79%	290 69%	268 69%	22 66%	9 100%	2 100%	7 100%	27 70%	8 74%	19 68%	305 69%	285 69%	20 71%	
Very concerned	(4) 234 43%	7 44%	3 60%	4 36%	27 46%	8 47%	19 46%	186 44%	168 43%	18 56%	6 63%	2 62%	4 64%	18 47%	6 56%	12 43%	194 44%	177 43%	17 61%	
Fairly concerned	(3) 142 26%	8 51%	2 40%	6 57%	16 28%	3 17%	14 32%	104 25%	100 26%	3 10%	3 37%	1 38%	3 36%	9 23%	2 18%	7 25%	111 25%	108 26%	3 10%	
Not very concerned	(2) 63 11%	1 5%	-	1 7%	5 8%	3 19%	2 4%	56 13%	51 13%	4 13%	-	-	-	2 6%	2 21%	-	59 13%	55 13%	4 13%	
Not at all concerned	(1) 75 14%	-	-	-	4 8%	1 5%	4 8%	62 15%	56 14%	6 17%	-	-	-	6 16%	1 5%	6 19%	61 14%	57 14%	3 12%	
NET: Not concerned	138 25%	1 5%	-	1 7%	9 16%	4 24%	5 13%	117 28%	107 27%	10 30%	-	-	-	8 21%	3 26%	6 19%	120 27%	113 27%	7 25%	
Don't know	32 6%	-	-	-	6 10%	2 12%	4 9%	16 4%	14 4%	1 4%	-	-	-	4 9%	-	4 12%	18 4%	16 4%	1 5%	
Mean	3.04	3.39	3.60	3.28	3.26	3.21	3.27	3.02	3.01	3.09	3.63	3.62	3.64	3.11	3.24	3.05	3.03	3.02	3.25	
Standard deviation	1.08	0.60	0.54	0.62	0.94	1.01	0.93	1.10	1.09	1.21	0.51	0.63	0.52	1.13	1.01	1.20	1.08	1.08	1.12	
Standard error	0.05	0.15	0.19	0.21	0.12	0.27	0.14	0.05	0.05	0.22	0.15	0.37	0.18	0.19	0.30	0.24	0.05	0.05	0.22	

Parents Poll

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Absolutes/col percents

Table 96

Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?

Legal "highs"

Base: All respondents with children aged 16 or under

	Gender			Age			Social Grade				Employment Sector		Region				Children In Household			
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Concerned	359 66%	137 64%	222 67%	135 69%	138 63%	87 64%	87 59%	98 72%	90 73%	83 61%	96 70%	162 64%	35 77%	103 68%	99 65%	71 57%	52 70%	157 67%	174 67%	169 67%
Very concerned	(4) 200 37%	76 35%	125 38%	75 38%	79 36%	47 35%	48 32%	58 42%	55 44%	39 29%	61 45%	89 35%	16 35%	57 38%	57 37%	43 35%	28 37%	94 40%	94 37%	90 36%
Fairly concerned	(3) 159 29%	61 28%	98 30%	60 31%	59 27%	40 30%	39 26%	40 29%	36 29%	44 32%	35 25%	73 29%	19 42%	46 30%	42 28%	28 22%	24 33%	63 27%	80 31%	79 31%
Not very concerned	(2) 73 13%	29 13%	44 13%	20 10%	27 13%	25 19%	32 22%	13 9%	11 9%	17 12%	19 14%	31 12%	3 7%	22 15%	17 11%	22 18%	9 12%	28 12%	30 12%	39 15%
Not at all concerned	(1) 70 13%	30 14%	40 12%	25 13%	29 13%	17 13%	19 13%	19 13%	10 8%	22 16%	16 12%	36 14%	7 16%	19 13%	17 11%	16 13%	11 14%	27 12%	33 13%	26 10%
NET: Not concerned	143 26%	59 27%	85 26%	45 23%	56 26%	42 31%	52 35%	31 23%	21 17%	39 29%	36 26%	67 27%	10 23%	41 27%	34 23%	38 31%	19 26%	55 24%	63 25%	65 26%
Don't know	44 8%	19 9%	25 7%	15 8%	24 11%	6 4%	10 7%	8 6%	12 10%	14 10%	5 4%	23 9%	- -	7 5%	19 12%	15 12%	3 4%	22 9%	21 8%	18 7%
Mean	2.97	2.93	3.00	3.03	2.97	2.90	2.83	3.07	3.21	2.82	3.07	2.94	2.97	2.98	3.04	2.89	2.97	3.05	2.99	2.99
Standard deviation	1.05	1.07	1.04	1.04	1.07	1.04	1.06	1.06	0.96	1.08	1.06	1.07	1.04	1.04	1.04	1.09	1.06	1.05	1.04	1.00
Standard error	0.05	0.08	0.06	0.07	0.08	0.09	0.08	0.10	0.10	0.09	0.09	0.07	0.15	0.08	0.09	0.10	0.12	0.07	0.07	0.06

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Table 97

Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?

Legal "highs"

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Concerned	359 66%	215 69%	303 67%	55 63%	18 69%	33 67%	318 66%	13 88%	34 77%	316 65%	217 69%	273 67%	86 65%	27 70%	59 74%	291 66%	11 96%	38 82%	309 65%
Very concerned	(4) 200 37%	109 35%	162 36%	37 42%	7 28%	15 29%	181 38%	8 51%	13 28%	182 37%	109 35%	142 34%	58 44%	14 35%	25 31%	171 39%	7 58%	15 32%	181 38%
Fairly concerned	(3) 159 29%	106 34%	140 31%	19 21%	11 41%	19 38%	138 29%	6 37%	22 48%	134 28%	108 34%	131 32%	27 21%	14 35%	34 43%	120 27%	4 38%	23 50%	127 27%
Not very concerned	(2) 73 13%	43 14%	63 14%	10 12%	1 3%	5 11%	68 14%	1 4%	4 9%	68 14%	45 14%	59 14%	14 10%	1 3%	6 7%	62 14%	-	3 7%	64 14%
Not at all concerned	(1) 70 13%	32 10%	59 13%	11 12%	-	3 5%	66 14%	1 5%	2 5%	68 14%	35 11%	53 13%	17 13%	1 1%	5 6%	63 14%	-	2 5%	67 14%
NET: Not concerned	143 26%	76 24%	122 27%	21 24%	1 3%	8 16%	133 28%	1 9%	6 14%	136 28%	80 26%	112 27%	31 23%	2 5%	11 13%	125 28%	-	6 12%	131 28%
Don't know	44 8%	20 6%	30 7%	11 13%	7 28%	9 18%	29 6%	* 3%	4 10%	34 7%	16 5%	25 6%	16 12%	10 25%	10 13%	26 6%	* 4%	3 6%	33 7%
Mean	2.97	3.00	2.95	3.06	3.33	3.10	2.96	3.38	3.10	2.95	2.98	2.94	3.09	3.39	3.14	2.96	3.61	3.15	2.96
Standard deviation	1.05	0.99	1.04	1.09	0.58	0.86	1.07	0.83	0.80	1.07	1.00	1.04	1.10	0.67	0.84	1.08	0.51	0.79	1.08
Standard error	0.05	0.06	0.05	0.12	0.13	0.13	0.05	0.23	0.13	0.05	0.06	0.05	0.10	0.12	0.10	0.05	0.14	0.12	0.05

Parents Poll

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Table 98
Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?
Legal "highs"
Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Concerned	359 66%	21 68%	11 80%	10 59%	204 65%	46 60%	158 67%	121 71%	55 73%	66 69%	4 87%	1 100%	3 86%	45 71%	11 70%	34 72%	281 66%	260 66%	21 63%	
Very concerned (4)	200 37%	7 23%	4 30%	3 17%	111 35%	25 33%	86 36%	74 43%	38 50%	36 37%	3 61%	- -	3 69%	17 28%	5 35%	12 25%	167 39%	154 39%	12 37%	
Fairly concerned (3)	159 29%	14 45%	7 50%	7 42%	93 30%	21 27%	72 31%	47 28%	17 22%	31 32%	1 26%	1 100%	1 16%	28 44%	5 35%	22 47%	114 27%	106 27%	8 25%	
Not very concerned (2)	73 13%	1 4%	- -	1 8%	50 16%	11 15%	39 16%	20 12%	4 5%	16 16%	1 13%	- -	1 14%	4 6%	1 7%	3 6%	67 16%	66 17%	2 5%	
Not at all concerned (1)	70 13%	5 17%	3 20%	2 14%	43 14%	13 17%	30 12%	19 11%	9 12%	10 10%	- -	- -	- -	4 7%	1 4%	4 8%	58 14%	51 13%	7 21%	
NET: Not concerned	143 26%	7 21%	3 20%	4 22%	93 29%	24 32%	68 29%	38 22%	13 17%	25 27%	1 13%	- -	1 14%	8 13%	2 11%	7 14%	126 29%	117 30%	9 26%	
Don't know	44 8%	3 11%	- -	3 19%	17 5%	6 8%	11 5%	12 7%	8 10%	4 4%	- -	- -	- -	10 15%	3 19%	7 14%	22 5%	19 5%	4 11%	
Mean	2.97	2.83	2.90	2.76	2.92	2.82	2.95	3.11	3.24	3.01	3.48	3.00	3.55	3.09	3.25	3.04	2.96	2.96	2.88	
Standard deviation	1.05	1.03	1.08	1.02	1.06	1.12	1.04	1.02	1.05	1.00	0.80	-	0.84	0.85	0.83	0.87	1.07	1.06	1.21	
Standard error	0.05	0.19	0.31	0.25	0.06	0.13	0.07	0.08	0.12	0.10	0.30	-	0.34	0.11	0.24	0.13	0.05	0.05	0.22	

Parents Poll

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Table 99
Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?
Legal "highs"
Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no diff-erence	Made no diff-erence - I never used it before	Made no diff-erence - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Concerned	359 66%	3 87%	1 100%	2 78%	28 74%	10 89%	18 68%	294 66%	272 66%	22 64%	66 70%	13 77%	53 68%	140 65%	63 63%	78 66%	134 68%	48 67%	86 68%	
Very concerned (4)	200 37%	1 20%	- -	1 34%	11 29%	4 38%	7 26%	175 39%	163 39%	13 37%	34 36%	9 51%	26 33%	78 36%	31 31%	47 40%	78 40%	35 49%	43 35%	
Fairly concerned (3)	159 29%	2 67%	1 100%	1 45%	17 45%	5 51%	11 42%	119 27%	110 26%	9 27%	32 34%	4 26%	27 35%	62 29%	32 32%	30 26%	56 28%	13 19%	42 34%	
Not very concerned (2)	73 13%	- -	- -	- -	6 15%	1 11%	4 17%	66 15%	65 16%	2 5%	14 15%	- -	14 18%	28 13%	15 15%	14 12%	27 14%	6 9%	21 16%	
Not at all concerned (1)	70 13%	- -	- -	- -	3 7%	- -	3 10%	61 14%	54 13%	7 21%	10 11%	4 23%	6 8%	35 16%	13 13%	22 19%	22 11%	11 15%	12 9%	
NET: Not concerned	143 26%	- -	- -	- -	8 22%	1 11%	7 27%	127 28%	118 29%	9 25%	24 25%	4 23%	20 26%	63 29%	27 27%	36 31%	49 25%	17 24%	32 26%	
Don't know	44 8%	* 13%	- -	* 22%	2 4%	- -	2 6%	28 6%	24 6%	4 11%	4 5%	- -	4 6%	13 6%	9 9%	4 4%	14 7%	6 9%	7 6%	
Mean	2.97	3.23	3.00	3.43	3.00	3.27	2.88	2.97	2.98	2.89	3.00	3.05	2.99	2.90	2.90	2.90	3.04	3.11	2.99	
Standard deviation	1.05	0.52	-	-	0.88	0.68	0.95	1.07	1.06	1.19	1.00	1.23	0.94	1.10	1.03	1.15	1.03	1.14	0.97	
Standard error	0.05	0.23	-	-	0.14	0.20	0.18	0.05	0.05	0.22	0.11	0.30	0.11	0.07	0.10	0.10	0.07	0.13	0.09	

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Table 100

Q.9 How concerned, if at all, are you that your child or children may consume each of the following during their lifetime?
Legal "highs"

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26	
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28	
NET: Concerned	359 66%	14 91%	5 100%	9 87%	41 70%	10 64%	30 73%	278 66%	257 66%	21 63%	8 85%	2 100%	5 80%	28 71%	7 63%	21 74%	294 66%	274 66%	20 71%	
Very concerned (4)	200 37%	9 54%	3 51%	6 56%	19 33%	7 47%	12 28%	160 38%	145 37%	15 45%	5 55%	2 62%	4 53%	12 30%	4 40%	8 27%	170 39%	156 38%	14 52%	
Fairly concerned (3)	159 29%	6 37%	3 49%	3 31%	21 37%	3 17%	19 45%	118 28%	112 29%	6 18%	3 30%	1 38%	2 27%	16 41%	2 23%	14 48%	123 28%	118 29%	5 19%	
Not very concerned (2)	73 13%	1 9%	-	1 13%	3 5%	-	3 7%	65 15%	61 16%	4 13%	1 15%	-	1 20%	4 11%	3 29%	1 4%	64 14%	60 15%	4 13%	
Not at all concerned (1)	70 13%	-	-	-	4 8%	1 5%	4 8%	57 14%	54 14%	3 10%	-	-	-	3 9%	1 8%	3 9%	58 13%	55 13%	3 12%	
NET: Not concerned	143 26%	1 9%	-	1 13%	7 13%	1 5%	6 15%	123 29%	115 29%	8 24%	1 15%	-	1 20%	8 20%	4 37%	4 14%	122 28%	115 28%	7 25%	
Don't know	44 8%	-	-	-	10 17%	5 31%	5 12%	22 5%	18 5%	5 14%	-	-	-	4 9%	-	4 12%	26 6%	25 6%	1 5%	
Mean	2.97	3.45	3.51	3.43	3.16	3.54	3.04	2.95	2.94	3.13	3.40	3.62	3.32	3.02	2.96	3.04	2.98	2.96	3.15	
Standard deviation	1.05	0.67	0.56	0.75	0.90	0.87	0.89	1.07	1.06	1.08	0.78	0.63	0.86	0.93	1.05	0.90	1.06	1.06	1.10	
Standard error	0.05	0.16	0.20	0.25	0.12	0.24	0.14	0.05	0.05	0.20	0.23	0.37	0.30	0.16	0.32	0.18	0.05	0.05	0.22	

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Table 101

Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?

Summary**Base: All respondents with children aged 16 or under**

	<u>Alcohol</u>	<u>Illegal drugs</u>	<u>Legal "highs"</u>
Unweighted base	575	575	575
Weighted base	546	546	546
NET: Any	467 85%	457 84%	450 82%
Enforcing tough discipline	125 23%	165 30%	137 25%
Educating them about the consequences of using or consuming it	301 55%	310 57%	296 54%
Openly communicating with my children	343 63%	333 61%	311 57%
Monitoring their peer group	145 27%	155 28%	148 27%
Monitoring their online and social networking usage	119 22%	129 24%	122 22%
Instilling good morals	285 52%	274 50%	248 45%
None of these, and I do intend to do something to limit my children's consumption	45 8%	54 10%	58 11%
None of these, and I do not intend to do anything to limit my children's consumption	34 6%	35 6%	37 7%

Parents Poll

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Table 102

Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Gender		Age			Social Grade				Employment Sector		Region				Children In Household				
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Any	467	179	288	163	184	120	128	117	105	118	119	213	37	134	128	102	66	192	219	221
	85%	83%	87%	84%	85%	89%	86%	85%	84%	86%	86%	85%	81%	89%	84%	82%	89%	82%	85%	88%
Enforcing tough discipline	125	53	71	55	51	19	31	37	26	31	30	64	9	34	43	23	16	67	56	43
	23%	25%	21%	28%	24%	14%	21%	27%	21%	23%	22%	25%	19%	23%	29%	18%	22%	29%	22%	17%
Educating them about the consequences of using or consuming it	301	106	195	104	122	74	81	76	59	85	79	126	25	73	88	70	46	134	121	137
	55%	49%	59%	54%	56%	55%	54%	55%	48%	62%	58%	50%	55%	48%	58%	56%	61%	57%	47%	54%
Openly communicating with my children	343	128	215	123	133	87	85	99	71	89	79	157	31	90	92	76	55	145	156	161
	63%	60%	65%	64%	61%	64%	57%	72%	57%	65%	57%	62%	67%	60%	61%	61%	74%	62%	61%	64%
Monitoring their peer group	145	47	99	56	70	20	35	42	28	40	31	72	10	39	36	36	23	73	63	58
	27%	22%	30%	29%	32%	15%	24%	30%	23%	29%	22%	29%	23%	26%	24%	29%	32%	31%	24%	23%
Monitoring their online and social networking usage	119	36	83	53	49	17	28	36	24	31	31	51	10	30	34	27	17	55	60	46
	22%	17%	25%	27%	23%	13%	19%	27%	19%	23%	22%	20%	22%	20%	23%	22%	23%	23%	23%	18%
Instilling good morals	285	102	183	99	121	65	69	79	57	80	64	128	29	85	72	60	39	126	129	129
	52%	47%	55%	51%	56%	48%	46%	57%	46%	59%	46%	51%	65%	56%	48%	48%	53%	54%	50%	51%
None of these, and I do intend to do something to limit my children's consumption	45	19	26	18	19	8	12	14	15	4	12	23	5	9	14	12	4	26	20	13
	8%	9%	8%	9%	9%	6%	8%	11%	12%	3%	9%	9%	12%	6%	9%	10%	6%	11%	8%	5%
None of these, and I do not intend to do anything to limit my children's consumption	34	17	18	13	14	7	9	6	4	15	7	16	3	8	10	9	4	16	20	17
	6%	8%	5%	7%	6%	5%	6%	5%	4%	11%	5%	7%	7%	5%	6%	8%	6%	7%	8%	7%

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Table 103

Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Any	467	276	403	62	26	46	409	15	41	412	281	366	100	38	77	371	12	44	400
	85%	89%	89%	71%	100%	92%	85%	100%	92%	85%	90%	89%	76%	99%	97%	84%	100%	95%	85%
Enforcing tough discipline	125	65	104	20	8	16	104	6	14	107	70	94	31	12	27	95	4	16	106
	23%	21%	23%	23%	30%	33%	22%	38%	32%	22%	22%	23%	23%	30%	33%	21%	32%	35%	22%
Educating them about the consequences of using or consuming it	301	177	257	43	16	28	268	10	21	273	186	240	61	27	50	242	5	22	265
	55%	57%	57%	49%	59%	56%	56%	63%	47%	56%	59%	58%	46%	69%	63%	55%	43%	47%	56%
Openly communicating with my children	343	202	303	39	20	35	302	9	27	310	212	275	67	34	60	270	4	26	301
	63%	65%	67%	44%	76%	70%	63%	61%	60%	64%	68%	67%	51%	88%	75%	61%	34%	57%	64%
Monitoring their peer group	145	77	123	22	10	19	124	3	16	127	83	110	36	17	32	107	5	16	122
	27%	25%	27%	25%	39%	38%	26%	21%	36%	26%	26%	27%	27%	43%	40%	24%	40%	35%	26%
Monitoring their online and social networking usage	119	71	106	13	6	8	108	1	7	109	72	95	24	10	19	94	2	9	104
	22%	23%	23%	14%	21%	16%	22%	8%	15%	22%	23%	23%	18%	27%	23%	21%	19%	19%	22%
Instilling good morals	285	168	242	43	5	16	261	3	16	261	179	230	55	19	44	233	3	21	252
	52%	54%	53%	49%	21%	31%	54%	21%	36%	54%	57%	56%	42%	49%	55%	53%	28%	47%	53%
None of these, and I do intend to do something to limit my children's consumption	45	21	35	9	-	1	42	-	2	42	22	30	14	*	1	41	-	2	40
	8%	7%	8%	11%	-	3%	9%	-	5%	9%	7%	7%	11%	1%	2%	9%	-	5%	9%
None of these, and I do not intend to do anything to limit my children's consumption	34	13	17	16	-	3	30	-	1	31	11	14	18	-	2	31	-	-	33
	6%	4%	4%	18%	-	5%	6%	-	3%	6%	3%	4%	14%	-	2%	7%	-	-	7%

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Table 104

Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Any	467	31	13	17	284	68	216	140	56	84	5	1	4	60	15	45	369	339	30	
	85%	100%	100%	100%	90%	89%	91%	82%	75%	88%	100%	100%	100%	96%	98%	95%	86%	86%	91%	
Enforcing tough discipline	125	6	4	1	74	18	56	38	18	20	3	-	3	18	5	13	91	85	6	
	23%	19%	33%	8%	24%	23%	24%	22%	23%	21%	55%	-	63%	29%	34%	28%	21%	22%	18%	
Educating them about the consequences of using or consuming it	301	12	7	5	198	42	156	87	38	49	2	1	1	42	11	30	240	226	13	
	55%	39%	51%	29%	63%	55%	66%	51%	50%	52%	35%	100%	26%	66%	74%	64%	56%	57%	40%	
Openly communicating with my children	343	15	9	6	223	51	172	99	39	60	-	-	-	53	13	40	274	252	22	
	63%	49%	65%	36%	71%	66%	73%	58%	51%	63%	-	-	-	83%	82%	84%	64%	64%	67%	
Monitoring their peer group	145	7	3	4	95	19	75	42	18	24	-	-	-	24	5	19	113	102	11	
	27%	23%	24%	23%	30%	25%	32%	24%	23%	25%	-	-	-	38%	34%	40%	26%	26%	33%	
Monitoring their online and social networking usage	119	8	2	6	80	13	68	30	13	18	1	-	1	17	4	13	96	93	3	
	22%	25%	17%	32%	26%	17%	28%	18%	17%	19%	28%	-	31%	27%	25%	28%	22%	24%	10%	
Instilling good morals	285	14	8	6	188	38	150	79	32	47	1	-	1	39	4	35	229	217	11	
	52%	44%	56%	35%	60%	50%	63%	46%	43%	49%	25%	-	28%	61%	25%	73%	53%	55%	33%	
None of these, and I do not intend to do something to limit my children's consumption	45	-	-	-	20	5	15	19	12	7	-	-	-	1	-	1	39	37	3	
	8%	-	-	-	6%	7%	6%	11%	15%	8%	-	-	-	2%	-	3%	9%	9%	9%	
None of these, and I do not intend to do anything to limit my children's consumption	34	-	-	-	10	4	6	12	8	4	-	-	-	2	*	1	20	20	-	
	6%	-	-	-	3%	5%	3%	7%	10%	4%	-	-	-	2%	2%	2%	5%	5%	-	

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Table 105

Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Any	467	3	1	2	35	11	24	388	357	31	84	15	69	203	91	112	157	52	106	
	85%	100%	100%	100%	94%	100%	91%	86%	86%	90%	90%	91%	89%	94%	92%	95%	80%	73%	84%	
Enforcing tough discipline	125	-	-	-	14	3	10	98	94	4	21	7	14	51	20	32	44	18	25	
	23%	-	-	-	36%	32%	38%	22%	23%	12%	23%	42%	19%	24%	20%	27%	22%	26%	20%	
Educating them about the consequences of using or consuming it	301	1	1	*	20	4	16	255	246	9	58	7	51	136	55	81	99	34	65	
	55%	22%	38%	12%	53%	34%	61%	57%	59%	27%	62%	41%	67%	63%	56%	68%	50%	48%	52%	
Openly communicating with my children	343	1	1	*	22	6	17	298	278	19	58	8	50	161	72	89	115	34	81	
	63%	38%	62%	22%	60%	54%	62%	66%	67%	56%	61%	47%	64%	74%	73%	75%	59%	48%	65%	
Monitoring their peer group	145	1	-	1	14	5	9	122	112	11	28	3	25	63	25	38	49	17	32	
	27%	27%	-	45%	36%	46%	32%	27%	27%	31%	30%	17%	32%	29%	26%	32%	25%	24%	26%	
Monitoring their online and social networking usage	119	1	-	1	8	6	2	105	100	5	24	2	22	56	20	36	38	10	28	
	22%	20%	-	34%	22%	54%	9%	23%	24%	16%	26%	10%	29%	26%	20%	30%	19%	14%	22%	
Instilling good morals	285	*	-	*	20	4	16	244	232	12	51	6	45	134	53	81	92	35	57	
	52%	7%	-	12%	53%	40%	59%	54%	56%	35%	54%	34%	58%	62%	53%	69%	47%	48%	46%	
None of these, and I do not intend to do something to limit my children's consumption	45	-	-	-	1	-	1	40	37	3	6	2	5	10	7	4	24	12	12	
	8%	-	-	-	3%	-	4%	9%	9%	9%	7%	9%	6%	5%	7%	3%	12%	17%	10%	
None of these, and I do not intend to do anything to limit my children's consumption	34	-	-	-	1	-	1	20	20	*	3	-	3	3	1	2	15	8	7	
	6%	-	-	-	3%	-	4%	5%	5%	1%	3%	-	4%	2%	1%	2%	8%	11%	6%	

Parents Poll

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Absolutes/col percents

Table 106

Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?

Alcohol

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26	
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28	
NET: Any	467	14	4	11	55	16	39	364	334	29	9	2	7	36	10	26	380	356	25	
	85%	90%	70%	100%	96%	100%	94%	86%	86%	88%	100%	100%	100%	94%	100%	92%	86%	86%	88%	
Enforcing tough discipline	125	7	*	6	19	4	14	88	84	4	5	2	4	14	5	9	93	90	3	
	23%	43%	9%	60%	32%	26%	35%	21%	22%	11%	58%	78%	51%	36%	50%	31%	21%	22%	11%	
Educating them about the consequences of using or consuming it	301	10	2	8	36	5	31	241	225	16	4	1	3	24	8	17	253	240	12	
	55%	61%	40%	72%	63%	34%	75%	57%	58%	48%	47%	38%	51%	63%	77%	58%	57%	58%	44%	
Openly communicating with my children	343	8	2	6	48	11	36	271	253	18	2	*	2	27	7	20	293	279	13	
	63%	53%	47%	56%	83%	71%	87%	64%	65%	54%	22%	17%	24%	71%	70%	71%	66%	67%	48%	
Monitoring their peer group	145	2	1	*	25	3	22	112	97	14	5	*	4	14	1	13	119	108	11	
	27%	10%	22%	4%	43%	20%	52%	26%	25%	43%	49%	17%	60%	36%	14%	45%	27%	26%	40%	
Monitoring their online and social networking usage	119	2	1	1	14	3	11	99	92	7	1	*	1	7	3	5	106	100	5	
	22%	13%	13%	14%	24%	20%	26%	23%	24%	20%	16%	17%	16%	18%	25%	16%	24%	24%	19%	
Instilling good morals	285	5	2	4	36	4	32	228	219	9	2	*	2	22	3	19	241	233	8	
	52%	32%	30%	33%	63%	22%	78%	54%	56%	27%	27%	17%	30%	56%	27%	66%	55%	56%	29%	
None of these, and I do not intend to do something to limit my children's consumption	45	2	2	-	1	-	1	39	35	3	-	-	-	1	-	1	41	38	3	
	8%	10%	30%	-	2%	-	3%	9%	9%	10%	-	-	-	3%	-	4%	9%	9%	12%	
None of these, and I do not intend to do anything to limit my children's consumption	34	-	-	-	1	-	1	20	20	*	-	-	-	1	-	1	20	20	-	
	6%	-	-	-	2%	-	3%	5%	5%	1%	-	-	-	3%	-	4%	5%	5%	-	

Parents Poll

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Absolutes/col percents

Table 107

**Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?
Illegal drugs**

Base: All respondents with children aged 16 or under

	Gender			Age			Social Grade				Employment Sector		Region					Children In Household		
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Any	457	177	280	157	182	118	123	113	103	118	114	210	36	130	124	101	66	186	211	220
	84%	83%	84%	81%	83%	88%	83%	82%	83%	87%	83%	83%	80%	86%	82%	82%	89%	80%	82%	87%
Enforcing tough discipline	165	65	100	75	64	26	37	48	38	41	37	83	16	46	54	27	22	91	64	63
	30%	30%	30%	39%	29%	19%	25%	35%	31%	30%	27%	33%	34%	31%	36%	22%	29%	39%	25%	25%
Educating them about the consequences of using or consuming it	310	112	198	104	133	73	85	81	59	85	78	135	24	78	86	73	49	136	130	145
	57%	52%	60%	54%	61%	54%	57%	59%	48%	62%	57%	54%	53%	52%	57%	59%	66%	58%	50%	57%
Openly communicating with my children	333	133	200	119	126	89	88	88	72	87	83	150	30	90	86	76	51	139	148	163
	61%	62%	60%	61%	58%	66%	59%	64%	58%	63%	61%	60%	66%	59%	57%	61%	69%	59%	58%	65%
Monitoring their peer group	155	54	102	61	74	20	39	47	24	44	34	77	12	43	37	38	25	85	66	58
	28%	25%	31%	32%	34%	15%	26%	35%	20%	33%	25%	30%	27%	28%	25%	30%	33%	37%	26%	23%
Monitoring their online and social networking usage	129	40	89	55	57	17	33	39	23	34	36	56	13	33	37	24	21	65	57	47
	24%	18%	27%	28%	26%	13%	22%	28%	18%	25%	26%	22%	30%	22%	24%	20%	29%	28%	22%	18%
Instilling good morals	274	97	177	98	115	62	70	75	57	73	65	120	28	77	65	62	42	128	119	124
	50%	45%	53%	51%	53%	46%	47%	55%	46%	53%	47%	48%	61%	51%	43%	50%	57%	55%	46%	49%
None of these, and I do intend to do something to limit my children's consumption	54	22	32	23	22	9	17	18	15	4	16	23	7	13	15	14	4	31	25	16
	10%	10%	10%	12%	10%	7%	11%	13%	12%	3%	12%	9%	15%	9%	10%	11%	6%	13%	10%	6%
None of these, and I do not intend to do anything to limit my children's consumption	35	16	19	14	14	7	9	6	6	14	7	18	2	8	12	9	4	17	22	16
	6%	7%	6%	7%	7%	5%	6%	5%	5%	10%	5%	7%	5%	5%	8%	7%	5%	7%	8%	6%

Parents Poll

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Absolutes/col percents

Table 108

**Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?
Illegal drugs**

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Any	457	270	393	62	26	44	401	15	38	406	272	357	99	38	76	364	11	41	394
	84%	87%	87%	71%	98%	89%	83%	97%	85%	84%	87%	87%	75%	99%	95%	82%	96%	89%	83%
Enforcing tough discipline	165	92	140	24	12	24	136	6	19	140	100	132	32	22	40	121	3	22	138
	30%	30%	31%	28%	44%	48%	28%	41%	42%	29%	32%	32%	24%	56%	50%	27%	27%	47%	29%
Educating them about the consequences of using or consuming it	310	183	265	44	16	28	277	6	19	287	191	244	66	29	55	247	3	21	277
	57%	59%	58%	50%	61%	56%	58%	41%	41%	59%	61%	59%	50%	75%	69%	56%	29%	46%	59%
Openly communicating with my children	333	198	292	40	22	37	290	11	27	299	203	265	67	33	58	262	8	27	291
	61%	64%	64%	45%	85%	75%	60%	74%	61%	62%	65%	65%	50%	86%	72%	59%	66%	58%	61%
Monitoring their peer group	155	86	131	23	6	14	138	1	10	143	94	122	33	13	29	119	3	10	138
	28%	28%	29%	26%	21%	28%	29%	8%	22%	29%	30%	30%	25%	34%	37%	27%	23%	22%	29%
Monitoring their online and social networking usage	129	75	114	15	2	9	117	2	9	117	74	99	30	8	18	105	2	9	114
	24%	24%	25%	17%	9%	18%	24%	12%	19%	24%	23%	24%	23%	20%	22%	24%	21%	19%	24%
Instilling good morals	274	161	231	42	11	23	244	4	19	249	175	222	52	27	55	211	4	24	239
	50%	52%	51%	48%	43%	46%	51%	24%	42%	51%	56%	54%	39%	69%	69%	48%	34%	52%	50%
None of these, and I do intend to do something to limit my children's consumption	54	29	43	9	*	3	49	*	5	48	30	37	16	*	3	49	*	5	47
	10%	9%	10%	11%	2%	6%	10%	3%	12%	10%	10%	9%	12%	1%	4%	11%	4%	11%	10%
None of these, and I do not intend to do anything to limit my children's consumption	35	12	18	16	-	3	31	-	1	32	11	16	17	-	2	30	-	-	32
	6%	4%	4%	18%	-	5%	6%	-	3%	7%	4%	4%	13%	-	2%	7%	-	-	7%

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Table 109

Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?
Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Any	457	29	12	17	277	66	211	139	55	84	5	1	4	59	15	44	363	333	30	
	84%	93%	90%	95%	88%	87%	89%	82%	73%	88%	100%	100%	100%	93%	98%	92%	85%	84%	91%	
Enforcing tough discipline	165	8	4	3	105	29	77	47	21	26	2	-	2	31	9	21	124	114	10	
	30%	24%	33%	18%	34%	37%	32%	28%	28%	27%	33%	-	37%	48%	58%	45%	29%	29%	30%	
Educating them about the consequences of using or consuming it	310	8	6	1	204	42	162	95	42	52	2	1	1	47	13	34	247	233	13	
	57%	24%	47%	7%	65%	55%	68%	55%	56%	55%	36%	100%	27%	74%	86%	70%	57%	59%	40%	
Openly communicating with my children	333	16	8	9	216	52	163	95	34	60	3	-	3	48	13	35	266	244	22	
	61%	53%	56%	50%	69%	68%	69%	55%	46%	63%	66%	-	75%	76%	82%	73%	62%	62%	65%	
Monitoring their peer group	155	5	2	3	102	18	83	46	21	26	*	-	*	23	3	20	123	114	9	
	28%	16%	14%	17%	32%	24%	35%	27%	28%	27%	10%	-	11%	37%	22%	42%	29%	29%	27%	
Monitoring their online and social networking usage	129	5	1	4	89	12	77	34	11	24	*	-	*	13	-	13	111	102	9	
	24%	16%	11%	20%	28%	16%	32%	20%	14%	25%	5%	-	6%	21%	-	28%	26%	26%	26%	
Instilling good morals	274	13	5	7	183	42	141	76	33	43	1	-	1	43	5	37	219	203	16	
	50%	40%	39%	41%	58%	54%	59%	45%	43%	45%	13%	-	14%	67%	34%	78%	51%	51%	47%	
None of these, and I do not intend to do something to limit my children's consumption	54	2	1	*	29	6	22	19	12	7	-	-	-	3	-	3	46	43	3	
	10%	6%	10%	3%	9%	8%	9%	11%	15%	8%	-	-	-	4%	-	6%	11%	11%	9%	
None of these, and I do not intend to do anything to limit my children's consumption	35	*	-	*	8	4	4	12	9	4	-	-	-	2	*	1	20	20	-	
	6%	1%	-	2%	3%	5%	2%	7%	12%	4%	-	-	-	2%	2%	2%	5%	5%	-	

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Table 110

Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?
Illegal drugs

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr-eased a great deal	Incr-eased a fair amount	NET: Decr-eased	Decr-eased a fair amount	Decr-eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Any	457	3	1	2	33	9	23	383	352	31	81	15	66	197	90	107	158	52	106	
	84%	87%	100%	78%	87%	87%	87%	85%	85%	90%	86%	88%	86%	91%	91%	91%	80%	73%	85%	
Enforcing tough discipline	165	2	1	1	18	6	13	134	128	6	25	6	19	79	28	51	54	18	36	
	30%	45%	62%	34%	49%	55%	47%	30%	31%	18%	27%	33%	25%	37%	28%	43%	27%	25%	29%	
Educating them about the consequences of using or consuming it	310	1	1	*	20	5	16	269	257	12	57	9	48	136	57	79	109	36	73	
	57%	28%	38%	22%	54%	44%	59%	60%	62%	35%	60%	50%	62%	63%	57%	67%	55%	50%	58%	
Openly communicating with my children	333	*	-	*	23	7	16	287	270	17	57	10	47	150	69	81	114	35	79	
	61%	7%	-	12%	61%	64%	60%	64%	65%	48%	60%	59%	61%	69%	70%	69%	58%	50%	63%	
Monitoring their peer group	155	*	-	*	13	1	12	132	126	6	28	3	25	73	33	39	49	16	34	
	28%	13%	-	22%	34%	12%	43%	29%	31%	17%	29%	16%	32%	33%	34%	33%	25%	22%	27%	
Monitoring their online and social networking usage	129	1	1	-	9	*	9	114	107	7	26	2	24	61	23	38	40	10	30	
	24%	25%	62%	-	25%	2%	34%	25%	26%	19%	28%	13%	31%	28%	23%	33%	20%	14%	24%	
Instilling good morals	274	2	1	1	21	5	16	235	221	14	51	6	44	126	50	76	92	34	58	
	50%	51%	62%	45%	57%	47%	61%	52%	53%	40%	54%	38%	58%	58%	51%	64%	47%	47%	47%	
None of these, and I do not intend to do something to limit my children's consumption	54	*	-	*	4	1	2	46	43	3	9	2	8	17	8	9	24	12	12	
	10%	13%	-	22%	10%	13%	9%	10%	10%	9%	10%	9%	10%	8%	8%	8%	12%	17%	10%	
None of these, and I do not intend to do anything to limit my children's consumption	35	-	-	-	1	-	1	20	20	*	4	*	3	3	1	2	14	8	7	
	6%	-	-	-	3%	-	4%	4%	5%	1%	4%	3%	4%	1%	1%	7%	11%	5%		

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Table 111

Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?
Illegal drugs

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26	
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28	
NET: Any	457	14	4	11	54	16	38	357	328	29	9	2	7	34	9	25	375	350	25	
	84%	90%	70%	100%	93%	100%	90%	84%	84%	88%	100%	100%	100%	87%	87%	88%	85%	85%	88%	
Enforcing tough discipline	165	7	2	5	27	5	23	123	114	9	2	-	2	22	7	15	131	125	6	
	30%	44%	44%	44%	47%	28%	54%	29%	29%	27%	25%	-	34%	57%	68%	52%	30%	30%	20%	
Educating them about the consequences of using or consuming it	310	10	3	7	39	7	32	250	229	21	5	1	4	21	5	16	269	251	18	
	57%	61%	50%	67%	68%	46%	76%	59%	59%	63%	50%	38%	54%	54%	48%	56%	61%	61%	63%	
Openly communicating with my children	333	11	2	9	44	11	33	260	244	16	6	2	4	25	6	19	280	268	12	
	61%	67%	36%	83%	77%	68%	80%	62%	63%	49%	61%	78%	55%	64%	59%	65%	63%	65%	42%	
Monitoring their peer group	155	2	*	2	24	3	21	121	112	9	4	*	4	13	2	11	129	125	5	
	28%	13%	8%	16%	43%	20%	51%	29%	29%	26%	42%	17%	51%	24%	38%	29%	29%	30%	16%	
Monitoring their online and social networking usage	129	2	1	1	15	1	14	108	101	6	3	*	3	12	2	10	109	104	5	
	24%	12%	24%	6%	26%	8%	34%	25%	26%	19%	37%	17%	45%	30%	16%	35%	25%	25%	18%	
Instilling good morals	274	6	3	3	40	7	33	217	202	15	3	-	3	20	3	17	236	226	11	
	50%	36%	56%	26%	69%	42%	80%	51%	52%	45%	31%	-	43%	52%	27%	61%	53%	54%	38%	
None of these, and I do not intend to do something to limit my children's consumption	54	2	2	-	3	-	3	46	42	3	-	-	-	4	1	2	47	44	3	
	10%	10%	30%	-	5%	-	7%	11%	11%	10%	-	-	-	10%	13%	8%	11%	11%	12%	
None of these, and I do not intend to do anything to limit my children's consumption	35	-	-	-	1	-	1	20	20	*	-	-	-	1	-	1	20	20	-	
	6%	-	-	-	2%	-	3%	5%	5%	1%	-	-	-	3%	-	4%	5%	5%	-	

Parents Poll

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Absolutes/col percents

Table 112

**Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?
Legal "highs"**

Base: All respondents with children aged 16 or under

	Gender			Age			Social Grade				Employment Sector		Region				Children In Household			
	Total	Male	Female	18-34	35-44	45+	AB	C1	C2	DE	Public	Pri- vate	Scot- land	North Eng- land	Mid- lands	London & South East	Wales & South West	Aged under 5	Aged 5-10	Aged 11-16
Unweighted base	575	211	364	221	209	145	208	121	94	152	129	250	46	165	143	145	76	260	259	255
Weighted base	546	215	332	194	218	135	149	137	124	136	137	252	45	151	151	124	74	234	258	252
NET: Any	450	173	278	154	179	117	124	111	98	117	113	209	35	125	123	103	64	185	208	214
	82%	81%	84%	79%	82%	87%	83%	81%	79%	86%	82%	83%	78%	83%	81%	83%	87%	79%	80%	85%
Enforcing tough discipline	137	51	86	60	53	24	33	43	26	35	34	64	12	35	49	22	20	76	53	51
	25%	24%	26%	31%	24%	18%	22%	32%	21%	25%	25%	26%	27%	23%	32%	18%	26%	32%	21%	20%
Educating them about the consequences of using or consuming it	296	107	188	99	125	71	79	74	61	81	76	129	20	69	88	71	47	128	125	133
	54%	50%	57%	51%	58%	53%	53%	54%	49%	60%	56%	51%	45%	46%	58%	57%	63%	55%	48%	53%
Openly communicating with my children	311	119	192	109	117	85	83	81	63	84	75	143	29	79	83	69	51	135	138	151
	57%	55%	58%	56%	54%	63%	56%	59%	51%	62%	54%	57%	65%	53%	55%	56%	68%	58%	53%	60%
Monitoring their peer group	148	52	96	61	68	19	33	45	25	44	30	75	12	38	38	35	24	85	63	53
	27%	24%	29%	31%	31%	14%	22%	33%	20%	33%	22%	30%	27%	25%	25%	29%	32%	36%	24%	21%
Monitoring their online and social networking usage	122	43	79	53	51	18	32	35	21	34	37	49	13	30	34	23	21	67	51	46
	22%	20%	24%	27%	23%	13%	21%	26%	17%	25%	27%	19%	30%	20%	22%	19%	29%	29%	20%	18%
Instilling good morals	248	81	167	89	102	58	63	72	45	68	59	107	25	69	59	56	39	116	103	112
	45%	38%	50%	46%	47%	43%	42%	53%	36%	50%	43%	43%	55%	46%	39%	45%	53%	50%	40%	44%
None of these, and I do intend to do something to limit my children's consumption	58	25	34	26	23	9	15	19	20	4	17	24	8	17	16	12	5	30	28	21
	11%	12%	10%	13%	11%	7%	10%	14%	16%	3%	13%	10%	17%	12%	11%	10%	7%	13%	11%	8%
None of these, and I do not intend to do anything to limit my children's consumption	37	17	20	14	15	8	10	7	6	15	7	19	2	9	12	9	5	18	22	17
	7%	8%	6%	7%	7%	6%	7%	5%	5%	11%	5%	7%	5%	6%	8%	8%	6%	8%	9%	7%

Parents Poll

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Absolutes/col percents

Table 113

Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?

Legal "highs"

Base: All respondents with children aged 16 or under

	Total	Currently Use - Alcohol (Q2)			Currently Use - Illegal Drugs (Q2)			Currently Use - Legal "Highs" (Q2)			Used to Use - Alcohol (Q3)			Used to Use - Illegal Drugs (Q3)			Used to Use - Legal "Highs" (Q3)		
		Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never	Weekly	Ever	Never
Unweighted base	575	313	470	100	23	48	511	14	41	519	327	433	138	39	84	466	15	47	502
Weighted base	546	310	454	88	26	50	481	15	45	485	314	410	132	39	80	443	12	46	473
NET: Any	450	264	387	62	23	41	398	15	37	400	264	350	99	33	70	363	12	39	392
	82%	85%	85%	70%	89%	82%	83%	100%	82%	82%	84%	85%	75%	85%	87%	82%	100%	84%	83%
Enforcing tough discipline	137	74	116	21	4	12	122	5	12	121	80	106	31	10	23	110	2	15	119
	25%	24%	25%	24%	16%	24%	25%	34%	27%	25%	25%	26%	24%	27%	29%	25%	18%	32%	25%
Educating them about the consequences of using or consuming it	296	173	253	42	12	26	266	10	17	274	178	231	64	23	48	239	6	20	266
	54%	56%	56%	48%	47%	52%	55%	67%	38%	56%	57%	56%	49%	60%	60%	54%	52%	43%	56%
Openly communicating with my children	311	182	270	39	18	29	275	8	18	286	188	244	66	27	46	251	3	19	278
	57%	59%	59%	45%	69%	59%	57%	52%	40%	59%	60%	59%	50%	71%	58%	57%	29%	41%	59%
Monitoring their peer group	148	84	126	22	6	13	132	1	8	135	93	118	30	12	27	113	2	9	130
	27%	27%	28%	25%	23%	27%	27%	10%	18%	28%	30%	29%	23%	31%	34%	26%	21%	19%	27%
Monitoring their online and social networking usage	122	73	107	14	5	10	109	1	8	111	70	94	28	7	18	97	4	8	108
	22%	24%	24%	16%	19%	21%	23%	7%	17%	23%	22%	23%	21%	19%	23%	22%	31%	17%	23%
Instilling good morals	248	142	207	40	4	14	228	2	14	227	150	197	51	15	38	203	2	16	223
	45%	46%	46%	46%	15%	28%	47%	11%	31%	47%	48%	48%	39%	39%	47%	46%	13%	34%	47%
None of these, and I do intend to do something to limit my children's consumption	58	33	48	9	3	6	51	-	6	52	37	43	15	6	8	48	-	7	48
	11%	11%	11%	11%	11%	11%	11%	-	14%	11%	12%	10%	11%	15%	10%	11%	-	15%	10%
None of these, and I do not intend to do anything to limit my children's consumption	37	14	19	16	-	3	32	-	2	34	13	18	18	-	2	31	-	1	33
	7%	4%	4%	19%	-	6%	7%	-	5%	7%	4%	4%	13%	-	3%	7%	-	1%	7%

Parents Poll

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Absolutes/col percents

Table 114

**Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?
Legal "highs"**

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Alcohol (Q4)										Usage During Pregnancy - Illegal Drugs (Q4)									
	Total	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Increased a great deal	Increased a fair amount	NET: Decreased	Decreased a fair amount	Decreased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	32	12	20	335	84	251	180	84	96	7	1	6	66	13	53	452	419	33	
Weighted base	546	31	13	17	314	77	237	171	75	95	5	1	4	63	16	48	429	396	33	
NET: Any	450	30	13	17	269	62	207	139	56	83	4	1	4	53	13	41	363	333	30	
	82%	97%	97%	98%	86%	81%	87%	82%	75%	87%	90%	100%	89%	85%	81%	86%	85%	84%	90%	
Enforcing tough discipline	137	8	5	3	82	17	65	42	17	26	*	-	*	19	5	15	110	103	7	
	25%	26%	38%	17%	26%	22%	27%	25%	22%	27%	5%	-	6%	30%	30%	31%	26%	26%	20%	
Educating them about the consequences of using or consuming it	296	8	5	3	190	41	149	94	40	54	2	1	2	38	11	27	241	225	16	
	54%	27%	39%	18%	61%	54%	63%	55%	53%	56%	52%	100%	46%	60%	69%	57%	56%	57%	48%	
Openly communicating with my children	311	15	7	8	197	46	151	94	36	58	1	-	1	40	10	30	256	235	21	
	57%	48%	50%	46%	63%	60%	64%	55%	48%	61%	18%	-	20%	63%	65%	62%	60%	59%	62%	
Monitoring their peer group	148	5	4	2	95	20	75	45	20	25	1	-	1	21	3	18	119	110	9	
	27%	17%	28%	9%	30%	26%	32%	27%	27%	26%	20%	-	22%	33%	17%	38%	28%	28%	27%	
Monitoring their online and social networking usage	122	7	3	4	84	10	74	31	11	20	1	-	1	12	-	12	107	101	6	
	22%	22%	21%	22%	27%	13%	31%	18%	15%	21%	14%	-	16%	19%	-	26%	25%	25%	19%	
Instilling good morals	248	10	4	6	165	32	133	70	31	40	-	-	-	33	3	30	205	194	11	
	45%	31%	31%	32%	53%	42%	56%	41%	41%	41%	-	-	-	52%	19%	62%	48%	49%	33%	
None of these, and I do not intend to do something to limit my children's consumption	58	-	-	-	35	10	25	19	10	9	-	-	-	8	3	5	46	43	3	
	11%	-	-	-	11%	13%	10%	11%	14%	9%	-	-	-	12%	17%	10%	11%	11%	10%	
None of these, and I do not intend to do anything to limit my children's consumption	37	1	*	*	10	5	5	12	9	4	*	-	*	2	*	2	20	20	-	
	7%	3%	3%	2%	3%	6%	2%	7%	12%	4%	10%	-	11%	3%	2%	4%	5%	5%	-	

Parents Poll

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Table 115

**Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?
Legal "highs"**

Base: All respondents with children aged 16 or under

	Usage During Pregnancy - Legal "Highs" (Q4)										Usage After Pregnancy - Alcohol (Q5)									
	Total	NET: Increased	Incr- eased a great deal	Incr- eased a fair amount	NET: Decr- eased	Decr- eased a fair amount	Decr- eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	NET: Increased	Incr- eased a great deal	Incr- eased a fair amount	NET: Decr- eased	Decr- eased a fair amount	Decr- eased a great deal	NET: Made no difference	Made no difference - I never used it before	Made no difference - I continued to use just as much	
Unweighted base	575	6	2	4	39	11	28	475	442	33	93	17	76	236	106	130	212	82	130	
Weighted base	546	3	1	2	37	11	27	449	414	34	94	17	77	217	99	118	196	71	125	
NET: Any	450	3	1	2	31	8	23	381	350	31	78	14	63	197	90	107	154	53	101	
	82%	87%	100%	78%	82%	76%	84%	85%	85%	89%	83%	85%	82%	91%	91%	91%	78%	74%	81%	
Enforcing tough discipline	137	*	-	*	10	3	7	118	114	4	21	4	17	62	22	39	48	16	31	
	25%	7%	-	12%	26%	24%	27%	26%	28%	11%	22%	24%	22%	29%	23%	33%	24%	23%	25%	
Educating them about the consequences of using or consuming it	296	2	1	*	16	1	14	262	249	13	53	9	45	129	57	73	104	33	71	
	54%	53%	100%	22%	42%	13%	53%	58%	60%	38%	57%	50%	58%	60%	57%	62%	53%	47%	57%	
Openly communicating with my children	311	1	-	1	15	2	12	277	260	17	50	8	42	143	64	79	110	36	74	
	57%	34%	-	56%	39%	22%	45%	62%	63%	48%	54%	48%	55%	66%	65%	67%	56%	50%	59%	
Monitoring their peer group	148	-	-	-	9	4	5	129	124	5	25	3	21	70	30	40	48	16	32	
	27%	-	-	-	24%	33%	20%	29%	30%	16%	26%	19%	28%	32%	30%	34%	24%	22%	25%	
Monitoring their online and social networking usage	122	-	-	-	8	3	5	111	107	4	22	4	18	56	20	36	40	13	27	
	22%	-	-	-	21%	30%	18%	25%	26%	11%	23%	21%	24%	26%	20%	31%	20%	18%	21%	
Instilling good morals	248	-	-	-	16	1	15	220	209	11	44	5	40	113	46	68	86	33	53	
	45%	-	-	-	42%	7%	57%	49%	50%	32%	47%	27%	51%	52%	46%	57%	44%	46%	42%	
None of these, and I do not intend to do something to limit my children's consumption	58	-	-	-	5	3	2	47	44	3	10	2	9	17	8	9	28	11	17	
	11%	-	-	-	13%	24%	9%	11%	11%	10%	11%	9%	11%	8%	8%	8%	14%	15%	14%	
None of these, and I do not intend to do anything to limit my children's consumption	37	*	-	*	2	-	2	20	20	*	6	1	5	3	1	2	14	8	7	
	7%	13%	-	22%	5%	-	7%	5%	5%	1%	6%	5%	6%	1%	1%	1%	7%	11%	5%	

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Absolutes/col percents

Table 116

**Q.10 Which, if any, of the following do you intend to do, or have already done, with the aim of limiting your children's consumption of each of the following?
Legal "highs"**

Base: All respondents with children aged 16 or under

	Usage After Pregnancy - Illegal Drugs (Q5)										Usage After Pregnancy - Legal "Highs" (Q5)									
	Total	NET: Incr- eased	Incr- eased a great deal	Incr- eased a fair amount	NET: Decr- eased	Decr- eased a fair amount	Decr- eased a great deal	NET: Made no diff- erence	Made no diff- erence - I never used it before	Made no diff- erence - I con- tinued to use just as much	NET: Incr- eased	Incr- eased a great deal	Incr- eased a fair amount	NET: Decr- eased	Decr- eased a fair amount	Decr- eased a great deal	NET: Made no diff- erence	Made no diff- erence - I never used it before	Made no diff- erence - I con- tinued to use just as much	
Unweighted base	575	17	8	9	62	15	47	450	418	32	11	3	8	37	11	26	476	450	26	
Weighted base	546	16	5	11	58	16	42	423	390	33	9	2	7	39	10	28	442	414	28	
NET: Any	450	11	3	8	53	15	38	354	328	26	9	2	6	35	10	25	371	349	21	
	82%	71%	62%	75%	93%	96%	91%	84%	84%	80%	95%	100%	94%	89%	94%	88%	84%	84%	77%	
Enforcing tough discipline	137	4	1	3	18	2	16	108	104	3	1	-	1	18	6	12	111	108	3	
	25%	26%	14%	32%	31%	12%	38%	25%	27%	10%	7%	-	9%	45%	57%	41%	25%	26%	10%	
Educating them about the consequences of using or consuming it	296	7	2	5	36	7	29	241	221	20	4	1	4	20	5	15	259	243	17	
	54%	47%	43%	49%	63%	42%	71%	57%	57%	61%	47%	22%	56%	51%	50%	52%	59%	59%	59%	
Openly communicating with my children	311	6	2	4	40	10	31	250	237	14	1	-	1	23	6	17	271	261	9	
	57%	37%	36%	37%	70%	60%	73%	59%	61%	42%	7%	-	9%	58%	57%	59%	61%	63%	34%	
Monitoring their peer group	148	1	*	1	23	3	20	117	108	9	*	-	*	12	2	11	125	121	5	
	27%	8%	8%	9%	40%	16%	49%	28%	28%	26%	4%	-	6%	31%	15%	37%	28%	29%	16%	
Monitoring their online and social networking usage	122	1	*	1	17	3	14	99	94	5	3	2	1	9	-	9	104	101	4	
	22%	7%	8%	6%	29%	20%	33%	23%	24%	15%	32%	62%	22%	22%	-	30%	24%	24%	13%	
Instilling good morals	248	3	2	1	31	2	29	205	197	8	2	*	2	18	2	15	218	212	6	
	45%	18%	31%	11%	54%	14%	69%	48%	51%	24%	24%	17%	27%	45%	23%	53%	49%	51%	21%	
None of these, and I do not intend to do something to limit my children's consumption	58	4	2	2	2	-	2	48	42	6	-	-	-	2	-	2	51	44	7	
	11%	27%	38%	21%	4%	-	6%	11%	11%	19%	-	-	-	6%	-	8%	11%	11%	23%	
None of these, and I do not intend to do anything to limit my children's consumption	37	*	-	*	2	1	1	20	20	*	*	-	*	2	1	1	20	20	-	
	7%	3%	-	4%	3%	4%	3%	5%	5%	1%	5%	-	6%	5%	6%	4%	5%	5%	-	